

Sustainable Transit

Why?

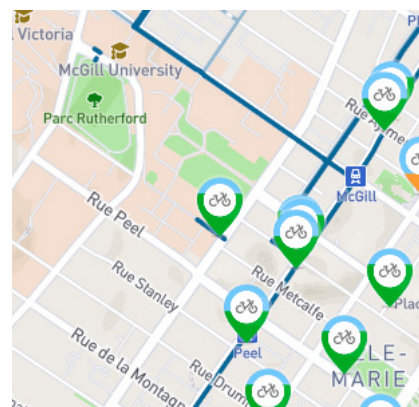
Ensuring your venue is easily accessible by public or active transit (aka sustainable transit) makes your event more environmentally sustainable, while also improving accessibility. Making sustainable transit available ensures that attendees who cannot walk or cycle to the venue, live farther away, or do not own a car can still attend. In addition, choosing a venue near public transit and promoting sustainable transit to your attendees can lower your event’s carbon footprint and inspire sustainable behaviour.

How?

Choosing a Venue

You can use the following resources to help you figure out if your venue is easily accessible by public transit:

- **Google Maps** - the “transit” layer reveals metro lines and bus stops. Use the “directions” function to determine if there are any stops within 500m of your venue.
- **STM Website** - the Maps section of the STM website includes a system map, a metro station map, neighborhood maps for each metro station, and a nighttime bus system map.
- For bicycles:
 - **Guide to cycling on campus**
 - Bicycle parking maps:
 - **Downtown campus bike rack map**
 - **Macdonald campus bike rack map**
 - **BIXI interactive station map**
- These **4 Days 4 Lines metro station posters** allow you to check whether the metro stations around your venue are truly accessible or not. Some of Montreal’s metro stations are not actually accessible for people with reduced mobility. It is good practice to check these posters and send those that are relevant to attendees prior to the event.



Promoting Sustainable Transit

Once you’ve determined available transit options, be sure to promote sustainable transit to your attendees. Consider the following tips:

- Promote sustainable transit on your event registration page or social media.
 - Tip: Encourage attendees to take **active transit** or public transit by highlighting your Sustainable Event Certification.

- Provide attendees with maps of nearby bus/metro/BIXI stops, information on nearby bike racks, and metro accessibility information (see links above).
- If you think attendees are likely to drive, consider providing a link to [McGill Rideshare](#) to encourage carpooling.

Learn More

Interested in learning more about sustainable travel? Check out our [Sustainable Travel page](#) or the [McGill University Sustainable Travel Guide](#).