



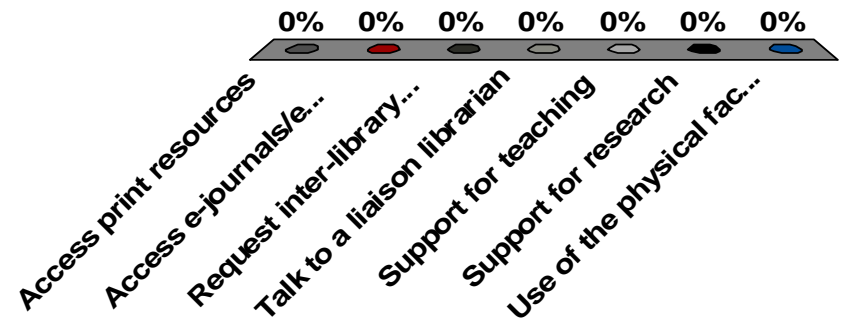
New Age Library Services For You

Janine Schmidt,
Trenholme Director
of Libraries



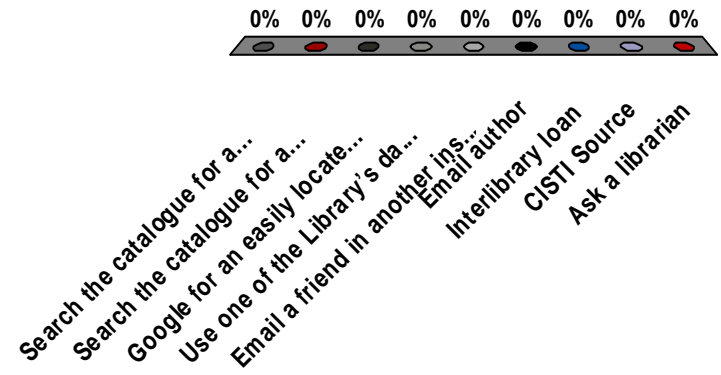
What do you want most from the Library?

1. Access print resources
2. Access e-journals/e-books
3. Request inter-library loans
4. Talk to a liaison librarian
5. Support for teaching
6. Support for research
7. Use of the physical facilities



How do you find journal articles?

1. Search the catalogue for a known journal title and read it online
2. Search the catalogue for a known journal title and read it in print
3. Google for an easily located version
4. Use one of the Library's databases e.g. Scopus
5. Email a friend in another institution
6. Email author
7. Interlibrary loan
8. CISTI Source
9. Ask a librarian



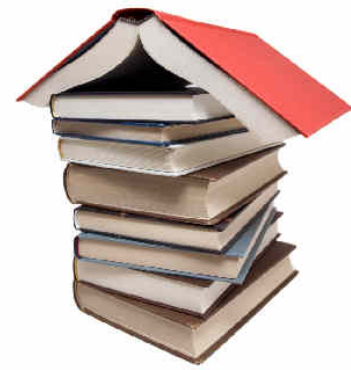
Symbols of scholarship



Overview

- ❑ Changes in scholarly communication and user needs
- ❑ Impact of social networking
- ❑ The Library's responses and services
- ❑ Some issues and concerns





Why publish/communicate?

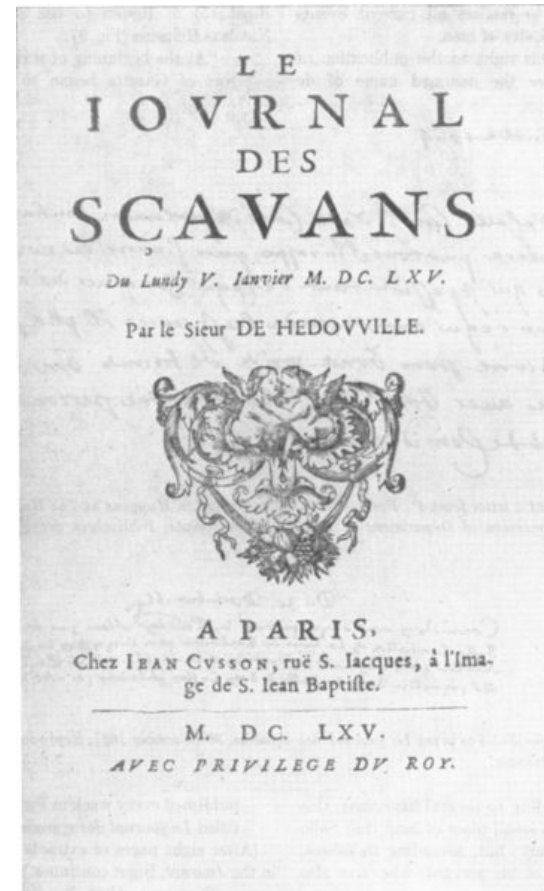
- Stake out the territory
- Communicate and share research results and findings – publication/conference paper
- Encourage discussion
- Build, disseminate and preserve knowledge
- Provide for learning
- Technological/knowledge transfer
- Credentialling i.e. tenure, promotion, funding
- To whom? Peers? Students? Future generations? General public? People who might apply findings in industry, cultural pursuits?

Journal publishing

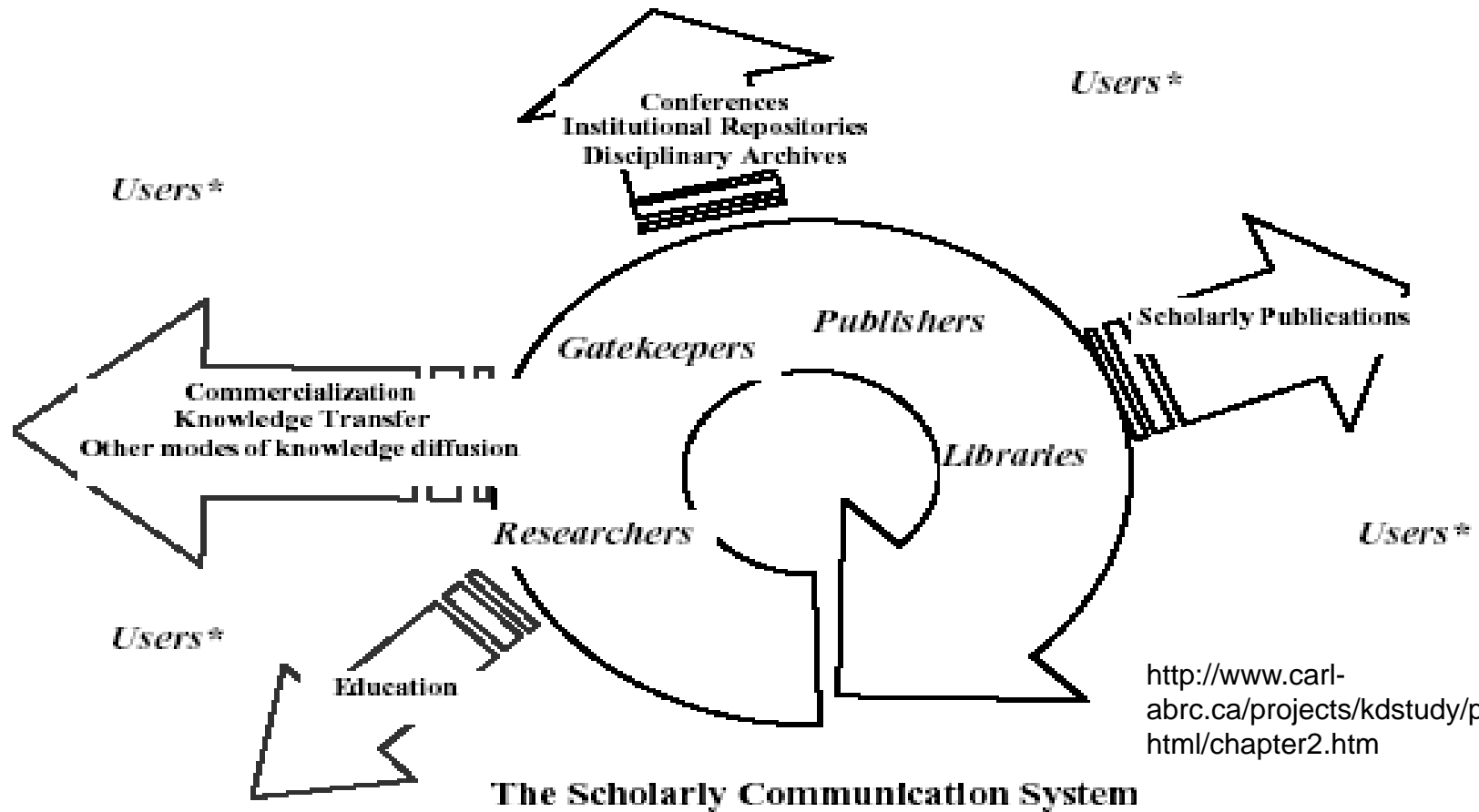
PHILOSOPHICAL
TRANSACTIONS:
GIVING SOME
ACCOMPT
OF THE PRESENT
Undertakings, Studies, and Labours
OF THE
INGENIOUS
IN MANY
CONSIDERABLE PARTS
OF THE
WORLD.

Vol I.
For Anno 1665, and 1666.

In the SAVOY,
Printed by T. N. for John Martyn at the Bell, a little with-
out Temple-Bar, and James Allestry in Duck-Lane,
Printers to the Royal Society,



Scholarly communication





McGill's scholarly publishing

- 7 years of McGill data (2001-2007)
- 29,226 source papers in 244 categories
- 62% of papers were cited
- 237,610 total citations received, for an average of 8.13 cites/paper
 - 77% of the materials are articles and reviews, and they have an average citation rate of 10.32
- 436 of McGill's papers are in the top 1% of their field. Over 3,300 are in the top 10% of their field.
- McGill research appeared in over 4,300 journals.
- McGill researchers collaborated with researchers from 135 countries outside of Canada (Institutional Citation report (ICF) Applications – Thomson)



Crisis?

- University presses struggling
- Journals published on shoe-string budgets by scholars finding it difficult
- Scholarly societies experiencing challenges
- Huge escalation of prices
- Conversion of journals (and books) to electronic formats, initially STM – now all disciplines
- Copyright
- Open access
- Library budgets under pressure

Commercial publishers - the big boys

□ Thomson Reuters – *The world's leading information resource*



- Revenues up 11%, \$7.3 billion, operating profits up 4%, margins around 18%

□ Reed Elsevier – *Inspiring discovery*

- Revenues up 6% GBP 4.6 billion, operating profits up 11%, margins 25%  Reed Elsevier

□ Wolters Kluwer – *The professional's first choice*



- Revenues up 4%, Euro 3,413 million

□ Online revenues almost 50%

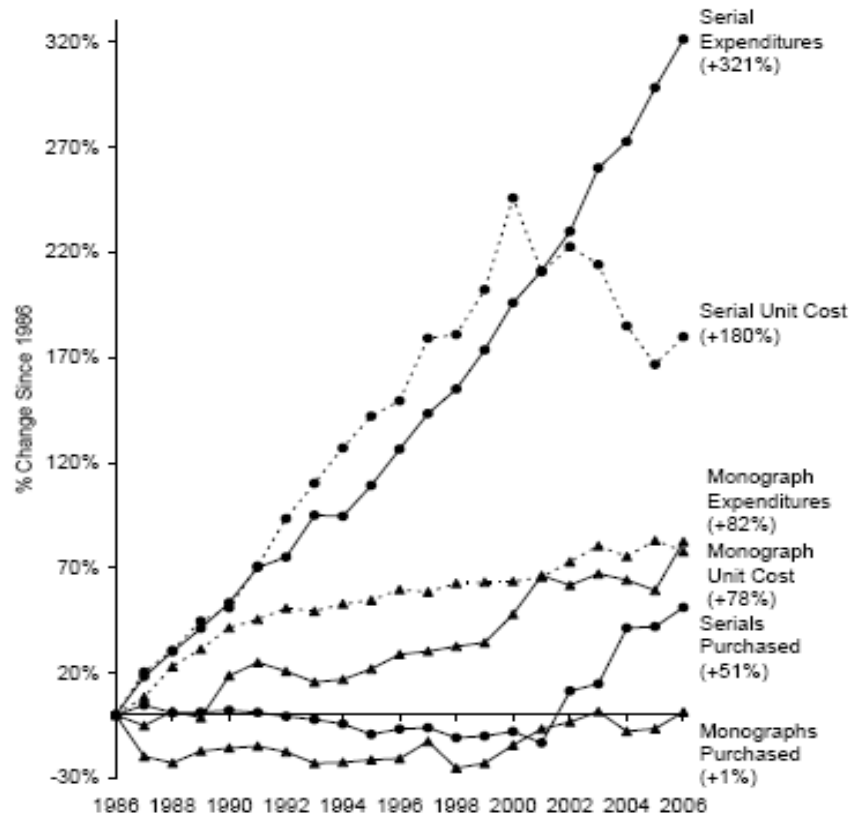
Source: Outsell Inc.

The smaller players

- Venture capital firms
 - Cengage Learning – *Learning solutions for diverse education and training needs, Delivering results through engagement*
- Some other players
 - Wiley Interscience – *Discover something great (now incorporating Blackwells)*
 - University presses
 - Oxford – *Excellence, tradition, innovation*
 - Cambridge – *Advances learning, knowledge and research worldwide*
 - Society publishers e.g. Canadian Institute of Chemistry

Library Expenditures 1986-2006

Monograph and Serial Expenditures
in ARL Libraries, 1986-2006*

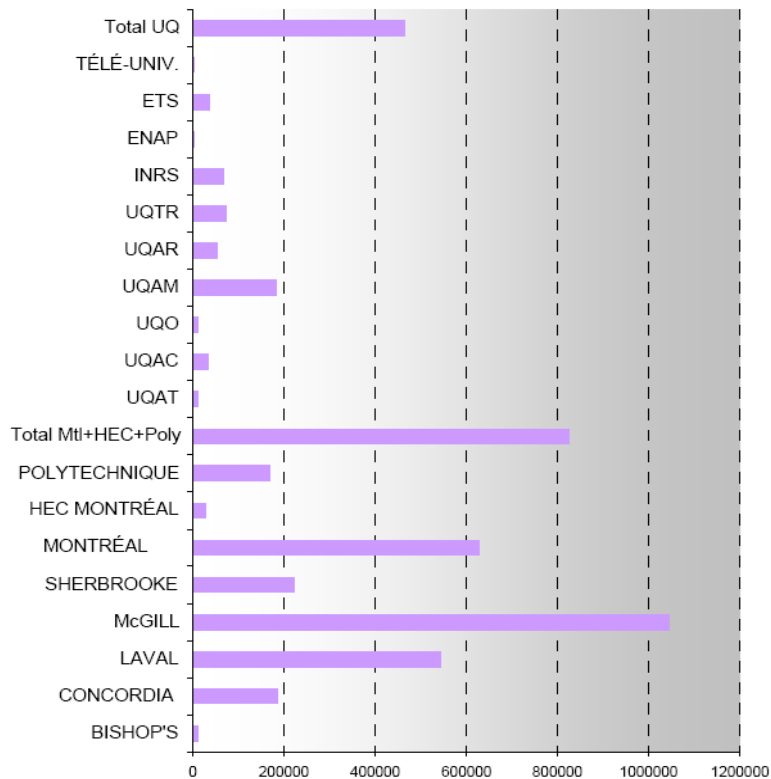


Source: ARL Statistics 2005-06, Association of Research Libraries, Washington, D.C.
*Includes electronic resources from 1995-2000 onward.

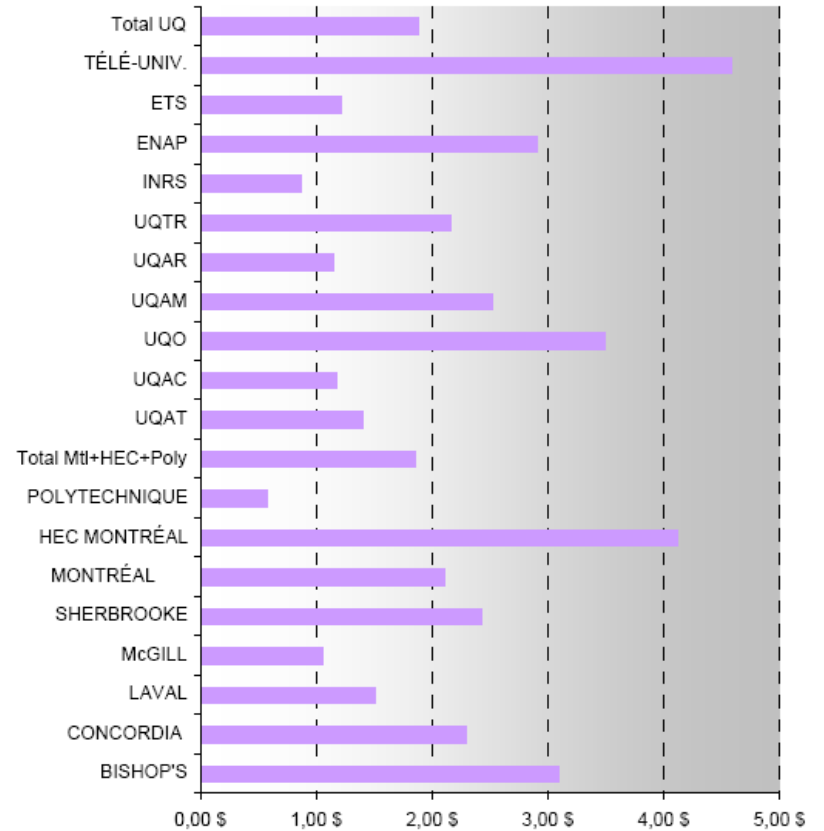


CREPUQ – ScienceDirect 2007-08

Documents téléchargés



Coût par document téléchargé



Open access

- ❑ Budapest Open Access Initiative
 - “permitting any users to read, download, copy, distribute, print, search or link to the full texts of these articles, crawl them for indexing, pass them ...or use them for any other lawful purpose without financial, legal or technical barriers...”
- ❑ “Free” open access journals
- ❑ Institutional/subject repositories
- ❑ Blogs/individual websites
- ❑ Pay to publish, free to read, \$750 - \$2000 per article



The Harvard initiative

- ❑ Faculty voted to make scholarly articles available in open-access repository
- ❑ Searchable via Google Scholar/Yahoo etc.
- ❑ Publications produced elsewhere go on institutional repository
- ❑ "Send signal ..looking for alternative distribution models for ..scholarship"

AAUP statement on open access*

- ❑ Disseminate knowledge to widest possible audience
- ❑ Work with online providers
- ❑ Combine some form of market-based cost-recovery with free access for users a certain length of time after initial publication – explore alternative cost models
- ❑ Plunging into open access...runs..risk of destabilizing scholarly communication....

*AAUP = American Association of University Presses

Copyright

The screenshot shows the Creative Commons website interface. At the top, there is a green navigation bar with the Creative Commons logo on the left, a search bar in the center, and a license bar on the right. Below this is a dark grey navigation menu with links for Home, About, FAQ, Donate, Wiki, Projects, International, and Contact. The main content area is titled 'About' and contains a paragraph explaining that Creative Commons is a Massachusetts-chartered 501(c)(3) tax-exempt charitable corporation. Below this is a diagram showing the spectrum of copyright from full copyright (C) to public domain (pd) through Creative Commons (cc). A text box explains that Creative Commons defines the spectrum between full copyright and public domain, and that their licenses help users keep their copyright while inviting certain uses, referred to as 'some rights reserved' copyright. To the right of the main content is a sidebar with a dropdown menu for 'International' (set to 'Select a jurisdiction'), a search bar, and a list of links including Creative Commons, Documentation, Case Studies, FAQ, Opportunities, Press Kit, Press Releases, Newsletter, Events, The Commons, CC Network, and Science Commons.

creative commons

Search
CC Licensed Work

License
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More information

Search

Creative Commons is a Massachusetts-chartered **501(c)(3) tax-exempt charitable corporation**. For more information, see the corporate charter, by-laws, most recent tax return and most recent audited financial statement.

C **cc** **pd**

Creative Commons defines the spectrum of possibilities between full copyright — *all rights reserved* — and the public domain — *no rights reserved*. Our licenses help you keep your copyright while inviting certain uses of your work — a **“some rights reserved” copyright**.


Too often the debate over creative control tends to the extremes. At one pole is a vision of total control — a world in which every last use of a work is regulated and in which “all rights reserved” (and then some) is the norm. At the other end is a vision of anarchy — a world in which creators enjoy a wide range of freedom but are left vulnerable to exploitation. Balance, compromise, and moderation — once the driving forces of a copyright system that valued innovation and protection equally — have become endangered species.

Creative Commons
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FAQ
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Press Releases
Newsletter
Events
The Commons
CC Network
Science Commons



Creating change


http://www.createchangeCanada.ca/

Links »


CreateChangeCanada  Shouldn't the way we share research be as advanced as the Internet?

[Digital Scholarship](#) [New Modes](#) [Cases in Point](#) [Change & You](#) [Stay Informed](#) [About](#)



"Now, as I tell people: I'm extremely paper allergic. All the files are electronic. It makes it much easier to access and work. The second thing is huge facilitation of international collaboration. As one colleague put it, we can interact with someone on another continent sometimes more easily than the person in the next room. The huge efficiency and capability of international collaboration has been enormously beneficial."




Dr. Gordon Guyatt
McMaster University

Get More from Your Academic Research

In the age of the Internet, the ways you share and use academic research results are changing — rapidly, fundamentally, irreversibly. There's great potential in change. After all, faster and wider sharing of journal articles, research data, simulations, syntheses, analyses, and other findings fuels the advance of knowledge. It's a two-way street — sharing research benefits you and others. But will the promise of digital scholarship be fully realized? How will yesterday's norms adapt to tomorrow's possibilities?

This website will help you understand the changing landscape and how it affects you and your research. It also offers practical ways to look out for your own interests as a researcher.

A scholarly revolution is underway. It enables you to get a greater return from your research. All you have to do is *share it*.

 [Digital Scholarship](#)  [News](#)

Institutional repositories

<http://www.mcgill.ca/library-findinfo/escholarship/>

Sign in | Monday, November 17, 2008

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Information Innovation Service

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- [Newspapers](#)
- [Specialist materials \(digital, data, geo, gov\)](#)
- ▶ [Course materials](#)
- ▼ [eScholarship@McGill](#)
 - ▶ [How to submit](#)
 - [Searching eScholarship@McGill](#)
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eScholarship@McGill



eScholarship@McGill is a digital repository which stores and showcases the publications and theses of McGill University faculty and students. The repository exists in an online, open-access environment, making it easy for researchers all over the world to find and access the University's published research output.

All scholarly works authored by faculty and students at McGill and considered of value by the academic community can be deposited in the digital repository. *eScholarship@McGill* includes full text documents of research articles, electronic theses, working papers, conference papers, books and research reports.










Search [eScholarship@McGill](#)

eScholarship@McGill is maintained by the Library, which deposits digital research in the repository and manages the archiving of

Open Access Repositories – Where they are

Proportion of Repositories by Country
Worldwide



| | |
|---|-----------------------------------|
|  | United States (324 = 25%) |
|  | United Kingdom (141 = 11%) |
|  | Germany (130 = 10%) |
|  | Japan (70 = 5%) |
|  | Australia (60 = 5%) |
|  | Netherlands (46 = 4%) |
|  | Italy (45 = 3%) |
|  | Canada (44 = 3%) |
|  | [61 Others (431 = 33%)] |

OpenDOAR 02-Dec-2008

Total = 1291 repositories

<http://www.opendoar.org/>

Web 2.0 and social networking



WIKIPEDIA



History of Blogging



1999: So I just have to tell someone about this thing my cat did today...



2004: OMG! Cat pictures!



2005: Moving cat pictures!




2007:
 1 pm. My cat just sneezed!
 1.02pm. Cat sneezed again!
 1.04pm. Cat hasn't sneezed recently.
 Getting worried.



Cardiovascular breakthrough

Address <http://blogsearch.google.ca/blogsearch?hl=en&ie=UTF-8&q=rosuvastatin&spell=1&oi=spell&sa=X> Links

[Web](#) [Images](#) [Maps](#) [News](#) [Video](#) [Gmail](#) [more](#) [Sign in](#)



[Advanced Blog Search Preferences](#)

Blog results Results 1 - 10 of about 241 for **rosuvastatin**. (0.49 seconds)

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- [crestor rosuvastatin calcium](#) - Crestor rosuvastatin calcium, depot lar, derug heartbeat irregular statin, drug nystatin
- [rosuvastatin trial](#) - Rosuvastatin trial, sandostatin lar depot, simvastatin side effects, simvastatin reaction

[Rosuvastatin Reduces Heart Attack, Stroke, Total Mortality](#)
 8 hours ago by ruzik_tuzik
 Until now, there has been no proven method to detect and prevent the many heart attacks and strokes that occur in patients with normal or low cholesterol levels. [read more.](#)
[Emaxhealth - Daily Health News and Articles - http://www.emaxhealth.com/](#)

[How Much is a Pound of Prevention Worth?](#)
 15 Nov 2008 by Jennifer Gibson, PharmD
 Lastly, the cost of **rosuvastatin** is prohibitive. **Rosuvastatin** is currently only available as a brand-name drug at a cost of approximately \$3.45 daily. Several other statins are now available as generic alternatives and are available for ...
[Brain Blogger - http://brainblogger.com/](#) - [References](#)

[Higher dose rosuvastatin in lower risk patients – the JUPITER study](#)
 12 Nov 2008 by bowersc
 In the JUPITER study, **rosuvastatin** 20mg daily reduced the risk of major CV events compared with placebo in people with few elevated CV risk factors apart from a raised C-



Address <http://brainblogger.com/2008/11/15/how-much-is-a-pound-of-prevention-worth/>



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DRUGS & CLINICAL TRIALS

How Much is a Pound of Prevention Worth

November 15, 2008 | By [Jennifer Gibson, PharmD](#) | [Share](#), [Save](#), and [Bookmark](#) | [1 Comment](#)



The cholesterol-lowering drugs "statins" are among the top 10 drugs in the United States, and worldwide. Although we only recommend the use of statins to lower elevated cholesterol, there is growing evidence that recommendations should be expanded. The November 20, 2008 issue of the *New England Journal of Medicine* will report the findings of the Justification for the Use of Statins in Primary Prevention: an Intervention Trial Evaluating Rosuvastatin (JUPITER), which were also reported on November 9 at an American Heart Association Conference in New

Orleans. The JUPITER trial studied nearly 18,000 healthy adults without high cholesterol and found that daily therapy with rosuvastatin (Crestor) significantly prevented cardiovascular events

THE NEW ENGLAND JOURNAL OF MEDICINE

EDITORIAL



Expanding the Orbit of Primary Prevention — Moving beyond JUPITER

Mark A. Hlatky, M.D.

The aphorism "prevention is better than cure" makes perfect sense when applied to healthy habits such as following a sensible diet, maintaining an ideal body weight, exercising regularly, and not smoking. But increasingly, prevention of cardiovascular disease includes drug therapy, particularly statins to lower cholesterol levels. Statins were first tested in subjects at high risk for coronary events, and the limits of treatment have subsequently been expanded to include persons at progressively lower risk.¹ The results of the Justification for the Use of Statins in Primary Prevention: an Intervention Trial Evaluating Rosuvastatin (JUPITER; ClinicalTrials.gov number, NCT00220981), reported by Kjekshus et al. in this issue of the journal,² might push the orbit of statin therapy outward to include even more of the general population. Before pharmacologic treatment for primary prevention is expanded further, however, the evidence should be examined critically.

The JUPITER trial enrolled healthy subjects who did not have high cholesterol levels, according to conventional benchmarks.³ The entry criterion for initiating pharmacologic treatment for primary prevention, although treatment at this level is indicated in patients who have clinical coronary disease or diabetes.⁴ In JUPITER, a high-sensitivity C-reactive protein level of 20 mg per liter or higher was an additional entry criterion to identify high-risk subjects. The trial (October 16, 2008) and safety monitoring board noted a significant reduction in the primary end point among participants assigned to receive rosuvastatin (24 primary events vs. 28 in the placebo group; hazard ratio, 0.56; 95% confidence interval [CI], 0.46 to 0.69). There was a similar reduction in a combination of the more important hard outcomes: myocardial infarction, stroke, or death from cardiovascular causes (85 events in the rosuvastatin group vs. 157 in the placebo group; hazard ratio, 0.53; 95% CI, 0.40 to 0.69).

The results of JUPITER raise two important questions about the primary prevention of coronary disease. Should indications for statin treatment be expanded? And how should measurements of high-sensitivity C-reactive protein be used? The relative risk reductions achieved with the use of statin therapy in JUPITER were clearly significant. However, absolute differences in risk are more clinically important than relative reductions in risk in deciding whether to recommend drug therapy, since the absolute benefits of treatment must be large enough to justify the associated risks and costs. The proportion of participants with hard cardiac events in JUPITER was reduced from 1.6% (157 of 8901 subjects) in the placebo group to 0.9% (85 of the 9501 subjects) in the rosuvastatin group; thus, 120 participants were treated for 1.9 years to prevent one event.

On the other side of the balance, of concern are the significantly higher glycated hemoglobin levels and incidence of diabetes in the rosuvastatin

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[Opinion](#) [Psychiatry & Psychology](#)

IBER 17, 2008

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87 comments

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Jun 30, 2008 | 49 comments

Extremist Muslim Doctors Do More Than Heal

May 07, 2008 | 25 comments



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Royal Society Publishing's online presence is moving in February 2009.
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English

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REMOVE Search For (All words) > mcgill Disable Highlighting

94 Results First | 1-10 | 11-20 | 21-30 | 31-40 | 41-50 | Next

- Records of Difference of Temperature between **McGill** College Observatory, and the Top of Mount Royal, Montreal [Add to marked items](#)

| | |
|---------|--|
| Journal | Proceedings of the Royal Society of London. Series A, Containing Papers of a Mathematical and Physical Character (1905-1934) |
| Issue | Volume 76, Number 511 / August 04, 1905 |
| Author | C. McLeod |
| DOI | 10.1098/rspa.1905.0044 |
| Text | PDF 392.7 KB |
- On the Capacity for Heat of Water between the Freezing and Boiling Points, together with a Determination of the Mechanical Equivalent of Heat in Terms of the International Electrical Units.--Experiments by the Continuous-Flow Method of Calorimetry Performed in the Macdonald Physical Laboratory of **McGill** University, Montreal. [Add to marked items](#)

| | |
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| Journal | Proceedings of the Royal Society of London (1854-1905) |
| Issue | Volume 67 - 1900 |
| Author | Howard Turner Barnes |
| DOI | 10.1098/rspl.1900.0027 |
| Text | PDF 689.8 KB |
- On the Capacity for Heat of Water between the Freezing and Boiling-Points, Together with a Determination of the Mechanical Equivalent of Heat in Terms of the International Electrical Units. Experiments by the Continuous-Flow Method of Calorimetry. Performed in the Macdonald Physical

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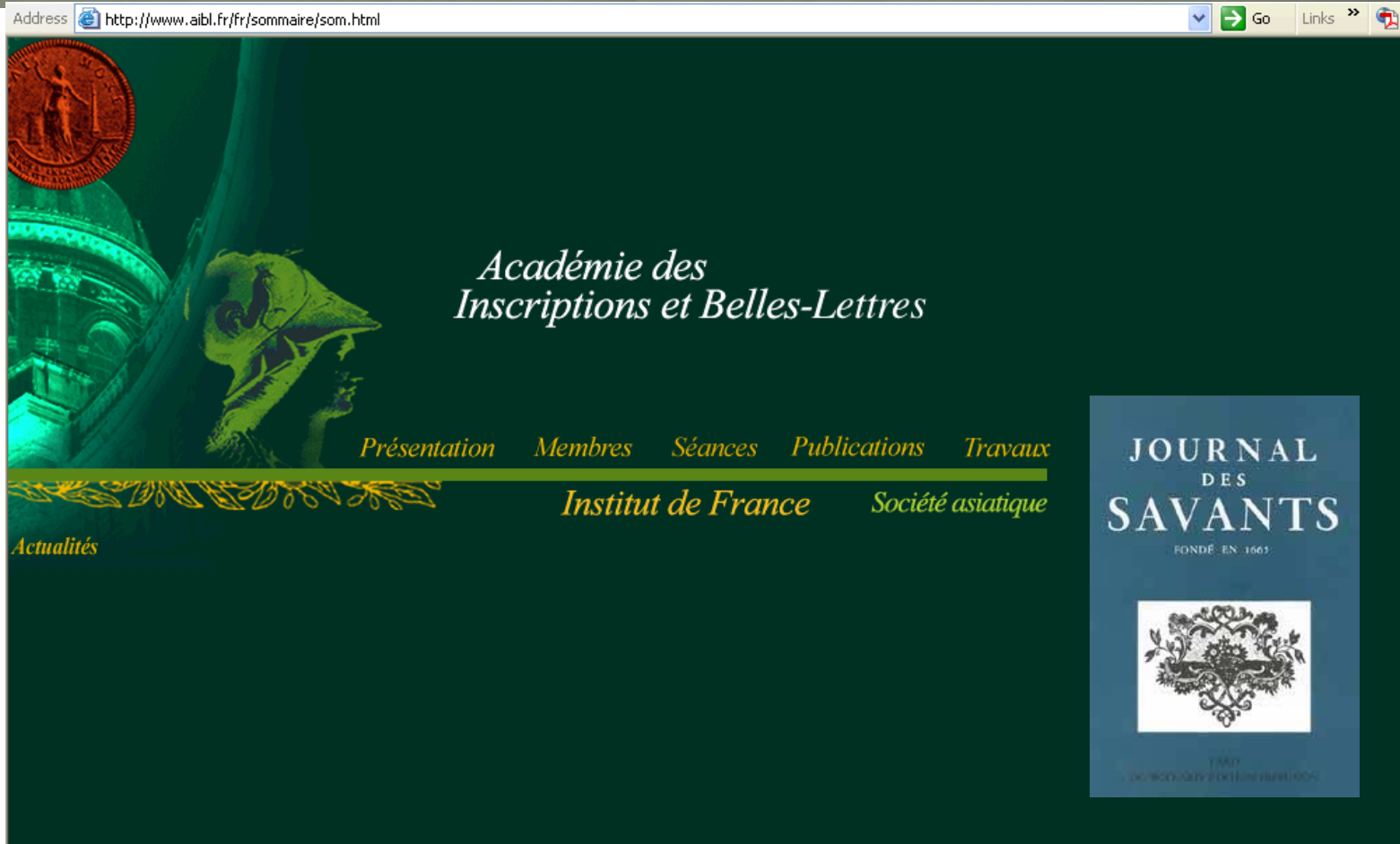
In the last six months (11)
In the last year (16)

Most Prolific Authors

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Eldredge Bermingham
Andrew P. Hendry

Still being published – in print

Address <http://www.aibl.fr/sommaire/som.html> Go Links



The screenshot shows the website for the Académie des Inscriptions et Belles-Lettres. The background is a dark green color with a faint image of a classical building and a bust. In the top left corner, there is a circular gold coin. The main text is centered and reads "Académie des Inscriptions et Belles-Lettres". Below this, there is a horizontal menu with the following items: "Présentation", "Membres", "Séances", "Publications", and "Travaux". Below the menu, there is a decorative horizontal line with a floral pattern. Underneath the line, the text "Actualités" is on the left, and "Institut de France" and "Société asiatique" are on the right. In the bottom right corner, there is a small image of the cover of the "JOURNAL DES SAVANTS" magazine, which is white with a blue border and features a decorative floral emblem and the text "FONDÉ EN 1661".

*Académie des
Inscriptions et Belles-Lettres*

Présentation Membres Séances Publications Travaux

Actualités *Institut de France* *Société asiatique*

**JOURNAL
DES
SAVANTS**
FONDÉ EN 1661



Today's users

- *What is it that motivates, even inspires, millions of users to spend hours online, not searching for information, but creating information, building content and establishing online communities? ... with hundreds of new virtual friends? No longer... "information consumers", internet users are becoming "information producers" and will soon be the primary authors, producers and architects of information on the World Wide Web.*

OCLC. Sharing, Privacy and Trust in our Networked World. 2007.
<http://www.oclc.org/reports/sharing/default.htm>



Online Use

| | 2005 | 2007 |
|-----------------|------|------|
| Bookstore | 50% | 55% |
| Blogs | 16% | 46% |
| Search engine | 71% | 90% |
| Email | 73% | 97% |
| Library website | 30% | 20% |

Yet people reading more – 1/3 Canadians read more than 11 hours per week

Today's library users



- ❑ Multi-tasking, mobile, constantly communicating
- ❑ Learning from each other
- ❑ Computer savvy but information poor
- ❑ Discovery learning
- ❑ Globally oriented
- ❑ Digitally distracted?



About the Library

- Virtual, and real, with 13 branch libraries – *there is one for everyone – A grade service (Globe and Mail)*
 - Humanities and Social Sciences, Blackader-Lauterman Library of Art and Architecture, Schulich Library of Science and Engineering, Life Sciences, Nahum Gelber Law, Marvin Duchow Music, Howard Ross Management, Macdonald Campus, Islamic Studies, Education Library and Curriculum Resource Centre, Walter Hirschfeld Geographic Information Centre, Osler Library, Rare Books and Special Collections
- Facilities improvements, Open all hours – up to 90 hours per week and 24 hours at exam time – and *24 x 7 online all of the time – any place, any time*
- Website is key to services, facilities and collections

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Information Innovation Service

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Home > Library and collections

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find journal articles, many available full-text
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- Newspapers**
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- Course materials**
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- eScholarship@McGill**
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- Internet searching**
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- Ask us**
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from outside McGill
- Passwords & PINs**

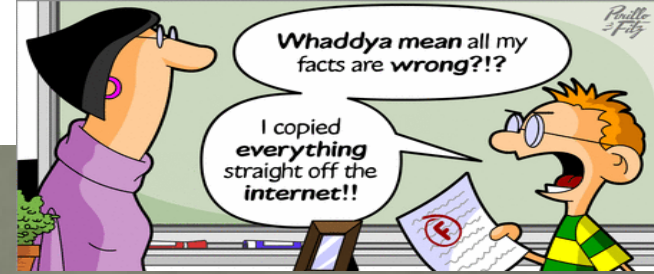


About us

- General information**
- Memberships**
- Employment**
- Projects & publications**
- Events & exhibitions**
- Staff directory**
- Map**

Support for

- New users**
- Teaching & research**
- Alumni & the community**
- Clients with disabilities**
- Donors and Benefactors**
- Friends of the Library**



About the Library

- Over 6 million items (textbooks, coursepacks, materials on reading lists [in reserve collections], 65,000 e-journals [38,000 unique titles, 9000 from volume 1], 1 million + e-books, e-theses, exam papers, CDs, DVDs, hundreds of online databases and newspapers, outstanding rare books [cataloguing, digitizing] – *and if we don't have it, we'll get it for you*
- Links to *My Courses*, subject and course guides, access via Google Scholar, Endnote software – *where to go for information*
- Information skills/fluency classes related to formal programs and online chat to help at home or work
- Budget \$33 million, 235 staff, student navigators, 3.6 million annual visits – *most heavily used part of campus*

Your liaison librarian

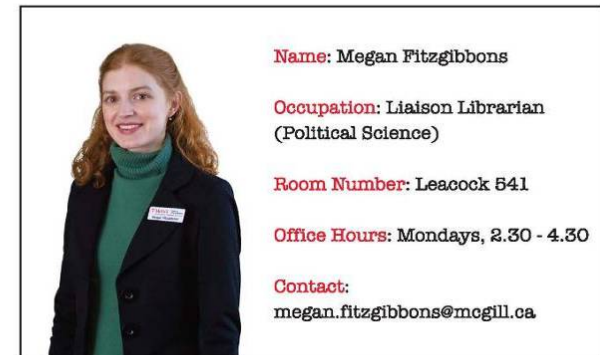
- Liaison librarians for departments/disciplines (40)
- Information consultants
- Helping you connect to information and carry out excellent learning, teaching and research

<http://www.mcgill.ca/library-assistance/askus/liaison/>

Stay connected....

at your Library

Meet your personal search engine.



Whether you are embarking on a research project, creating links to online resources from myCourses, wanting to publicize your research through eScholarship@mcgill, seeking help using Endnote, pursuing resources for your teaching, or wishing to arrange a workshop designed to improve your students' information-seeking skills...

your Liaison Librarian can help you.

For more information, visit
www.mcgill.ca/library-assistance/askus/liaison/.

Nahum Gelber Law Library



Marvin Duchow Music Library



Macdonald Campus Library



Schulich Library of Science and Engineering



Schulich Library of Science and Engineering



Humanities and Social Sciences Library



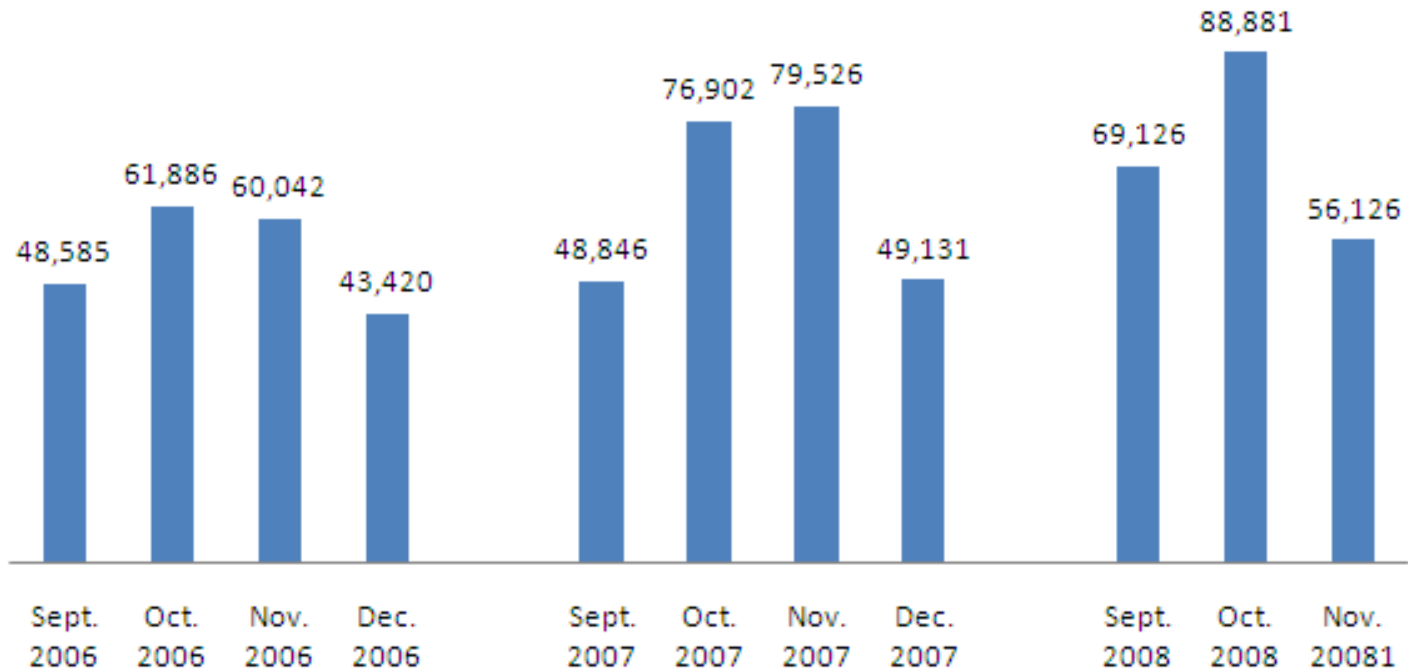
Cyberthèque (Humanities and Social Sciences Library)





Impact of Renovations

Schulich Library Gate Counts before & after renovations



LibQUAL+ 2008 comments

- ❑ Needs more quiet study space and more computers! Longer hours are preferable
- ❑ In general I am impressed with some aspects of the McGill library system. The shortcomings rest predominantly with issues of accessibility to information resources online and the capacity/training of some library employees who interact with users regularly. I believe much more attention needs to be focused on increasing the digital access to journals and e-books since these are the information vehicles of the current age that most students use.

Thank you



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