



Bicentennial Town Hall Meeting

October 24, 2017



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Medicine

Faculté de
médecine

Agenda

- **Welcome & Intro**

David Eidelman, VP (Health Affairs) & Dean of Medicine

- **McGill Bicentennial Planning Update**

Gérald Cadet, Director, Bicentennial Planning, McGill

- **Brainstorm!**

Bernard Brais, Faculty Liaison, University Bicentennial Planning



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Preliminary Executive Committee

- VP-Dean Eidelman
- Bernard Brais
- Demetra Kafantaris
- Faith Wallis
- Christopher Lyons
- Diana Colby

- And 40+ volunteers! (Thank you.)



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All Ideas Are Good!

- **Celebrate the past, and look to the future**
 - Important that we are future-looking, futuristic
- **Think inter-professional**
 - All schools, all departments
- **Coincident with Montreal General Hospital's 200th**
- **Sky's the limit for brainstorming purposes**



All Ideas Are Good!

- **Consider our several communities...**
 - Faculty and staff
 - Students, residents, trainees
 - Academic network in Montreal and across our RUIS (Gatineau, etc.)
 - Our alumni, donors and supporters, worldwide
 - The public in general (our patients)
- **Opportunity to celebrate, take pride**
- **And also make a mission meaningful impact...**



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McGill Bicentennial Planning Update

Gérald Cadet

Director, Bicentennial Planning

McGill University



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McGILL UNIVERSITY 200TH ANNIVERSARY CELEBRATIONS

Sept. 2020 – Oct. 2021





McGill The initial steps – 2015 Bicentennial Planning Committee

- ❖ Set initial vision
- ❖ Defined Bicentennial's original four objectives
- ❖ Identified stakeholders (6)
- ❖ Made five key recommendations



The next step: setting up the infrastructure

- ❖ Launch of Steering committee
 - ⇒ Make broad programmatic plans for the 200th anniversary
- ❖ Faculties have created or are in process of creating own bicentennial committee
 - ⇒ Each Faculty to plan its own celebrations
- ❖ Communications committee
 - ⇒ Developing celebrations' overall communications strategy



- ❖ Celebrate milestone anniversary
- ❖ Engage all our communities
- ❖ Create a common vision of McGill's future
- ❖ Launching our 3rd century.
- ❖ Reinforce the University's strategic priorities through the programming
- ❖ Show how McGill has evolved and will continue to evolve



- ❖ Forward-looking and create long-lasting legacies
- ❖ In alignment with, and supportive of, McGill's values
- ❖ Inclusive and open
- ❖ Involve students throughout the planning
- ❖ Faculties and other units to organize own initiatives
- ❖ Bicentennial office to plan limited number of signature projects
- ❖ Major regular events to have bicentennial themes
- ❖ External funding in addition to internal funding
- ❖ Wow factor



- Faculty-based events and/or projects
 - ⇒ Faculties will rebrand a number of regular events as Bicentennial
 - ⇒ Where possible, create limited number of events or projects
- Institutional & signature events/ projects
 - ⇒ Support and enhance traditional events: Convocations, Open House, etc.
 - ⇒ Create limited number of new events or projects (Signature)
 - ⇒ Support alumni & UA in creating events around the world
- Support alumni, faculty, staff, or student-led projects
 - ⇒ Potential fund to support such projects



- ❖ 200th Anniversary Day – April 2021*
- ❖ Montreal Museum of Fine Arts partnership
- ❖ McGill in space
- ❖ Faculty and staff party (Lower campus & Mac)
- ❖ Bicentennial music and film festival
- ❖ Student competition

* Official anniversary: March 31st. In 2021: Passover





- ❖ Great student, faculty, and staff participation
- ❖ Strong alumni engagement
- ❖ Lasting legacies created
- ❖ Well attended signature projects
- ❖ Broad range of events in Faculties
- ❖ Broad engagement with, and strong participation from Montrealers and Quebecers



- ❖ Bicentennial vision and themes
- ❖ Outreach to McGill community
- ❖ Budget framework
- ❖ Timeline
- ❖ Communications plan



Brainstorm Faculty Ideas

Bernard Brais

Faculty Liaison, University

Bicentennial Planning



Brainstorm / Discussion



All Ideas Are Good!

- **Example ideas...**
 - High profile symposium
 - Faculty-Staff community event
 - Joint celebration with MGH
 - Interactive historic timeline
 - Holodeck... Avatar...
 - History Book, Volume 3
 - Osler/Museum tours
 - CPR training (200 years, 200 sites)
 - Etc.!



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