



**McGill**

[www.mcgill.ca/ent/headandneckfund](http://www.mcgill.ca/ent/headandneckfund)  
To view the 2011 Souvenir Book please  
visit the McGill website



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## 18<sup>TH</sup> ANNUAL MCGILL HEAD AND NECK CANCER FUNDRAISER PROGRAM BOOK PRICE LIST 2012

**Special Honoree: Victor J. Bertrand Sr., Chairman and Founder, MEGA Brands**

**Event Co-Chairs:** Dr. Saul Frenkiel and Geneviève LeBrun, Vice President Marketing, MEGA Brands

**Unique family-friendly Gala including visit of Mega Bloks, North America's largest toy factory**  
to be held at **MEGA Brands World Headquarters** (4505 Hickmore, Montreal H4T 1K4)  
on Thursday, June 14th 2012 at 5 pm.

### STEP ONE

#### Tribute Sponsorship Levels (\*details on back page)

- ☐ **a.** Diamond Tribute \$50,000+
- ☐ **b.** Platinum Tribute \$25,000
- ☐ **c.** Gold Tribute \$15,000
- ☐ **d.** Silver Tribute \$10,000
- ☐ **e.** Bronze Tribute \$6,000
- ☐ **Victor J. Bertrand Sr., Special Friend**  
Donation amount: \_\_\_\_\_

#### Souvenir Book

- ☐ Gold Page \$3,000
- ☐ Silver Page \$1,000
- ☐ Bronze Page \$750
- ☐ Full Page \$600
- ☐ Half Page \$400
- ☐ Quarter Page \$300
- ☐ Business Card Size \$200

### STEP TWO

- ☐ Company Ad ☐ Personal Ad
- ☐ Layout or business card enclosed (Full Page Image Area 10" x 7" = width x height)  
**Layout requirements: CD accompanied with a hard copy**
- ☐ Layout sent by email to [cgoldder@ent.jgh.mcgill.ca](mailto:cgoldder@ent.jgh.mcgill.ca) (hard copy sent by fax at 514-340-7581)
- ☐ Layout or business card to follow
- ☐ Please repeat last year's layout or business card
- ☐ Message text as follows: *(Please include exact text to appear in Souvenir Book)*

If copy is not received by **May 21, 2012**, ad will read: **Compliments of (your name)**

### STEP THREE (please print)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home Tel: \_\_\_\_\_ Office Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

email: \_\_\_\_\_

☐ Cheque enclosed in the amount of \$ \_\_\_\_\_ payable to the McGill Head & Neck Cancer Fund

**Charge to my**

☐ VISA ☐ MasterCard ☐ Amex # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Canvasser: \_\_\_\_\_

# TRIBUTE SPONSORSHIP CATEGORIES

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# A

## DIAMOND TRIBUTE \$50,000+

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Diamond tribute page in the souvenir program book  
On-site recognition as Event Sponsor  
Company name at your reserved table (12 VIP Tickets)  
Special mention during dinner  
12 tickets for the "Mega Bloks Kids Party" (incl. supervised play, dinner and special gift. For kids 5 and up)  
Invitation to a unique "behind-the-scenes" tour of Mega Bloks, North America's largest toy factory  
Mention in local press releases, pre and post event  
Mention in the McGill Otolaryngology-Head and Neck Surgery newsletter

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# B

## PLATINUM TRIBUTE \$25,000

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Platinum tribute page in the souvenir program book  
On-site recognition as Event Sponsor  
Company name at your reserved table (10 VIP Tickets)  
Special mention during dinner  
10 tickets for the "Mega Bloks Kids Party" (incl. supervised play, dinner and special gift. For kids 5 and up)  
Invitation to a unique "behind-the-scenes" tour of Mega Bloks, North America's largest toy factory  
Mention in local press releases, pre and post event  
Mention in the McGill Otolaryngology-Head and Neck Surgery newsletter

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# C

## GOLD TRIBUTE \$15,000

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Gold tribute page in souvenir program book  
Company name at your reserved table (8 VIP Tickets)  
Special mention during dinner  
8 tickets for the "Mega Bloks Kids Party" (incl. supervised play, dinner and special gift. For kids 5 and up)  
Invitation to a unique "behind-the-scenes" tour of Mega Bloks, North America's largest toy factory  
Mention in local press releases, pre and post event  
Mention in the McGill Otolaryngology-Head and Neck Surgery newsletter

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# D

## SILVER TRIBUTE \$10,000

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Silver tribute page in the souvenir program book  
Company name at your reserved table (6 VIP Tickets)  
6 tickets for the "Mega Bloks Kids Party" (incl. supervised play, dinner and special gift. For kids 5 and up)  
Invitation to a unique "behind-the-scenes" tour of Mega Bloks, North America's largest toy factory  
Mention in the McGill Otolaryngology-Head and Neck Surgery newsletter

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# E

## BRONZE TRIBUTE \$6,000

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Silver tribute page in the souvenir program book  
Company name at your reserved table (2 VIP Tickets)  
2 tickets for the "Mega Bloks Kids Party" (incl. supervised play, dinner and special gift. For kids 5 and up)  
Invitation to a unique "behind-the-scenes" tour of Mega Bloks, North America's largest toy factory  
Mention in the McGill Otolaryngology-Head and Neck Surgery newsletter

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