

A. Education

Claremont Graduate University, Claremont, CA
PhD, Evaluation and Applied Research Methods, 2012

Loma Linda University, Loma Linda, CA
M.P.H., Epidemiology & Biostatistics, 2000

Pitzer College, Claremont, CA
B.A. Biology, 1997

B. Relevant Employment

McGill University, Max Bell School of Public Policy; 11/21-present
Sydney Duder Professor of Program Evaluation

Develop and deliver coursework specifically on program evaluation for individuals pursuing a Master's in Public Policy (PPOL 608) as well as students pursuing a variety of degree tracks at the graduate level university wide (PPOL 600). Lead designer of the annual *Evaluation Capacity Case Challenge*. Current Chair of Max Bell's School of Public Policy's Equity, Diversity, and Inclusion (EDI) committee. Co-Investigator on SSHRC Partnership Grant for the [Evaluation Capacity Network](#).

Fierro Consulting, Inc.; 8/07-8/11 and 1/15- present
President and Senior Evaluator

In 2007, I initiated what would ultimately become *Fierro Consulting, Inc.* (a U.S.-based S-corporation) by engaging as an independent evaluation consultant on several projects. In this role, I have worked with a variety of clients primarily in the public health space and have managed small teams to deliver high-quality products including program evaluations and evaluation capacity building. Current efforts involve serving as the lead consultant for the U.S. Centers for Disease Control and Prevention's (CDC) Performance Evaluation Office to update the CDC's globally recognized *Framework for Program Evaluation in Public Health* (1999).

Senior Program Specialist, Evaluation; 7/20 – 11/21
International Development Research Centre, Ottawa, ON

Member of four-person team charged with planning and providing technical support for monitoring, evaluation, and learning activities. Duties include co-leading the development of a cross-Centre learning agenda, providing technical consultation on monitoring and evaluation to colleagues working on research for development programs, development of theories of change for Centre divisions, engaging with evaluation contractors to design and implement evaluations of the Centre's strategic objectives, and collaborating with colleagues to envision the role and activities for monitoring, evaluation and learning as part of the new Centre strategy covering 2020-2030. Served as the evaluation assistant to the divisions of Global Health and Education and Science.

Senior Fellow; 7/20-present

Assistant Clinical Professor; 1/15-6/20

Chair, Evaluation & Applied Research Methods Concentration; 9/19-6/20
Claremont Graduate University, Claremont, CA

Provided mentorship and advisement to several doctoral and masters-level students pursuing degrees in program evaluation. I instructed several core and elective courses in evaluation. I ran the *National Evaluation Capacity Building Laboratory*, through which I engaged doctoral students in research studies to identify means for improving the collective capacity of nations to effectively commission, implement,

learn from, and use evaluations. In addition to my scholarship, I continued to work as a practicing evaluator. For instance, I engaged with a team of graduate students to design and implement an evaluation funded by the Robert Wood Johnson Foundation to examine a pilot implementation of the Stronger Hearts Helpline in San Bernardino County, California. In addition, I served as the Principal Investigator for a formative evaluation examining the strengths and limitations of the Canadian Evaluation Society's Credentialed Evaluator Designation.

Specialist Master in Evaluation (Manager); 8/11-1/15
Deloitte Consulting, LLP, Los Angeles, CA

Regularly served as a lead evaluator and project manager for program evaluations within the nonprofit and federal sectors. Frequently acted as the primary point of contact with clients, managed budgets, and performed or oversaw the development and execution of evaluation plans for mid to large-scale (multi-million dollar) evaluations using multiple methodologies and study designs. Served as an internal subject matter expert, advising Principals, Partners, and Directors and Senior Managers on program evaluation as it relates to business development and funding proposals. Lead member of proposal writing teams for evaluation projects. Served as a mentor for multiple junior-level staff. External facing expert in program evaluation for the firm.

Epidemiologist and Evaluator; 6/01-8/07
U.S. Centers for Disease Control and Prevention, Atlanta, GA

Served as an epidemiologist, and later as an evaluator within three separate programs at the National Center for Environmental Health – the National Asthma Control Program (NACP), Environmental Public Health Tracking (EPHT), and the Radiation Studies Branch. As an epidemiologist, I served on a small team tasked with developing a national environmental public health surveillance system, analyzed surveillance data, worked on teams to conduct rapid investigations during natural and man-made disasters to identify and communicate the needs of community members. I also served as a co-investigator to develop innovative surveillance methodologies partnering with the U.S. Environmental Protection Agency. As an evaluator, I was the primary point of contact for the provision of evaluation technical assistance to over 30 state and territorial health department asthma programs funded by the NACP. During this time, I collaborated with leadership to build evaluation capacity within the NACP and fostered a commitment in evaluation that led to the establishment of an internal team dedicated to program evaluation, a formal performance monitoring system, and formal requirements for evaluation in co-operative agreements with state health departments. Throughout my tenure, I played a central role in writing requests for proposals, reviewing funding applications, and overseeing the management of federal funds.

C. Teaching Experience

Fall 2023	Instructor McGill University, Max Bell School of Public Policy PPOL600 <i>Applied Evaluation Practice</i>
Fall 2023	Instructor McGill University, Max Bell School of Public Policy PPOL608 <i>Theory and Practice of Program Evaluation</i>
Winter 2023	Instructor McGill University, Max Bell School of Public Policy PPOL608 <i>Theory and Practice of Program Evaluation</i>
Winter 2022	Instructor McGill University, Max Bell School of Public Policy PPOL608 <i>Theory and Practice of Program Evaluation</i>

Fall 2021 **Adjunct Instructor**
University of Connecticut, Educational Psychology
EPSY6601 *Methods and Techniques of Educational Research*

Spring 2020 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 306A: *Directed Research* [in-person/virtual]
PSYCH 315z (Sections 1 and 2): *Comparative Evaluation Theory* [in-person/virtual]

Fall 2019 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 306A: *Directed Research*
PSYCH 315EE (Sections 1 and 2): *Evaluation Procedures*
PSYCH 326: *Foundations of Evaluation*

Spring 2019 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 315z (Sections 1 and 2): *Comparative Evaluation Theory*
PSYCH 354J: *Evaluation Capacity Building*
PSYCH 354O: *Current Issues in Evaluation*

Fall 2018 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
Course release granted to focus efforts on research and writing opportunities

Spring 2018 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 315z (Sections 1 and 2): *Comparative Evaluation Theory*
PSYCH 354J: *Evaluation Capacity Building*

Fall 2017 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 326: *Foundations of Evaluation*
PSYCH 355: *Introduction to Performance Monitoring & Management of Social Programs*

Adjunct Instructor
Claremont Graduate University, School of Community and Global Health
CGH 309: *Monitoring and Evaluation in Global Public Health Programs*

Spring 2017 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 315z (Sections 1 and 2): *Comparative Evaluation Theory*
PSYCH 354J: *Evaluation Capacity Building*

Fall 2016 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 355: *Introduction to Performance Monitoring & Management of Social Programs*

Spring 2016 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
PSYCH 315z (Section 1): *Comparative Evaluation Theory*
PSYCH 354J: *Evaluation Capacity Building*

Fall 2015 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences
Independent Study: *Evaluation in Philanthropic Organizations*
Reduced course load – maternity leave

Spring 2015 **Instructor**
Claremont Graduate University, Division of Behavioral and Organizational Sciences

PSYCH 315z (Section 1): *Comparative Evaluation Theory*
Fall **Adjunct Instructor**
2014 Claremont Graduate University, School of Community and Global Health
CGH 309: *Monitoring and Evaluation in Global Public Health Programs*

D. Student Supervision

Dissertation Chair

Graduates

[Albertina A. Lopez, PhD](#) [Fall, 2018]

Dissertation: *Leadership in Evaluation Capacity Building: Influencing Organizational Change and Learning about How to Do and Use Evaluation*

[Kathleen Doll, PhD](#) [Spring, 2020]

Dissertation: *Let's Get Strategic: An Exploration of the How-to's, What-not-to-do's, and Promising Upshots of Strategic Evaluation Initiatives*

[Nina R. Sabarre, PhD](#) [Fall, 2021]

Dissertation: *Evalpreneurship: The Role of Entrepreneurship in the Evaluation Marketplace*

[Heather D. Codd, PhD](#) [Summer, 2022]

Dissertation: *Evaluation from Both Sides Now: Towards an Epistemology of Evaluation Practice*

[Phung Pham, PhD](#) [Winter, 2022; Co-Chair]

Dissertation: *Evaluative Thinking Amid Disaster*

In progress

[Ann Marie Castleman, MPH](#)

Thesis: *Toward an Understanding of ECB Practitioner Competencies (Sp. 2021)*

Dissertation Topic: TBD

Dissertation Committee Member

[Samantha Spencer, PhD](#), Psychology – Evaluation & Applied Research Methods, CGU.

Dissertation: *Program Evaluation Anxiety: An Exploration of Stakeholders' Psychological Experiences with Evaluation in a Nonprofit Organization*. 2022.

[Agnieszka Rykaczewska, PhD](#), Psychology – Evaluation & Applied Research Methods, CGU.

Dissertation: *Achieving Evaluation Influence Through Elaboration Likelihood Model (ELM)-Informed Evaluation Product Designs*. 2021.

[Amanda R. Keeler, PhD](#), Psychology – Social Psychology, CGU.

Dissertation: *Help-seeking for Depression: Can a Mental-Contrasting and Implementation-Intentions Intervention Overcome the Curse of the Boomerang?* 2021.

[Dana Linnell, PhD](#), Psychology – Evaluation & Applied Research Methods, CGU.

Dissertation: *Improving Evidence Use: The Importance of Relationship Quality in Research-Practice Partnerships*. 2019.

[Alana Kinarsky, PhD](#), Education, University of California, Los Angeles

Dissertation: *An Analysis of Evaluation Policy in the Philanthropic Sector*. 2019.

[Lara Hilton, PhD](#), Psychology- Evaluation & Applied Research Methods, CGU

Dissertation: *Advancing Democratic Evaluation: Using Crowdsourcing to Include and Engage Program Participants*. 2018.

[Silvana McCormick, PhD](#), Psychology- Evaluation & Applied Research Methods, CGU

Dissertation: *Moving the Needle on Program Quality: An Examination of the Organizational Characteristics that Drive Improvement in Expanded Learning Programs*. 2017.

[Kristin Ann Hobson, PhD](#), Evaluation, Western Michigan University.

Dissertation: *Evaluation Instruction in Council on Education for Public Health Accredited Master of Public Health Schools and Programs*. 2017.

E. Publications and Presentations (*indicates student authors or former graduate student)

Books

- Wilce, M., **Fierro, L.A.**, Gill, S., Perkins, A., Kuwahara, R., Barrera-Disler, S., Orians, C., Codd, H.*, Castleman, A.M.*, Nurmagambetov, T., Anand, M. (2021). [*Planting the Seeds for High-Quality Program Evaluation in Public Health*](#). Atlanta, GA: Centers for Disease Control and Prevention, National Center for Environmental Health, Division of Environmental Health Science and Practice, Asthma and Community Health Branch.

Journals/Chapters

- Castleman, A.M.* & **Fierro, L.A.** (Revise and resubmit). Toward an understanding of ECB practitioner competencies. *Canadian Journal of Program Evaluation*.
- Castleman, A.M.*, Cho, M.*, Bourgeois, I., **Fierro, L.A.**, Lemire, S. (Revise and resubmit). We can't hear you – you're on mute: Findings from a review of ECB practice online. *Journal of Multidisciplinary Evaluation*.
- McLean, R., Carden, F., Aiken, A., Armstrong, R., Bray, J., Cassidy, C., Daub, O., Di Ruggiero, E.; **Fierro, L.A.**, Gagnon, M., Hutchinson, A., Kislov, R., Kothari, A., Kreindler, S., Mccutcheon, C., Reszel, J., Scarrow, G., Graham, I. (In press). Evaluating the quality of research co-production: Research Quality Plus for Co-Production (RQ+ 4 Co-Pro). *Health Research Policy and Systems*.
- Nielsen, S.B., Lemire, S., Bourgeois, I., **Fierro, L.A.** (2023). Mapping the evaluation capacity landscape: A bibliometric analysis of scholarly communities and themes. *Evaluation and Program Planning*, 99. <https://doi.org/10.1016/j.evalprogplan.2023.102318>
- Bourgeois, I., Lemire, S., **Fierro, L.A.**, Castleman, A.M.*, & Cho, M.* (2023). Laying a solid foundation for the next generation of evaluation capacity building: Findings from a comprehensive review. *American Journal of Evaluation*, 44(1). <https://doi.org/10.1177/10982140221106991>
- **Fierro, L.A.**, Kinarsky, A., Echeverria-Estrada, C., & Christie, C.A. (2022). The Importance of Implementation: Putting Evaluation Policy to Work. In Mark & Hart (Eds.), *Evaluation Policy. New Directions for Evaluation*. <https://doi.org/10.1002/ev.20490>
- McLean, R.K.D., Carden, F., Graham, I.D., Aiken, A.B., Armstrong, R., Bray, J., Cassidy, C.E., Daub, O., Di Ruggiero, E., **Fierro, L.A.**, Gagnon, M., Hutchinson, A.M., Kislov, R., Kothari, A., Kreindler, S., McCutcheon, C., Reszel, J., & Scarrow, G. (2022). Evaluating research co-production: Protocol for the Research Quality Plus for Co-Production (RQ+ 4 Co-Pro) Framework. *Implementation Science Communications*, 3(28). <https://doi.org/10.1186/s43058-022-00265-7>
- Hemingway, B.L., Douville, S., & **Fierro, L.A.** (2021). Aligning public health training and practice: A mixed-methods study. *Pedagogy in Health Promotion*.
- Hobson, K.A.*, Coryn, C.L.S., **Fierro, L.A.**, and Sherwin-Laughlin, C.M. (2019). The instruction of the evaluation competencies in Council on Education for Public Health (CEPH) Accredited Master of Public Health Degree Programs. *American Journal of Evaluation*, 40(4), 590-606.
- Lemaire, S., **Fierro, L.A.**, Kinarsky, A*., Fujita-Conrads, E.* , and Christie, C.A. (Winter, 2018). The U.S. Federal evaluation market. In Nielsen, Lemaire, and Christie (Eds.), *Evaluation Marketplace. New Directions for Evaluation*. 160, 63-80.
- **Fierro, L.A.**, Codd, H.*, Gill, S., Pham, P.K.* , Grandjean Targos, P.T.* , and Wilce, M. (Summer 2018). Evaluative thinking in practice: The National Asthma Control Program. In A. Vo & T. Archibald (Eds.), *Evaluative Thinking. New Directions for Evaluation*. 158, 49-72.
- Boothe, V.L., **Fierro, L.A.**, Laurent, A., & Shih, M. (Jan 2018). Sub-county Life Expectancy: A promising tool for catalyzing multi-sector actions to improve health and advance health equity at the community level. *Preventing Chronic Disease*, 15(11).
- **Fierro, L.A.** & Christie, C.A. (2017). Evaluator and program manager perceptions of evaluation

capacity and evaluation practice. *American Journal of Evaluation*, 38(3), 376-392.

- Daily, A., Kennedy, E.D., **Fierro, L.A.**, Reed, J.H., Greene, M., Williams, W. et al. (2016). Evaluation of Scanning 2D Barcoded Vaccines to Improve Data Accuracy of Vaccines Administered. *Vaccine*, 34(47), 5802-5807.
- Christie, C.A., Quiñones, P., & **Fierro, L.A.** (2014). Informing the discussion on evaluator training: A look at evaluators' course taking. *American Journal of Evaluation*, 35(2), 274-290.
- Reed, J.H. & **Fierro, L.A.** (2013). Book review: Evaluating public and community health programs. *American Journal of Evaluation*, 34(3), 432-435.
- **Fierro, L.A.** (2012). *Clarifying the Connections: Evaluation Capacity and Intended Outcomes* (Doctoral dissertation). Claremont Graduate University, California.
- Christie, C.A. & **Fierro, L.A.** (2012). Evaluation policy to implementation: An examination of Scientifically Based Research in practice. *Studies in Educational Evaluation*, 38, 65-72.
- Herman, E., Keller, A., Davis, A., Ehrensberger, R., Telleen, S., Kurz, R. Nesvold, J.H., Findley, S., Bryant-Stephens, T., Benson, M., & **Fierro, L.** (2011). A model-driven approach to qualitatively assessing the added value of community coalitions. *Journal of Urban Health*, 88(1), S130-S143.
- **Fierro, L.A.** & Christie, C.A. (2011). Understanding evaluation training in schools and programs of public health. *American Journal of Evaluation*, 32(3), 448-468.
- Christie, C.A. & **Fierro, L.A.** (2010). Program Evaluation. In E.Baker, B.McGaw, & P. Peterson (Eds.), *International Encyclopedia of Education (3rd Ed.)* (pp.706-712). Elsevier.
- Centers for Disease Control and Prevention. Carbon Monoxide Poisonings After Two Major Hurricanes — Alabama and Texas, August–October 2005. *MMWR* 2006; 55:236-239.

Technical Reports

- Centers for Disease Control and Prevention. [Learning and Growing through Evaluation: State Asthma Program Evaluation Guide](#). Atlanta, GA: Centers for Disease Control and Prevention, National Center for Environmental Health, Division of Environmental Health Science and Practice, Asthma and Community Health Branch. Forthcoming: April/May 2021.
- **Fierro, L.A.** & Fierro, R.J. [Evaluation of the CDC/CSTE Sub-county Assessment of Life Expectancy \(SCALE\) Project](#). December 2018.
- **Fierro, L.A.**, Beckmann, B., Codd, H., Doll, K. *Evaluation of the National Forum for Heart Disease & Stroke Prevention's Stronger Hearts™ Helpline Pilot*. August 2018.
- **Fierro, L.A.**, Galport, N., Hunt, A., Codd, H., Donaldson, S.I. *Canadian Evaluation Society Credentialed Evaluator Designation Program: Evaluation Report*. January 25, 2016.
- **Fierro, L.**, Gaddis, M., Kinney, M., Reed, J. Kirkwood, B., et al. [Implementation Pilot for Two-Dimensional \(2D\) Vaccine Barcoding Utilization: Summary Report](#). November 2014.
- Association of Public Health Laboratories (APHL); Centers for Disease Control and Prevention. [Practical Guide to Assessing and Planning Implementation of Public Health Laboratory Service Changes](#). Silver Spring, MD; APHL; 2012. (Contributing author)
- **Fierro, L.A.** and Associates. [2006 Field Triage Decision Scheme Implementation Project: Evaluation Report](#). Submitted to the Safe States Alliance & the Centers for Disease Control and Prevention, August 11, 2011.
- **Fierro, L.A.** *Community-Based Fall Prevention Programs through State Health Departments: Multi-site Evaluation Report for Stepping On*. Submitted to the Safe States Alliance & the Centers for Disease Control and Prevention, August 1, 2011.

- **Fierro, L.A.** *Community-Based Fall Prevention Programs through State Health Departments: Multi-site Evaluation Report for Tai Chi: Moving for Better Balance.* Submitted to the Safe States Alliance & the Centers for Disease Control and Prevention, August 1, 2011.
- Centers for Disease Control and Prevention. *Learning and Growing through Evaluation: State Asthma Program Evaluation Guide. Modules 1 & 2.* Atlanta, GA: Centers for Disease Control and Prevention, National Center for Environmental Health, Division of Environmental Hazards and Health Effects, Air Pollution and Respiratory Health Branch, April 2010.
- Christie, C.A. & **Fierro, L.A.** *Improving Teacher Quality State Grant Program, Scientifically Based Research Component: Evaluation Report.* Submitted to the California Postsecondary Education Commission, January 29, 2010.
- **Fierro, L.A.** *Safe Routes to School Mini Grants: Final Evaluation Report.* Submitted to the State and Territorial Injury Prevention Director's Association and U.S. Dept. of Transportation, June 2008.

F. Presentations

Refereed Presentations

- **Fierro, L.A.**, Bourgeois, I., Gokiart, R., Searle, M., Tremblay, M. (June 2023). *Max Bell School of Public Policy Evaluation Capacity Case Challenge (EC³).* Canadian Evaluation Society Annual Conference, Quebec City, QC.
- **Fierro, L.A.**, Codd, H.*, Gill, S., Wilce, M., Castleman, A.M.* (Nov. 2022). *Planting the Seeds for High-Quality Evaluation: An Interactive Workshop.* American Evaluation Association Annual Conference, New Orleans, Louisiana.
- Bourgeois, I., **Fierro, L.A.**, Lemire, S., Nielsen, S.B., Castleman, A.M.* (Nov. 2022). *Mapping the ECB Waterways: A Bibliometric Analysis of Scholarly Communities and Influences.* American Evaluation Association Annual Conference, New Orleans, LA.
- **Fierro, L.A.**, Bourgeois, I., Gokiart, R., Searle, M., Tremblay, M. (Nov. 2022). *Promoting Social Change through Effective Public Policy: The Max Bell School of Public Policy Evaluation Capacity Case Challenge.* American Evaluation Association Annual Conference, New Orleans, Louisiana.
- **Fierro, L.A.**, Echeverria-Estrada, C.*, Christie, C.A. (April 2022). *Drawing Upon our Past to Inform a Successful Future: US Federal Evaluation Policies.* International Research Society for Public Management Annual Conference, Virtual.
- Bourgeois, I., **Fierro, L.A.**, Lemire, S., Castleman, A.M.*, & Cho, M.* (May 2021). *ECB Strategies that Work: Findings from a Structured Review of the Literature.* Canadian Evaluation Society Annual Conference, Virtual.
- **Fierro, L.A.**, Castleman, A.M.*, Codd, H.*, Gill, S., & Wilce, M. (Oct. 2020). *Letting the Light Shine Through: A Demonstration of Tools to Foster Engagement.* American Evaluation Association Annual Conference, Virtual.
- **Fierro, L.A.** (Oct. 2020). *Lessons Learned and Future Directions of Evaluation Education.* American Evaluation Association Annual Conference, Virtual.
- **Fierro, L.A.**, Bourgeois, I., Lemire, S., Castleman, A.M.*, & Cho, M.* (Oct. 2020). *Charting a Path for the Future: Aligning our Research and Practice.* American Evaluation Association Annual Conference, Virtual.
- **Fierro, L.A.**, Lemire, S., Bourgeois, I., & Castleman, A.M.* (June 2020). *Taking Stock of Evaluation Capacity Building: Communities, Influences, and Knowledge Development.* Canadian Evaluation Society Annual Conference, Ottawa, ON. {*Abstracted accepted, cancelled due to COVID-19}
- Echeverria-Estrada, C.*, **Fierro, L.A.**, & Christie, C.A. (June 2020). *Identifying U.S. Federal Evaluation Policies: Charting the Territory and Paving the Road.* Canadian Evaluation Society

Annual Conference, Ottawa, ON. {*Abstracted accepted, cancelled due to COVID-19}

- **Fierro, L.A.**, Echeverria-Estrada, C.*, Fujita-Conrads, E.*, Ocheltree, K.*, Castleman, A.*, Cho, M.*, Kinarsky, A.*, & Christie, C.A. (Nov. 2019). *Research on Federal Evaluation Policies*. American Evaluation Association Annual Conference, Minneapolis, MN.
- **Fierro, L.A.** (Nov. 2019). *Opportunities for Enhancing Evaluation Practice and Learning in the Federal Government through Evaluation Capacity Building*. American Evaluation Association Annual Conference, Minneapolis, MN.
- Codd, H.D.*, Targos, P.G.*, Pham, P.K.*, & **Fierro, L.A.** (Nov. 2018). *Shaking the Cobwebs Loose – Unlearning as Part of Learning in Evaluation*. American Evaluation Association Annual Conference, Columbus, OH.
- **Fierro, L.A.**, Echeverria-Estrada, C.A.*, Fujita-Conrads, E.*, Ocheltree, K.*, Targos, P.G.* (Nov. 2018). *The Origins and Locations of Evaluation Policy in the U.S. Federal Government*. American Evaluation Association Annual Conference, Columbus, OH.
- Codd, H.D.*, Targos, P.G.*, Pham, P.K.*, **Fierro, L.A.** (Nov. 2018). *Turning the Tables: Unpacking Evaluator Assumptions*. American Evaluation Association Annual Conference, Columbus, OH.
- **Fierro, L.A.**, Codd, H.D.*, Gill, S., Pham, P.K.*, Targos, P.G.* (Nov. 2018). *Evaluative Thinking in Context*. American Evaluation Association Annual Conference, Columbus, OH.
- Lemire, S., **Fierro, L.A.**, Kinarsky, A.*, Fujita-Conrads, E.* (Oct. 2018). *The U.S. Federal Evaluation Market*. American Evaluation Association Annual Conference, Columbus, OH.
- **Fierro, L.A.**, Lopez, A.*, Beckmann, B.*, Swope, M.*, Codd, H.D.*, Pham, P.*, & Targos, P.G.* (November 11, 2017). *Identifying the Leverage Points for Building Organizational Evaluation Capacity*. American Evaluation Association Annual Conference, Washington D.C.
- **Fierro, L.A.** & Codd, H.D.* (November 10, 2017). *The CES Credentialed Evaluator (CE) Designation Evaluation – Key Learnings*. American Evaluation Association Annual Conference, Washington D.C.
- Donaldson, S.I., **Fierro, L.A.**, & Donaldson, S.I.* (September 22, 2017). *Research on Professionalizing Evaluation: Implications for Hawaii-Pacific Evaluators and Evaluation Clients*. Hawaii-Pacific Evaluation Association Conference, Honolulu, HI.
- Vo, A.T., Codd, H.D.*, **Fierro, L.A.** (May 2017). *Thinking Evaluatively: Towards a Conceptual Framework for Evaluative Thinking*. Canadian Evaluation Society Conference, Vancouver, BC.
- **Fierro, L.A.** (October 29, 2016). *They'll Definitely Read this Report—When Evaluators are your Client*. American Evaluation Association Annual Conference, Atlanta, GA.
- **Fierro, L.A.** (October 29, 2016). *Using Theory to Improve Program and Evaluation Design*. American Evaluation Association Annual Conference, Atlanta, GA.
- **Fierro, L.A.** (October 28, 2016). *The Credentialed Evaluator (CE) Designation*. American Evaluation Association Annual Conference, Atlanta, GA.
- **Fierro, L.A.** & Swope, M.* (November 13, 2015). *Evaluation Education for the Professional Workforce – Claremont Graduate University's Certificate of Advanced Study in Evaluation*. American Evaluation Association Annual Conference, Washington, D.C.
- **Fierro, L.A.** (October 16, 2014). *Measuring Evaluation Capacity in Public Health Programs*. American Evaluation Association Annual Conference, Denver, CO.
- **Fierro, L.A.** (October 15, 2014). *Do you see what I see? The Importance of 'Who' in Measuring Evaluation Capacity*. American Evaluation Association Annual Conference, Denver, CO.
- **Fierro, L.A.** (October 19, 2013). *The Status of Evaluation Practice in the 21st Century: How has the Theme of Evaluation 2013 Influenced our Beliefs?* American Evaluation Association Annual

Conference, Washington, D.C.

- **Fierro, L.A.** (October 18, 2013). *Building a Research Agenda from a Practice-Based Lens*. American Evaluation Association Annual Conference, Washington, D.C.
- **Fierro, L.A.** (October 17, 2013). *Weathering the Storm of Evaluation Capacity Building Research: On a Voyage Towards Clarity*. American Evaluation Association Annual Conference, Washington, D.C.
- **Fierro, L.A.** (October 25, 2012). *The Merging of Three Lenses: Charting a Path to a Brighter Tomorrow*. American Evaluation Association Annual Conference, Minneapolis, MN.
- **Fierro, L.A.** (November 4, 2011). *Making Sense of 'Capacity' in the Evaluation Process by Leveraging Existing Theories and Frameworks*. American Evaluation Association Annual Conference, Anaheim, CA.
- **Fierro, L.A.** (November 13, 2010). *Shaking it up: A New Evaluation Policy for Strategic Evaluation Planning*. American Evaluation Association Annual Conference, San Antonio, TX.
- **Fierro, L.A.** & Christie, C.A. (November 13, 2010). *Evaluation Coursework in Schools and Programs of Public Health*. American Evaluation Association Annual Conference. San Antonio, TX.
- Christie, C.A., **Fierro, L.A.**, Azzam, T. (November 13, 2010). *A Descriptive Study of Evaluator Course Taking Patterns and Practice*. American Evaluation Association Annual Conference, San Antonio, TX.
- **Fierro, L.A.** (November 11, 2010). *Evaluation as a Program Improvement Tool: Evaluation of Asthma Surveillance Systems*. American Evaluation Association Annual Conference. San Antonio, TX.
- **Fierro, L.A.** (November 14, 2009). *Laying the Foundation: Garnering Support for Evaluation*. American Evaluation Association Annual Conference. Orlando, FL.
- **Fierro, L.A.** (November 6, 2008). *Indicator Development to Tell your Program's Story CDC's National Asthma Program*. American Evaluation Association Annual Conference. Denver, CO.
- **Fierro, L.A.** (November 6, 2008). *Discovering Who is 'At the Helm' of Evaluation Practice in Public Health: Implications for the Content and Structure of Public Health Academic Programs*. American Evaluation Association Conference. Denver, CO.
- **Fierro, L.A.** (November 10, 2007). *What are we Preparing for? Evaluation Pedagogy Within Master's Level Epidemiology Programs at Schools of Public Health*. American Evaluation Association Annual Conference. Baltimore, MD.
- **Fierro, L.A.**, Orians, C., Rose, S.W., Wings, L. (November 10, 2007). *More Juice for the Squeeze: Developing Evaluation Indicators and Reference Materials for State Asthma Control Partnerships*. American Evaluation Association Annual Conference. Baltimore, MD.
- **Fierro, L.A.** (December 5, 2006). *Responding to National & State Evaluation Needs: The National Asthma Control Program*. National Environmental Public Health Conference. Atlanta, GA.
- **Fierro, L.A.** (June 7, 2006). *The Sum of its Parts: Considerations in Combining Information Across States for Environmental Public Health Surveillance*. Council of State and Territorial Epidemiologists Annual Meeting. Anaheim, CA.

Invited Presentations/Speaking Engagements

- January 11, 2023. "Evaluation Capacity Case Challenge." American Evaluation Association's Organizational Learning and Evaluation Capacity Building Topical Interest Group Coffee Break.
- June 2, 2022. "Research on Evaluation Policy." Presented at the U.S. Government Accountability Office & Data Foundation's [Issues in Evaluation Series: Surveying the Evaluation Policy Landscape in 2022](#).

- May 19, 2022. “Research on Evaluation Policy.” U.S. Department of Homeland Security Evaluation Officer Council Meeting.
- April 2022. Panelist. “Adapting Evaluation to Change.” DC Consortium Student Conference on Evaluation and Policy.
- October 11, 2018— “Evaluative Thinking in Practice: The National Asthma Control Program.” American Evaluation Association Organizational Learning and Evaluation Capacity Building Topical Interest Group Webinar.
- August 17, 2018— Panelist. Panel on Evidence-Based Policymaking. Southern California Evaluation Association/Claremont Graduate University, Claremont, CA.
- March 30, 2016 – “Keynote: The Journey of an Accidental Evaluator – Lessons Learned for Public Health Professionals.” Los Angeles County Department of Public Health Science Summit, Los Angeles, CA.
- October 19, 2013- “The Status of Evaluation Practice in the 21st Century: How has the Theme of Evaluation 2013 Influenced our Beliefs?” American Evaluation Association Annual Conference, Washington, D.C.
- April 7, 2011- “Preliminary Findings: Falls Multi-site Evaluation.” Progress through Partnerships-Safe States Alliance Annual Meeting. Iowa City, IA.
- July 15, 2008- “STIPDA-Safe Routes to School Mini Grant Evaluation.” U.S. Department of Transportation SRTS Mini-Grant Lessons Learned Meeting. Washington, D.C.
- April 1, 2008- “Update on the CDC-State Asthma Program Evaluation Workgroups.” CDC State Asthma Program Meeting. Houston, TX.
- February 22, 2008- “Improving the Performance of Performance Monitoring: Products and Outcomes of the ‘Indicator’ Development Effort for State Asthma Programs.” CDC Evaluation Forum. Atlanta, GA.
- September 20, 2006- “Program Evaluation Indicators Effort.” State Asthma Control Program Meeting. Atlanta, GA.
- September 20, 2006- “Surveillance Indicators Workgroup: Background, Purposes and Uses.” State Asthma Control Program Meeting. Atlanta, GA.

G. Invited Trainings

- October 9-10, 2023. “Building Evaluation Capacity in Organizations.” Professional Development Workshop at the American Evaluation Association Annual Conference, Indianapolis, IN.
- January 13-14, 2020 – “Evaluation Capacity Building in Organizations.” The Evaluator’s Institute, Claremont, CA.
- September 16-17, 2019 – “Evaluation Capacity Building in Organizations.” The Evaluator’s Institute, Washington, D.C.
- August 17, 2019 – “Improving Performance Monitoring for Social Betterment.” Claremont Evaluation Center Professional Development Workshop Series. Claremont, CA.
- September 26, 2018 – “Evaluation Capacity Building.” Centers for Disease Control and Prevention’s Division of Heart Disease and Stroke Prevention Evaluation Capacity Building Technical Assistance Training Session. Online
- August 16, 2018- “Evaluation Capacity Building in Organizations.” Claremont Evaluation Center Professional Development Workshop Series. Claremont, CA.
- March 13, 2017 – “Evaluation Capacity Building in Organizations.” The Evaluator’s Institute, Claremont, CA.

- August 1, 2017 – “Spreading the Wealth: Being Strategic about Building Capacity to Support High-Quality Evaluation Practice and Learning. Centers for Disease Control and Prevention’s Evaluation Roundtable Series on Evaluation Capacity Building. Atlanta, GA.
- August 21, 2016 – “Enhancing Evaluation Capacity – A Systematic and Comprehensive Approach.” Claremont Evaluation Center Professional Development Workshop Series. Claremont, CA.
- August 22, 2015 – “Enhancing Evaluation Capacity – A Systematic and Comprehensive Approach.” Claremont Evaluation Center Professional Development Workshop Series. Claremont, CA.
- April 23, 2014- “Defining Performance Management for Impact” National Grants Management Association Annual Training. Arlington, VA.
- July 19, 2011- “Introduction to Program Evaluation.” California Breathing Mini-grantee Training. Oakland, CA.
- July 15, 2010- “Plan for Success: Program Evaluation.” CSU Fullerton, Fifth Annual Gianneschi Summer School for Nonprofits. Fullerton, CA.
- May 11, 2010- “Skill Building Session: Focusing the Evaluation.” National Asthma Control Program, State Conference. Chicago, IL.
- January 27, 2010- “Learning & Growing through Evaluation: State Asthma Program Evaluation Guide, Module 1 Evaluation Planning.” CDC/APRHB Evaluation Training Webinar.
- July 22, 2009- “Introduction to Program Evaluation.” California Breathing Evaluation Training. San Francisco, CA.
- November 20, 2008- “Getting Started & Engaging Your Stakeholders.” CDC & EPA Program Evaluation Webinar. Available at: http://www.asthmacommunitynetwork.org/webinars/program_evaluation_basics.aspx
- April 1, 2008- “Evaluation Demystified.” CDC State Asthma Program Meeting. Houston, TX.
- April 1, 2008- “Partnership and Surveillance Evaluation Design and Techniques.” CDC State Asthma Program Meeting. Houston, TX.

H. Professional Service

American Evaluation Association

Co-Editor-In-Chief, *New Directions for Evaluation*, 2017-2023

Evaluation Policy Task Force – Member, 2022-present

Evaluation Policy Topic Interest Group – Co-Chair 2019-present

Research on Evaluation Topic Interest Group- Chair, 2012-2015; Co-Chair 2015-2018

Cross-disciplinary Task Force – Member, 2015-2016

Graduate Student & New Evaluator Topic Interest Group- Program Co-Chair, 2007-2009

Canadian Evaluation Society

Assoc. Editor, English Language Articles, *Canadian Journal of Program Evaluation*, 2022-current

Member, 2015-present

National Science Foundation

2016, Reviewer for unsolicited proposal

2019, Review panel

The Evaluator’s Institute

Board Member, 2016-2020

Faculty, 2017- 2020

I. Honors and Awards

- CDC’s Exemplary Evaluation Program, 2019

- Deloitte Applause Award, 2013
- NCEH/ATSDR Group (Evaluation Training Collaborative) Honor Award for Excellence in Human Capital Management—Employee Development, 2010
- CDC Honor Award for Excellence in Program or Policy Evaluation, 2010
- NCEH/ATSDR Group Honor Award for Excellence in Evaluation, 2009
- EPA Silver Medal for Superior Service- Group Award for the Public Health Air Surveillance Evaluation (PHASE), 2008
- NCEH/ATSDR Group Honor Award, Excellence in Public Health Practice-Response, 2006
- U.S. DHHS/NCEH/ATSDR Special Act or Service Award, November 2004
- U.S. DHHS Secretary's Award for Distinguished Service, June 2002
- Group Honor Award, Lower Manhattan Community Assessment Team, June 2002