'396' Undergraduate Research Project Application Form

Version: 200603

Office for Undergraduate Research in Science
Tel.: 514-398-5964 / Fax: 514-398-8102 / Dawson Hall, Room 211
Email: victor.chisholm@mcgill.ca Web: www.mcgill.ca/science/ours/

INSTRUCTIONS FOR STUDENTS
- **All fields are required, unless indicated otherwise.**
- Download and print this form. Complete Section C and sign.
- See "How students can apply" instructions in Section B.
- Your supervisor or department will tell you if you are selected for this project. If so, you will receive a code to register for a '396' course on MINERVA.

SECTION A: SUPERVISOR INFORMATION

Name: Dr. Colin Chapman

Email: colin.chapman@mcgill.ca

Phone: 514-398-1242

Website: http://www.arts.mcgill.ca/programs/anthro/chapman_files/CWeb/index.html

Supervisor's Dept or Unit: McGill School of Environment

Course Number: ENVR396

SECTION B: PROJECT INFORMATION

Term: Fall 2006

Project start & end dates: Sept. 18 - Dec. 5, 2006

Project title: Testing the internet as an effective tool for conservation education.

Project description: Many conservation programs include public education as one of their goals. However, we have limited knowledge about the effect of conservation education on people's behaviour and attitudes. The goal of this research would be to build an innovative website that would both provide information on primate conservation in interesting and innovative ways, and collect information from the people who visit the website to study their responses to the site. We want to combine more traditional information gathering techniques, such as online quizzes, with less traditional ones like tracking the path of visitors through the site. The student should therefore have a strong background in website design, with the ability to build a website that is aesthetically pleasing, interactive, and able to collect data on visitor behaviour. In depth knowledge of primate conservation issues is not required, as the student will be expected to work interactively with both the professor and a postdoc to design the website.

Prerequisites: 1 term completed at McGill + CGPA ≥ 3.0; or permission of instructor. Advanced knowledge and experience with website design.

Grading scheme:
Attendance at weekly meetings 10%
Final report 50%
Web page product 40%

Other: To contact professor, please use email.

Status: Mark with an x. This project is…
[ ] Open to applicants
[x] Already taken; no more positions available this term
[ ] Taken, but contact me for other possible projects this term

Ethics, safety, and training Which of the following, if any, is involved? Mark with an x.
[ ] Animal subjects
[ ] Human subjects
[ ] Biohazardous substances
[ ] Radioactive materials
[ ] Handling chemicals
[ ] Using lasers
For undergraduate students, ethics and safety compliance is the supervisor's responsibility.

How students can apply:

SECTION C: STUDENT INFORMATION. (1) PRINT LEGIBLY AND SIGN. (2) SEE "HOW STUDENTS CAN APPLY" IN SECTION B.

Name: _____   **McGill ID:** _____

Email: _____@mail.mcgill.ca   **Phone:** _____

Program: _____ (e.g., B.Sc. Maj. Chem. Minor Biology)   **Level: (circle one)** U0 / U1 / U2 / U3

I have not applied for another 396 course in this term.

Student signature: _____   **Date:** _____

SECTION D: APPROVALS. (1) PRINT NAMES & SIGN. (2) NOTIFY OFFICE FOR UNDERGRADUATE RESEARCH IN SCIENCE. (3) GIVE STUDENT CODE TO REGISTER FOR COURSE ON MINERVA.

Supervisor: _____   **Date:** _____

Unit Chair, Director, or designate - I certify that this project conforms to departmental requirements for 396 courses. _____   **Date:** _____