

A success indicator is a measurable value that represents progress towards a desired impact of a project. The SPF seeks project impacts that meet the following criterion:

EVALUATION CRITERIA	
<b>IMPACT</b>	The project creates a positive change, which can include behaviour change and/or improvements in institutional performance. The project and its impacts are shared with the community, and it is planned so that there is a lasting impact, institutionalization, or potential to scale, when possible.

### Formula for creating a success indicator

Step	Example
1. Determine a desired impact from the project.	Behaviour change after a workshop
2. If the desired impact is difficult to measure, choose a simpler, concrete representation of the impact that is countable or measurable in some form.	People who attended the workshop
3. Determine what type of data is measured <ol style="list-style-type: none"> <li>a. If it is countable and measured after the project has occurred → #</li> <li>b. If it is countable and measured before and after the project → %</li> <li>c. If it is continuous → kg, m<sup>3</sup>, \$</li> </ol>	# of people who attended the workshop % of people who acted differently after the workshop

### Behaviour change indicators

- Measure improved knowledge, attitudes or actions
- Methods: surveys, attendance sheets, observation, quizzes, etc.

Example Behaviour Change Indicators
# of individuals informed about the project
# of social media shares
# of participants attending workshop
# of participants who can better explain _____ after workshop
% of individuals that acted after learning about topic

### Institutional performance indicators

- Measure economic, social or environmental performance changes
- Methods: inspection, carbon calculators, certification, surveys, audits, etc.

Example Institutional Performance Indicators
m <sup>3</sup> of water saved
# of energy saving features installed
kg of _____ waste diverted from landfill
# of spaces wheelchair accessible
# buildings certified
# of interactions between different faculties/universities