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Dear Friend,

An important mission of the McGill Department of Otolaryngology – Head and Neck Surgery and its oncology program is to provide state-of-the art care for patients with cancers and other disorders of the head and neck. These cancers are unpredictable and may affect the thyroid, throat, voice box, mouth and tongue, and the nasal chambers. Our research programs have led to many new treatments and surgical procedures to combat these potentially fatal diseases. These research programs have offered our patients hope for the future with an attempt to bring us closer to the important cure.

We once again appeal to your generosity and support. We are pleased to announce that the special honouree for this year's campaign is:

**Mr. Victor J. Bertrand Sr.
Chairman and Founder, MEGA Brands**

Mr. Bertrand is a toy pioneer who developed and patented the Mega Bloks building system in 1984. He is a 2001 Toy Industry Hall of Fame Inductee, and is celebrating his 50th year in the toy industry. A global philanthropist, Mr. Bertrand and his wife Rita have been dedicated benefactors of numerous social and hospital projects, along with many humanitarian children's endeavors for many years through the London, England based **The Rita & Victor Bertrand Foundation**. On **June 14th, 2012** at the **Mega Bloks Factory**, we will be hosting a gala event that will be a celebration of both children and adults. At North America's largest toy factory, kids, parents and grandparents will experience a journey of wonder as they see the creation of toys from idea through to final production. A supervised "Kids Party" will be provided for the children (age 5 and up), while the adults will enjoy an evening of dining and exciting entertainment.. **All kids will walk away with a new 2012 toy.**

Please support our 2012 campaign by giving generously to this wonderful event. By supporting the research fund that honors Victor J. Bertrand Sr., you will be a meaningful and important part of our efforts to provide our community of patients with the most modern care available.

We are very appreciative of the support you have given in previous years, and hope that we can count on you once again. Thank you in advance for your generosity and we look forward to seeing you at this exciting event.

Dr. Saul Frenkiel

Professor and Chairman
Otolaryngology – Head and Neck Surgery
Event Co-chair 2012

Geneviève LeBrun

Vice-President, Marketing
MEGA Brands Inc.
Event Co-chair 2012