

One Earth

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An Introduction to One Earth and Writing for High Impact Journals

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Burnside Hall 426

Writing a scientific paper that is actually read, understood, and eventually has an impact can be challenging, particularly for an interdisciplinary audience. Following an introduction to the journal *One Earth*, this talk will provide guidance to help shape a clear and coherent scientific narrative that conveys what motivated your research, how it was carried out, what was found, and why it is important. Once a paper is written, the next step is to get it published in an appropriate journal so that your findings reach and influence your target audience. This is easier said than done given the ever-expanding landscape of scientific journals. This talk will therefore also provide advice on how to select a journal while providing insight into the editorial black box.



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