

GLIS 661 Knowledge Management Foundations (3 cr)

Course Outline

Calendar Description

An introduction to knowledge management and its links to information systems and information professionals. A broad overview of the creation, capture, codification, sharing and application of knowledge in both tacit and explicit forms. Emphasis is placed on the tools and techniques as well as the role of organizational culture.

Learning Outcomes

- Use a framework and a clear language for knowledge management concepts;
- Describe how valuable individual, group and organizational knowledge is managed throughout the knowledge management cycle;
- Define the different knowledge types and explain how they are addressed by knowledge management;
- Describe the major roles and responsibilities in knowledge management implementations;
- Identify some of the key tools and techniques used in knowledge management applications.
- Identify and evaluate major KM issues such as ethics, knowledge ownership vs. authorship, copyright, intellectual property and knowledge sharing incentives.

Required Readings

Textbook: Dalkir, K. (2017). *Knowledge Management in Theory and Practice*. Third Edition. Boston, MA: MIT Press.

Method

A combination of lectures, guest lecturers, group discussions, videos, webcasts, in-class exercises, and demonstrations.

Evaluation

Assgn. 1	Short individual paper	30 %
Assgn. 2	Individual KM case analysis	35%
Assgn. 3	Group project KM recommendations	35%