**SCIENTIFIC POSTERS**

**General rules**

Every unit benefits by using The Neuro identity as a leader in research and care. To convey this mission, use these guidelines and resources.

The Neuro’s identity incorporates visual elements that give your scientific posters a distinct look – from emblems, colours, fonts, images - these elements capture our unique spirit.

**Layout**

See example of a layout for a scientific poster.

We recommend contacting Neuro Media Services for poster design and printing.