



MEMO

From: Dr. Leslie K. Breitner, Academic Program Director, IMHL

Date: 13 March 2018

RE: International Masters for Health Leadership (IMHL) Official Name Change Request

The International Masters for Health Leadership requests an official name change from Master of Management (M.M.), International Masters for Practicing Managers in Health Leadership (IMPMHL); Non-Thesis (45 credits), to Master of Management (M.M.), International Masters for Health Leadership (IMHL); Non-Thesis (45 credits).

The IMPMHL began as a program with a health focus, formally linked to the original IMPM program. In practice, the IMPMHL evolved and split from the original IMPM early in its existence as a unique program and became recognized as the IMHL (International Masters for Health Leadership), both internally at McGill as well as externally in all of its marketing materials, alumni relations, and outreach around the world.

The program recently requested course name and number changes for all of its courses in order to distinguish this distinctive, spinoff program and its courses from two other programs that shared the same course numbers as ours (IMPM and EMBA programs). The McGill Senate approved these changes in June 2017. We now seek the same for the official name of the program.

The program name should not be similar to any other program, and should reflect the name used by faculty, participants, sponsors and alumni since 2006. In addition, the name should reflect the underlying focus of the curriculum of the program which is unique to the health sector. It should be sufficiently representative of the program so that new applicants are not confused when they seek application to the IMHL. The current name produces both confusion and frustration for new applicants as they seek to find our program on McGill's uApply system.

We have committed financial resources to produce marketing materials as well as branding for the program for more than a decade. Our participants come from around the world, and they are in all types of health sector organizations. In every case, the program is known as the International Masters for Health Leadership (IMHL) and nothing else. Graduates from both the IMHL and the IMPM get the same Master of Management McGill University degree. However, our IMHL participants receive a certificate of completion following the five modules of the program where we recognize the emphasis on the health sector.

Thank you for the opportunity to make the change. It is important for the program as we look ahead to our next cohort beginning in April 2018.

A handwritten signature in blue ink that reads "approved" followed by a name that appears to be "Leslie K. Breitner".



PROGRAM DESCRIPTION

Existing Program:

Master of Management (M.M.) IMPMHL (Non-Thesis) (45 credits)

The M.M. in International Masters for Practicing Managers in Health Leadership; Non-Thesis program is designed for clinicians and managers in the context of health care to help develop management skills for emerging health care leaders. This is a 15-month program made up five 12-day modules, followed by a Master's paper.

Proposed Program:

Master of Management (M.M.) IMHL (Non-Thesis) (45 credits)

The M.M. in International Masters for Health Leadership; Non-Thesis program is designed for clinicians and managers in the context of health care to help develop management skills for emerging health care leaders. This is a 15-month program made up five 12-day modules, followed by a Master's paper.

Effective term: 201805