

Understanding Food Truck Mobility, Policy, and Social Media Use in Eugene, Boston, and Vancouver

Josée Sabourin

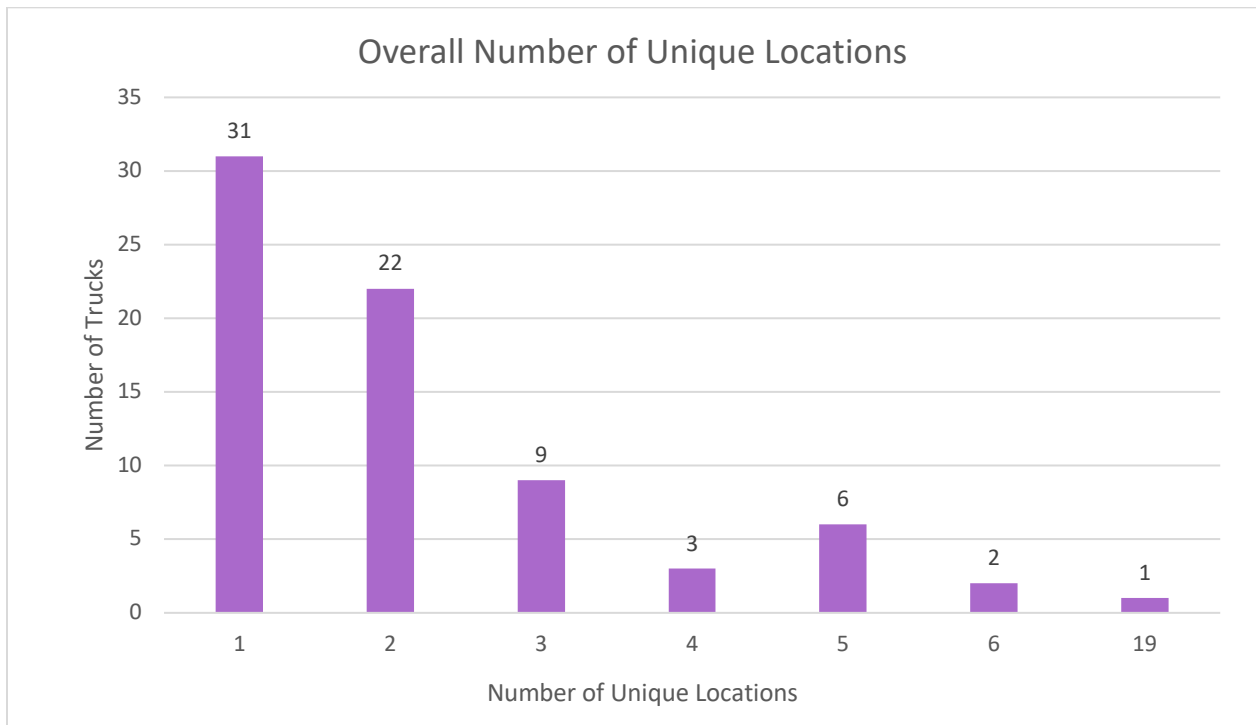
Department of Geography, McGill University, Montréal (Québec) Canada

2020

Supervisor: Prof. Kevin Manaugh

Food trucks have become an ever-present amenity in urban centres however they remain understudied in geography. This thesis assessed the relationship between food truck mobility, both physical and technological, as well as policy in Boston, MA, Eugene, OR, and Vancouver, BC. Using data collected from Street Food App over the course of a seven-day period, as well as data from Twitter, movements were mapped and analyzed while also taking into consideration regulations that may prohibit movement. Results demonstrated that Twitter does not appear to be a popular tool in the food truck industry when compared to Street Food App. Further, policy in two of the three cities did indeed inhibit mobility of food trucks.

Number of unique locations food trucks visited in the seven-day observation period



(Source: author's own analysis)