

STRATEGIC PLANNING: AN APPROACH TO ORGANIZATIONAL DEVELOPMENT**Suggested Reading**

- Barrows EA. [Four fatal flaws of strategic planning](#). Harvard Management Update. April 2009;14(4):2-12.
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- Gunderman R, Kanter SL. [Perspective: educating physicians to lead hospitals](#). Acad Med. October 2009;84(10):1348-51.
- Martin D, Shulman K, Santiago-Sorrell P, Singer P. [Priority-setting and hospital strategic planning: a qualitative case study](#). J Health Serv Res Policy. October 2003;8(4):197-201.
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