SCIENTIFIC POSTERS

General rules

Every unit benefits by using The Neuro identity as a leader in research and care. To convey this mission, use these guidelines and resources.

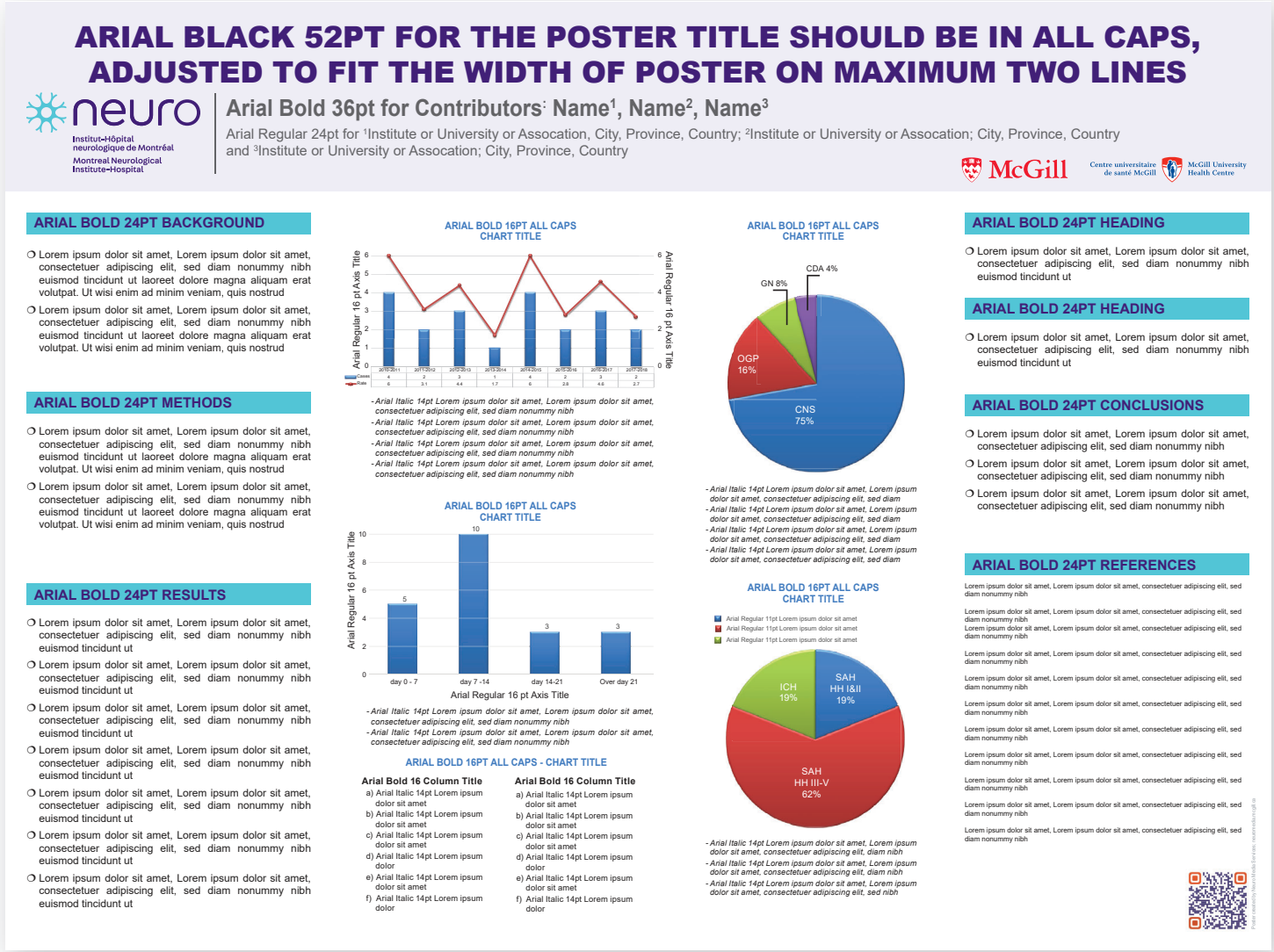
The Neuro's identity incorporates visual elements that give your scientific posters a distinct look – from emblems, colours, fonts, images - these elements capture our unique spirit.

Layout

See example of a layout for a scientific poster.

We recommend contacting Neuro Media Services for poster design and printing .

Zone 1



Zone 1: Reserved for Neuro Branding

Colours

Top Banner PMS663C
Title of Poster PMS2617C
Name & Affliations 75% Black

Refer to page 19 for the appropriate layout of sponsor logos.