



McGill

Department of
Epidemiology, Biostatistics
and Occupational Health

Biostatistics Seminars Fall 2023



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To Find Out More, Press Play: Creating Accessible Statistics Videos

Wednesday, September 20, 2023

3:30 pm – 4:30 pm

Room 1140

Hybrid Seminar (Dr. Wallace will present virtually from Waterloo)

Zoom Link: <https://mcgill.zoom.us/j/88354140659>

Abstract: An important component of academic research is outreach: communicating ideas to those beyond our own specialisms. In this talk I will describe my experiences creating videos for the measurement error topic group of the STRengthening Analytical Thinking for Observational Studies (STRATOS) Initiative. The goal: take a complex statistical topic and produce introductory videos that are informative, accurate, but also accessible to a wide audience. I will discuss the process from conception to completion, highlighting important considerations ranging from content, copyright, to closed captions.

Links to the videos can be found at <https://mpwallace.github.io/> and to learn more about STRATOS visit <https://stratos-initiative.org/>