

Academic Program Reviews 2004-2008

Final Program Review Summary Sheets – Desautels Faculty of Management

BCom Program
(*Bachelor of Commerce*)

Program Study Group:

Jeremy Argo (U3 student)
Daniel Brenhouse (U2 student)
Robert David (professor)
Hamid Etemad (professor)
Doreen Lamfookon (BCom SAO representative)
Emine Sarigollu (Associate Dean Student Affairs, Chair)
Glenn Zabowski (Director, BCom program)

Strengths:

- The recent program redesign streamlined the core and permits students to take more courses outside the Faculty.
- The BCom program has the highest academic admissions standards of any undergraduate business school in Canada.
- Yield was kept stable as selectivity and admissions standards were raised.
- Retention, selectivity and yield rates compare well with other major McGill programs.

Recommendations:

- Develop interdisciplinary and international experiences for students.
- Uphold academic quality and enhance student life and learning.
- Improve yield among the very best students through dedicated entrance scholarships for BCom students.
- Integrate course-specific communication skills within the core courses and develop a *management-specific* writing course for U0 and U1 students.
- Allocate resources to develop a communication and recruiting plan to promote McGill Desautels BCom program across Canada and the world.

April 2009

Master's Programs

MBA (Master of Business Administration)

MBA (Master of Business Administration)-Japan

MBA/Law (Master of Business Administration/Bachelor of Civil Law/Bachelor of Laws)

MDCM/MBA (Medicinae Doctorem et Chirurgiae Magistrum/Master of Business Administration)

MMM (Master in Manufacturing Management)

Graduate Diploma in Public Accountancy (CA)

Program Study Group:

Current:

Omar Toulan, Faculty Member
Nancy Wells, Masters Program Director
Francesca Carrieri, Faculty Member
Pritpaul Singh, Masters Student
Sunil Manjappa, Masters Student

Previous:

Alfred Jaeger, Chair
Eva Shepherd, MBA Program Manager
Ulf Bockenholt, Faculty Member
Susan Christoffersen, Faculty Member
Steve Maguire, Faculty Member
Tim VandeGriend, Masters Student
Christina Vandoremalen, Masters Student

Strengths:

- Proposed MBA presents a unique integrative core program that has been reduced in length from 2 terms (30cr) to 1 term (15cr) and from 60 credits to 51 credits.
- Program material has been integrated into 5 modules: global leadership, business tools, managing resources, value creation, markets and globalization.
- Two professors in each core course of 65 students creates an “enviable student/faculty ratio”.
- ‘Base camp’ required for all new students: A 2 week technical skills program.
- Every student could identify a 'great professor' who created a great learning environment
- New facilities on the 3rd floor to accommodate larger classes.
- Career Services offerings are being revamped to enhance placements of graduates.
- McGill has a reputation for cultural diversity and internationalism: 25% of students study abroad and the Faculty has bilateral agreements with 20 overseas universities.

Recommendations:

- Assess the effectiveness of the new program and make any necessary adjustments.
- Increase the applicant pool.
- Must work on better defining the Desautels brand.
- Continue to focus on the key MBA evaluation criteria: job placement Develop a better understanding of the ranking methodologies (Business Week, FT).
- Shift more focus to the redesign and structure of the concentrations and electives
- Reassess the host of specialized Masters programs in the Faculty
- Continue to work on tenure track coverage.

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