



# McGill

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To view the 2012 Souvenir Book please  
visit the McGill website



CONCORDIA  
Entrepreneurs de Construction Inc.



SEPT FRÈRES CONSTRUCTION INC.

## 19<sup>TH</sup> ANNUAL MCGILL HEAD AND NECK CANCER FUNDRAISER PROGRAM BOOK PRICE LIST 2013

**Special Honoree: The Argento Family**

**Event Co-Chairs: Dr. Saul Frenkiel, Alfonso Argento**

**GALA TO BE HELD AT ARSENAL MONTREAL ON TUESDAY, JUNE 11TH, 2013**

### Committee

#### Co-Chairs

Dr. Saul Frenkiel  
Dr. Richard Payne

Dr. M. Black  
Dr. S. Daniel  
Dr. Y. Dolev  
Dr. A. Finesilver  
Dr. I. Fried  
Dr. M. Hier  
Dr. N. Jowett  
Dr. K. Kost  
Dr. J. Manoukian  
Dr. A. Mlynarek  
Dr. W. Novick

Dr. J. Rappaport  
Dr. N. Sands  
Dr. M.D. Schloss  
Dr. M. Tewfik  
Dr. J. Young  
Dr. A. Zeitouni  
Charles Argento  
Alfonso Argento  
Naomi Bissell  
Eric Bissell  
Elizabeth Blouin  
Jessie Blatt  
Maria Ciccone  
Jordana Tal-Dolev  
Franceen Finesilver  
Sharon Frenkiel  
Sheila Fried  
Carole Goldberg  
Elana Green  
Helaine Herman  
Karine Kosnakian  
Judi Peters-Levine  
Serge Levy  
Sossi Manoukian  
Judy Mendelsohn  
David Migicovsky  
Vita Novick  
Suzanne Raymer  
Sandy Rossner  
Rana Saheb  
Barbara Schloss  
Esther Silver  
Rana Saheb

### STEP ONE

Tribute Sponsorship Levels		Souvenir Book	
<input type="checkbox"/> <sup>A</sup> Diamond Tribute	\$50,000+	<input type="checkbox"/> Gold Page	\$3,000
<input type="checkbox"/> <sup>B</sup> Platinum Tribute	\$25,000	<input type="checkbox"/> Silver Page	\$1,000
<input type="checkbox"/> <sup>C</sup> Gold Tribute	\$15,000	<input type="checkbox"/> Bronze Page	\$600
<input type="checkbox"/> <sup>D</sup> Silver Tribute	\$10,000	<input type="checkbox"/> Full Page	\$500
<input type="checkbox"/> <sup>E</sup> Bronze Tribute	\$5,000	<input type="checkbox"/> Half Page	\$375
<input type="checkbox"/> <i>The Argento Family</i>		<input type="checkbox"/> Quarter Page	\$275
Donation Amount _____		<input type="checkbox"/> Business Card Size	\$200
<b>*Sponsorship details on back page</b>		<input type="checkbox"/> Other	\$_____

### STEP TWO

<input type="checkbox"/> Company Ad	<input type="checkbox"/> Personal Ad
<input type="checkbox"/> Layout or business card enclosed ( <i>Full Page Image Area 10" X 7" = width x height</i> )	
<b>Layout requirements: CD accompanied with a hard copy</b>	
<input type="checkbox"/> Layout sent by email to <a href="mailto:cgoldber@jgh.mcgill.ca">cgoldber@jgh.mcgill.ca</a> (hard copy sent by fax at 514.340.7581)	
<input type="checkbox"/> Layout or business card to follow	
<input type="checkbox"/> Please repeat last year's layout or business card	
<input type="checkbox"/> Message text as follows: ( <i>Please include exact text to appear in Souvenir Book</i> )	
<b>If copy is not received by <b>May 11, 2013</b> ad will read: <b>Compliments of [your name]</b></b>	

### STEP THREE (Please Print)

<b>E-mail (Important):</b> _____	
Name: _____	Company: _____
Address: _____	
City: _____	Province: _____ Postal Code: _____
Office Tel.: ( ) _____	Fax: ( ) _____ Home Tel.: ( ) _____
Cell: _____	
<input type="checkbox"/> Cheque enclosed in the amount of \$ _____ payable to the McGill Head & Neck Cancer Fund	
Charge to my:	Exp. Date: _____ / _____
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex   # _____	
Signature: _____	

# TRIBUTE SPONSORSHIP CATEGORIES

<b>A</b>	<b>DIAMOND TRIBUTE \$50,000+</b>
	<ul style="list-style-type: none"><li>• <i>Diamond tribute page in the souvenir program book</i></li><li>• On-site recognition as Event Sponsor</li><li>• Company name at your reserved table</li><li>• Special mention during dinner</li><li>• Mention in local press releases, pre and post event</li><li>• Mention in the <i>McGill Otolaryngology-Head and Neck Surgery newsletter</i></li><li>• Complimentary table at the evening gala (<b>12</b> VIP Tickets)</li></ul>

<b>B</b>	<b>PLATINUM TRIBUTE \$25,000</b>
	<ul style="list-style-type: none"><li>• <i>Platinum tribute page in the souvenir program book</i></li><li>• On-site recognition as Event Sponsor</li><li>• Company name at your reserved table</li><li>• Special mention during dinner</li><li>• Mention in local press releases, pre and post event</li><li>• Mention in the <i>McGill Otolaryngology-Head and Neck Surgery newsletter</i></li><li>• Complimentary table at the evening gala (<b>10</b> VIP Tickets)</li></ul>

<b>C</b>	<b>GOLD TRIBUTE \$15,000</b>
	<ul style="list-style-type: none"><li>• <i>Gold tribute page in souvenir program book</i></li><li>• Company name at your reserved table</li><li>• Special mention during dinner</li><li>• Mention in local press releases, pre and post event</li><li>• Mention in the <i>McGill Otolaryngology-Head and Neck Surgery newsletter</i></li><li>• Complimentary table at the evening gala (<b>8</b> VIP Tickets)</li></ul>

<b>D</b>	<b>SILVER TRIBUTE \$10,000</b>
	<ul style="list-style-type: none"><li>• <i>Silver tribute page in the souvenir program book</i></li><li>• Company name at your reserved table</li><li>• Mention in the <i>McGill Otolaryngology-Head and Neck Surgery newsletter</i></li><li>• Complimentary table at the evening gala (<b>6</b> VIP Tickets)</li></ul>

<b>E</b>	<b>BRONZE TRIBUTE \$5,000</b>
	<ul style="list-style-type: none"><li>• <i>Bronze tribute page in the souvenir program book</i></li><li>• Company name at your reserved table</li><li>• <b>2</b> VIP Tickets</li></ul>