

9 Faculty of Management

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9.1 The Faculty

9.1.1 Location

Samuel Bronfman Building
1001 Sherbrooke Street West
Montreal, QC H3A1G5
Canada

Telephone: (514) 398-4068
Website: www.mcgill.ca/management

9.1.2 Administrative Officers

Jan Jörgensen; B.A., M.A.(N.C.), Ph.D.(McG.)
Dean (Acting)

Emine Sarigöllü; B.A., MBA(Bogazici), M.A., Ph.D.(Penn.)
Director (Acting)

Helen Van Eyk **Associate Director, B.Com. Program**

9.1.3 The Faculty Then and Now

The Faculty was established in 1968, incorporating the Graduate School of Business with the School of Commerce of the Faculty of Arts and Science, where courses in commerce had been offered since the beginning of the century.

Since 1971 the Faculty has been located at the corner of Sherbrooke and McTavish, easily accessible to the community it serves, in the Samuel Bronfman Building, named in honour of the late Mr. Bronfman who, while a Governor of the University, made a donation which was key to its construction.

The Faculty has gained a worldwide reputation as one of Canada's leading international business schools and attracts top students and faculty members from every continent. The academic programs in Management offer strong international content in conjunction with a variety of functional specializations and include an opportunity for students to participate in exchange programs with many leading universities in Europe, Asia, the United States and South America. This recognition of the global nature of business was further reflected by the introduction of a Faculty Program in International Management as part of the B.Com. program in 1997.

9.2 General Information

9.2.1 Aims of the B.Com. Program

The primary objective of the undergraduate program in management is to prepare students for effective professional and managerial careers in organizations. At a general level this preparation includes developing in students a capacity for critical thinking, for integrating knowledge across different disciplines, and for utilizing current theory in approaching practical business problems. Students are also expected to become comfortable with taking risks and working as part of a team, and to develop the necessary skills to lead others. At a more specific level, students must acquire the critical management competencies which will enable them to offer the

expertise organizations need to respond to the ever-changing, increasingly complex global marketplace.

The B.Com. curriculum offers students both breadth and depth. Breadth is achieved through a broad-based core of required courses which provide the necessary quantitative, analytical, and communication skills, while grounding students in applied theory and practice across the major management disciplines. Depth is achieved through three alternate streams of study designed to meet the needs of a highly diverse student body with a wide range of career interests and priorities.

In Stream I, General Management, students pursue focused study in at least two different areas. They must choose one Concentration in Management, and for their second area of study, they have three options: 1) choosing a second Concentration in Management; 2) pursuing a Minor in another faculty; or 3) custom designing their own sequence of higher level courses around a theme, with approval from the Area Coordinator of their Concentration or from the Associate Director of the B.Com. Program.

In Stream II, Majors and Honours, students focus their study in only one area in order to get maximum exposure to their chosen field.

In Stream III, International Management, students have a chance to pursue interdisciplinary study of a particular geographic region of the world – East Asia, Latin America and the Caribbean, Western Europe, or North America. Language, social science, and humanities courses are taken to expand understanding of other cultures and to gain the necessary perspective for an international business career.

9.2.2 Part-time B.Com. Program

Students taking fewer than four courses per term are considered to be part-time students. Such students generally follow their program through evening courses offered by the Centre for Continuing Education. Since the range of Management and non-Management course offerings in an evening program is more restricted than in the day program, it is not possible to complete certain Concentrations, Honours or Majors, or the Faculty Program. Further information on program requirements for students who change from the full- to part-time program, or vice versa, can be obtained from the Student Affairs Office by calling (514) 398-4068 or e-mailing bcom.mgmt@mcgill.ca.

9.2.3 Summer Studies

Students wishing to make up deficiencies in their background, or to accelerate their progress to the degree, may do so by taking summer courses at this University. Should students wish to pursue the courses at some other institution, they must apply to the Associate Director, B.Com. Program. Credit will be granted for such work only if it fits into the student's overall program, and if written permission to do such work for credit has been obtained in advance. A course which overlaps with course material already completed in the student's program, or a language course which does not substantially progress beyond corresponding language courses already taken by the student, will not receive credit approval.

Each summer, from early May to mid-August, many Core courses and several elective courses are offered by the Faculty of Management for full credit. They are available to Management students, and to students from other faculties and universities with the necessary course prerequisites. The University also offers a number of summer courses in various disciplines at different levels. Information on Management summer courses is available from the Student Affairs Office or from the Summer Studies Office.

Students working full or part-time during the summer will be allowed to take only one course in each of the two Summer Sessions.

Students who are not working and wish to follow a full-time period of study will be permitted to enrol for more than six credits per period only with special permission of the Associate Dean or the Associate Director. In no circumstance will they be allowed to

take more than 9 credits in either period of the Summer Studies, and may take no more than 18 credits in a single summer.

9.2.4 International Student Exchange Program

Students are encouraged to participate in the International Student Exchange Program to gain a broader international perspective. Through this program, students may study and earn academic credits at over 30 universities in countries around the world. Exchange opportunities are open to students in all streams.

More information may be obtained from the Student Affairs Office at (514) 398-4068, e-mail bcom.mgmt@mcgill.ca, or on the McGill Website at www.mcgill.ca/student-records/exchanges.

9.2.5 Internship Program

Students wishing to integrate valuable hands-on work experience in their academic studies are encouraged to apply to the Internship Program. This program provides students an opportunity to work for four or eight months in a business environment where they can apply their theoretical knowledge into practice.

The program is very competitive and requires that students submit a thorough application and pass an interview. To be eligible, students must meet the following requirements: be registered in the full-time Bachelor of Commerce program, have a minimum CGPA of 3.0/4.0, have completed a minimum set of core courses* and have at least 12 credits remaining in the program. Students may register for internships starting in the Fall, Spring or Summer.

A student who is completing an internship appointment will receive a mid-term and final performance evaluation. After completing the internship appointment, the student is required to submit a written internship project report to the Associate Dean and return to McGill to complete the Bachelor of Commerce program. Students who have successfully completed the Internship Program will receive one credit for each four-month internship appointment, up to a maximum of two credits, and will receive the Internship Program notation on their transcript.

The fees associated with the program include a \$25 enrolment fee and a \$400 internship fee for each appointment the student undertakes, as well as the cost assessed for each credit.

More information is available on the Web at www.mcgill.ca/management under "Career Centre" or contact the Internship Program Manager at the McGill Management Career Centre by telephone: (514) 398-2071 or by e-mail: intern.mgmt@mcgill.ca.

*The list of course requirements is available on the Website and is subject to change without prior notice.

9.2.6 Scholarships, Prizes and Medals

Registered students are automatically considered by the Faculty Scholarships Committee for each award for which they are eligible, with the following exceptions: Bank of Montreal Awards, KPMG Scholarship, Commerce '55 Scholarships, Export Development Corporation International Studies Scholarships, Stephen S. Goldbloom Memorial Prize, Hugh Howson Memorial Prize, Dr. Alex Paterson Scholarship, Paul-Hervé Desrosiers Scholarship in Entrepreneurial Studies, Richter Scholarship, Shirin Yeganegi Memorial Scholarship, and STS Systems Ltd. Prize in Information Systems. For these, the Faculty Scholarships Committee welcomes recommendations, substantiated by curriculum vitae, from individual students, student groups and clubs. Such information should be forwarded to the Associate Dean, B.Com. Program. A minimum of 27 graded credits must have been completed in the year to be eligible; 14 credits in one term.

For information, see [section 4.9 "Scholarships and Financial Aid"](#).

9.2.7 Management Undergraduate Society

The Management Undergraduate Society (MUS) represents all undergraduate students in the Faculty of Management and hosts a wide range of events, activities and resources, which add value

to the quality of student life. Named 2001-2002 Faculty Association of the Year, the MUS offers countless services ranging from academic tutoring to fun-filled social gatherings to business contact opportunities. Through extra-curricular involvement with the MUS, students increase the value of their education and are provided with the opportunity to gain essential skills that are directly applicable in the business world. There are over 150 positions under the MUS that offer students the opportunity to get involved, meet new people and enhance their university experience.

Activities sponsored by the MUS include: Management Welcome Week, Management Winter Carnival, Management Achievement Awards Luncheon, Jeux du Commerce/Commerce Games, the AIDS benefit fashion show, the Cancer Auction, a Faculty newspaper and magazine, a yearbook and a Graduation Ball. The MUS is also the umbrella organization under which the McGill Investment Club, the Information Systems Club, the Marketing Network, the International Management Society and the McGill Accounting Society all operate. Each club organizes career information sessions, guest speakers, peer tutorial programs, social activities, as well as other activities that complement regular classes.

9.3 B.Com. Program Requirements

9.3.1 Academic Requirements for Graduation

A student is graduated upon satisfactory completion of the full number of credits indicated in the letter of acceptance, subject to the curriculum requirements. For students entering with a CEGEP Diploma, the number of credits will generally be 90. Students from outside the province of Quebec who have not completed the equivalent of CEGEP graduation will normally be required to complete 120 credits.

All students are expected to conform to the curriculum set out below. It is the student's responsibility to make sure his/her course of study conforms with the curriculum requirements as described. A student wishing to depart from that program must obtain written permission from the Associate Dean.

A student who has transferred with advanced standing to the Faculty of Management from another faculty within this University or from another university is normally required to complete a minimum of 60 credits while registered in the Bachelor of Commerce program, including such required courses as are deemed necessary, to become eligible for the degree of Bachelor of Commerce.

Completion of the 90-credit degree requirements normally will require three years of study. A maximum of five years is permitted, however, for completion of the requirements for the degree. In exceptional circumstances, this maximum requirement may be extended by the Associate Dean.

9.3.2 Academic Advising

Students entering the Faculty for the first time are required to attend an Orientation and Advising Session during the last week of August, at which the Associate Dean and advising staff (Helen Van Eyk, Giulia Campofredano, Ron Critchley and Heather McCombie) from the B.Com. Office provide information on all aspects of the B.Com. program. Students who have had difficulty registering for their courses have the opportunity to resolve the problem at this session.

Counselling is available throughout the year with area coordinators to discuss study plans and potential career paths. Appointments may be made after the first week of class to discuss such issues.

In February or March, an Information Session takes place which enables the student to select a course of study.

In April, students continuing in the B.Com. program plan their studies for the following year by completing a Study Plan Form, using the requirements as listed in the Calendar as a guide to their course selection, calling upon their Area Adviser or other faculty members for advice where appropriate. Students then register on-

line using Minerva at www.mcgill.ca/minerva. The Study Plan Form must be signed by one of the Advisers, Helen Van Eyk, Ron Critchley, Giulia Campofredano or Heather McCombie.

Students in Stream I choosing to do a Minor in another Faculty as their second area of study should meet with the appropriate department adviser to plan their courses and obtain an authorized Faculty of Management Minor Approval Form. Students in Stream I custom designing their own sequence of six courses as "structured electives" in their second area of study must get approval from the Area Coordinator of their Concentration before taking more than two courses out of the six required at the 300- or 400-level. **It should be noted that Minors must have a minimum of 18 credits not overlapping with other program requirements.** Students taking the Minor in Economics **MUST** see Ron Critchley for approval of their program.

Students in Stream II, Honours or Majors programs must have their Study Plan Form initially authorized by the appropriate Area Coordinator or Department Adviser prior to submission to the Student Affairs Office.

Students in Stream III should meet with the appropriate International Management faculty adviser(s) in the Faculty of Management and/or Arts at least once a year to plan their course of study.

Students continuing in the part-time (evening) B.Com. program have their Study Plan Form authorized by Ron Critchley.

Students requesting general information about the program, or encountering difficulties (academic or personal) during the session, should contact Giulia Campofredano, Ron Critchley or Heather McCombie.

9.3.3 Registration

Course Selection: Full-time students must register on-line using Minerva. Additional information for new students is distributed at the time of admission and is also available on the Faculty Website at www.mcgill.ca/management under Degree Programs - B.Com. - Accepted Students.

Information for returning students and part-time students is available at the B.Com. Office.

Course Change: Students who wish to change the courses for which they are registered within the course change period must do so on-line using Minerva. Permission may be granted provided that such changes do not involve timetable conflicts or alter the sequence of courses. Students should complete and return to the B.Com. Office a Course Change Form after they have successfully made their course changes using Minerva.

Withdrawals: Students wishing to withdraw from a course after the course change deadline must do so on-line using Minerva by the withdrawal deadline. A grade of "W" will be indicated on the transcript.

Approval to withdraw after the withdrawal deadline will be granted only in exceptional circumstances.

Students whose circumstances require withdrawal from their complete program should report to the B.Com. Office.

9.3.4 Course Overlap

Students will not receive credit towards their degree for any course that overlaps in content with a course taken for credit at McGill, CEGEP, at another university, or advanced placement exams, Advanced Level results, International Baccalaureate Diploma, or French Baccalaureate Diploma.

It is the student's responsibility to consult the Student Affairs Office as to whether or not credit can be obtained and to be aware of exclusion clauses specified in the course description in the Calendar.

9.3.5 Academic Standing

Academic standing is based primarily on students' cumulative grade point averages (CGPA), but may also be affected by their term grade point averages (TGPA). Academic standing is assessed in January for the Fall term, in May for the Winter term,

and in September for the Summer term. Academic standing in each term determines if students will be allowed to continue their studies in the next term and if any conditions will be attached to their registration.

Decisions about academic standing in the Fall term are based only on grades that are available in January. Grades for courses in which students have deferred examinations and Fall-term grades for courses that span the Fall and Winter terms do not affect academic standing for the Fall term, even though they will ultimately affect students' Fall TGPAs. Therefore, academic standings for the Fall term are designated as "interim" and should be interpreted as advisory. Note that interim standing will not appear on external transcripts. **Interim standing decisions are mentioned below only if the rules for them differ from those for regular standing decisions.**

Satisfactory/Interim Satisfactory Standing

Students in satisfactory standing may continue in their program.

- New students are admitted to satisfactory standing.
- Students with a CGPA of 2.00 or greater are in satisfactory standing.

Probationary/Interim Probationary Standing

Students in probationary standing may continue in their program, but must carry a reduced load (maximum 14 credits per term) and raise their TGPA and CGPA to return to satisfactory standing (see above). They should see their departmental adviser to discuss their course selection.

Students in interim probationary standing may continue in their program, but should evaluate their course load and reduce it as appropriate. They are strongly advised to consult a departmental adviser, before the withdrawal deadlines, about their course selection for the Winter term.

- Students who were previously in satisfactory standing will be placed in probationary standing if their CGPA falls between 1.50 and 1.99.
- Students who were previously in probationary standing will remain in probationary standing if their CGPA falls between 1.50 and 1.99 and their TGPA is 2.50 or higher, although the TGPA requirement will not apply to the Summer term.
- Students who were previously in interim unsatisfactory standing will be placed in probationary standing if their CGPA falls between 1.50 and 1.99 and their TGPA is 2.50 or higher.
- Students who were previously in unsatisfactory standing and who were readmitted to the Faculty by the Associate Dean will be placed in probationary standing if their CGPA is less than 2.00. To remain in the program, students must satisfy relevant conditions specified in their letter of readmission.

Readmitted Unsatisfactory Standing

Students who were previously in unsatisfactory standing and who were readmitted to the Faculty by the Associate Dean will have their standing changed to readmitted unsatisfactory standing. Their course load is specified in their letter of readmission, as are the conditions they must meet to be allowed to continue in their program. They should see their faculty adviser to discuss their course selection.

Unsatisfactory/Interim Unsatisfactory Standing

Students in interim unsatisfactory standing may continue in their program, but should evaluate their course load and reduce it as appropriate. They are strongly advised to consult a faculty adviser, before the withdrawal deadlines, about their course selection for the Winter term.

Students in unsatisfactory standing have failed to meet the minimum standards set by the Faculty. They may not continue in their program, and their registration will be cancelled.

Appeals for readmission by students in unsatisfactory standing should be addressed to the Associate Dean no later than July 15 for readmission to the Fall term and November 15 for the Winter term. Readmission will be considered only when proof of extenu-

ating circumstances that affected academic performance can be provided (e.g., medical or other documentation). Students in unsatisfactory standing for the second time must withdraw permanently.

- Students will be placed in unsatisfactory standing (Winter or Summer term) or interim unsatisfactory standing (Fall term) if their CGPA falls or remains below 1.50.
- Students who were previously in probationary, unsatisfactory readmitted, or interim unsatisfactory standing will be placed in unsatisfactory standing if their TGPA falls below 2.50 and their CGPA is below 2.00.
- Students who were previously in unsatisfactory standing and who were readmitted to the Faculty by the Associate Dean and who have not at least satisfied the conditions to attain probationary standing that were specified in the letter of readmission will be placed in unsatisfactory standing.

Incomplete Standings

Standing awaits deferred exam.

Standing Incomplete.

Students with incomplete standings in the Winter or Summer term may register for the Fall term, but their standing must be resolved by the end of the course change period for that term; otherwise, their registration will be cancelled. Students whose incomplete standing changes to satisfactory, probationary, or interim unsatisfactory standing may continue in the program. Students whose standing changes to unsatisfactory standing may not continue in their program, and their registration will be cancelled.

Students whose standing changes to unsatisfactory and who wish to ask for permission to continue in their program must make a request to the Associate Dean as soon as they are placed in unsatisfactory standing. Readmission will be considered only when proof of extenuating circumstances that affected academic performance can be provided (e.g., medical or other documentation).

Students whose standing is still incomplete by the end of course change period should immediately consult with the Student Affairs Office.

9.3.6 Academic Distinctions

- Full-time students will be given the designation "Dean's Honour List" when their academic standing is in the upper 10% of the B.Com. student body. The designation, while carrying no monetary reward, is an official recognition of the student's achievements and will be noted on the student's transcripts. A minimum of 27 *graded credits* must have been completed during the academic year to be eligible; 14 credits in one term.
- Students not in an Honours program who graduate with a CGPA of 3.50 or better will be awarded their degrees with "Great Distinction"; those with a CGPA between 3.30 and 3.49 will receive their degrees with "Distinction". In the case of transfer students or transfer credits, consideration is given to the quality of the work done elsewhere in addition to the CGPA requirement.
- The designation of Dean's Honour List for graduating students will be awarded by the Faculty to a maximum of 10% of its graduating students. The award will be made on the basis of the CGPA, with the minimum standard being set at a CGPA not lower than 3.50.

9.3.7 Examinations

The following is supplemental to that which is listed under [section 4.7 "Examinations"](#).

Supplemental Examinations

Supplemental examinations are not offered in undergraduate courses administered by the Faculty of Management. A student required to improve his/her standing in a course must repeat the course in a subsequent term, completing all course requirements to the satisfaction of the instructor.

Deferred Examinations

Students should apply in writing to their Associate Dean within SEVEN days of the final examination for deferred examination privileges. If approved, such a deferred examination will generally be written within the next formal period for which there is an examination in the course. Special arrangements may be made where a student has an authenticated case of long-term illness.

9.3.8 Verification of Grades and Rereads

Every student has the right to arrange a meeting with the instructor to review the examination questions and see the corrected solutions. The instructor has the option of meeting with the student to answer any questions that the student may have about the grading of the paper, or alternatively, the instructor may provide the student with a sheet containing the correct answers to the examination questions. The student may review this in the presence of the faculty member or designate, but may not take the material away. Students must exercise their right to see their papers by the end of the third week of classes in September for preceding Winter and Summer courses, or by the end of the third week of classes in January for preceding Fall courses.

In a case where a student feels that an error has been made in arriving at the final grade, a Verification of Grade Application must be completed in the Student Affairs Office, requesting the instructor to carry out a detailed check that all questions have been marked, and that the final grade has correctly been computed on the basis of the term work, final examination, etc. However, during the course of the term, any requests to have term work re-evaluated should initially be made directly to the instructor.

Students may apply to the Student Affairs Office for rereads of written coursework. Rereads for computer-scored examinations are not possible, but students may request verification of their final grade.

The deadline for applying for a Verification of Grade or Reread for the Winter and Summer term courses is the end of September; the deadline for Fall term courses is the end of January. There is no charge for Verification of Grades; students will pay a fee (which will be billed to their account) for each Reread. Verification of Grades or Rereads in courses not offered by the Faculty of Management are subject to the deadlines, rules and regulations of the particular faculty concerned.

When a Reread is requested, a second reader will be appointed, and will review the examination paper and several other papers in the same general mark range, and will be concerned with actual errors of marking, whether they be errors of omission or judgment. The recommendation of the second reader will stand, whether this recommendation involves an upgrading or a downgrading of the original mark. In a case where the original mark has been upgraded, the Reread fee will be refunded to the student.

9.4 B.Com. Program Structure

The Bachelor of Commerce (B.Com) degree program is a three- or four-year program when taken full-time. It can also be pursued on a part-time evening basis.

Although the language of instruction at McGill is English, those who plan to be part of the Quebec business environment are reminded of the importance of competence in both written and oral French.

9.4.1 Stream I, General Management

B.Com. General Management	90-credit	120-credit
Freshman Year Requirements	0	21
Core	51	51
One Concentration	15	15
A Second Concentration (15), a Minor or Minor Concentration (minimum of 18), or 18 approved credits at the 300 level or higher	15 - 24	15 - 24
Electives	0 - 9	9 - 18

Concentrations

- Accounting
- Finance
- International Business
- Management Science
- Operations Management
- Organizational Behaviour and Human Resource Management
- Entrepreneurship
- Information Systems
- Labour-Management Relations
- Marketing
- Strategic Management

Minors/Minor Concentrations

Although only the Mathematics and Statistics Minors are outlined in this section, a wide variety of programs are available as listed in the sections for the Faculty of Arts and Science. Popular choices include Anthropology, Canadian Studies, Computer Science, Environmental Studies, Geological Sciences, German, International Development, Women's Studies, etc.

Students interested in the Minor in Economics (Stream I) must see Ron Critchley in the B.Com. Office for Faculty approval.

It should be noted that a minimum of 18 credits of the Minor's requirements must not overlap with any other part of the student's program.

9.4.2 Stream II, with Major or with Honours

B.Com. with Major or with Honours	90-credit	120-credit
Freshman Year Requirements	0	21
Core	51	51
Major or Honours requirements as per discipline	30 - 39	30 - 39
Electives	0 - 9	9 - 18

Majors

- Accounting
- Economics
- Finance
- Information Systems
- Labour-Management Relations
- Marketing
- Mathematics
- Psychology

Honours

- Accounting
- Economics
- Economics/Accounting
- Economics/Finance

9.4.3 Stream III, Faculty Program in International Management

B.Com. Faculty Program in International Management	90-credit	120-credit
Freshman Year Requirements	0	21
Core	51	51
Regional Interdisciplinary Area of Specialization	27	27
Advanced Management Courses on Integrative or International Topics	9	9
Electives	3	12

Areas of specialization:

- Canada
- Latin America and the Caribbean
- Western Europe (France, Germany, Italy, or Spain)
- East Asia
- United States

9.5 Management Core

All B.Com. students take the 51-credit Core curriculum set out below, except where modifications are specifically required by a Major or Honours program. Any other student wishing to deviate from this program must obtain written permission from the Associate Dean.

A grade of C or better is required for all Core courses. If a D is obtained in a Core course, the grade must be improved the following term.

The distribution of Core courses over the years differs depending upon whether the student is in the 90-credit program (3 years) or the 120-credit program (4 years). (Students who have completed the CEGEP program enter the 90-credit program; students from outside Quebec who have been accepted on the basis of high school enter the 120-credit program.)

9.5.1 90-credit Program, Core Course Distribution

U1 Required Courses (30 credits)

- MGCR211 (3) Introduction to Financial Accounting
- MGCR213¹ (3) Introduction to Management Accounting
- MGCR222 (3) Introduction to Organizational Behaviour
- MGCR271² (3) Statistics 1
- MGCR272² (3) Statistics 2
- MGCR293³ (3) Managerial Economics
- MGCR331 (3) Information Systems
- MGCR341 (3) Finance 1
- MGCR352 (3) Marketing Management 1
- ECON295³ (3) Macroeconomic Policy

U2 Required Courses (18 credits)

- MGCR320 (3) Managing Human Resources
- MGCR360 (3) Social Context of Business
- MGCR373 (3) Operations Research 1
- MGCR382¹ (3) International Business
- MGCR472 (3) Operations Management
- EDEC305 (3) Communication in Management 2 (Faculty of Education)

U3 Required Course (3 credits)

- MGCR423 (3) Organizational Policy

Program Footnotes:

1. Students considering the Faculty Program in International Management should take MGCR382 in U1 and MGCR213 in U2.
2. Students considering a Major or Minor in Mathematics replace MGCR271 and MGCR272 with MATH323 and MATH324. Students considering an Honours or Joint Honours Program in Economics replace them with ECON257D1/ECON257D2.
3. Students entering an Economics program replace MGCR293 in U1 with either ECON230D1/ECON230D2 (for the Majors program) or ECON250D1/ECON250D2 (for the Honours Program); and replace ECON295 in U2 with either ECON330D1/ECON330D2 (for the Majors program) or ECON352D1/ECON352D2 (for the Honours Program) taken in U2.

Also note that:

- A maximum of 6 credits will be permitted within the B.Com. program for MGCR 293 and ECON230D1/ECON230D2 or ECON250D1/ECON250D2.
- A maximum of 6 credits will be permitted within the B.Com. program for ECON 295 and ECON330D1/ECON330D2 or ECON 352D1/ECON 352D2.

9.5.2 120-credit Program, Core and Freshman Course Distribution

Students admitted to a program requiring 97-120 credits (four years) register in a Freshman Year in which they must complete MATH130 and MATH131 (or equivalents) as well as the 15 credits of Complementary Courses specified below.

A minimum grade of C is required for all Core and Freshman Complementary courses.

The Freshman and Core courses are distributed as follows:

U0 Required Courses (12 credits)

- MATH130¹ (3) Mathematics for Management 1
- MATH131¹ (3) Mathematics for Management 2
- MGCR211 (3) Introduction to Financial Accounting
- MGCR331 (3) Information Systems

U0 Complementary Courses (15 credits)

- 3 credits, one course, at the 100 or 200 level in Psychology (Subject Code PSYC), excluding PSYC204, or Sociology (Subject Code SOCI), excluding SOCI211.
- 6 credits of Humanities or Language courses, as specified below.
- 6 credits of Social Science or Science courses, as specified below.

U0 Elective Course (3 credits)

one 3-credit course

(Students should refer to Note 5 below as it may be necessary for them to take EDEC205 Communication in Management 1 in U0).

U1 Required Courses (27 credits)

- MGCR213² (3) Introduction to Management Accounting
- MGCR222 (3) Introduction to Organizational Behaviour
- MGCR271³ (3) Statistics 1
- MGCR272³ (3) Statistics 2
- MGCR293⁴ (3) Managerial Economics
- MGCR341 (3) Finance 1
- MGCR352 (3) Marketing Management 1
- ECON295⁴ (3) Macroeconomic Policy
- EDEC305⁵ (3) Communication in Management 2

U2 Required Courses (15 credits)

- MGCR320 (3) Managing Human Resources
- MGCR360 (3) Social Context of Business
- MGCR373 (3) Operations Research 1
- MGCR382² (3) International Business
- MGCR472 (3) Operations Management

U3 Required Courses (3 credits)

- MGCR423 (3) Organizational Policy

Freshman Social Sciences/Sciences Course List

Any course at the 100 or 200 level with these Subject Codes: ANTH (Anthropology); ATOC (Atmospheric and Ocean Sciences); BIOL(Biology); CANS (Canadian Studies); CHEM(Chemistry); ECON (Economics) excluding ECON208, ECON209, ECON217, ECON227, ECON230, ECON250, ECON257, ECON295; EPSC(Earth and Planetary Sciences); GEOG(Geography); HIST(History); LING(Linguistics); PHGY(Physiology); PHYS(Physics); POLI(Political Science); PSYC(Psychology) excluding PSYC204; SOCI (Sociology) excluding SOCI211; SSMD (Social Studies of Medicine); WMST (Women's Studies).

Any course at the 200 level with these Subject Codes: COMP (Computer Science), MATH (Mathematics) excluding MATH203, MATH204, MATH211.

Freshman Humanities/Languages Course List

Any course at the 100 or 200 level with these Subject Codes: ARTH (Art History), CANS (Canadian Studies), CLAS(Classics), DANI (Danish), EAST (Asian Languages and Literature), ENGC (English Communications), ENGL (English), FREN (French), FRSL (French as a Second Language), GERM(German), HISP (Hispanic Studies), ITAL (Italian), JWST (Jewish Studies), MUAR (Music-Arts), MUHL (Music

History and Literature), MUJZ (Jazz Studies), MUSP (Musicianship), PHIL (Philosophy), RELG (Religious Studies), RUSS (Russian)

And the following Faculty of Education courses: EDEA 204, EDEA205, EDEA296; EDEC205; EDEE325; EDKP392.

Program Footnotes:

1. Students considering a Major or Minor in Mathematics, or an Honours or Joint Honours program in Economics replace MATH130 and MATH131 with three of the following courses, or demonstrated proficiency through appropriate McGill Placement tests.

MATH133	(3)	Vectors, Matrices and Geometry
MATH139	(4)	Calculus
or MATH140	(3)	Calculus 1
MATH141	(4)	Calculus 2

Six of these credits would be counted in the Freshman Year requirements, the remaining credits would be counted as Humanities or Science Complementary.

2. Students considering the Faculty Program in International Management should take MGCR382 in U1 and MGCR213 in U2.
3. Students considering a Major or Minor in Mathematics replace MGCR271 and MGCR272 with MATH323 and MATH324. Students considering an Honours or Joint Honours Program in Economics replace them with ECON257D1/ECON257D2.
4. Students entering an Economics program replace MGCR293 in U1 with either ECON230D1/ECON230D2 (for the Majors program) or ECON250D1/ECON250D2 (for the Honours Program); and replace ECON295 with either ECON330D1/ECON330D2 (for the Majors program) or ECON352D1/ECON352D2 (for the Honours Program) in U2.
5. In order to register for EDEC305, students must either pass a Placement Test* or have taken the prerequisite course, EDEC205. Credit for EDEC205, which would normally be taken in U0, would be counted as a Language Complementary or an elective.

* All new students are required to take a placement test. The results determine whether students should register for EDEC205 (as of the second term, to count as Freshman Humanities or an elective); or EDEC 305 (as of U2, to fulfill the core requirement. Students in this group will take an additional core course of their choosing, or a free elective, to complete the 30 credits of U0); or EDEC208 (not for credit, in the first term, to qualify for EDEC205 in the second term). Further details are posted on the Faculty Website at www.mcgill.ca/management under Degree Programs - B.Com. - Accepted Students.

Also note that:

- Management students cannot receive credit for ARET150, COMP 102 or COMP 199.
- A maximum of 6 credits will be permitted within the B.Com. program for MGCR 293 and ECON230D1/ECON250D2 or ECON250D1/ECON250D2.
- A maximum of 6 credits will be permitted within the B.Com. program for ECON 295 and ECON330D1/ECON330D2 or ECON 352D1/ECON 352D2.

9.5.3 Transfer Credit and Advanced Standing

Normally, students may transfer up to one-third of the credits required in their degree program, including the Concentration, Major, or Honours requirements. The four-year program will require a minimum 81-credit residency; the 3-year program will require a minimum 60-credit residency.

See "Transfer Credits", section 4.6.5, or the Student Affairs Office for more details.

9.6 Concentrations

In order to complete a Concentration, the student must achieve a grade of C or better in all the courses which comprise the Concentration. The student who has failed to earn 15 satisfactory credits will be required to embark on a new Concentration, repeat the course(s) in question or, where possible, to replace the course(s) with a satisfactory option from the Concentration courses.

In general, the student will begin taking courses from the chosen Concentration in the U2 year.

An adviser is appointed for each Management Concentration to assist students in choosing a Concentration and provide additional information regarding course selection.

Second Concentration:

Students who choose to take a second Concentration will be required to complete 15 non-overlapping credits at a satisfactory level with a minimum grade of C in each course.

9.6.1 Accounting Concentration

Adviser: Professor F.W. Valliant

This Concentration is designed to meet the needs of Management students who want to have a good basic understanding of accounting but do not intend to become professional accountants or accounting specialists. It is primarily oriented towards users of financial information and emphasizes breadth of knowledge in a coherent selection of courses.

The Accounting Concentration complements or forms part of the B.Com., General Management Program. The individual courses in the Concentration also act as service courses for other areas in the Faculty for their Majors or Concentrations.

Required Courses (12 credits)

ACCT351	(3)	Intermediate Financial Accounting 1
ACCT352	(3)	Intermediate Financial Accounting 2
ACCT361	(3)	Intermediate Management Accounting 1
ACCT362	(3)	Intermediate Management Accounting 2

Complementary Course (3 credits)

ACCT385	(3)	Principles of Taxation
ACCT454	(3)	Financial Reporting
ACCT463	(3)	Advanced Management Accounting
ACCT475	(3)	Principles of Auditing

or another approved course at the 300 level or above in other Areas of the Faculty.

NOTE: It is strongly advised to take 5 accounting courses in U2 so as to have the option of continuing in the Majors/Honours Accounting programs.

9.6.2 Entrepreneurship Concentration

Adviser: Professor P. Johnson

This Concentration is concerned with the genesis and development of entrepreneurial activities. It deals with the integration of marketing, finance, organization and policy in the development and expansion of business enterprise. Included are the evaluation of new business ventures, the role of acquisitions, and the strategic issues and operating problems at various stages of a firm's existence from its beginnings to maturity.

Required Course (3 credits)

BUSA464	(3)	Management of Small Enterprises
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Complementary Courses (12 credits)

one of:

BUSA462	(3)	Management of New Enterprises
BUSA465	(3)	Technological Entrepreneurship

and three of:

ACCT417	(3)	Taxation and Business Decisions
BUSA364	(3)	Business Law 1
FINE445	(3)	Real Estate Finance

MGPO383	(3)	International Business Policy
MGPO562	(3)	Seminar in Organizational Strategy
MRKT354	(3)	Marketing Management 2
MRKT452	(3)	Consumer Behaviour
MRKT453	(3)	Advertising Management

9.6.3 Finance Concentration

Advisers: F. Carrieri, M. Chaudhury, J.Ericsson, P. Ruiz

This Concentration has been designed to provide understanding of key concepts in finance theory, financial institutions, investment analysis, risk management, and applied techniques. Graduates find a strong demand among financial organizations, governments, and non-financial firms where they pursue careers which lead to positions such as Managing Partner, Treasurer and V.P. Finance.

Required Courses (9 credits)

FINE342	(3)	Finance 2
FINE441	(3)	Investments and Portfolio Management
FINE443	(3)	Applied Corporate Finance

Complementary Course (6 credits)

two of:

FINE442	(3)	Capital Markets and Institutions
FINE444	(3)	Risk Management and Insurance
FINE445	(3)	Real Estate Finance
FINE448	(3)	Derivatives and Risk Management
FINE480	(3)	Global Investments
FINE482	(3)	International Finance 1
FINE492	(3)	International Finance 2
FINE541	(3)	Applied Investments
FINE645	(3)	Money and Capital Markets

9.6.4 Information Systems Concentration

Adviser: Professor R. Donovan

This 15-credit concentration prepares students for a multitude of IT and IT-related career opportunities. The IS concentration is an ideal complement to the majors and concentrations of several other areas. It employs a blend of theoretical concepts, hands-on tools, actual case studies and real-life projects to train students to identify business challenges that can benefit from information systems support and implement appropriate solutions.

Graduates completing a concentration in IS can expect to find employment as business or system analysts in the IT field or as IT specialists within their own field, including but not limited to, banking, insurance, manufacturing, retailing, and consulting.

Required Courses (9 credits)

INSY331	(3)	Managing Information Technology
INSY333	(3)	Systems Analysis and Modeling
INSY437	(3)	Managing Data and Databases

Complementary Courses (6 credits)

two of:

INSY332	(3)	Accounting Information Systems
INSY341	(3)	Developing Business Applications
INSY342	(3)	Advanced Application Development
INSY431	(3)	System Design and Implementation
INSY432	(3)	Information Technology in Business
INSY434	(3)	Advanced Topics
INSY438	(3)	Interface Design and Prototyping
INSY440	(3)	Information Technology Challenges in Electronic Business
INSY444	(3)	Managing Knowledge with Information Technology
INSY450	(3)	Information Systems Project Management
INSY454	(3)	Technological Foundation for E-Commerce

The **Business Systems Design Stream** and the **Systems Analysis and Implementation Stream** were retired at the end of the

2003-04 academic year. Students enrolled in either program at that time should consult their adviser.

9.6.5 International Business Concentration

Adviser: Professor H. Etemad

The objective of this Concentration is to help the student develop conceptual and analytical skills needed to formulate feasible and effective management policies in an international setting. With economic and business activity becoming increasingly internationalized, the program provides useful preparation for careers in a variety of internationally oriented organizations, including local business firms involved in international trade, licensing or financial arrangements; headquarters or subsidiaries of multinational companies; banks and other international financial institutions; and various governmental organizations.

Required Course (3 credits)

MGPO383	(3)	International Business Policy
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Complementary Courses (12 credits)

four of:

BUSA391	(3)	International Business Law
BUSA394	(3)	Asia/Pacific Management
BUSA395	(3)	European Economy and Business
BUSA434	(3)	Topics in Management
BUSA481	(3)	North America: Global Markets
BUSA493	(3)	Global Economic Competitiveness
FINE478	(3)	International Financial Management
MGPO469	(3)	Managing Globalization
MRKT483	(3)	International Marketing Management
ORGB380	(3)	Cross Cultural Management

9.6.6 Labour-Management Relations Concentration

Adviser: Professor R. Hebdon

The objective of this Concentration is to provide a general understanding of the factors affecting employer-employee relations, both at the micro-level and in relation to the socio-economic context in which they occur. Students interested in more intensive study of this area are urged to consider the Major Program in Labour-Management Relations.

Required Courses (6 credits)

INDR294	(3)	Introduction to Labour-Management Relations
INDR496	(3)	Collective Bargaining

Complementary Courses (9 credits)

three of:

INDR434	(3)	Topics: Labour-Management Relations
INDR449	(3)	Occupational Health and Safety
INDR459	(3)	International Labour Relations
INDR492	(3)	Public Policy in Industrial Relations
INDR494	(3)	Labour Law
INDR495	(3)	Labour Relations: Public Sector
INDR497	(3)	Contract Administration

9.6.7 Management Science Concentration

Advisers: Professors J.L.Goffin, R.J.Loulou, and G.A.Whitmore

This Concentration prepares students for careers as management scientists, systems analysts, and applied statisticians in business, government and consulting firms. Most courses in the Concentration are currently offered jointly to MBA students.

Management Science courses stress conceptual and problem-solving skills and familiarize students with modern mathematical and computational decision-making tools. The use of computers and spreadsheets is extensive. Students in other management areas who wish to complement their studies with valuable analytical training might consider these courses:

Marketing students: MGSC632, MGSC676;
 Finance students: MGSC675, MGSC679;
 IS or Operations Management students: MGSC678.

(Concentration revision awaiting University approval)

Required Courses (6 credits)

MGSC671 (3) Statistics for Business Decisions
 MGSC679 (3) Applied Deterministic Optimization

Complementary Courses (9 credits)

at least two of:

MGSC675 (3) Applied Time Series Analysis Managerial Forecasting
 MGSC676 (3) Applied Multivariate Data Analysis
 MGSC678 (3) Simulation of Management Systems

the remaining credits, if any, to be chosen from:

MGSC434 (3) Topics in Management Science
 MGSC631 (3) Analysis: Production Operations
 MGSC632 (3) Sample Survey Methods and Analysis
 MGSC633 (3) Applied Decision Analysis
 MGSC680 (3) Applied Deterministic Optimization
 and approved courses in other Areas or faculties.

9.6.8 Marketing Concentration

Advisers: M.S. Jo, E.Sarigollu, and V.Vaupshas

This Concentration prepares the student for a wide variety of career opportunities. Marketing graduates historically have found employment in the fields of product management, advertising, sales management, marketing management, pricing, marketing research, distribution and retailing. The Marketing Concentration provides a balance between courses focusing on fundamental, theoretical and “need to know” material, and courses with a strong practical and applied orientation.

Required Courses (12 credits)

MRKT354 (3) Marketing Management 2
 MRKT357 (3) Marketing Planning 1
 MRKT451 (3) Marketing Research (to be taken in U2)
 MRKT452 (3) Consumer Behaviour

Complementary Course (3 credits)

one of:

MRKT351 (3) Marketing in Society
 MRKT355 (3) Services Marketing
 MRKT365 (3) New Products
 MRKT434 (3) Topics in Marketing
 MRKT438 (3) Brand Management
 MRKT453 (3) Advertising Management
 MRKT455 (3) Sales Management
 MRKT456 (3) Business to Business Marketing
 MRKT459 (3) Retail Management
 MRKT461 (3) Advertising Practicum
 MRKT483 (3) International Marketing Management
 MRKT557 (3) Marketing Productivity

9.6.9 Operations Management Concentration

Advisers: Professors T. Boyaci, S.Li, and V. Verter

This Concentration prepares the student for a variety of career opportunities. Graduates typically begin their career in one of three kinds of jobs: 1) line positions involving production and materials management; 2) operations analyst positions at the corporate or strategic planning level, analyzing programs and investment options involving operations; or 3) consulting positions. The OM Concentration provides rigorous analytical training and links different functional areas in business with areas in operations such as technology management, production planning, inventory control, distribution systems, quality management, etc. Most courses in the Concentration are currently offered jointly to M.B.A. students.

(Concentration revision awaiting University approval)

Required Courses (9 credits)

MGSC601 (3) Management of Technology in Manufacturing
 MGSC605 (3) Total Quality Management
 MGSC631 (3) Analysis: Production Operations

Complementary Courses (6 credits)

two courses chosen from:

MGSC434 (3) Topics in Management Science
 MGSC600 (3) Applications: Operations Management
 MGSC602 (3) Manufacturing Strategy
 MGSC603 (3) Logistics Management
 MGSC671 (3) Statistics for Business Decisions
 MGSC675 (3) Applied Time Series Analysis Managerial Forecasting
 MGSC678 (3) Simulation of Management Systems
 MGSC679 (3) Applied Deterministic Optimization
 MGSC680 (3) Applied Sequential Optimization
 and approved courses in other Areas or faculties.

9.6.10 Organizational Behaviour and Human Resource Management Concentration

Adviser: Professor M.D. Lee

This Concentration provides an opportunity for students to increase their awareness of behavioural issues encountered in job and organizational settings, and prepare themselves for graduate study in the behavioural sciences or for careers in general management or human resource management.

Complementary Courses (15 credits)

five of:

ORGB321 (3) Leadership
 ORGB380 (3) Cross Cultural Management
 ORGB409 (3) Organizational Research Methods
 ORGB420 (3) Managing Organizational Teams
 ORGB421 (3) Managing Organizational Change
 ORGB429* (6) Organizational Behaviour for Course Counsellors
 ORGB434 (3) Advanced Topics in Organizational Behaviour
 ORGB435 (3) Women as Global Leaders and Managers
 ORGB525 (3) Compensation Management

* If ORGB429 is taken, only 3 credits will count towards the Concentration, the other 3 will be counted as elective.

9.6.11 Strategic Management Concentration

Advisers: Professors M. Graham and J. Jorgensen

There are two options offered in the Strategic Management Concentration: Global Strategy and Social Context.

The Global Strategy option is intended for students who want to learn strategic management and analysis in the context of globalization. Globalization is no longer the concern of a few large enterprises and financial institutions; it has consequences that affect all kinds of businesses and the environment in which they operate – economic, social, political and ecological. Global Strategy allows students to assess the various opportunities and threats inherent in globalization, and requires them to explore the consequences and implications of business decisions for society and the environment. It also enables them to think through the requirements of doing business in different economic and political systems. Finally, it offers them the opportunity to understand and analyze industry structures and the kinds of business opportunities they either create or destroy.

The Social Context option is intended for students who want to learn strategic management and analysis with special attention to the not-for-profit, or civil sector, or who want to focus on broader or more complex social issues within the for-profit sector. The civil sector – made up of voluntary and non-governmental organizations and foundations – is the sector that has been the fastest growing employer for the past decade. Students who focus on this stream will be challenged to place a high priority on environmental issues, as well as issues of sustainability, corporate social respon-

sibility, and social impact. They will also investigate the social tools and mechanisms necessary to employ cross-sectoral collaboration to achieve desired social outcomes.

GLOBAL STRATEGY OPTION

Complementary Courses (15 credits)

at least 9 credits from the following:

- MGPO383 (3) International Business Policy
- MGPO445 (3) Industry Analysis & Competitive Strategy
- MGPO460 (3) Managing Innovation
- MGPO469 (3) Managing Globalization
- MGPO470 (3) Strategy and Organization

the remaining credits to be chosen from:

- BUSA391 (3) International Business Law
- ECON219 (3) Current Economic Problems: Topics
- ECON305 (3) Industrial Organization
- MGPO434 (3) Topics in Policy
- MGPO440 (3) Strategies for Sustainability
- MGPO450 (3) Ethics in Management
- MGPO468 (3) Managing Organizational Politics
- MGPO475 (3) Strategies for Developing Countries
- MGPO562 (3) Seminar in Organizational Strategy

SOCIAL CONTEXT OPTION

Required Courses (9 credits)

- MGPO440 (3) Strategies for Sustainability
- MGPO450 (3) Ethics in Management
- MGPO468 (3) Managing Organizational Politics
- MGPO475 (3) Strategies for Developing Countries

Complementary Courses (6 credits)

two courses chosen from:

- BUSA391 (3) International Business Law
- MGPO383 (3) International Business Policy
- MGPO434 (3) Topics in Policy
- MGPO445 (3) Industry Analysis & Competitive Strategy
- MGPO460 (3) Managing Innovation
- MGPO469 (3) Managing Globalization
- MGPO470 (3) Strategy and Organization
- MGPO562 (3) Seminar in Organizational Strategy
- MGPO567 (3) Business in Society

9.7 Minors

B.Com. Program Minors Adviser: Ron Critchley

The Minor programs offered in the Faculties of Arts and Science may be taken in conjunction with any B.Com. program.

Students doing a Minor program must have a Faculty of Management Minor Approval Form, listing the courses being applied to the Minor, signed by the Minor adviser.

The Minor in Mathematics and the Minor in Statistics are detailed below. For all other Minors, please refer to the Arts and Science Faculty sections.

For the Minor in Economics, students must complete 18 credits of material which does not overlap with Management course content. **A maximum of 6 credits will be permitted within the B.Com. program for MGCR 293 and ECON 230D1/D2 or ECON 250D1/D2, and a maximum of 6 for ECON 295 and ECON 330D1/D2 or ECON 352D1/D2.** Students interested in this Minor must obtain approval from Ron Critchley in the Student Affairs Office.

Students should begin the Minor in Mathematics and the Minor in Statistics no later than the penultimate year and should immediately consult the appropriate adviser in the Department of Mathematics and Statistics.

Students planning to take the Minor in Mathematics or the Minor in Statistics are advised to substitute MATH323 and MATH324 for MGCR271 and MGCR272. Those courses will then count 6 credits towards the Minor. If the decision to take a Minor program is made after MGCR271 and MGCR272 have been taken, stu-

dents who wish to take MATH323 and MATH324 will receive three new credits for each of MATH323 and MATH324; however MGCR271 and MGCR272 will count for a total of only three credits towards the 24-credit Minor requirement.

9.7.1 Minor in Mathematics

Adviser: Professor D. Leisen, Department of Mathematics and Statistics, Faculty of Science

Required Courses (6 credits)

- MATH222 (3) Calculus 3
- MATH315 (3) Ordinary Differential Equations

Complementary Courses (18 credits)

- MATH223 (3) Linear Algebra
- or MATH235 (3) Algebra 1
- and MATH236 (3) Algebra 2

The remaining credits may be freely chosen from the Required and Complementary courses for Majors and Honours students in Mathematics (MATH323 and MATH324 are strongly recommended), with the obvious exception of courses that involve duplication of material.

Alternatively, up to six credits may be allowed for appropriate courses from other departments. These include MGSC630, MGSC632 (if MATH425 is not taken), MGSC633, MGSC671, MGSC675, MGSC678, MGSC679, MGSC680.

All courses counted towards the Minor must be passed with a grade of C or better. No more than six credits of overlap are permitted between the Minor and the primary program.

9.7.2 Minor in Statistics

Adviser: Professor K. Worsley, Department of Mathematics and Statistics, Faculty of Science

Required Courses (6 credits)

- MATH222 (3) Calculus 3
- MATH423 (3) Regression and Analysis of Variance

Complementary Courses (18 credits)

- MATH223 (3) Linear Algebra
- or MATH235 (3) Algebra 1
- and MATH236 (3) Algebra 2

6 credits, one of the following sets:

- MATH323 (3) Probability
- and MATH324 (3) Statistics
- or MATH356 (3) Honours Probability
- and MATH357 (3) Honours Statistics

at least 6 credits to be chosen from:

- MATH425 (3) Sampling Theory and Applications
- or MGSC632 (3) Sample Survey Methods and Analysis
- MATH447 (3) Stochastic Processes
- MATH524 (4) Nonparametric Statistics
- MATH556 (4) Mathematical Statistics 1
- MATH557 (4) Mathematical Statistics 2
- MGSC633 (3) Applied Decision Analysis
- MGSC634 (3) Econometric Methods in Management
- MGSC671 (3) Statistics for Business Decisions
- MGSC675 (3) Applied Time Series Analysis Managerial Forecasting
- MGSC676 (3) Applied Multivariate Data Analysis

No more than six credits may be taken outside the Department of Mathematics and Statistics. Further credits (if needed) may be freely chosen from the Required and Complementary courses for Majors and Honours students in Mathematics, with the obvious exception of courses that involve duplication of material.

All courses counted towards the Minor must be passed with a grade of C or better. No more than six credits of overlap are permitted between the Minor and the primary program.

9.8 Majors

B.Com. Program Majors Adviser: Ron Critchley

Major programs are available in Economics, Finance, Information Systems, Labour-Management Relations, Marketing, Mathematics, and Psychology.

Because of the heavier demands of Major programs, students desiring to pursue a program of this type are advised to declare their intention at the beginning of the program. Students are then assigned an adviser from the appropriate department and a suitable program is worked out. Only grades of C or better may count towards the Major requirements.

9.8.1 Major in Accounting

Adviser: Professor Larry Goldsman

This 30-credit major is designed to meet the increased demand for accounting options within the B.Com. while offering more flexibility than Honours in Accounting.

Required Courses (18 credits)

ACCT351	(3)	Intermediate Financial Accounting 1
ACCT352	(3)	Intermediate Financial Accounting 2
ACCT361	(3)	Intermediate Management Accounting 1
ACCT362	(3)	Intermediate Management Accounting 2
ACCT385	(3)	Principles of Taxation
ACCT454	(3)	Financial Reporting

Complementary Courses (12 credits)

3 - 6 credits from the following:

ACCT453	(3)	Advanced Financial Accounting
ACCT463	(3)	Advanced Management Accounting

6 - 9 credits from the following:

ACCT356	(3)	International Accounting
ACCT434	(3)	Topics in Accounting
ACCT471	(3)	Non-Profit Accounting
ACCT475	(3)	Principles of Auditing
ACCT476	(3)	Internal Auditing
ACCT477	(3)	External Auditing
ACCT486	(3)	Business Taxation 2

9.8.2 Major in Economics for Management Students

Advisers: Professors H. Bencheikroun, A.Deutsch, P.Dickinson, M.Frankman, J.Iton, J.Kurien, K. MacKenzie, R.T.Naylor, L.Soderstrom, T.Velk, A.Vicas, and W.Watson; Department of Economics, Faculty of Arts

Please consult the Economics department Website at www.mcgill.ca/economics.

This Major is comprised of 36 credits of Economics courses (6credits of which are counted as Core credits).

Required Courses (12 credits)

ECON230D1*	(3)	Microeconomic Theory
ECON230D2*	(3)	Microeconomic Theory
ECON330D1**	(3)	Macroeconomic Theory
ECON330D2**	(3)	Macroeconomic Theory

* 3 of the 6 credits for Microeconomic Theory are counted in the Core, where it replaces MGCR293.

** 3 of the 6 credits for Macroeconomic Theory are counted in the Core, where it replaces ECON295.

Complementary Courses (24 credits)

24 credits from other 200-, 300- and 400-level courses in Economics (Subject Code ECON), excluding courses with numbers below 210. At least 6 of these 24credits should be taken from courses with 400-level numbers. No more than 6 of the 24credits may be taken at the 200level.

ECON227D1/ECON227D2 and ECON257D1/ECON257D2 or other economic statistics courses taken elsewhere to meet statis-

tics requirements in lieu of MGCR271 and MGCR272 will not count as part of the 24credits.

9.8.3 Major in Finance

Advisers: Professors F. Carrieri, M. Chaudhury, J. Ericsson, P. Ruiz

The 30-credit Finance Major has been designed to meet the increasing demand for expertise in this rapidly growing functional area of business. The Major is designed to provide in-depth knowledge of finance theory, financial institutions, investment analysis, risk management, and applied techniques. Employment for graduates is most often obtained in investment and commercial banking, manufacturing and service firms, non-profit organizations and governments, and non-financial firms.

Required Courses (15 credits)

FINE342	(3)	Finance 2
FINE441	(3)	Investments and Portfolio Management
FINE443	(3)	Applied Corporate Finance
FINE448	(3)	Derivatives and Risk Management
FINE482	(3)	International Finance 1

Complementary Courses (15 credits)

at least 9 credits from:

FINE434	(3)	Topics in Accounting
FINE442	(3)	Capital Markets and Institutions
FINE444	(3)	Risk Management and Insurance
FINE449	(3)	Implementing Derivatives Models
FINE451	(3)	Fixed Income Analysis
FINE480	(3)	Global Investments
FINE492	(3)	International Finance 2
FINE541D1	(1.5)	Applied Investments
FINE541D2	(1.5)	Applied Investments

the remainder, if any, from:

ACCT311	(3)	Financial Accounting 1
ACCT312	(3)	Financial Accounting 2
ACCT417	(3)	Taxation and Business Decisions
FINE445	(3)	Real Estate Finance

9.8.4 Major in Information Systems

Adviser: Professor R. Donovan

This 30-credit major prepares students for the multitude of IT-related career opportunities available in industry. It employs a blend of theoretical concepts, hands-on tools, and actual case studies to train students to identify business problems and opportunities, analyze business processes, and develop and implement information systems to support them. The IS Major covers a variety of topics including strategic planning and investment in information technologies, analysis, design, and deployment of information systems, understanding the opportunities and challenges of Web-based businesses, and managing resistance to IT-initiated changes in organizations.

Graduates of this program may expect to find employment as business or systems analysts, consultants, IS quality assurance specialists, and project managers in diverse industries, including banking, insurance, manufacturing, retailing and consulting.

Required Courses

(21 credits)

INSY331	(3)	Managing Information Technology
INSY333	(3)	Systems Analysis and Modelling
INSY341	(3)	Developing Business Applications
INSY431	(3)	System Design and Implementation
INSY432	(3)	Information Technology in Business
INSY437	(3)	Managing Data and Databases
INSY450	(3)	Information Systems Project Management

Complementary Courses (9 credits)

9 credits chosen from the following:

INSY332	(3)	Accounting Information Systems
INSY342	(3)	Advanced Application Development

INSY434	(3)	Advanced Topics
INSY438	(3)	Interface Design and Prototyping
INSY440	(3)	Information Technology Challenges in Electronic Business
INSY444	(3)	Managing Knowledge with Information Technology
INSY454	(3)	Technological Foundation for E-Commerce
BUSA499*	(3)	Case Analysis and Presentation

* Students wishing to take BUSA499 as a complementary course must seek prior approval from the adviser.

9.8.5 Major in Labour-Management Relations

Adviser: Professor R. Hebdon

This 30-credit Major provides students with a general understanding of the factors affecting employer-employee relations, including labour unions and laws that regulate the employment relationship. It is integral to the practice of human resource management, particularly in a unionized environment.

In addition to giving students a foundation in various aspects of labour relations and labour markets, this program provides understanding of federal and provincial labour legislation, training in collective bargaining, the administration of trade union contracts, handling of grievances and preparation for participation in arbitration proceedings, a view of human resources, problems and planning on the macro level.

Required Courses (30 credits)

INDR294	(3)	Introduction to Labour-Management Relations
INDR449	(3)	Occupational Health and Safety
INDR459	(3)	International Labour Relations
INDR492	(3)	Public Policy in Industrial Relations
INDR494	(3)	Labour Law
INDR495	(3)	Labour Relations: Public Sector
INDR496	(3)	Collective Bargaining
INDR497	(3)	Contract Administration
ECON306D1	(3)	Labour Economics and Institutions
ECON306D2	(3)	Labour Economics and Institutions

9.8.6 Major in Marketing

Adviser: Professor E. Sarigollu

This 30-credit Marketing Major is designed to provide students with a strong background in marketing in order to prepare them for the wide variety of marketing careers available. The Major is most appropriate for those students seeking a career in brand management, small business marketing, selling and sales management and business-to-business marketing.

(Program revision awaiting University approval.)

Required Courses (15 credits)

MRKT354	(3)	Marketing Management 2
MRKT357	(3)	Marketing Planning 1
MRKT451	(3)	Marketing Research
MRKT452	(3)	Consumer Behaviour
MRKT453	(3)	Advertising Management

Complementary Courses (15 credits)

five of:

BUSA464	(3)	Management of Small Enterprises
MRKT351	(3)	Marketing in Society
MRKT355	(3)	Services Marketing
MRKT365	(3)	New Products
MRKT438	(3)	Brand Management
MRKT455	(3)	Sales Management
MRKT456	(3)	Business to Business Marketing
MRKT459	(3)	Retail Management
MRKT461	(3)	Advertising Practicum
MRKT483	(3)	International Marketing Management
MRKT557	(3)	Marketing Productivity

9.8.7 Major in Mathematics for Management Students

Adviser: Professor D. Leisen, Department of Mathematics and Statistics, Faculty of Science

This Major is comprised of 54 credits of Mathematics and related courses (15 credits of which are counted as Core credits). It provides students in Management with a sound mathematical basis for the understanding of the modern concepts of Management Science. These require a good knowledge of advanced calculus, analysis, linear algebra and statistics. Current research in various branches of Management Science also requires considerable training in mathematics.

Since management is, in part, a sequential decision making process, a good manager needs to be able to devise optimal strategies in a systematic and scientific way. Courses in stochastic processes, optimization, etc., will help to reinforce such skills.

Students entering the Major program in Mathematics are normally expected to have completed MATH133, MATH139 or MATH140, and MATH141 or their equivalents. Otherwise they will be required to make up any deficiencies in these courses over and above the credits specified in the Major. Students entering the 120-credit Management program would take these courses in place of MATH130 and MATH131 in UO, counting 6 credits as Freshman Program credits and the remaining credits as Freshman Complementary.

Required Courses (30 credits)

MATH222	(3)	Calculus 3
MATH235	(3)	Algebra 1
MATH236	(3)	Algebra 2
MATH242	(3)	Analysis 1
MATH243	(3)	Analysis 2
MATH314	(3)	Advanced Calculus
MATH315	(3)	Ordinary Differential Equations
MATH316	(3)	Complex Variables
MATH323*	(3)	Probability
MATH324*	(3)	Statistics

* credits for these courses are counted in the Core, where they replace MGCR271 and MGCR272.

Complementary Courses (24 credits)

one of:

MATH317	(3)	Numerical Analysis
MATH343	(3)	Discrete Mathematics and Applied Algebra

plus 12 credits selected from courses offered by the Department of Mathematics and Statistics.

The additional 9 credits in Mathematics or related disciplines which complete the Major are fulfilled by Core courses MGCR331, MGCR373, MGCR472.

Note: Due to COMP202, which is prerequisite to both MATH317 and MATH343, this Major requires 93 credits to complete.

9.8.8 Major in Psychology for Management Students

Adviser: Professor M.D. Lee

This Major is comprised of 30 credits – 24 credits in Psychology and 6 credits to be taken in Management.

The Faculty of Management, in collaboration with the Psychology Department, Faculty of Science, offers programs of study in organizational and consumer psychology leading to the B.Com. degree. These programs concentrate on providing an education in the fundamentals of experimental and social psychology. In view of rapid changes in practical methods and professional techniques employed by managers and professional consultants, broad training in such fundamentals is seen as excellent preparation for graduate school in psychology and management as well as for a successful managerial career.

Required Courses (12 credits)

PSYC213	(3)	Cognition
PSYC215	(3)	Social Psychology

- PSYC301 (3) Learning
 PSYC333 (3) Personality and Social Psychology

Complementary Courses (18 credits)

12 credits chosen from:

- PSYC211 (3) Introductory Behavioural Neuroscience
 PSYC212 (3) Perception
 PSYC310 (3) Human Intelligence
 PSYC331 (3) Inter-Group Relations
 PSYC332 (3) Introduction to Personality
 PSYC335 (3) Formal Models: Psychological Processes
 PSYC336 (3) Measurement of Psychological Processes
 PSYC340 (3) Psychology of Language
 PSYC341 (3) The Psychology of Bilingualism
 PSYC351 (3) Research Methods in Social Psychology
 PSYC352 (3) Laboratory in Cognitive Psychology
 PSYC403 (3) Modern Psychology in Historical Perspective
 PSYC406 (3) Psychological Tests
 PSYC408 (3) Principles of Cognitive Behaviour Therapy
 PSYC429 (3) Health Psychology
 PSYC451 (3) Human Factors Research and Techniques
 PSYC471 (3) Human Motivation
 PSYC473 (3) Social Cognition and the Self
 PSYC474 (3) Interpersonal Relationships
 PSYC510 (3) Statistical Analysis of Tests
 PSYC534 (3) Community Psychology
 PSYC535 (3) Advanced Topics in Social Psychology
 and 6 credits taken in one of the following two options:

Organizational Psychology Option

two of:

- ORGB321 (3) Leadership
 ORGB380 (3) Cross Cultural Management.
 ORGB409 (3) Organizational Research Methods
 ORGB420 (3) Managing Organizational Teams
 ORGB421 (3) Managing Organizational Change
 ORGB434 (3) Advanced Topics in Organizational Behaviour
 ORGB435 (3) Women as Global Leaders and Managers
 INDR294 (3) Introduction to Labour-Management Relations

Consumer Psychology Option

two of:

- MRKT451 (3) Marketing Research
 MRKT452 (3) Consumer Behaviour
 MRKT557 (3) Marketing Productivity

9.9 Honours

B.Com. Program Honours Adviser: Ron Critchley

An Honours program is available in Accounting and in Economics, as well as Joint Honours programs in Economics and Accounting, and in Economics and Finance.

The difference between the Honours and Major programs is not one of quantity but rather of quality, the Honours program involving study in greater depth. Students must register with the Economics Department, Faculty of Arts, for the Honours in Economics programs. This will usually be done at the beginning of their U1 year but special arrangements may be made for students wishing to enter the program at the beginning of U2.

Graduation with an Honours standing requires a minimum CGPA of 3.00 and an average of 3.00 in the specified courses of the program.

9.9.1 Honours in Accounting

This program was retired at the end of the 2004-05 academic year. Students enrolled in this program at that time should refer to the 200 -2005 calendar and should consult with a Departmental adviser.

9.9.2 Honours in Economics for Management Students

Advisers in Economics: Professors G. Grantham, R.Rowley, and N. Turdaliev, Department of Economics, Faculty of Arts

Please consult the Economics department Website at www.mcgill.ca/economics.

This program is comprised of 42 credits of Honours Economics courses (12 credits of which are counted as Core credits).

To remain in the Honours program, students must obtain a grade of at least B- in ECON250D1/ECON250D2.

Graduation with an Honours standing requires a minimum CGPA of 3.00 and an average of 3.00 in the specified courses of the program.

Required Courses (24 credits)

- ECON250D1¹ (3) Introduction to Economic Theory: Honours
 ECON250D2¹ (3) Introduction to Economic Theory: Honours
 ECON257D1² (3) Economic Statistics - Honours
 ECON257D2² (3) Economic Statistics - Honours
 ECON352D1³ (3) Macroeconomics - Honours
 ECON352D2³ (3) Macroeconomics - Honours
 ECON450D1 (3) Advanced Economic Theory - Honours
 ECON450D2 (3) Advanced Economic Theory - Honours

Notes:

- 3 of the 6 credits for Introduction to Economic Theory are counted in the Core, where it replaces MGCR293.
- 6 credits for Economic Statistics are counted in the Core, where it replaces MGCR271 and MGCR272.
- 3 of the 6 credits for Macroeconomics are counted in the Core, where it replaces ECON295.

Complementary Courses (18 credits)

- ECON460 (3) History of Thought 1 - Honours
 and ECON461 (3) History of Thought 2 - Honours
 or ECON467D1 (3) Econometrics - Honours
 and ECON467D2 (3) Econometrics - Honours
 plus 12 credits of other Economics courses approved by an Honours adviser.

9.9.3 Joint Honours in Economics and Accounting

Advisers in Economics: Professors G. Grantham, R.Rowley, and N. Turdaliev, Department of Economics, Faculty of Arts

Please consult the Economics department Website at www.mcgill.ca/economics.

This Joint Honours program is comprised of 36 credits of Honours Economics courses (12 credits of which are counted as Core credits) and 12 credits of courses from the Honours in Accounting program.

To earn an Honours designation, a CGPA of 3.00 is required in the 36 credits in Economics (including a 3.00 CGPA in the specified courses) and a grade of B- or better with a CGPA of 3.00 in all Accounting courses.

Economics Required Courses (24 credits)

- ECON250D1¹ (3) Introduction to Economic Theory: Honours
 ECON250D2¹ (3) Introduction to Economic Theory: Honours
 ECON257D1² (3) Economic Statistics - Honours
 ECON257D2² (3) Economic Statistics - Honours
 ECON352D1³ (3) Macroeconomics - Honours
 ECON352D2³ (3) Macroeconomics - Honours
 ECON450D1 (3) Advanced Economic Theory - Honours
 ECON450D2 (3) Advanced Economic Theory - Honours

Notes:

- 3 of the 6 credits for Introduction to Economic Theory are counted in the Core, where it replaces MGCR293.
- 6 credits for Economics Statistics - Honours are counted in the Core, where it replaces MGCR271 and MGCR272.

3. 3 of the 6 credits for Macroeconomics are counted in the Core, where it replaces ECON295.

Economics Complementary Courses (12 credits)

ECON460 (3) History of Thought 1 - Honours
and ECON461 (3) History of Thought 2 - Honours
or ECON467D1 (3) Econometrics - Honours
and ECON467D2 (3) Econometrics - Honours

plus 6 credits of other Economics courses approved by an Honours adviser.

Accounting Required Courses (9 credits)

ACCT351 (3) Intermediate Financial Accounting 1
ACCT352 (3) Intermediate Financial Accounting 2
ACCT361 (3) Intermediate Management Accounting 1

Accounting Complementary Course (3 credits)

ACCT362 (3) Intermediate Management Accounting 2
or ACCT385 (3) Principles of Taxation

9.9.4 Joint Honours in Economics and Finance

Advisers in Economics: Professors G. Grantham, R. Rowley, and N. Turdaliiev, Department of Economics, Faculty of Arts
Adviser: Professor V. Errunza

Please consult the Economics department Website at www.mcgill.ca/economics.

This Joint Honours program is comprised of 30 credits of Honours Economics courses (12 credits of which are counted as Core credits) and 18 credits in Finance.

This program is designed to take advantage of both McGill's Finance and Economics course offerings to produce a student who is well trained in these two complementary areas. It is particularly attractive to those planning careers in finance, economics or financial economics posts in both industry and government. The program is a demanding one and its potential rewards are correspondingly high.

To earn the Honours designation, a CGPA of 3.00 is required in the Economics credits and a grade of B- or better with a CGPA of 3.00 in all Finance courses.

Economics Required Courses (24 credits)

ECON250D1¹(3) Introduction to Economic Theory: Honours
ECON250D2¹(3) Introduction to Economic Theory: Honours
ECON257D1²(3) Economic Statistics - Honours
ECON257D2²(3) Economic Statistics - Honours
ECON352D1³(3) Macroeconomics - Honours
ECON352D2³(3) Macroeconomics - Honours
ECON450D1 (3) Advanced Economic Theory - Honours
ECON450D2 (3) Advanced Economic Theory - Honours

Notes:

- 3 of the 6 credits for Introduction to Economic Theory are counted in the Core, where it replaces MGCR293.
- 6 credits for Economic Statistics are counted in the Core, where it replaces MGCR271 and MGCR272.
- 3 of the 6 credits for Macroeconomics are counted in the Core, where it replaces ECON295.

Economics Complementary Courses (6 credits)

ECON460 (3) History of Thought 1 - Honours
and ECON461 (3) History of Thought 2 - Honours
or ECON467D1 (3) Econometrics - Honours
and ECON467D2 (3) Econometrics - Honours

Finance Required Courses (12 credits)

FINE342 (3) Finance 2
FINE441 (3) Investments and Portfolio Management
FINE443 (3) Applied Corporate Finance
FINE647 (3) Advanced Finance Seminar

Finance Complementary Courses (6 credits)

two of:

FINE448 (3) Derivatives and Risk Management
FINE449 (3) Implementing Derivatives Models

FINE480 (3) Global Investments
FINE482 (3) International Finance 1
FINE492 (3) International Finance 2
FINE541D1 (1.5) Applied Investments
FINE541D2 (1.5) Applied Investments

9.10 Faculty Program in International Management

B.Com. Faculty Program Adviser: Giulia Campofredano

Students who choose this course of study take the standard 51 credits of Core courses but, instead of choosing a Major, Honours or Concentration, they focus on gaining knowledge of a specific geographical region of the world by taking a minimum of 27 credits of courses in an interdisciplinary area of study in the Faculty of Arts. The program also includes a minimum of 9 credits of 300 or higher level courses on integrative or international topics in management.

All students admitted into the full-time B.Com. program are eligible for this course of study. Students considering the Faculty Program should take MGCR382 in U1 to help them decide.

In order to fulfill the requirements of this option in the three or four years typically taken to complete a B.Com. degree, students should select their region of specialization by the Spring of their U1 year. An adviser from the Faculty will be appointed to each of the interdisciplinary regional areas of study to help students plan their programs of study.

Regional Interdisciplinary Areas of Specialization

Three areas of study are offered to all students: Latin America and the Caribbean, East Asia, and Western Europe (Germany, Italy, France, or Spain). Two additional areas of study (Canada and the United States) are offered for foreign students who come to McGill from other countries.

Students must complete 9 to 12 credits of language study appropriate to their regional area of study, unless they can demonstrate proficiency, in which case they must substitute courses taught in the language of their chosen region.

In addition to language study, a minimum of 15 to 18 credits of courses focused on the geographical region of choice must be taken. These courses are from a wide range of Faculty of Arts departments: Anthropology, Economics, Geography, History, Political Science, Religious Studies, etc.

A Term Abroad

All students in the program will be expected to spend one term in the region they have chosen to study. During this term they would be required to either:

- take approved courses which can be used towards their language credits, their regional area studies, or the advanced management courses on integrative or international topics; or
- work in a job where they must use a language from their chosen region. If they are able to arrange a verifiable, paid work experience, they will be eligible to receive 3 course credits to be used toward their advanced management courses if they make arrangements in advance to take an Independent Study course and write a paper related to their experiences.

Integrative or International Topics in Management

Students must take at least 9 credits of courses on international or integrative business topics. At least one of the courses must include an assignment which requires students to capitalize on their broad interdisciplinary knowledge and expertise gained from their study of a particular culture, as well as management.

Integrative/International Topics in Management Component

9 credits chosen from the following:

BUSA391 (3) International Business Law
BUSA394* (3) Asia/Pacific Management
BUSA395 (3) European Economy and Business

BUSA434	(3)	Topics in Management
BUSA462	(3)	Management of New Enterprises
BUSA464	(3)	Management of Small Enterprises
BUSA481	(3)	North America: Global Markets
BUSA493	(3)	Global Economic Competitiveness
FINE478	(3)	International Financial Management
FINE482	(3)	International Finance 1
MGPO383	(3)	International Business Policy
MGPO440	(3)	Strategies for Sustainability
MGPO469	(3)	Managing Globalization
MRKT483	(3)	International Marketing Management
ORGB380	(3)	Cross Cultural Management

or 3 credits of Independent Study – if, during the term abroad, students are able to arrange a verifiable, paid work experience; make arrangements in advance to take an Independent Study course; and write a paper related to the experience.

* This course is required for students taking the East Asian Studies option.

9.10.1 Latin American and Caribbean Studies

LANGUAGE COMPONENT (12 credits)

12 credits of Spanish language courses at the level deemed appropriate for the student or, with the approval of the Area adviser, of courses taught in Spanish from the Hispanic Studies department list below.

Spanish Language Courses List

HISP210D1	(3)	Spanish Language: Beginners
HISP210D2	(3)	Spanish Language: Beginners
or HISP218	(6)	Spanish Language Intensive - Elementary
HISP220D1	(3)	Spanish Language: Intermediate
HISP220D2	(3)	Spanish Language: Intermediate
or HISP219	(6)	Spanish Language Intensive - Intermediate

Other Hispanic Studies Department Courses List

HISP243	(3)	Survey of Spanish-American Literature 1
HISP244	(3)	Survey of Spanish-American Literature 2
HISP302	(3)	Hispanic Literature - English Translation 2
HISP328	(3)	Literature of Ideas: Spanish America
HISP332	(3)	Spanish American Literature of 19th Century
HISP333	(3)	Spanish-American Drama
HISP351	(3)	Spanish-American Novel
HISP352	(3)	Contemporary Spanish-American Novel
HISP356	(3)	Spanish-American Short Story
HISP358	(3)	Women Writers Fiction Spanish-America
HISP432	(3)	Literature - Discovery and Exploration Spain New World
HISP433	(3)	Gaucho Literature
HISP434	(3)	Dictatorship: Hispanic America
HISP437	(3)	Viceregal Spanish America
HISP442	(3)	Modernismo
HISP453	(3)	20th Century Spanish-American Poetry
HISP505	(3)	Seminar in Hispanic Studies
HISP506	(3)	Seminar in Hispanic Studies
HISP507	(3)	Seminar in Hispanic Studies

AREA FOCUS COMPONENT (15 credits)

Required Courses (6 credits)

HIST309	(3)	History of Latin America to 1825
HIST360	(3)	Latin America since 1825

Complementary Courses (9 credits)

6 credits, either the following two, or authorized substitutions from the list of Hispanic Studies Department courses given above:

HISP225	(3)	Hispanic Civilization 1
HISP226	(3)	Hispanic Civilization 2

3 credits chosen from the following:

ANTH326	(3)	Peoples of Central and South America
ECON410	(3)	Economic Development: Selected World Area

HIST464D1**	(3)	Topics: Latin American History
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HIST464D2**	(3)	Topics: Latin American History
LACS497	(3)	Research Seminar on Latin America and the Caribbean
POLI319	(3)	Politics of Latin America
POLI472	(3)	Developing Areas/Social Movements
SOCI366	(3)	Social Change in the Caribbean

** if HIST464D1/HIST464D2 is taken, only 3 of the 6 credits will count towards the Option, the other 3 will be counted as elective.

9.10.2 East Asian Studies

Note: All students taking the East Asian Studies option must take BUSA394 Asia/Pacific Management as part of the Integrative/International Topics in Management Component.

The East Asian Studies option combines the study of either Chinese or Japanese with related courses in culture and history as follows:

LANGUAGE COMPONENT (9 credits)

9 credits of First Level Korean, Chinese or Japanese language or, with the approval of the Area Adviser, of courses taught in one of those languages by the East Asian Studies department.

East Asian Languages Courses List

EAST220D1	(4.5)	First Level Korean
and EAST220D2	(4.5)	First Level Korean

or EAST230D1	(4.5)	First Level Chinese
and EAST230D2	(4.5)	First Level Chinese

or EAST240D1	(4.5)	First Level Japanese
and EAST240D2	(4.5)	First Level Japanese

Students with a prior knowledge of an Asian language may substitute a second-level language course (EAST 320D1/EAST 320D2, EAST 330D1/EAST 330D2, EAST 340D1/EAST 340D2) for 9 credits, or a third- or fourth-level course for 6 credits, along with an additional 3-credit course from the Complementary course list below.

AREA FOCUS COMPONENT (18 credits)

Complementary Courses (18 credits)

6 credits from:

EAST211	(3)	Introduction: East Asian Culture: China
EAST212	(3)	Introduction: East Asian Culture: Japan
EAST213	(3)	Introduction: East Asian Culture: Korea
HIST208	(3)	Introduction to East Asian History
HIST218	(3)	Modern East Asian History

6 credits, at least, from the following:

EAST351	(3)	Women in Chinese Literature
EAST353	(3)	Approaches to Chinese Cinema
EAST362	(3)	Japanese Cinema
EAST363	(3)	Aesthetics and Politics of Vision Premodern Japan
EAST364	(3)	Mass Culture and Postwar Japan
EAST382	(3)	Modern Japanese Society: People and Institutions
EAST384	(3)	Comparative Socioeconomic History Japan and Korea
EAST452	(3)	Song and Lyric in Traditional China
EAST453	(3)	Topics: Chinese Literature
EAST456	(3)	Chinese Drama and Popular Culture
EAST461	(3)	Inventing Modern Japanese Novel
EAST462	(3)	Japan in Asia
EAST464	(3)	Image, Text, Performance
EAST466	(3)	Feminism and Japan
EAST484	(3)	Communities and Change in Japan
EAST515	(3)	Seminar: Beyond Orientalism
EAST529	(3)	Contemporary China: Analysis of Change
EAST551	(3)	Technologies of Self in Early China
EAST563	(3)	Images, Ideograms, Aesthetics
EAST564	(3)	Structures of Modernity: Japan
EAST580	(3)	Japan: Sociopolitical Framework

- EAST584 (3) Industry in Japan
 EAST590 (3) Multiple Narratives of "Orient"

the remaining credits, if any, to be chosen from the following:

- ANTH329 (3) Modern Chinese Society and Change
 ECON335 (3) The Japanese Economy
 ECON411 (3) Economic Development: A World Area
 HIST208 (3) Introduction to East Asian History
 HIST308 (3) Formation of Chinese Tradition
 HIST318 (3) History of Japan 1
 HIST328 (3) China in Revolution 1: 1840-1921
 HIST337 (3) Japanese Intellectual History 1
 HIST338 (3) China in Revolution 2: 1921-1997
 HIST348 (3) China: Science-Medicine-Technology
 HIST352 (3) Japanese Intellectual History 2
 HIST358 (3) Medieval to Early Modern China
 HIST359 (3) History of Japan 2
 HIST439 (3) History of Women in China
 HIST441 (3) Topics: Culture and Ritual in China
 HIST442 (3) Asian Diaspora: Chinese Overseas
 HIST443 (3) China in the Modern World
 HIST445 (3) Late Imperial China
 HIST497D1 (3) Topics in Chinese History
 HIST497D2 (3) Topics in Chinese History
 HIST579 (3) The Arts of Healing in China
 HIST581 (3) The Art of War in China
 POLI323 (3) Developing Areas/China and Japan
 POLI349 (3) Foreign Policy: Asia
 RELG253 (3) Religions of East Asia
 RELG352 (3) Japanese Religions
 RELG354 (3) Chinese Religions
 RELG442 (3) Pure Land Buddhism
 RELG451 (3) Zen: Maxims and Methods
 RELG452 (3) East Asian Buddhism
 RELG549 (3) East Asian Buddhist Philosophy

Students are encouraged to choose courses related to their language study although alternative programs are acceptable after consultation with an adviser.

9.10.3 Western European Studies

The Western European Studies Focus combines the study of a European language with related courses in culture, history, and economics. Students choose one of the four geographical areas listed below in which to concentrate their studies.

9.10.3.1 France

LANGUAGE COMPONENT (12 credits)

12 credits of French language courses at the level deemed appropriate for the student or, with the approval of the Area adviser, of courses taught in French by the French Language and Literature Department.

French Language Courses List

- FREN201 (3) Composition 1
 FREN203 (3) Composition 2
 FRSL101 (6) Beginners' French
 FRSL207 (6) Elementary French
 FRSL211 (6) Oral and Written French 1
 FRSL215 (6) Oral and Written French 1 - Intensive
 FRSL302 (3) Listening Comprehension and Oral Expression 1
 FRSL303 (3) Listening Comprehension and Oral Expression 2
 FRSL305 (3) Intermediate French: Writing
 FRSL321 (6) Oral and Written French 2

AREA FOCUS COMPONENT (15 credits)

Complementary Courses (15 credits)

6 credits selected from:

- FREN336 (3) La langue française

- FREN221 (3) Civilisation française 1
 FREN324 (3) Civilisation française 5: La France d'aujourd'hui

- FREN310 (3) Histoire du cinéma français
 or FREN311 (3) Histoire du cinéma français 2

9 credits selected from:

- FREN250 (3) Littérature française avant 1800
 FREN251 (3) Littérature française après 1800
 FREN336 (3) La langue française
 FREN454 (3) La théâtre du 20e siècle
 FREN483 (3) Le roman depuis Sartre
 FREN484 (3) Réalisme et naturalisme
 HIST225 (3) History of France to 1789
 HIST346 (3) France, 1914 to the Present
 and/or any of the French Literature and French Civilization courses offered by the French Language and Literature Department or from the courses listed in "**Complementary Courses Open to All Students in the Western European Studies Focus**", section 9.10.3.5.

9.10.3.2 Germany

LANGUAGE COMPONENT (12 credits)

12 credits of German language courses at the level deemed appropriate for the student or, with the approval of the Area adviser, of courses taught in German by the German Studies department.

German Language Courses List

- GERM202D1 (3) German Language, Beginners
 GERM202D2 (3) German Language, Beginners
 GERM200 (6) German Language, Intensive Beginners'
 GERM300 (6) German Language Intensive Intermediate
 GERM307D1 (3) German Language - Intermediate
 GERM307D2 (3) German Language - Intermediate
 GERM345 (3) Business German 1
 GERM346 (3) Business German 2

AREA FOCUS COMPONENT (15 credits)

(Program revisions awaiting University Approval)

Required Courses (6 credits)

- GERM400 (3) Interdisciplinary Seminar: Contemporary German Studies
 HIST235 (3) German History since 1648

Complementary Courses (9 credits)

9 credits selected from:

- HIST214 (3) Introduction to European History
 HIST215 (3) Modern European History
 HIST234 (3) German History to 1648

and/or from all courses offered by the German Studies Department or from the courses listed in "**Complementary Courses Open to All Students in the Western European Studies Focus**", section 9.10.3.5.

9.10.3.3 Italy

LANGUAGE COMPONENT (12 credits)

12 credits of Italian language courses at the level deemed appropriate for the student or, with the approval of the Area Adviser, of courses taught in Italian by the Italian Studies department.

Italian Language Courses List

- ITAL205D1 (3) Italian for Beginners
 ITAL205D2 (3) Italian for Beginners
 ITAL206 (6) Beginners' Italian Intensive
 ITAL210D1 (3) Elementary Italian
 ITAL210D2 (3) Elementary Italian
 ITAL215D1 (3) Intermediate Italian
 ITAL215D2 (3) Intermediate Italian
 ITAL216 (6) Intermediate Italian Intensive

AREA FOCUS COMPONENT (15 credits)

Complementary Courses (15 credits)

15 credits from the following list:

ANTH337	(3)	Mediterranean Society and Culture
ARTH223	(3)	Early Renaissance Art in Italy
ARTH320	(3)	Baroque Art in Italy
ARTH324	(3)	High Renaissance Art in Italy
ARTH325	(3)	Venetian High Renaissance Painting
HIST345	(3)	History of Italian Renaissance
HIST365	(3)	17th - 18th C. Western Europe
ITAL355	(3)	Dante and the Middle Ages
ITAL361	(3)	Italian Prose after 1945
ITAL363	(3)	Gender, Literature and Society
ITAL365	(3)	The Italian Renaissance
ITAL375	(3)	Cinema and Society in Contemporary Italy
ITAL379	(3)	Italy and European Romanticism
ITAL385	(3)	The Italian Futurist Movement
ITAL395	(3)	Interdisciplinary Seminar on Italian Culture
ITAL412	(3)	Pirandello and European Theatre
ITAL416	(3)	The Twentieth Century
ITAL464	(3)	Machiavelli
ITAL477	(3)	Italian Cinema and Video
MUAR387	(3)	The Opera
POLI414	(3)	Society and Politics in Italy

and/or from all the courses given in Italian by the Department of Italian Studies or from the courses listed in "**Complementary Courses Open to All Students in the Western European Studies Focus**", section 9.10.3.5. Courses should be chosen in consultation with an adviser.

9.10.3.4 Spain

LANGUAGE COMPONENT (12 credits)

12 credits of Spanish language courses at the level deemed appropriate for the student or, with the approval of the Area adviser, of courses taught in Spanish by the Hispanic Studies department.

Spanish Language Courses List

HISP210D1	(3)	Spanish Language: Beginners
HISP210D2	(3)	Spanish Language: Beginners
or HISP218	(6)	Spanish Language Intensive - Elementary
HISP220D1	(3)	Spanish Language: Intermediate
HISP220D2	(3)	Spanish Language: Intermediate
or HISP219	(6)	Spanish Language Intensive - Intermediate

AREA FOCUS COMPONENT (15 credits)

Complementary Courses (15 credits)

6 credits from:

HISP225	(3)	Hispanic Civilization 1
HISP226	(3)	Hispanic Civilization 2
HIST217	(3)	A Survey of Spanish History

9 credits selected from the following courses, most of which are taught in Spanish or from the courses listed in "**Complementary Courses Open to All Students in the Western European Studies Focus**", section 9.10.3.5.

ANTH337	(3)	Mediterranean Society and Culture (in English)
HISP241	(3)	Survey of Spanish Literature 1
HISP242	(3)	Survey of Spanish Literature 2
HISP301	(3)	Hispanic Literature -English Translation 1 (in English)
HISP321	(3)	Spanish Literature - 18th Century
HISP324	(3)	20th Century Drama
HISP325	(3)	Spanish Novel of the 19th Century
HISP326	(3)	Spanish Romanticism
HISP327	(3)	Literature of Ideas: Spain
HISP349	(3)	Generation of 1898: Essay
HISP350	(3)	Generation - 1898: Creative Genres
HISP421	(3)	Golden Age Prose
HISP423	(3)	Modern Lyric Poetry
HISP424	(3)	Spanish Novel since Civil War
HISP425	(3)	The World of Pérez Galdós
HISP451D1	(3)	Cervantes

HISP451D2	(3)	Cervantes
HISP457	(3)	Medieval Literature
HISP458	(3)	Golden Age Drama
HISP460	(3)	Golden Age Poetry

9.10.3.5 Complementary Courses Open to All Students in the Western European Studies Focus

Economics

ECON313	(3)	Economic Development 1
ECON314	(3)	Economic Development 2
ECON344	(3)	The International Economy 1830-1914
ECON345	(3)	The International Economy since 1914
ECON423D1	(3)	International Trade and Finance
ECON423D2	(3)	International Trade and Finance

History

HIST214	(3)	Introduction to European History
HIST215	(3)	Modern European History
HIST305	(3)	War and Society 1
HIST306	(3)	East Central Europe since 1944
HIST312	(3)	East Central Europe: 1453-1740
HIST313	(3)	East Central Europe: 1740-1914
HIST315	(3)	Western Europe from the French Revolution to ca. 1850
HIST317	(3)	War and Society 2
HIST325	(3)	Renaissance-Reformation Europe
HIST335	(3)	Science from Greeks to Newton
HIST354	(3)	Women in Western Europe Since 1750
HIST365	(3)	17th - 18th C. Western Europe
HIST372	(3)	The Low Countries: 14th - 17th Century
HIST388	(3)	The Second World War

Political Science

POLI212	(3)	Government and Politics - Developed World
POLI318	(3)	Comparative Local Government
POLI328	(3)	Modern Politics in Western Europe
POLI344	(3)	Foreign Policy: Europe
POLI356	(3)	Public Policy: Western Europe
POLI357	(3)	Politics: Contemporary Europe

9.10.4 Canadian Studies

Required Courses (15 credits)

CANS200	(3)	Introduction to the Study of Canada
CANS300	(3)	Topics in Canadian Studies 1
ECON303D1	(3)	Canadian Economic Policy
ECON303D2	(3)	Canadian Economic Policy
SOCI233	(3)	Canadian Society

Complementary Courses (12 credits)

POLI221 (3) Government of Canada
or POLI222 (3) Political Process and Behaviour in Canada plus 9 credits chosen from 300- or 400- level courses on Canada from the McGill Institute for the Study of Canada or other departments.

9.10.5 American Studies

Complementary Courses (27 credits)

at least 12 credits selected from the following:

ECON308	(3)	Governmental Policy Towards Business
ECON311	(3)	United States Economic Development
ENGL225	(3)	American Literature 1
ENGL226	(3)	American Literature 2
HIST211	(3)	American History to 1865
HIST221	(3)	United States since 1865
POLI325D1	(3)	Government and Politics: United States
POLI325D2	(3)	Government and Politics: United States

the remaining credits to be selected from the North American Studies program listings, or other departments. Courses must be at the 300- or 400-level and specifically related to American culture.

9.11 Academic Staff

- Adler, Nancy J.; B.A., M.B.A., Ph.D.(U.C.L.A.); Professor, Organizational Behaviour
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- Boyaci, T.; B.S.(Middle East Tech., Turkey), M.S., Ph.D.(Col.); Assistant Professor, Management Science
- Brenner, Reuven; B.Sc., M.A., Ph.D.(Hebrew U., Jer.); Professor, Managerial Economics (*Repap Professor of Economics*)
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