

Memorandum

Deputy Provost (Student Life and Learning)

James Administration Building, Room 621

845 Sherbrooke St. West

Tel: 514-398-3109

TO: Senate

FROM: Professor Fabrice Labeau, Deputy Provost (Student life and Learning)

SUBJECT: Strategic Enrolment Management Report

DATE: February 16, 2022

DOCUMENT #: D21-40

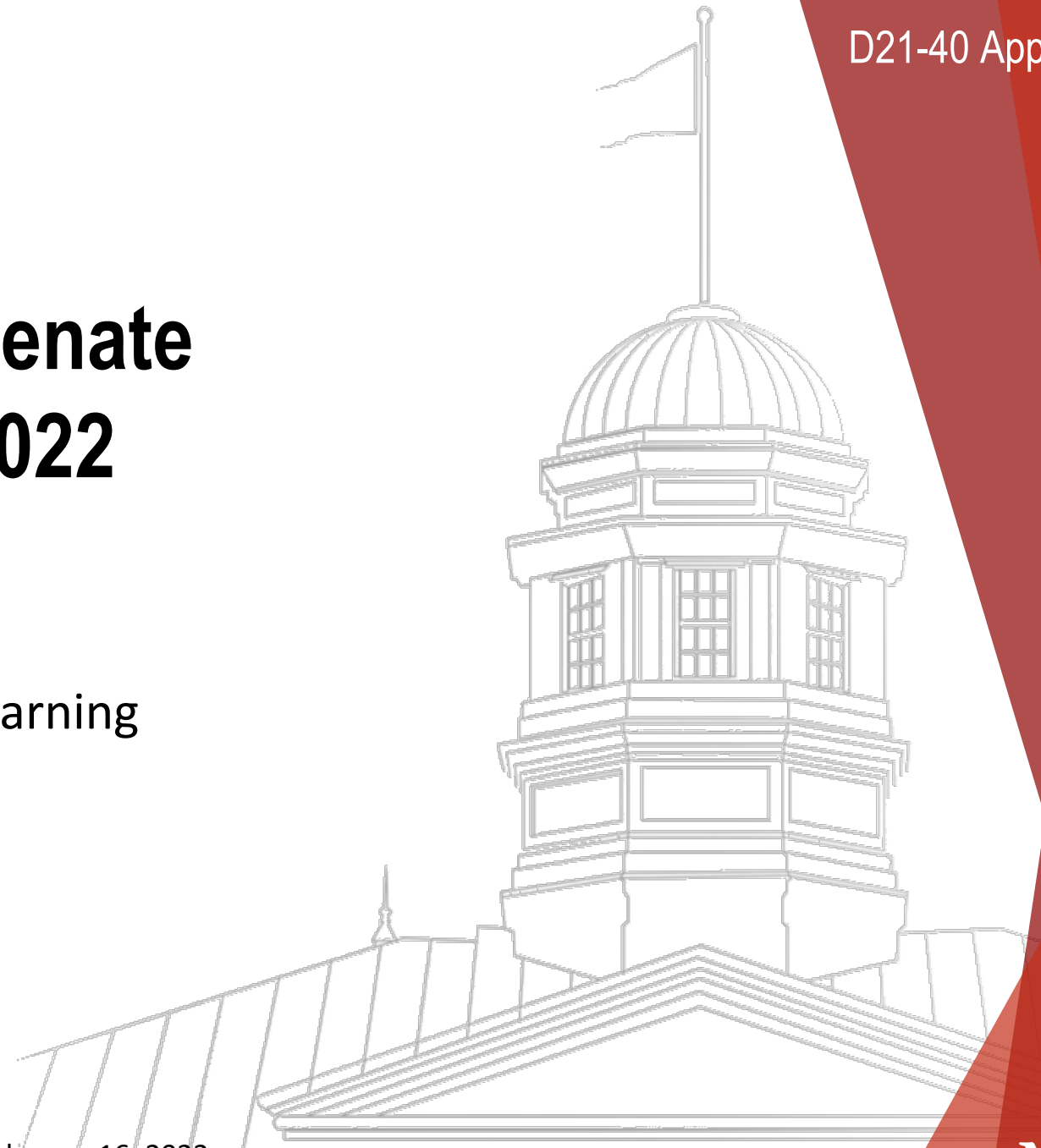
ACTION REQUIRED: ☒ INFORMATION ☐ APPROVAL/DECISION

ISSUE	Annual Report on Strategic Enrolment Management and on Enrolment.
BACKGROUND & RATIONALE	Strategic Enrolment Management reports are provided annually to Senate to update Senate on enrolment and progress towards strategic enrolment priorities.
PRIOR CONSULTATION	N/A
SUSTAINABILITY CONSIDERATIONS	N/A
IMPACT OF DECISION AND NEXT STEPS	The report will be presented to the Executive Committee of the Board of Governors on March 24, 2022.
MOTION OR RESOLUTION FOR APPROVAL	This item is presented for information.
APPENDICES	Appendix A: Strategic Enrolment Management Report to Senate, Academic Year 2021-2022

Enrolment Report to Senate Academic Year 2021-2022

Prof. Fabrice Labeau
Deputy Provost, Student Life and Learning

February 16, 2022

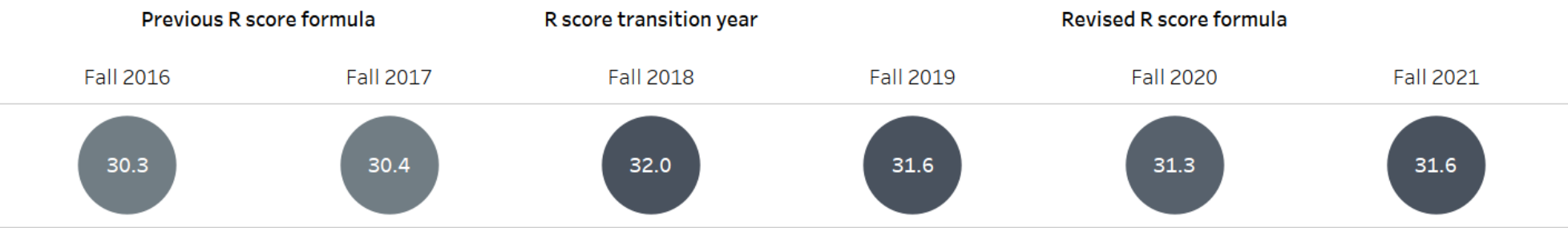


Background

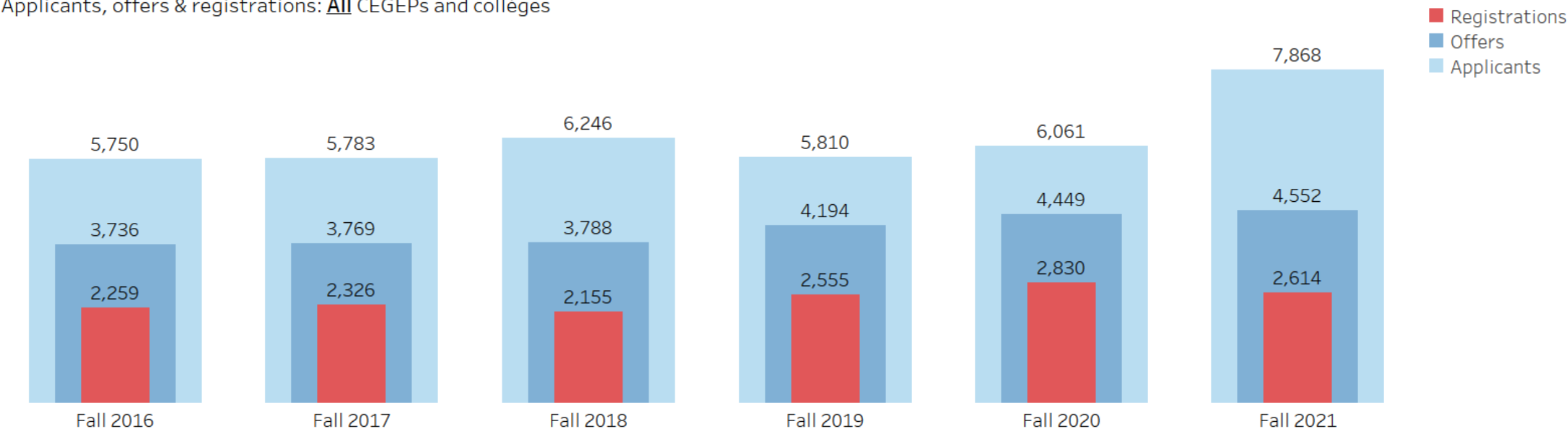
- ▶ McGill's Strategic Academic Plan (2017-2022) commits the University to several enrolment targets as part of its key objectives. We are working to:
 - Increase the number of applications and the yield rate from all Québec CEGEPs and collèges;
 - Increase the number of new registrations from Francophone CEGEPs and collèges by 15%;
 - Increase Indigenous student enrolment to 1,000;
 - Maintain international student enrolment at 25-30% of the total undergraduate population; and
 - Continue to attract top graduate students from around the world.

SAP Priority: Increase the number of applications and the yield rate from all Québec CEGEPS and collèges.

Average R Score of New Registrations: All CEGEPs and collèges



Applicants, offers & registrations: All CEGEPs and collèges

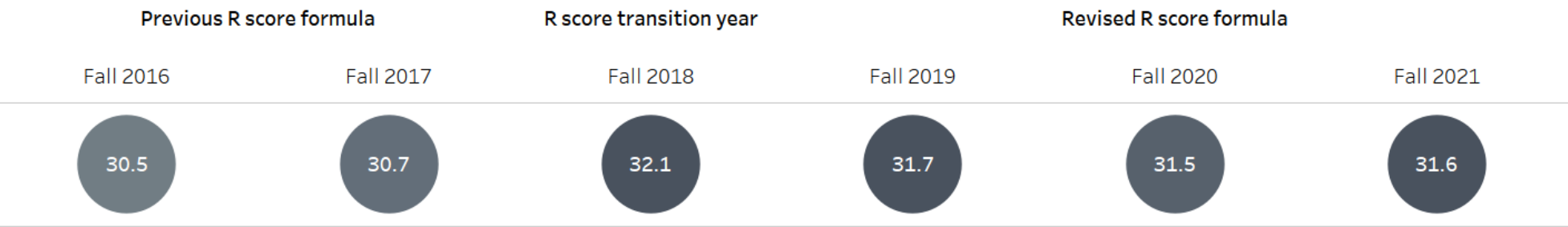


Yield Rates: All CEGEPs and collèges

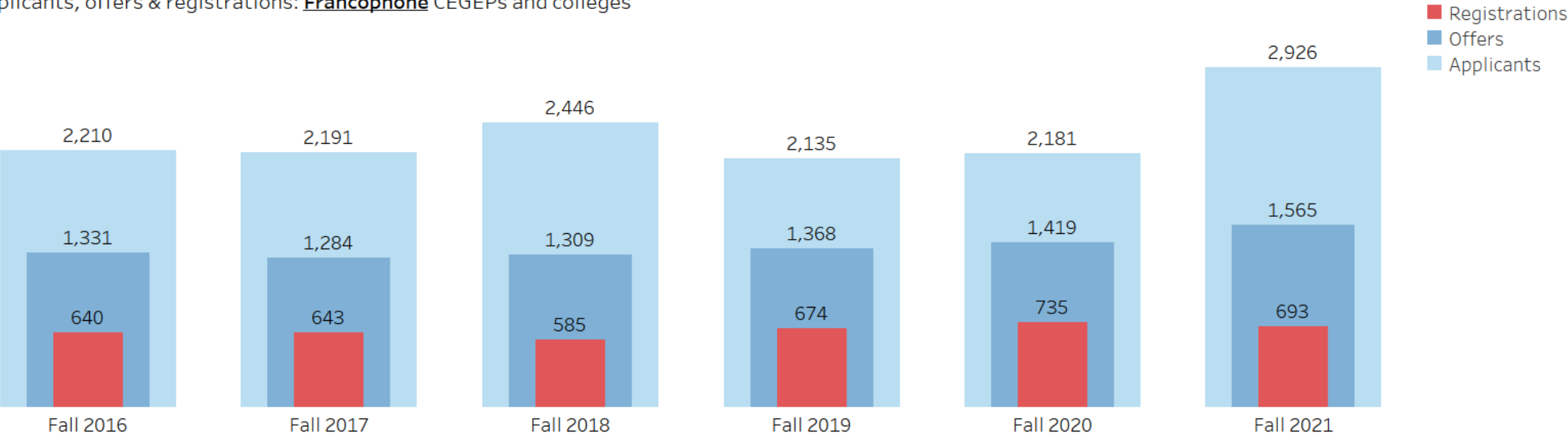


SAP Priority: Increase the number of new registrations from Francophone Québec CEGEPS and collèges by 15%.

Average R Score of New Registrations: Francophone CEGEPs and collèges



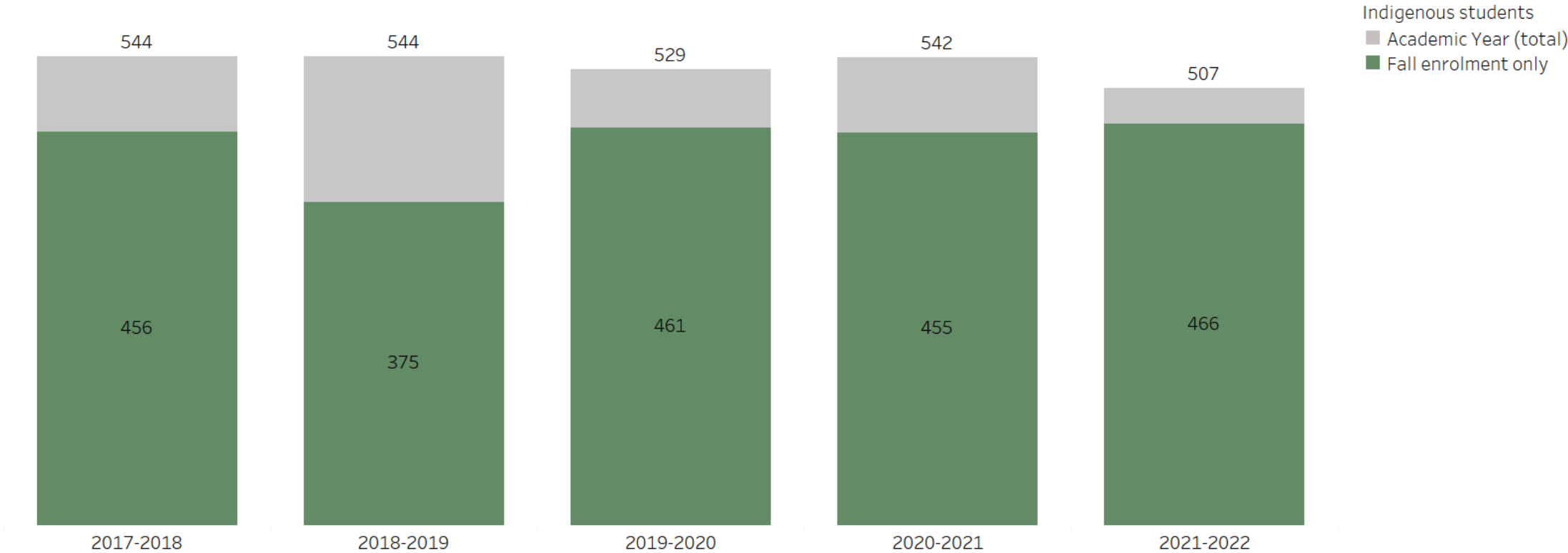
Applicants, offers & registrations: Francophone CEGEPs and collèges



Yield Rates: Francophone CEGEPs and collèges

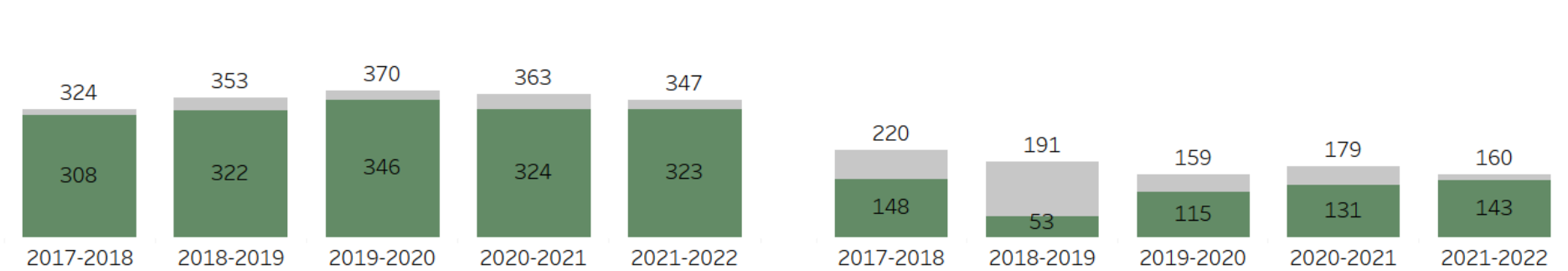


SAP Priority: Increase Indigenous student enrolment to 1,000.



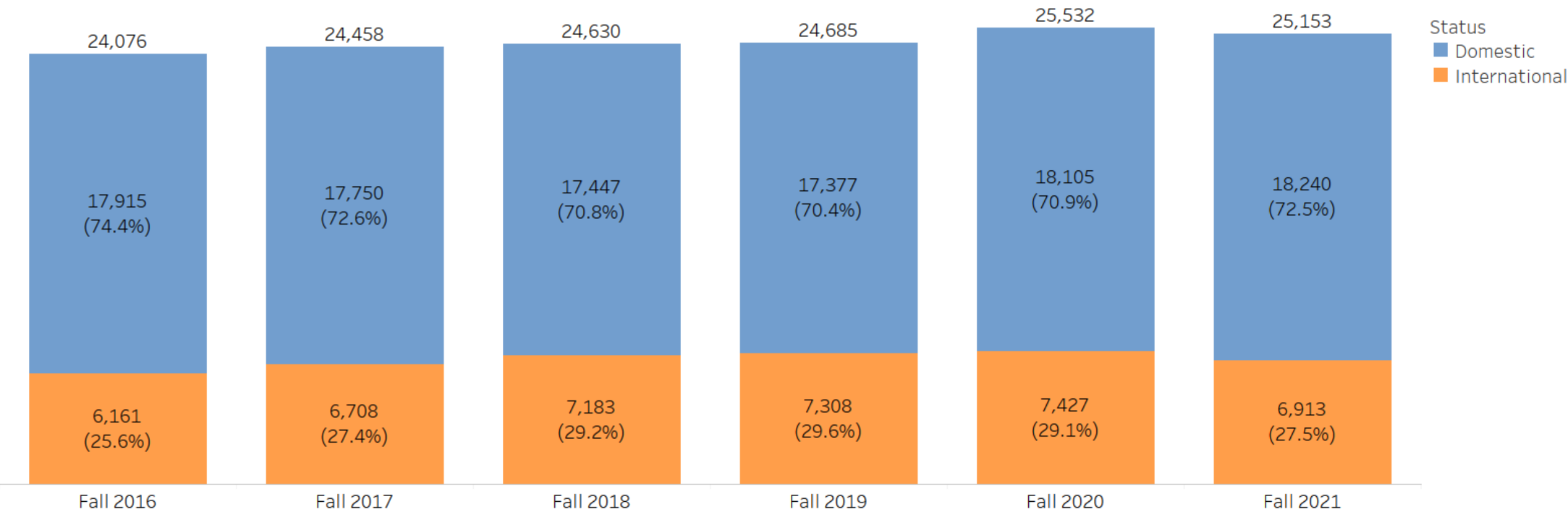
Indigenous student enrolment, excluding OFNIE

Indigenous student enrolment in OFNIE programs



SAP Priority: Maintain international student enrolment at 25-30% of total undergraduate enrolment.

Undergraduate enrolment: Domestic and International students

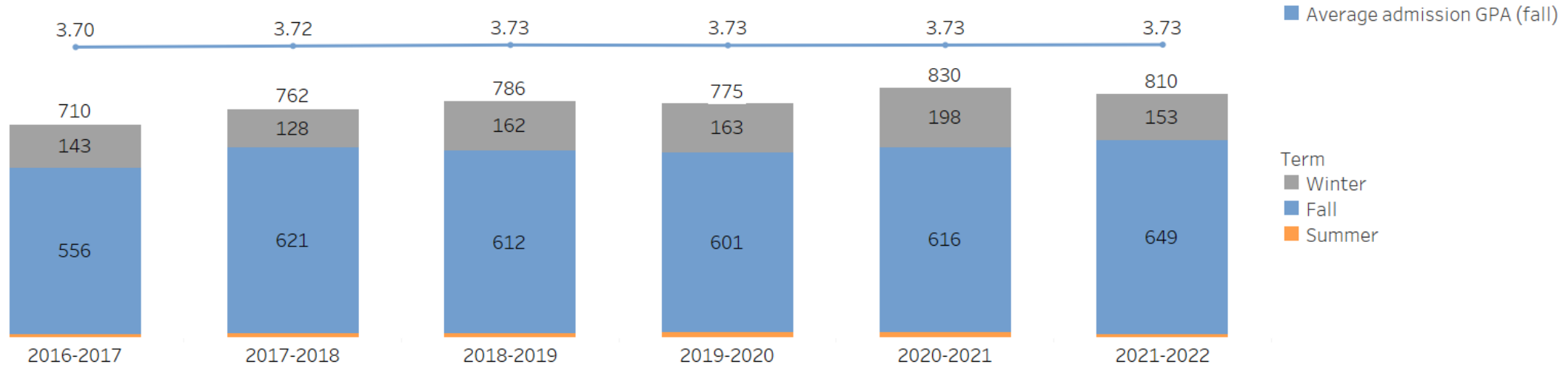


Total number of countries represented by International students

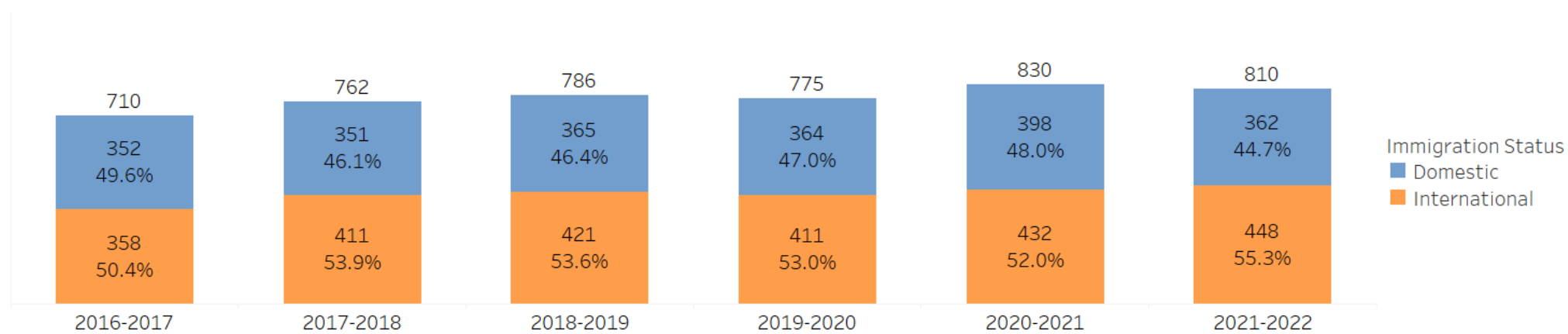


SAP Priority: Continue to attract top graduate students from around the world

Doctoral new registrations (by term) and average entering GPA



Doctoral new registrations: International and domestic students



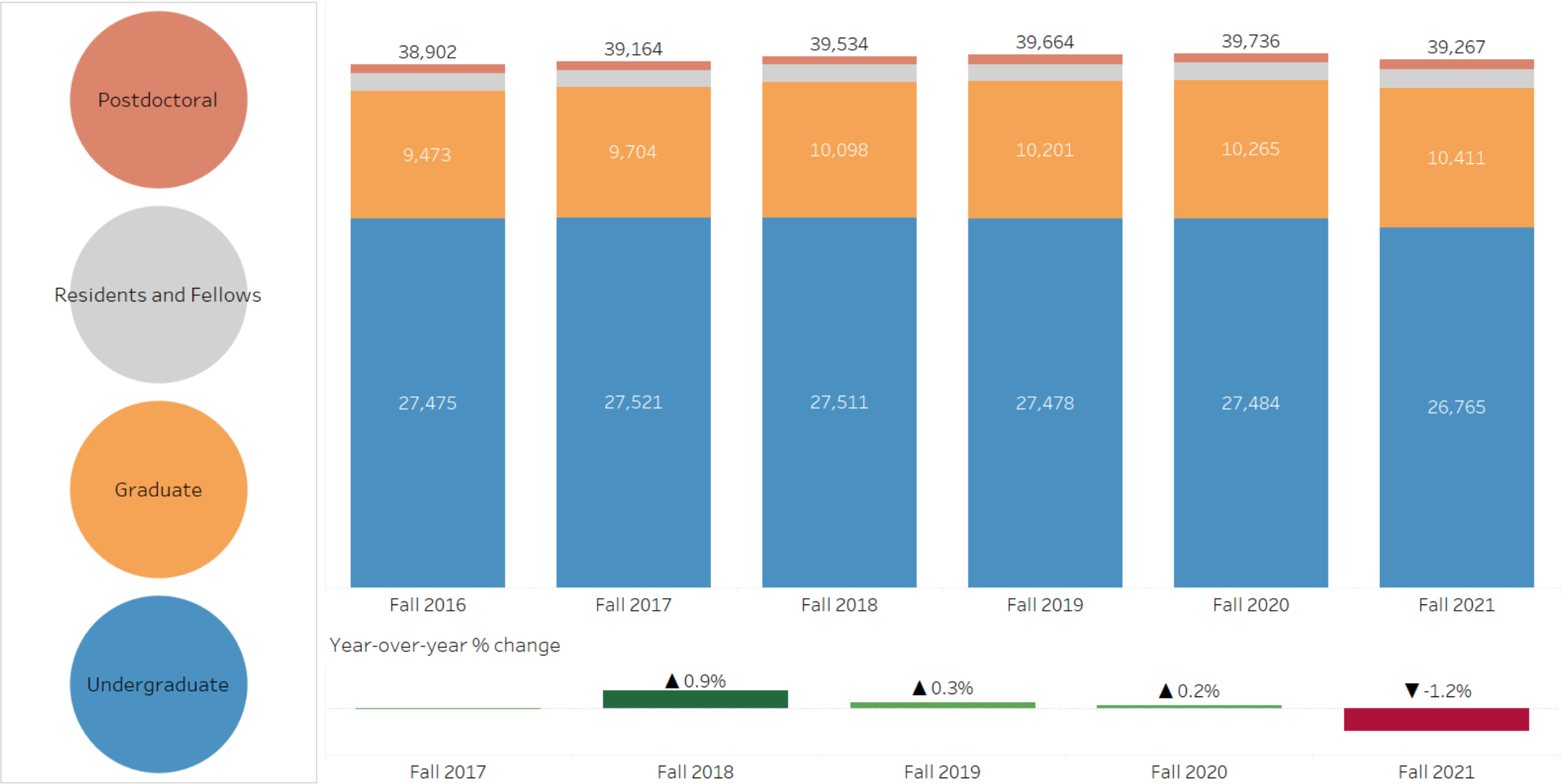
Notes: 2021-2022 figures include preliminary winter 2022 new registrations as at Feb.1, 2022. New registrations are presented by fiscal year (e.g., 2021-2022 includes summer 2021, fall 2021, and winter 2022).

Enrolment Reports

Enrolment reports

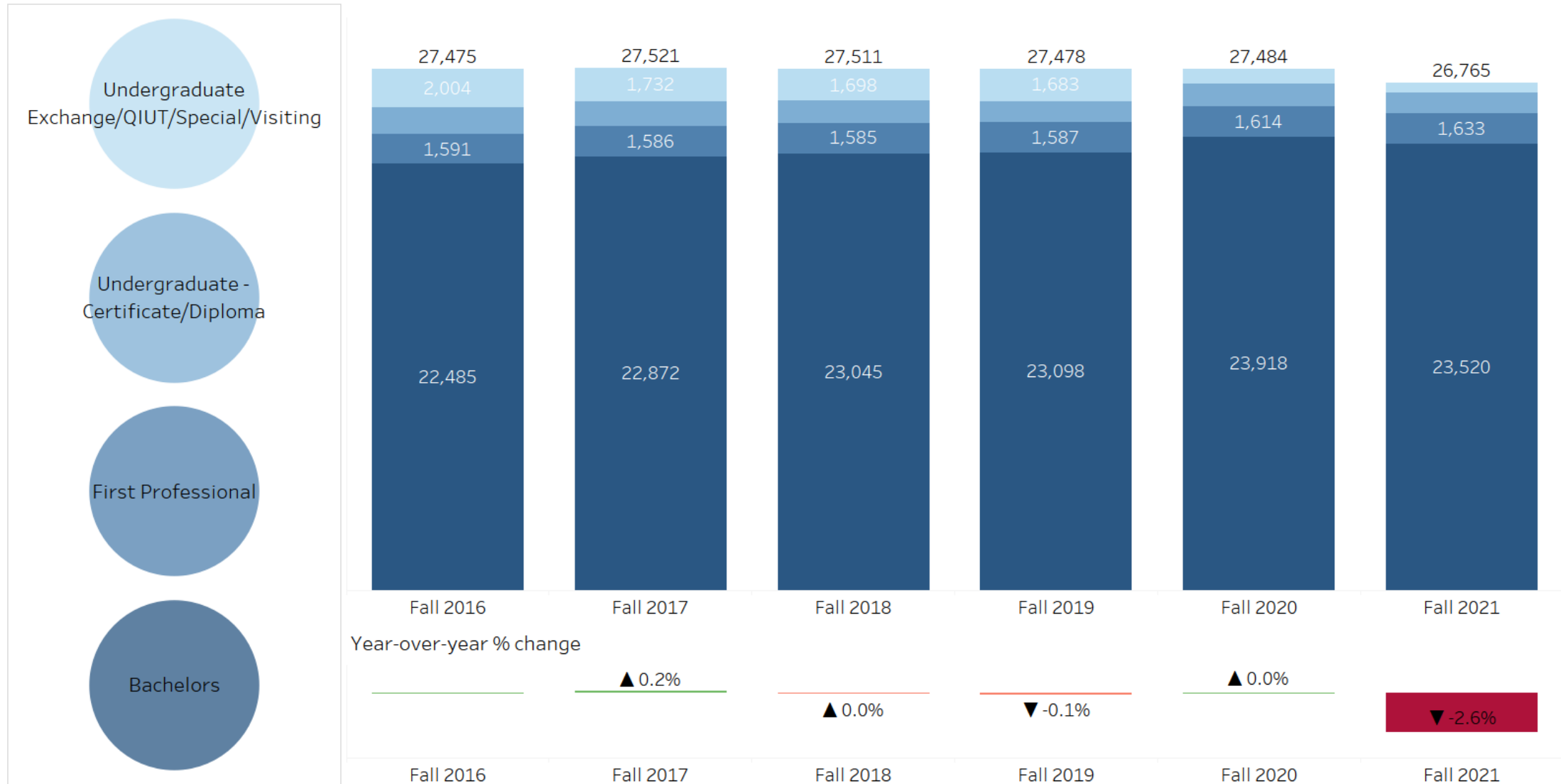
- ▶ Current and historical enrolment reports are available on the Enrolment Services website: <https://www.mcgill.ca/es/registration-statistics>
- ▶ Non-credit activities are no longer included in enrolment reports.
- ▶ The following four enrolment reports are shown subsequently using fall 2021 enrolment data (October 15 census):
 - Total enrolment by Level of Study
 - Undergraduate enrolment by Level of Study
 - Graduate enrolment by Level of Study
 - Total enrolment by Faculty

Total enrolment by Level of Study



Notes:
- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

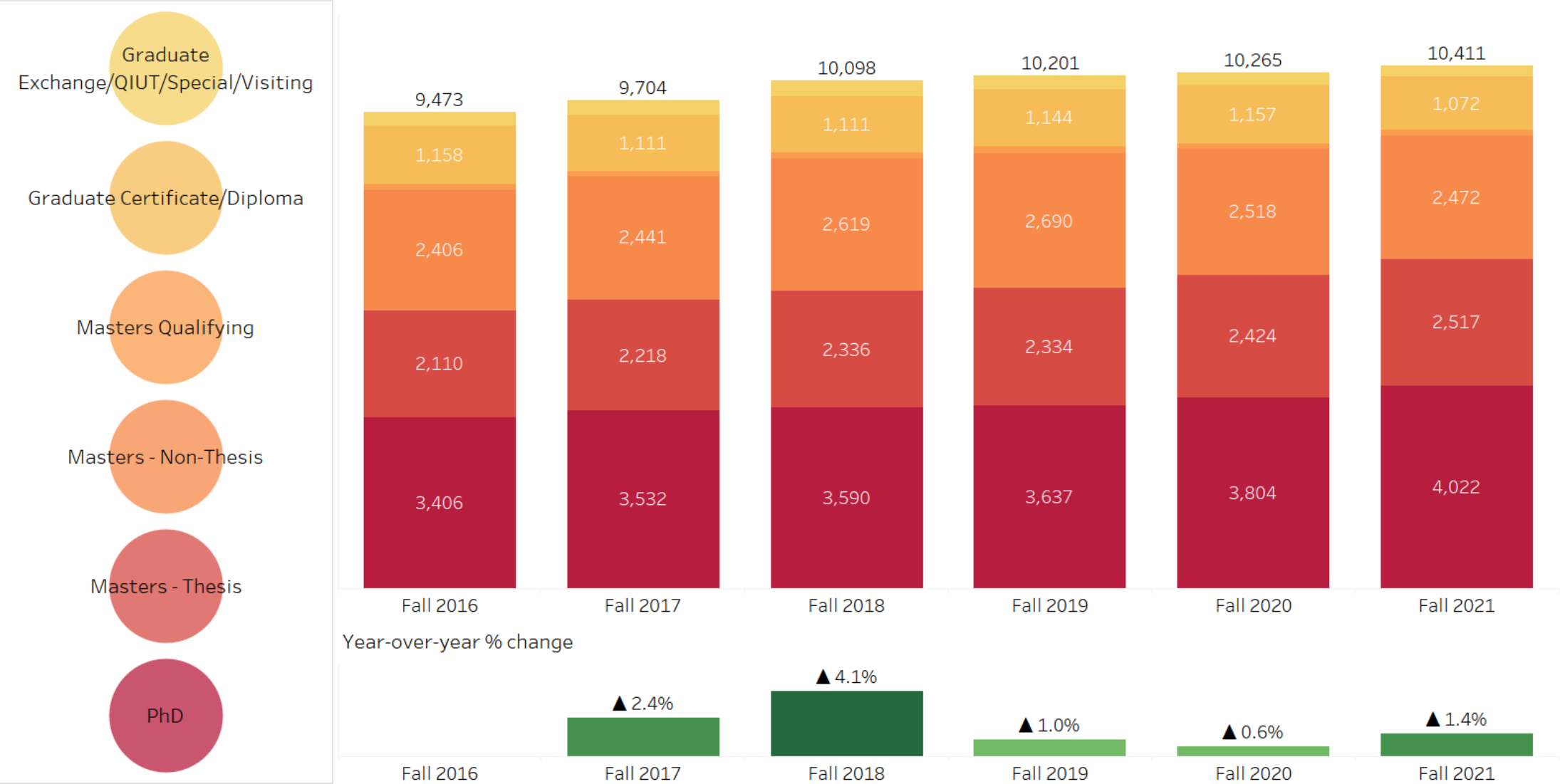
Undergraduate enrolment by Level of Study



Notes:

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

Graduate enrolment by Level of Study



Notes:

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

Total enrolment by Faculty

