

McGill Faculty of Engineering YouTube Video Posting Guide

When submitting a video to be posted on the Faculty of Engineering YouTube channel, please provide us with a video title and description as follows:

| Title

Titles should prioritize information specific to the video (avoid listing the series or unit information first). Be descriptive, concise, and catchy! Maximum 100 characters.

| Description

The description should give viewers a clear idea of what the video contains, including any additional information such as external links, content source, and credits. It should be engaging, easy to read, and informative. Suggested length: 300-500 characters.

Example: Effective Engineering Teamwork: Meeting Skills

For more tips on how to prepare a video title and description, see the [McGill YouTube Metadata Guide](#).



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