



# Memorandum

**Deputy Provost (Student Life and Learning)**  
James Administration Building, Room 621  
845 Sherbrooke St. West  
Tel: 514-398-3109 | Fax: 514-398-3576

**TO:** Senate

**FROM:** Kathleen Massey,  
University Registrar and Executive Director, Enrolment Services

**SUBJECT:** Enrolment Report: 2011-2012

**DATE:** February 15, 2012

**DOCUMENT #:** D11-43

**ACTION REQUIRED:**  INFORMATION     APPROVAL/DECISION

**ISSUE:** Enrolment report for the 2011-12 enrolment cycle

**BACKGROUND & RATIONALE:** A report is submitted annually to inform Senators about student enrolment at the University as of October 15<sup>th</sup> each year.

All the relevant enrolment information is available online at <http://www.mcgill.ca/es/registration-statistics/>. These data have been excluded from the Senate Enrolment Report since 2008-09 in light of their availability online.

**MOTION OR RESOLUTION FOR APPROVAL:** N/A

**PRIOR CONSULTATION:** Enrolment data are routinely reviewed by the following: Provost; Deputy Provost (Student Life and Learning); Associate Provost (Graduate Education); Deans; etc.

**NEXT STEPS:** N/A

**APPENDICES:** Appendix A: Senate Report on Enrolment for Fall 2011  
Appendix B: List of enrolment reports available online and sample report  
Appendix C: Master's enrolment (research and non-research)

## **Report to Senate on McGill University Enrolment (Fall 2011)**

Kathleen Massey  
University Registrar and Executive Director, Enrolment Services  
February 15, 2012

The purpose of this report is to provide a brief summary on enrolment for the Fall 2011 term. The enrolment numbers pertain to October 15, 2011, and include new and returning students.

### **Online Enrolment Reports**

All the relevant enrolment information is available online at <http://www.mcgill.ca/es/registration-statistics/> (see Appendix B for the list of reports and for an example of one of them). These data have been excluded from the Senate Enrolment Report since 2008-09 in light of their availability online.

Enrolment information is available for all levels of study, including graduate, undergraduate and continuing education students. The reports reflect data captured at standard census points each year: October 15<sup>th</sup> for Fall and March 15<sup>th</sup> for Winter. Archived reports are also available at the site, providing data from 1993 onward, although the format of the reports has evolved somewhat over 17 years.

Note that all reports reflect student counts, not full-time equivalents (FTE), and they are usually parsed by level of instruction, gender, faculty, full- and part-time or other categories. All the information is available over the 17-year period, and some reports provide a 2-, 3-, or 5-year comparison within the same report. No knowledge of software or data analysis is required to understand the reports.

### **Broad Enrolment Goals**

McGill's enrolment goals include increasing the number and proportion of research graduate students and improving the time to completion of graduate students. Further, the University aims to continue to enhance the quality, retention and graduation rates of its undergraduate class.

### **Enrolment Figures**

Most faculties experienced an enrolment increase in Fall 2011. There were 37,835 students of all types enrolled at the University as of October 15<sup>th</sup>, an increase of 3.6% (compared to Fall 2010). Of these, 34,819 were enrolled in credit offerings. Master's and doctoral graduate degree-seeking enrolment increased by 8.1% and 6.8%, respectively; and doctoral enrolment has increased by 26.6% since Fall 2006. Undergraduate degree-seeking enrolment was 22,879 on October 15<sup>th</sup>, a 3.3% increase over Fall 2010, which exceeded the planned growth of 1.5%. The growth in undergraduate enrolment reflected an increase in both the number of newly admitted students and the number of returning students, as compared to Fall 2010. However, the undergraduate yield rate (registrations compared to offers of admission) was 45% in Fall 2011, in line with previous years.[Sources: SZRFRGS3 (1.22); SZRAADS4 (1.3)]

The number of Quebec residents enrolled at McGill increased by 2.6% in 2011 (compared to Fall 2010) and by 7.4% since 2006. Residents of Quebec represented 54.1% of all students enrolled in the University. The number of students who reported French as their first language increased by 4.6% over Fall 2010. The proportion of students at McGill from other Canadian provinces as of October 15, 2011, was 25.5%. [Source: SZRFRGS6 (1.14); SZRFRGS9(1.17)]

There were 7,715 international students at McGill, comprising 20.4% of the total student population, which was an increase of 421 international students (22.5%) over Fall 2010. The five top sources of McGill's international students were the United States, France, China, India, and Saudi Arabia. The growth in enrolment from Saudi Arabia displaced Iran from the top-5 list in 2011. American student enrolment decreased by 4.0% in one year (95 students). Enrolment from the remaining top-5 countries increased by 22.7%, 25.3%, 10.2%, and 13.0%, respectively. [Sources: SZRFRGS6 (1.14); SZRFRGS8 (1.12)]

### **New Initiatives in 2011 or Planned for early 2012**

**Strategic Enrolment Management (SEM) Plan Consultation:** In March, 2011, Senate endorsed the strategic imperatives of the University's SEM plan, which was the product of three years of consultation and preparation. A pan-University recruitment collaboration workshop was then held on June 6, 2011, to provide an opportunity for McGill colleagues interested in student recruitment to identify areas for resource sharing and collaboration. Following further consultation, a pan-institutional recruitment plan has now been drafted and will be finalized later this year. Finally, a McGill SEM conference will be held on March 30, 2011, focusing primarily on student retention and graduation rates, to create an opportunity for colleagues to plan for the implementation of the SEM plan at the local level. Dr. Jim Black, a well-regarded North American SEM expert, will make the plenary address. Invitations to the conference are being sent to academic and student affairs colleagues across McGill as well as to students.

**Welcome Centre:** As anticipated in the Senate enrolment report presented in December 2010, the newly located Welcome Centre has experienced a substantial increase in the number of visitors seeking campus tours and admission information sessions. While there were 8% (45) fewer tours given (due to combining tour groups more effectively), there were 1795 more individual visitors in 2011 than in 2010 (a 17% increase). The increase seems to be a natural outcome of the move of the Welcome Centre from Burnside Hall to a more visible and accessible location at the corner of Sherbrooke and McTavish. The volume of traffic can also be regarded as an indicator of the level of interest of prospective students in McGill University.

**List of enrolment reports available online and sample report:**

Fall 2011 reports available at <http://www.mcgill.ca/es/registration-statistics>

Note that these reports depict student count information, not number of course registrations:

- Overview by level
- Full-Time and Part-Time Enrolments by Level and Citizenship
- Full-Time and Part-Time Enrolments by Level and Faculty
- Full-Time and Part-Time Enrolments by Faculty, by Degree and by Gender
- Full-Time and Part-Time Enrolments by Faculty, by University Year and by Newly-Admitted/Returning
- Full-Time and Part-Time Canadian and Permanent Residents Enrolments by Provinces at Admit Time and by Faculty
- Full-Time and Part-Time Enrolments by Mother Tongue
- Student Curriculum by Department/Unit (Full-Time and Part-Time Enrolments)
- Graduation Statistics by Academic Year: by Faculty, by Degree, and by Gender

The following report depicts number of course registrations, not student count information:

Registration Statistics - School of Continuing Studies (credit and non-credit)

**Sample: Full-time and Part-time Enrolments by Mother Tongue**

SZRFRGS9(1.17)

Enrolment Report Fall 2011  
Total (FT and PT) Enrolments by Mother Tongue

**FINAL**  
Date: 17-OCT-11  
Page 1 of 39

	Fall 2011			Fall 2010			Fall 2006			% Change (1 Year)	% Change (5 Years)
	Full Time	Part Time	Total	Full Time	Part Time	Total	Full Time	Part Time	Total		
<b>All Students</b>											
<b>English</b>	16,628	2,663	19,291 (51.0%)	16,424	2,488	18,912 (51.8%)	15,038	2,525	17,563 (52.8%)	+2.0	+9.8
<b>French</b>	5,364	1,418	6,782 (17.9%)	5,083	1,401	6,484 (17.7%)	4,505	1,509	6,014 (18.1%)	+4.6	+12.8
<b>Other</b>	8,715	3,047	11,762 (31.1%)	8,248	2,887	11,135 (30.5%)	7,076	2,605	9,681 (29.1%)	+5.6	+21.5
<b>Total</b>	30,707	7,128	37,835	29,755	6,776	36,531	26,619	6,639	33,258	+3.6	+13.8

### Master's enrolment (research and non-research)

Unit of first major    McGill University  
 Data series options    October McGill  
 Program slot            Census  
 Program level          Primary  
 Program level          Graduate

Unit of first major    McGill University  
 Data series options    October McGill Census  
 Program level          Graduate  
 Term                    Fall 2011

Registered headcount	FQRSC research category	Term					
		Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Masters-Qualifying	Non-research	40	46	102	84	81	90
<b>Masters-Qualifying Total</b>		<b>40</b>	<b>46</b>	<b>102</b>	<b>84</b>	<b>81</b>	<b>90</b>
Masters	Non-research	1,025	937	918	964	1,120	1,144
	Research	2,401	2,357	2,453	2,479	2,449	2,713
<b>Masters Total</b>		<b>3,426</b>	<b>3,294</b>	<b>3,371</b>	<b>3,443</b>	<b>3,569</b>	<b>3,857</b>
<b>Grand Total</b>		<b>3,466</b>	<b>3,340</b>	<b>3,473</b>	<b>3,527</b>	<b>3,650</b>	<b>3,947</b>

Registered headcount	FQRSC research category	Time calculations		
		Fall 2011	One year % Chg	Five Year % Chg
Masters-Qualifying	Non-research	90	11.11%	125.00%
<b>Masters-Qualifying Total</b>		<b>90</b>	<b>11.11%</b>	<b>125.00%</b>
Masters	Non-research	1,144	2.14%	11.61%
	Research	2,713	10.78%	12.99%
<b>Masters Total</b>		<b>3,857</b>	<b>8.07%</b>	<b>12.58%</b>
<b>Grand Total</b>		<b>3,947</b>	<b>8.14%</b>	<b>13.88%</b>