**Healthy Brains, Healthy Lives**

**Neuro Commercialization Grants**

**BRIDGE PROPOSAL TEMPLATE**

**Proposal Title:**

**Applicant (Last Name, First Name):**

In a maximum of **5 pages,** describe the research project for which funding is requested. [Refer to the evaluation criteria](https://www.mcgill.ca/hbhl/funding-opportunities/neuro-commercialization-grants/bridge-funding-program). Number the pages and indicate the Applicant’s name at the top right corner of each page.

The Applicant must include all the necessary information (including tables, figures and list of references) within 5 pages. Please note that extra pages will be removed from the application.

The proposal should contain the following sections (with requested space limitations):

1. **Summary of key findings (0.5 page)**

Should include:

* Key findings from the Ignite grant

1. **Roadmap to commercialization (1 page)**

* Define a clear and detailed product development roadmap including key milestones from now to commercialization
* Describe what market and technical gaps this funding would help you fill
* Describe potential challenges and risk factors that could prevent commercialization
* Define competitive advantages for your offering

1. **Research and Technical plan (1.5-2 pages)**  
   Should articulate:

* How challenges and potential development/technical risks will be addressed
* Key achievable deliverables in direct correlation with the planned development milestones mentioned in the roadmap

1. **Sex- and Gender-based Analysis Plus:**
   * Describe how sex as a biological variable, gender as a socio-cultural determinant of health and/or other relevant factors (e.g. race, age, Indigeneity, ability) have been considered in the research so far and how they will be integrated into the work going forward (if applicable). If none of the above factors were considered, provide an evidence-based justification for this decision.
   * The applicant must attach to the application an electronic certificate of completion, showing their name and date completed, from at least one of [CIHR’s Online Training Modules on Integrating Sex and Gender in Health Research](http://www.cihr-irsc.gc.ca/e/49347.html%22%20/t%20%22_blank).
2. **Intellectual Property (IP) strategy (0.5 page)**   
   Should include:
   * How would this work help develop an IP position and a forward strategy?
   * If any prior art analysis has been performed
3. **Budget justification, team expertise and environment (0.5-1 page)**   
   Should include:
   * How will the proposed expenditures be used to achieve the planned milestones? Are the budget items well justified?
   * Are the team, environment and resources adapted for running the proposed activities?
   * What will be the time commitment of team members during and after that bridge funding period?
4. **EDI (1/2 page)**
   * Describe the manner in which the activities of your research team, and the teams) of any collaborators, advance McGill's commitment to Equity, Diversity, & Inclusion (EDI). [View examples of practices](https://www.mcgill.ca/hbhl/edi/edi-and-sgba-funding-applications) of practices that you can implement in your research design if you have not done so already.

*When completing the EDI sections of the application for HBHL Start-up Funds, applicants must protect the privacy and confidentiality of others. How an individual self-identifies is considered personal and confidential information and should not be disclosed without that person’s consent.*  
  
***Please do not include any demographic information in your response*** *(e.g. gender, Indigeneity, ability, race, ethnicity and/or sexual orientation).*  
  
*Instead, give concrete examples of clear and specific initiatives and measures that you and your team have undertaken. Examples of practices you may wish to refer to in your response are provided on the* [*HBHL website*](https://can01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmcgill.ca%2Fhbhl%2Fedi-practices&data=05%7C01%7Csara.guiza%40mcgill.ca%7C46d2f9d29be6419ccb8808dabc3b77fe%7Ccd31967152e74a68afa9fcf8f89f09ea%7C0%7C0%7C638029260835453364%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=DbCLVrx7%2FJmlHzT8i9NNwXFrDj6EmcTjiexjygHhzUk%3D&reserved=0)*.*