

PROJECT TITLE: SP0283: Closed Captioning 4 (Un) Sustainable Technologies of the Disrupting Disruptions

Please answer the following questions and return the completed form to the [SPF Staff](#) via e-mail.

Final Report prepared by Alex Ketchum

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Actual Project Start Date 2021-09-15 Actual Project End Date 2022-01-20

Questions

1. Please summarize the project and its key accomplishments to date. In your answer, consider the impact your project has had so far on McGill's campus(es).

Unlimited characters, suggested minimum ½ page or ~250 words.

The goal of the speaker series events to add the dimension of sustainability and environmental impact in our conversations around technology. The series has been successful with most events having 75-150 people registering for events, an average of 50-65 people in attendance during the live webinar, and more people watching the video recording. A wider audience has learned about the intersections of sustainability, technology, disability rights, and social justice .

We had successful captioning for all 5 events. Speakers invited Deaf friends and colleagues to events because they knew there were human captioners. We were able to use those captions for the video recordings as well. Our audience members gave us the feedback that the captions were appreciated

I WANT TO EMPHASIZE that with Max Liboiron's event 474 people registered and 220+ people attended during the live zoom webinar!

October 1, 2021: Dr. MC Forelle on Right to Repair, 5 PM (this talk will look at the legal barriers to repairing our own technologies and how this is a key issue in sustainability)

November 10, 2021: Dr. Yuriko Furuhashi on Environmental Technologies and Transpacific Experiments in Atmospheric Control, 6 PM (this event looks at the technological interventionism within environmental experiments)

October 6, 2021: Caroline Running Wolf and Michael Running Wolf on Indigenous AI, 7 PM (building on our former events on the environmental impacts of AI, the Running Wolfs will complicate this discussion by including Indigenous perspectives)

October 27, 2021: Dr. Alessandra Renzi on Hacked Transmissions: How Social Movements Change Across Cycles of Struggle and Across Technology, 6 PM (the social movements discussed include environmental movements)

Jan 20, 2022: Dr. Max Liboiron speaking about their work related to Pollution is Colonialism

2. Please describe the key successes and challenges of your project. Include a minimum of two examples for each.

Unlimited characters, suggested minimum ½ page or ~250 words.

The attendance for these events was higher than normal. While MC Forelle's event had low attendance numbers (likely as it was on a Friday afternoon), 474 people signed up for tickets to Max Liboiron's event and 220 attended the live webinar. The other challenge was that there was a tech issue with the recording of Dr. Yuri Furuhashi's event and the captioner was a bit late for Dr. Max Liboiron's talk.

For the exact amounts of quantifiable impact, here is the spreadsheet keeping track of some of these numbers: (<https://docs.google.com/spreadsheets/d/1OCMZEGCj8jeWGm4nFrb4mKHrPHMwn1cDb5PbOXRiXMM/edit?usp=sharing>)

3. What key points of advice or lessons learned would you give to other SPF teams either regarding your experience managing your project or the project itself?
Unlimited characters, suggested minimum ½ page or ~250 words.

Planning well in advance and double checking that everyone is made aware of the start time.

4. How has your project helped to grow a culture of sustainability at McGill? You may consider social, economic, and/or environmental sustainability in your answer.
Unlimited characters, suggested minimum ½ page or ~250 words.

By hiring captioners, we think we have helped encourage people to think about the intersections of disability and sustainability.

5. What recommendations do you have for the future of this project and are there any opportunities for complementary projects? Who will take responsibility for the project's future and how can interested persons be in touch? The SPF team may be in touch for updates on the project's progress in coming years, if ongoing.
Unlimited characters, suggested minimum 1 paragraph.

The project will continue if our latest SSHRC grant is successful.

6. Would you or your project team member(s) be willing to serve as a mentor to SPF project teams? Please choose one. If yes, SPF Staff will contact you with more information. Yes No
7. In your application, you listed the following additional sources of funding:

SSHRC Grant (\$1,760) and Initiative for Indigenous Futures (\$1,000)

Please confirm if you received this funding in the space below and list the actual amount (in dollars) that you received.

Yes- I confirm those above amounts

8. How did you document your project, and did you include the SPF logo on any project materials (e.g. posters, promotional materials, social media posts, webpages, decals, etc.)? Please briefly describe in the field below.

Documented video recordings on the series' website. The logo was on all posters, e-posters, and on the website: <https://www.feministandaccessiblepublishingandtechnology.com/p/sponsors.html>
I also # you on twitter since you don't have a Twitter.

9. Did you purchase equipment or make an installation on campus? Yes No
If yes, please briefly describe how these items will be maintained and used in the future.

10. The following Key Success Indicators were indicated in your project application and selected for tracking. Please indicate the actual results that you have achieved in the "Actual" column.

| Selected Key Success Indicators | Target | Actual |
|--|--------|-------------------------------------|
| # of attendees at events (total for 4 events) | 120 | 220+ 13+ 52+33=318 |
| # of video views after the fact (total for 4 events) | 80 | Still in process |
| # of people using the resource page | 300 | Facebook analytics claimed we |

| | |
|--|---|
| | had over 38,000 for the Max Liboiron event alone |
|--|---|

If there is a significant difference in the target numbers and the actual numbers achieved, please explain. If you have any additional information to share about these success indicators, please also include it below.

Yes- the series was even more successful than expected!

11. Please report on your progress with the Standard SPF Key Success Indicators in the “Actual” column.

| Standard SPF Key Success Indicators | Actual |
|---|--|
| # of people hired using SPF funding for the project | 4 |
| # of volunteers directly or indirectly engaged in the project | |
| # of people (student, staff, or other) trained in the context of the project | 4 |
| \$ raised for project activities subsequent to SPF funding | Awaiting grants |
| # of tons of GHG emissions reduced by your project | n/a |
| # of partnerships or collaborations developed between the project team and other McGill administrative units, student groups, community groups, other universities, and/or other groups/organizations | Those events had 3 partners at Concordia |

Please list the groups and/or organizations that you counted in the last Key Success Indicator. *Point form acceptable.*

DIGS Lab, Sustainability in the Digital Age, NSERC Creates Leads

If you have any additional information to share about the Standard SPF Key Success Indicators, please include it below.

12. Please indicate the McGill stakeholder groups that were involved with your project as a team member or collaborator/partner. Select all that apply.

Undergraduate
 Postgraduate
 Administrative Staff
 Academic Staff
 Alumni

13. Please rate your project team’s overall satisfaction with the support provided by the **SPF Staff**.

Very Dissatisfied
 Dissatisfied
 Neither Satisfied Nor Dissatisfied
 Satisfied
 Very Satisfied

Please provide any feedback or recommendations regarding your team’s experience with the SPF Staff.

It was great.

14. Please rate your project team’s overall satisfaction of your experience with the **SPF**.

Very Dissatisfied
 Dissatisfied
 Neither Satisfied Nor Dissatisfied
 Satisfied
 Very Satisfied

Please provide any feedback or recommendations regarding your team’s experience with the SPF.

Everything was great. My one comment is that the number of forms to fill out is more than even large 60,000 SSHRC grants. Reducing the amount of paperwork could help.

15. If there is additional information you would like to share about your project, please use the field below.

Unlimited characters.

16. Has your involvement in this SPF project positively impacted your team in the area of **professional growth**?

- Yes No Prefer Not to Share

If you would like to elaborate, please use the field below.

17. Has your involvement in this SPF project positively impacted your team in the area of **personal growth**?

- Yes No Prefer Not to Share

If you would like to elaborate, please use the field below.

18. Which of the following skills or attributes has your team improved through involvement in your SPF project?
Select all that apply.

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Budgeting | <input type="checkbox"/> Networking | <input type="checkbox"/> Systems Thinking |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Planning | <input type="checkbox"/> Teamwork |
| <input type="checkbox"/> Conflict Resolution | <input type="checkbox"/> Problem Solving | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Project Management | <input type="checkbox"/> Time Management |
| <input type="checkbox"/> Listening | <input type="checkbox"/> Public Speaking | <input type="checkbox"/> Writing |
| <input type="checkbox"/> Mentoring | <input checked="" type="checkbox"/> Stakeholder Engagement | <input type="checkbox"/> Other <i>(Please specify in the field below)</i> |
| <input type="checkbox"/> Negotiating | <input checked="" type="checkbox"/> Stakeholder Identification | |

Other:

19. Since starting your SPF project, has your team improved its **knowledge of sustainability**?

- Yes No Prefer Not to Share

If you would like to elaborate, please use the field below.

20. (Optional) If applicable, please list the total number of team members voluntarily self-identifying as members of marginalized communities. Total number: 4 of 4

(Optional) Please identify the represented communities below.

I am counting myself and my 3 Research assistants here.

THANK YOU FOR COMPLETING YOUR FINAL REPORT!

Please e-mail your report to the [SPF Staff](#) attaching any additional information that you would like to share (e.g. other reports, research, documents, photos, etc.). Please note that this Final Report will be shared publicly on your SPF Project Webpage.