



**492nd REPORT OF THE ACADEMIC POLICY COMMITTEE TO SENATE
on the APC meeting held on April 11th, 2019**

I. TO BE APPROVED BY SENATE

(A) NEW TEACHING PROGRAMS REQUIRING SENATE APPROVAL

School of Continuing Studies

Professional Development Certificate in Full Stack Web Design and Development (12 CEUs)

- appendix A

At a meeting on April 11th, 2019, APC reviewed and approved a proposal from the School of Continuing Studies to create a new Professional Development Certificate in Full Stack Design and Development. The labour market for web design and development professionals is growing. Therefore, this non-credit program will concentrate on web design and development of professionals.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed Professional Development Certificate in Full Stack Web Design and Development (12 CEUs).

Certificate in Translation; English to Spanish (30 cr.)

- appendix B

At a meeting on April 11th, 2019, APC reviewed and approved a proposal from the School of Continuing Studies to create a new Certificate in Translation; English to Spanish. There is currently a demand from the industry for professionally trained English-to-Spanish translators in the North American context. This new part-time certificate, which can be completed in two years, will concentrate on the normative uses of language, and will integrate the computer-aided translation tools.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed Certificate in Translation; English to Spanish (30cr.)

Faculty of Agriculture and Environmental Sciences

Diploma in Commercial Cannabis (30 cr.)

- appendix C

At a meeting on April 11th, 2019, APC reviewed and approved a proposal from the Faculty of Agriculture and Environmental Sciences to create a new Diploma in Commercial Cannabis. With the legalization of cannabis in Canada, there is a high demand from the industry for a cannabis production program. The self-funded new Diploma will concentrate on production and product development, which will also include ethical, medical and legal aspects related to the commercial cannabis industry. Students will get experience during their internship in a host institution. A criminal record check is required.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed Diploma in Commercial Cannabis (30cr.)

Graduate and Postdoctoral Studies
Desautels Faculty of Management
M.M. in Retailing; Non-Thesis (45 cr.)

– appendix D

At a meeting on April 11th, 2019, APC reviewed and approved a proposal from Graduate and Postdoctoral Studies to create a new M.M. in Retailing; Non-Thesis. Due to the rise of E-commerce, data analytics, fast-changing consumer behaviour and technological innovation, there is a need for a consumer-oriented program in retailing. The program will focus on how to improve operational efficiencies, competitiveness, and consumer satisfaction.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed M.M. in Retailing; Non-Thesis (45cr.)

(B) ACADEMIC PERFORMANCE ISSUES / POLICIES / GOVERNANCE/AWARDS – none

(C) CREATION OF NEW UNITS / NAME CHANGES / REPORTING CHANGES - none

(D) CHANGES IN DEGREE DESIGNATION – none

(E) INTER-UNIVERSITY PARTNERSHIPS – none

(F) OTHER – none

II. TO BE ENDORSED BY SENATE / PRESENTED TO SENATE FOR DISCUSSION – none

III. APPROVED BY APC IN THE NAME OF SENATE

(A) DEFINITIONS – none

(B) STUDENT EXCHANGE PARTNERSHIPS / CONTRACTS / INTERUNIVERSITY PARTNERSHIPS - none

(C) OTHER - none

IV. FOR THE INFORMATION OF SENATE

A) ACADEMIC UNIT REVIEWS – none

B) APPROVAL OF COURSES AND TEACHING PROGRAMS

1. Programs

a) APC Approvals (new options/concentrations and major revisions to existing programs)

i. New Programs- *none*

ii. Major Revisions of Existing Programs- *none*

b) APC Subcommittee on Courses and Teaching Programs (SCTP) Approvals
(Summary Reports: <http://www.mcgill.ca/sctp/documents/>)

i. Moderate and Minor Program Revisions

Approved by SCTP on October 18th, 2018 and reported to APC on April 11th, 2019

Faculty of Arts

B.A.; Major Concentration in German Studies (36 cr.)

B.A.; Minor Concentration in German Studies (18 cr.)

Faculty of Engineering

B.Eng.; Major in Bioengineering (142-152 cr.)

B.Eng.; Major in Materials Engineering (147-148 cr.)

Graduate and Postdoctoral StudiesFaculty of Arts

Ph.D. en Langue et littérature françaises (0 cr.)

Ph.D. en Langue et littérature françaises; Études sur les femmes et le genre (0 cr.)

M.A. in Political Science (45 cr.)

M.A. in Political Science; Development Studies (45 cr.)

M.A. in Political Science; European Studies (45 cr.)

Faculty of Engineering

Ph.D. in Architecture (0 cr.)

Ph.D. in Civil Engineering (0 cr.)

Interfaculty Studies

Ph.D. in Quantitative Life Sciences (0 cr.)

Faculty of Medicine

M.Sc. in Family Medicine (45 cr.)

Schulich School of Music and Faculty of Education

Concurrent B.Mus. and B.Ed.; Major in Music Education and Music Elementary and Secondary (137cr.)

Faculty of Science

B.Sc.; Honours in Mathematics (63 cr.)

B.Sc.; Honours in Applied Mathematics (63 cr.)

ii. Program Retirements

Approved by SCTP on March 21th, 2019 and reported to APC on April 11th, 2019

Graduate and Postdoctoral Studies

M.Eng. in Mechanical Engineering; Computational Science and Engineering (46 cr.).

2. Courses

a) New Courses

Reported as having been approved by SCTP on March 21th, 2019: 53

Faculty of Agricultural and Environmental Sciences: 8

Faculty of Arts: 1

School of Continuing Studies: 15

Faculty of Dentistry: 1

Reported as having been approved by SCTP on March 21th, 2019: 53

Faculty of Engineering: 5

Desautels Faculty of Management: 18

Faculty of Medicine: 2

Faculty of Science: 3

b) Course Revisions

Reported as having been approved by SCTP on March 21th, 2019: 35

Faculty of Agricultural and Environmental Sciences: 2

Faculty of Arts: 6

Faculty of Education: 1

Faculty of Engineering: 16

Desautels Faculty of Management: 1

Faculty of Medicine: 3

Faculty of Science: 6

c) Course Retirements

Reported as having been approved by SCTP on March 21th, 2019: 3

Faculty of Engineering: 2

Faculty of Medicine: 1

3. Other – none.



(2017)

<p>1.0 Degree Title Please specify the two degrees for concurrent degree programs</p> <p>Professional Development Certificate</p>	<p>2.0 Administering Faculty/Unit</p> <p>School of Continuing Studies</p>
<p>1.1 Major (Legacy= Subject)(30-char. max.)</p> <p>Full Stack Web Design and Development</p>	<p>Offering Faculty/Department</p> <p>SCS/Career and Professional Development</p>
<p>1.2 Concentration (Legacy = Concentration/Option) If applicable to Majors only (30 char. max.)</p> <p></p>	<p>3.0 Effective Term of Implementation (Ex. Sept. 2004 = 200409) Term</p> <p>841909</p>
<p>1.3 Minor (with Concentration, if Applicable) (30 char. max.)</p> <p></p>	

4.0 Rationale for new proposal

One of the most in-demand skills in the web design industry today is the Full Stack specialization. According to Statistics Canada, employment growth in this occupation will be driven by the expansion of computer systems design services, which will see higher growth than all industries combined. The development of Web applications, online commercial activities and customized website design will foster the demand for these professionals¹. This non-credit program will help address the growing labour market need for web design and development professionals. Adm.req: PDC in Front End WDD and PDC in Back End WDD.

5.0 Program Information

Please check appropriate box(es)

5.1 Program Type

- Bachelor's Program
- Master's
- M.Sc. (Applied) Program
- Dual Degree/Concurrent Program
- Certificate
- Diploma
- Graduate Certificate
- Graduate Diploma
- Ph.D. Program
- Doctorate Program
(Other than Ph.D.)
- Private Program
- Off-Campus Program
- Distance Education Program
(By Correspondence)
- Other (Please specify)

**Professional Development
Certificate**

5.2 Category

- Faculty Program (FP)
- Major
- Joint Major
- Major Concentration (CON)
- Minor
- Minor Concentration (CON)
- Honours (HON)
- Joint Honours Component (HC)
- Internship/Co-op
- Thesis (T)
- Non-Thesis (N)
- Other

Please specify

5.3 Level

- Undergraduate
- Dentistry/Law/Medicine
- Continuing Ed (Non-Credit)
- Collegial
- Masters & Grad Dips & Certs
- Doctorate
- Post-Graduate Medicine/Dentistry
- Graduate Qualifying
- Postdoctoral Fellows

5.4 FQRSC (Research) Indicator

(for GPS) Yes ___ No ___

5.5 Requires Resources

Yes ___ No X

6.0 Total Credits/CEUs

12 CEUs

7.0 Consultation with

Related Units Yes **X** No

Financial Consult Yes No **X**

Attach list of consultations.

8.0 Program Description (Maximum 150 words)

The Professional Development Certificate in Full Stack Web Design and Development is a non-credit program designed to enable participants to apply in practice the knowledge and skills acquired during the course of study in the Front End Web Design and Development and Back End Web Design and Development programs.

9.0 List of proposed program for the New Program/Major or Minor/Concentration.

If new concentration (option) of existing Major/Minor (program), please attach a program layout (list of all courses) of existing Major/Minor.

Proposed program (list courses as follows: Subj Code/Crse Num, Title, Credit weight under the headings of: Required Courses, Complementary Courses, Elective Courses)

Professional Development Certificate in Full Stack Web Design and Development (12 CEUs)





Required Courses (12 CEUs)

YCIT 015 Web Security Fundamentals (3 CEUs)

YCIT 016 DevOps and Deployment for Web Development (3 CEUs)

YCIT 099 Full Stack Capstone Project (6 CEUs)

10.0 Approvals

Routing Sequence	Name	Signature	Date
Department	Inna Popova, Director, CPD Non-Credit Programs		26 Feb 19
Curric/Acad Committee	Carmen Sicilia, Associate Dean		27 Feb 19
Faculty 1	Hang Lau, A/Director, CPD Credit Programs		27 Feb 2019
Faculty 2	Carola Weil, Dean of Continuing Studies		27 Feb 2019
Faculty 3	SCTP APPROVED		
SCTP			MARCH 21, 2019
GS			
APPC			
Senate			

Submitted by

Name

Phone

Email

Submission Date

To be completed by ARR:

CIP Code



(2013)

<p>1.0 Degree Title Please specify the two degrees for concurrent degree programs</p> <p>Certificate</p> <p>1.1 Major (Legacy= Subject)(30-char. max.)</p> <p>Translation</p> <p>1.2 Concentration (Legacy = Concentration/Option) If applicable to Majors only (30 char. max.)</p> <p>English to Spanish</p> <p>1.3 Minor (with Concentration, if Applicable) (30 char. max.)</p> <p></p>	<p>2.0 Administering Faculty/Unit</p> <p>School of Continuing Studies</p> <p>Offering Faculty/Department</p> <p>SCS / Translation Studies</p> <p>3.0 Effective Term of Implementation (Ex. Sept. 2004 = 200409) Term</p> <p>201909</p>
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4.0 Rationale and Admission Requirements for New Proposal

See Addendum 1.0

5.0 Program Information
Please check appropriate box(es)

<p>5.1 Program Type</p> <p>Bachelor's Program</p> <p><input type="checkbox"/> Master's</p> <p>M.Sc. (Applied) Program</p> <p>Dual Degree/Concurrent Program</p> <p><input checked="" type="checkbox"/> Certificate</p> <p><input type="checkbox"/> Diploma</p> <p><input type="checkbox"/> Graduate Certificate</p> <p><input type="checkbox"/> Graduate Diploma</p> <p><input type="checkbox"/> Ph.D. Program</p> <p>Doctorate Program (Other than Ph.D.)</p> <p>Private Program</p> <p>Off-Campus Program</p> <p>Distance Education Program (By Correspondence)</p> <p>Other (Please specify)</p>	<p>5.2 Category</p> <p>Faculty Program (FP)</p> <p>Major</p> <p>Joint Major</p> <p>Major Concentration (CON)</p> <p>Minor</p> <p>Minor Concentration (CON)</p> <p><input type="checkbox"/> Honours (HON)</p> <p><input type="checkbox"/> Joint Honours Component (HC)</p> <p><input type="checkbox"/> Internship/Co-op</p> <p><input type="checkbox"/> Thesis (T)</p> <p><input type="checkbox"/> Non-Thesis (N)</p> <p><input type="checkbox"/> Other</p> <p>Please specify</p> <p></p>	<p>5.3 Level</p> <p><input checked="" type="checkbox"/> Undergraduate</p> <p>Dentistry/Law/Medicine</p> <p><input type="checkbox"/> Continuing Studies (Non-Credit)</p> <p><input type="checkbox"/> Collegial</p> <p><input type="checkbox"/> Masters & Grad Dips & Certs</p> <p><input type="checkbox"/> Doctorate</p> <p><input type="checkbox"/> Post-Graduate Medicine/Dentistry</p> <p><input type="checkbox"/> Graduate Qualifying</p> <p>Postdoctoral Fellows</p> <p>5.4 FQRSC (Research) Indicator (for GPS) Yes No</p> <p>5.5 Requires Resources Yes ___ No XX</p>
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<p>6.0 Total Credits</p> <p>30</p>	<p>7.0 Consultation with Related Units Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>Financial Consult Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>Attach list of consultations.</p>
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8.0 Program Description (Maximum 150 words)

The Certificate in Translation (English to Spanish) aims to meet the industry need for professionally trained translators in the North American context as a result of globalization and immigration trends. A review of the normative uses of language and the problems of translation will be followed by the translation of texts in a variety of fields currently in high demand, as well as an in-depth examination of ethical standards, and best practices in the profession. Computer-aided translation tools are an integral part of the curriculum, as is the opportunity to participate in a translation practicum. The certificate is part-time and can be completed in two years.

9.0 List of proposed program for the New Program/Major or Minor/Concentration.

If new concentration (option) of existing Major/Minor (program), please attach a program layout (list of all courses) of existing Major/Minor.

Proposed program (list courses as follows: Subj Code/Crse Num, Title, Credit weight under the headings of: Required Courses, Complementary Courses, Elective Courses)

Certificate in Translation (English to Spanish) (30 credits)

Co-requisite (3 credits)

CCTR 218 Fundamentals of Comparative Stylistics & Writing (Spanish) (3 credits) †
† *This course can be taken with CCTR 228 and/or CCTR 334.*

Required Courses (24 credits)

CCTR 228 Introduction to Translation (English to Spanish) (3 credits)
CCTR 331 Current Trends in Translation Studies (3 credits)
CCTR 334 Spanish Translation to English (3 credits)
CCTR 335 Semi-Specialized Translation (English to Spanish) (3 credits)
CCTR 443 International Business Translation (English to Spanish) (1.5 credits)
CCTR 445 Healthcare Translation (English to Spanish) (1.5 credits)
CCTR 447 International Development Translation (English to Spanish) (1.5 credits)
CCTR 449 Transcreation (English to Spanish) (1.5 credits)
CCTR 506 Editing and Revising (Spanish) (3 credits)
CCTR 535 Computer-Aided Translation and Terminology * (3 credits)

Complementary Courses (6 credits)

CCTR 401 Independent Studies: Translation * (3 credits)
CCTR 485 Introduction to Public Service Interpreting * (3 credits)
CCTR 500 Translation Practicum * (3 credits)
CCTR 504 Professional Contexts (3 credits)
CCTR 599 Special Topics in Translation Studies * (3 credits)
CGMG 210 Fundamentals of Project Management (3 credits)
CMRK 200 Fundamentals of Marketing (3 credits)

* *Departmental approval required.*

Addendum 1.0

4.0 - Rationale and Admission Requirements

Admission Requirements:

To be admitted to the Certificate Program in Translation:

1. Students must possess native or near-native command of the languages of study (emphasis will be placed on written skills);
2. Students must pass an Entrance Examination;
3. Students must hold a CEGEP diploma (D.C.S. or equivalent);
4. Students 21 years of age and over who do not have the normal academic background for admission may be admitted as Mature students.

The Translation Studies Unit is proposing a new Certificate in Translation, English to Spanish (which is a new language pair option in the Certificate in Translation program). The main reasons for this proposal fall under three major themes:

- 1) A current curriculum, the Certificate in Translation, French/English-to-Spanish option (i.e. course content, sequence and integration of different courses) does not lend itself to optimal translation-competence acquisition. The French/English-to-Spanish option will be phased out and eventually retired once the throughput of existing students have either 1) transferred to the new English-to-Spanish option, or 2) graduated.
- 2) We need a more responsive curriculum to current market demands in English-to-Spanish translation. This new option does not exist in the current Certificate in Translation.
- 3) The new language combination being proposed is *English to Spanish* and not a trilingual option (like the French/English to Spanish option). The main reason is that translation courses that involve more than one source or target language *within the same course* are not generally recognized by the *Ordre des traducteurs, terminologues et interprètes agréés du Québec* (OTTIAQ) and other professional associations.

For more details on the new courses in this program, please see the additional course revision or new course forms attached to this proposal.

10.0 Approvals

Routing Sequence	Name	Signature	Date
Department	CÓRDOBA SERRANO María Sierra	<i>[Signature]</i>	Feb. 27, 2019
Curric/Acad Committee	SICILIA, Carmen	<i>[Signature]</i>	Feb 27, 2019
Faculty 1	LECLERC, Catherine	<i>[Signature]</i> *	March 5, 2019
Faculty 2	WEIL, Carola	<i>[Signature]</i> for.	Feb 28, 2019
Faculty 3	SCTP		
CGPS			
SCTP	APPROVED		MARCH 21, 2019
APC			
Senate			

* María Sierra Córdoba for Prof. Catherine Leclerc in her absence.

Submitted by

Name:

Phone:

Email:

Submission Date:

To be completed by ARR:

CIP Code



McGill

New Program/Major or Minor/Concentration Proposal Form

(2017)

1.0 Degree Title

Please specify the two degrees for concurrent degree programs

Diploma

2.0 Administering Faculty/Unit

Faculty of Agricultural and Environmental Sciences

1.1 Major (Legacy= Subject)(30-char. max.)

Commercial Cannabis

Offering Faculty/Department

FAES/Plant Science:Food Science & Agricultural Chemistry

1.2 Concentration (Legacy = Concentration/Option)
If applicable to Majors only (30 char. max.)3.0 Effective Term of Implementation
(Ex. Sept. 2004 = 200409)

Term

Winter 2020

1.3 Minor (with Concentration, if Applicable) (30 char. max.)

4.0 Rationale and Admission Requirements for New Proposal

Legalization of cannabis in Canada has resulted in enormous growth in the cannabis production industry, and a need for highly trained employees to oversee areas key to production and product development. Industrial consultation has confirmed that this self-funded Diploma will meet their needs for highly trained personnel. All applicants must have a BSc in biological, agricultural or environmental sciences, 15 credits of plant-related courses, a course in biochemistry or organic chemistry, and a minimum of CGPA of 3.0. In exceptional circumstances, relevant work experience will be considered in lieu of plant courses. A criminal record check is required.

5.0 Program Information

Please check appropriate box(es)

5.1 Program Type

- Bachelor's Program
 Master's
 M.Sc.(Applied) Program
 Dual Degree/Concurrent Program
 Certificate
 Diploma
 Graduate Certificate
 Graduate Diploma
 Ph.D. Program
 Doctorate Program
 (Other than Ph.D.)
 Self-Funded/Private Program
 Off-Campus Program
 Distance Education Program
 (By Correspondence)
 Other (Please specify)

5.2 Category

- Faculty Program (FP)
 Major
 Joint Major
 Major Concentration (CON)
 Minor
 Minor Concentration (CON)
 Honours (HON)
 Joint Honours Component (HC)
 Internship/Co-op
 Thesis (T)
 Non-Thesis (N)
 Other

Please specify

5.3 Level

- Undergraduate
 Dentistry/Law/Medicine
 Continuing Ed (Non-Credit)
 Collegial
 Masters & Grad Dips & Certs
 Doctorate
 Post-Graduate Medicine/Dentistry
 Graduate Qualifying
 Postdoctoral Fellows

5.4 FQRSC (Research) Indicator

(for GPS) Yes ___ No ___

5.5 Requires Resources Yes X No ___

6.0 Total Credits

30

7.0 Consultation with

Related Units

Yes No

Financial Consult

Yes No

Attach list of consultations.

8.0 Program Description (Maximum 150 words)

The Diploma in Commercial Cannabis focuses on ethical, medical, and legal issues related to the commercial cannabis industry, cannabis medicinal chemistry, contaminants and product development, as well as theoretical and hands-on experience of production, breeding and disease management. The program includes an internship that involves solving a specific problem that the commercial cannabis industry is facing. The program will extend over 12 months.

9.0 List of proposed program for the New Program/Major or Minor/Concentration.

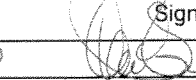
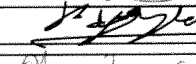


If new concentration (option) of existing Major/Minor (program), please attach a program layout (list of all courses) of existing Major/Minor.

Proposed program (list courses as follows: Subj Code/Crse Num, Title, Credit weight under the headings of: Required Courses, Complementary Courses, Elective Courses)

Required Courses (30 credits)

- FDSC 475 Introduction to Cannabis and Cannabinoids (3)
- FDSC 476 Contaminants in Cannabis (3)
- FDSC 477 Introduction to Cannabis Product Design (3)
- PLNT 470 Cannabis Issues and Concerns (3)
- PLNT 471 Commercial Cannabis Production (4)
- PLNT 472 Cannabis Genetics and Breeding (4)
- PLNT 473 Control of Cannabis Diseases (4)
- PLNT 474 Commercial Cannabis Internship (6)

10.0 Approvals

Routing Sequence	Name	Signature	Date
Department	Department of Plant Science (Strainville)		Jan 29, 2019
Dept. Curric/Acad Committee	Fd.Sc + Agr. Chem (Yong Layson)		2019-01-29
Faculty 1 Curriculum	M.E. Scott		2019-01-07
Faculty 2 (FAES)	J. TenEyck		2019-02-15
Faculty 3	SCTP APPROVED		
CGPS			
SCTP			MARCH 21, 2019
APC			
Senate			

Submitted by

Name	Suha Jabaji	To be completed by ARR:
Phone	514-398-7561	CIP Code
Email	suha.jabaji@mcgill.ca	
Submission Date	Jan 29, 2019	



New Program/Major or Minor/Concentration Proposal Form

(2017)

<p>1.0 Degree Title Please specify the two degrees for concurrent degree programs</p> <input type="text" value="Master of Management (M.M.)"/>	<p>2.0 Administering Faculty/Unit</p> <input type="text" value="Graduate and Postdoctoral Studies (GPS)"/>
<p>1.1 Major (Legacy = Subject) (30-char. max.)</p> <input type="text" value="Retailing"/>	<p>Offering Faculty/Department</p> <input type="text" value="MG - Management"/>
<p>1.2 Concentration (Legacy = Concentration/Option) If applicable to Majors only (30 char. max)</p> <input type="text" value="Non-Thesis"/>	<p>3.0 Effective Term of Implementation (Ex. Sept. 2004 = 200409) Term</p> <input type="text" value="202009"/>
<p>1.3 Minor (with Concentration, if Applicable) (30char. max)</p> <input type="text"/>	

4.0 Rationale and Admission Requirements for New Proposal

The future of retail is being re-invented owing to fast changing consumer behavior, rapid technological innovations, globalization and the rise of E-commerce, and big data analytics. The Masters of Management in Retailing aims to equip students with the tools and knowledge they need to respond to these disrupters and shape the future of this sector, while promoting sustainable consumption and healthier societies. Desautels Faculty of Management standard Masters Level requirements apply (GMAT). Preference will be given to candidates with retail experience, although not required.

5.0 Program Information
Please check appropriate box(es)

<p>5.1 Program Type</p> <p><input type="checkbox"/> Bachelor's Program</p> <p><input checked="" type="checkbox"/> Master's</p> <p><input type="checkbox"/> M.Sc. (Applied) Program</p> <p><input type="checkbox"/> Dual Degree/Concurrent Program</p> <p><input type="checkbox"/> Certificate</p> <p><input type="checkbox"/> Diploma</p> <p><input type="checkbox"/> Graduate Certificate</p> <p><input type="checkbox"/> Graduate Diploma</p> <p><input type="checkbox"/> Ph.D. Program</p> <p><input type="checkbox"/> Doctorate Program (Other than Ph.D.)</p> <p><input checked="" type="checkbox"/> Private Program</p> <p><input type="checkbox"/> Off-Campus Program</p> <p><input type="checkbox"/> Distance Education Program (By Correspondence)</p> <p><input type="checkbox"/> Other:</p> <p>Please specify</p> <input type="text"/>	<p>5.2 Category</p> <p><input type="checkbox"/> Faculty Program (FP)</p> <p><input type="checkbox"/> Major</p> <p><input type="checkbox"/> Joint Major</p> <p><input type="checkbox"/> Major Concentration (CON)</p> <p><input type="checkbox"/> Minor</p> <p><input type="checkbox"/> Minor Concentration (CON)</p> <p><input type="checkbox"/> Honours (HON)</p> <p><input type="checkbox"/> Joint Honours Component (HC)</p> <p><input type="checkbox"/> Internship/Co-op</p> <p><input type="checkbox"/> Thesis (T)</p> <p><input checked="" type="checkbox"/> Non-Thesis (N)</p> <p><input type="checkbox"/> Other:</p> <p>Please specify</p> <input type="text"/>	<p>5.3 Level</p> <p><input type="checkbox"/> Undergraduate</p> <p><input type="checkbox"/> Dentistry/Law/Medicine</p> <p><input type="checkbox"/> Continuing Studies (Non-Credits)</p> <p><input checked="" type="checkbox"/> Masters & Grad Dip & Certs</p> <p><input type="checkbox"/> Doctorate</p> <p><input type="checkbox"/> Post-Graduate Medicine/ Dentistry</p> <p><input type="checkbox"/> Graduate Qualifying</p> <p><input type="checkbox"/> Postdoctoral Fellows</p>
		<p>5.4 FQRSC (Research) Indicator (For GPS)</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
		<p>5.5 Requires Resources (financial, personnel, space)</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>

6.0 Total Credits

7.0 Consultation with

Related Units Yes No

Financial Consult Yes No

Attach list of consultations.

8.0 Program Description (Maximum 150 words)

The Master of Management in Retailing; Non-Thesis is focused on the customer journey and explores how retail disruptors can lead to retail innovations that can significantly improve operational efficiencies, competitiveness and impact customer satisfaction. International in scope, the program will focus on how retailers must adapt to the rapidly changing and increasingly complex global business environment to thrive. It aims to integrate diverse disciplines and experiential learning opportunities, including an optional internship, research opportunities with the state-of-the-art Retail Lab, in addition to an international trip and Global Retail Challenge.

9.0 List of proposed program for the New Program/Major or Minor/Concentration

If new concentration (option) of existing Major/Minor (program), please attach a program layout (list of courses) of existing Major/Minor.

Proposed program (list course as follow: Subj Code/Crse Num, Title, Credit weight, under the heading of: Required Courses, Complementary Courses, and Elective Courses).

Master of Management in Retailing; Non-Thesis (45 credits)

Required Courses (21 credits)

RETL 601 Foundations of Retailing (3 credits)
RETL 603 Retail Science and Data Analytics (3 credits)
RETL 611 360-Degree Customer Insight (3 credits)
RETL 613 Digital Retailing Models (3 credits)
RETL 615 Managing Retail Operations (3 credits)
RETL 617 Managing for Sustainability (3 credits)
RETL 625 Experiential Retail (3 credits)

Complementary Courses (24 credits)

12-21 credits from:

RETL 621 Retail Internship (6 credits)
RETL 631 Digital Media Marketing (3 credits)
RETL 633 Data-Driven Retail Decisions (3 credits)
RETL 635 Creativity and Experiential Economy (3 credits)
RETL 637 Innovative Retail Technology (3 credits)
RETL 641 Fashion Retail Management (3 credits)
RETL 643 Fintech and Financial Services (3 credits)
RETL 645 Food Retail (3 credits)
RETL 661 Advanced Topics in Retail Management 1 (3 credits)
RETL 662 Advanced Topics in Retail Management 2 (3 credits)
RETL 663 Advanced Topics in Retail Management 3 (3 credits)

3-12 credits from:

INSY 645 Managing Electronic Commerce (3 credits)
INSY 653 Analytics for Digital Business Models (3 credits)
INSY 661 Database and Distributed Systems for Analytics (3 credits)
MGSC 672 Operations and Supply Chain Analytics (1.5 credits)
MRKT 672 Internet Marketing Analytics (1.5 credits)
MRKT 673 Pricing Analytics (1.5 credits)
ORGB 633 Managerial Negotiations (3 credits)
ORGB 661 Ethical Leadership and Leading Change (1.5 credits)
ORGB 671 Talent Analytics (1.5 credits)

10.0 Approvals

Routing Sequence

Name

Signature

Date

Department

Curric/Acad Committee

Faculty 1

Faculty 2

Faculty 3

CGPS

SCTP

APC

Senate

Submitted By

Name

To be completed by ARR:

Phone

CIP Code

Email

Submission Date