



SPONSORSHIP OPPORTUNITIES

McGill Engineering Student Centre [MESC]

Faculty of
Engineering



McGill

The McGill Engineering Student Centre [MESC] prepares undergraduate engineering students for careers in the many diverse fields of engineering. MESC's collaboration with industry helps students to learn professional skills, gain on-the-job engineering experience and prepare themselves more effectively for successful careers.

Half of employed new graduates found employment as a result of MESC's activities in 2015, **over 1,000** of the Faculty's undergraduates attended MESC speaker series events and more than **800** participated in career counselling sessions.

Over 150 companies actively work with MESC, participating in career development workshops, company information sessions, and speaker series, networking and mentorship events.

THE FACULTY TODAY:

3,100
UNDERGRADUATE
STUDENTS

1,837
STUDENTS
FROM QUEBEC
[43%]

1,114
FEMALE
STUDENTS
[26%]

1,143
GRADUATE
STUDENTS

1,416
INTERNATIONAL
STUDENTS
[33%]

988
STUDENTS
FROM THE REST
OF CANADA
[23%]

Sponsorship at the McGill Faculty of Engineering delivers unique advantages to your company, while simultaneously advancing McGill's mission of education and research. Your company will be a recognized partner with one of the **world's top 50** academic institutions and:

≥ Maximize recruiting effectiveness within a highly skilled and diverse student community.

≥ Showcase your company's commitment to engineering and education, and become an active partner in the development of tomorrow's workforce.

Sponsorship opportunities are divided into four packages that will guarantee visibility among our students:

Investing in Internships Package

Investing in Skills Package

Investing in Knowledge Package

Investing in Research Skills Package

In addition, the above packages will allow your company to participate in the **MESC Corporate Gift Bag**. Sponsors can include a brochure, flyer and a branding item in all Corporate Gift Bags, further raising your company's profile among a large proportion of the Faculty's undergraduate student population.

INTERNSHIPS PACKAGE \$4,000

Almost **1,500** of our students participate in internships during their studies and multiple internship-related activities are organized throughout the school year. The McGill Engineering Internship program is a unique opportunity to enhance your company's profile at the Faculty by supporting the following activities:

The activities are:

Internships Workshop - held four times each term, each workshop helps students secure and prepare for internship experiences.

McGill Engineering Internship Event - an annual departmental showcase of the Faculty's internship program, **attract up to 200** of our most motivated, career-focussed students.

Your sponsorship would include:

Up to three banners [supplied by company] strategically placed at the above mentioned activities.

Featuring your logo on posters promoting these activities.

Having promotional items included in the Corporate Gift Bag.

SKILLS PACKAGE \$6,000

Multiple career development activities throughout the school year help students prepare for their job search. Your company will be a prominent part of this process and will be able to promote itself among our student body at the following activities:

The activities are:

Career Workshops - held 10 - 13 times each term, they attract over **1,000** students and provide skills and strategies that assist students in job searches.

Mock Interviews - a week-long event held each September and January, they attract proactive students looking for first-hand interview experience.

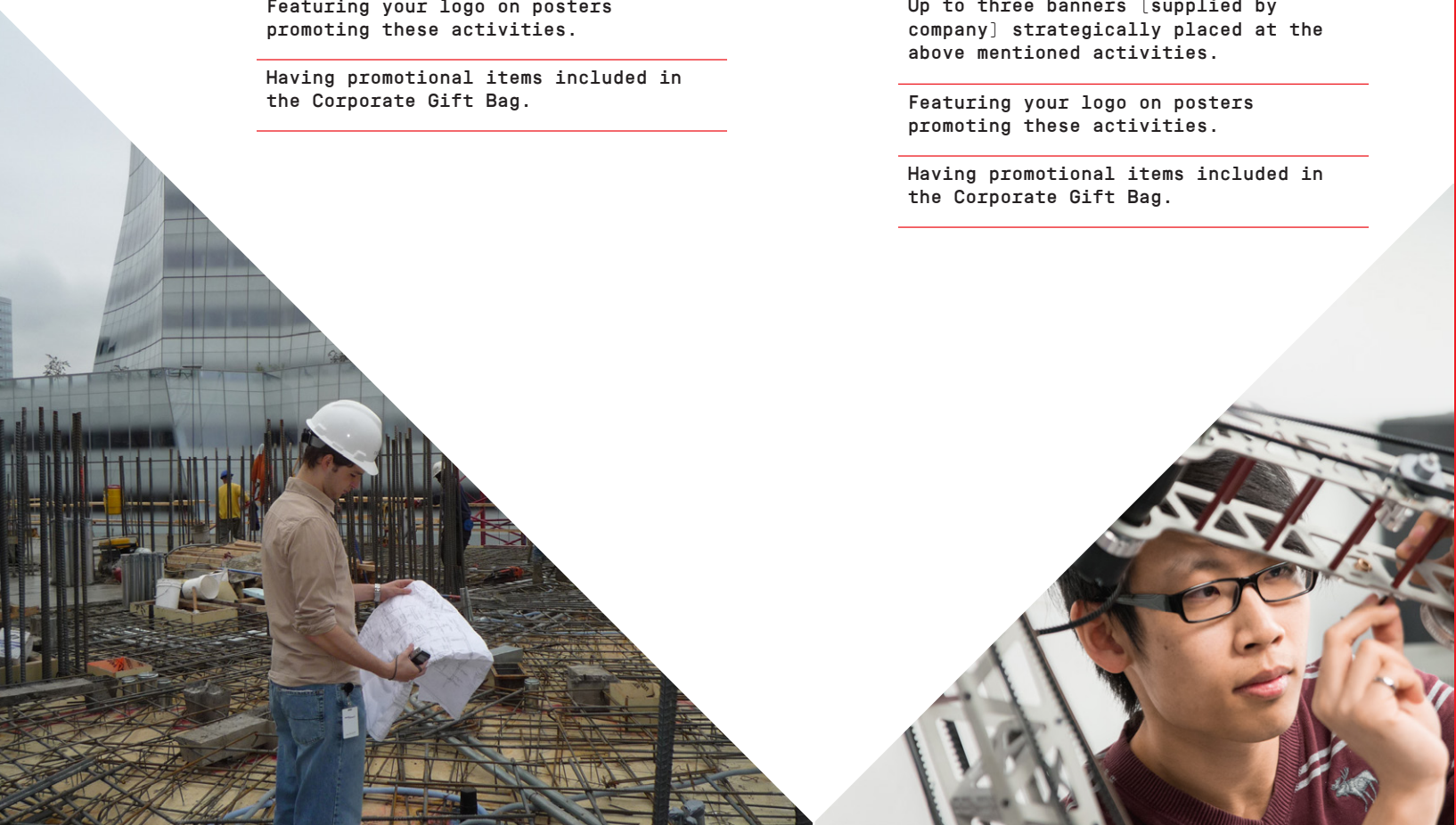
Resume Reviews - held over six days, they attract students eager to receive intensive one-on-one advice about sharpening their resumes.

Your sponsorship would include:

Up to three banners [supplied by company] strategically placed at the above mentioned activities.

Featuring your logo on posters promoting these activities.

Having promotional items included in the Corporate Gift Bag.



KNOWLEDGE PACKAGE \$6,000

The “**Engineers in Action Speaker Series**”, “**McGill Engineering Career Panels**” and “**McGill Engineering Networking Events**” are forums where professionals can share their knowledge and experience with our students. **20 events** are held throughout the school year involving world class professionals and engineering alumni. **Over 1,000** of our undergraduate students participate. Sponsorship of the above mentioned events is an important opportunity to showcase your company’s profile.

Your sponsorship would include:

Up to three banners [supplied by company] strategically placed at the above mentioned activities.

Featuring your logo on posters promoting these activities.

Having promotional items included in the Corporate Gift Bag.

RESEARCH SKILLS PACKAGE \$15,000

For 16 weeks during the summer months, **close to 150** students engage with professors and professionals on innovative projects, gaining valuable experience in research. The **Summer Undergraduate Research in Engineering [SURE]** program is a unique opportunity to enhance your company’s profile.

Your sponsorship would include:

Placing your company logo on the SURE website.

Placing a company banner at the SURE Orientation session.

Featuring your logo on posters promoting activities.

Placing a company banner at the SURE Poster Fair.

Having promotional items included in the Corporate Gift Bag.



[www.mcgill.ca/
engineering/sure](http://www.mcgill.ca/engineering/sure)

[www.youtube.com/
watch?v=jIFtpnyk3_
0&feature=youtu.be](https://www.youtube.com/watch?v=jIFtpnyk3_0&feature=youtu.be)



NOTES:

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