

OPERATIONAL RESEARCH

What, Why and How ?

Anthony D Harries (Rony Zachariah)

The Union, Paris, France

London School of Hygiene and Tropical Medicine, UK

adharries@theunion.org



“What” is operational research

Research into
interventions, strategies, tools or knowledge
that can enhance **the quality or**
coverage of disease control programs,
health services or health systems

Zachariah et al, Lancet Infect Dis 2009; 9: 711- 717



Historical roots:

Military & industrial modelling

defined as “the application of analytic methods to help make better decisions”

Example: Military sector: anti-aircraft artillery efficiency



Examples: Commercial sector

- England « Penny Post » – 1840



- Improved scheduling of airline crews



- Better design of waiting lines at Disney theme parks

POST OFFICE REGULATIONS.

ON AND AFTER THE 10th JANUARY, a Letter not exceeding HALF AN OUNCE IN WEIGHT, may be sent from any part of the United Kingdom, to any other part, for ONE PENNY, if paid when posted, or for Two PENCE if paid when delivered.

THE SCALE OF RATES,

If paid when posted, is as follows, for all Letters, whether sent by the General or by any Local Post,

Not exceeding $\frac{1}{2}$ Ounce One Penny.

Exceeding $\frac{1}{2}$ Ounce, but not exceeding 1 Ounce Twopence.

Ditto 1 Ounce 2 Ounces Fourpence.

Ditto 2 Ounces 3 Ounces Sixpence.

and so on; an additional Two-pence for every additional Ounce. With but few exceptions, the Weight is limited to Sixteen Ounces.

If not paid when posted, double the above Rates are charged on Inland Letters.

COLONIAL LETTERS.

If sent by Packet Twelve Times, if by Private Ship Eight Times, the above Rates.

FOREIGN LETTERS.

The Packet Rates which vary, will be seen at the Post Office. The Ship Rates are the same as the Ship Rates for Colonial Letters.

As regards Foreign and Colonial Letters, there is no limitation as to weight. All sent outwards, with a few exceptions, which may be learnt at the Post Office, must be paid when posted as heretofore.

Letters intended to go by Private Ship must be marked "Ship Letter."

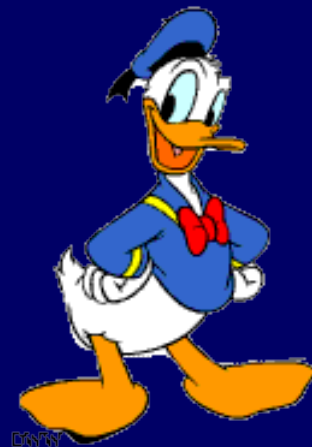
Some arrangements of minor importance, which are omitted in this Notice, may be seen in that placarded at the Post Office.

No Articles should be transmitted by Post which are liable to injury by being stamped, or by being crushed in the Bags.

It is particularly requested that all Letters may be fully and legibly addressed, and posted as early as convenient.

January 7th, 1840.

By Authority: - J. Harrison, London.





Guiding principles in setting operational research agendas

- Define program / health system *objectives*
- *Identify constraints* to meeting objectives
- *Ask research questions* around constraints



RESEARCH QUESTIONS

Three themes:

- Lack of knowledge?
- Lack of a tool or intervention?
- Inefficient use of a tool or intervention?

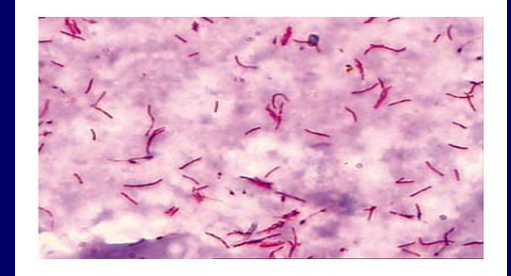


Theme – “lack of knowledge” about patients lost to follow up

- Objective = Achieve an 85% treatment completion (TB) or excellent retention on therapy (ART, asthma, smoking cessation tool)
- Constraint = high loss to follow up rates (30%) from therapy
(\Rightarrow Treatment completion = 70%)
- Research question = why are people lost? (payment? side effects? transport costs to clinic? unreported death?)
- Answer the question and find solutions to decreasing losses from therapy



Theme – “inefficient use of a tool” sputum smears for diagnosing PTB



- Objective of NTP = high quality sputum smear diagnosis using three sputum smears per patient
- Constraint = three smears per patient are demanding for the laboratory technicians (shortages, high caseloads)
- Research question = are *two smears* as efficient as three smears for diagnosing smear-positive pulmonary TB
- Answer the question in a number of different ways



Research methodology

- Descriptive or cross-sectional studies
- Case-control studies
- Cohort studies (prospective, retrospective)

Research is performed within the routine system; within a sound ethics framework; follows STROBE guidance
(*Lancet* 2007; 370: 1453-57)



What is not operational research:

- Basic science research
- Randomised controlled trials [RCT] – where research is conducted in a strictly controlled environment, with inclusion and exclusion criteria – **efficacy is the end point**



The need for RCT and operational research: a necessary continuum

RCT

Generates knowledge
(Trial conditions)

Operational research

How to apply the knowledge?
How the knowledge is applied?
(Real world conditions)

Patients and communities

Benefits +



Routine data monitoring system

SYNERGY



Data used for operational research

**Why is operational research
relevant ?**





Three broad reasons:

- **Improve programme outcomes** in relation to medical care or prevention
- **Assess feasibility** of new strategies or interventions in specific settings or populations
- **Advocate for policy change**

Improve program outcomes:

Voluntary counselling, HIV testing and adjunctive cotrimoxazole reduces mortality in TB patients in Thyolo, Malawi

AIDS 2003; 17:1053-1061



⇒ Country-wide, expansion of HIV testing and cotrimoxazole for TB patients



HIV Testing and CPT in TB patients in Malawi: progress

MALAWI	2003	2004	2005	2006	2007	2008	2009	2010
TB patients	26836	26136	26019	26659	25767	25688	24356	22536
HIV tested	15%	26%	47%	66%	83%	84%	86%	88%
HIV positive	69%	72%	69%	66%	69%	63%	64%	64%
Start CPT	87%	97%	92%	98%	97%	96%	94%	94%
Start ART	0%	<10%	29%	38%	32%	38%	45%	54%

National TB treatment outcomes in new smear-positive PTB

Year	Treatment Success	Death	Other
2002	71%	19%	10%
2004	71%	16%	13%
2006	79%	13%	8%
2008	85%	8%	7%
2010	88%	8%	4%

Assess feasibility: HIV treatment in a conflict setting:
Experience from Bukavu, DRC
PloSMed, 2007 5:e129

⇒ Knowledge
on offering
HIV/AIDS care
and ART in
chronic conflict
settings



Advocate for policy change

Advocacy for “Free-ART” in Nairobi, Kenya



Transactions of the Royal Society of Tropical Medicine and Hygiene (2008) 102, 288–293



available at www.sciencedirect.com



journal homepage: www.elsevierhealth.com/journals/trst



Payment for antiretroviral drugs is associated with a higher rate of patients lost to follow-up than those offered free-of-charge therapy in Nairobi, Kenya

R. Zachariah^{a,*}, I. Van Engelgem^b, M. Massaquoi^b, L. Kocholla^c,
M. Manzi^b, A. Suleh^d, M. Phillips^e, M. Borgdorff^f

^a Médecins Sans Frontières – Brussels, Medical Department (Operational Research), 68 Rue de Gasperich, L-1617, Luxembourg

^b Médecins Sans Frontières – Nairobi, Kenya

^c Ministry of Health, Mbagathi Hospital, Nairobi, Kenya

^d Ministry of Health, Nairobi, Kenya

^e Médecins Sans Frontières – Analysis and Advocacy Unit, Brussels Operational Centre, Brussels, Belgium

^f Professor of International Health, University of Amsterdam and Executive Director KNCV Tuberculosis Foundation, The Hague, The Netherlands

Received 23 May 2007; received in revised form 13 December 2007; accepted 13 December 2007

KEYWORDS

HIV;
AIDS;
Antiretroviral
therapy;
Payment;
Loss to follow-up;
Kenya

Summary This retrospective analysis of routine programme data from Mbagathi District Hospital, Nairobi, Kenya shows the difference in rates of loss to follow-up between a cohort that paid 500 shillings/month (approximately US\$7) for antiretroviral drugs (ART) and one that received medication free of charge. A total of 435 individuals (mean age 31.5 years, 65% female) was followed-up for 146 person-years: 265 were in the ‘payment’ cohort and 170 in the ‘free’ cohort. The incidence rate for loss to follow-up per 100 person-years was 47.2 and 20.5, respectively (adjusted hazard ratio 2.27, 95% CI 1.21–4.24, $P=0.01$). Overall risk reduction attributed to offering ART free of charge was 56.6% (95% CI 20.0–76.5). Five patients diluted their ART regimen to one tablet (instead of two tablets) twice daily in order to reduce the monthly cost of medication by half. All these patients were from the payment cohort. Payment for ART is associated with a significantly higher rate of loss to follow-up, as some patients might be unable to sustain payment over time. In resource-limited settings, ART should be offered free of charge in order to promote treatment compliance and prevent the emergence of drug resistance.
© 2007 Royal Society of Tropical Medicine and Hygiene. Published by Elsevier Ltd. All rights reserved.



Key elements

- Research questions are generated by identifying constraints and challenges of implementation
- The answers to these questions should have direct, practical relevance to solving these problems and improving health care delivery.



Operational research – How ?

The enabling factors





1. Direct Programme relevance

- Programme staff and general health staff are busy
- Research question must be relevant to programme implementation & connected to health service delivery
- Coordination mechanism to provide clear strategy about setting of research priorities



Malawi TB Programme: 1999-2004

Six principal objectives

- | |
|---|
| 1. Positively influence health seeking behaviour of suspects |
| 2. Improve and sustain equity in process of TB care |
| 3. Improve diagnostic practices |
| 4. Improve capacity of NTP to deliver effective treatment |
| 5. Increase collaboration – e.g., with HIV/AIDS; private sector |
| 6. Strengthen supervisory and monitoring systems |

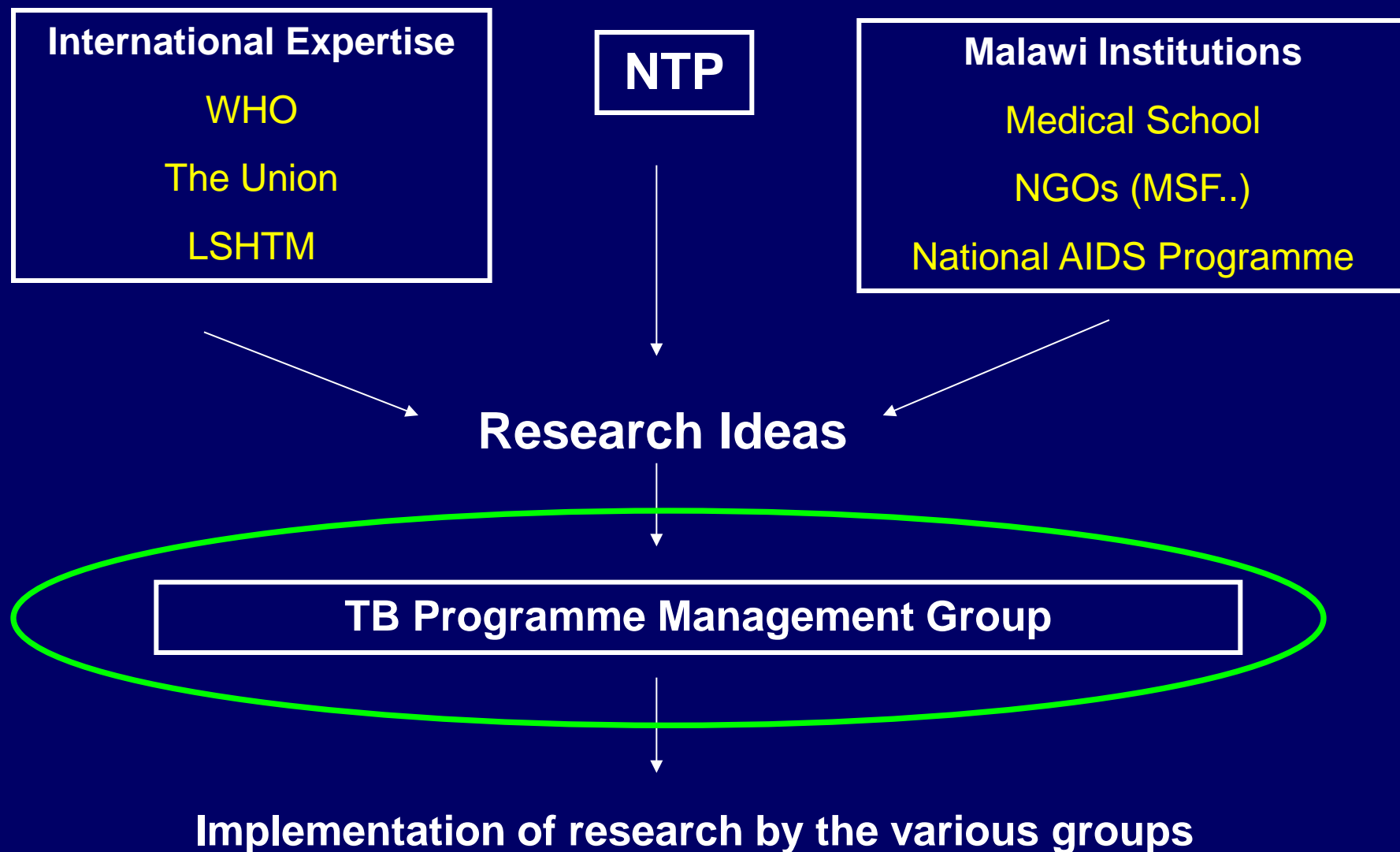
Identify constraints for each objective and ask research questions around these constraints

2. Partnerships

- ⇒ Tendency to outsource research to academic institutions (annexed sites)
- ⇒ Research findings passed to busy programme managers (implementation not a mandate)

- Paradigm shift : a “partnership model” that promotes better *involvement*, *co-ownership* and *responsibility* of programme staff with researchers
- Thus, build funding and resources for operational research into a national programme
 - Foreign institutions have funding, time and mandate for research and the associated power of decisions





INDIA

International

World Diabetes Foundation

The Union

WHO

(Oct 2011)
Stakeholders

National

NTP (RNTCP) / MOH

National program - Cancer,
Diabetes, CVD & Stroke

National experts



(Jan 2012)

Screening of TB patients for diabetes

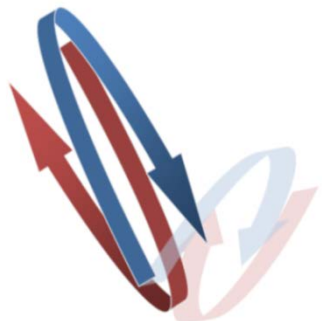
(8 tertiary & 60 peripheral centres)



(Sept 2012)

Results presented back to stake holders

Collaborative Framework for Care and Control
of Tuberculosis and Diabetes



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



World Health
Organization





Dr. Ashok Kumar, M.D

Deputy Director General
Head, Central TB Division
Project Director RNTCP



IMMEDIATE

Sl. no. 38

Telephone- +91-11-23062980

Telefax- +91-11-23063226

Email: ddgtb@rntcp.org

भारत सरकार

Government of India

स्वास्थ्य सेवा महानिदेशालय

Directorate General of Health Services

स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Ministry of Health and Family Welfare

निर्माण भवन, नई दिल्ली - ११० १०८

Nirman Bhawan, New Delhi - 110 108

D.O. No. Z-28015/64/2011-TB

Date: 21st September 2012

Subject: RNTCP – Screening of All TB patients for Diabetes Mellitus – Reg

Dear Dr. Jain,

Tropical Medicine and International Health

doi:10.1111/tmi.12084

VOLUME 18 NO 5 PP 636–645 MAY 2013

Screening of patients with tuberculosis for diabetes mellitus in India

India Tuberculosis-Diabetes Study Group*

India TB-Diabetes Study Group

3. Build research capacity / time





4. Develop and support trained researchers

- Are existing models working?
- Much investment in training [MSF, JATA, Union, CDC, WHO], but what about the products from the field?
- What happens to researchers who have completed Masters or PhD? Where are they?
 - » Appointed to senior management
 - » No budgets or infrastructure
 - » No opportunities





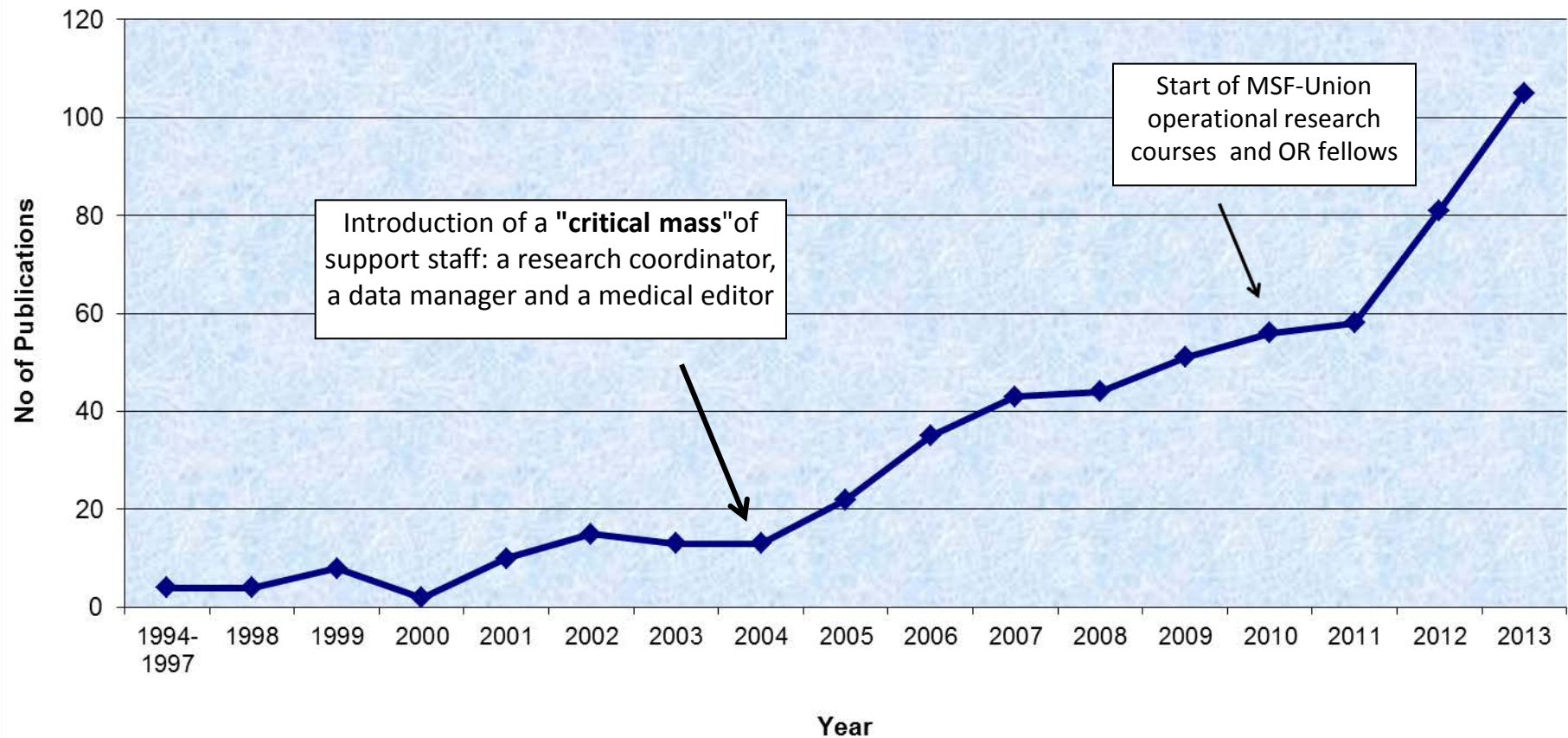
Programs: Need for a critical mass!

- **Build a “critical mass” of research staff**
 - Competent Research Officer working with Programs
 - ⇒Coordinates and sets research priorities
 - ⇒Builds a “critical mass” of research staff
- “Practical skills” to conduct and publish research
- Resources for work and research dissemination
 - Annual meetings (field and partners)
 - Presentation at conferences



Scientific Publications-Trend (MSF-OCB)

Peer reviewed scientific publications "MSF -Brussels" 1994-2013





5. Role of non-governmental organizations (NGOs-MSF)

- Work in conflict settings and with vulnerable groups (e.g. prisoners, commercial sex workers)
- By mandate, NGOs (e.g. MSF) are implementers and engage in translating research into policy and practice
- NGOs well resourced





6. Regularly evaluate success (or not) of research

- Have research activities completed and published ?
- Has it influenced policy / practice ?
- Provide feedback and disseminate

Framework for evaluation

Studies approved



Studies completed



Papers submitted



Papers published



Research findings disseminated



Changes in policy and practice



Programme performance improves



Provision of Antiretroviral therapy in Malawi: 2004-2008



ART Scale Up in Malawi

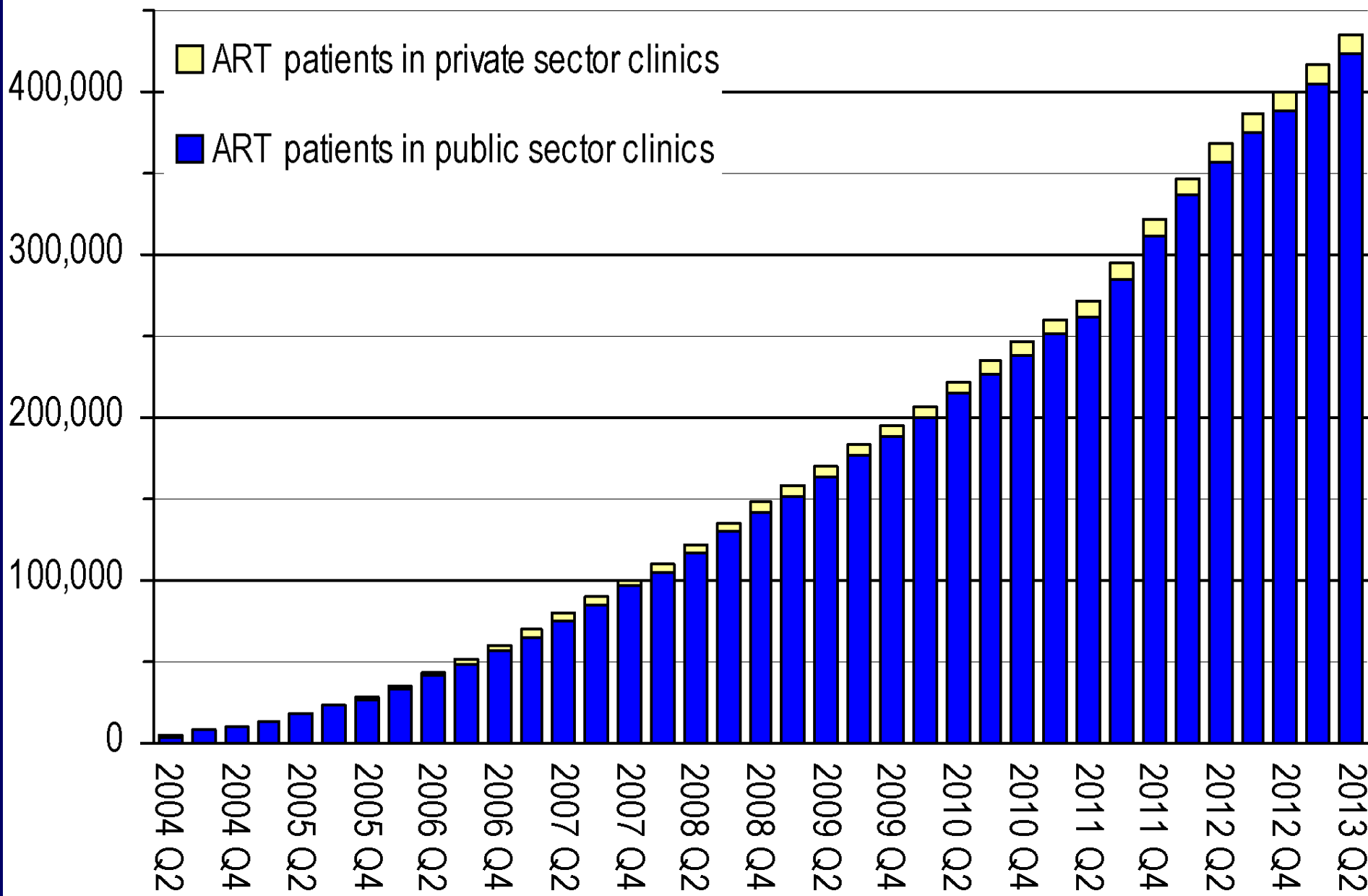
“DOTS” system

- Free ART to HIV-positive eligible patients
- One first-line ART regimen only “Triomune”
- One second ART line regimen
- Standardized system of monitoring/reporting
- Quarterly cohort analysis
- Quarterly structured supervision

Strong focus on monitoring, evaluation & supervision



Figure 3: Patients alive on ART in public and private sector clinics in Malawi



ART and Operational Research

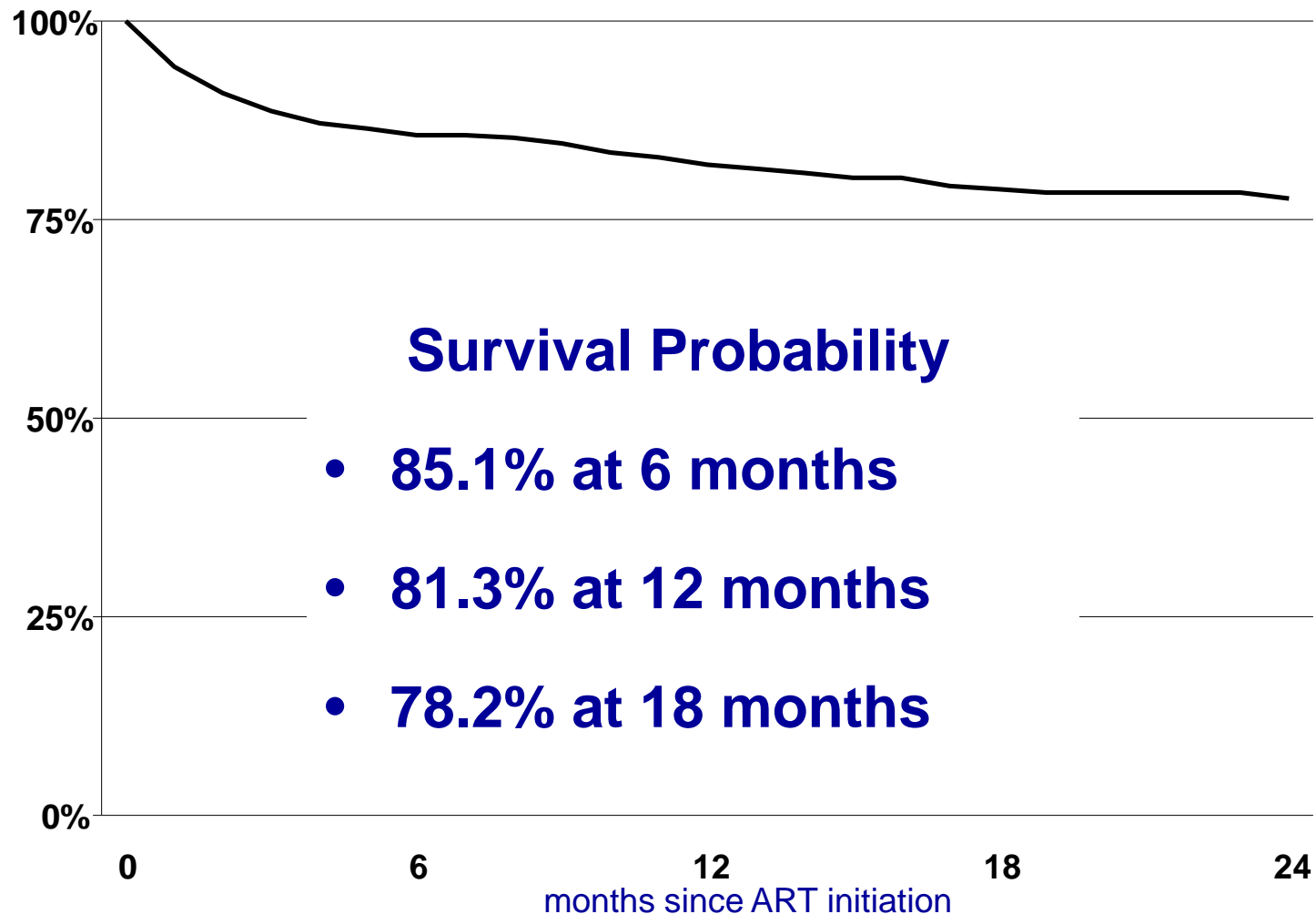
Started in 2006

Support from an anonymous donor

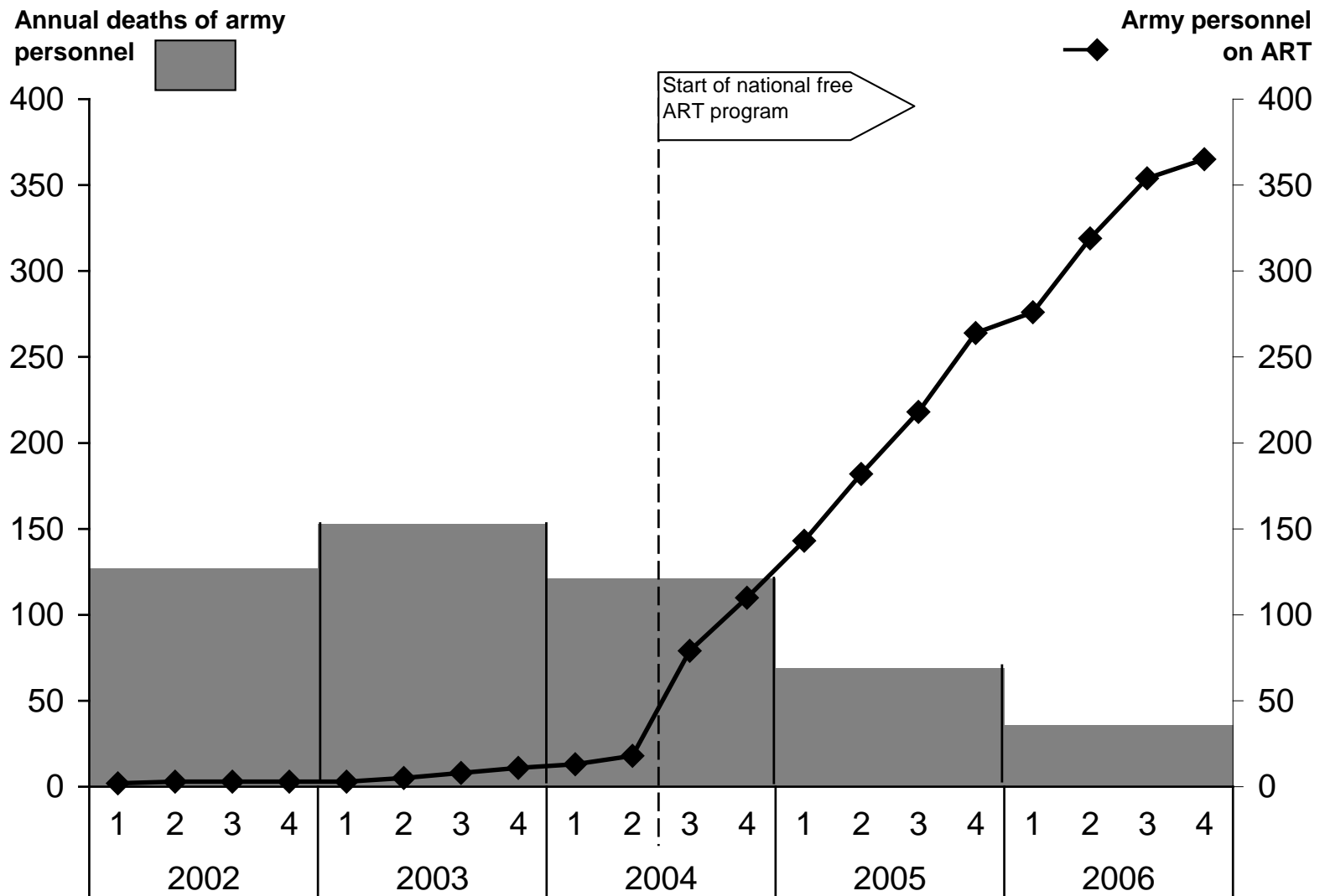



Malawi Health Care Workers on ART: 38 in 2004 to 2398 in 2008

Health care workers on ART - survival



Malawi Defence Force – access to ART and deaths in the army





Measuring Impact of ART scale up in Thyolo District

OPEN ACCESS Freely available online



Mortality Reduction Associated with HIV/AIDS Care and Antiretroviral Treatment in Rural Malawi: Evidence from Registers, Coffin Sales and Funerals

Beatrice Mwagomba¹, Rony Zachariah^{2*}, Moses Massaquoi³, Dalitso Misindi³, Marcel Manzi², Bester C. Mandere⁴, Marielle Bemelmans³, Mit Philips⁵, Kelita Kamoto⁶, Eric J. Schouten^{6,7}, Anthony D. Harries^{8,9}

¹Thyolo District Health Services, Ministry of Health and Population, Thyolo, Malawi, ²Medical Department (Operational Research), Brussels Operational Center, Medecins sans Frontieres, Luxembourg, Luxembourg, ³Medecins sans Frontieres, Thyolo, Malawi, ⁴Thyolo District Assembly, Thyolo, Malawi, ⁵Analysis and Advocacy Unit, Brussels Operational Centre, Medecins sans Frontieres, Brussels, Belgium, ⁶Ministry of Health and Population, Lilongwe, Malawi, ⁷Management Sciences for Health, Lilongwe, Malawi, ⁸International Union against Tuberculosis and Lung Disease, Paris, France, ⁹London School of Hygiene and Tropical Medicine, London, United Kingdom

Abstract

Background: To report on the trend in all-cause mortality in a rural district of Malawi that has successfully scaled-up HIV/AIDS care including antiretroviral treatment (ART) to its population, through corroborative evidence from a) registered deaths at traditional authorities (TAs), b) coffin sales and c) church funerals.

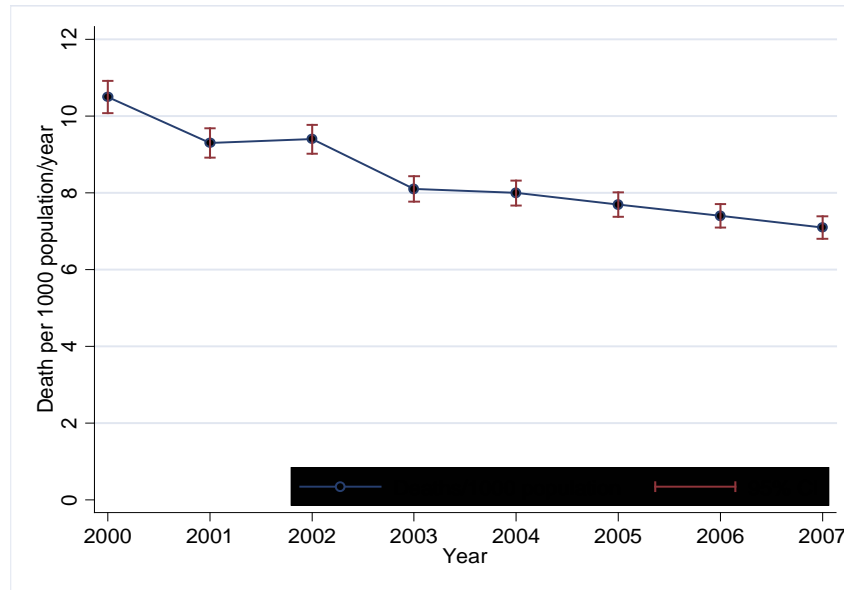
Methods and Findings: Retrospective study in 5 of 12 TAs (covering approximately 50% of the population) during the period 2000–2007. A total of 210 villages, 24 coffin workshops and 23 churches were included. There were a total of 18,473 registered deaths at TAs, 15,781 coffins sold, and 2,762 church funerals. Between 2000 and 2007, there was a highly significant linear downward trend in death rates, sale of coffins and church funerals (χ^2 for linear trend: 338.4 $P<0.0001$, 989 $P<0.0001$ and 197, $P<0.0001$ respectively). Using data from TAs as the most reliable source of data on deaths, overall death rate reduction was 37% (95% CI:33–40) for the period. The mean annual incremental death rate reduction was 0.52/1000/year. Death rates decreased over time as the percentage of people living with HIV/AIDS enrolled into care and ART increased. Extrapolating these data to the entire district population, an estimated 10,156 (95% CI: 9786–10259) deaths would have been averted during the 8-year period.

Conclusions: Registered deaths at traditional authorities, the sale of coffins and church funerals showed a significant downward trend over a 8-year period which we believe was associated with the scaling up HIV/AIDS care and ART.

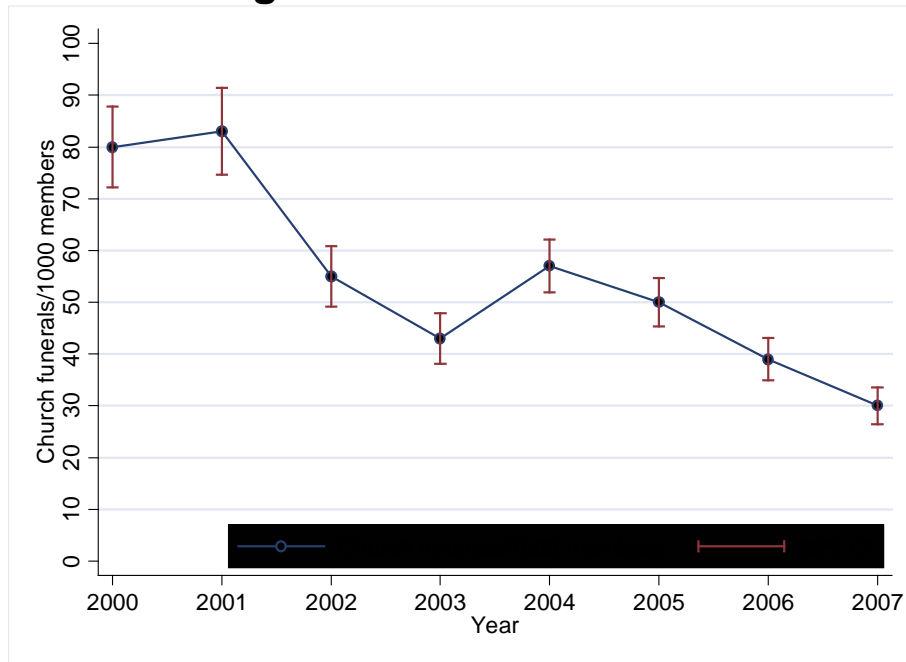
PLOS One 2010, 5, e10452



Registered deaths at traditional authorities



Registered church funerals



Coffin sales

