Description
Introduction to information behaviour, information needs assessment at individual, organizational and community levels, information search strategies, user-focused information sources and services.

Learning Outcomes
By the end of the course, the student should be able to:
1. Discuss core information behaviour models (e.g., Wilson, Taylor), and their impact on information practice
2. Conduct information needs assessment (at the level of the individual, organization and community)
3. Design and use basic and advanced search strategies
4. Evaluate information resources, and match them to information needs
5. Discuss typical user information services (in different types of libraries, archives and KM services) and match them to information needs (individual and/or collective)
6. Value the importance of understanding users, and providing user-centred resources and services

Instructional Method
A combination of lectures, guest lectures, hands-on computer practice, class exercises, and discussion of readings

Course Material
Course pack, available for purchase in the university bookstore, and list of readings (available electronically) posted to MyCourses. Supplemental readings will be posted to MyCourses.

Course Content
Topics are covered at an introductory level, and provide a foundation for future course work. Content includes:
- Information behaviour models
- Information behaviour of selected populations
- Information needs assessment (individual, group and community)
- Bibliographic resources
- Core reference and information resources
- Collection development and evaluation
- Knowledge management resources and services
- Archival resources and services
- Library information services
- Information literacy and instruction
- Information searching
Computer Labs
You will have a 55 minute computer lab session each week. Labs are a required part of the course; they will include new content and assignments.

There are two marked information search assignments. In addition, there will be weekly homework exercises – these are not graded, but completion of homework counts toward your participation grade.

Assignments and Evaluation

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage</th>
<th>Objectives</th>
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</thead>
<tbody>
<tr>
<td>Information search assignments</td>
<td>35%</td>
<td>Objectives 2, 3 &amp; 4</td>
</tr>
<tr>
<td>Literature search and review</td>
<td>20%</td>
<td>Objectives 3, 4, 5 &amp; 6</td>
</tr>
<tr>
<td>User needs and information services analysis</td>
<td>35%</td>
<td>Objectives 1, 2, 4, 5 &amp; 6</td>
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<tr>
<td>Participation (includes completion of lab exercises)</td>
<td>10%</td>
<td>Objectives 1 - 6</td>
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</tbody>
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