

Accelerating the development and deployment of clean technologies through prospective life-cycle systems analysis

Eric Masanet

Morris E. Fine Junior Professor of Materials and Manufacturing

Associate Professor of Mechanical Engineering

Associate Professor of Chemical and Biological Engineering

Guest Faculty Researcher, Argonne National Laboratory

eric.masanet@northwestern.edu



<http://ersal.mccormick.northwestern.edu/>

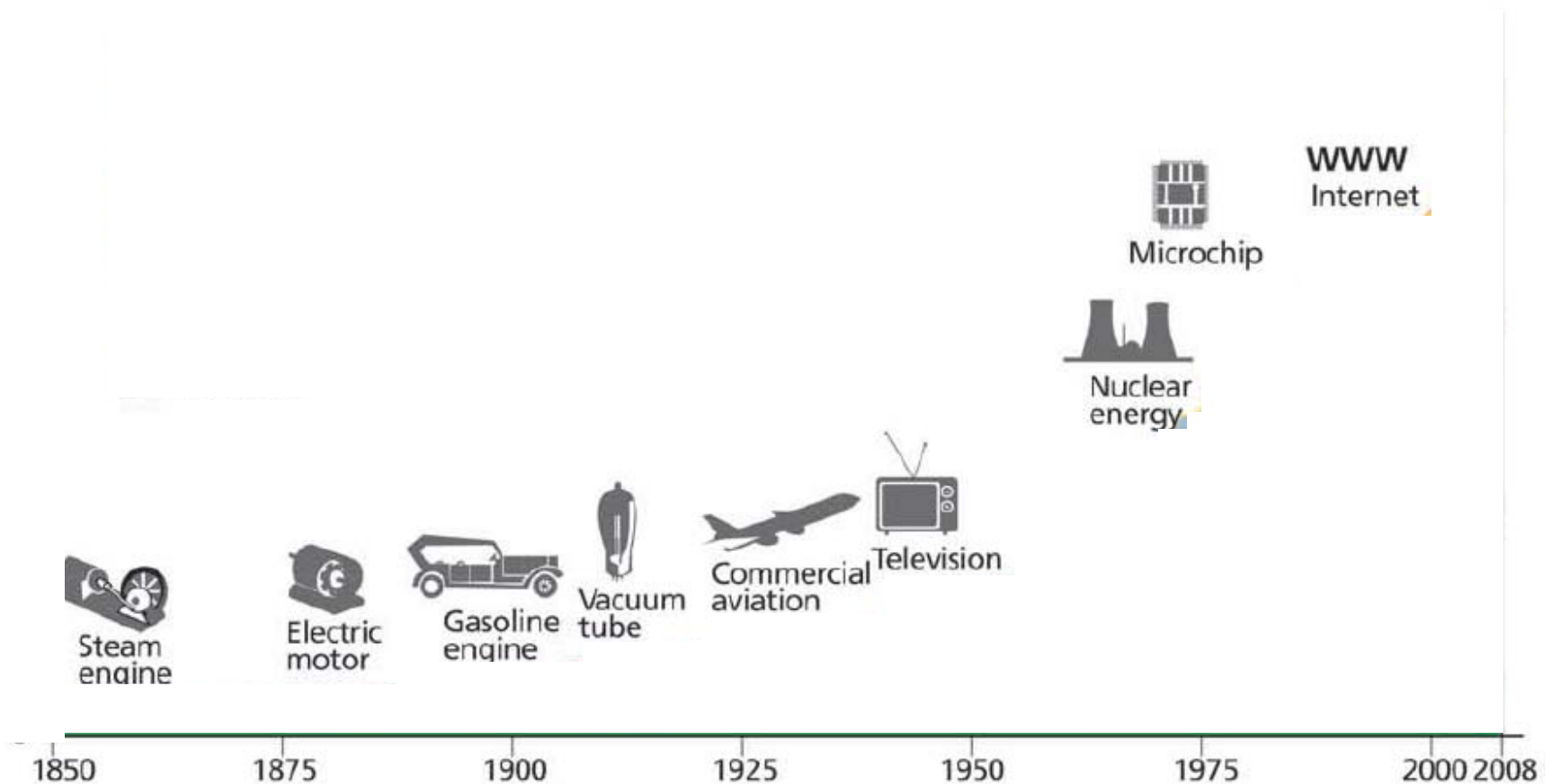
Energy and Resource Systems Analysis Laboratory

- ERSAL develops mathematical models and decision support tools to **quantify opportunities for reducing energy and resource use** in:
 - Manufacturing processes and supply chains;
 - Product and material life-cycle systems; and
 - Information technology systems.
- Goal: Enable manufacturers and policy makers to identify **robust** technological, behavioral, and policy pathways toward more sustainable products and processes.
- Some current projects:
 - Supply chain environmental optimization (*National Science Foundation*)
 - Industrial cap and trade policy analysis (*California Air Resources Board*)
 - Geo-temporal energy analysis of cloud computing (*Google*)
 - Industrial energy and water efficient technology characterization (U.S. EPA)
 - **Cost and environmental prioritization of advanced manufacturing technologies (*U.S. Department of Energy*)**

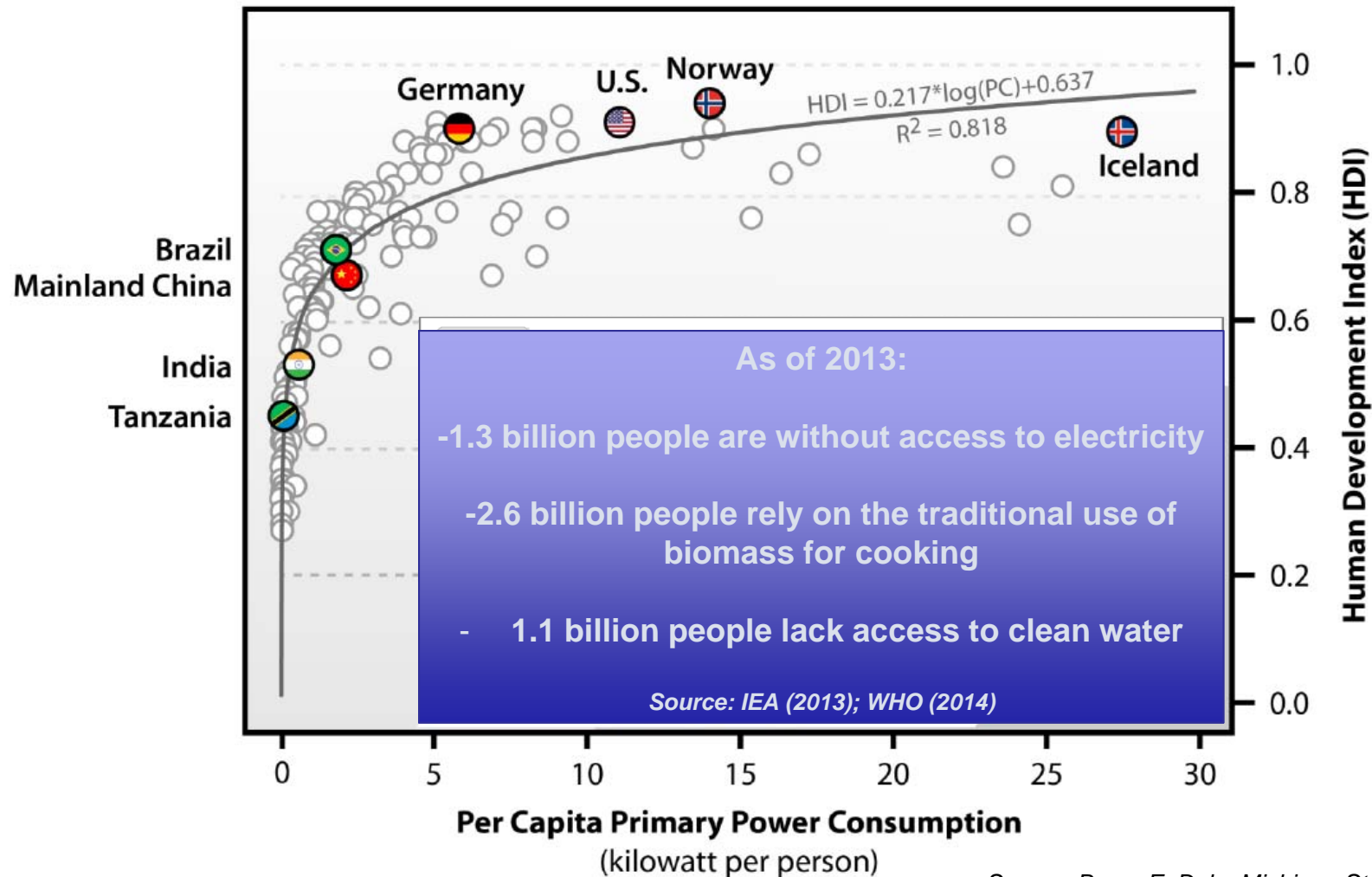


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150 Years of Engineering Impact

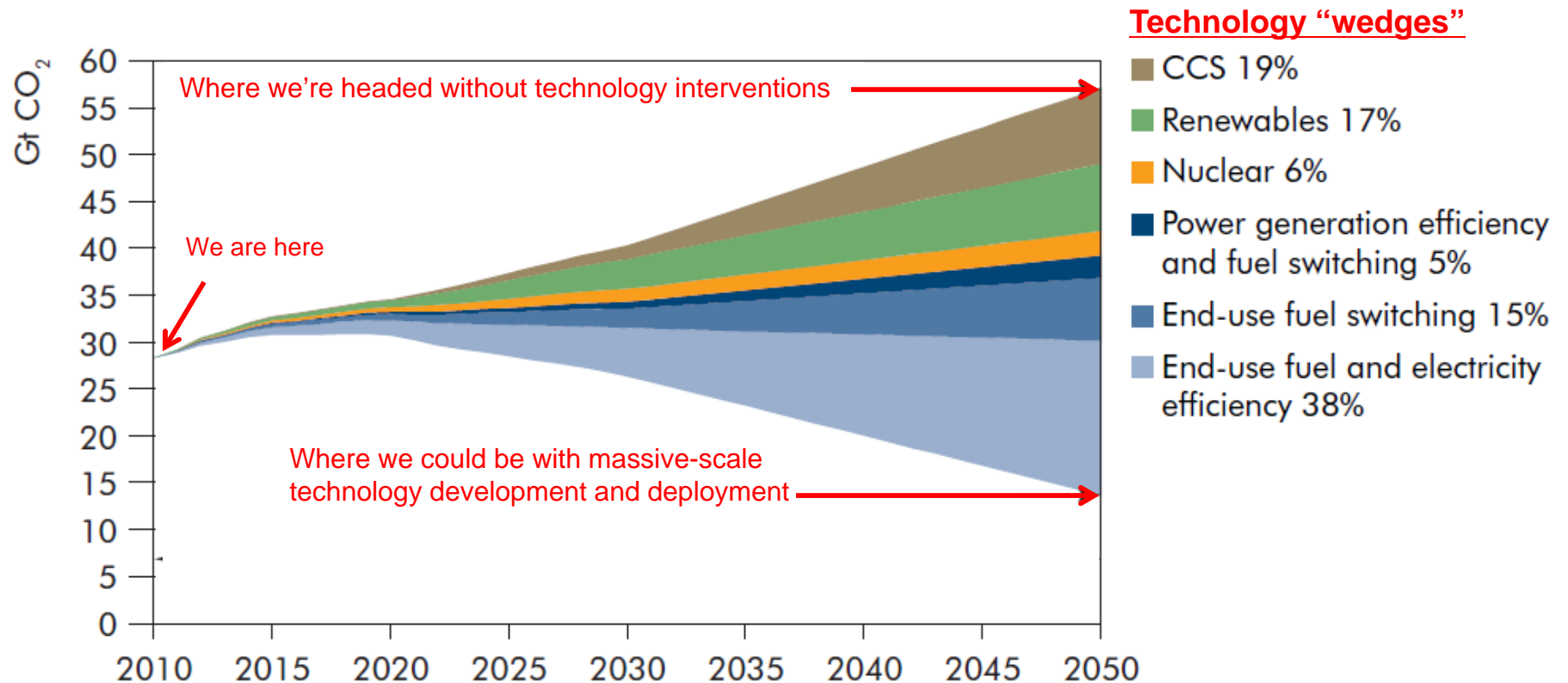


Energy use and human development



Engineering's Grand Challenge for the 21st Century:

Accelerating development and deployment of sustainable technologies



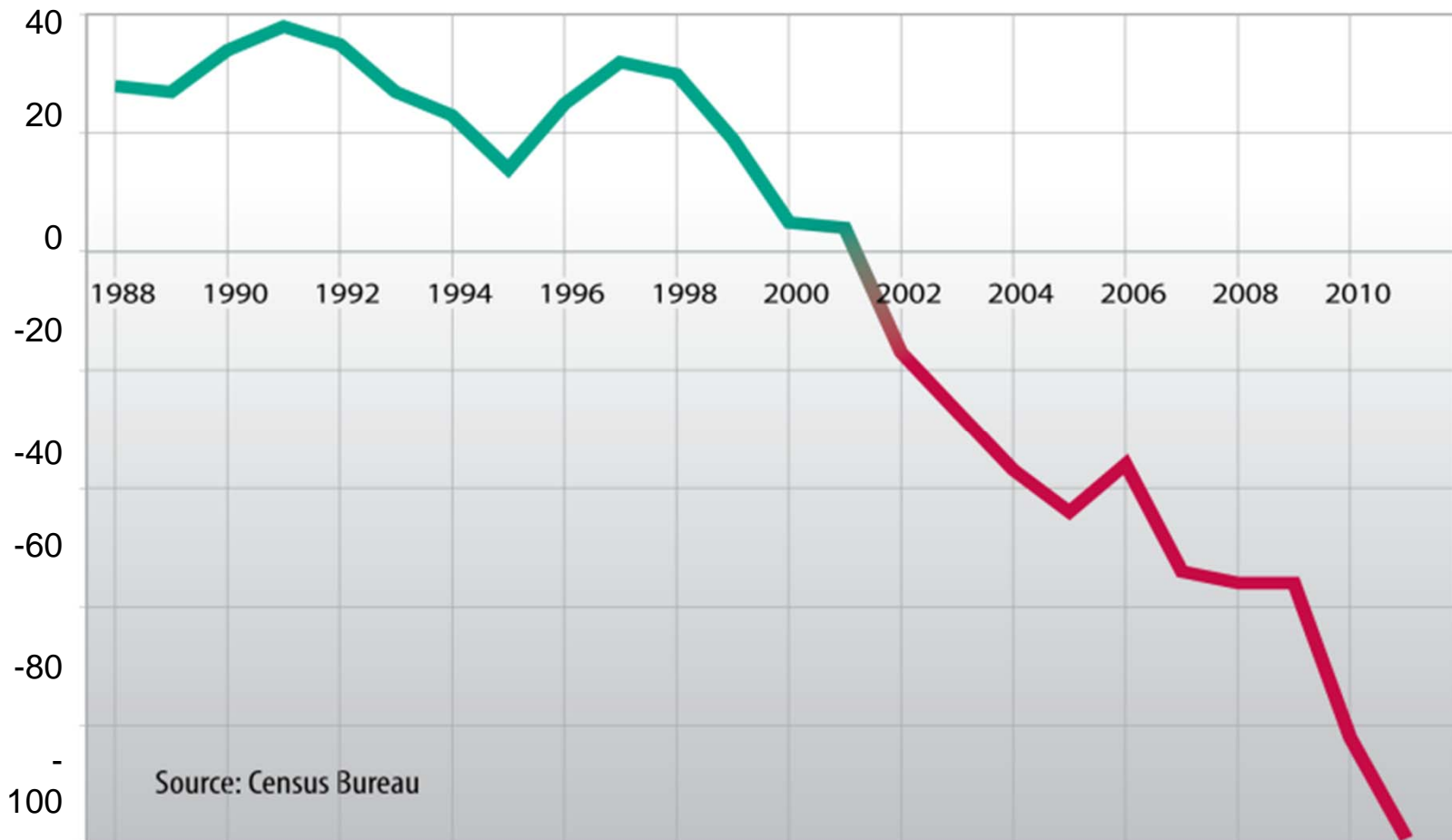
Source: International Energy Agency (IEA) (2010)

Notes: WEO = IEA World Energy Outlook; ETP = EA Energy Technology Perspectives

Manufacturing is vital to the U.S. economy

- 11% of U.S. GDP
- 12 million U.S. jobs
- 60% of U.S. engineering and science jobs
- 57% of U.S. Exports
- Nearly 20% of the world's manufactured value added

U.S. Trade Balance for Advanced Technology Manufacturing Products (\$ billions)



Courtesy of Joe Cresko, AMO

Advanced Manufacturing Office – Goals and National Importance

The Advanced
Manufacturing Partnership



Spark a renaissance in American manufacturing through public private partnerships that help our manufacturers compete with anyone in the world.

Office of Energy
Efficiency and
Renewable Energy
U.S. Dept. of Energy

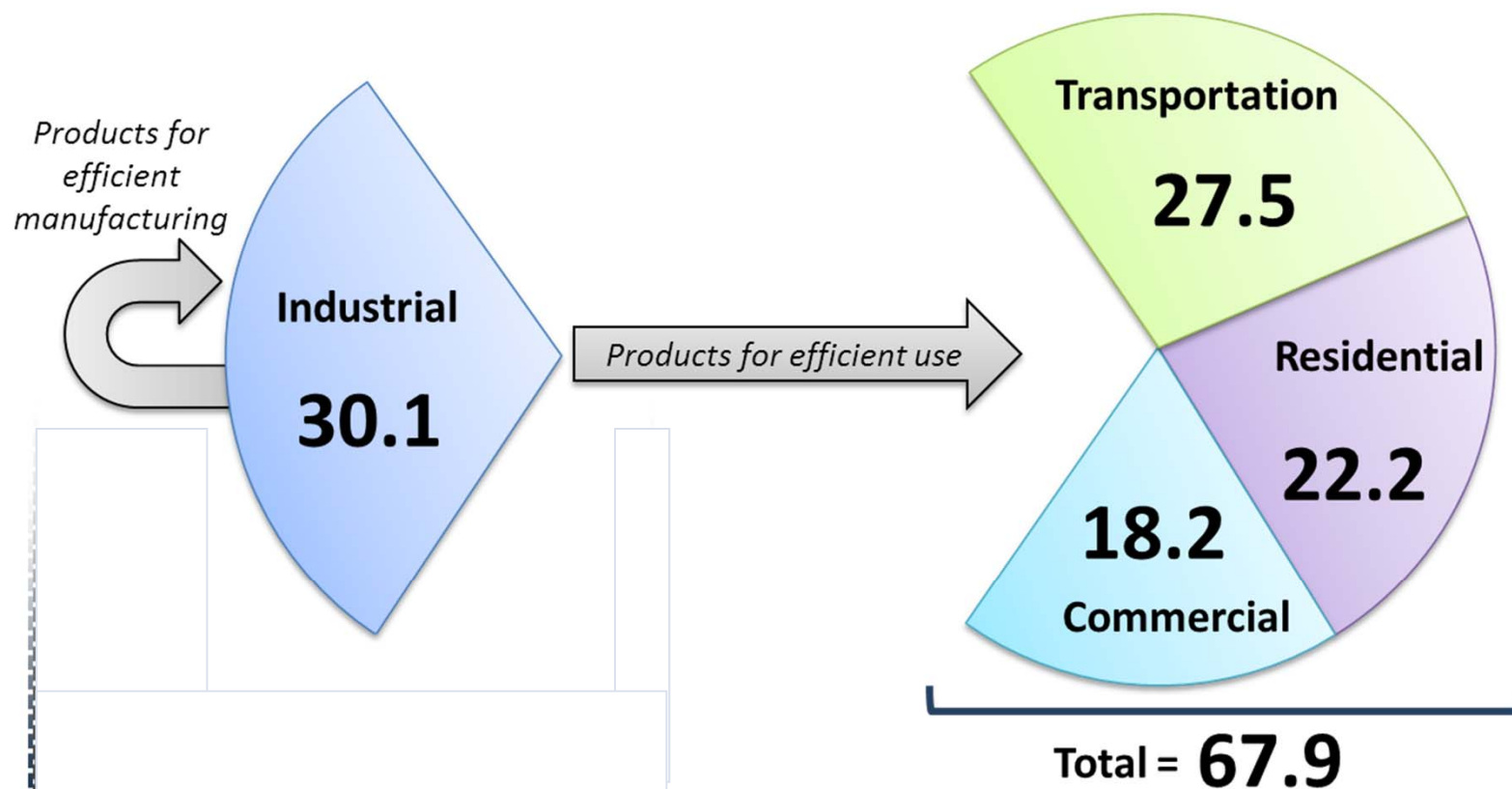
Strengthen America's energy security, environmental quality, and economic vitality through **enhanced energy efficiency and productivity**

**Advanced
Manufacturing
Office**

Partner with industry, small business, universities, and other stakeholders to invest in technologies with the potential to create high-quality domestic manufacturing jobs and enhance the global competitiveness of the United States.

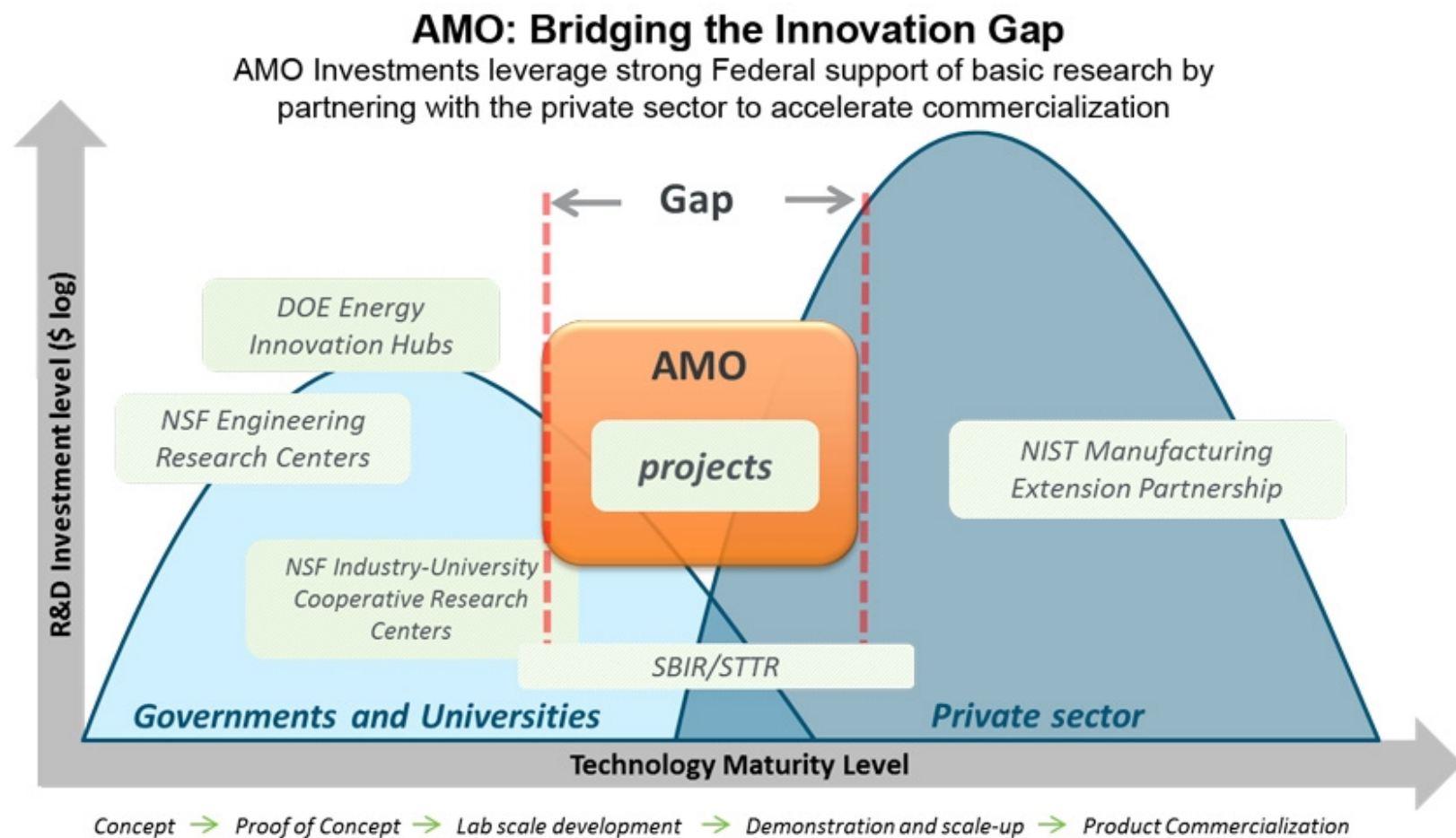
Energy Economy-wide lifecycle impacts

Primary Energy Consumption by Sector, 2010 (Quads)



Manufacturing investments impact all sectors

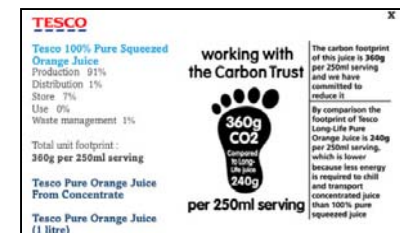
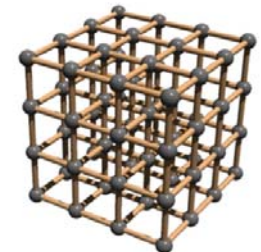
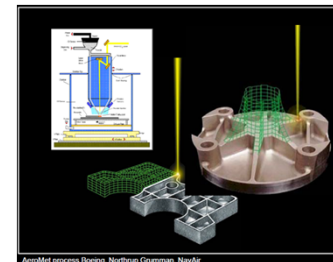
Research Motivations Part II: Transitioning to a Clean Manufacturing Economy



Accelerating technology development

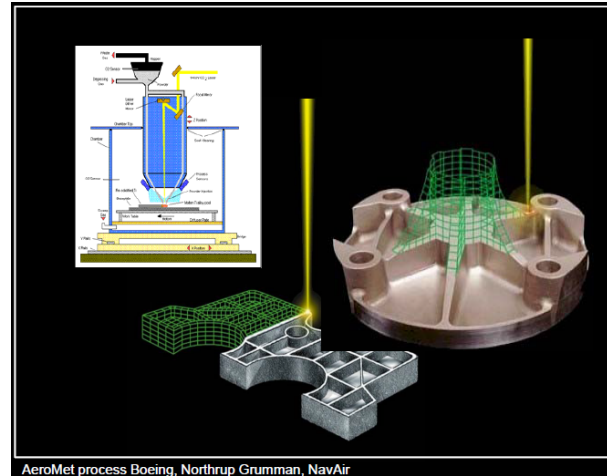
ERSAL research thrust:

- **Prospective life-cycle systems analysis:**
 - Enables robust engineering and policy decisions **today** to lead to greatest sustainability benefits **tomorrow**
 - Development of large-scale spatio-temporal systems models:
 - Mathematical integration of physical, economic, policy, and environmental models and data
 - Functional relationships to engineering properties
 - Uncertainty and scenario capabilities for robust decisions
 - Enables high-reward investments through technology policy



Additive Manufacturing Example

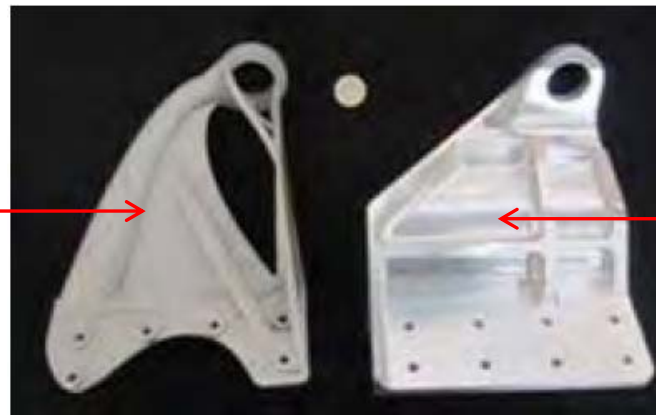
- 3-D graphical models, parts built in layers
- No tools, dies, or forms
- Near final shape
- Reduced delivery times 75%
- Mechanical properties equivalent to wrought
- Reduced material use
- Reduced inventory
- Significant cost and energy savings



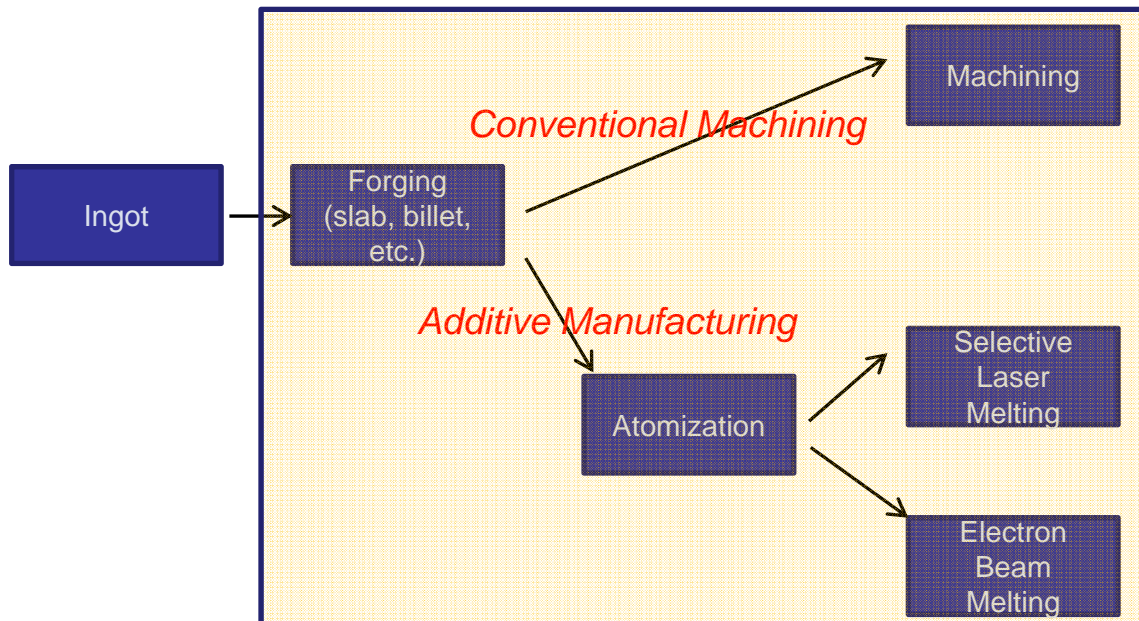
AeroMet process Boeing, Northrup Grumman, NavAir

Airbus example (120 brackets)

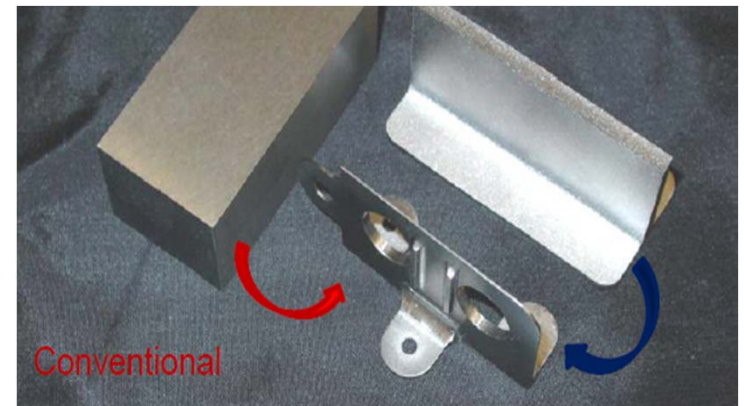
Additive
Manufacturing
0.38 kg



Conventional
Machining
1.09 kg

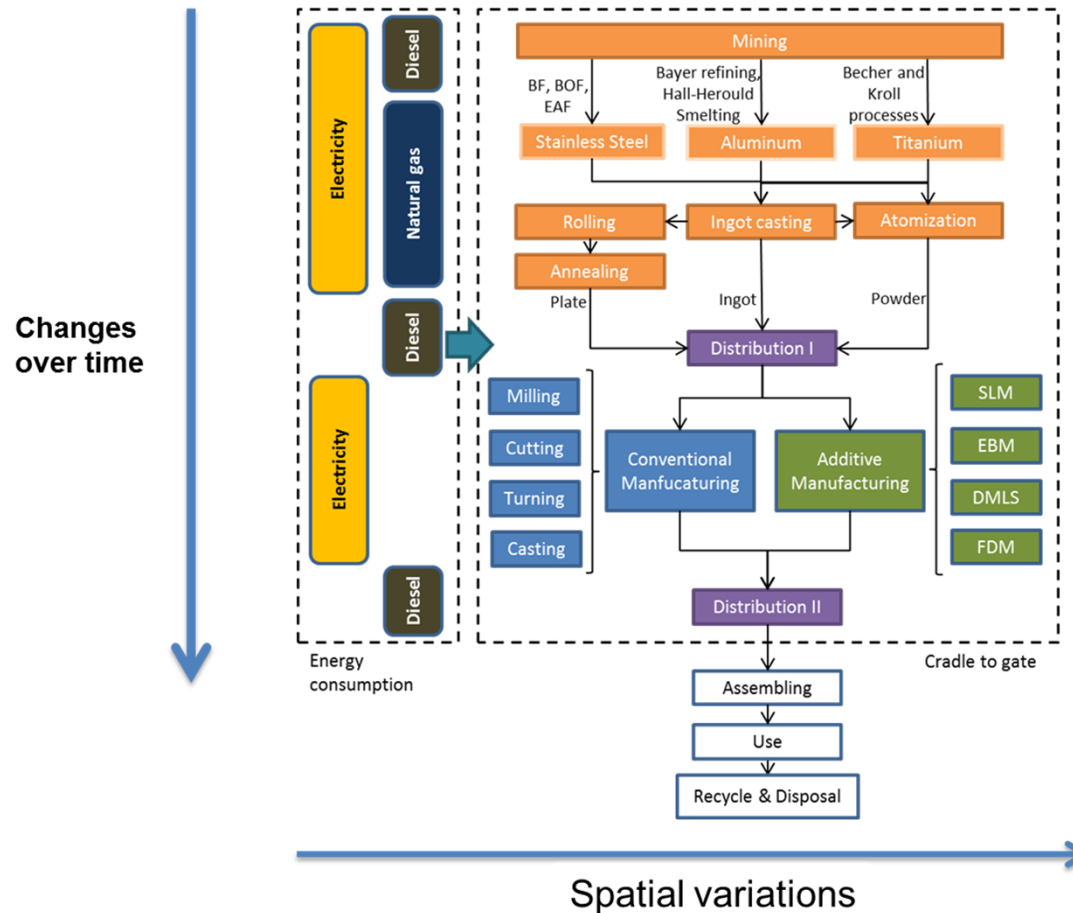


High embodied energy of ingot plus high buy-to-fly ratio of machining pathway drives energy differences



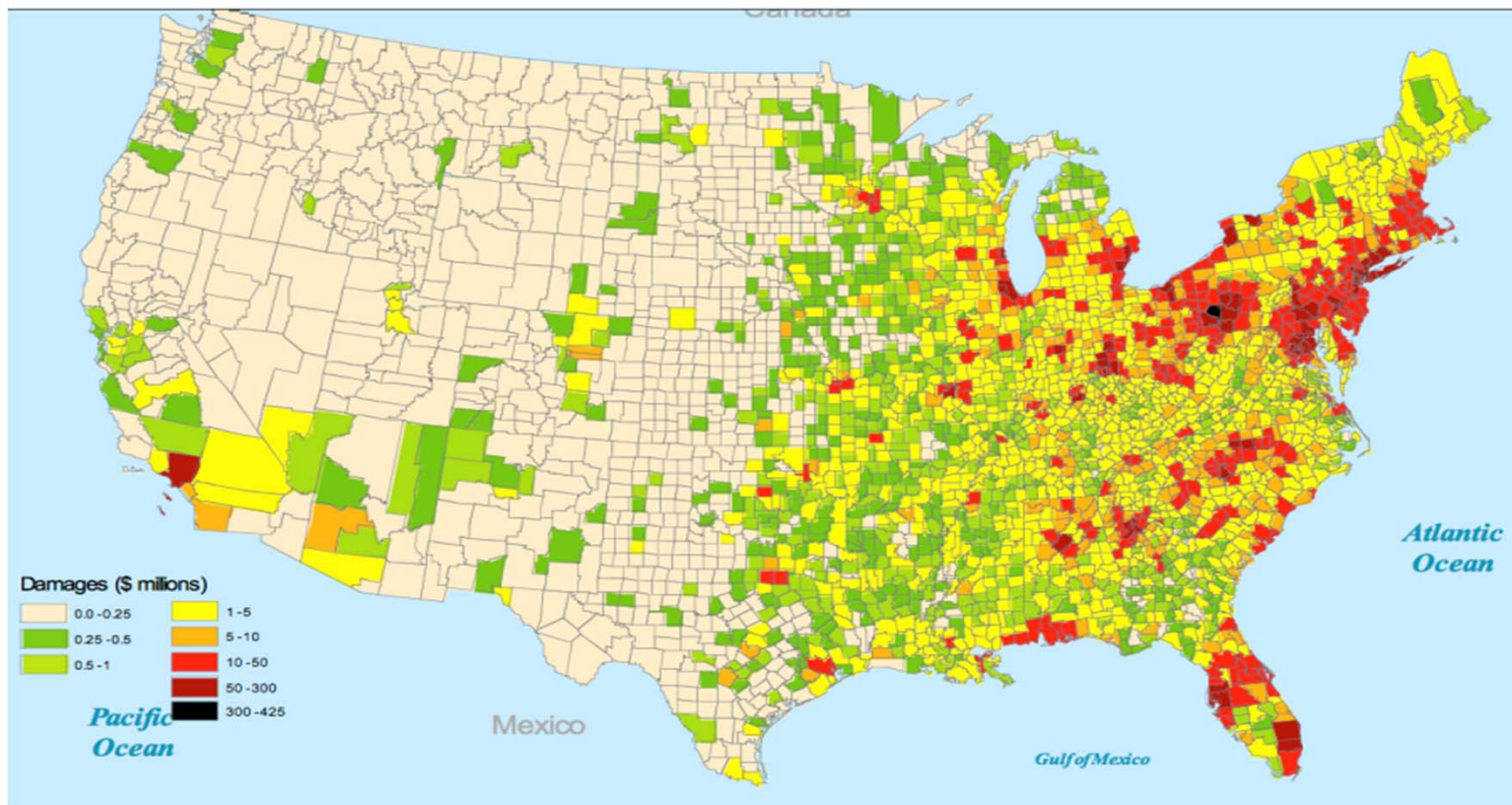
Process	Final part kg	Ingot consumed kg		Raw mat'l MJ	Manufact MJ	Transport MJ	Use phase MJ	End of life	Total energy per bracket MJ	Total energy per (120 brackets) MJ
Machining	1.09	9.69		8892	990	41	218,000	Not considered	227,923	27.4 MM
SLM	0.38	0.64		583	198	14	76,000	Not considered	76,795	9.2 MM
EBM	0.38	0.64		583	154	14	76,000	Not considered	76,751	9.2 MM

Spatial-temporal systems modeling framework



Why location matters

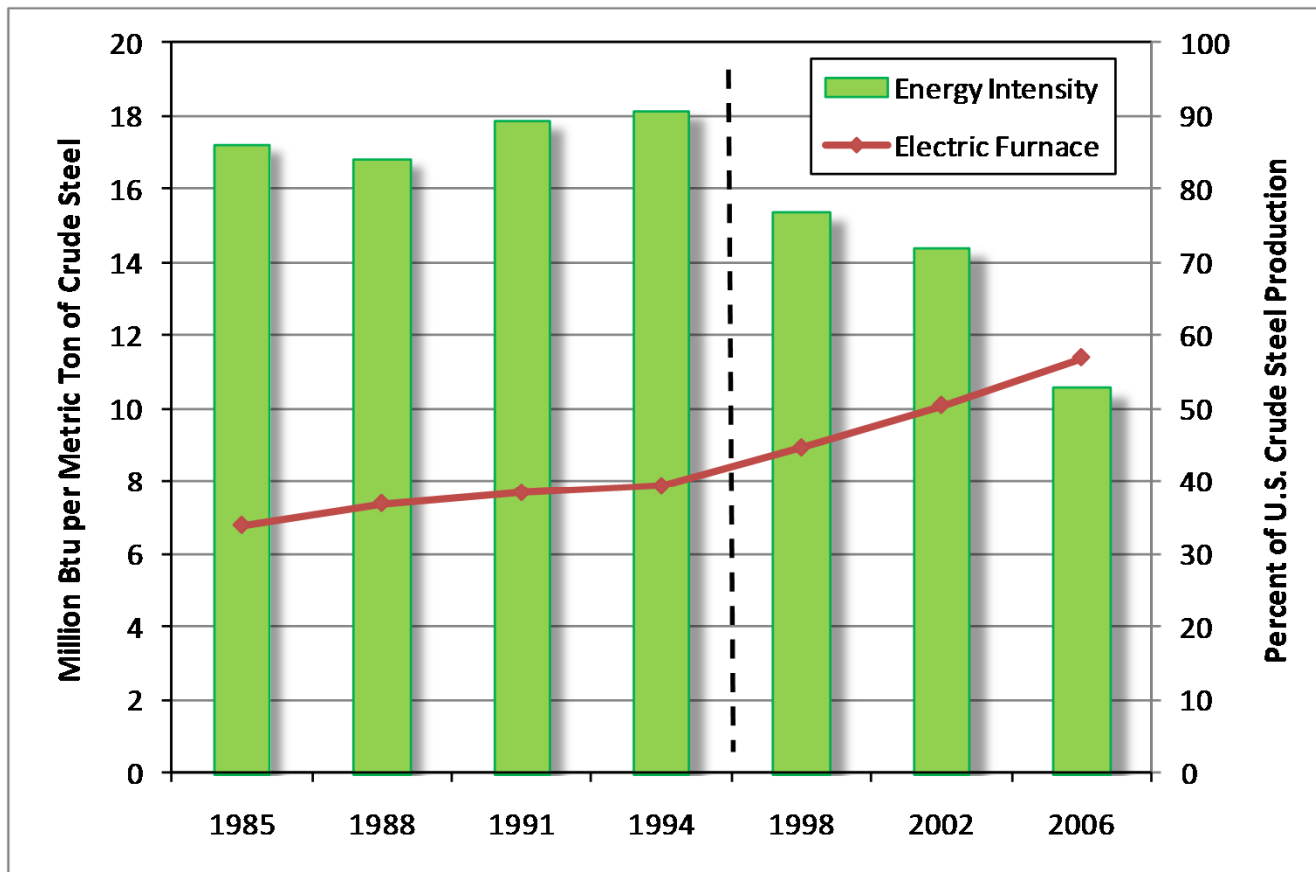
Monetized Health Damage from Fossil-fuel Electric Power Generators



Source: NRC (2010)

Why time matters

Energy intensity of U.S. steelmaking



Note: vertical dashed line indicates a change in the time period between data points

Sources: U.S. DOE (2010), USGS (2010b), World Steel (2010)

Metrics (γ, ε , and θ are impact factors for unit weight materials, which are related to technologies and demand)

Lead Time

$$T = T_{\text{Manufacturing}} + T_{\text{SupportMFG}} + T_{\text{Distribution}} + T_{\text{Warehouse}} + T_{\text{Demand}}$$

Technologies

Manufacturing

Adoption rate

Capacity β_c

Processing rate β_p

Performance g_p

Energy efficiency β_E

Material efficiency β_M

Deviation β_D

Others g_o

...

Material

Embodied energy and CO2e

Performance h_p

Recycle h_R

...

Energy Supply

Efficiency

Energy mix structure

...

Transportation

Energy efficiency

Count N
 Hold N_i
 Time $T_D \in []$
 $C_i \in []$
 { Simple
 Medium
 Complicated } $k = \frac{\text{Dimensional Volume}}{\text{Actual Volume}}$
 T_L
 Price f_p
 Requirement f_o

Energy & Emission

$$E = E_{\text{material}} + E_{\text{Manufacturing}} + E_{\text{Distribution}} + E_{\text{Warehouse}} + E_{\text{Demand}}$$

Metrics (γ, ε , and θ are impact factors for unit weight materials, which are related to technologies and demand)

Lead Time

$$T = T_{\text{Manufacturing}}$$

$$T_{\text{Manufacturing}} =$$

$$T_{\text{Distribution}} = \sum_{i=1}^n \max_j(\delta_{ij}) L_{ij}$$

Energy & Emission

$$E = E_{\text{material}} + E_{\text{Manufacturing}}$$

$$E_{\text{material}} = \sum_{i=1}^n \varepsilon_{1i} M_{1i}$$

$$E_{\text{distribution}} = \sum_{i=1}^n \sum_{j=1}^n \theta_{ij} M_{ij} D_{ij} h_{mij}$$

C

Cost

$$C = C_{\text{material}} + C_{\text{Manufacturing}} + C_{\text{Distribution}} + C_{\text{Warehouse}} + C_{\text{Demand}}$$

$$C_{\text{material}} = \sum_{i=1}^n c_{1i} M_{1i}$$

$$C_{\text{distribution}} = \sum_{i=1}^n \sum_{j=1}^n \theta_{ij} M_{ij} D_{ij} h_{mij}$$

$$C_{\text{end}} = \sum_{i=1}^n c_{6i} M_{6i} h_{r_i}$$

$$C_{\text{warehouse}} = H(T, V)$$

TIME

Technologies

Manufacturing

Adoption rate

Capacity β_c

Processing rate β_p

Performance g_p

Energy efficiency β_E

Material efficiency β_M

Deviation β_D

Others g_o

...

Material

Embodied energy and CO2e

Performance h_p

Recycle h_R

...

Energy Supply

Efficiency

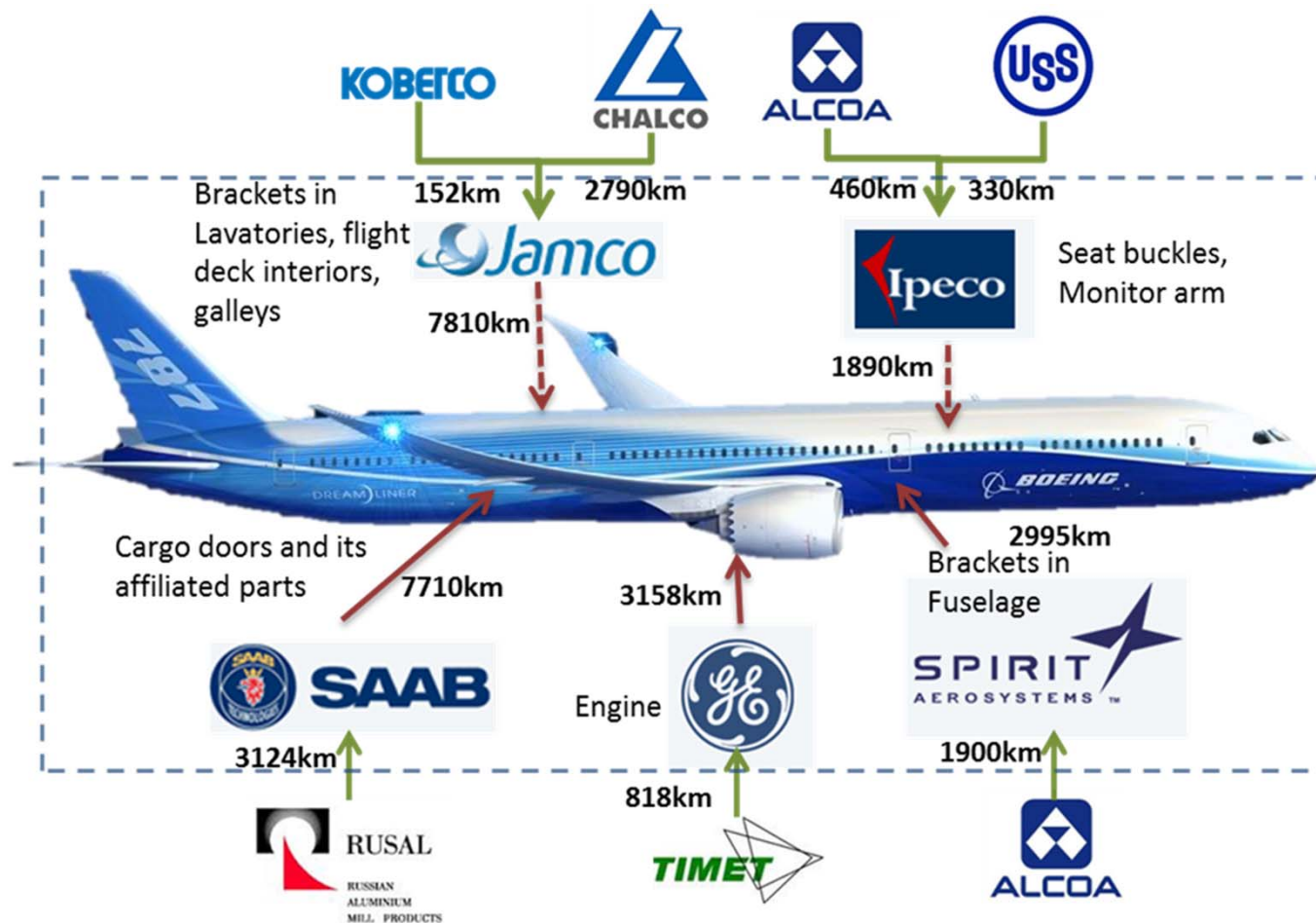
Energy mix structure

...

Transportation

Energy efficiency

U.S. Aircraft Fleet Case Study (2015-2050)



Huang, R., Riddle, M., Graziano, D., and E. Masanet (2014). "The Energy and Emissions Saving Potential of Additive Manufacturing: The Case of Lightweight Aircraft." Journal of Cleaner Production. Under review.

Replaceable mass screening

Table 2: Aircraft component system attribute ratings

Component systems	Component category	Mass fraction	Load rating	Shape complexity rating	Geometric volume rating	Feasibility evaluation score*
Wing systems		0.24				
	<i>Structural</i>	0.95	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Auxiliary</i>	0.05	<i>High</i>	<i>Low</i>	<i>Low</i>	5
Body systems		0.19				
	<i>Structural</i>	0.95	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Auxiliary</i>	0.05	Medium	<i>Low</i>	<i>Low</i>	6
Furnish & equip systems		0.13				
	<i>Structural</i>	0.36	<i>Low-Medium</i>	<i>Medium</i>	<i>Low-Medium</i>	7
	<i>Functional</i>	0.57	<i>Low</i>	<i>Medium</i>	<i>Medium</i>	7
	<i>Auxiliary</i>	0.07	<i>Low</i>	<i>Low</i>	<i>Low</i>	7
Engine		0.12				
	<i>Structural</i>	0.17	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Functional</i>	0.77	<i>High</i>	<i>High</i>	<i>Medium-High</i>	5.5
	<i>Auxiliary</i>	0.06	<i>Medium-High</i>	<i>Low</i>	<i>Low</i>	5.5
Landing gear systems		0.09				
	<i>Structural</i>	0.95	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Auxiliary</i>	0.05	<i>High</i>	<i>Low</i>	<i>Low</i>	5
Tail systems		0.04				
	<i>Structural</i>	0.95	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Auxiliary</i>	0.05	<i>High</i>	<i>Low</i>	<i>Low</i>	5
Propulsion systems		0.04				
	<i>Functional</i>	1.00	<i>High</i>	<i>High</i>	<i>Medium</i>	6
Nacelle systems		0.04				
	<i>Structure</i>	0.95	<i>High</i>	<i>Medium</i>	<i>High</i>	4
	<i>Auxiliary</i>	0.05	<i>Low-Medium</i>	<i>Low</i>	<i>Low</i>	6.5

* To determine feasibility scores, numerical values of 1, 2, and 3 were assigned to ratings of high, medium, and low, respectively, for load and geometric volume. Numerical values of 3, 2, and 1 were assigned to ratings of high, medium, and low, respectively, for shape complexity. Component categories with feasibility scores greater than 5 (bolded in this table) were deemed most likely for near-term adoption of AM components.

Huang, R., Riddle, M., Graziano, D., and E. Masanet (2014). "The Energy and Emissions Saving Potential of Additive Manufacturing: The Case of Lightweight Aircraft." Journal of Cleaner Production. Under review.

Replaceable mass and timing

Table 3: Replaceable mass by metal alloy, component system, and component category

Component system	Category	Replaceable mass in average aircraft (kg)*			
		Al alloy	Ti alloy	Ni alloy	Steel
Body systems	Auxiliary	80-200			
Furnishings and equipment	Structural	70-130			
	Functional	1450-1930			
Engine	Functional		680-1350	940-1880	100-190
	Auxiliary		50-90	50-90	50-90
Propulsion systems	Functional		330-810		
Nacelle Systems	Auxiliary		20-40		
	Total	1590-2260	1070-2290	980-1960	140-280

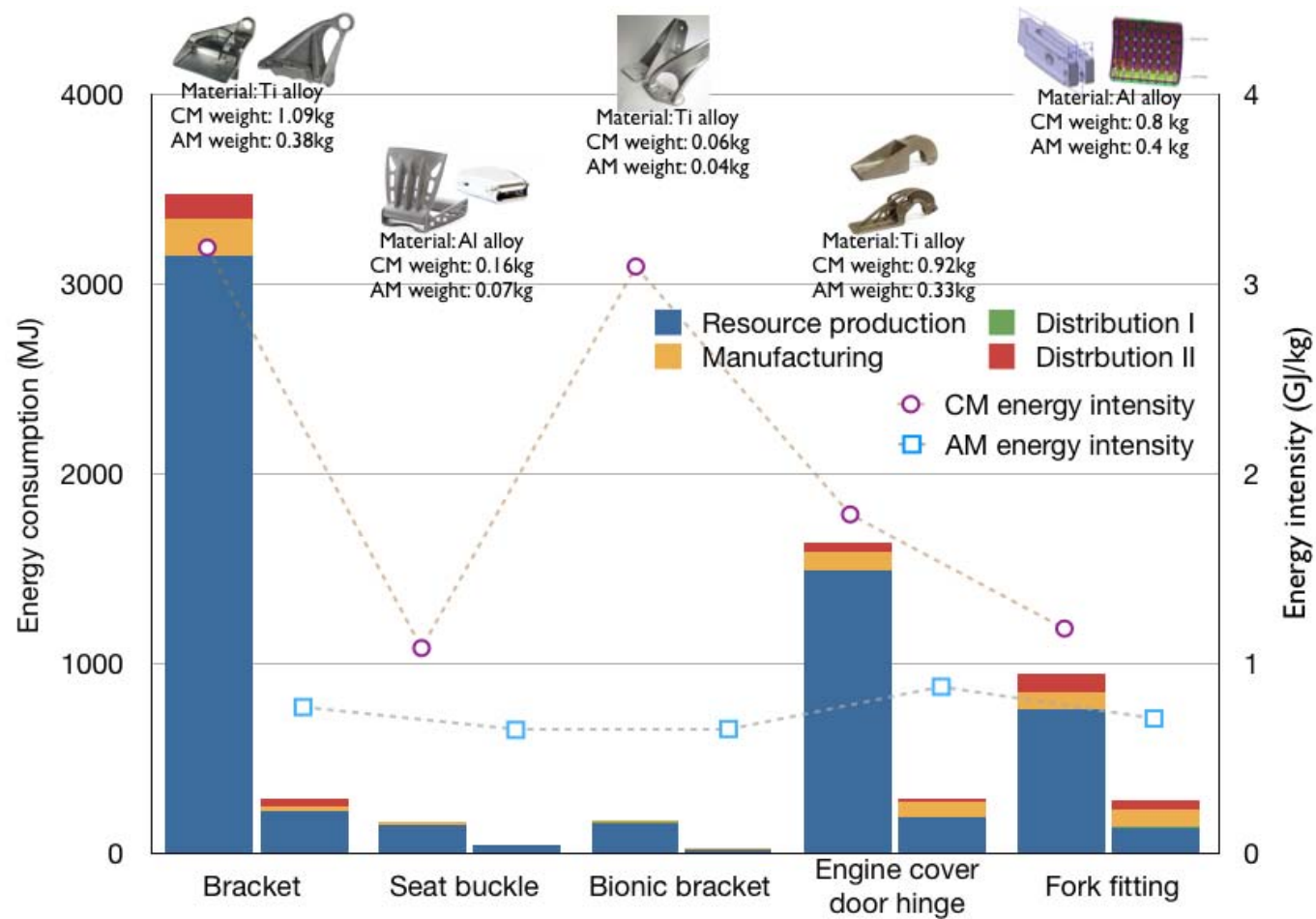
* Based on an average aircraft empty operating mass of 40,622 kg [43, 44]

Table 8. Temporal availability assumptions

Component system	Component category	Availability
Body systems	Auxiliary	10 years (2024)
Furnishings and equipment systems	Structural	5-10 years* (2019-2024)
Furnishings and equipment systems	Functional	10 years (2024)
Engine	Functional	20 years (2034)
Engine	Auxiliary	10 years (2024)
Propulsion systems	Functional	20 years (2034)
Nacelle systems	Auxiliary	5 years (2019)

*5 years for galley and lavatory, 10 years for floor panel, fasteners and other

Component level results



Temporal fleet adoption modeling

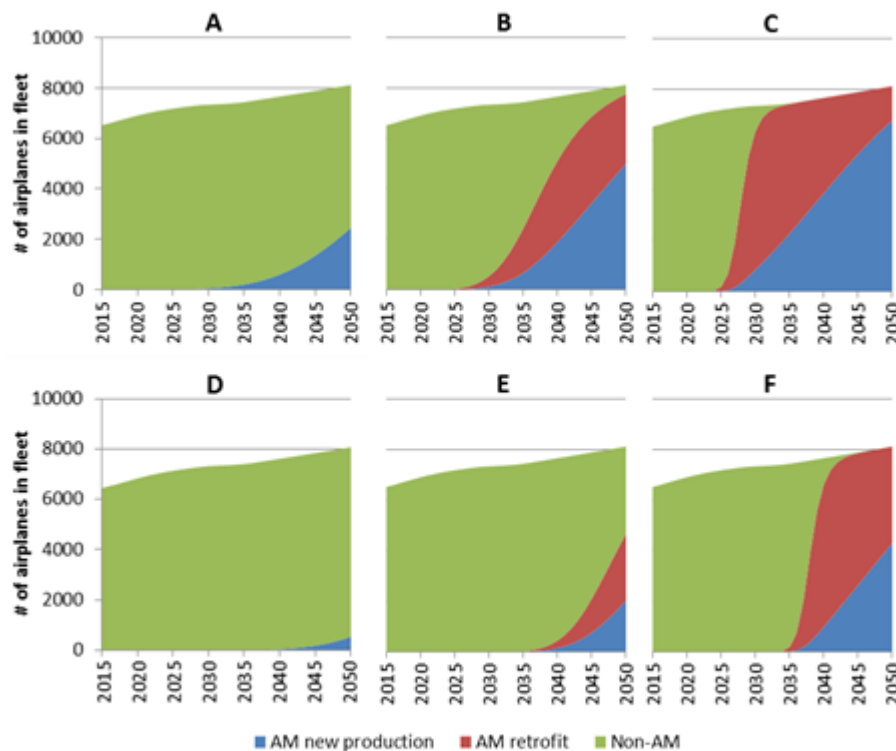
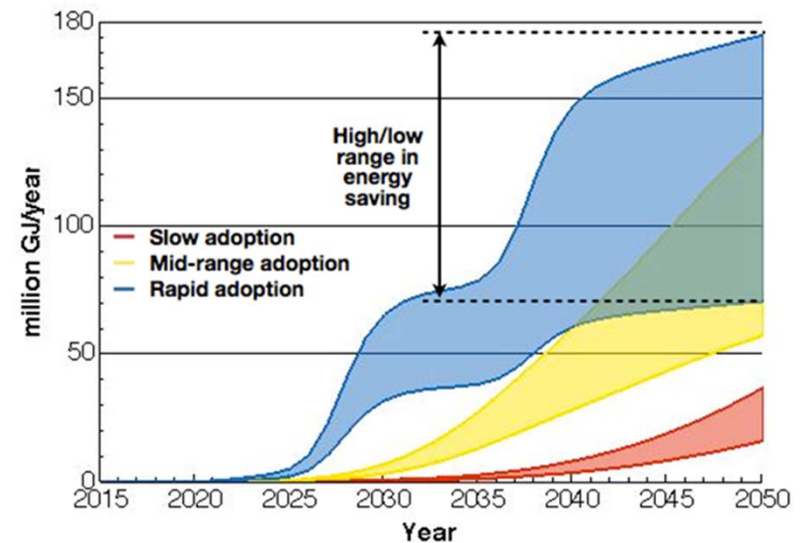


Figure 3: Incorporation of AM components into fleet of aircraft: (A) furnishings and equipment systems, slow adoption; (B) furnishings and equipment systems, mid-range adoption; (C) furnishings and equipment systems, rapid adoption; (D) engine, slow adoption; (E) engine, mid-range adoption; (F) engine, rapid adoption.

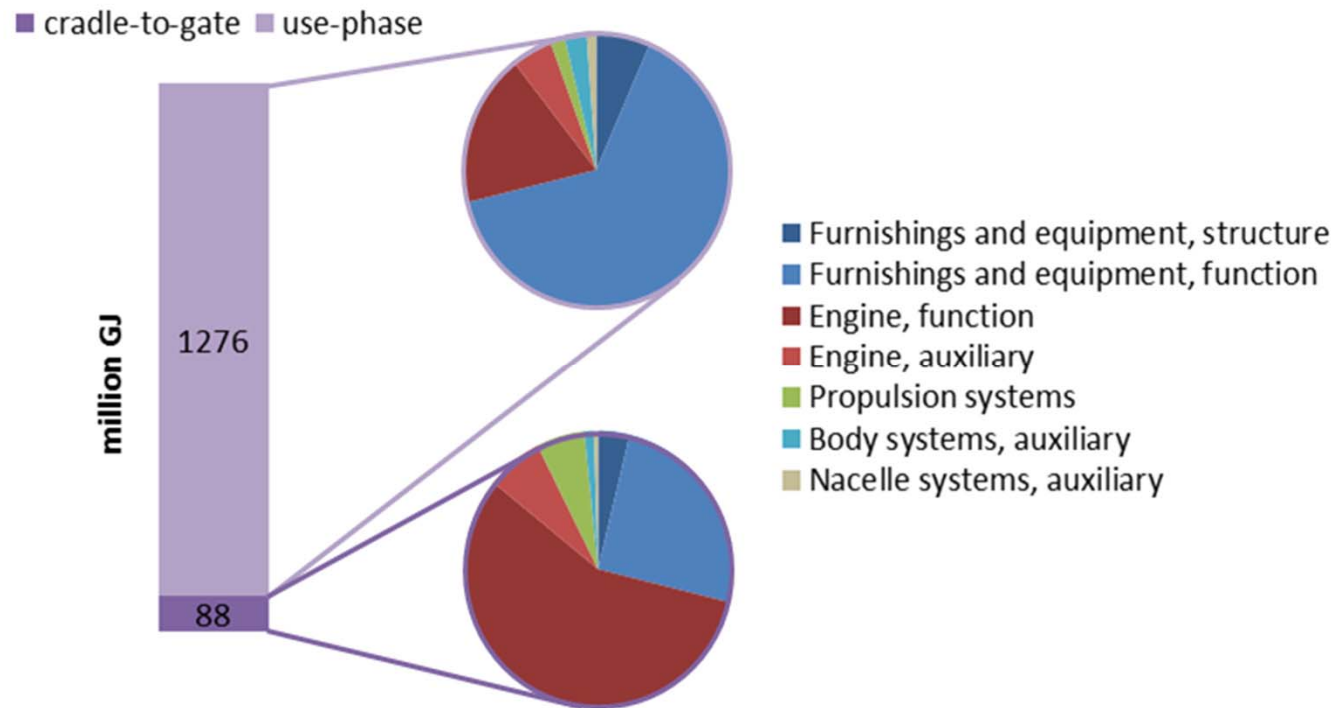


Policy and R&D levers for rapid adoption:

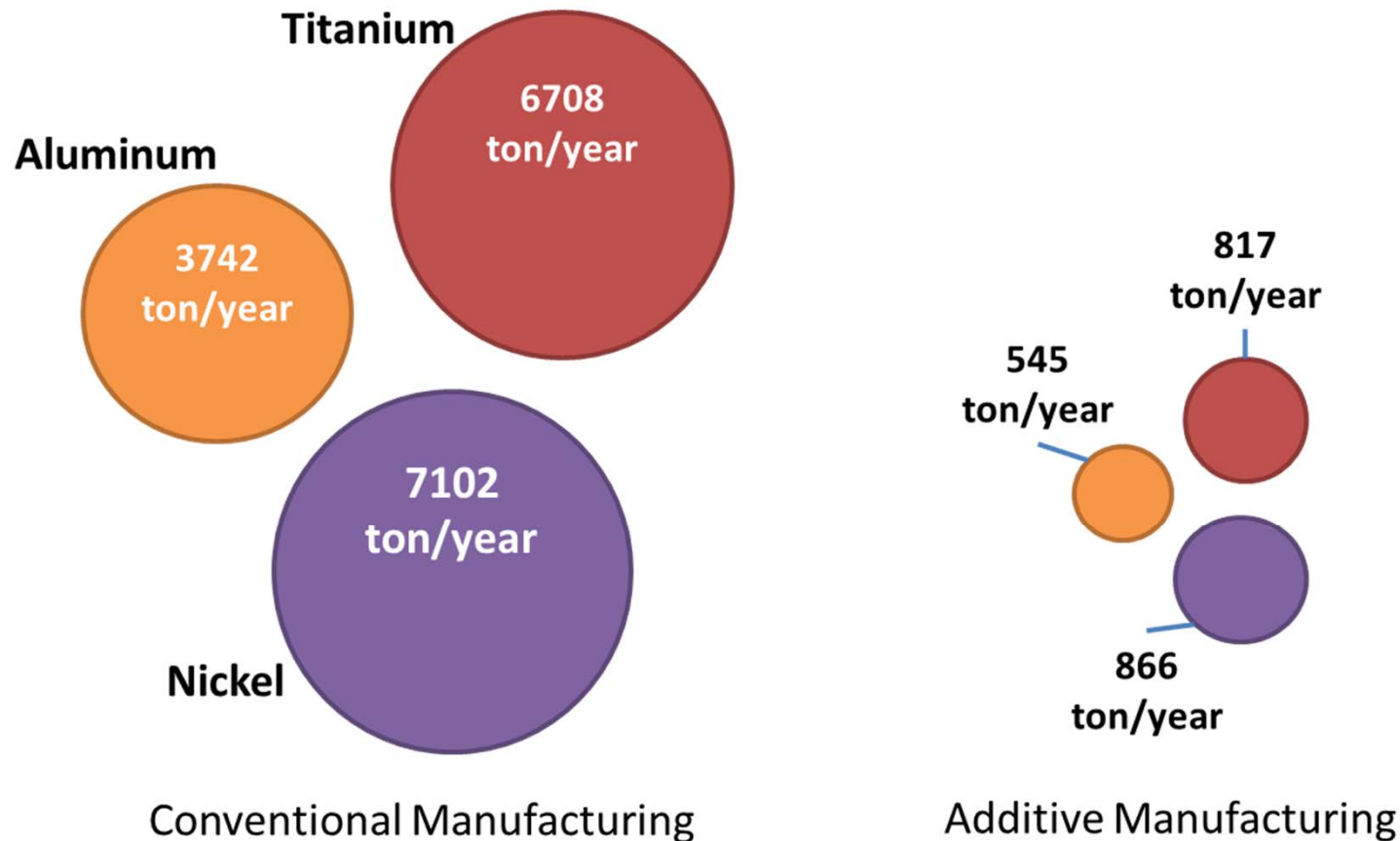
- Improved surface finish (basic research)
- Reduced residual stresses (basic research)
- Pilots and technology transfer
- Cost and externality incentives for AM adoption

Northwestern Engineering

Engineering functionality drives energy savings!

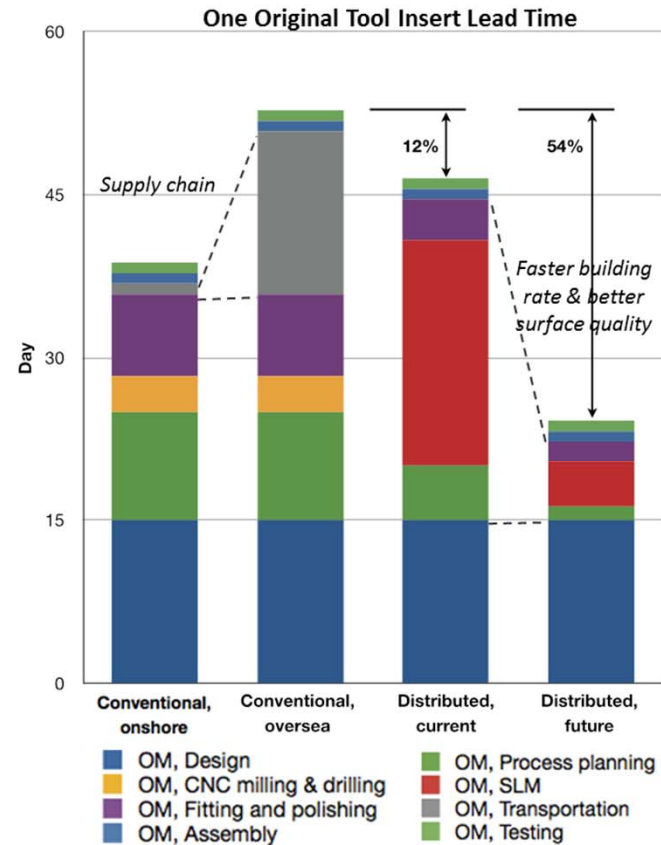


Raw materials requirements for replaceable components in 2050



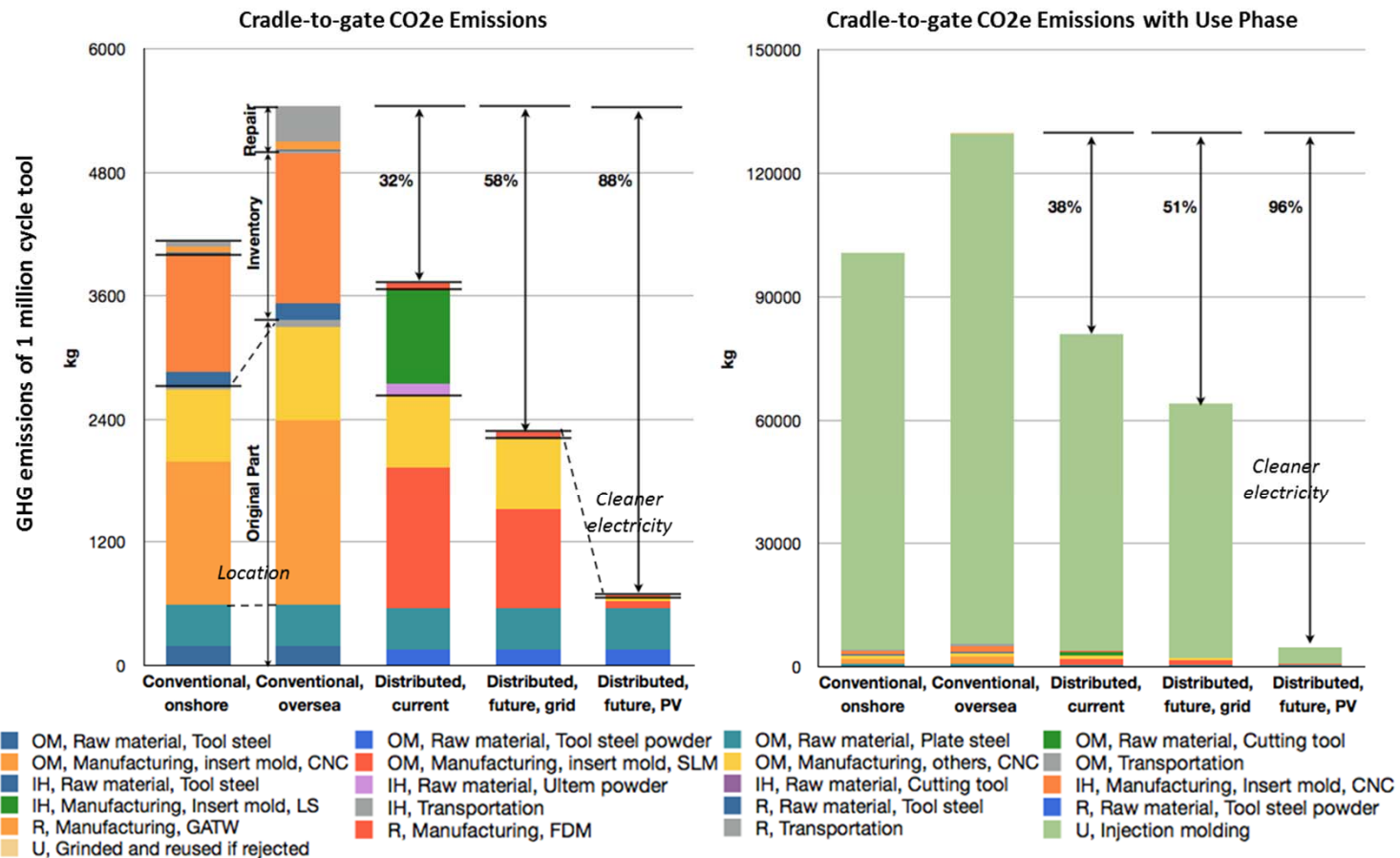
Distributed Manufacturing Preliminary Results: Lead time

- More than 50% lead time savings (original mold & repair) could be achieved in the future if the AM building rates develop to 100 cm³/h (current ~25 cm³/h), which make “deliver over night” possible.
- Distributed AM saves time during tool repair, especially compared to overseas CM



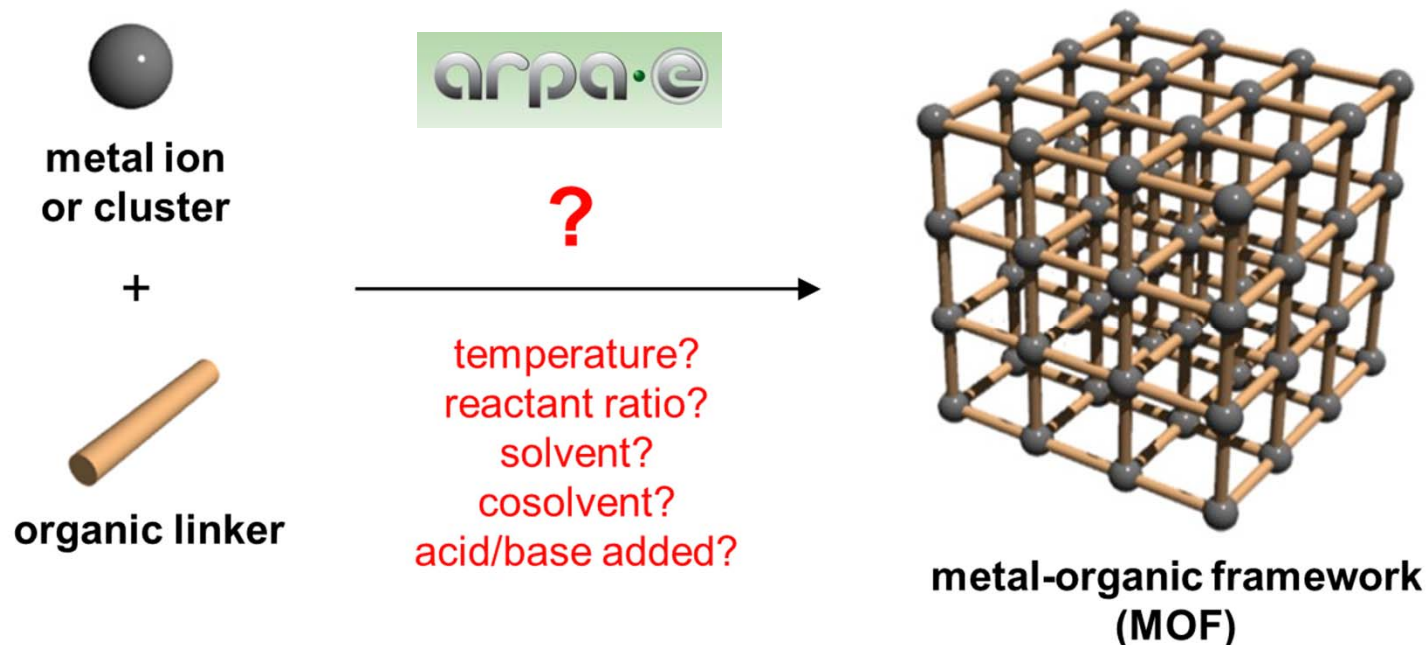
Distributed Manufacturing Preliminary Results: GHG emissions

- Similar to primary energy, less inventory holding and technology improvement would reduce GHG emissions
- Renewable distributed generation systems (i.e. PV and wind) would save significant GHG emissions



Guiding R&D decisions in real time

Metal organic frameworks (MOFs) for carbon capture from coal-fired power plants



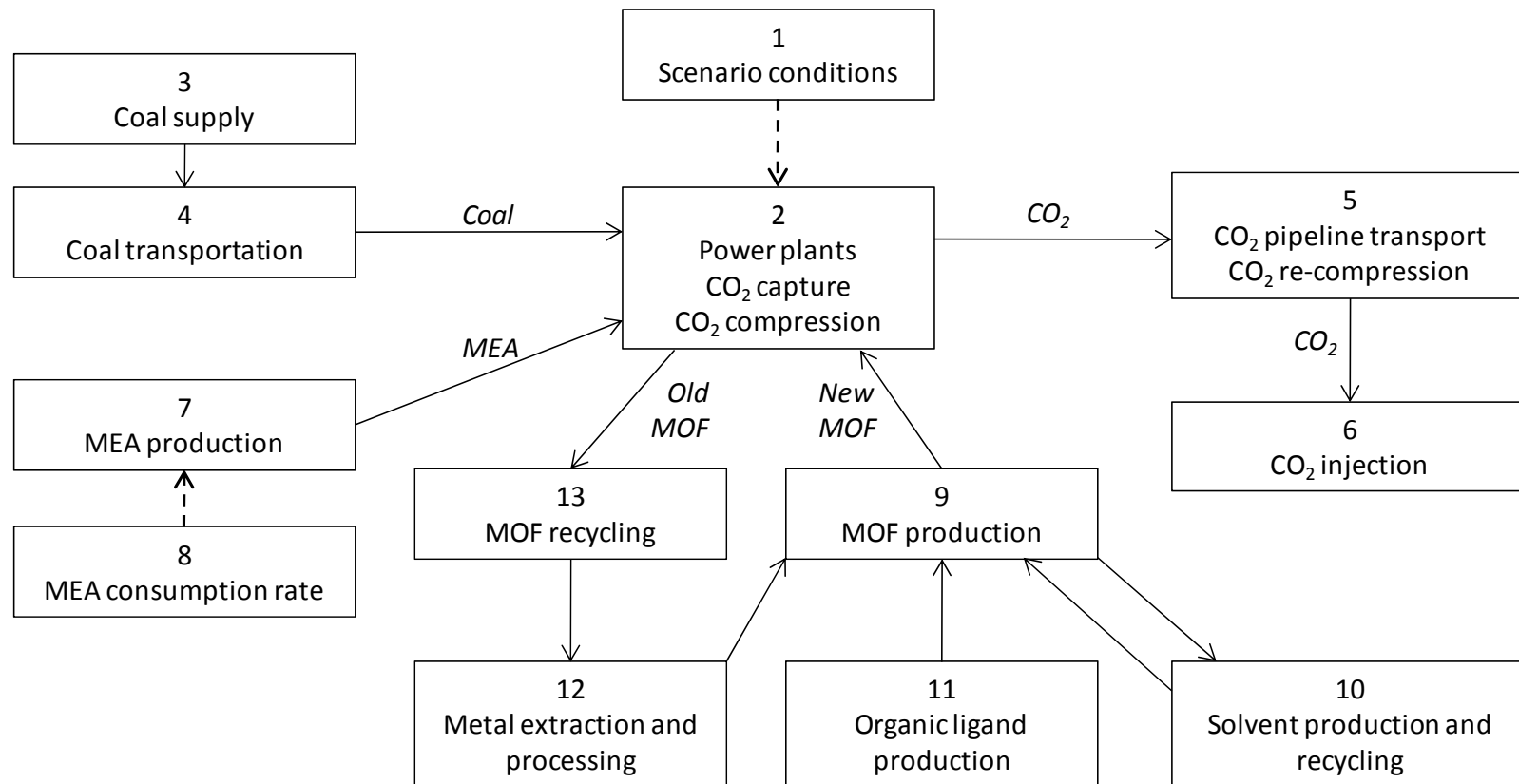
Sathre, R., and E. Masanet (2013). "Prospective Life-cycle Modeling of a CCS System Using Metal-Organic Frameworks for CO₂ Capture." *Royal Society of Chemistry (RSC) Advances*. In press.

Sathre, R., and E. Masanet (2012). "Energy and Climate Implications of CCS Deployment Strategies in the US Coal-fired Electricity Fleet." *Environmental Science & Technology*. In press.

Sathre R, Chester M, Cain J, Masanet E. (2012). "A framework for environmental assessment of CO₂ capture and storage systems." *Energy - The International Journal*. 37(1): 540-548.

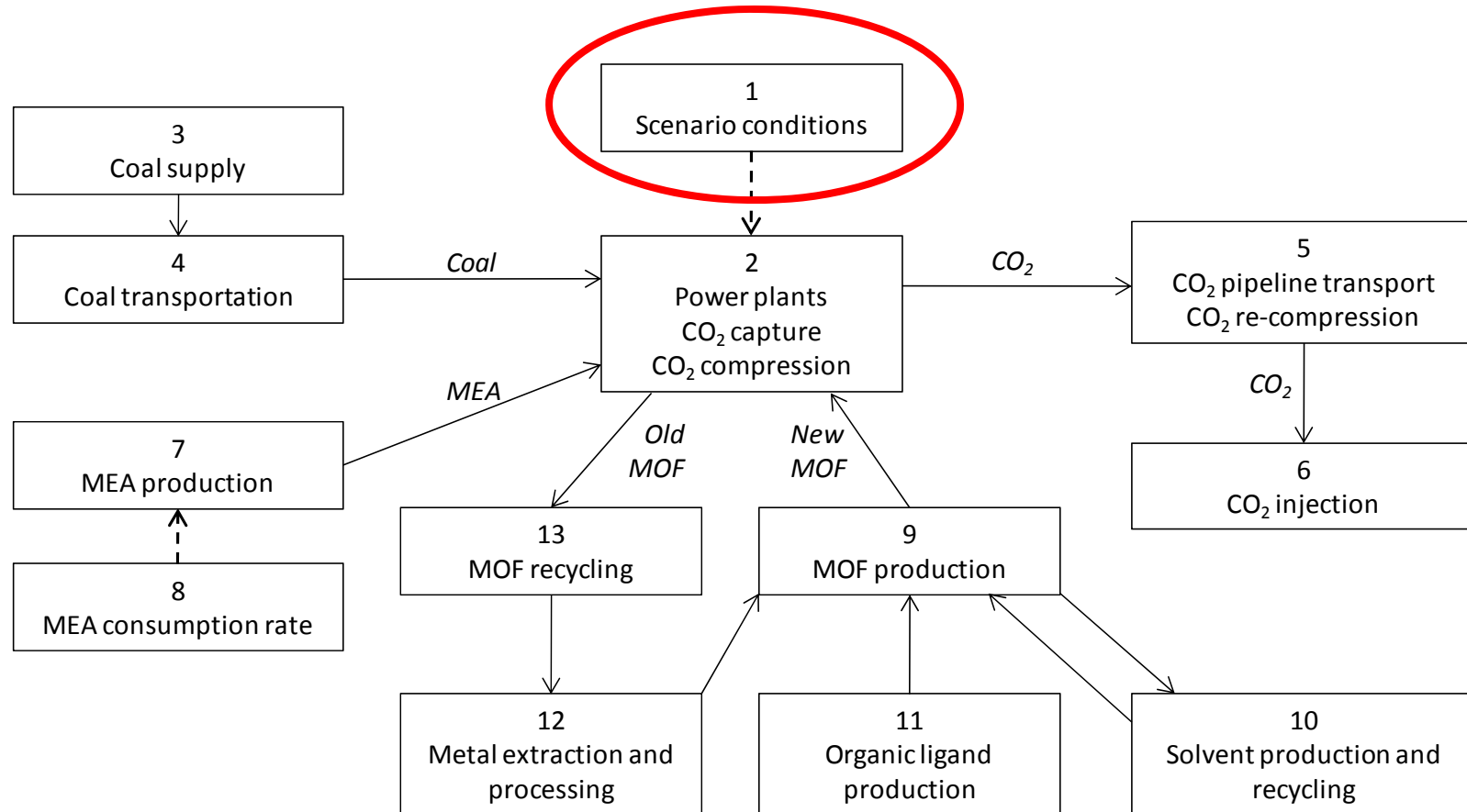
Dynamic Prospective Systems Model

- Describes system-wide energy use, GHG emissions, and cost
- Parameters describe uncertain and variable values



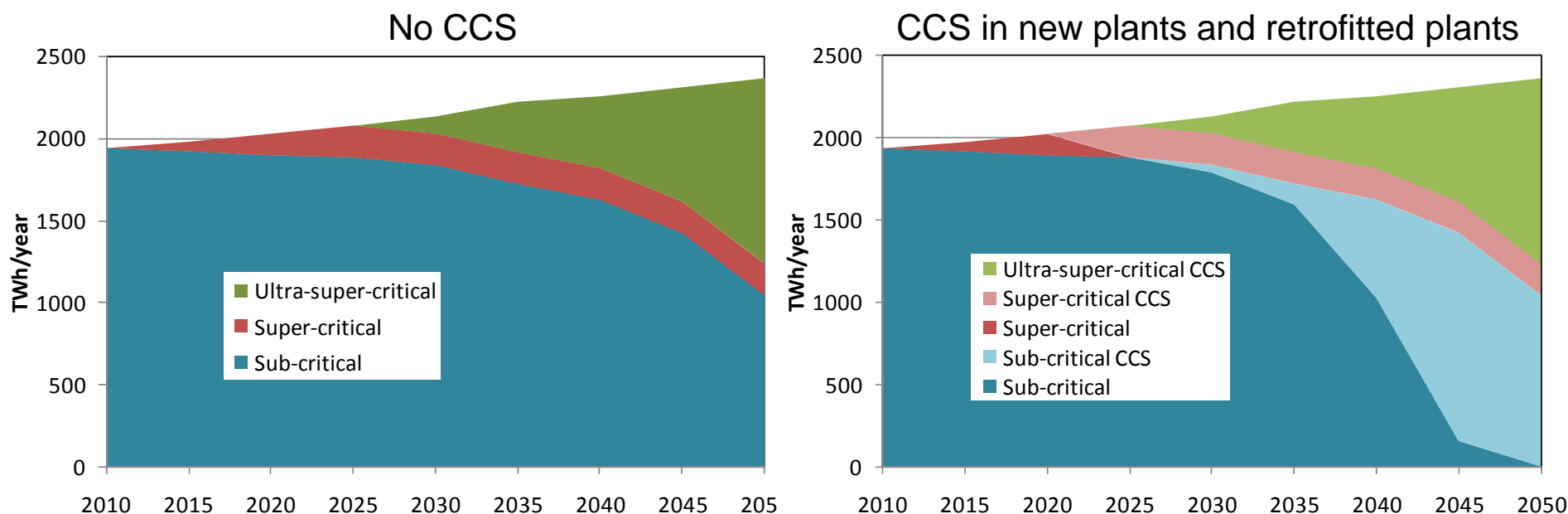
Scenario conditions

- Plausible development pathways for US coal-fired power fleet through 2050
- Defines time profile of annual electricity production (TWh/year)



CCS deployment scenarios

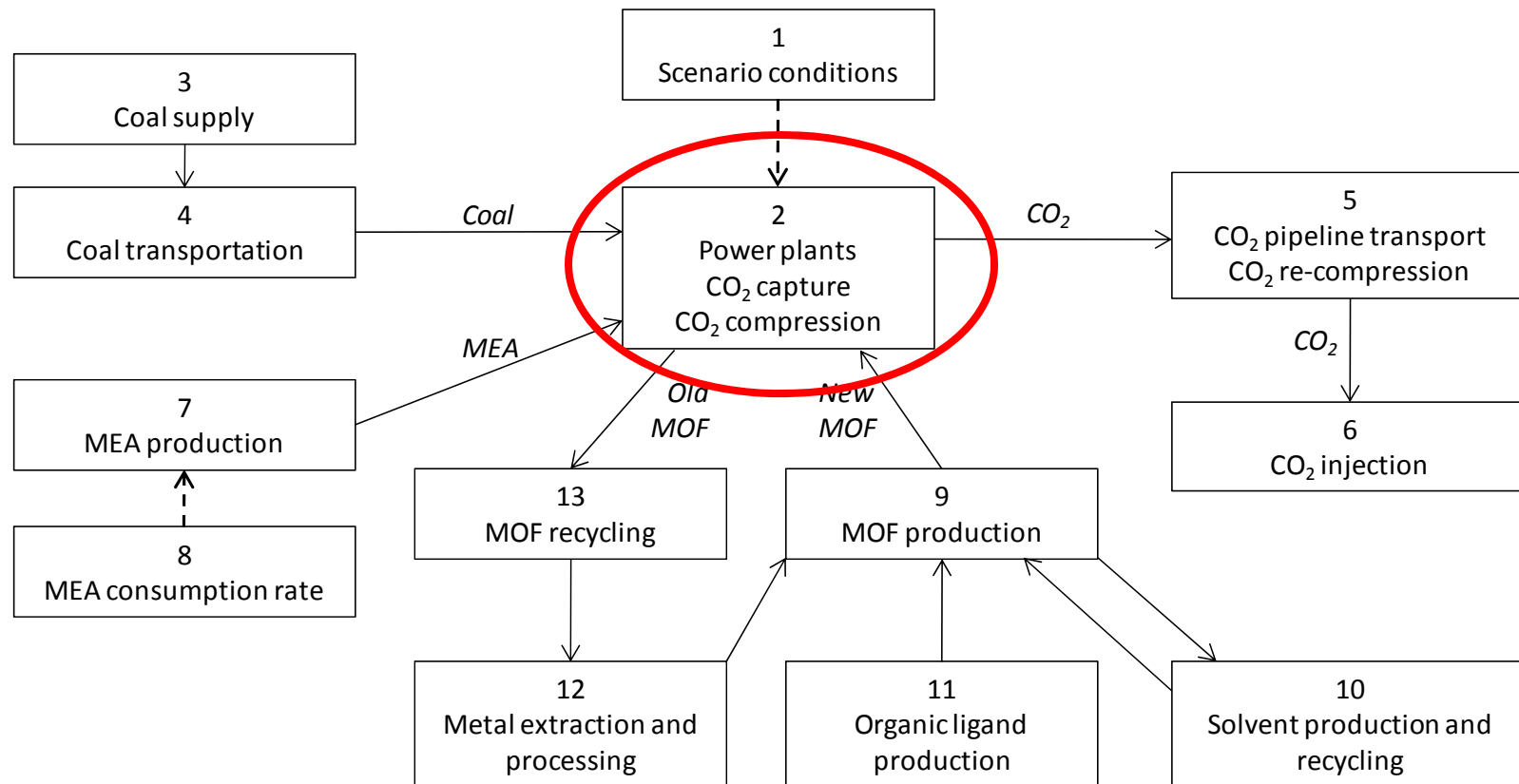
- Development of US coal-fired power plant fleet through 2050
- Electricity demand through 2035 based on EIA (2010), extrapolated thereafter
- Retirement of existing plants based on Ventyx (2011)
- CCS available for deployment after 2020



- Other scenarios (not shown) describe other deployment patterns
- Material presented today shows upper bound of CCS and MOF use in coal-fired plants

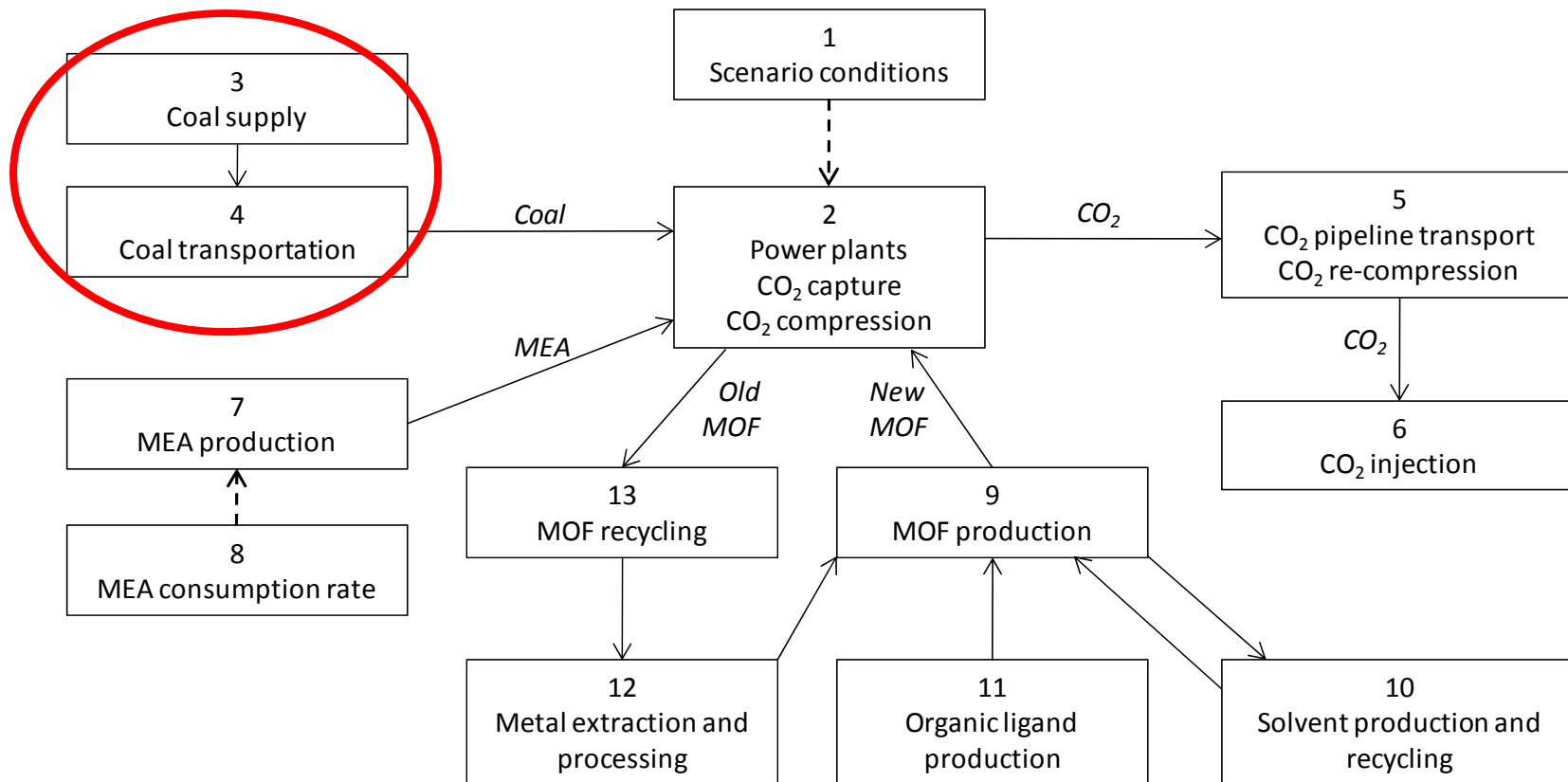
Power plants

- Performance characteristics of plants with and without carbon capture
- Improvement of generating efficiency over time



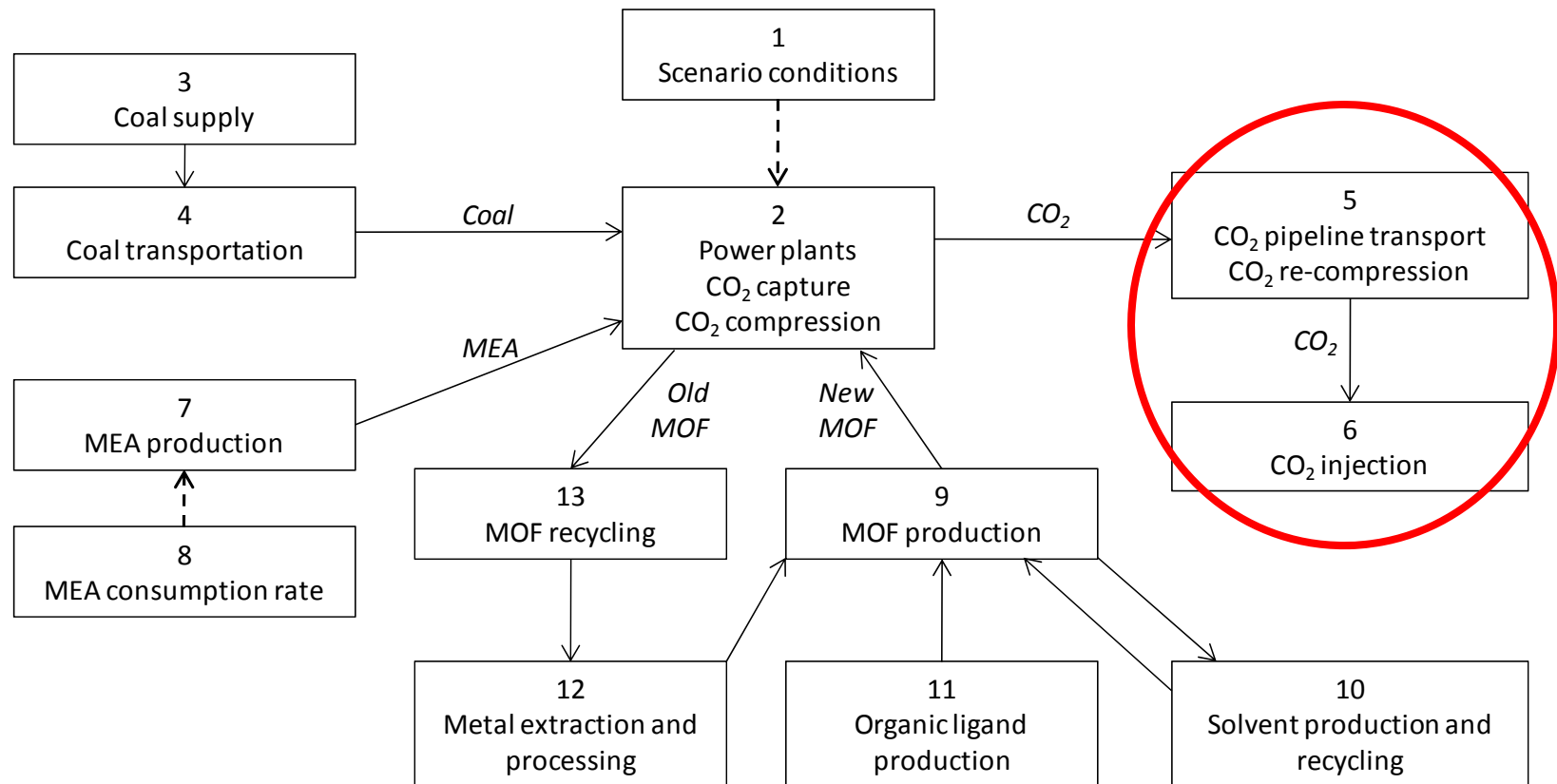
Coal supply and transportation

- Energy use and emissions for coal mining and rail transport
- Coal mine methane emissions



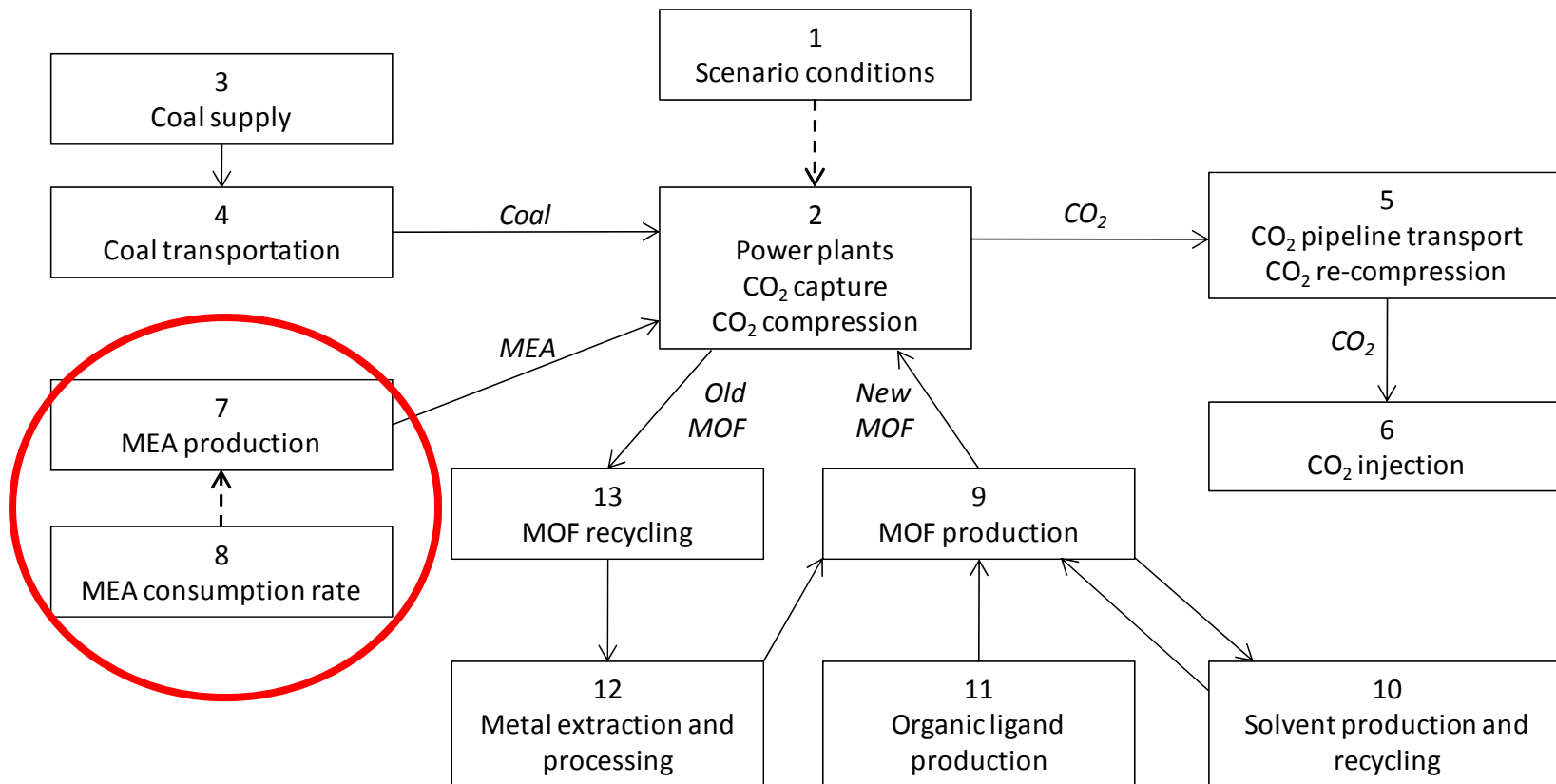
CO₂ transport and sequestration

- Construction and operation of CO₂ pipelines
- Injection in geologic formations



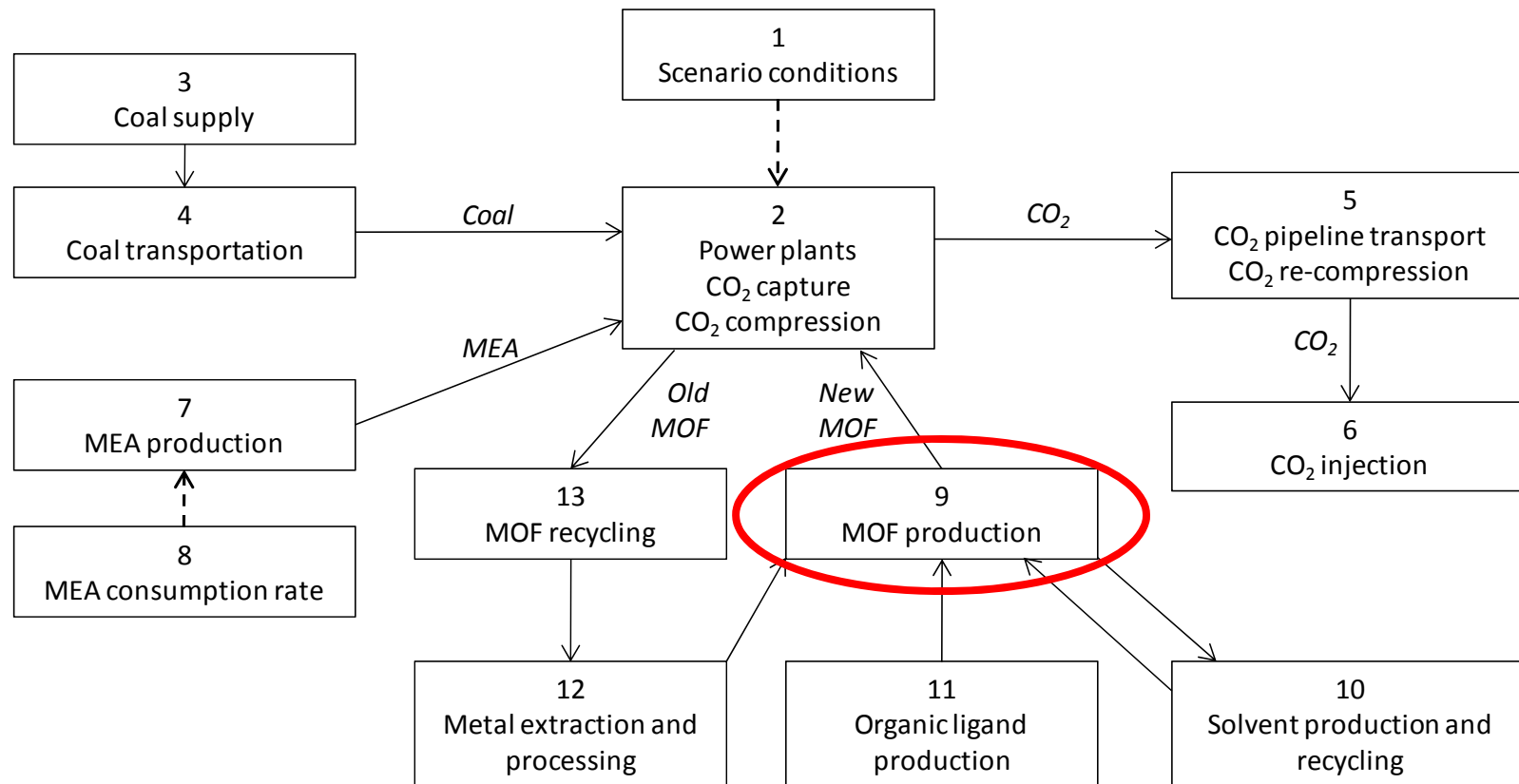
MEA production

- Baseline capture technology to which MOF is compared



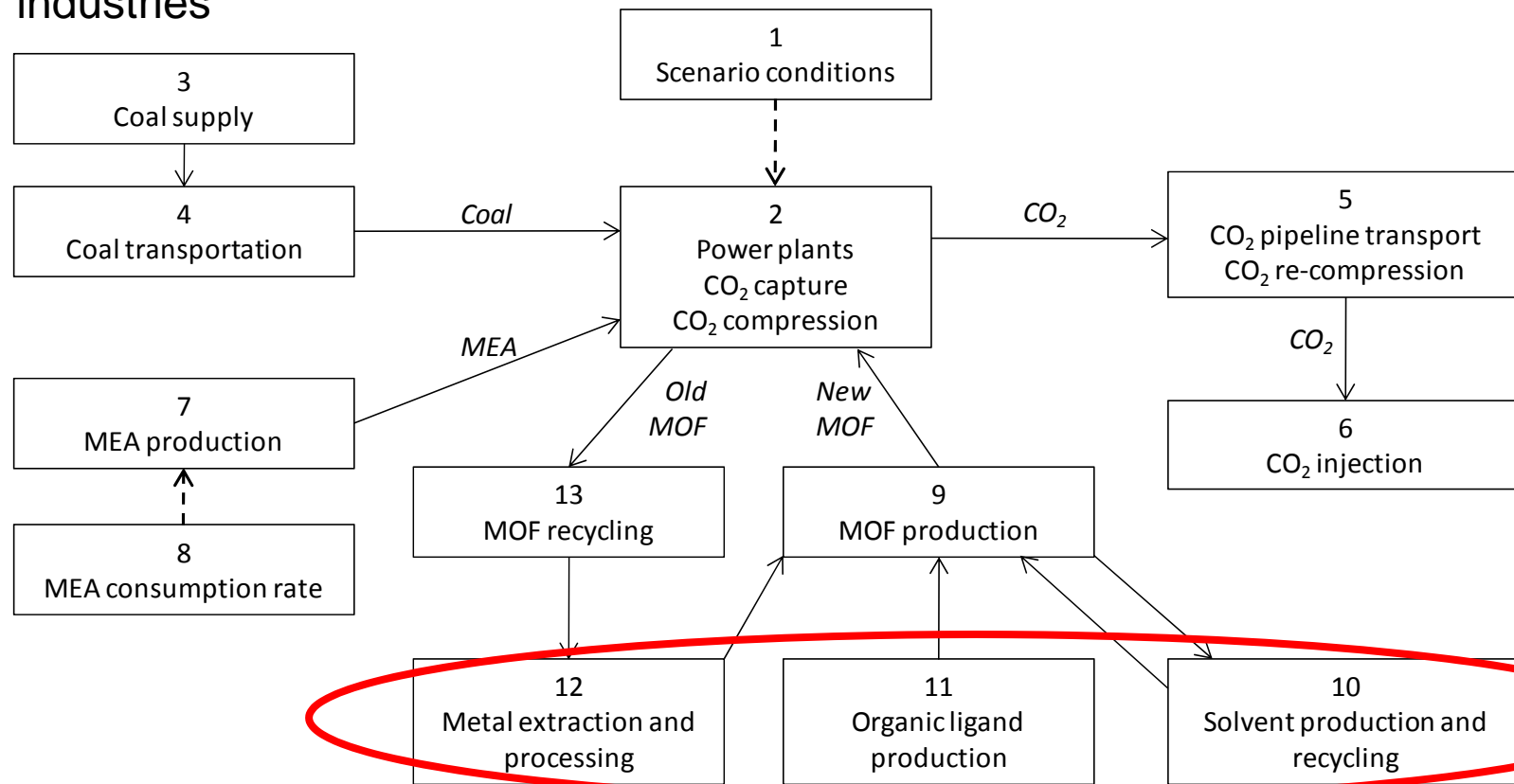
MOF production

- Projections of large-scale MOF synthesis
- Hybrid modeling using MOF-specific data plus proxy data from chemical industries



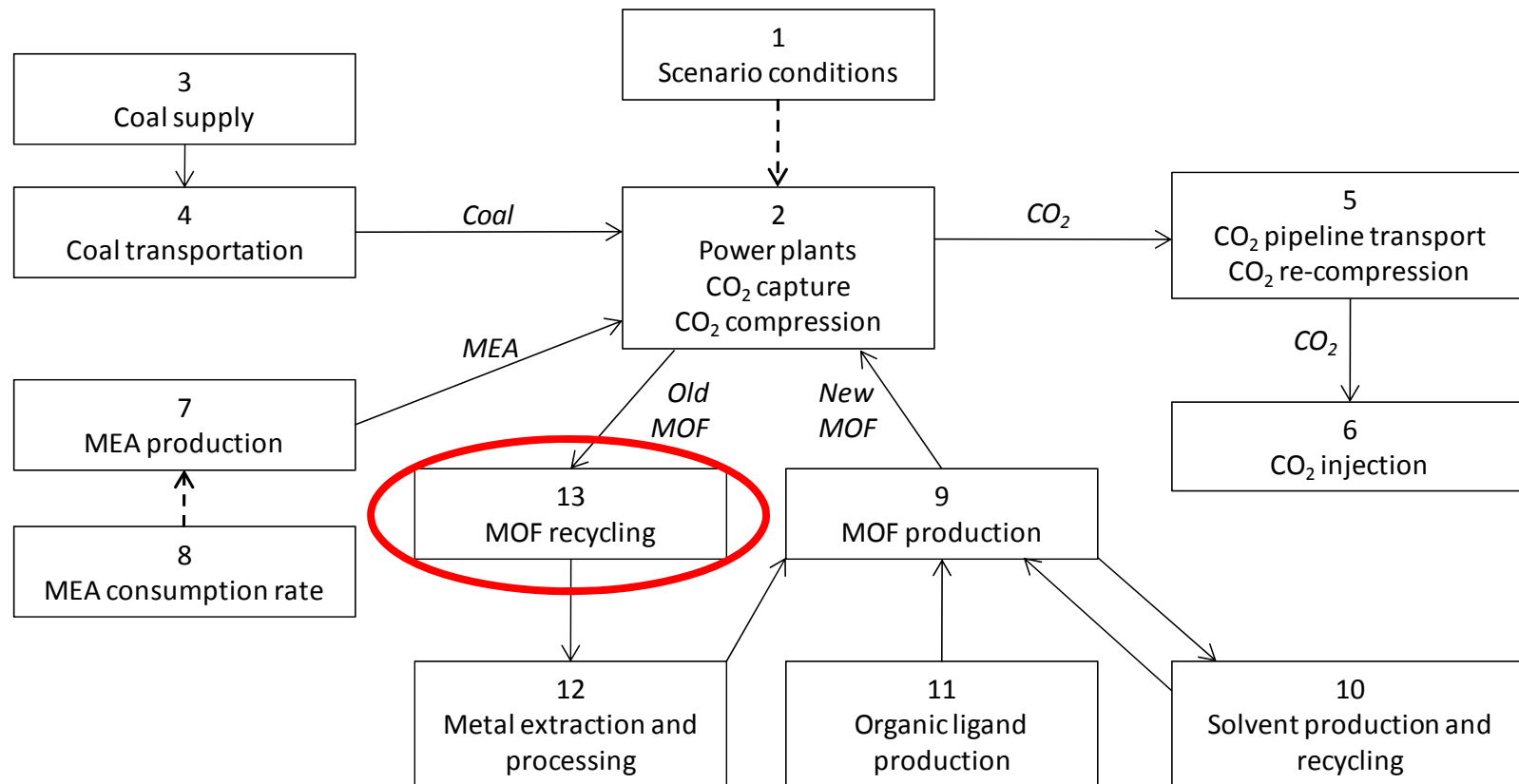
MOF input materials

- Potential material supply for large-scale MOF production
- Hybrid modeling using MOF-specific data plus proxy data from chemical industries

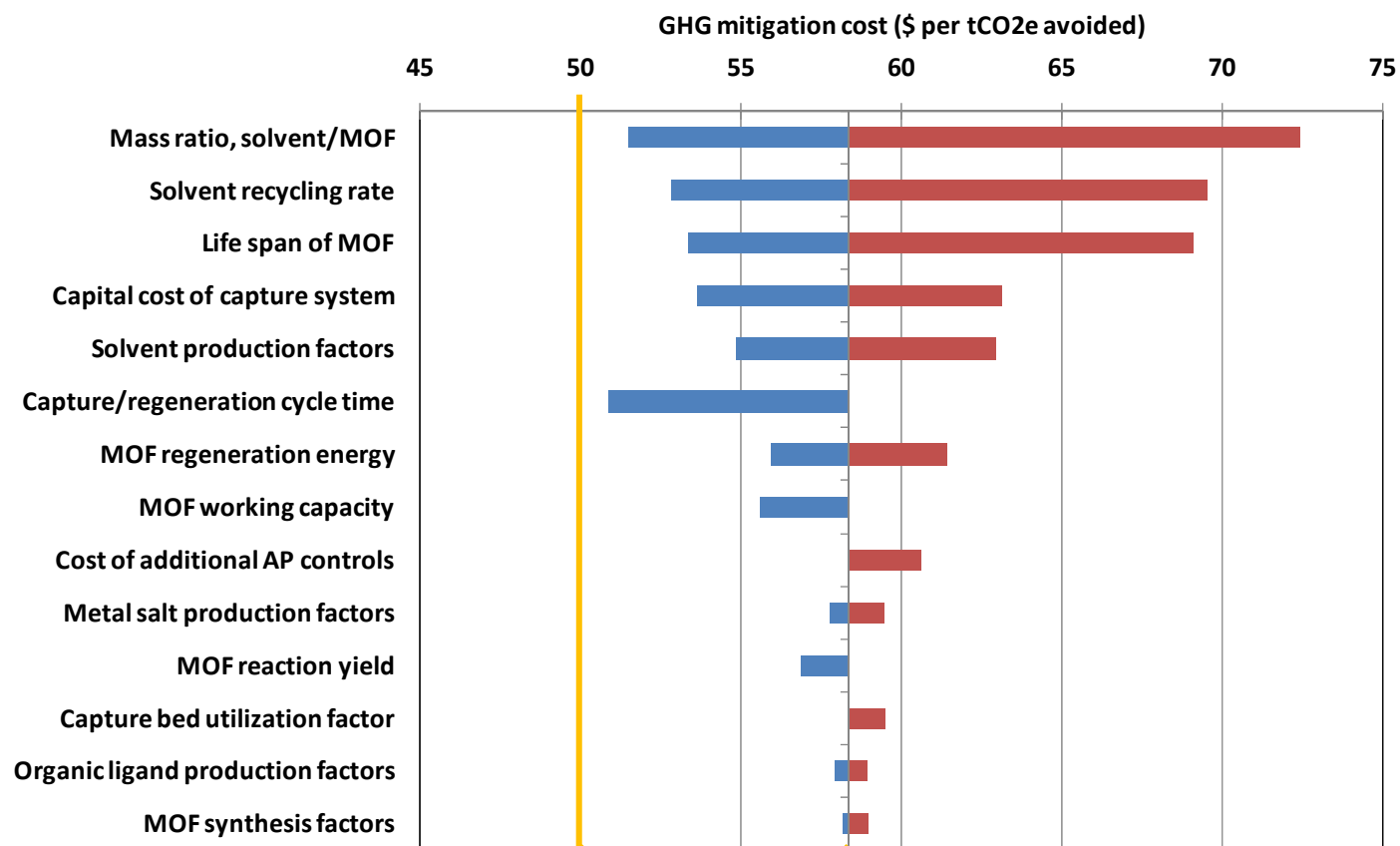


MOF recycling

- Metal recovery and reuse from post-use MOF material



GHG mitigation cost



Mitigation cost of MEA CCS is estimated at \$50/tCO₂

Mitigation cost of MOF CCS is \$58/tCO₂ with “base-case” parameter values

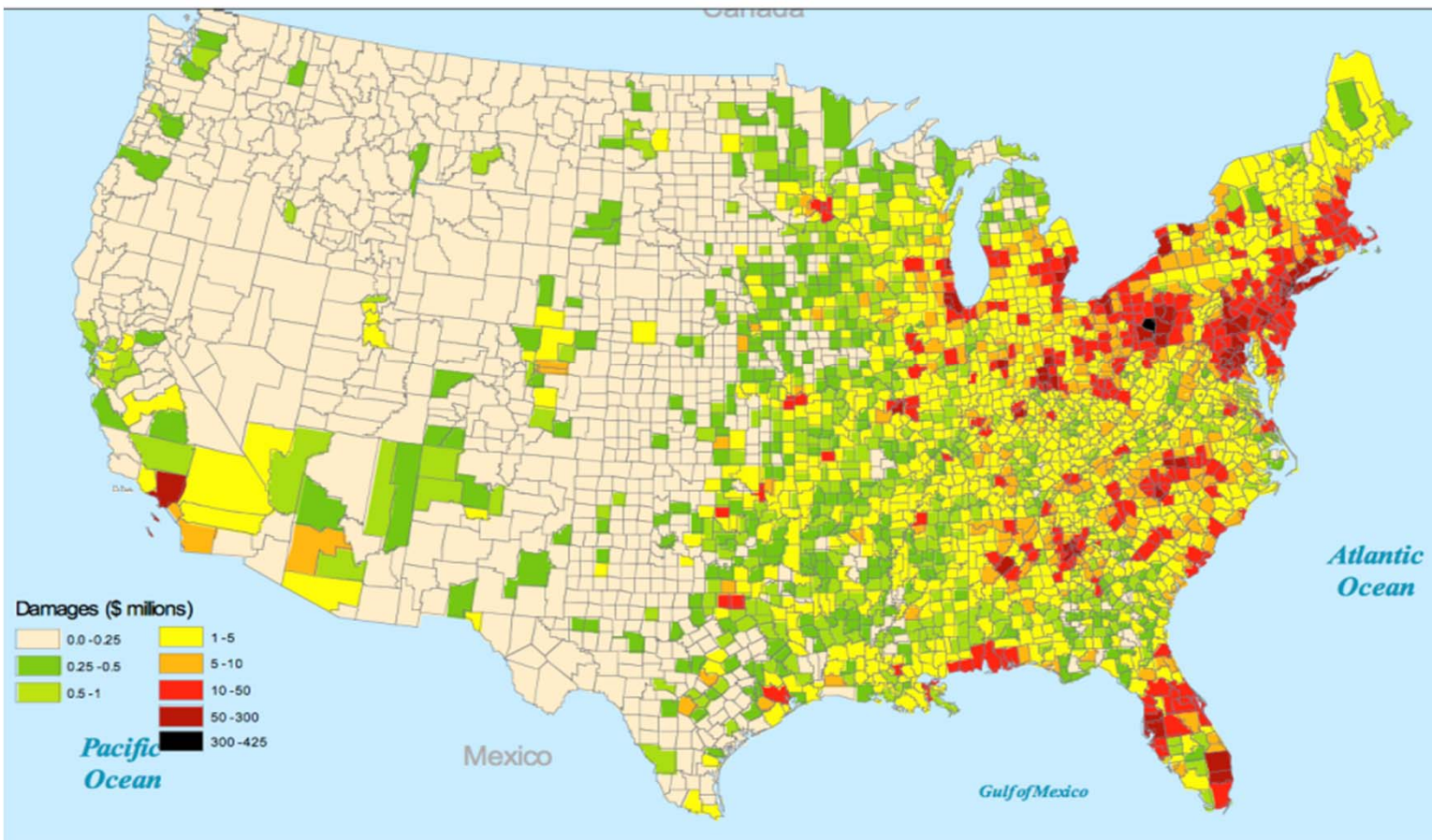
Environmental Impacts of Large-scale Photovoltaic (PV) Deployment

Pei Zhai¹, Peter Larsen¹, Dev Millstein¹, Surabi
Menon¹, Eric Masanet²

¹ Lawrence Berkeley National Laboratory

² Northwestern University

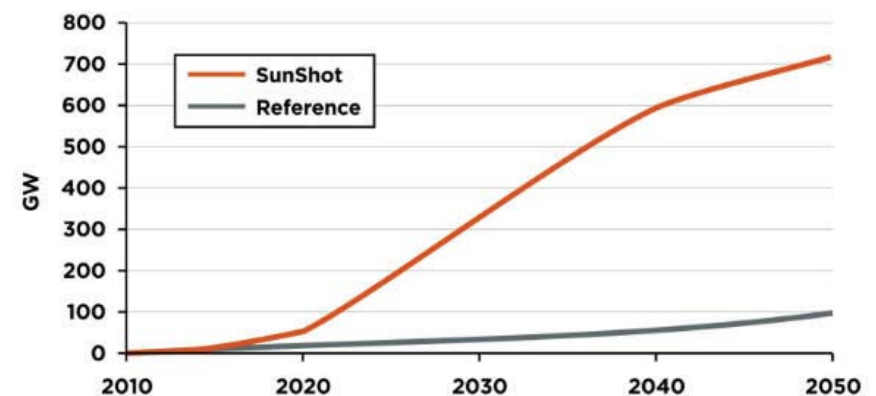
Monetized Health Damage from Fossil-fuel Electric Power Generators



Source: NRC (2010)

Research Motivations

- U.S. DOE SunShot Initiative, 13% solar (10% PV, 3% thermal) by 2030, 18% by 2050
- Large uncertainties in environmental and human health benefits of solar PV at the regional level:
 - Albedo effects on air chemistry and quality
 - Local population and demographic characteristics
 - Evolution of the energy system
 - Energy supply characteristics
 - Demand profiles
 - Effects of efficient technology deployment



Scenarios of the U.S. PV deployment

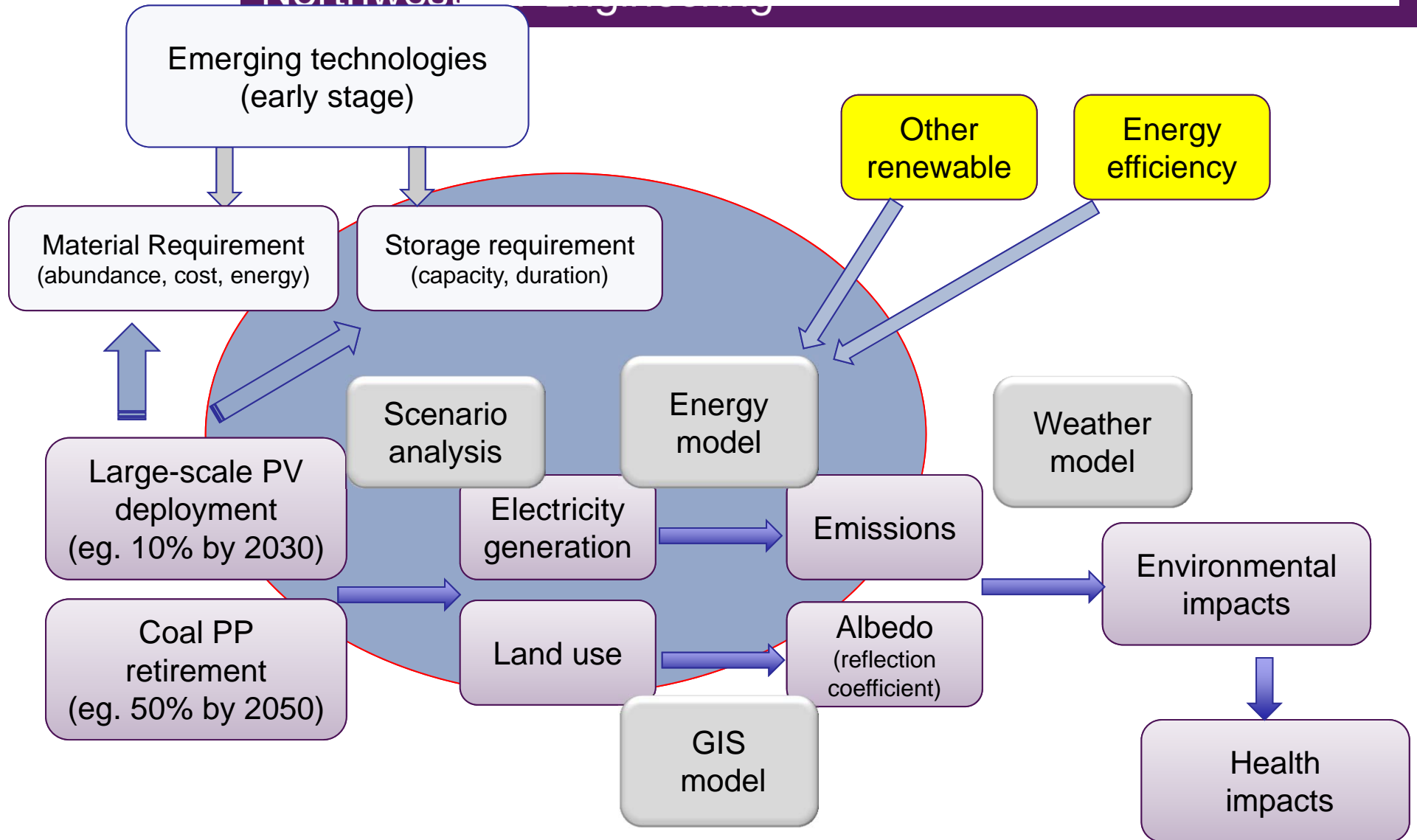
Year	PV penetration	PV capacity (GW)	PV generation (TWh)	Land use (km2)
2010	0.05%	1	2	6
2020	5%	100	197	624
2030	10%	200	395	1247
2040	15%	300	593	1870
2050	20%	400	790	2494

Assumptions:

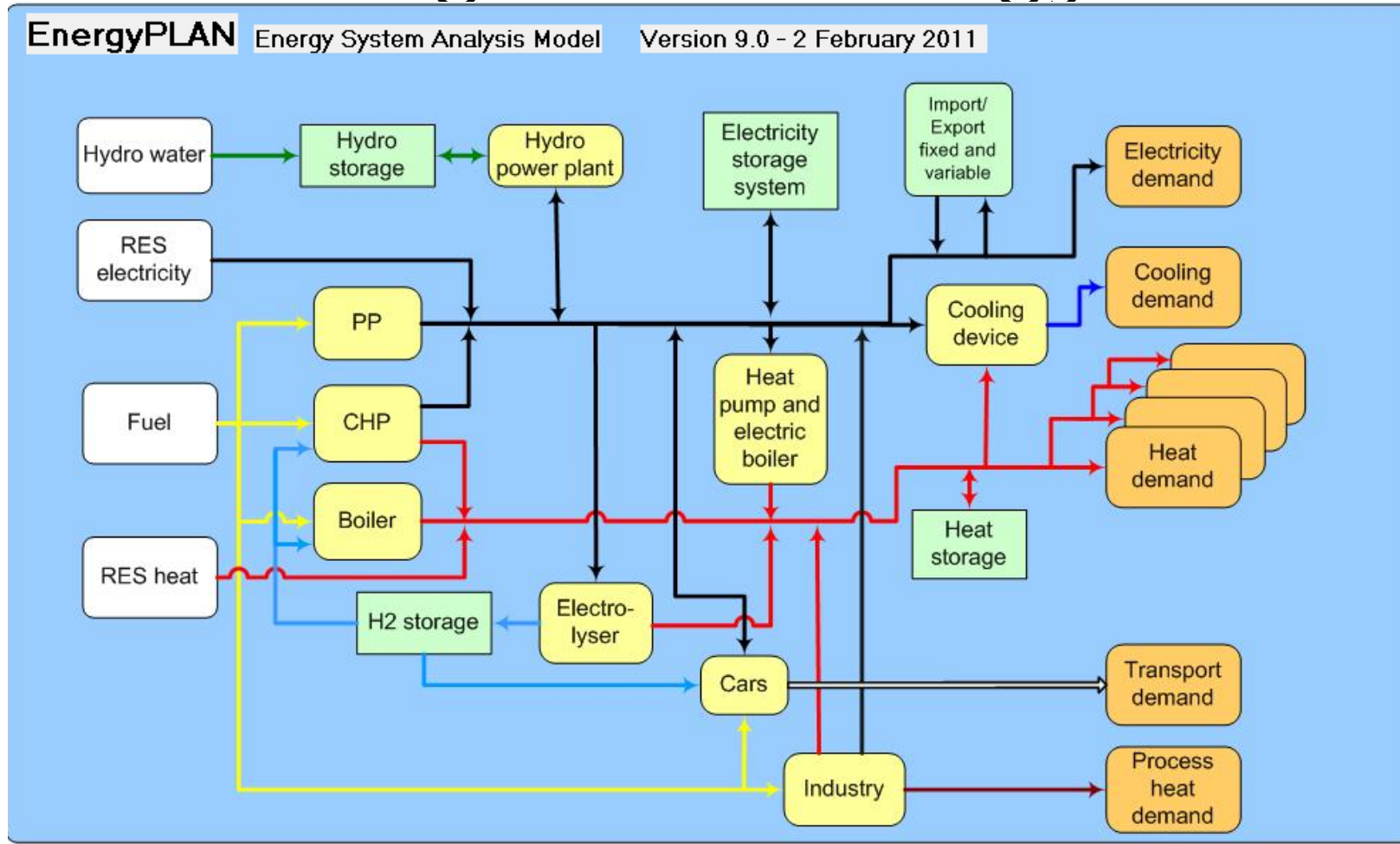
- PV system capacity factor is 22.6% (1-axis tracking)
- PV module efficiency is 16%

Note: Land of California is 414,000 km²

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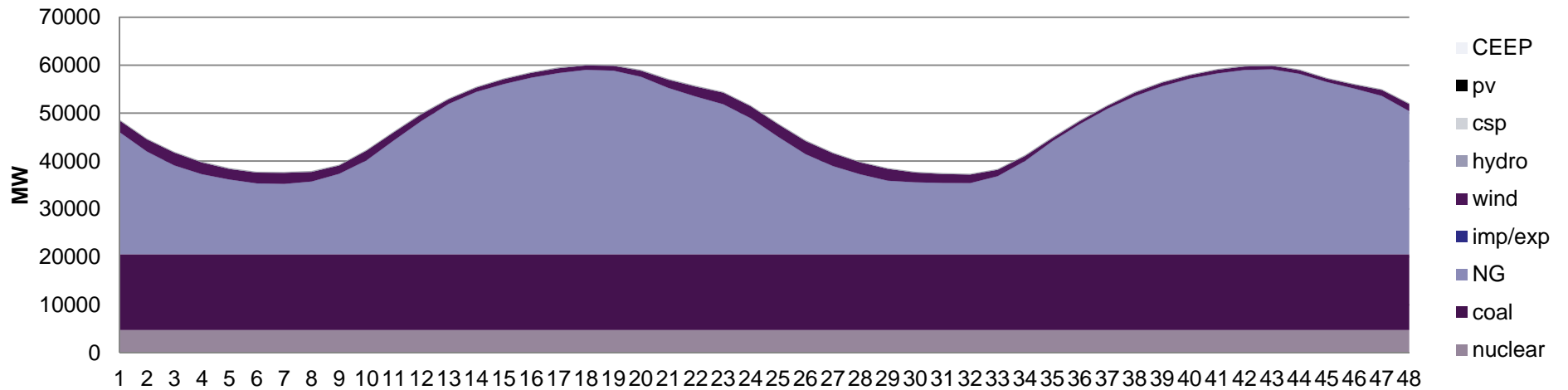


Modeling tool – EnergyPlan9.0

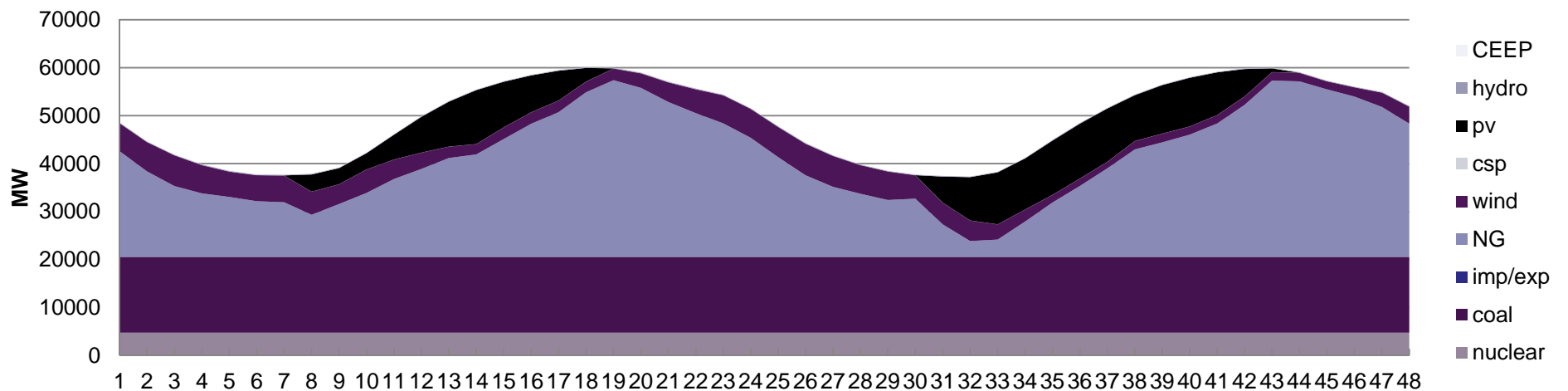


Understanding hourly generation is important to renewable energy integration, energy efficiency analysis

Texas--no PV



Texas--10%PV10%wind



Results: PV benefits?

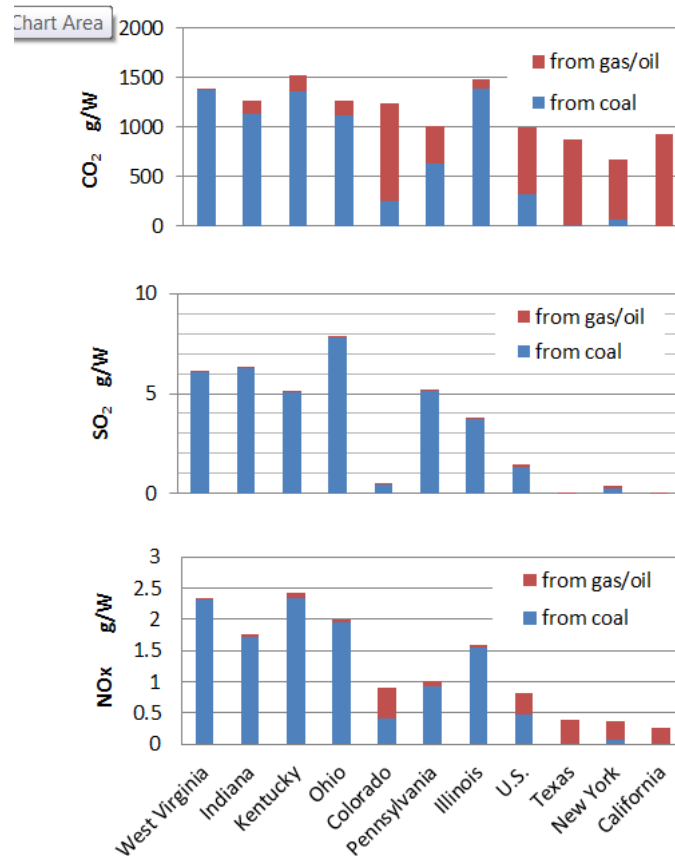


Figure 1: Avoided emission per unit (from coal plants and gas plants) after 10% PV penetration by type of fuel displacement (either coal or natural gas/oil): (a) CO₂; (b) SO₂; (c) NO_x

Prospective techno-economic life-cycle systems analysis for sound policy

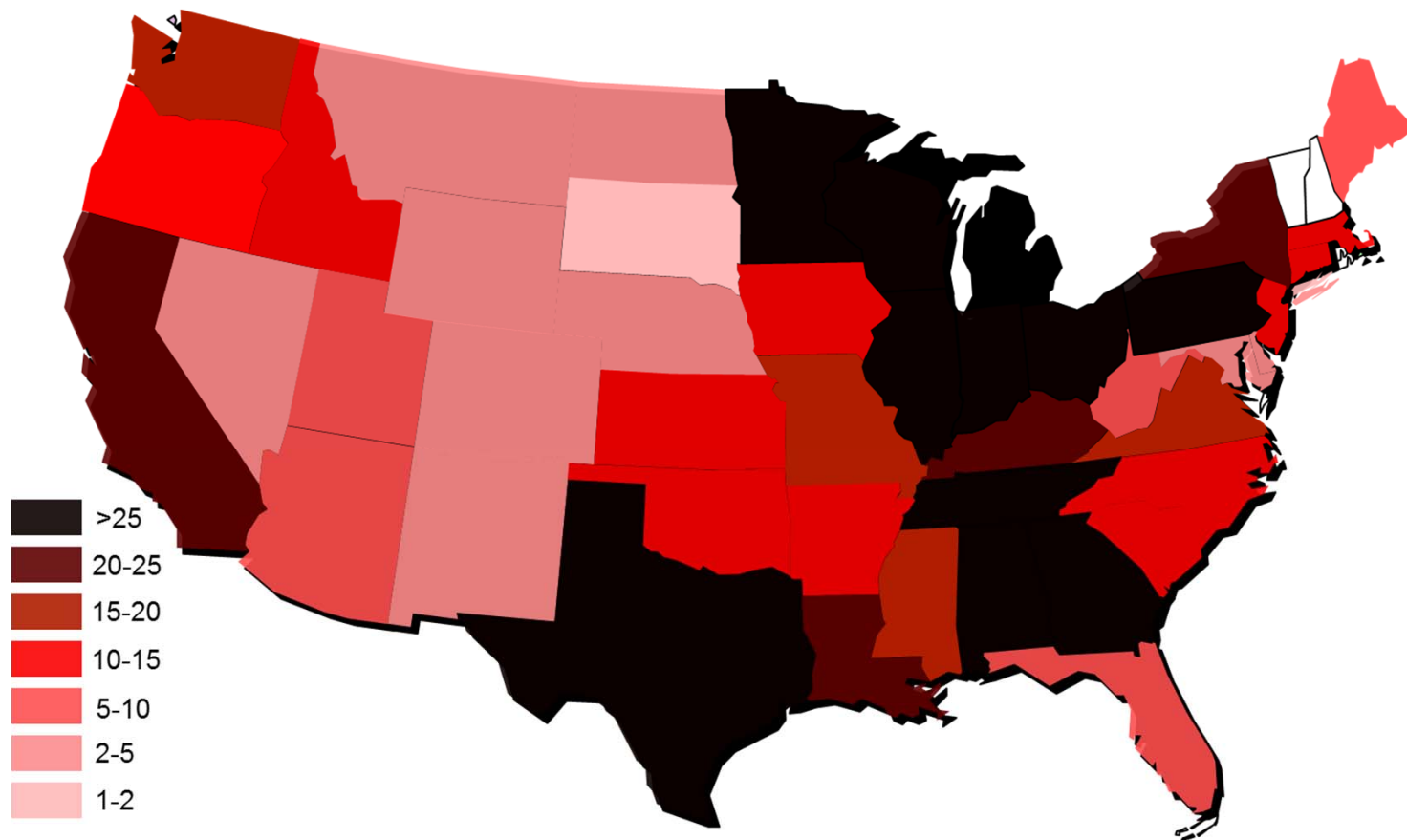
ERSAL policy focus: *Accelerating deployment*

An economist and his friend are walking, and the friend spies a \$20 bill on the sidewalk. The friend says “Hey, \$20! Let’s pick it up.”

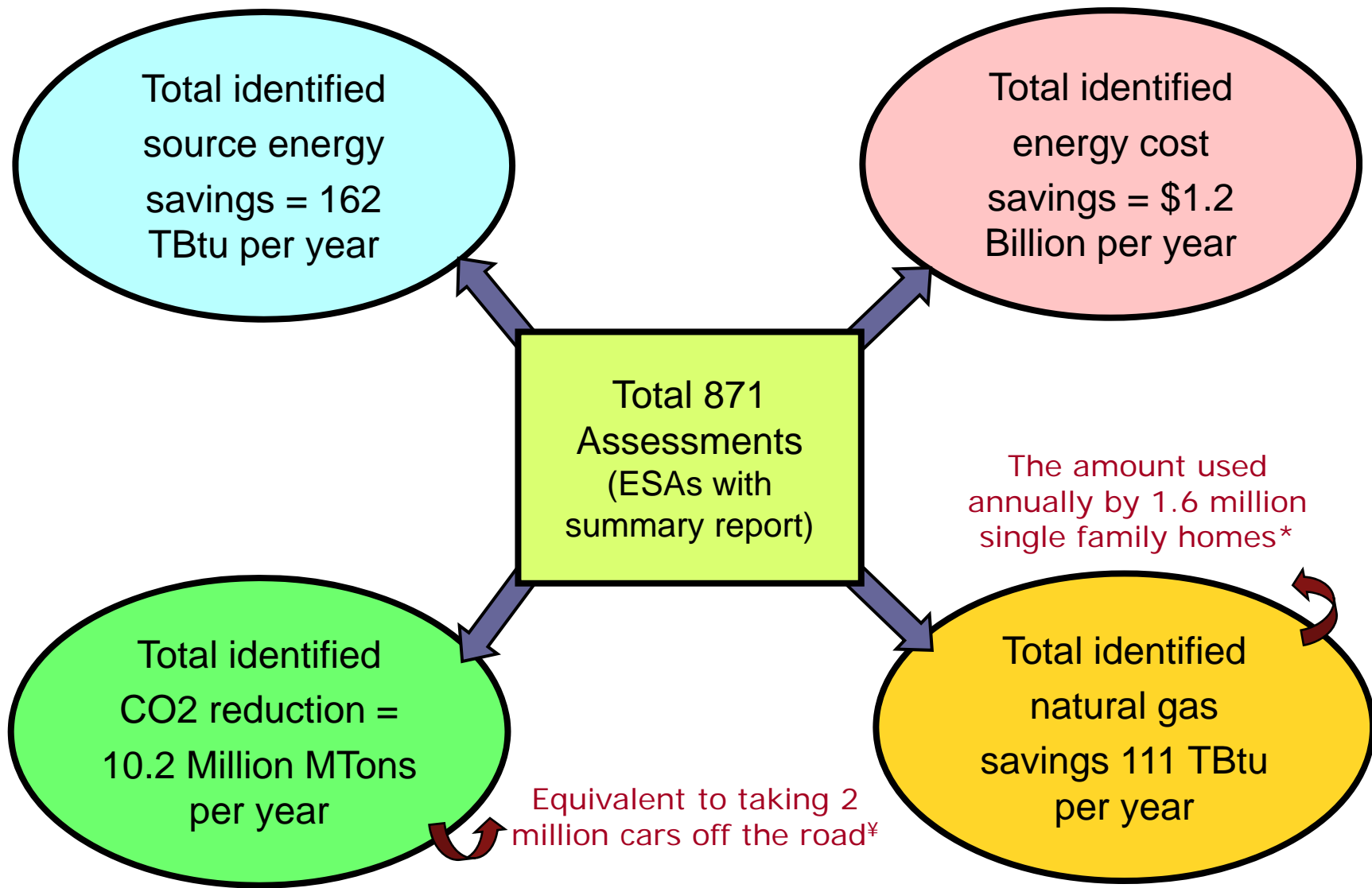


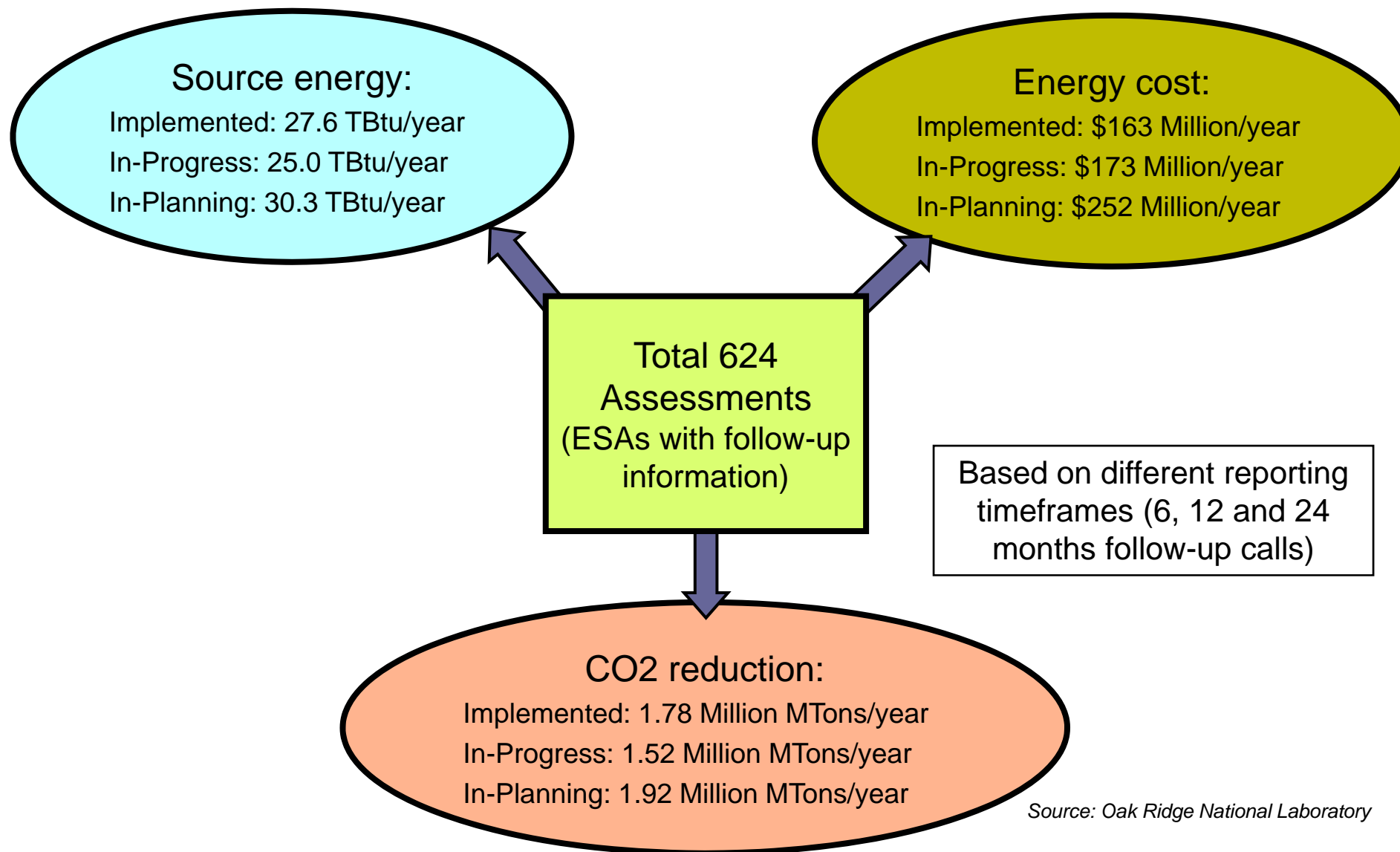
The economist replies “Leave it. If it were real, somebody would have picked it up already.”

U.S. DOE Energy Savings Audits (ESAs) Performed Total 871 ESAs (Year 2006 - 2010)



Source: Oak Ridge National Laboratory





Identified source energy savings for 624 ESAs is 114 TBtu/yr and cost savings are \$858 million/yr.

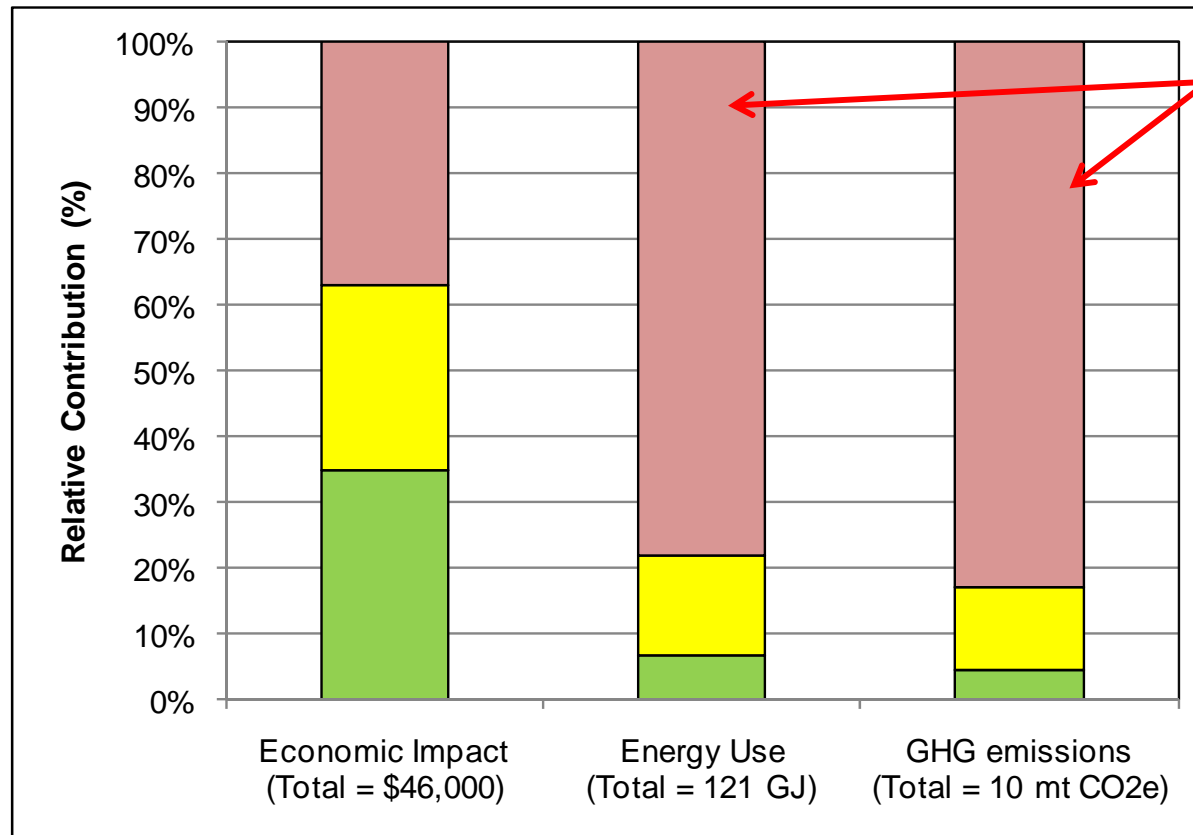
Why are Large Plants Passing on Low-Cost Energy Efficient Technologies?

Common barriers to industrial energy efficiency include:

- Restrictive budget and fiscal criteria Financial
- Energy costs might represent a small fraction of production costs
- Short-term revenue generation often takes priority
- Lack of cross-departmental cooperation
- Lack of staff and management awareness Information
- Lack of resources (time, money, and skills) to identify and pursue energy efficiency opportunities
- Lack of information on key opportunities for government and utility company policies and incentive programs

OEM leverage

**Economic Impact, Energy Use, and GHG Emissions /
Manufacture of an Average Midsize U.S. Passenger Car**



Most reduction opportunities may be in the extended supply chain!

How can OEMs enable savings in complex and distant supply chains?

- First tier suppliers
- Auto manufacturing (336110)



Source:

Source: Sathaye, J.A., Lecocq, F., Masanet, E., Najam, A., Schaeffer, R., Swart, R., and H. Winkler (2009). "Opportunities to Change Development Pathways Towards Lower Greenhouse Gas Emissions Through Energy Efficiency." *Journal of Energy Efficiency*, Volume 2, Number 4.

Supply Chain Energy Management: A Promising Approach?



The screenshot shows the website of the Institute for Industrial Productivity. The header includes the institute's logo, name, and navigation links: About, Expertise, Global Reach, and Projects. The main content area features a video thumbnail for a project titled "GREENING IKEA'S SUPPLY CHAIN". Below the video, a text block states: "The Institute for Industrial Productivity and IKEA are partners in a Green Vendor Development Programme in India". A "PROJECT TIMELINE" section follows, with a green bar labeled "PROJECT TIMEFRAME". The timeline is divided into three phases: "Concept Phase" (January 2012 to June 2012), "Implementation Phase I" (June 2012 to March 2013), and "Potential Up-Scaling Phase" (March 2013 onwards).

Motivations

- Recognition that the environmental footprints of many products extend deep into the producing sector's supply chain
- Increasing demand for footprint data by retailers and customers

Approaches

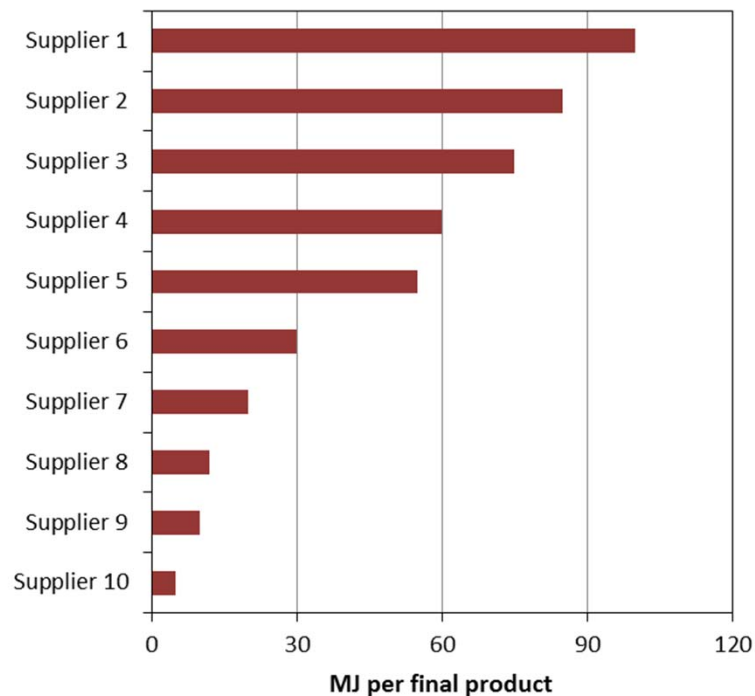
- Sponsored energy audits
- Technical assistance
- Financial incentives
- Benchmarking and target setting
- Initiatives by Pepsico, IKEA, and many others

Research Question

- **So we have a supply chain environmental footprint ... now what?** What and where are *specific* opportunities for reducing this footprint along the supply chain, and at what level of cost?

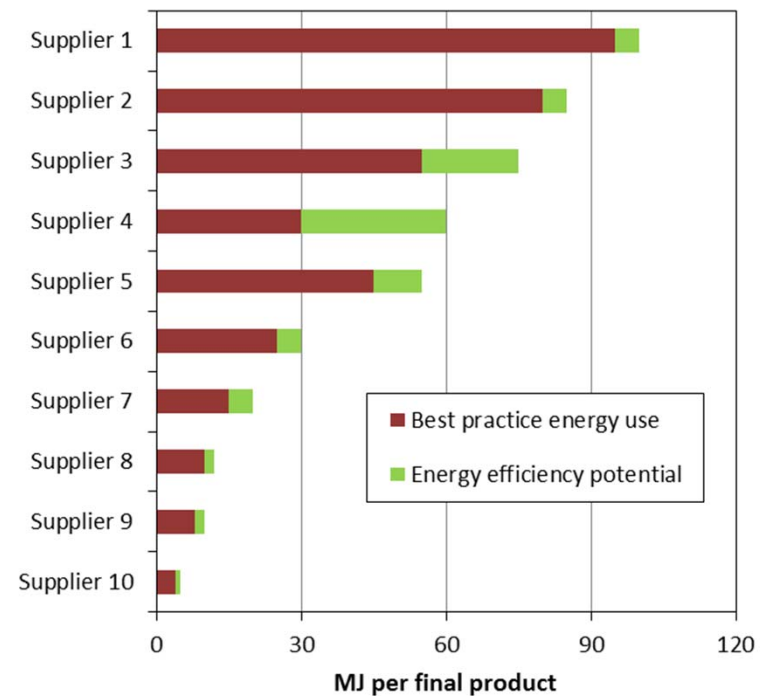
We can do this:

Supply Chain Energy Use



Supply chain initiatives require this:

Supply Chain Energy Use



Input-Output Life-Cycle Analysis

	Input to sectors				Intermediate output O	Final demand F	Total output X
Output from sectors	1	2	3	n			
1	X_{11}	X_{12}	X_{13}	X_{1n}	O_1	F_1	X_1
2	X_{21}	X_{22}	X_{23}	X_{2n}	O_2	F_2	X_2
3	X_{31}	X_{32}	X_{33}	X_{3n}	O_3	F_3	X_3
n	X_{n1}	X_{n2}	X_{n3}	X_{nn}	O_n	F_n	X_n
Intermediate input I	I_1	I_2	I_3	I_n			
Value added V	V_1	V_2	V_3	V_n		GDP	
Total input X	X_1	X_2	X_3	X_n			

$$\sum X_{ij} + F_i = X_i; \quad X_i = X_i; \quad \text{using } D_{ij} = X_{ij} / X_j$$

$$\sum (D_{ij} * X_j) + F_i = X_i$$

in vector/matrix notation:

$$D * X + F = X \Rightarrow F = [I - D] * X$$

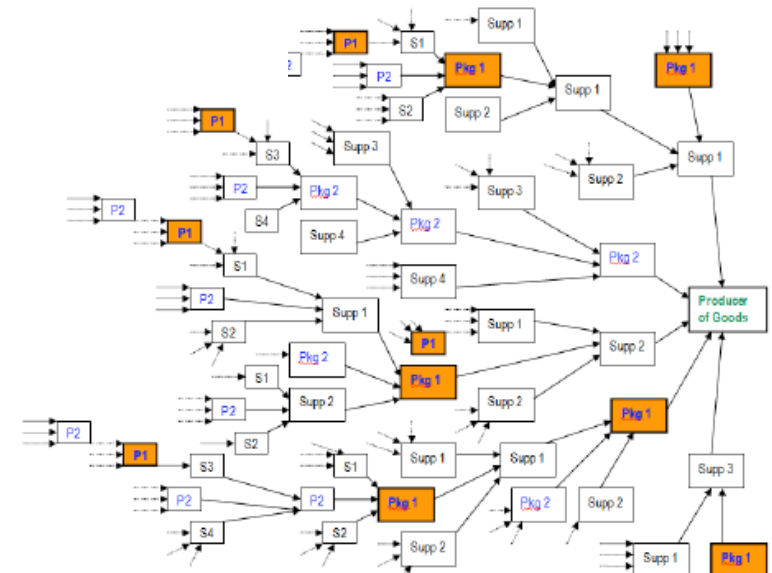
$$\text{or } X = [I - D]^{-1} * F$$

IO Sector-Level Environmental Coefficients

Annual GHG emissions (kg)
Annual output X (\$)

kg CO₂e
\$

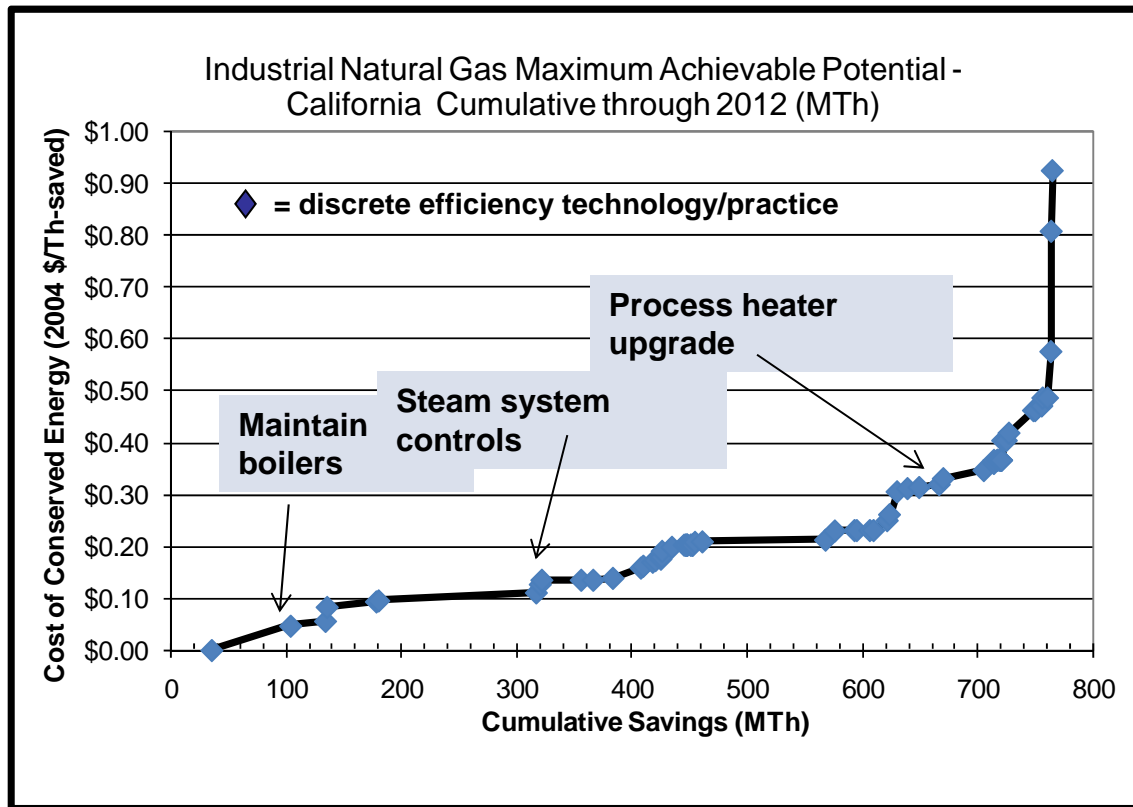
Supply Chain Contribution Analysis



Techno-Economic Potentials Analysis

Industrial Natural Gas Efficiency Example

Efficiency measure investment cost

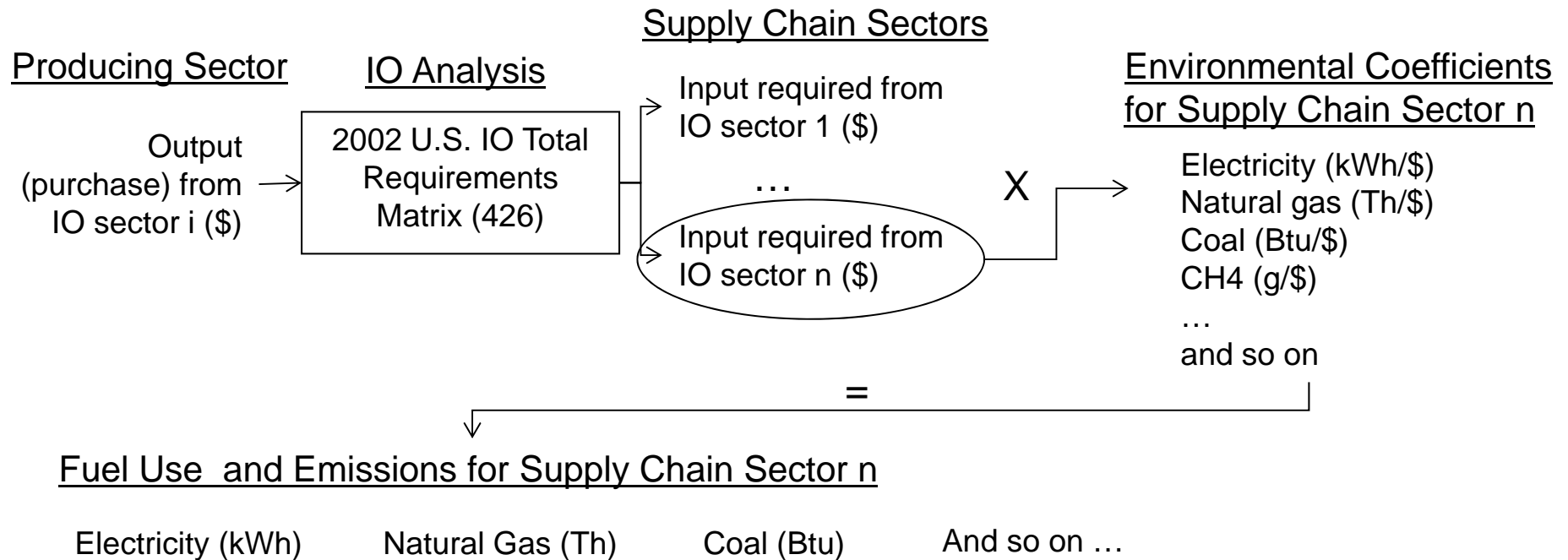


$$\text{Technical Potential of Efficient Measure} = \text{Base Case Equipment EUI} \times \text{Applicability Factor} \times \text{Not Complete Factor} \times \text{Feasibility Factor} \times \text{Savings Factor}$$

Friedmann, R., F. Coito, E. Worrell, L. Price, E. Masanet, and M. Rufo (2005). "California Industrial Energy Efficiency Potential." Proceedings of the 2005 ACEEE Summer Study on Energy Efficiency in Industry, West Point, New York, ACEEE.

Hybrid Modeling Schematic

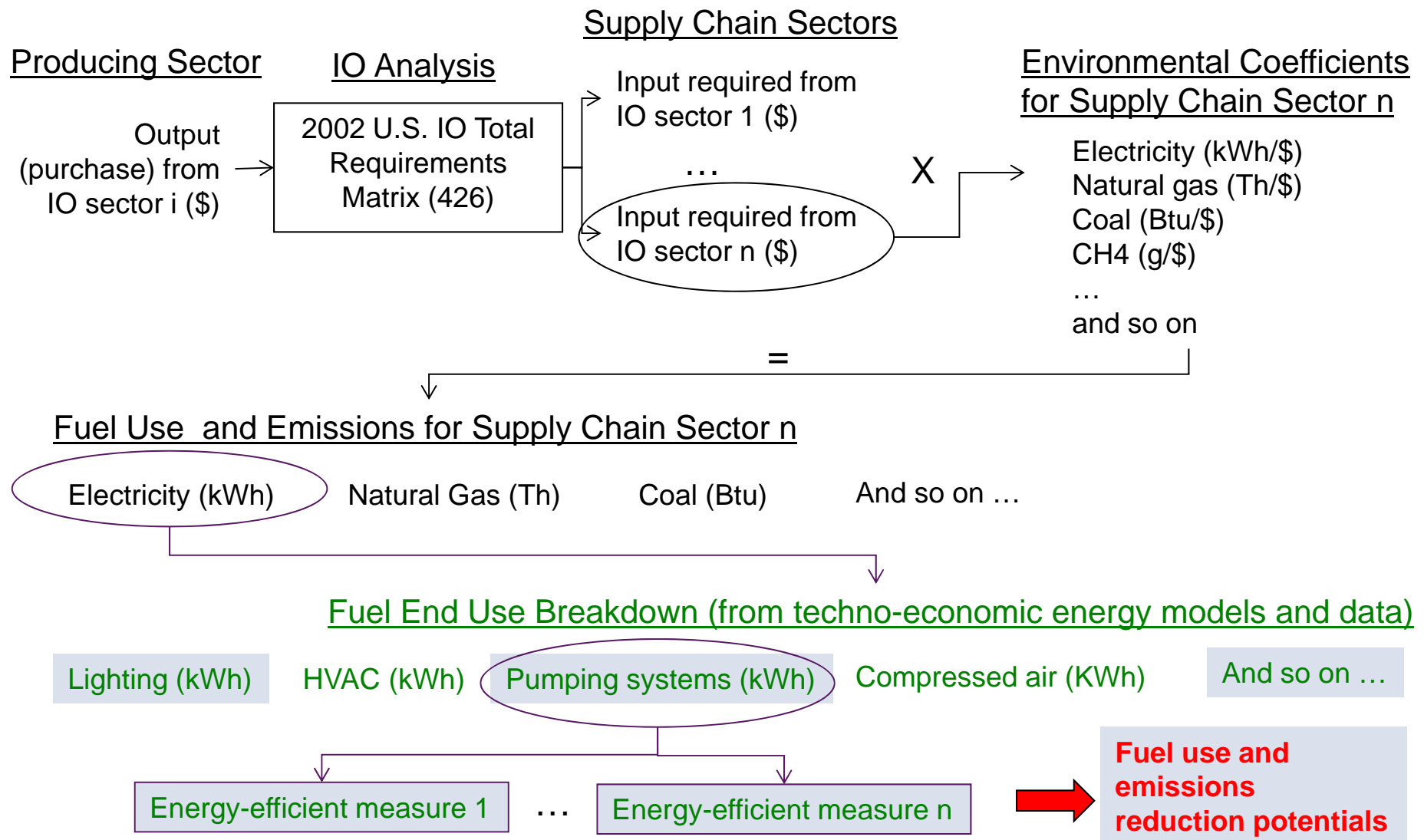
Black = Input-output model



Hybrid Modeling Schematic

Black = Input-output model

Green = Techno-economic potentials models



Manufacturer Leverage Characterization

Potential savings from efficiency upgrades

Fraction to plant's pumps, fans, drives, etc.

Auto plant electricity use

IO Sector	Description	Total Electricity Use (kWh)	Motor System Electricity Use (kWh)	Motor System Efficiency Potential	Potential Electricity Savings (kWh)
336110	Automobile and light truck manufacturing	727	313	15%	47
<i>Auto manufacturer total</i>					<i>47</i>

An auto manufacturer might increase savings by a factor of 4 by replicating motor system efficiency best practices across just 10 key suppliers

Case Study:

If Carbon Labels Work, Which
Products Should Be Labeled?

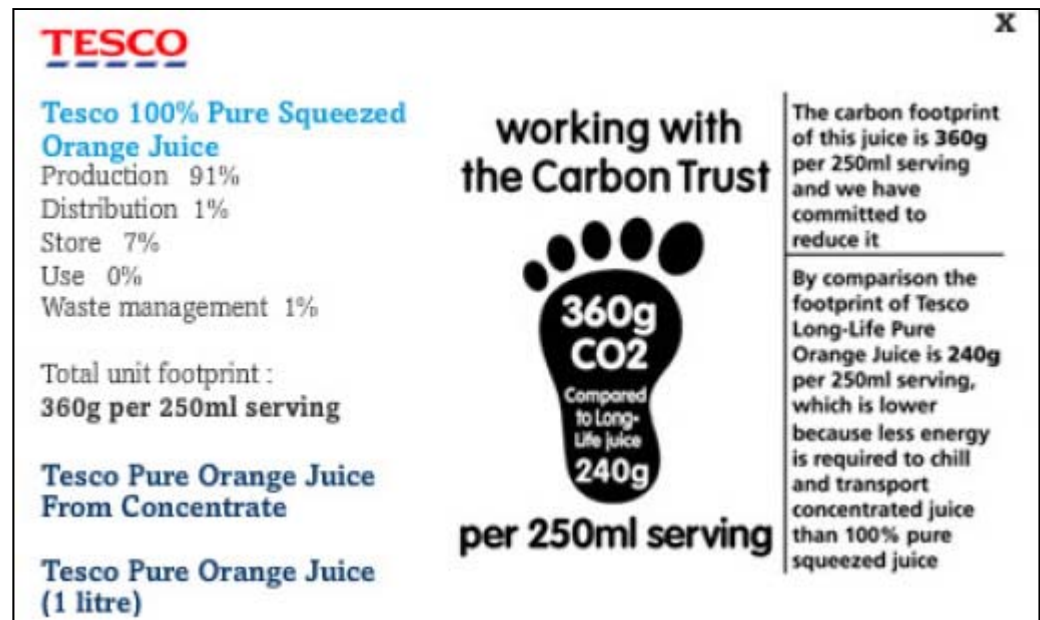
- Initiatives are emerging globally to estimate and report the carbon footprints associated with goods and services
 - Carbon Trust (UK) Carbon Reduction Label and British Standards Institute PAS 2050
 - Tesco (UK) and Wal-Mart (US) supply chain reporting initiatives
 - Industry-led initiatives (breweries, dairies, others)
 - California Assembly Bill 19
 - Waxman-Markey Bill

- **Challenges**

- Cost, complexity, reliability
- Data gaps and uncertainties
- Singular focus on carbon
- Market adoption

- **Opportunities**

- Increased supply chain accountability
- Improved energy and emissions management
- Long-term corporate culture change toward continuous improvement

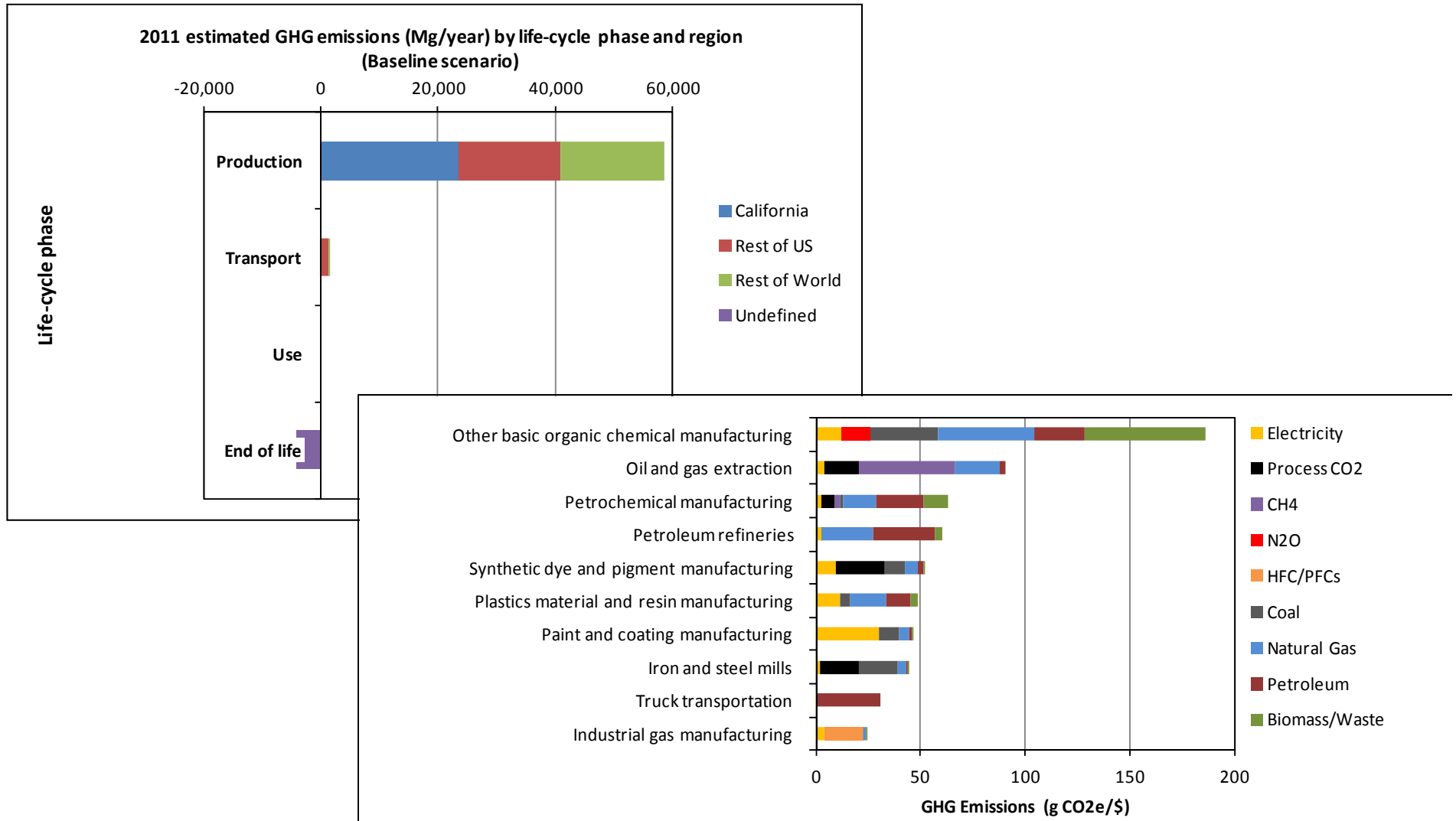


Application to California Policy Analysis: Potential of Product Carbon Labels (for the California Air Resources Board)

Research questions

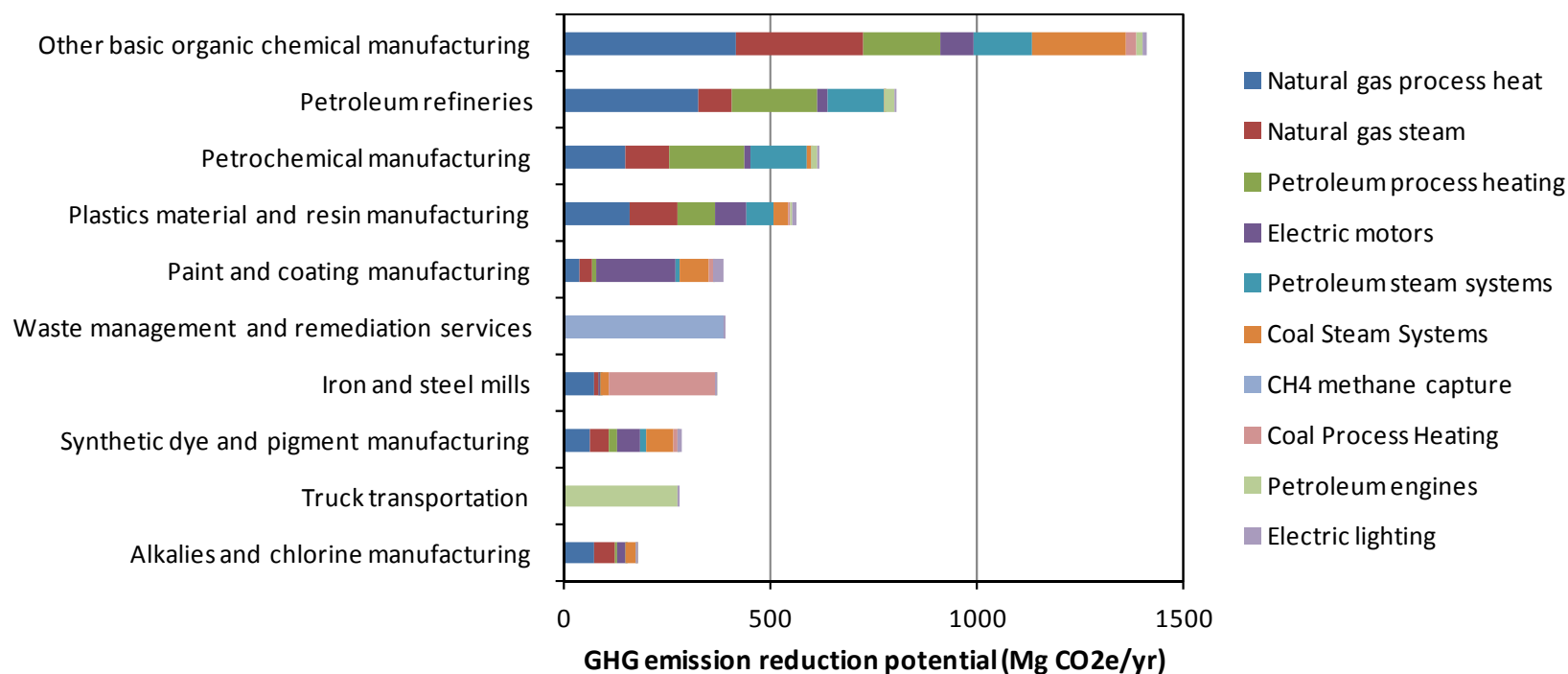
1. By how much might GHG emissions be reduced across the life-cycle of a given product if carbon labels and/or standards are successful in driving the market to best practice for low carbon and energy efficient life cycles?
2. Of the estimated emissions reductions, how much is likely to occur within California?

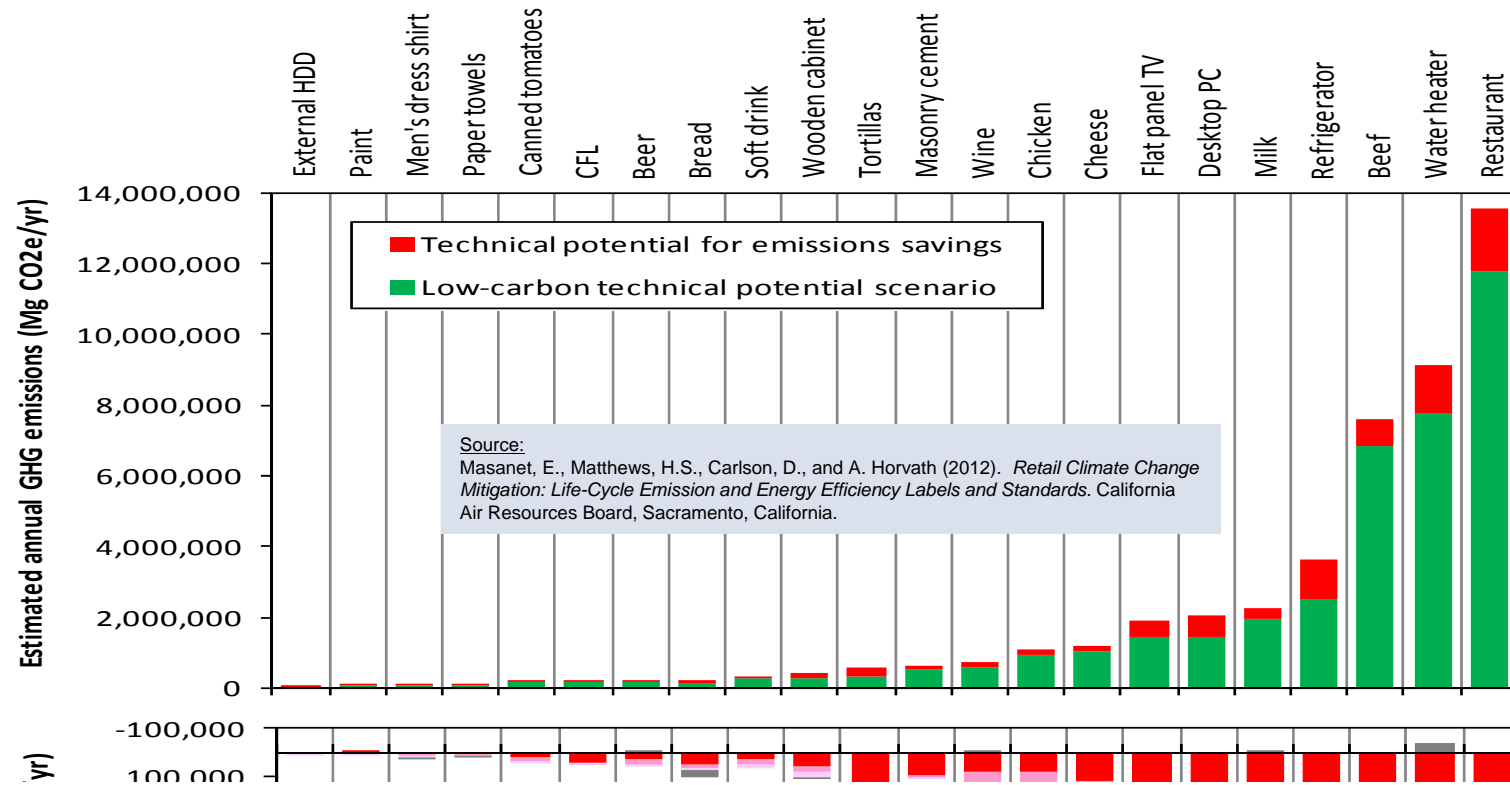
Product analysis example: Paint



Top 10 sectors for supply chain GHG emissions

Paint supply chain GHG emissions reductions opportunities (<3 year payback)



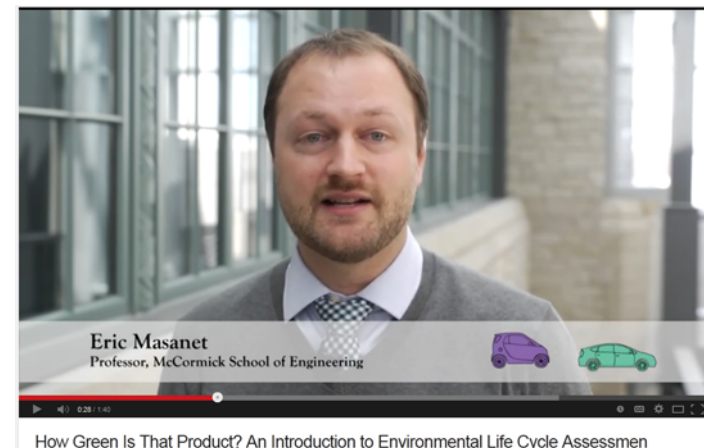


Policy-relevant insights

- Products must be selected strategically based on savings potential IN ADDITION TO total emissions footprints
- Much focus is on food, but greater savings may be achieved via appliances and services
- Methodology developed can help identify opportunities for large in-state savings; this enables strategic policy rather than inefficient and costly “blanket” approaches with questionable returns

How Green is That Product? An Introduction to Life Cycle Assessment

- Nine-week MOOC (January – March, 2014)
- Goal: a basic quantitative introduction to LCA for scientists and engineers
- Topics:
 - Rationale for LCA
 - Quantitative basics (mass and energy balancing, scaling, unit process modeling)
 - Goal and scope definition
 - LCI and LCIA
 - Interpretation
 - ISO 14040 standards
 - Course project



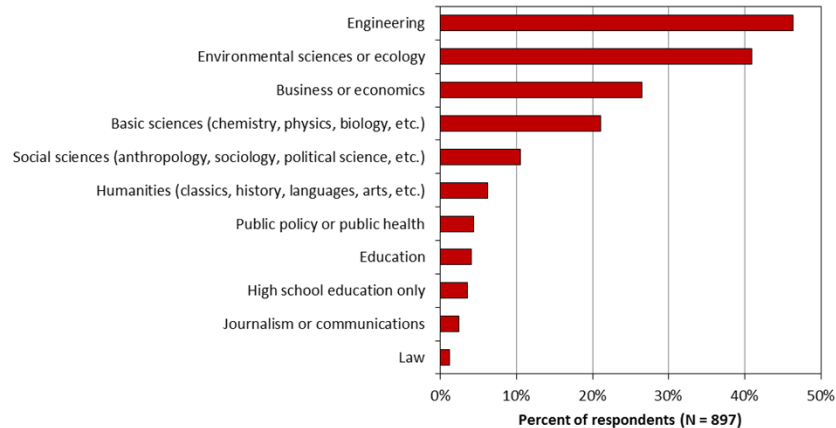
Some statistics

- Total student enrollments as of the course start date (Jan 25, 2014): **around 17,000**
- Students who watched all lecture videos: **around 1,200**
- Students who watched at least one lecture video: **around 8,200**
- Students who turned in one or more homework assignments: **around 2,300**
- Students who passed the course (final grade $\geq 70\%$): **around 700**
- Students who passed the course with distinction (final grade $\geq 90\%$): **around 400**
- Total discussion forum views: **around 42,000**
- Total discussion forum posts and comments: **around 6,900**

Advancing LCA pedagogy

Shifting needs of LCA students

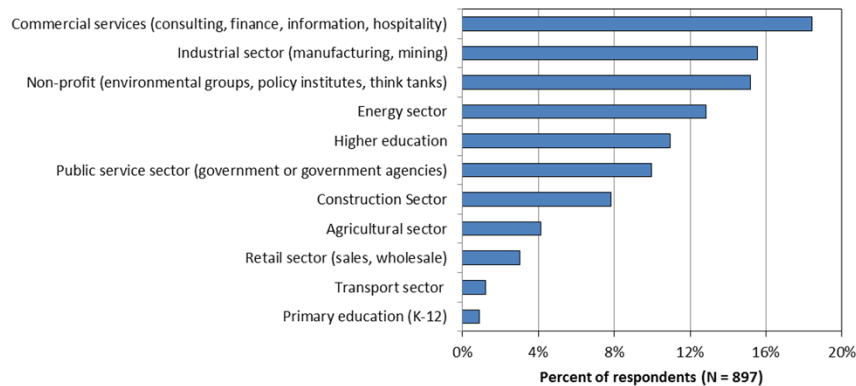
Which best represent(s) your primary field(s) of education and training? Select up to two answers.



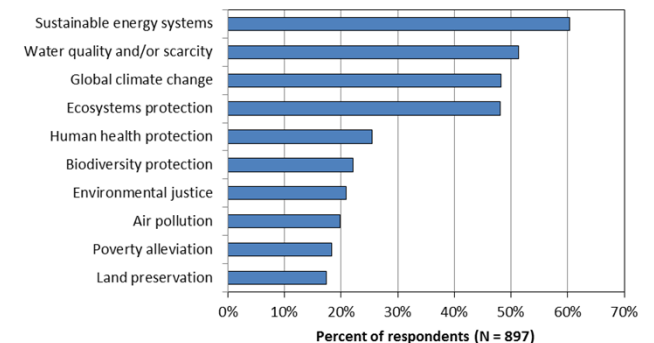
To which types of applications and/or decisions do you intend to apply LCA? Choose up to three answers.



Which best represents your current or intended sector of employment?

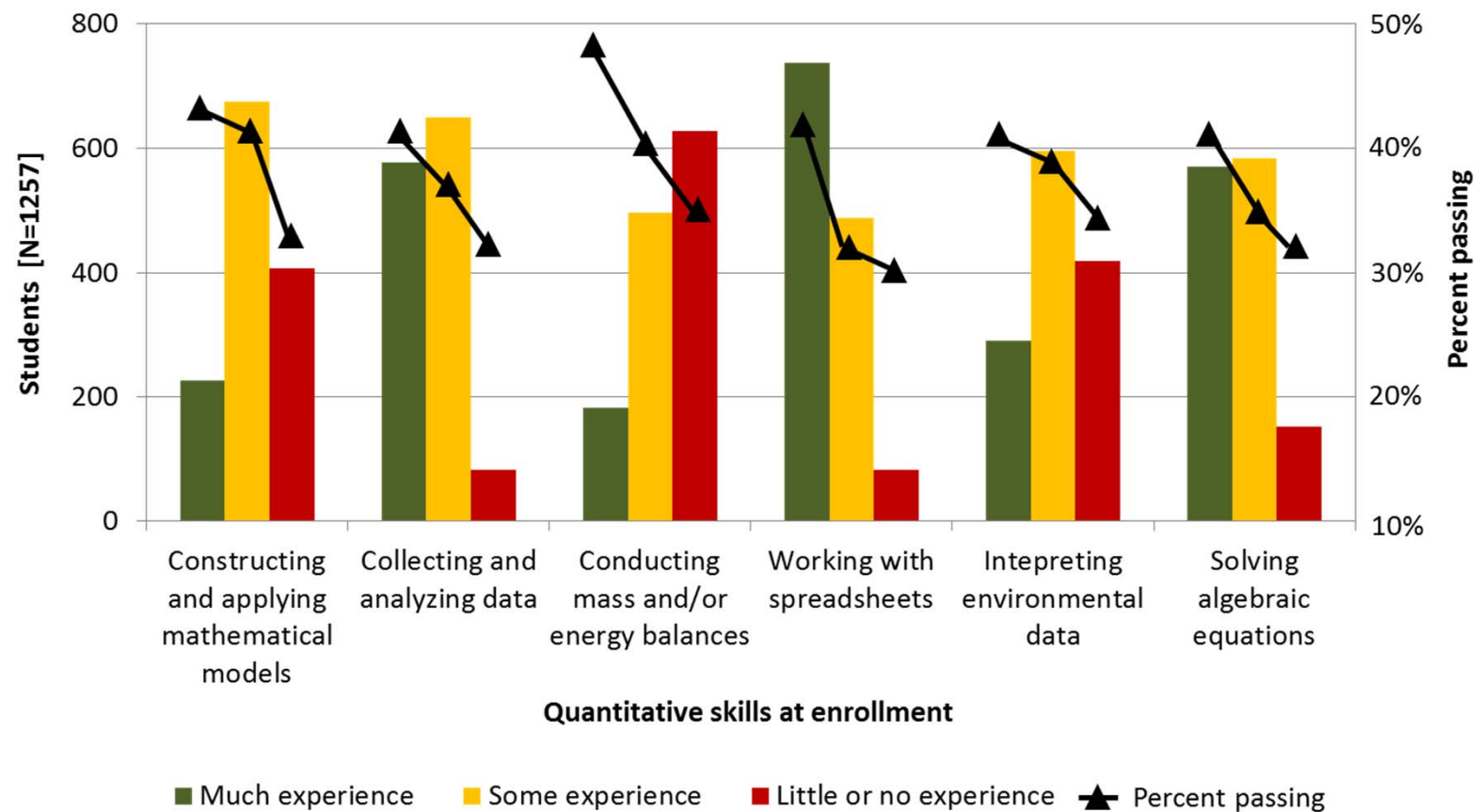


If you could apply LCA to help solve pressing sustainability problems, which would you choose? Choose your three highest priorities.



Advancing LCA pedagogy

Core skills and training



Masanet, E., Chang, Y., Yao, Y., Briam, R., and R. Huang (2014). "Reflections on a Massive Open Online LCA Course." International Journal of Life Cycle Assessment. In press.

Acknowledgements

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M.S. students (16): Craig Arnold (M.S. 2012 – currently at Apple), Bisola Bruno (current), Xinyi Che (current), Nuo Lei (current), Do Yong Lee (M.S. 2014), Gonzalo Lema (M.S. 2014 – currently at SUMAC), Jiaqi Liang (M.S. 2014 – currently at CLEAResult), Liying Li (current), Shiqi Louhong (M.S. 2014 – currently at General Motors), Zhen Lv (M.S. 2012), Sam Malin (M.S. 2012 – currently at Invenergy), Matthew Montalbano (M.S. 2014), Fred Thwaites (M.S. 2012 – currently at CLEAResult), Hui Yao (M.S. 2014 – currently at General Motors), Benjamin Walker (M.S. 2014 – currently at Hospital Energy), Yiqi Zhang (current).

Ph.D. students (3): Remy Briam (current), Runze Huang (current), Yuan Yao (current)

Postdoctoral Scholars (3): Yuan Chang (2012-2014 – currently Associate Professor at Central University of Finance and Economics, Beijing), Venkata Krishna Kumar Upadhyayula (2012-2013 – currently Life Cycle Analyst at SABIC), Michael Walker (2012-2014 – currently Instructor at University of Colorado, Boulder)

Thank you for your attention!

Questions?