

# SCIENTIFIC POSTERS

## General rules

Every unit benefits by using The Neuro identity as a leader in research and care. To convey this mission, use these guidelines and resources.

The Neuro's identity incorporates visual elements that give your scientific posters a distinct look – from emblems, colours, fonts, images - these elements capture our unique spirit.

## Layout

See example of a layout for a scientific poster.

We recommend contacting [Neuro Media Services](#) for poster design and printing .



### Zone 1: Reserved for Neuro Branding

#### Colours

**Top Banner** PMS663C  
**Title of Poster** PMS2617C  
**Name & Affiliations** 75% Black

Refer to page 19 for the appropriate layout of sponsor logos.

## ARIAL BLACK 52PT FOR THE POSTER TITLE SHOULD BE IN ALL CAPS, ADJUSTED TO FIT THE WIDTH OF POSTER ON MAXIMUM TWO LINES



**neuro**  
 Institut-Hôpital  
 neurologique de Montréal  
 Montreal Neurological  
 Institute-Hospital

**Arial Bold 36pt for Contributors: Name<sup>1</sup>, Name<sup>2</sup>, Name<sup>3</sup>**

Arial Regular 24pt for <sup>1</sup>Institute or University or Association, City, Province, Country; <sup>2</sup>Institute or University or Association; City, Province, Country and <sup>3</sup>Institute or University or Association; City, Province, Country



### ARIAL BOLD 24PT BACKGROUND

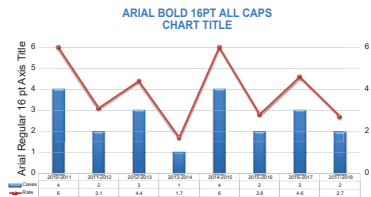
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### ARIAL BOLD 24PT METHODS

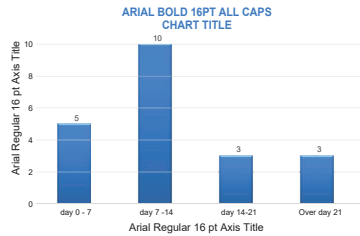
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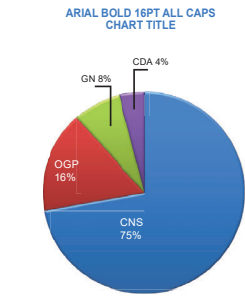
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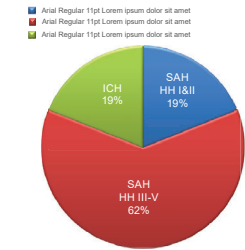
### ARIAL BOLD 16PT ALL CAPS - CHART TITLE

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### ARIAL BOLD 16PT ALL CAPS CHART TITLE



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### ARIAL BOLD 24PT HEADING

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### ARIAL BOLD 24PT REFERENCES

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