

## STUDENT ORGANIZATIONS

76

Respondents

27

Organizations

15

Departments  
& Schools

11

Faculties

2

Campuses

Faulty of  
Medicine



### Mission Statement: Key Words



WHAT

Community  
**REPRESENT**  
Support

WHY

Engage Enhance  
**Service** Promote  
Experience

HOW

Events Opportunities  
Extracurricular  
Organizing

## PARTICIPATION & ENGAGEMENT

Combined students associations organize over

**1500 events**

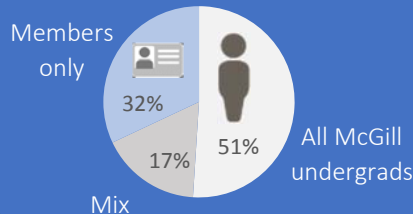
per semester



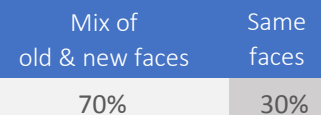
72%

Charge student membership fees

Opportunities offered to:



Attended by:



Best attended:

Social events  
94%

Academic  
55%

Learning  
55%

Event planning involved:

Executive Committee 100%

Past Year's Attendance 94%

Member Suggestions 76%

Collaboration with:

McGill Services  
4%

Student Groups  
48%

Both  
36%

# COMMUNICATION & RECOGNITION

81%

of student organizations believe they **effectively promote** their programs and/or services

Most effective methods of advertisement:



75%

Facebook Event



55%

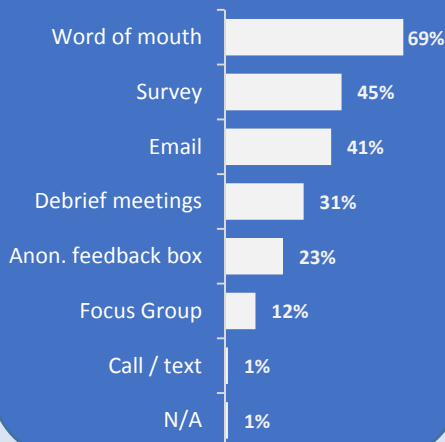
Word of Mouth



45%

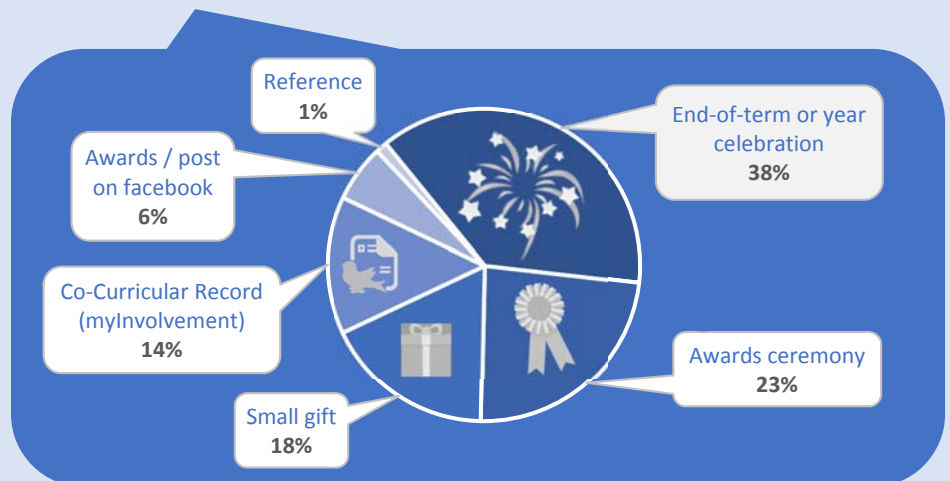
Email Listserv

Student feedback collected by:



72%

of student organizations **recognize** student participation in their organization



# ADDITIONAL SUPPORTS OF INTEREST

Helpful support for student organizations:



Training topics of interest:

