



Memorandum

Deputy Provost (Student Life and Learning)
James Administration Building, Room 621
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TO: Senate
FROM: Professor Fabrice Labeau, Interim Deputy Provost (Student life and Learning)
SUBJECT: Annual Report on Enrolment and Strategic Enrolment Management
DATE: March 27, 2019
DOCUMENT #: D18-53
ACTION REQUIRED: INFORMATION APPROVAL/DECISION

ISSUE	The Annual Report on Enrolment and Strategic Enrolment Management is presented to Senate for information.
BACKGROUND & RATIONALE	Strategic Enrolment Management reports are provided annually to Senate to update Senate on enrolment and progress towards strategic enrolment priorities.
PRIOR CONSULTATION	N/A
SUSTAINABILITY CONSIDERATIONS	Financial sustainability is taken into account.
IMPACT OF DECISION AND NEXT STEPS	The report will be presented to the Executive Committee of the Board of Governors on March 28, 2019.
MOTION OR RESOLUTION FOR APPROVAL	This item is presented for information.
APPENDICES	Appendix A: Enrolment Report to Senate, Academic Year 2018-2019

Enrolment Report to Senate Academic Year 2018-2019

Professor Fabrice Labeau
Interim Deputy Provost, Student Life and Learning

March 27, 2019

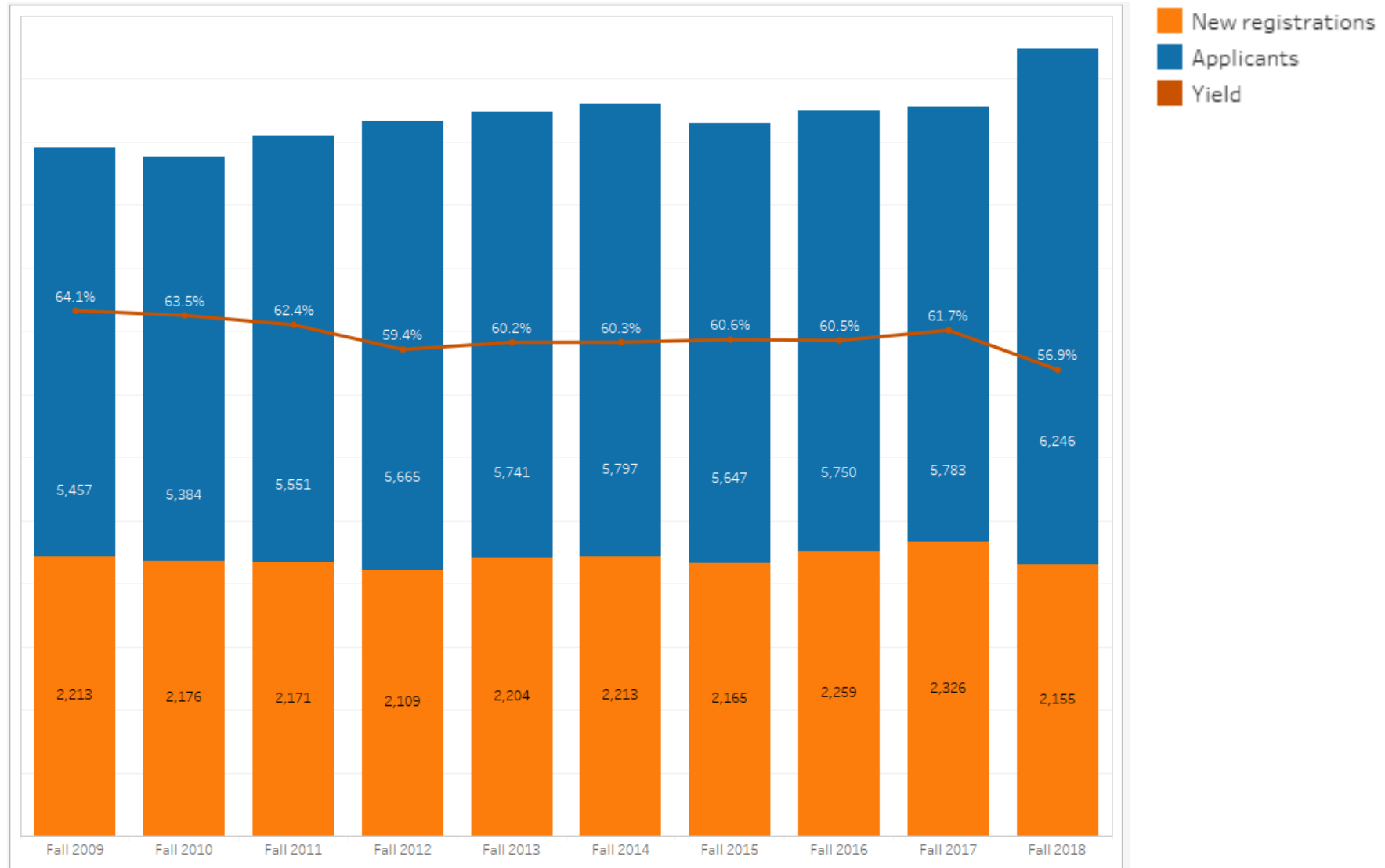


Background

- ▶ McGill's Strategic Academic Plan (2017-2022) commits the University to several enrolment targets as part of its key objectives. These targets include:
 - To increase the number of applications and the yield rate from all Québec CEGEPs and collèges;
 - To increase the number of new student registrations from Francophone CEGEPs and collèges by 15%;
 - To increase Indigenous student enrolment to 1,000;
 - To maintain international student enrolment at 25-30% of the total undergraduate population; and
 - To continue to attract top graduate students from around the world.

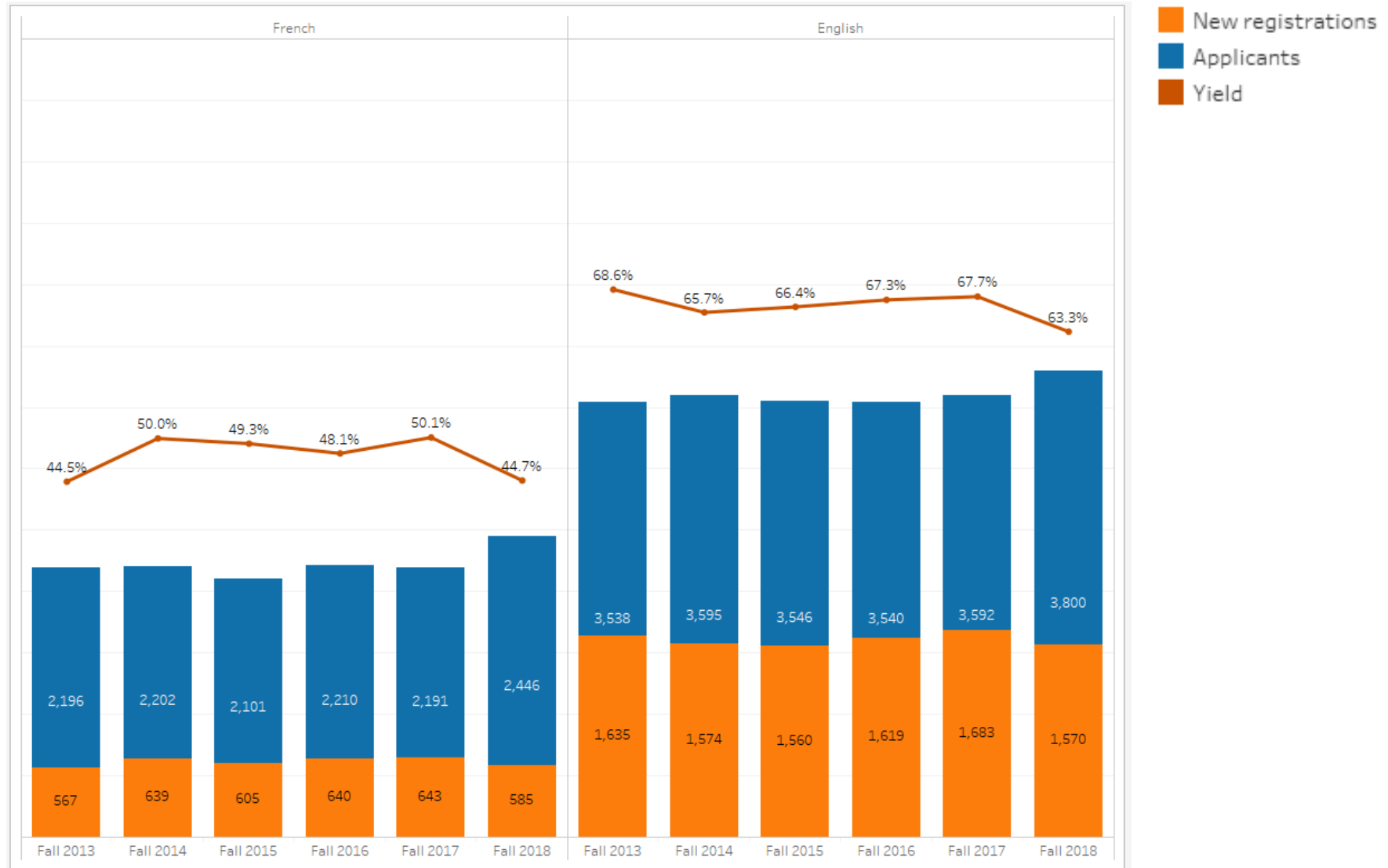
All CEGEPs and collèges: Applicants and New Registrations (10-year trend)

SAP Priority: To increase the number of applications and the yield rate from all Québec CEGEPs and collèges



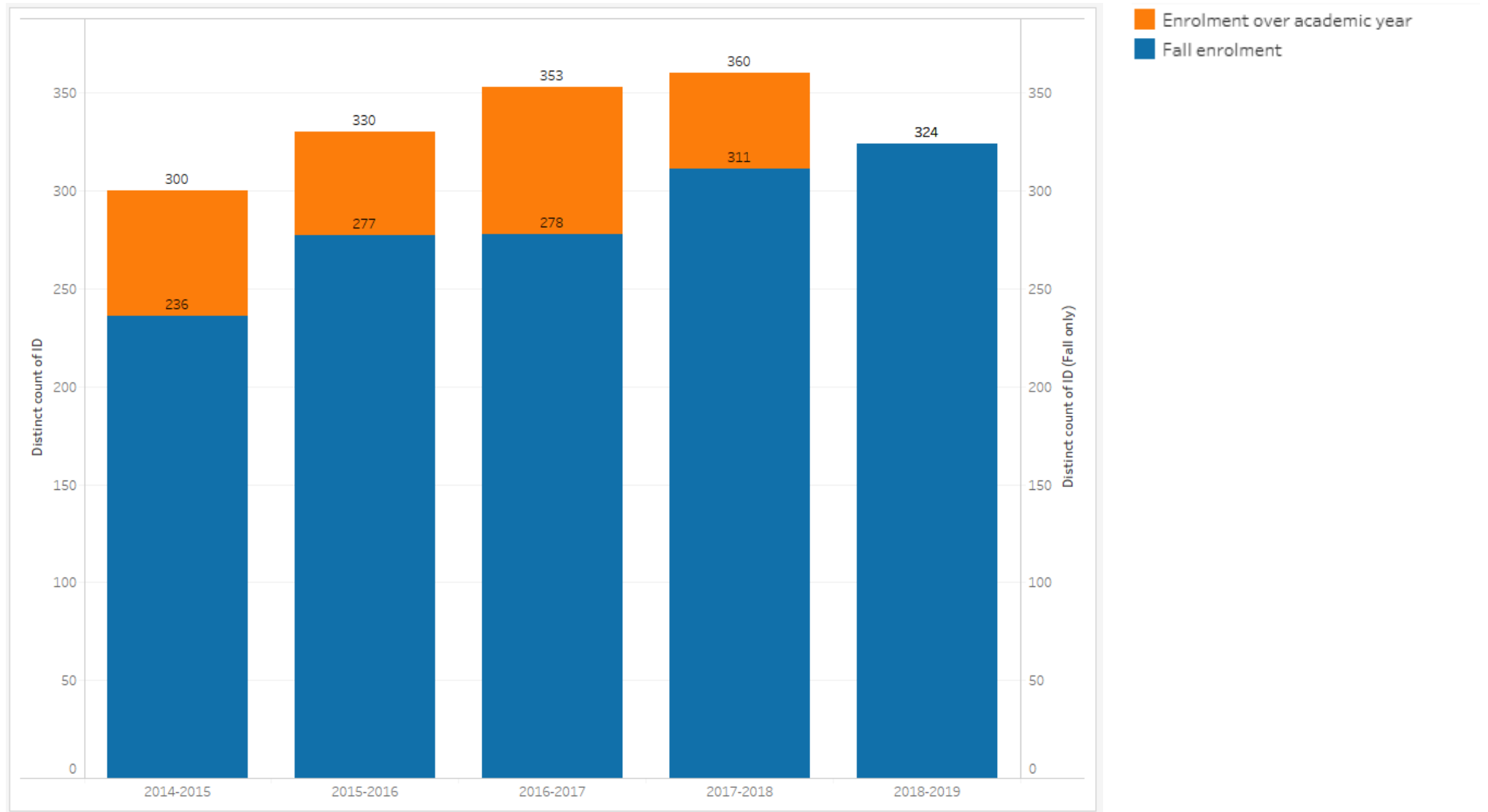
Francophone and English CEGEPs and collèges: Applicants and New Registrations (5-year trend)

SAP Priority: To increase the number of new student registrations from Francophone CEGEPs and collèges by 15%



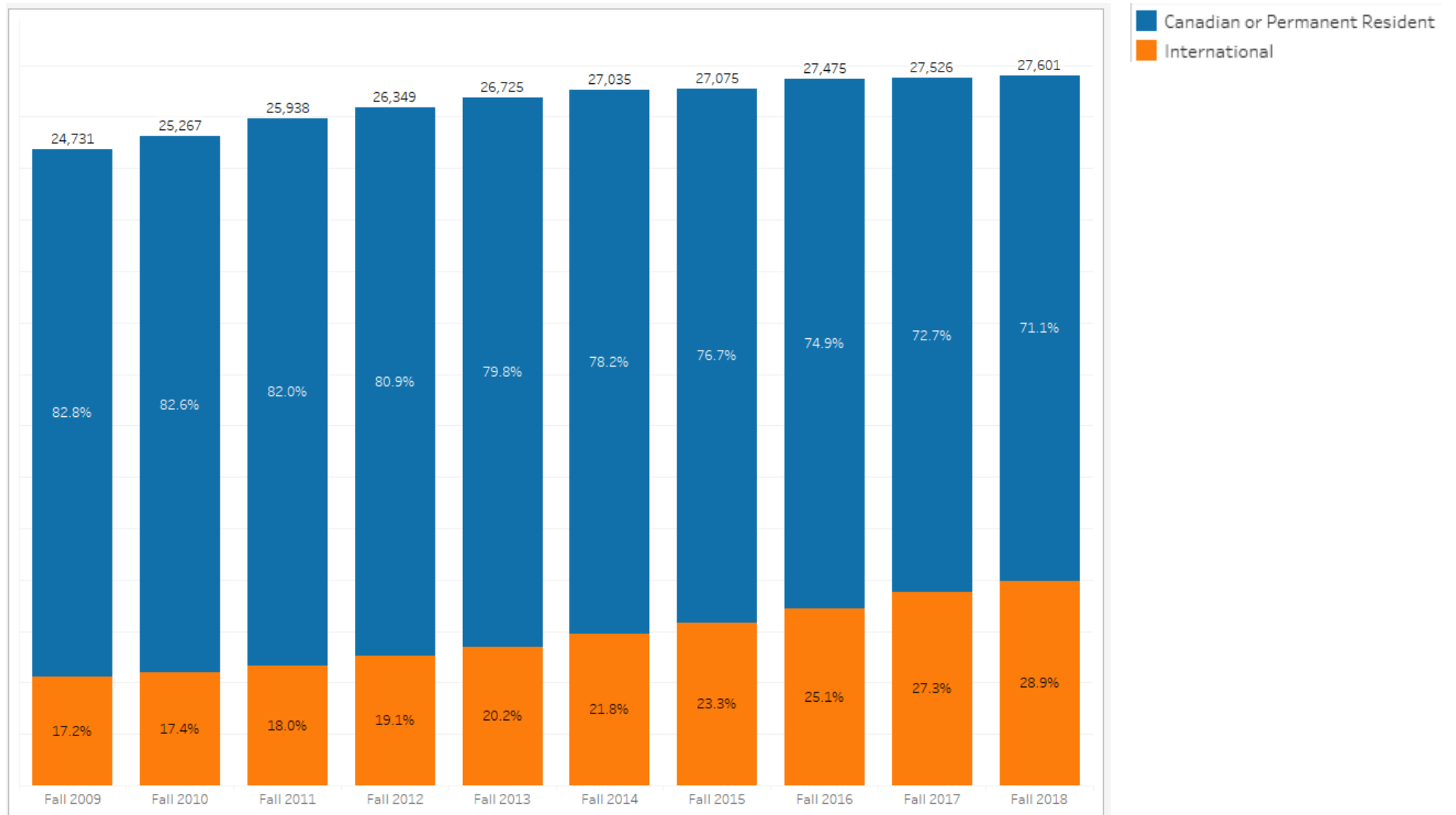
Indigenous enrolment (5-year trend)

SAP Priority: To increase Indigenous student enrolment to 1,000



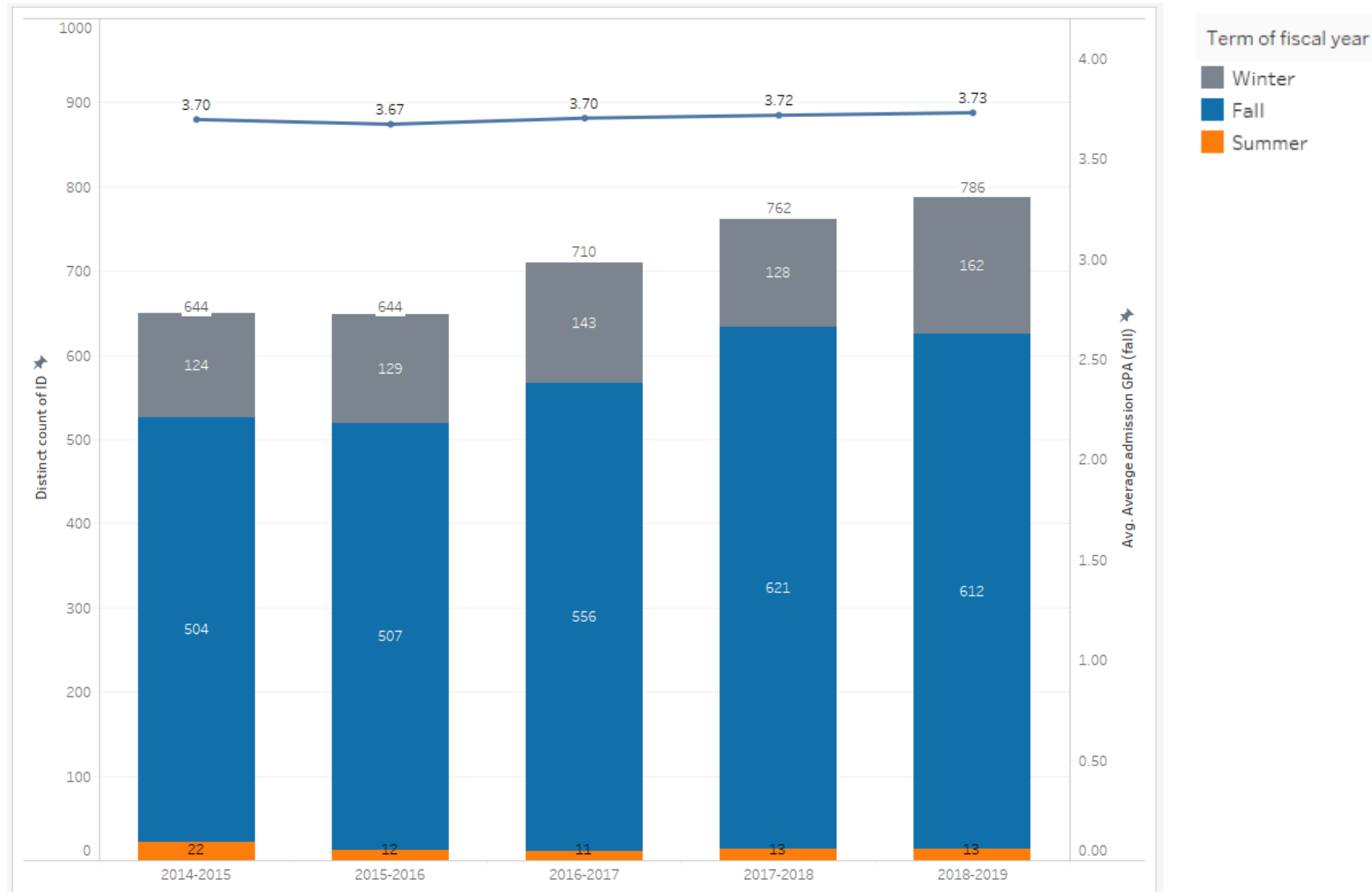
International undergraduate enrolment by Immigration Group (10-year trend)

SAP Priority: To maintain international student enrolment at 25-30% of the total undergraduate population



Number of doctoral new registrations, and entrance GPA of the fall cohorts (5-year trend)

SAP Priority: To continue to attract top graduate students from around the world



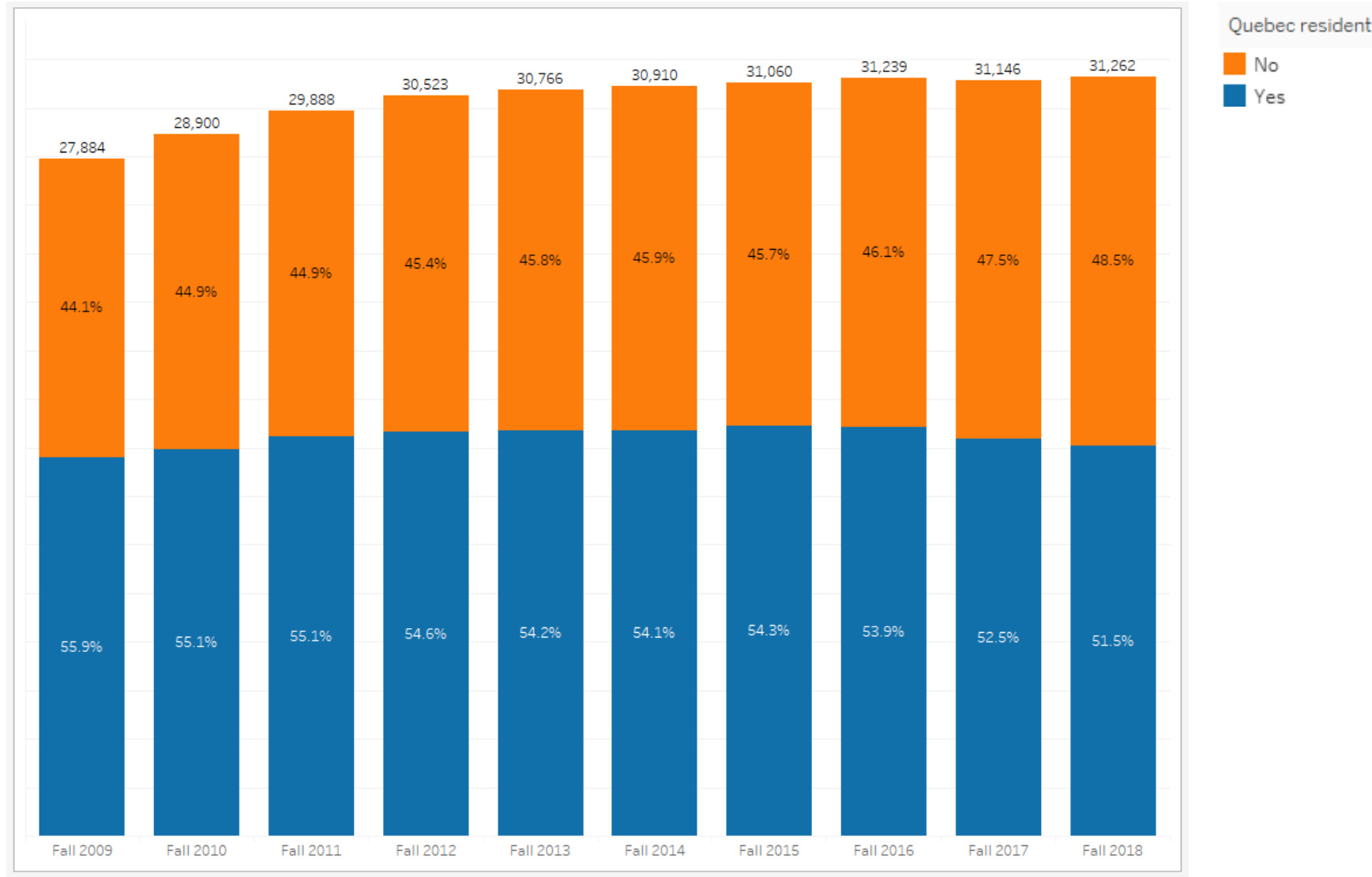
Provincial university funding policy

Update

1. Starting in 2018-2019, a revised weighting grid has been implemented for activities and programs, based on a new, streamlined academic classification system;
2. Starting in 2018-2019, the number of “special grants” has been reduced and folded into the teaching and/or support grants;
3. Between 2018-2019 and 2022-2023, a series of transitional envelopes are being created ensure that all universities benefit;
4. Starting in 2019-2020, Québec students must represent 50% of first-cycle (undergraduate) and second-cycle (master’s level, non-research) students. This increases to 55% by 2026-2027;
5. Starting in 2019-2020, the tuition for all new and continuing first-cycle, international fee-paying students will be deregulated (i.e., institutions will keep all tuition paid by these students, but receive no government grant funding); and
6. Starting in 2019-2020, the tuition for all new and continuing second-cycle (non-research), international fee-paying students in non-research programs will be deregulated).

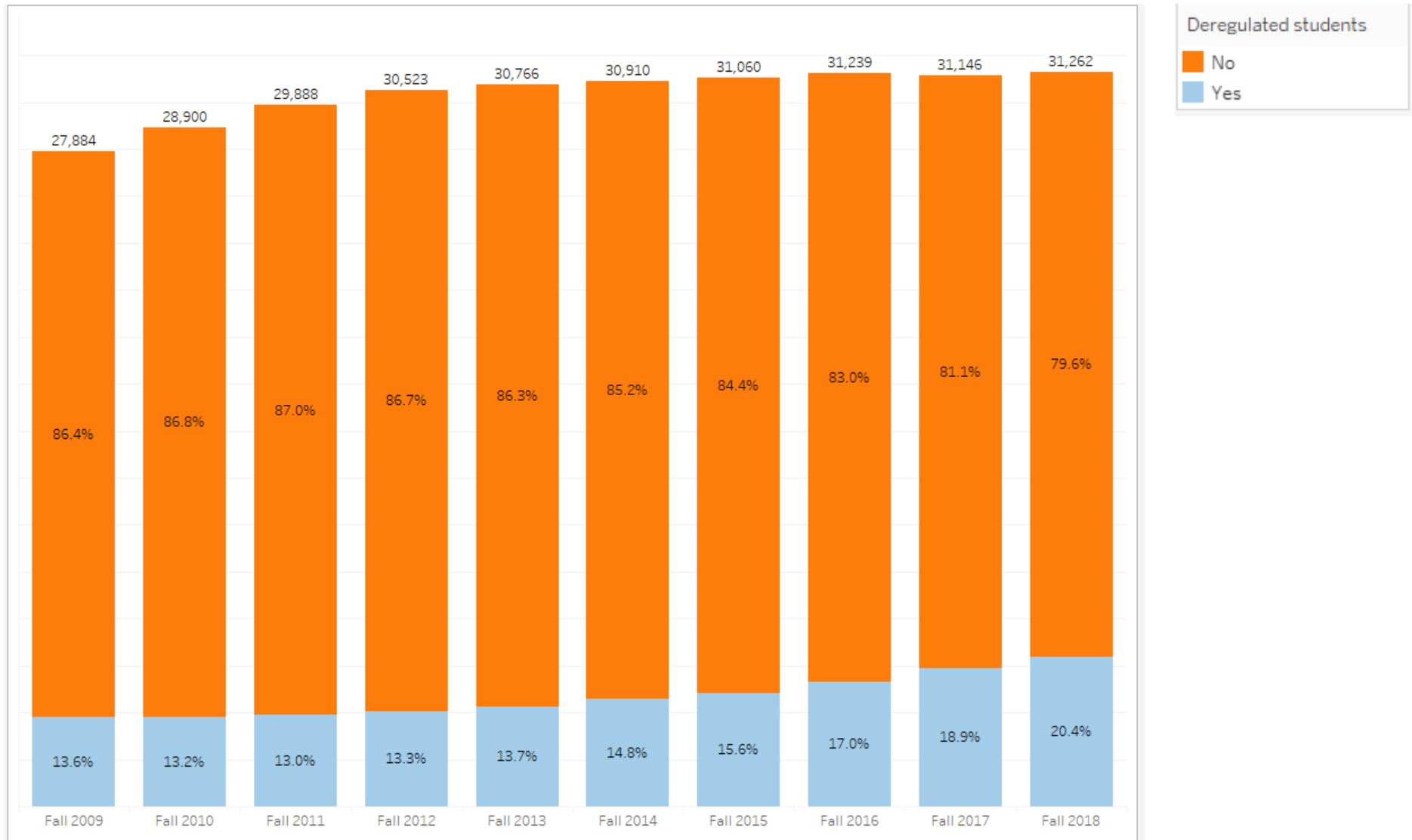
Programs subject to deregulation starting in 2019-2020

Provincial university funding policy: Québec students must represent 50%, increasing to 55% by 2026-2027



Total enrolment and deregulation under the new policy applied retrospectively

Provincial university funding policy: Percentage of deregulated students under the new policy



Strategic Enrolment Plan Working Group

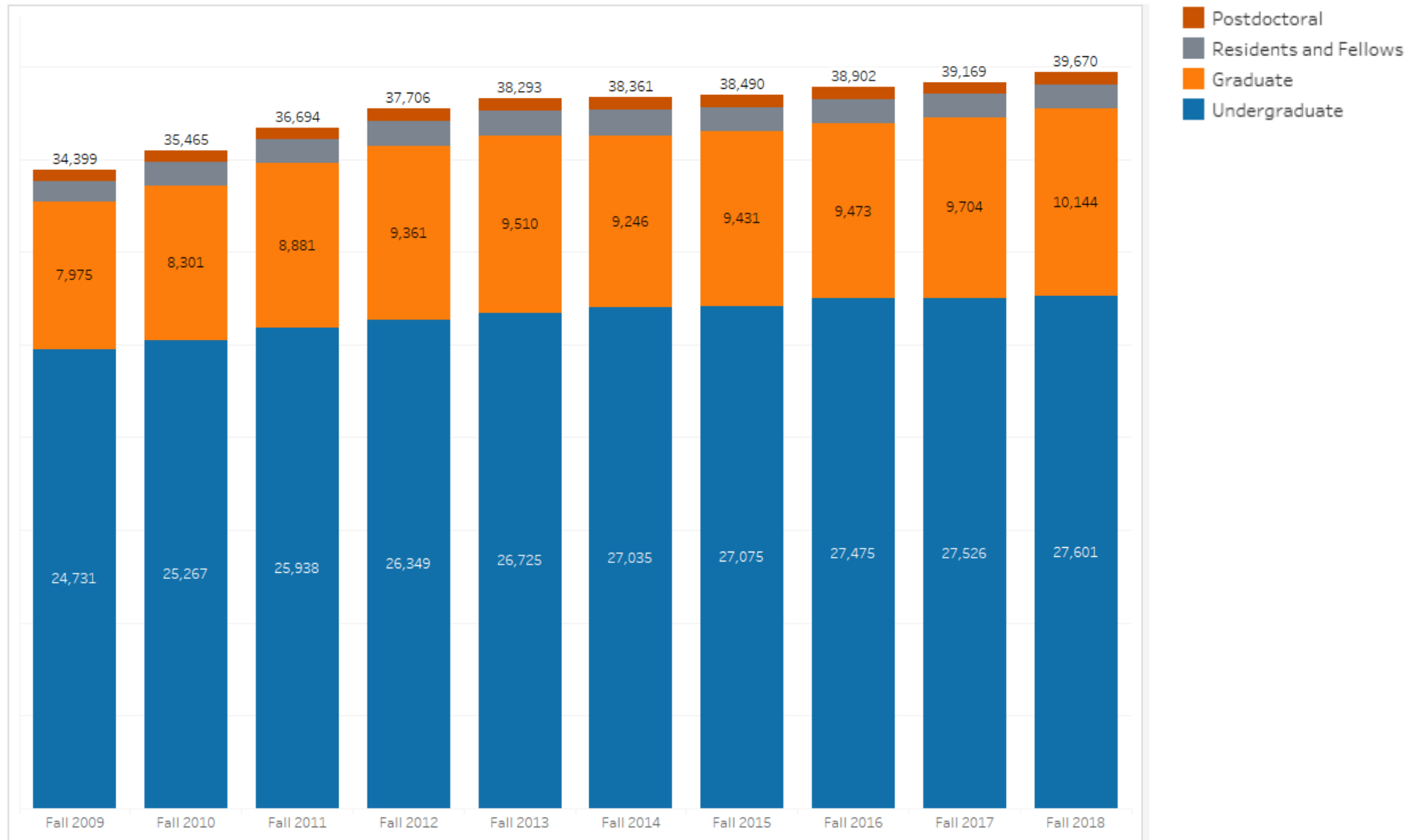
- ▶ Strategic Enrolment Management is now overseen by *Analysis, Planning, and Budget (APB)*, which works closely with the Faculties and Enrolment Services.
- ▶ To ensure McGill succeeds in achieving its enrolment targets, a Strategic Enrolment Working Group has been struck:
 - Brad Tucker, Executive Director, APB (Chair)
 - Fabrice Labeau, Interim Deputy Provost, Student Life and Learning
 - Josephine Nalbantoglu, Dean, Graduate and Postdoctoral Studies
 - Gillian Nycum, Interim University Registrar and Executive Director, Enrolment Services
 - Don Bargenda, Managing Director, Strategic Enrolment, APB
- ▶ Mandated to develop a new Strategic Enrolment Plan.
- ▶ Will lead consultations with community stakeholders to define what constitutes student success (by discipline and across the University) and to identify strategies that will attract students to the disciplines that align with their aptitudes and ambitions.

Enrolment Reports

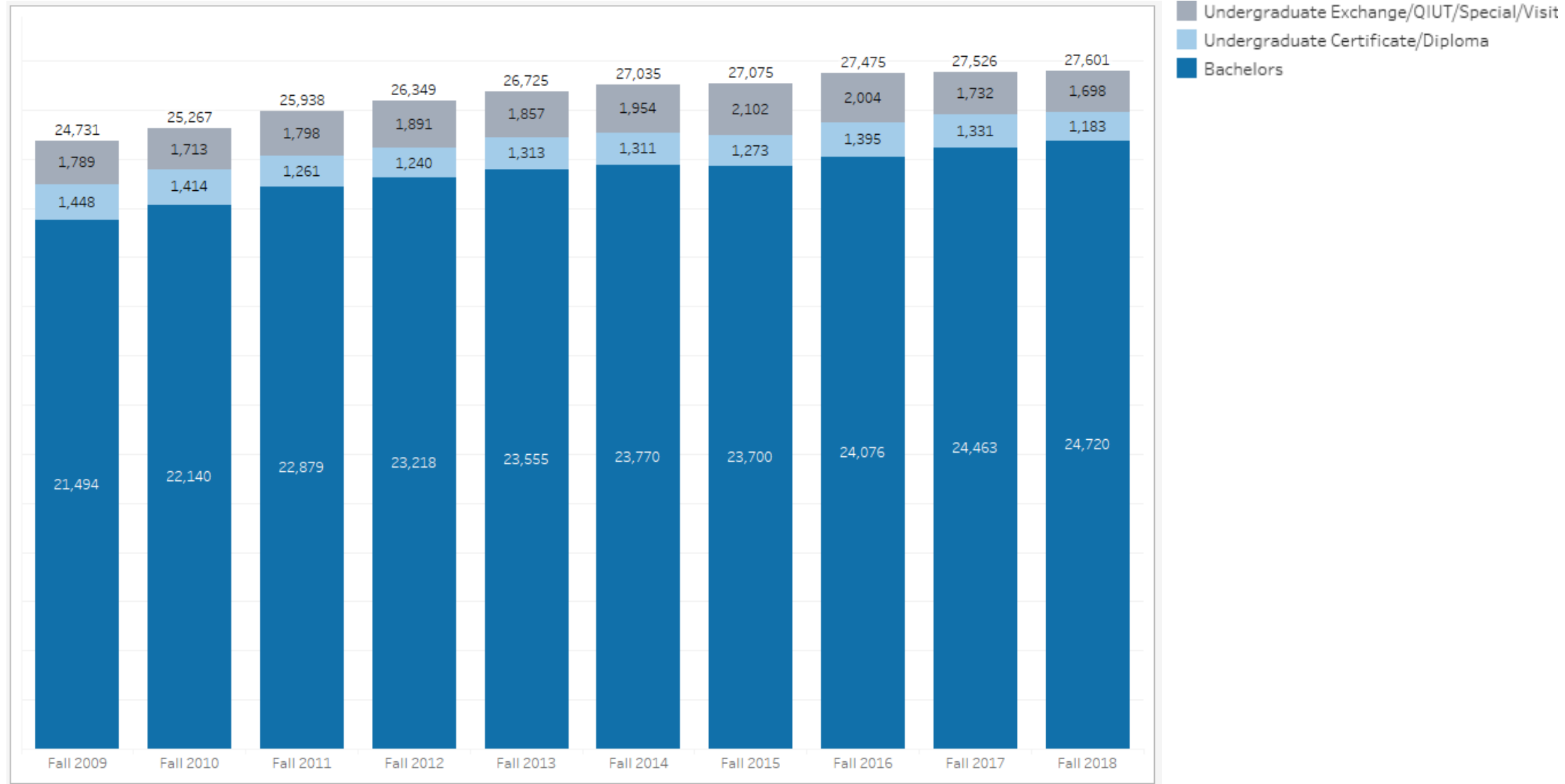
Enrolment reports

- ▶ Current and historical enrolment reports are published on the Enrolment Services website at <http://www.mcgill.ca/es/registration-statistics>
- ▶ Some non-credit CEU students are no longer included the enrolment statistics, and are instead presented in the [*Registration Statistics - School of Continuing Studies*](#) document
- ▶ The following four enrolment reports are shown subsequently using 2018 fall term enrolment data (effective October 15th):
 - Total enrolment by Level of Study
 - Undergraduate enrolment by Level of Study
 - Graduate enrolment by Level of Study
 - Total enrolment by Faculty

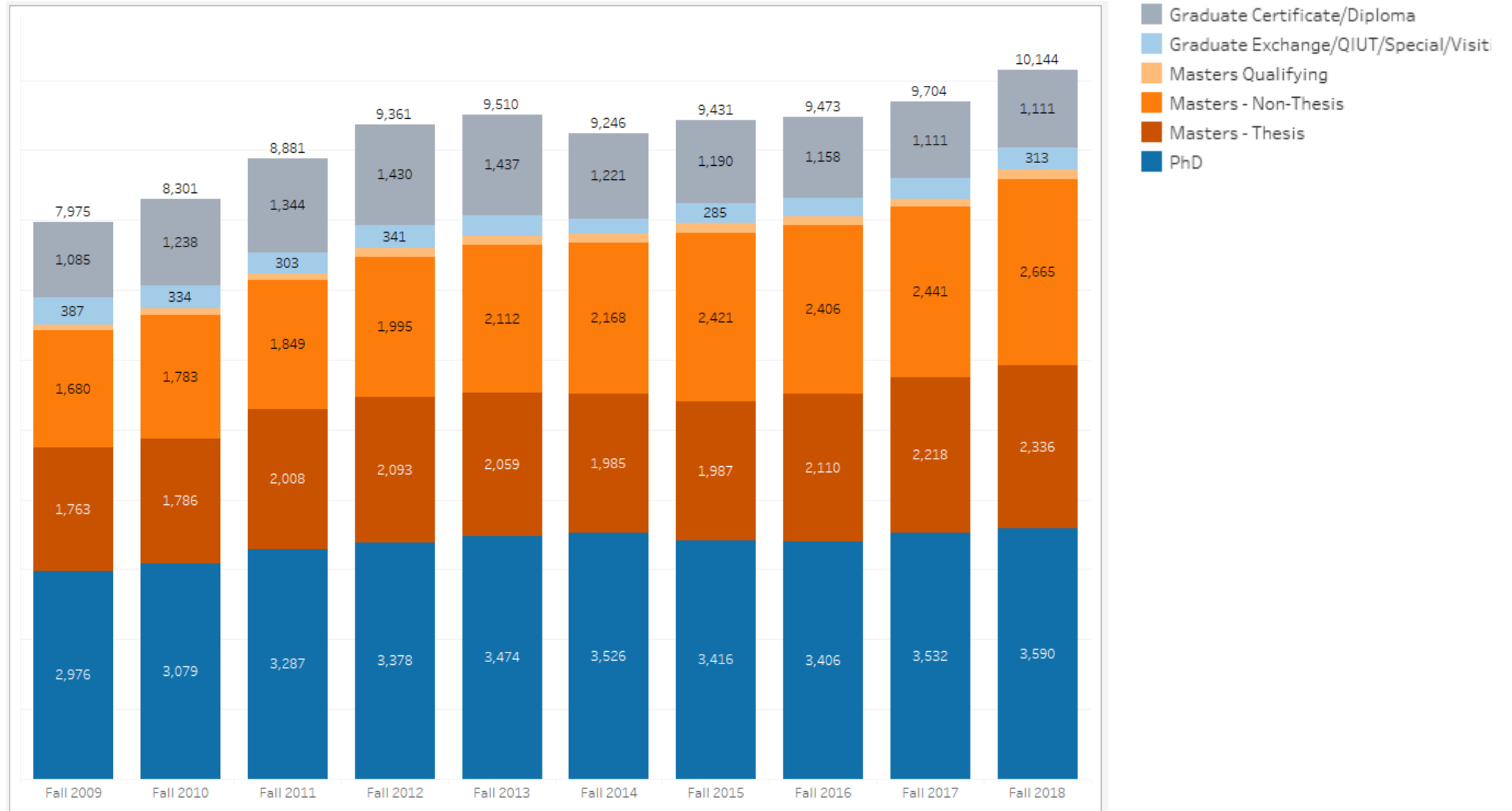
Total enrolment by Level of Study (10-year trend)



Undergraduate enrolment by Level of Study (10-year trend)



Graduate enrolment by Level of Study (10-year trend)



Total enrolment by Faculty

