2021 Pulitzer Center Reporting Fellowship

McGill University
Global Health Programs
January 26, 2021
What is the Pulitzer Center?

The Pulitzer Center raises awareness of underreported global issues through direct support for quality journalism across all media platforms and a unique program of education and public outreach.
What is the Pulitzer Center Reporting Fellowship?

- Opportunity to tell an **underreported** health story and gain journalism experience
- Due to COVID-19, the 2021 Fellowship is offering **local** story pitches and **remote** reporting (via Zoom, phone, etc.)
- **Stipend** provided to cover reporting costs
- Join the Pulitzer Center network of staff, professional journalists, and Fellow alums
  - Outreach opportunities, too
Reporting Fellow Process

1. Complete the application due February 17, 2021
   a. Proposal description, budget, clips, references, resume, etc.
2. Pulitzer Center staff / McGill faculty selection of Fellow
3. Reporting Fellowship Grant Contract and Pre-Reporting Paperwork
4. Support of Pulitzer Center staff and professional grantee adviser
5. Reporting process begins
Fellowship Deliverables

1. Requirements include:
   a. **Main story** (article or multimedia-video or podcast) and **still photography**

2. Other deliverables:
   a. Field Notes, welcome to produce additional stories

3. Work with Kem (Contributing Editor), grantee adviser, and all of us at Pulitzer Center to edit deliverables

4. Pitch deliverables to other news outlets
   a. Your work has a **guaranteed home** on the Pulitzer Center website, but we also encourage students to pitch editors at other outlets.
What Makes a Good Proposal?

- On what topic do you want to report?
- Is there a particular angle you want to cover?
  - What reporting has already been done?
- What is the significance? Why does it matter?
- What sources have you identified?
- Have you considered all logistics and costs?
- Is your project “doable?” Can you gain the access you need?
  - This point is critical as we navigate reporting in a pandemic.
Thanks for tuning in! Any questions?

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