

MAUT

MAUT MEMBERSHIP COMMITTEE

ANNUAL REPORT 2016-17

This MAUT Membership Committee (a) 2016-17 Annual Report has been prepared for submission to MAUT Council and for the MAUT SPRING ANNUAL MEETING on April 19, 2017, to summarize its recent activities, and to outline recommendations and plans for the year to come.

In an effort to create a greater awareness of the role that MAUT plays throughout the McGill University Community, provide services to its Membership, and increase its Membership, the MAUT Membership Committee continues to develop several initiatives that were begun in 2014-15. In doing so, its aim was to reach out to MAUT Members, Former-Members, and Prospective Members.

In Spring of 2014 the MAUT Membership Committee presented to MAUT Council an outline of four 2014-15 Academic Year 'Social' Events (b) for MAUT Members and their Families, and for Prospective-Members of MAUT. Adopted then by MAUT Council, and subsequently in the same manner, they received support through 2015-16. Conducted in concert with the McGill University Faculty Club and its General Manager, Mr. Nicolas Zrihen, the feedback from these Events, has been widely positive.

At recent MAUT Membership Committee Meetings, along with proposing and soliciting support from MAUT Council in May 2016 for continuation of the model of said 'social' Events, discussion focused on adding another Event in October 2016, **MAUT's GUIDE TO THE UNIVERS(ITY)**. This Event took place on October 13, 2106 and served as an Information and Support session that reached out to Prospective-Members, Former-Members, Members in general as well as newly elected members of MAUT Council. It served as a Recruitment Event whose goal was to enhance awareness of MAUT, its background, the services that it provides, and the multi-faceted roles that it plays in the local and national educational communities.

To help ensure success for the new October Event, plans are in the works to reach out to representatives who can serve as MAUT Membership Committee liaisons, or "point persons" in individual Faculties and Departments. Along with reaching out to these units and bringing colleagues to this Event, it is desired that the idea of a permanent position, the position of a 'Faculty/Department Representative' remain in place to serve and inform in the years to come.

In cooperation with Ms. Honore Kerwin-Borrelli, MAUT Administrative Officer, and Mr. Joseph Varga, MAUT Professional & Legal Officer, the MAUT Membership Committee spearheaded the reformatting of the MAUT Brochure, along with the *SAVE THE DATES MAUT 2016-17 publicity flier (thanks to Edith Varga), and Posters for the Events (thanks to Kinny Kreiswirth and Lisa Kisiel) were formatted. By all accounts, these Events (listed below) were successful. A topic on the Agenda of the upcoming Membership Committee Meeting in May (TBA) will be a reevaluation for a continuation of said Events in 2017-18.

Discussions within the MAUT Membership Committee began in late 2015 and thru 2016 for the need of a Full-Time assistant in MAUT, a new-hire being someone who would assist Honore

with her already over-burdened tasks with respect to attracting and engaging members. As related to our Committee, among the qualifications for this proposed new-hire would be someone whose skills be such that they would work closely with the Membership Committee on several important tasks, namely, the gathering of names of Present, Past and Prospective McGill University Members, Recruitment Strategies, Event Coordinator, etc. As of this writing the approval for this said position has been met in MAUT Council, and news imminent.

A special note of thanks to Professor Debra Titone who generously contributed to the Membership Committee and its Events.

Below, please find the details of the 2016-17 Events/Expenses:

Attendance Statistics for 2016-2017			
	MAUT's Welcome Gathering on September 15,2016		
		Statistics	
		88	Academics registered
		29	Adult Guests
		18	Children
		135	Attended
		16	received membership forms
		15	new members [incl those who registered for KidCo]
		Cost: \$7,281.39	
	MAUT's Octoberfest on October 2, 2016		
		Statistics	
		81	Academics registered
		96	Adult guests
		97	Children
		274	attended
		58	bus passengers [many did not register]
		13	received membership forms
		3	new members
		Cost: \$6,277.26	

	MAUT's Guide to the Univers(ity) October 13, 2016		
		Statistics	
		57	Academics registered
		42	attended
		14	rec'd membership forms
		5	new members
		Cost: \$2,979.58	
	Upcoming Events:		
	MAUT's Winter Brunch on January 22, 2017		
		Statistics	
		54	Academics Registered
		45	Adult guests
		61	Children
	Cost: \$4,903.80	160	Attended
	MAUT Family Discovery Workshop on Whales on March 19, 2017 @ Redpath Museum		
		Statistics	
		13	Academics Registered
		6	Adult guests
		16	Children
	Cost: \$112.00	35	Attended

**Total Cost for 2016-17 MAUT Events:
\$21,554.03**

In what we consider as areas of our Committee's mandate, the following topics were explored and are at various stages of discussion and development.

1. Who is eligible to be a Member of MAUT?
2. Dues (as it pertains to attracting/repelling members).
3. Means of targeting specific Faculties.
4. Understanding why people join/why people stay/and why people leave MAUT.
5. Creating new incentives to encourage membership.
6. Policy matters regarding free membership and expired membership.
7. Manner of contacting prospective members, either by having individual Faculty Representative hand-deliver forms, and/or emailing individuals where only their signature and ID are required in order to join MAUT.

8. The merits of MAUT Representative(s) addressing (in person) individual Faculty Councils/Departments (i.e. Professor Kenneth Hastings made a presentation at Schulich School of Music's Faculty Council in spring 2014).
9. MAUT-sponsored events for members only, i.e. Reappointment/Tenure & Mentoring Workshop.
10. Increase the number of members on Membership Committee (members/Faculty Representatives).

It is the vision of the present MAUT Membership Committee to enhance the awareness of the outstanding contributions that MAUT has made, and continues to make, to the entire McGill University Community. In doing so, it is not just our hope to increase its Membership. (Already stretched, given the present number of Members on the Membership Committee it would be most difficult to achieve the present goals that have been laid out in this Report.) Rather, we also hope to encourage existing MAUT Members to contribute to the association, and in doing so, to experience the great satisfaction of what it is to serve, and to benefit from the diverse strengths of McGill's Academic Staff.

MAUT Membership Committee met on the following dates in 2016:

February 19th

March 22nd

April 12th

May 10th

May 17th

June 10th

September 1st

October 3rd

December 19th

On a personal note, I would like to thank my colleagues on MAUT's Membership Committee, as well as Professors Axel van den Berg and Eran Shor, each and every one for their great dedication to MAUT and to the McGill Community. They have given, and continue to give, selflessly for the betterment of many, and I could not be more proud to serve with such fine individuals.

Dated, and presented to Prof. Terry Hébert, President MAUT
April 17, 2017

Yours sincerely,
(Professor) Stefano Algieri

(a)
2016-17 MAUT MEMBERSHIP COMMITTEE

Ms. Tara Mawhinney
Ms. Genevieve Gore
Professor Kenneth Hastings
Professor Terry Hébert
Professor Stefano Algieri (Chair)
Ms. Honore Kerwin-Borrelli, Administrative Officer

Mr. Joseph Varga, Esq. Professional & Legal Officer