

MCGILL FAMILY MEDICINE RESEARCH SEMINARS



“MEASURING AND INFLUENCING STAKEHOLDER ENGAGEMENT FOR KNOWLEDGE TRANSLATION IN HEALTH RESEARCH”

Dr. Jon Salsberg

Summary: To facilitate effective knowledge use, researchers engage with knowledge users who must ultimately take ownership of the issue under study and the means of addressing it. Social network analysis provides useful tools for measuring changes in levels of engagement and ownership over the course of a researcher-knowledge user partnership. It further allows for the evaluation of the spread of innovation, as well as providing tools for optimizing knowledge networks. This talk will introduce social network analysis and provide results from a study tracking the evolution of stakeholder ownership.

Dr. Jon Salsberg, PhD, is a founding member of Participatory Research at McGill (PRAM) in the Department of Family Medicine. Jon has undertaken participatory and integrated KT research with a wide range of stakeholders in health care, policy and within communities, and is co-author of CIHR's Guide to Researcher and Knowledge User Collaboration in Health Research.

Thursday March 17, 2016
From 12:00-1:30 p.m.
Department of Family Medicine
5858 ch. de la Côte-des-Neiges, 3rd floor, suite 300

BRING YOUR LUNCH! There will be light refreshments.
There is no parking on site and parking is limited in the area.
Taxis and public transport are advised.

Cannot make the seminar physically, but would like to attend? Please register for the [webinar here](#).
(Note: Students from FMED 504 are expected to attend)