

GLIS 614 - Public Libraries

September 8 – December 1 (no class October 13), 2014

Mondays, 2:30 – 5:30

Education Building, Room 211

Instructor: Heather Brydon heather.brydon@mail.mcgill.ca

Office hours can be arranged upon request.

Objectives

- To gain a broad understanding of the public library world, understand how public libraries work and the issues they face
- To gain practical tools for working in a public library

Course Content

- Competencies for librarians in public libraries; roles and responsibilities.
- Selection and collection development
- Programming
- Collaboration with community groups
- Current trends and issues in library services

Readings

- Available electronically (see links listed for each class)

Teaching Methods

- Lecture
- Guest lectures
- Discussions
- Library visits

Changes may be made to the course outline as needed to accommodate guests and site visits; content, topics and requirements will remain the same however the order may vary following decisions made in class a minimum of one week before the originally scheduled date.

Evaluation

Innovative Libraries (pairs)	20%	due Oct.6th, 2:30
Genre Study (group)	25%	due Nov. 3rd, 2:30
Library Evaluation (pairs)	30%	due Dec. 8th, 2:30
Reflections (individually)	25%	(5 times throughout the session)

Late assignments will be accepted, but will be marked with an automatic 10% deduction per day.

General Information

1) Right to submit in English or French written work that is to be graded [approved by Senate on 21 January 2009]:

"In accord with McGill University's Charter of Students' Rights, students in this course have the right to submit in English or in French any written work that is to be graded."
(approved by Senate on 21 January 2009 - see also the section in this document on Assignments and evaluation.)

"Conformément à la Charte des droits de l'étudiant de l'Université McGill, chaque étudiant a le droit de soumettre en français ou en anglais tout travail écrit devant être noté (sauf dans le cas des cours dont l'un des objets est la maîtrise d'une langue)."

2) Academic Integrity statement [approved by Senate on 29 January 2003]:

"McGill University values academic integrity. Therefore, all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see www.mcgill.ca/students/srr/honest/ for more information). (approved by Senate on 29 January 2003)

"L'université McGill attache une haute importance à l'honnêteté académique. Il incombe par conséquent à tous les étudiants de comprendre ce que l'on entend par tricherie, plagiat et autres infractions académiques, ainsi que les conséquences que peuvent avoir de telles actions, selon le Code de conduite de l'étudiant et des procédures disciplinaires (pour de plus amples renseignements, veuillez consulter le site www.mcgill.ca/students/srr/honest/)."

3) Instructor generated course materials

Instructor generated course materials (e.g., handouts, notes, summaries, exam questions, etc.) are protected by law and may not be copied or distributed in any form or in any medium without explicit permission of the instructor. Note that infringements of copyright can be subject to follow up by the University under the Code of Student Conduct and Disciplinary Procedures.

4) Disabilities

If you have a disability please contact the instructor to arrange a time to discuss your situation. It would be helpful if you contact the [Office for Students with Disabilities](#) at 514-398-6009 before you do this."

HB August 2014

Outline and readings:

1 - September 8, 2014 – Introduction, and a Brief History of Public Libraries

How Andrew Carnegie Turned his Fortune into a Library Legacy

<http://www.npr.org/player/v2/mediaPlayer.html?action=1&t=1&islist=false&id=207272849&m=207792654>

Further reading:

Picco, P. M. A. (2008) Quebec's Public Libraries: An Overview of Their History and Current Situation. *Public Library Quarterly* 27(2): 139-150

<http://proxy.library.mcgill.ca/login?url=http://www.tandfonline.com/doi/abs/10.1080/01616840802114945>

2 - September 15, 2014 – What a Public Library Is and How it Works

IFLA/UNESCO (1994) Public Library Manifesto.

<http://archive.ifla.org/VII/s8/unesco/eng.htm>

IFLA. The Public Library Service: *IFLA/UNESCO Guidelines for Development*. Koontz, C. & Gubbin, B. (Eds.) (2010). *IFLA Public Library Service Guidelines*. Berlin/Munich: De Gruyter Saur. <http://www.degruyter.com/view/product/43971>

Nelson, S. & Garcia, J. (2006). What are the core services offered by public libraries? PLA needs your help to define the unique role of public libraries today and into the future. *Public Libraries*, 45(5): 48-51.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=eft&AN=502889737&site=ehost-live>

Further reading:

http://patch.com/california/losatos/local-libraries-roi-valued-at-400-percent_d26b1d70#.U9_HOKgRbxg

<http://illinoislibrariesmatter.wordpress.com/2013/06/04/dont-get-caught-without-a-comeback/>

3 - September 22, 2014 – Adult Programming and Services

Guest: Jean-François Cusson, Bibliopresto

Butcher, W. & Street, P-A. (2009). Lifelong learning with older adults. *APLIS*, 22(2): 64-70.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=40102601&site=ehost-live>

Calahan, B. (2010). Aging creatively at the New York Public Library.
<http://www.nypl.org/blog/2010/08/02/aging-creatively-public-library>

Decker, E.N. (2010). Baby boomers and the United States public library system. *Library Hi Tech*, 28(4): 605-616.
<http://proxy.library.mcgill.ca/login?url=http://search.proquest.com/docview/814794217/1386CC20A382A4647F/8?accountid=12339>

Further reading:

Rothstein, P. and Dow Schull, D. eds. (2010) *Boomers and Beyond: Reconsidering the Role of Libraries*. ALA Edition.

4 - September 29, 2014 – Youth Programming and Services

Guest: Louise Guillemette-Labory, Bibliothèques de Montréal

Association for Library Services to Children (1999). *Competencies for librarians serving children in public libraries*, Revised Edition.
<http://www.ala.org/alsc/edcareers/alscorecomps/>

Terrile, V. C. & Michele Echols, S. S. (2012). They don't leave their lives at the door, but neither do we. Changing our minds about changing teens' behaviors. *Young Adult Library Services*, 10(2): 19-23.
<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=73183889&site=ehost-live>

Young Adult Library Services Association (2010). *Competencies for librarians serving youth: Young adults deserve the best*.
<http://www.ala.org/yalsa/guidelines/yacompetencies2010>

Further reading:

Cerny, R. et al. (2006) *Outstanding Library Service to Children: Putting the Core Competencies to Work*. Chicago, ALA Editions

<https://www.commonsemmedia.org/blog/4-surprising-findings-about-kids-and-teens-reading-plus-what-you-can-do-to-help-kids-read-more>

5 - October 6, 2014 – Collections and Circulation

***Innovative Public Libraries assignment due @ 2:30 pm**

Guest: Christine Trudel

Manager of Institutional Services - Librairie Paragraphe

Duncan, R. (2010) Ebooks and beyond: the challenge for public libraries. *Australasian Public Libraries and Information Services* 23(2): 44-55.

[http://go.galegroup.com.proxy1.library.mcgill.ca/ps/i.do?action=interpret&ty=as&v=2.1&lm=DA~120100600&u=crepuq_mcgill&it=search&s=RELEVANCE&p=EAIM&qt=TI~"Ebooks+and+Beyond"~SP~44~IU~2~PU~Australasian+Public+Libraries+and+Information+Services~VO~23](http://go.galegroup.com.proxy1.library.mcgill.ca/ps/i.do?action=interpret&ty=as&v=2.1&lm=DA~120100600&u=crepuq_mcgill&it=search&s=RELEVANCE&p=EAIM&qt=TI~)

Further reading:

http://www.nytimes.com/2014/07/21/business/media/comics-sales-rise-in-paper-and-pixels.html?_r=0

***** no class October 13 – Thanksgiving*****

6 - October 20, 2014 - Readers' Advisory

Guest: JoAnne Turnbull, Réseau BIBLIO de Laurentides

Brown, P. (2010). Best sellers: readers advisory at the core of public libraries and 'first to the fringe'. *APLIS* 23(1): 5-11.

<http://www.thefreelibrary.com/Best+sell%3A+readers+advisory+at+the+core+of+public+libraries+and...-a0223597376>

Hoffert, B. (2010). Every reader a reviewer. *Library Journal*, 135(14): 22-25.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=53489793&site=ehost-live>

Optional:

Saricks, J. G. (2009). *The Readers' Advisory Guide to Genre Fiction*. Chicago: ALA Editions.

7 - October 27, 2014 - Outreach, Community and the Public Library

Dowd, N. (2013) If You Don't Have Time for Partnerships, Chances are Your Community Won't Have Time for You. *Library Journal*

<http://lj.libraryjournal.com/2013/08/marketing/if-you-dont-have-time-for-partnerships-chances-are-your-community-wont-have-time-for-you/>

Project for Public Spaces (2009). How to make your library great.

<http://www.pps.org/reference/libraryattributes/>

Schwartz, M. (2013) Engaging the Elusive Non-User. *Library Journal*.
<http://lj.libraryjournal.com/2013/07/marketing/engaging-the-elusive-non-user-ala-annual-2013/>

Further reading:

Working Together Project (2008). Community-led libraries toolkit. *Human Resources and Social Development Canada*.

http://www.librariesincommunities.ca/resources/Community-Led_Libraries_Toolkit.pdf

<http://www.usatoday.com/story/news/nation/2014/06/07/changing-libraries-digital-age/9862861/>

8 - November 3, 2014 – Inspirational Spaces & Library Design

***Genre Study due @ 2:30 pm**

Class visit: Bibliothèque Marc-Favreau (TBC)

Cohen, A. (2009). Learning spaces in public libraries. *Public Library Quarterly*, 28(3): 227-233.

http://www.tandfonline.com.proxy2.library.mcgill.ca/doi/abs/10.1080/01616840903106964#.U_ytL1aTS1B

Chow, T. (2011). Design implications: How space can transform the library and its public. *Progressive Librarian*, (36/37): 71-76.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=ofm&AN=71912866&site=ehost-live>

Gisolfi, P. (2012) Libraries and their landscapes: consider your building's placement in its setting as well as the design of the landscape in the planning process. *Library Journal* 137(20). <http://lj.libraryjournal.com/2012/12/buildings/libraries-and-their-landscapes-feature/>

Further reading:

<http://www.nypl.org/press/press-release/2010/05/20/how-we-get-our-books-you>

9 - November 10, 2014 – Customer Service and Marketing

Class Visit: Westmount Public Library, 4574 Sherbrooke West

Blevins, T. (2012). How QR codes add value to library programming. *American Libraries*, 43(3/4): 18-20.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=74412967&site=ehost-live>

<http://www.cbc.ca/undertheinfluence/season-2/2013/03/16/tales-of-customer-service-1/>

Further reading:

<http://www.librarymarketingtoolkit.com/p/book.html>

Dempsey, K. (2009) *The Accidental Library Marketer*. Medford, N.J. : Information Today.

10 - November 17, 2014 – Censorship, Privacy and Security

Class Visit: Atwater Library and Computer Centre, 1200, avenue Atwater

http://www.privacyconference2007.gc.ca/workbooks/terra_incognita_workbook10_e.html#section002

<http://outfind.ca/2014/01/27/whats-up-with-canadian-copyright-new-edition/>

11 - November 24, 2014 – Everything else...

Guest: Alexandra Yarrow, Manager, Alternative Services, Ottawa Public Library

Lai, H-J. (2011). Information literacy training in public libraries: A case from Canada. *Educational Technology & Society*, 14(2): 81-88. Retrieved from:

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=63157443&site=ehost-live>

Zach, L. (2011). What do I in an emergency? The role of public libraries in providing information in times of crisis. *Science & Technology Libraries*, 30(4): 404-413.

<http://proxy.library.mcgill.ca/login?url=http://www.tandfonline.com/doi/abs/10.1080/0194262X.2011.626341>

12 - December 1, 2014 - The Public Library World and You in It

<http://www.inthelibrarywiththeleadpipe.org/2014/how-well-are-you-doing-your-job-you-dont-know-no-one-does/>

<http://illinoislibrariesmatter.wordpress.com/2013/06/04/dont-get-caught-without-a-comeback/> -

Further reading:

Berndtson, M. (2012). "What and why libraries?": Looking at what libraries might look like and why we still need them now and into the future. *Library Hi Tech News*, 29(4):

13-15.

<http://proxy.library.mcgill.ca/login?url=http://www.emeraldinsight.com/journals.htm?articleid=17042038&show=abstract>

Davis, D.M. (2010). Academic and public librarian salaries and library staffing expenditures trends, 2000-2009. *Library Trends*, 59(1/2): 43-66

http://proxy.library.mcgill.ca/login?url=http://muse.jhu.edu/journals/library_trends/v059/59.1-2.davis.html

Norman, M. (2012). Frail, fatal, fundamental: The future of public libraries. *APLIS*, 25(2): 94-100.

<http://proxy.library.mcgill.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=76118278&site=ehost-live>

Library Evaluation assignment due December 8, 2014 by 2:30 pm.