



# Memorandum

Office of the Vice Principal, DAR  
1430 Peel Street  
Montreal QC H3A 3T3  
398-5807 | 398-5206

**TO:** Senate

**FROM:** Mr. Marc Weinstein, Vice-Principal (Development and Alumni Relations)

**SUBJECT:** Annual Report on Campaign McGill

**DATE:** February 15, 2012

**DOCUMENT #:** D11-46

**ACTION REQUIRED:** ☒ INFORMATION ☐ APPROVAL/DECISION

**ISSUE:** Development and Alumni Relations (DAR) will present its annual Campaign Report to the Finance Committee.

**BACKGROUND & RATIONALE:** The attached report provides an overview of the achievements of Campaign McGill to date; examines DAR's progress and accomplishments in FY11; and philanthropic milestones of the last fiscal year.

The presentation will present highlights of the Annual Report, provide an update of where the Campaign is today with a special focus on the Campus Community Campaign, and looks ahead to the challenges and opportunities that will shape McGill's philanthropic future, over the next twelve months and beyond.

**MOTION OR RESOLUTION** N/A

**FOR APPROVAL:**

**PRIOR CONSULTATION:** Versions of this report have previously been presented to the Board of Governors, the Investment Committee of the Board and the Finance Committee of the Board

**APPENDICES:** Appendix A: Annual Report on Philanthropy: 2010-2011  
Appendix B: Investing in Excellence: the case for giving to McGill  
Appendix C: Did You Know That McGill is Making History? 2011/2012