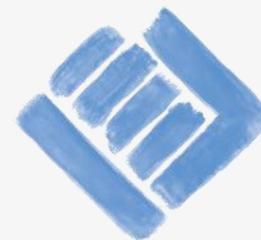


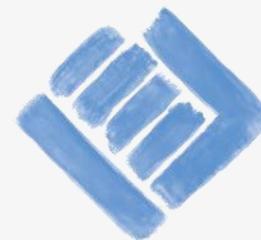
Employers' Forum on Disability: private sector gold members



employers'
forum on
disability



Private sector gold members...



employers'
forum on
disability

accenture

FUJITSU

AstraZeneca
UNITED KINGDOM

Deloitte.

KING SHER

BARCLAYS

B&Q

BT

Goldman
Sachs

CISCO

de Poel

ERNST & YOUNG
Quality In Everything We Do

BUPA
feel better

Allianz

gsk
GlaxoSmithKline

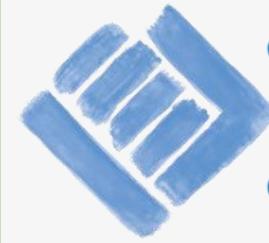
KPMG
United Kingdom

alexander mann
solutions

IHG
InterContinental Hotels Group

LLOYDS
BANKING
GROUP

Disability Confidence

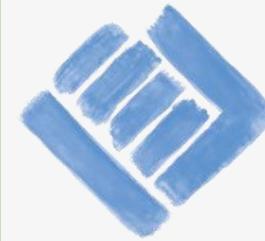


employers'
forum on
disability

A disability confident corporation benefits when:

- It anticipates and adapts for disability as it affects the entire business; its people, its customers and the societies in which it operates
- It removes the barriers which prevent groups of people (i.e. visually or hearing impaired, mobility impaired, dyslexic) from contributing to the business as employees and/or customers
- It makes the adjustments which maximise the productivity of individual employees and which enable individual customers to access goods and services
- It never makes assumptions about what people can do on the basis of a label

The benefits of Disability



employers'
forum on
disability



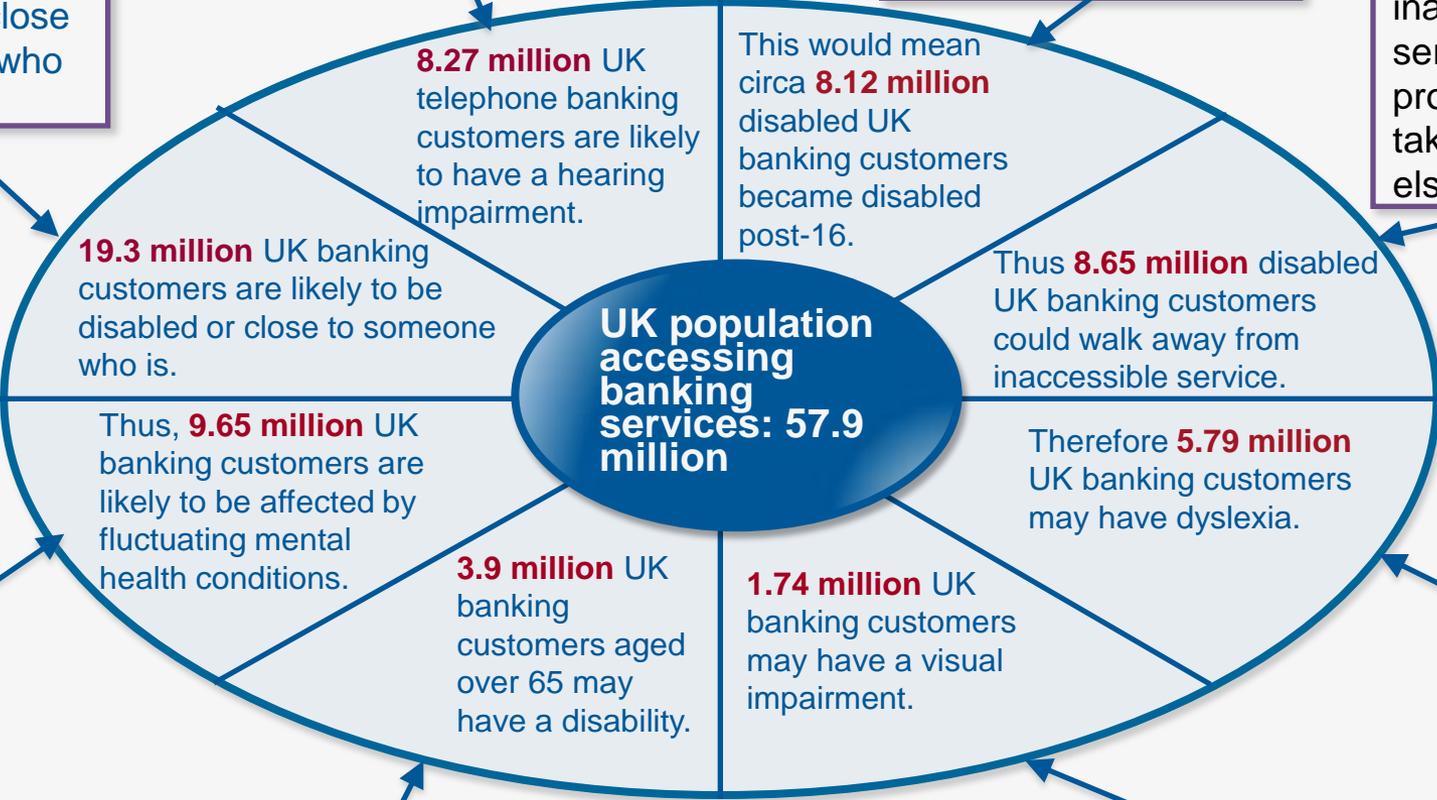
Banking sector customer profile

One in three people are disabled or close to someone who is.

One in seven of the UK population has a hearing impairment.

78% of disabled people acquired their impairment aged of 16 or older.

83% of disabled people have walked away from an inaccessible service provider to take business elsewhere.



One in six British adults live with fluctuating mental health conditions.

10% of the UK population has dyslexia.

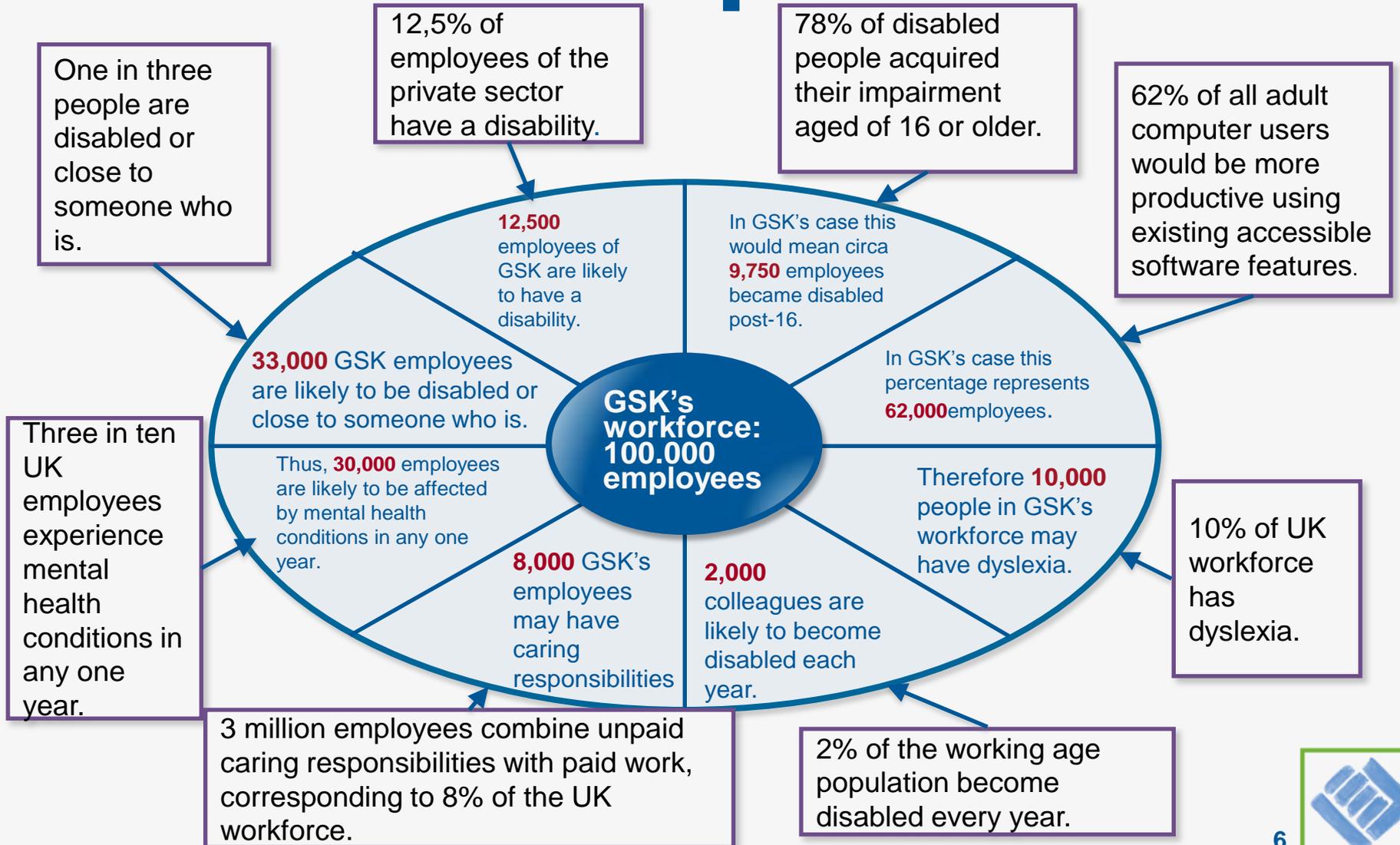
42% of the 9.7 million people aged over 65 have a disability. Only 3.5% of this age group do not have a bank account.

3% of the UK population has a visual impairment.

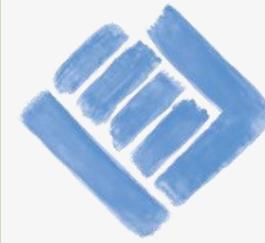
Sept 10



An example of what disability means for a corporation – GSK



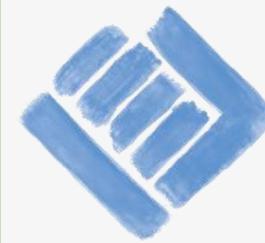
Business Taskforce on Accessible Technology members



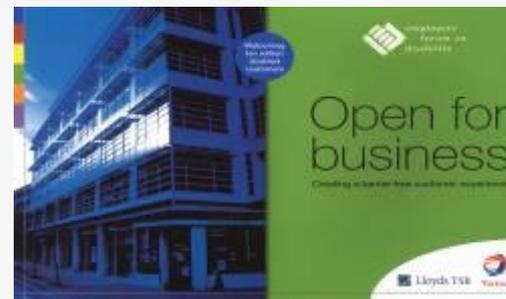
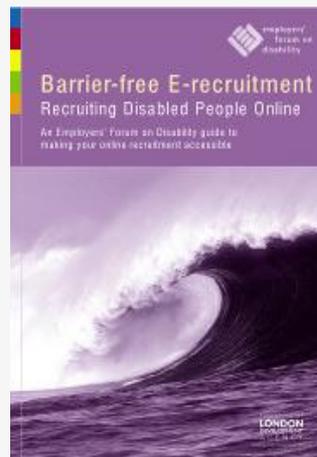
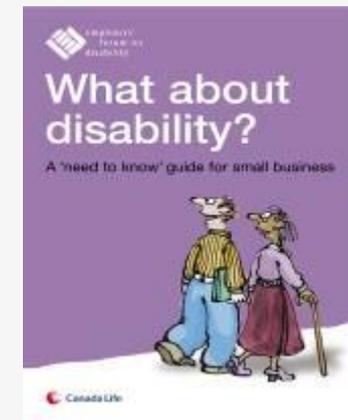
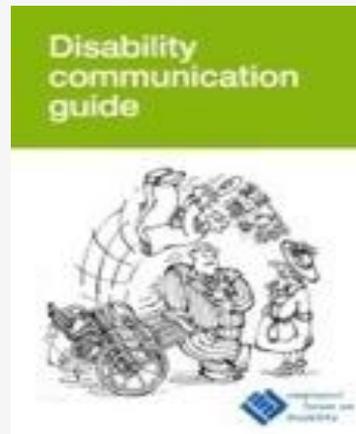
employers'
forum on
disability

- **Accenture**
- **Alexander Mann**
- **Allianz**
- **American Express**
- **Barclays**
- **BBC**
- **Bupa**
- **Deloitte**
- **de Poel**
- **DWP**
- **Ernst & Young**
- **GSK**
- **Goldman Sachs**
- **HMRC**
- **IHG**
- **Kingfisher**
- **KPMG**
- **Lloyds Banking Group**
- **McDonald's**
- **Morgan Stanley**
- **PWC**
- **RBS**
- **Royal Mail Group**
- **Sainsbury's**
- **Sky**
- **SOCA**
- **UBS**
- **BT**
- **Cisco Systems**
- **Fujitsu**
- **Logica**
- **Microlink PC**
- **Microsoft Ltd**
- **Nuance**
- **Oracle**

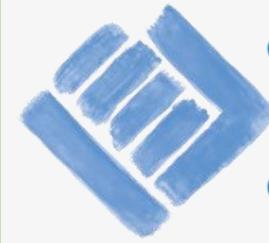
Best practice guidance



employers' forum on disability



I look forward to hearing from you



employers'
forum on
disability

Susan Scott-Parker OBE
Founding Chief Executive

Employers' Forum on Disability
Nutmeg House
60 Gainsford Street
London SE1 2NY

Email: ssp@efd.org.uk

Web: www.efd.org.uk

Facebook: www.facebook.com/employersforumondisability