

Content library for Bloggers and Instagrammers

Examples of themes

- A day in the life of ...
- Lesson of the week/month/year
- When I grow up...
- Happening now
- My top 5...
- Fun fact!
- Did you know?
- Grad Milestone
- On my desk
- On campus
- In Montreal
- It's nice that...
- My reading list

Examples of topics

- Events attended
- Writing
- Procrastination / time management
- Supervisor / student relationships
- Communication (oral presentations, communication with colleagues, etc)

- Teaching
- Organization / multi-tasking
- Funding
- Stress/mental health
- Long-distance collaborations
- Defense preparations
- Career development / applications / interviews etc.
- News (science, community)
- Interviews with anyone in the community
- McGill resources or events (e.g., CAPS, Skillsets, etc)
- Do's and don'ts
- Tips/resources from your own experience
- Events you've been to and what you have learned
- Being an international student in Montreal
- Language / culture
- Introduction to yourself; why did you decide to become a blogger?
- Why did you choose this graduate program?
- Your research in lay terms
- Personal challenges
- Personal triumphs
- Teaching experience
- Confidence

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- Your favorite tools
- Your role-models or sources of inspiration
- Random thoughts or observations
- Opinion pieces (about anything, but no hate-speech)
- Conference experience
- Travel
- Breakthroughs big or small
- Goals, dreams, wishes
- Out on the field (in action)
- Montreal events
- Extracurricular interests / hobbies / guilty-pleasures /
- Work-life balance
- Getting involved
- Being an ally of the community

Seasonal themes

- September: Work-life balance, year ahead, life in Montreal, housing, international student, events in community, getting involved at McGill
- October: Fall activities in Montreal
- November: Challenges, triumphs, tips
- December: Winter activities in Montreal, holiday plans, looking back on year
- January: Hopes, goals and dreams for the year ahead; new projects

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- February: Challenges, triumphs, tips, resources / events at McGill
- March: Writing / about your research
- April: Writing / submitting / conference or travel plans
- May: Plans for the summer / convocation / milestones
- June: Summer in Montreal
- July: Extracurricular / hobbies / guilty pleasures
- August: Look back on the academic year

Questions?

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