

PPHS - 527 Winter 2021
Economics for Health Services Research and Policy

Description: This course uses economic frameworks to explore important health policy topics in developed countries. It will provide an overview of basic microeconomic concepts and explore how they apply to the health care system and reform debates. Topics include the behavior of consumers, patients, health care providers, institutions and government in relation to: health insurance, health care financing, rationing of medical care, physician payment, evaluating medical technology, health care costs, and pharmaceuticals. Examples will be drawn primarily from the U.S. and Canadian cases. The course will be taught in a lecture format (modified for online learning), with significant class participation and group work components. Required readings will come primarily from the textbook, with supplements from seminal and current articles and research papers.

Admissibility: The course is designed for students with interests in public health, health services research, and health policy. It is open to graduate students (particularly in epidemiology and biostatistics), medical students and professionals, and advanced undergraduates from all departments, with the permission of the instructor.

Required textbook:

Hurley, Jeremiah E., *Health Economics*, 1st Edition, 2010 (ISBN 9780666386199).

Available as an e-textbook at

<https://campusebookstore.com/EBooks/Book.aspx?ID=9662161>.

You can buy a printed copy at <https://campusstore.mcmaster.ca/> (search textbooks; select “Health Economics” under Program, “Ongoing” under Term, and “Health Economics – Jeremiah Hurley” under Course).

Other required readings: Selected journal articles and papers are available online through the McGill library system. Hyperlinks are included in this syllabus – connect to the McGill system with your VPN.

For all readings: Pay attention and read only the indicated section or pages. Sometimes you are only being asked to read part of a longer document.

Assessment: Grades are based on 4 short response papers (10% + 16% + 16% + 23% = 65% total), course journals (30%) and class participation including questions on class lectures (5%).

Professor:

Erin Strumpf, Ph.D. (she/elle)
Dept. of Economics
Dept. of Epidemiology, Biostatistics
and Occupational Health
erin.strumpf@mcgill.ca

Office Hours: Thursdays, 4:15-6pm
EST via Zoom. Make an
appointment at
<https://calendly.com/erin-strumpf/>

Date, time, location:

Days: Thursday
Time: 2:35pm – 3:55pm EST
Location: wherever you are

All times in this syllabus are EST
(Montreal time).

Pre-requisites: A background in
introductory economics is useful,
though not required.

Format: 1.5 hours of synchronous
class and approximately 1.5 hours
of asynchronous lecture per week.

Course weight: 3 credits

**Important
Note:**

Additional information will be available via MyCourses
(<https://mycourses2.mcgill.ca/d2l/home>).

McGill University Senate resolution of January 29, 2003 on academic integrity:

McGill University values academic integrity. Therefore all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see www.mcgill.ca/integrity for more information).

L'université McGill attache une haute importance à l'honnêteté académique. Il incombe par conséquent à tous les étudiants de comprendre ce que l'on entend par tricherie, plagiat et autres infractions académiques, ainsi que les conséquences que peuvent avoir de telles actions, selon le Code de conduite de l'étudiant et des procédures disciplinaires (pour de plus amples renseignements, veuillez consulter le site www.mcgill.ca/students/srr/honest/).

McGill University Senate resolution of 21 January 2009, on language of written work:

In accord with McGill University's Charter of Students' Rights, students in this course have the right to submit in English or in French any written work that is to be graded.

Conformément à la Charte des droits de l'étudiant de l'Université McGill, chaque étudiant a le droit de soumettre en français ou en anglais tout travail écrit devant être noté (sauf dans le cas des cours dont l'un des objets est la maîtrise d'une langue).

Work submitted for evaluation as part of this course may be checked with text matching software within myCourses.

With the exception of devices required to participate in online learning environments, I strongly encourage you to put away other mobile computing and communications devices during class. *In other words, you may need your laptop but you can still close the other tabs in your web browser and turn off/put away your phone. I work hard to create a collaborative learning environment, and I expect everyone "in the room" to be present and to contribute – as much as is possible given the current circumstances. An increasing number of high-quality studies show that the use of laptops, tablets, and smartphones in an in-person classroom reduces learning both for the student using the device and those around them. Multitasking is bad for the quality and efficiency of cognitive work. Reviews of this evidence are [here](#) and [here](#).*

I remind everyone of their responsibility to ensure that video and associated material for this course are not reproduced or placed in the public domain. This means that each of you can use it for your educational (and research) purposes, but you cannot allow others to use it by putting it up on the Internet or by giving it or selling it to others who may also copy it and make it available. Please refer to [McGill's Guidelines for Instructors and Students on Remote Teaching and Learning](#) for further information.

The reading list is subject to change during the semester. In the event of extraordinary circumstances beyond the University's control, the content and/or evaluation scheme in this course is subject to change.

As the instructor of this course I endeavor to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me and the Office for Students with Disabilities, 514-398-6009.

Course Goals:

The main objective of the course is to provide insight about how economists, and health economists in particular, examine health policy problems. In this course, students will:

1. Analyze issues and policies in health and health care, focusing on determinants of health, access to care, health insurance, quality of care, and health care costs.
2. Apply economic principles to the demand- and supply-sides of the health care system.
3. Critically assess study designs vis-à-vis causal interpretation of results.
4. Compare economic and non-economic perspectives on health and health care.
5. Write convincing arguments regarding current health policy topics by incorporating economic perspectives and evidence.

MyCourses:

The course website on MyCourses will be your primary source of information about the course. You should check the website regularly (i.e., 3 times a week) for news, updates, and information on readings and assignments.

Communication policy

Email should be used only as a last resort, for issues that cannot be addressed via discussion boards or office hours. I describe multiple means of communication below – please use them first! With 100 students this semester, just one email per week from each of you that takes only 5 minutes to address creates over 8 hours of work for me! Furthermore, if one of you has a question, others likely have it too, so it's more efficient to pool our resources.

1. Discussion boards

Discussion boards are set up on myCourses to crowdsource the most asked questions and answers, organized by general topics (Course Admin and Course Content to start). Please consult those first if you have a question. IF your question has not already been asked, please post your question there and I will answer within 48 hours. I encourage you to answer other students' questions if you know the answer (I will monitor Q&A for accuracy and courtesy).

2. Office hours

For questions that require confidentiality, I have set up office hours Thursdays, 4:15-6pm EST, via Zoom. Schedule a time slot at <https://calendly.com/erin-strumpf/>

Class attendance:

Activities during synchronous sessions contribute to your class participation grade. In the absence of technological or health constraints, I generally expect you to attend class and to be present during class (see policy on electronic devices).

If you do not attend, obviously it is your responsibility to make up the work you missed.

Synchronous sessions will be recorded and posted to the course webpage. Your fellow students are also a good resource. You should pursue these two avenues before approaching the professor for further assistance.

Assignments and Exams:

Short Response Papers/Peer Reviews: Response papers are short papers (3 pages double-spaced) in response to provided articles and questions on current health policy issues. Peer reviews are short reviews/critiques (1 page) of response papers written by your classmates. For the first assignment, all students will write a draft of a response paper and a self-critique. For the 2nd and

3rd assignments, half the class will write a response paper and the other half will write peer reviews (random assignment to group and partner). For the last assignment, the entire class will write a response paper. Each student will write two response papers and one review across the last 3 assignments. Detailed information will be provided on these assignments.

	Response Paper Due	Self Assessment Due	Peer Review Due
#1	Monday, Jan 18 th	Monday, Jan 25 th	NA
#2	Monday, Feb 8 th	NA	Monday, Feb 15 th
#3	Monday, Mar 15 th	NA	Monday, Mar 22 nd
#4	Monday, Apr 19 th	NA	NA

Course journals – questions and answers: Students should keep journals throughout the course, where entries consist of their own questions on the lectures and readings each week and their own attempts to answer those questions. Students will be assigned to a resource group of approximately 4 students and the results of discussions and answers from their resource groups should be included in their journal entries also. The motivation behind this assignment is pushing you to a deeper understanding and learning by first understanding what you don't understand. This assignment will also benefit you via timely reinforcement of course material and collaborative learning with your classmates.

10 out of 12 weeks. Your question and your answer are due on Tuesday by 11:59pm (23:59) EST (platform TBD).

Class participation: Post questions on weekly lecture videos on Perusall. 10 out of 12 weeks. Due Tuesdays by 11:59pm (23:59) EST. Your participation in group activities during Thursday classes will also contribute to class participation.

How to Win:

Friday – Monday: Read assigned readings and watch recorded lectures. Identify what you don't understand and what you have questions about.

Tuesday: Post a question and your answer from your course journal; post a question on the recorded lectures.

Wednesday: Meet with your resource group to discuss your questions and answers. Review readings or thought questions that will be used for activities in Thursday's class.

Thursday: Attend synchronous session on Zoom: 2:35-3:55pm EST

Repeat.

Notes on Grading:

1. Late response papers and peer reviews will be penalized by 10 points (i.e., 80 to 70). Response papers and peer reviews will not be accepted any later than 24 hours after the deadline and will receive a grade of 0.
2. Requests to review a grade on any homework assignment must be made by email within 10 business days of the original grade being posted on MyCourses. The student must

detail where they believe the grading error to be. The entire assignment will be reviewed, the grade may go up, down, or remain the same.

3. No additional or extra-credit work is available.
4. Requests to increase grades because you worked very hard, you need to maintain a certain GPA, or because you feel you deserve it will not be looked upon kindly, nor will they be granted.

Notes on Readings:

1. Readings may be added or substituted throughout the semester at the professor's discretion.
2. The textbook chapters will generally provide the technical economic background for the topics covered in class. The selected articles will generally form the basis for in-class discussion and group work. To actively participate in these activities, it is therefore necessary for you to read these articles before each class session.
3. The appendices following each chapter in the Hurley textbook are also recommended reading, but are not required.
4. Students interested in investigating additional topic areas may find the [Encyclopedia of Health Economics](#) a useful resource (full-text access online with McGill VPN). For students who are interested in the material at a more advanced level, the full text of the [Handbook of Health Economics](#) is available online through the library for free.

Jan 7: Course Introduction and Overview

Hurley, Chapter 1.1

Part 1 introduction

Part 2 introduction

Optional: Hurley, Chapter 2.1 & 3 (This is a review of introductory microeconomics. It's not important that you absorb every detail, but I highly recommend that you at least skim the material.)

I. HEALTH

Jan 14: Demand for Health: Human Capital and Justice

Hurley, Chapter 5.1

Hurley, Chapter 2.2 – 2.3

7.1 – 7.2.1

Hurley Table 1.1 (pg 8)

Folland S, Goodman AC, Stano M, 2010. The Economics of Health and Healthcare, 6th Edition, excerpt from Chapter 18, p. 380-386. (on course webpage)

Jan 21: Quality of Evidence: Study Design and Persuasive Writing

Chapter 3: Causal Inference and Counterfactuals in Gertler PJ, Martinez S, Premand P, et al., *Impact Evaluation in Practice*, The World Bank, 2011.

(on course webpage)

<https://www.grammarly.com/blog/how-to-write-a-persuasive-essay/>

<https://www.literacyideas.com/persuasive-essays>

“How To Get a 1st or 2:1 in ANY University Essay” by Dr. Amina Yonis ([YouTube](#)) also has some good ideas

Jan 28: Determinants of and Variation in Health

Hurley, Chapter 5.2

6.1 – 6.2

[Gold, Marsha, 2004. “Geographic Variation in Medicare Per Capita Spending” Robert Wood Johnson Foundation, Research Synthesis Report No. 6, July: p 4-14.](#)

[Bailey ZD et al., 2020. “How Structural Racism Works — Racist Policies as a Root Cause of U.S. Racial Health Inequities” New England Journal of Medicine, Dec. DOI: 10.1056/NEJMms2025396.](#)

Last name starting with A-L: [Leventhal T and Brooks-Gunn J, 2003. “Moving to Opportunity: an Experimental Study of Neighborhood Effects on Mental Health” American Journal of Public Health, Vol 93, No. 9: 1576-1582](#)

Last name starting with M-Z: [Marmot M, et al, 1991. “Health Inequalities among British Civil Servants: The Whitehall II Study.” Lancet. June 8, pp.1387-1393.](#)

Feb 4: Rationale for Government Intervention in Health and Health Care: “Bads”, Prevention, and Market Failure

Hurley, Chapter 5.3

Hurley, Chapter 7.2.2 – 7.3

[Loewenstein G, Brennan T, Volp KG, 2007. “Asymmetric Paternalism to Improve Health Behaviors,” JAMA 298\(20\):2415-2417.](#)

Feb 11: How Much Is Health Worth?: QALYs and cost-effectiveness analysis (CEA)

Hurley, Chapter 4

[Salomon JA, 2014. “Techniques for Valuing Health States,” The Encyclopedia of Health Economics, Elsevier, p.454-458.](#)

II. HEALTH CARE SYSTEMS

Feb 18: Health Care System Design and Financing: Canada and the US

Hurley, Chapter 1.2 – 1.3

Hurley, Chapter 11

[Canadian Institute for Health Information \(CIHI\), 2005. “Exploring the 70/30 Split: How Canada’s Health System Is Financed” Chapters 1-3](#)

Explore updated figures at: <https://www.cihi.ca/en/national-health-expenditure-trends-1975-to-2019>

[Jost TS, 2014. “Health Insurance in the United States,” The Encyclopedia of Health Economics, Elsevier.](#)

Introduction and from “An Alternative Narrative” to the end (intro + p. 390-395)

[Gruber J, 2010. “Health Care Reform is a Three-Legged Stool”, Center for American Progress, August.](#)

Feb 25: Health Care Quality, Production, Costs, and Value

Hurley, Chapter 2.1

[Chandra A and Skinner JS, 2012. “Technology and Expenditure Growth in Health Care” Journal of Economic Literature, Vol 50\(3\):p.645-80.](#)

Section 3 is optional reading.

[Papanicolas I, Woskie LR, Jha AK, 2018. “Health care spending in the United States and other high-income countries” JAMA, 319\(10\): 1024-1039.](#)

[Donabedian, Avedis, 2005. “Evaluating the Quality of Medical Care,” *Milbank Quarterly*, Volume 83, Number 4, p. 691-701 only.](#) (reprinted from The Milbank Memorial Fund Quarterly, Vol. 44, No. 3, Pt. 2, 1966 (pp. 166–203).)

[99% Invisible Podcast, Episode 30 – The Blue Yarn \(about 10 minutes\)](#)

Or

[The Impact Podcast – Car crash hospitals vs. plane crash hospitals \(about 24 minutes\)](#)

March 4: NO CLASS (Winter Break)

III.a. THE MEDICAL CARE SYSTEM: The Demand Side

March 11: Health Insurance: Markets and Government Intervention, Part 1 Demand for Health Insurance, Health Care, and Moral Hazard

[Pauly, M., 2007. "Risks And Benefits In Health Care: The View From Economics," Health Affairs, 26\(3\): p. 653-62.](#)

Hurley, Chapter 8.1 – 8.2

9

10.1

10.3 – 10.4

[Baicker K, et al, 2013. "The Oregon Experiment – Effects of Medicaid on Clinical Outcomes," The New England Journal of Medicine, 368:1713-1722](#)

[Tamblyn, R. et al, 2001. "Adverse Events Associated With Prescription Drug Cost-Sharing Among Poor and Elderly Persons" JAMA, 285:421-429.](#)

March 18: Health Insurance: Markets and Government Intervention, Part 2 What Should Health Insurance Cover – and How?

Hurley, Chapter 10.2

[Morgan SG, Law M, Daw JR, Abraham L, Martin D, 2016. "Estimated cost of universal public coverage of prescription drugs in Canada," CMAJ, Apr 21;187\(7\):491-7.](#)

[Yeung K and Morgan SG, 2019, "Should national pharmacare apply a value-based insurance design?" CMAJ 191 \(29\) E811-E815.](#)

[Krahn M, et al., 2019. "Embracing the science of value in health" CMAJ 191 \(26\) E733-E736.](#)

III.b. THE MEDICAL CARE SYSTEM: The Supply Side

March 25: Health Care Providers: Markets and Government Intervention Physician Agency, Payment Mechanisms, and Scope of Practice

Hurley, Chapter 12

8.3

13

14

Part 5 introduction

Part 6 introduction

[Fichera E, Nikolova S and Sutton M, 2014. "Comparative Performance Evaluation: Quality," The Encyclopedia of Health Economics, Elsevier, p.111-116.](#)

Leger, Pierre Thomas, 2011. "Physician Payment Mechanisms: An Overview of Policy Options for Canada" Canadian Health Services Research Foundation
(on course webpage)

[Kleiner MM, 2014. "Occupational Licensing in Health Care," The Encyclopedia of Health Economics, Elsevier, p. 409-413.](#)

April 1: Pharmaceuticals: Markets and Government Intervention

Hurley, Chapter 15

RG Frank. [Prescription drug prices: why do some pay more than others do?](#)
Health Affairs, March/April 2001; 20(2): 115-128.

April 8: Health Care and Social Services: Long-Term Care and Mental Health Care

[Latimer EA et al, 2020. "Cost-Effectiveness of Housing First With Assertive Community Treatment: Results From the Canadian At Home/Chez Soi Trial" Psychiatr Serv, Oct 1;71\(10\):1020-1030](#)

[Grabowski DC, 2014. "Long-Term Care," The Encyclopedia of Health Economics, Elsevier, p. 146-151.](#)

Frank R. and McGuire T, 1999. "Economics and Mental Health," NBER Working Paper 7052, p. 1-25, 45-50, and 62-77.
(on course webpage)