



# Memorandum

**Deputy Provost (Student Life and Learning)**  
James Administration Building, Room 621  
845 Sherbrooke St. West  
Tel: 514-398-3109

**TO:** Senate  
**FROM:** Professor Fabrice Labeau, Deputy Provost (Student Life and Learning)  
**SUBJECT:** Enrolment and Strategic Enrolment Management Report  
**DATE:** March 24, 2021  
**DOCUMENT #:** D20-42  
**ACTION REQUIRED:**  INFORMATION  APPROVAL/DECISION

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<b>ISSUE</b>	The Annual Report on Enrolment and Strategic Enrolment Management is presented to Senate for information.
<b>BACKGROUND &amp; RATIONALE</b>	Strategic Enrolment Management reports are provided annually to Senate to update Senate on enrolment and progress towards strategic enrolment priorities.
<b>PRIOR CONSULTATION</b>	N/A
<b>SUSTAINABILITY CONSIDERATIONS</b>	N/A
<b>IMPACT OF DECISION AND NEXT STEPS</b>	The Report will be presented to the Executive Committee of the Board of Governors on March 25, 2021.
<b>MOTION OR RESOLUTION FOR APPROVAL</b>	This item is presented for information.
<b>APPENDICES</b>	Appendix A: Strategic Enrolment Management Report to Senate, Academic Year 2020-2021

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# Enrolment Report to Senate Academic Year 2020-2021

Prof. Fabrice Labeau  
Deputy Provost, Student Life and Learning

March 24, 2021



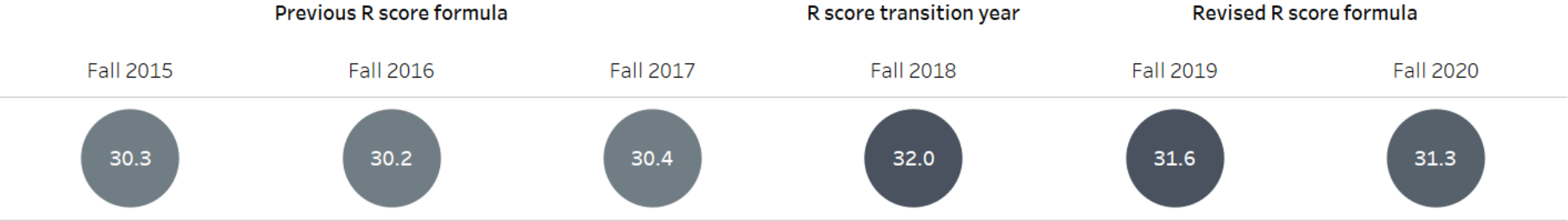
# Background

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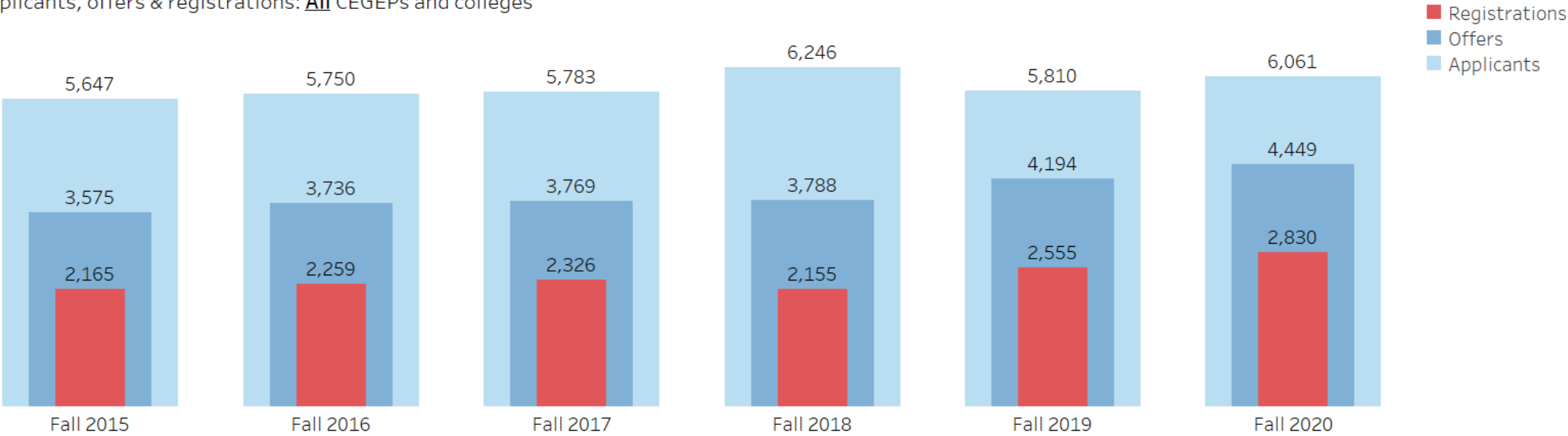
- ▶ McGill's Strategic Academic Plan (2017-2022) commits the University to several enrolment targets as part of its key objectives. We are working to:
  - Increase the number of applications and the yield rate from all Québec CEGEPs and collèges;
  - Increase the number of new registrations from Francophone CEGEPs and collèges by 15%;
  - Increase Indigenous student enrolment to 1,000;
  - Maintain international student enrolment at 25-30% of the total undergraduate population; and
  - Continue to attract top graduate students from around the world.

# SAP Priority: Increase the number of applications and the yield rate from all Québec CEGEPS and collèges.

Average R Score of New Registrations: All CEGEPs and collèges



Applicants, offers & registrations: All CEGEPs and collèges

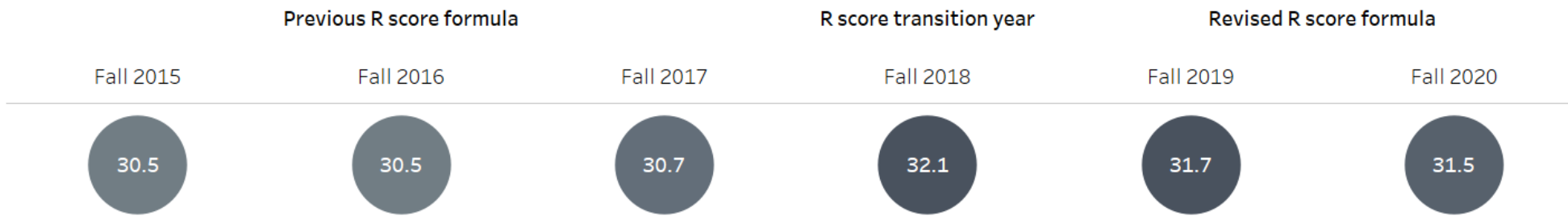


Yield Rates: All CEGEPs and collèges

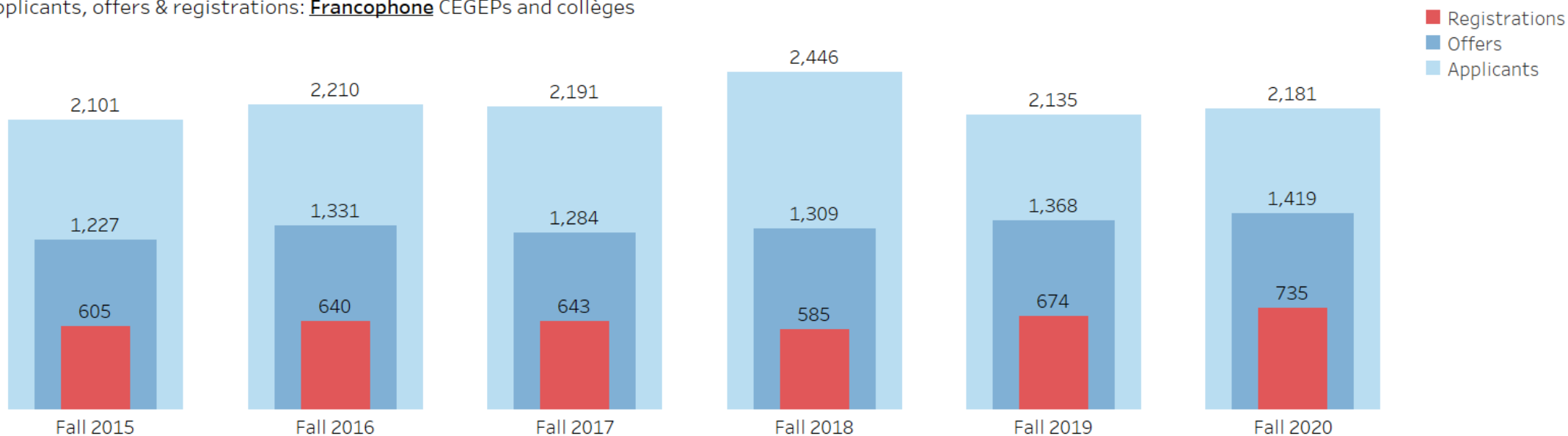


# SAP Priority: Increase the number of new registrations from Francophone Québec CEGEPS and collèges by 15%.

Average R Score of New Registrations: Francophone CEGEPs and collèges



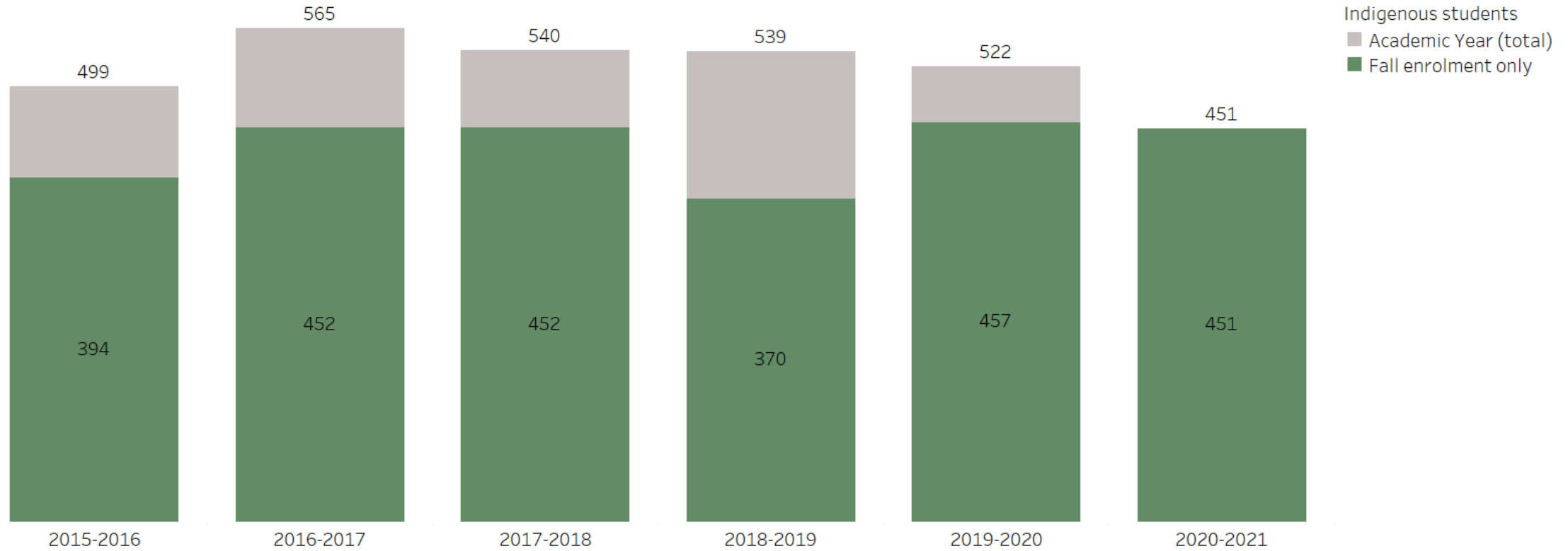
Applicants, offers & registrations: Francophone CEGEPs and collèges



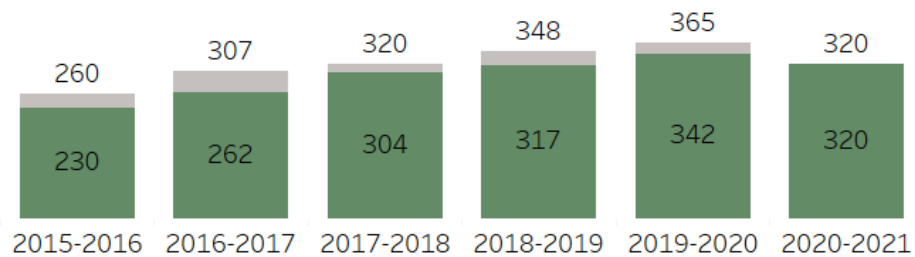
Yield Rates: Francophone CEGEPs and collèges



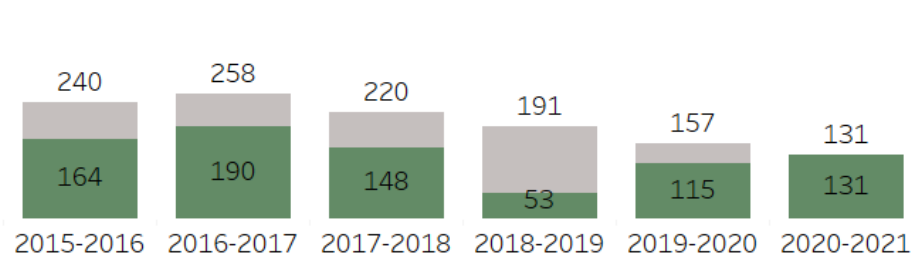
# SAP Priority: Increase Indigenous student enrolment to 1,000.



Indigenous student enrolment, excluding OFNIE

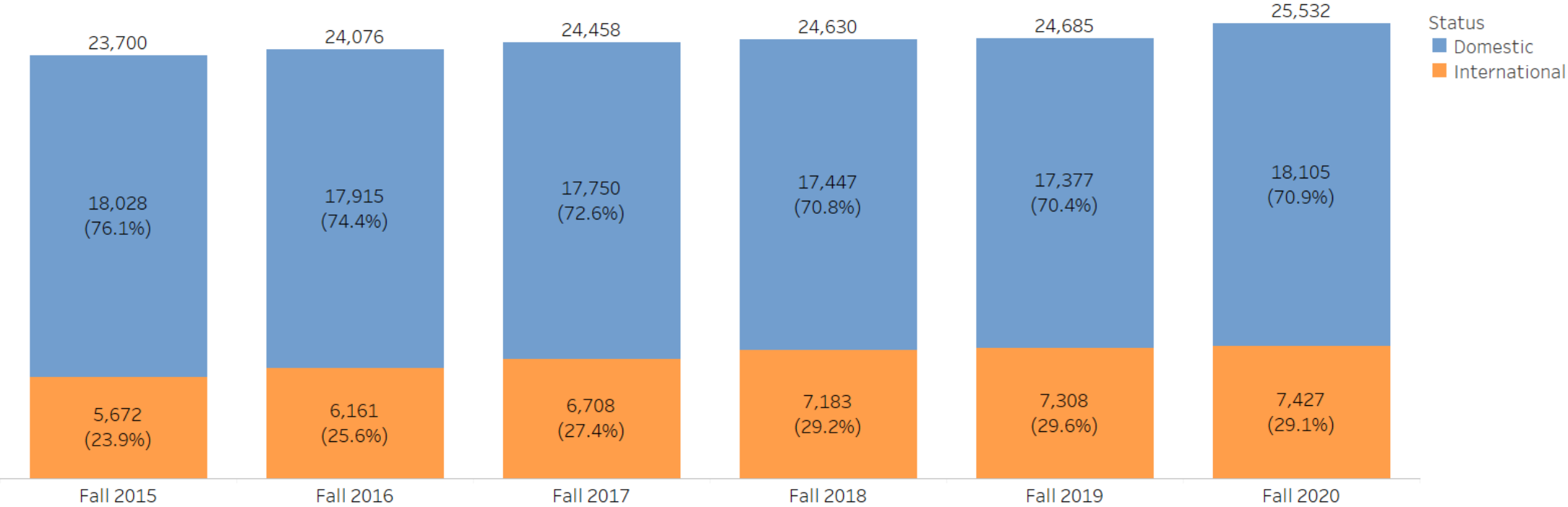


Indigenous student enrolment in OFNIE programs



# SAP Priority: Maintain international student enrolment at 25-30% of total undergraduate enrolment.

Undergraduate enrolment: Domestic and International degree-seeking students



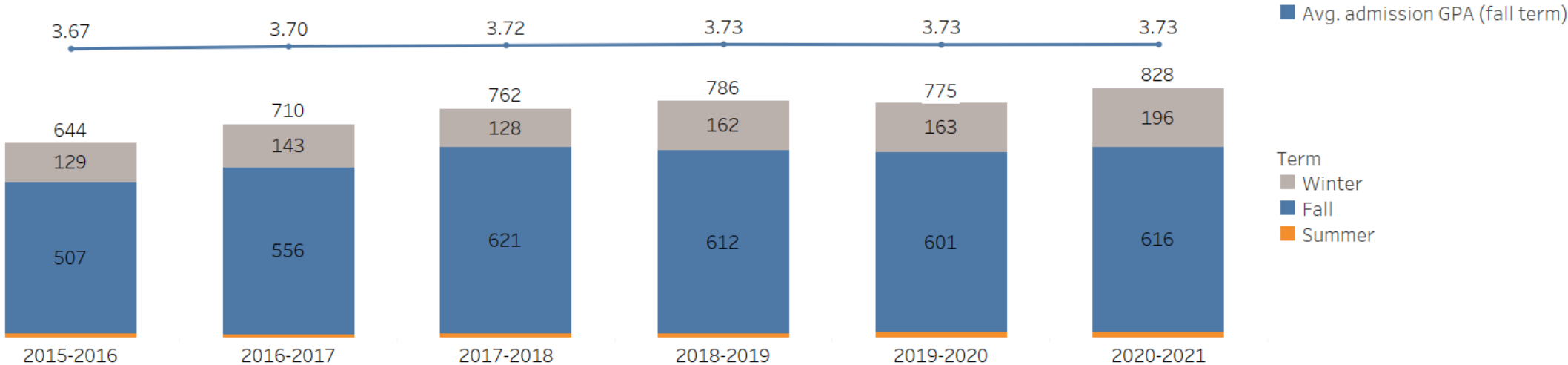
Total number of countries represented by International students



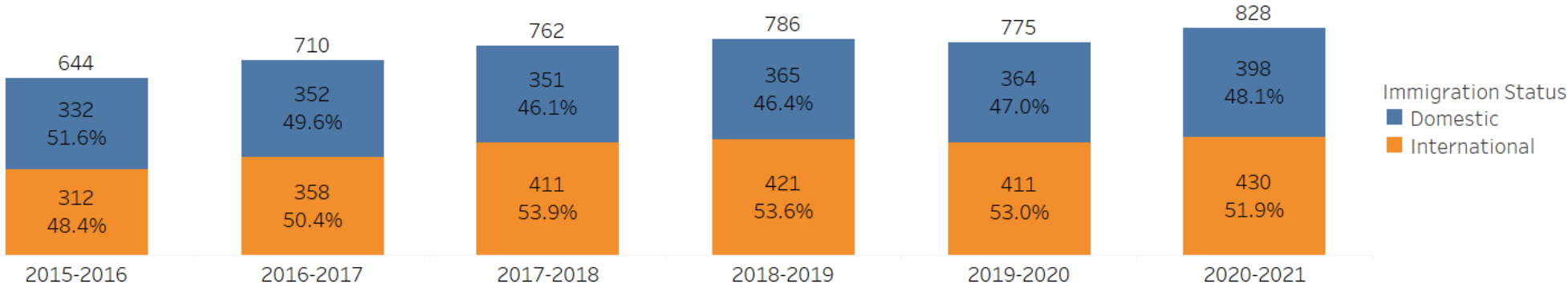


# SAP Priority: Continue to attract top graduate students from around the world

Doctoral new registrations (by term) and average entering GPA



Doctoral new registrations: International and domestic students



Notes: 2020-2021 figures include preliminary winter 2021 new registrations as at Feb.22, 2021. New registrations are presented by fiscal year (e.g., 2020-2021 includes summer 2020, fall 2020, and winter 2021).

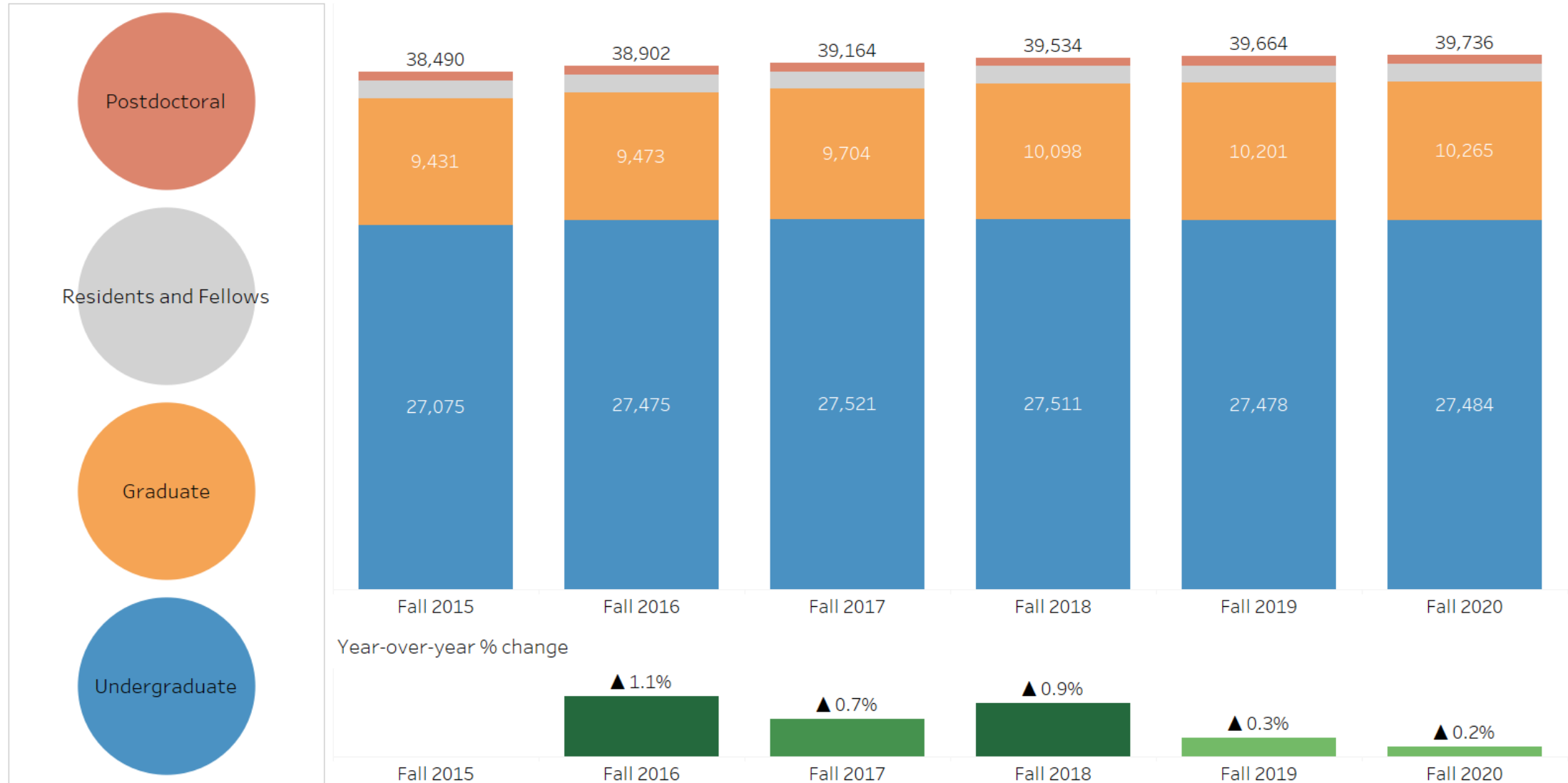
# Enrolment Reports

# Enrolment reports

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- ▶ Current and historical enrolment reports are available on the Enrolment Services website: <https://www.mcgill.ca/es/registration-statistics>
- ▶ Non-credit activities are no longer included in enrolment reports.
- ▶ The following four enrolment reports are shown subsequently using fall 2020 enrolment data (October 15 census):
  - Total enrolment by Level of Study
  - Undergraduate enrolment by Level of Study
  - Graduate enrolment by Level of Study
  - Total enrolment by Faculty

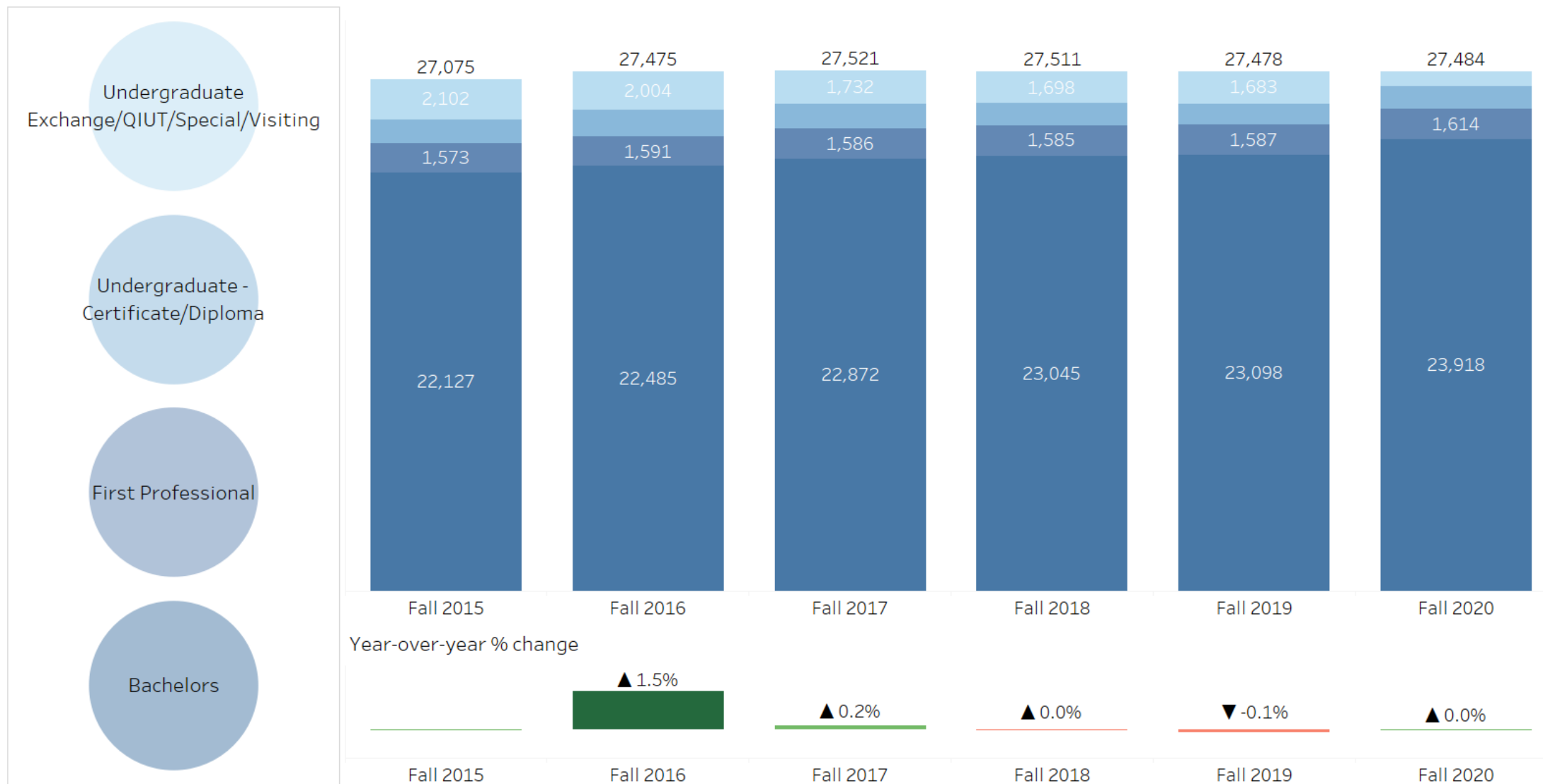
# Total enrolment by Level of Study



**Notes:**

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

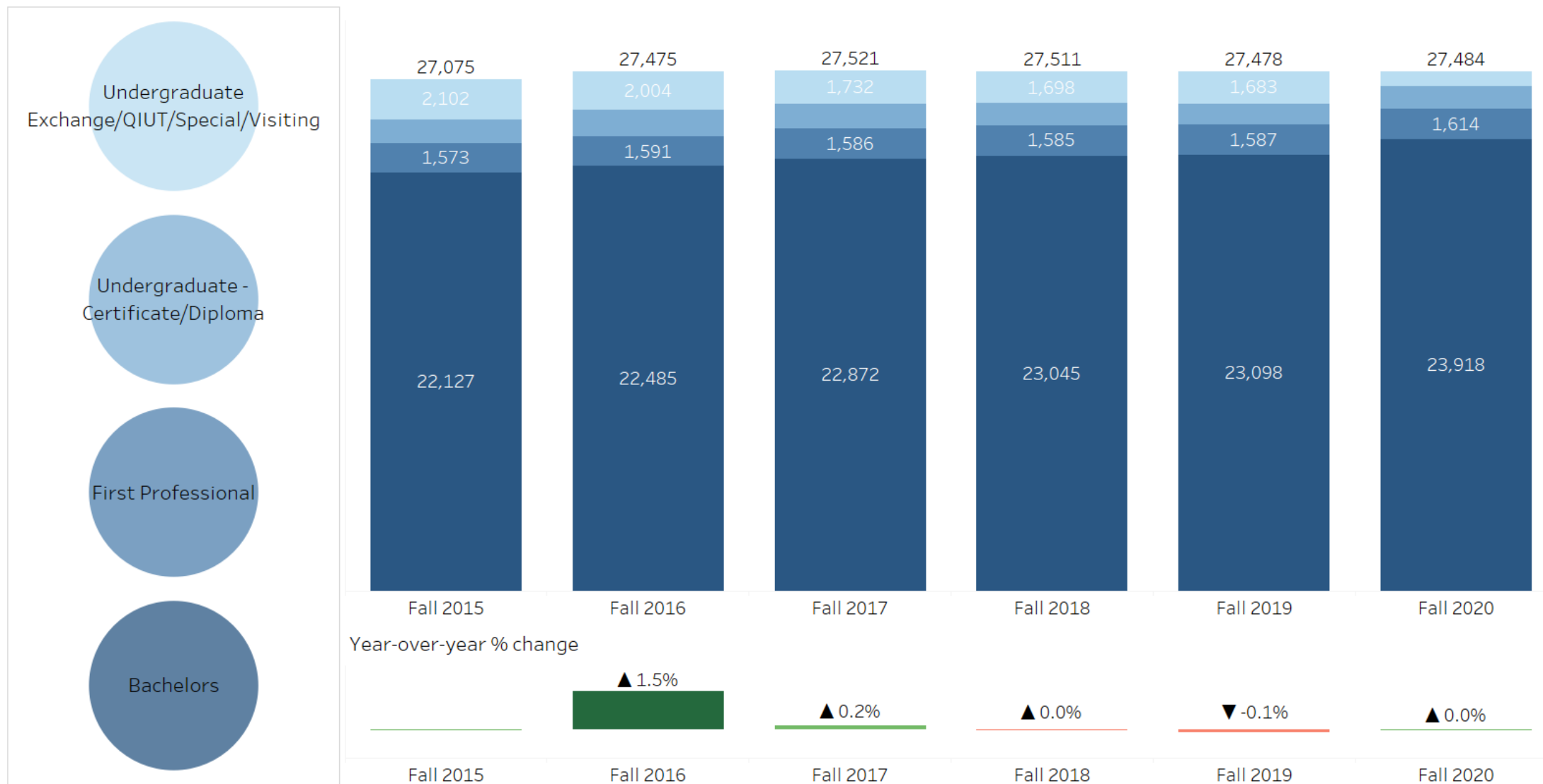
# Undergraduate enrolment by Level of Study



**Notes:**

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

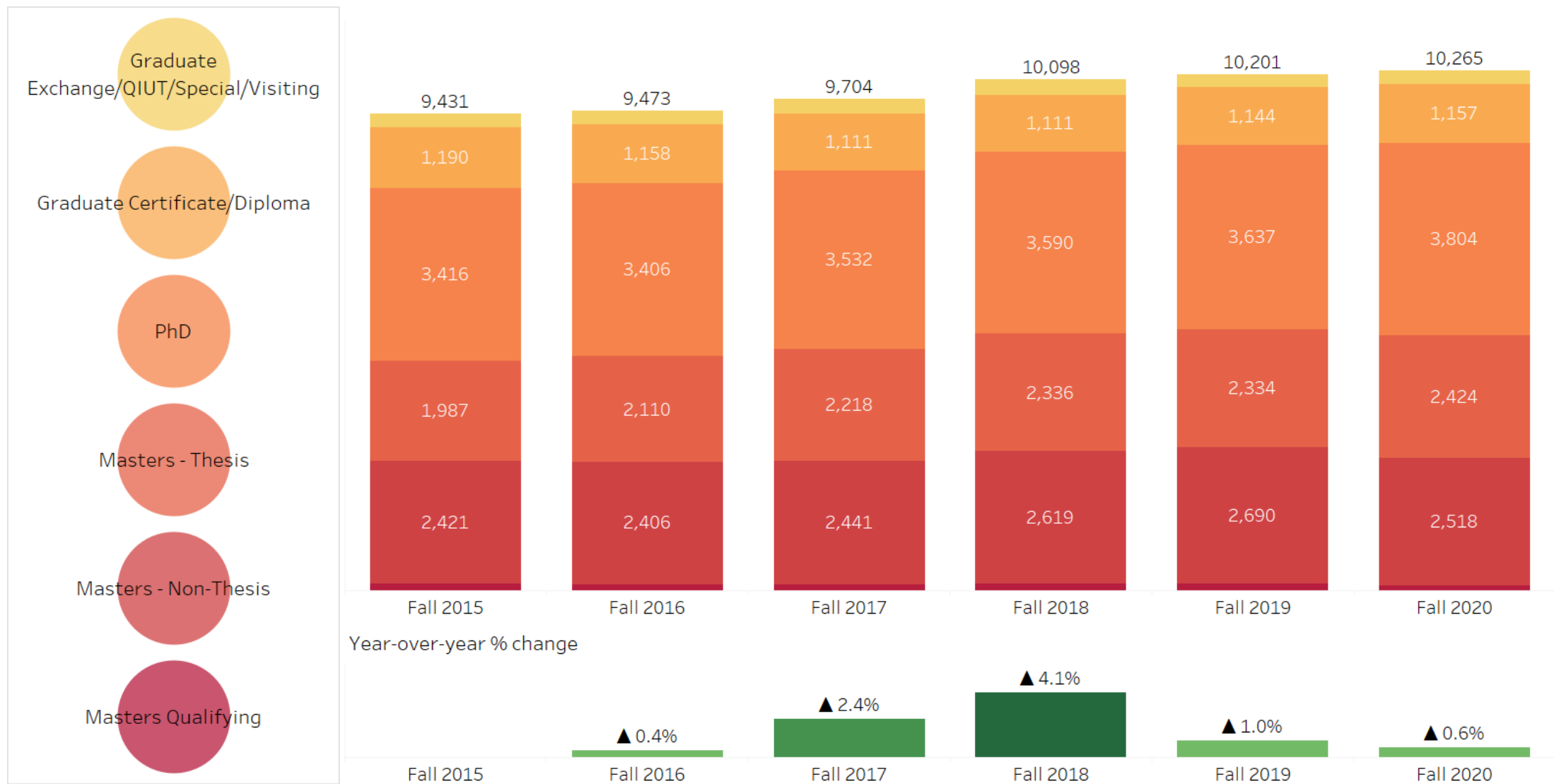
# Undergraduate enrolment by Level of Study



**Notes:**

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

# Graduate enrolment by Level of Study



**Notes:**

- Fall term data as at October 15 of respective year.
- These statistics are based on a student's primary curriculum.

# Total enrolment by Faculty

