



Memorandum

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TO: Senate
FROM: Mr. Marc Weinstein, Vice-Principal (Development and Alumni Relations)
SUBJECT: Presentation on Philanthropy (Report on Campaign McGill)
DATE: September 4, 2013
DOCUMENT #: D13-01

ACTION REQUIRED: INFORMATION APPROVAL/DECISION

ISSUE: Development and Alumni Relations (DAR) will present an overview of Campaign McGill achievements.

BACKGROUND & RATIONALE: The presentation will provide an overview of the achievements of Campaign McGill, which concluded on April 30th, 2013. A particular focus will be placed on demonstrating the Campaign’s impact on people, places and programs across the University, including how private giving is enhancing the student experience, fostering research and innovation, and extending McGill’s capacity to serve local and global communities. This impact is further showcased in the attached Campaign Final Report, which was sent to donors, friends and supporters in July, 2013.

The presentation will also look ahead to the challenges and opportunities facing DAR and McGill in the post-Campaign environment.

MOTION OR RESOLUTION N/A

FOR APPROVAL:

PRIOR CONSULTATION: Versions of this report will be presented to the Board of Governors, the Investment Committee of the Board and the Finance Committee of the Board

APPENDICES: Appendix A: Campaign McGill Final Report (to be distributed at the Senate meeting)