How Twitter & Facebook changed my life: the role of social media in pathology & medicine

Jerad Gardner, MD, BSc
Associate Professor, Department of Dermatology,
University of Arkansas for Medical Sciences, Little Rock, AR
Associate Pathologist (dermatopathology & bone/soft tissue pathology) Geisinger Medical Center, Danville, PA

Dr. Gardner is a dermatopathologist and bone/soft tissue pathologist at Geisinger Medical Center in Danville, Pennsylvania. He was formerly an Associate Professor of Pathology and Dermatology and dermatopathology fellowship program director at the University of Arkansas for Medical Sciences (UAMS). He has over 110 peer-reviewed publications as well as multiple book chapters. He is also author of the book *Survival Guide to Dermatopathology* and co-author of the book *Survival Guide to Soft Tissue Pathology*. He is particularly interested in cutaneous soft tissue tumors, skin adnexal tumors, medical education, and the professional use of Twitter, Facebook, YouTube, and other social media for pathologists. His work has been recognized by multiple awards, including the UAMS Chancellor’s Teaching Award for Teaching Excellence (2018), which is the University’s highest educational award. He was a top five member of the 2017 “40 Under Forty” by the American Society of Clinical Pathology and was ranked first place on the 2019 Power List of pathology trailblazers issued by The Pathologist magazine. Dr. Gardner is chair of the Social Media Subcommittee and also member-at-large on the Board of Directors for the American Society of Dermatopathology. He is a Deputy Editor-in-Chief of *Archives of Pathology & Laboratory Medicine*.

FOR MORE INFORMATION: pathologysec.med@mcgill.ca