



# Memorandum

**Deputy Provost (Student Life and Learning)**

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**TO:** Senate

**FROM:** Kathleen Massey,  
University Registrar and Executive Director, Enrolment Services

**SUBJECT:** Enrolment Report: 2013-2014

**DATE:** January 22, 2014

**DOCUMENT #:** D13-42

**ACTION REQUIRED:**  INFORMATION     APPROVAL/DECISION

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**ISSUE:** Enrolment report for the 2013-14 enrolment cycle

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**BACKGROUND & RATIONALE:** A report is submitted annually to inform Senators about student enrolment at the University as of October 15<sup>th</sup> each year. All the relevant enrolment information is available online at [www.mcgill.ca/es/registration-statistics/](http://www.mcgill.ca/es/registration-statistics/).

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**MOTION OR RESOLUTION FOR APPROVAL:** N/A

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**PRIOR CONSULTATION:** Enrolment data are routinely reviewed by the following: Provost; Deputy Provost (Student Life and Learning); Associate Provost (Graduate Education); Deans; Associate Deans, etc.

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**NEXT STEPS:** N/A

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**APPENDICES:** Appendix A: Senate Report on Enrolment for Fall 2013  
Appendix B: List of enrolment reports available online and a sample report

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**Appendix A**  
**Report to Senate on McGill University Enrolment (Fall 2013)**  
Kathleen Massey  
University Registrar and Executive Director, Enrolment Services  
January 22, 2014

The purpose of this report is to provide a summary of enrolment for the Fall 2013 term. The enrolment numbers pertain to October 15, 2013, and include new and returning students.

**Online Enrolment Reports**

All the relevant enrolment information is available online at <http://www.mcgill.ca/es/registration-statistics> (see Appendix B for the list of reports and for an example). These data have been excluded from the Senate Enrolment Report since 2008-09 in light of their availability online.

Enrolment information is available for all levels of study, including graduate, undergraduate and continuing studies students. The reports reflect data captured at standard census points each year: October 15<sup>th</sup> for Fall and March 15<sup>th</sup> for Winter. Archived reports are also available at the site, providing data from 1994 onward, although the format of the reports has evolved somewhat over the years.

Note that all reports reflect student counts, not full-time equivalents (FTE), and they are usually parsed by level of instruction, gender, faculty, full- and part-time or other categories. Some provide a 2-, 3-, or 5-year comparison within the same report. No knowledge of software or data analysis is required to understand the reports. The reports of continuing studies enrolment were added to the site beginning in 2011.

**Broad Enrolment Goals**

In March, 2011, Senate endorsed the strategic imperatives of the University's Strategic Enrolment Management plan, which was the product of three years of consultation and preparation. A University recruitment plan was written in 2012 and updated in 2013, reflecting contributions from many units across the University.

This plan laid out McGill's enrolment goals which include increasing the number and proportion of research graduate students, improving the time to completion of graduate students as well as effectively serving the educational needs of Quebec society through the active recruitment and support of local students. Further, the Plan seeks to enhance the quality, diversity, retention and graduation rates of McGill's undergraduates. Finally, the plan lays out the need to enhance and increase continuing studies partnerships and offerings, serving both local and international students.

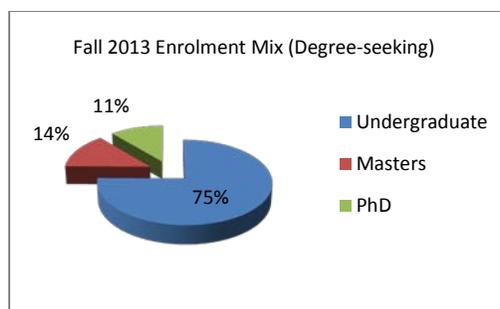
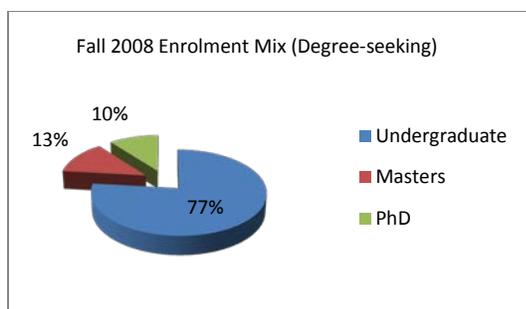
**Enrolment**

There were 39,349 students of all types, including 31,327 degree-seekers, enrolled at the University as of October 15th, an increase of 1.5% (compared to Fall 2012). Enrolment increases in areas that have capacity and where academic quality can be maintained, which are funded by the provincial government, are one way the University has weathered financial challenges

*Graduate enrolment*

Master's and doctoral graduate degree-seeking student enrolment increased by 2.0% and 2.8% respectively in comparison to 2012 and by 23.8% and 22.9% respectively since 2008.

The proportion of graduate degree-seeking students to all degree-seeking students increased by 2% between 2008 and 2013, from 23% to 25%, including a 1% increase in doctoral enrolment over that period. This reflects the outcome of deliberate actions to achieve the University's goal to enrol a greater proportion of graduate relative to undergraduate degree-seeking students.



### *Undergraduate enrolment*

There were 23,555 undergraduate degree-seeking students enrolled at McGill on October 16<sup>th</sup>, an increase of 1.5% over Fall 2012. Since 2008, undergraduate degree enrolment has grown by 13%. While increasing undergraduate enrolment to meet financial challenges, the University has also been able to work toward its goal of rebalancing its enrolment mix to increase the proportion of graduate (particularly doctoral) students. In some academic units, this may have resulted in increases in class size. Teaching and Learning Services works closely with academic colleagues to provide expert support and advice regarding effective teaching and learning methods and technologies that have the potential to enhance our students' learning experiences.

While the number of undergraduate students increased, the number of applications from Ontario high school students dropped by 9.2% over Fall 2012, a striking dip despite ongoing, proactive efforts to recruit from that province, traditionally the second most important market for McGill (after Quebec). This may be due, in part, to the new, attractive provincial funding available to students who study within that province.

On a positive note, the yield (registration-to-offers ratio) of undergraduate CEGEP students increased by 0.9% over 2012, compared to last year's decrease of 3%. While this may be due, in part, to increased efforts to encourage CEGEP students to attend McGill, it may also be a reflection of a more stable academic year for CEGEP students.

### *International*

A total of 8,887 international students were registered at McGill in Fall 2013, an increase of 7.0% over 2012 and 39.0% since 2008. International students represent 22.6% of the entire McGill student population, an increase from last year's 21.4% and a 2.2% increase over Fall 2011. The United States, France, China, India and Saudi Arabia (primarily medical residents) continue to be the top five primary origins of McGill's international students

### **Objectives:**

Attention continues to be paid to academic advising and graduate supervision in the current year to enhance McGill students' academic experiences. Improving the student experience is critical to improving student retention and graduate time-to-completion rates. We encourage all colleagues to identify current practices and policies that should be changed or enhanced to achieve significant improvements in these areas. For example, early-alert systems and early intervention, according to many studies, have had positive effects on retention and graduation. The Office of the Dean of Students is actively engaged, with the McGill advising community, in developing early alert strategies, systems, tools and supports. The third McGill SEM conference, to be held on March 13, 2014, will focus on this important issue.

### **Questions which we will address in the next 12 months:**

What is the ideal student population mix? What is the ideal size for McGill? What is the ideal proportion of graduate to undergraduate students?

## Appendix B:

### List of enrolment reports available online and sample report:

Fall 2013 reports available at <http://www.mcgill.ca/es/registration-statistics>

Note that these reports depict student count information, not number of course registrations:

Overview by level

Full-Time and Part-Time Enrolments by Level and Citizenship

Full-Time and Part-Time Enrolments by Level and Faculty

Full-Time and Part-Time Enrolments by Faculty, by Degree and by Gender

Full-Time and Part-Time Enrolments by Faculty, by University Year and by Newly-Admitted/Returning

Full-Time and Part-Time Canadian and Permanent Residents Enrolments by Provinces at Admit Time and by Faculty

Full-Time and Part-Time Enrolments by Mother Tongue

Student Curriculum by Department/Unit (Full-Time and Part-Time Enrolments)

Graduation Statistics by Academic Year: by Faculty, by Degree, and by Gender

The following report depicts number of course registrations, not student count information:

**\*New\*** Registration Statistics - School of Continuing Studies (credit and non-credit)

### Sample report (Enrolment Report Fall 2013 – Overview by Level):

[https://www.mcgill.ca/es/sites/mcgill.ca.es/files/fall\\_2013\\_-\\_overview\\_by\\_level\\_1.pdf](https://www.mcgill.ca/es/sites/mcgill.ca.es/files/fall_2013_-_overview_by_level_1.pdf)

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#### Enrolment Report Fall 2013 Overview by Level

FINAL  
Date: 16-OCT-13  
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	Fall 2013			Fall 2012			Fall 2008			% Change (1 Year)	% Change (5 Years)
	Full-Time	Part-Time	Total	Full-Time	Part-Time	Total	Full-Time	Part-Time	Total		
<b>Undergraduate</b>											
Degrees	22,163	1,392	23,555	21,810	1,408	23,218	19,629	1,217	20,846	+1.5	+13.0
Certificates, Diplomas	121	1,192	1,313	134	1,106	1,240	121	1,329	1,450	+5.9	-9.4
Special, Visiting, Other	494	1,363	1,857	460	1,431	1,891	431	1,298	1,729	-1.8	+7.4
<b>Total Undergraduate</b>	<b>22,778</b>	<b>3,947</b>	<b>26,725</b>	<b>22,404</b>	<b>3,945</b>	<b>26,349</b>	<b>20,181</b>	<b>3,844</b>	<b>24,025</b>	<b>+1.4</b>	<b>+11.2</b>
<b>Graduate</b>											
Masters	3,593	705	4,298	3,590	622	4,212	2,807	666	3,473	+2.0	+23.8
Doctoral	3,405	69	3,474	3,318	60	3,378	2,763	64	2,827	+2.8	+22.9
<b>Total Masters and Doctoral</b>	<b>6,998</b>	<b>774</b>	<b>7,772</b>	<b>6,908</b>	<b>682</b>	<b>7,590</b>	<b>5,570</b>	<b>730</b>	<b>6,300</b>	<b>+2.4</b>	<b>+23.4</b>
<b>Other Graduate</b>											
Certificates, Diplomas	210	1,227	1,437	229	1,201	1,430	116	917	1,033	+0.5	+39.1
Special, Visiting, Other	39	262	301	46	295	341	49	253	302	-11.7	-0.3
<b>Total Other Graduate</b>	<b>249</b>	<b>1,489</b>	<b>1,738</b>	<b>275</b>	<b>1,496</b>	<b>1,771</b>	<b>165</b>	<b>1,170</b>	<b>1,335</b>	<b>-1.9</b>	<b>+30.2</b>
<b>Total Graduate</b>	<b>7,247</b>	<b>2,263</b>	<b>9,510</b>	<b>7,183</b>	<b>2,178</b>	<b>9,361</b>	<b>5,735</b>	<b>1,900</b>	<b>7,635</b>	<b>+1.6</b>	<b>+24.6</b>
<b>All Students (Credit)</b>	<b>30,025</b>	<b>6,210</b>	<b>36,235</b>	<b>29,587</b>	<b>6,123</b>	<b>35,710</b>	<b>25,916</b>	<b>5,744</b>	<b>31,660</b>	<b>+1.5</b>	<b>+14.5</b>
Postdoctoral	657	12	669	636	6	642	538	3	541	+4.2	+23.7
Residents and Fellows	1,389	0	1,389	1,354	0	1,354	980	0	980	+2.6	+41.7
Other (Non-credit)	89	967	1,056	95	978	1,073	81	946	1,027	-1.6	+2.8
<b>All Students (Total)</b>	<b>32,160</b>	<b>7,189</b>	<b>39,349</b>	<b>31,672</b>	<b>7,107</b>	<b>38,779</b>	<b>27,515</b>	<b>6,693</b>	<b>34,208</b>	<b>+1.5</b>	<b>+15.0</b>

Appendix C: Graduate Enrolment Mix

Data series options	October McGill Census
Program slot	Primary
Degree seeking breakdown	Degree seeking
Unit of first major	McGill University

Registered headcount	Column Labels		
Row Labels	Fall 2008	Fall 2012	Fall 2013
Bachelors	20,846	23,218	23,555
Masters	3,371	4,088	4,171
Doctoral	2,827	3,378	3,474
<b>Grand Total</b>	<b>27,044</b>	<b>30,684</b>	<b>31,200</b>
Doctoral/Degree-seeking	10%	11%	11%

**DOCTORAL STUDENTS (KPI 15)**

- Percentage of doctoral to total degree-seeking students (headcount)
- BASELINE: 2010-11
- Source: Internal McGill Data (EDW Production Enrolment Cube)