



SP0151 Final Report

Please answer the following questions and return the completed form to the [SPF Staff](#) via e-mail.

Project Title: Vision 2020 Action Teams

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Actual Project Start Date: 12/4/2016 **Actual Project End Date:** 12/12/2017

1. Please summarize the project and its key accomplishments in 1-2 sentences.

(400 characters maximum)

The 5 Category Action Teams each met 3 times through the year, starting with broad brainstorming & ending with focused action-planning. 8 additional consultation events were held - engaging 400 people in total. The 2017-2020 Sustainability & Climate Action Plan is near completion, and is collaborative, multidisciplinary & change-making.

2. Your team listed the following goal in your application:

Establish 5 multi-stakeholder Action Teams, corresponding with the Vision 2020 categories, to link motivated individuals with meaningful avenues for action to advance the Priority Actions identified in the 2017-2020 Action Plan.

Did your team achieve your project's goal? In your answer, please describe the impact your project had on McGill's structures, processes, and/or systems. Also, please specify how this positively transformed people's behaviors/perspectives/habits on McGill campus(es).

(Unlimited characters, suggested minimum ½ page or approximately 250 words)

Yes. The project team successfully established the 5 multi-stakeholder Action Teams. These led to the development of the 2017-2020 Sustainability & Climate Action Plan.

The Action Teams were composed of a large number and wide array of community members - spanning different aspects of sustainability & different voices from around McGill. Survey feedback from the meetings strongly indicated that the variety of different perspectives & collaboration involved in the process was one of the best benefits of being involved. It is somewhat rare, at McGill, to see through another campus users' lens - whether it be as a undergraduate or graduate student, a longtime staff member, or professor. The Action Teams really pushed for attendees to think about sustainability changes that would benefit different members of the McGill community. The process engaged them in a variety of brainstorming, value-ranking & action-planning activities, which all coalesced in the creation of over 20 new priority actions. These actions involve many different stakeholders from all around the University, and most have an element of staff-student-faculty collaboration.

The resulting action plan is community sourced, ambitious, and creates engagement space for new community members in the implementation phase. As a whole, this project definitely challenged community members to reflect on the responsibility of both individuals & institutions, and to think about sustainability progress that is both ambitious and pragmatic.

3. Please describe the key successes and challenges of your project. (Minimum of two examples for each)

(Unlimited characters, suggested minimum ½ page or approximately 250 words)

Successes: The process led to some truly new, creative & innovative project areas for MOOS & Vision 2020 to focus on for the 2017-2020 action period. These areas would likely not have been illuminated had the process been more closed and internally focused. This includes projects like the Climate Change Artist Residency, which is now a Vision 2020 Priority Action that emerged organically out of the 2nd Connectivity Category Action Team meeting.

Additionally, we were able to have more in-depth conversations about what/who sustainability at McGill should focus on in the upcoming years. There were many attendees being involved in sustainability for the first-time through these consultations, and who were exposed to many different elements & applications of sustainability at McGill. By having 2 large targets to structure the plan (STARS platinum & carbon neutrality), it's likely that communicating and branding the plan's bigger picture will be easier than the last time.

Challenges: For any long-term initiative on campus, accounting for student population turn-over is inherently difficult. Especially when collaboration is a crux of the plan. Through lengthy discussions, the project team has found a few ways of ensuring that the plan is accessible to learn about, and the actions easy to get involved with. We'll be including an "Engagement" section of the Plan that concretely outlines how students, staff, faculty, can be involved with the plan. At the moment, this includes clear volunteer roles - such as getting involved with community outreach or data collection of an action. Additionally, our internal communications strategy includes website updates that will make the specific Vision 2020 projects easier to contact. While we can't change inevitable student turnover, we can make the Vision 2020 projects easier to connect with. Addressing climate action & change change for the first time has also been a challenge - navigating between different audiences and priorities of the University.

4. What key points of advice or *lessons learned* would you give to other SPF teams either regarding your experience managing your project or the project itself?

(Unlimited characters, suggested minimum ½ page or approximately 250 words)

The most important thing - be willing to change & adapt your plan! Know that your audiences might be different from time to time, and to adapt accordingly. I would recommend thinking creatively about recruitment for volunteers, or anyone you wish to see involved. And spend time sufficient time researching ideas thoroughly before getting too excited.

5. What recommendations do you have for the future of this project to be continued and are there any opportunities for complementary projects? Who will take responsibility for the project's future and how can interested persons be in touch? The SPF team will also be in touch with this contact for updates on the project's progress in coming years, if ongoing.

(Unlimited characters, suggested minimum 1 paragraph)

There are over 20 different projects coming out of the Vision 2020 process. These will be implemented over 2017-2020. Generally, MOOS will handle the governance & management of the plan itself. This includes monitoring & reporting tasks, outreach, etc. Each of the 5 Vision 2020 categories is managed or overseen by a MOOS team member. More generally, the Advisory Council on Sustainability will also discuss the progress and directions of Vision 2020.

6. In your application, you listed the following sources of funding: McGill Office of Sustainability, \$24,000

Please confirm if you received this funding in the space below. In your response, please list the actual amount (in dollars) that you received. Note: If you received funding from a McGill Department or Unit, please attach a letter from its Financial/Budget Officer confirming the actual amount of support.

(1,800 characters maximum)

Yes - 24,000.

7. Did you purchase equipment or make an installation on campus? Yes No

If yes, please briefly describe how these items will be maintained and used in the future.

(1,800 characters maximum)

8. The following Key Success Indicators were indicated in your project application and selected for tracking. Please indicate the actual results that you have achieved in the “Actual” column.

| Selected Key Success Indicators | Target | Actual |
|--|--------|--------|
| 10 Action Team meetings held, with 15 or more participants each | 10 | 15 |
| 5 articles published in McGill media (2 in student media, 1 in McGill Reporter, 2 Sandbox) | 5 | 6 |
| 5 Action Team leaders committed and have developed transition plans (1 per team) | 5 | 22 |

If there is a significant difference in the target numbers and the actual numbers achieved, please explain. If you have any additional information to share about these success indicators, please also include it below.

(1,800 characters maximum)

For the 1st indicator, there were actually 3 meetings per category through the year, making for 15 meetings total. Most of the meetings had roughly 20-25 people attending. 8 additional consultation events were held through the year - from tabling for comments on campus, to community conversations on carbon neutrality. The 2nd indicator went as planned, with an extra Reporter article. The 3rd indicator shifted slightly - instead of Action Team leaders, we have project leads, and category leads. Project leads: There are 3-5 actions in each Vision 2020 category, and each of those actions is essentially an independent project with it's own project team & plan. Hence, there are closer to 22 actions & resulting project teams. Category leads: There is a different MOOS staff person in charge of each category. This ensures that deliverables & timelines are met, and that we accurately communicate project challenges and progress.

9. Please report on your results for the standard SPF Key Success Indicators in the “Actual” column.

| Standard SPF Key Success Indicators | Actual # |
|--|----------|
| # of volunteers directly or indirectly engaged in the project | 0 |
| # of people (student, staff, or other) trained in the context of the project | 70 |
| \$ raised for project activities subsequent to SPF funding | |
| # of partnerships or collaborations developed between the project team and other McGill administrative units, student groups, community groups, other universities, and/or other groups/organizations. | 19 |

Regarding the last Key Success Indicator, please list the groups and/or organizations that you counted.

(Unlimited characters; point form acceptable.)

OVPRI, SLWG, Design Services, Health & Safety, SSTI, UG Skills, Enrolment Services, SSMU, CSP, MSE, JBSCE, Subcommittee of Peoples' with Disabilities, OSD, HR - Lynne Gervais, Secretariat, Procurement Services, Transportation Services, Energy Management, SHHS.

If you have any additional information to share about the Standard SPF Key Success Indicators, please include it below. (1,800 characters maximum)

10. Please rate your project team’s overall satisfaction with the support provided by the SPF Staff. Choose only one response.

- Very Dissatisfied
 Dissatisfied
 Neither Satisfied Nor Dissatisfied
 Satisfied
 Very Satisfied

11. Please provide any feedback or recommendations regarding your team’s experience with the SPF.

(Unlimited characters, suggested minimum 1 paragraph)

Very positive experience, lots of support. The SPF team will work hard to answer any question a team may have, and are very flexible & open in finding solutions when a dilemma arises.

12. If there is additional information you would like to share about your project, please use the field below.

(Unlimited characters)

13. Has involvement in this SPF project positively impacted your team in the area of professional growth?

Please choose one. If you would like to elaborate, please use the field below. (800 characters maximum)

- Yes No Prefer Not to Share

14. Has involvement in this SPF project positively impacted your team in the area of personal growth?

Please choose one. If you would like to elaborate, please use the field below. (800 characters maximum)

- Yes No Prefer Not to Share

15. Which of the following skills or attributes has your team improved through involvement in your SPF project? Choose all that apply.

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Budgeting | <input checked="" type="checkbox"/> Networking | <input checked="" type="checkbox"/> Systems Thinking |
| <input checked="" type="checkbox"/> Communications | <input checked="" type="checkbox"/> Planning | <input checked="" type="checkbox"/> Teamwork |
| <input checked="" type="checkbox"/> Conflict Resolution | <input checked="" type="checkbox"/> Problem Solving | <input type="checkbox"/> Technology |
| <input checked="" type="checkbox"/> Leadership | <input checked="" type="checkbox"/> Project Management | <input checked="" type="checkbox"/> Time Management |
| <input checked="" type="checkbox"/> Listening | <input checked="" type="checkbox"/> Public Speaking | <input checked="" type="checkbox"/> Writing |
| <input type="checkbox"/> Mentoring | <input checked="" type="checkbox"/> Stakeholder Engagement | <input type="checkbox"/> Other (Please specify in the field below) |
| <input type="checkbox"/> Negotiating | <input checked="" type="checkbox"/> Stakeholder Identification | |

Other:

16. Since starting your SPF project, has your team improved its knowledge of sustainability?

Please choose one. If you would like to elaborate, please use the field below. (800 characters maximum)

- Yes No Prefer Not to Share

17. (Optional) If applicable, please list the total number of team members voluntarily self-identifying as members of marginalized communities:

Please identify the represented communities below. (e.g. women, Indigenous people, people of colour, LGBTTQI, student parents, members of ethnic minorities, immigrants, people with disabilities)

(1,800 characters maximum)

Thank you for completing your Final Report!

Please e-mail your report to the [SPF Staff](#) attaching any additional information that you would like to share about your project (e.g. other reports, research, documents, photos, etc.). Please note that this Final Report will be shared publicly on your SPF project's webpage.