

# Economics 706/420

Fall 2023

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## Course Outline

This course was new in 2018. It was then, and still is, inevitably somewhat experimental. It is also addressed to a rather heterogeneous audience, as it bears two numbers, one for Honours courses, the other for PhD courses. This means that I cannot tell with any certainty just how much work we will be able to cover.

The main text for the course is a book by Aurélien Géron, which I have found to be very useful for learning how to program machine-learning algorithms. The book was originally called *Hands-on Machine Learning with SciKit-Learn and TensorFlow*, and it is available from the [O'Reilly website](#), to which McGill people can get free access. However, the book has been updated, with the new title *Hands-on Machine Learning with Scikit-Learn, Keras, and TensorFlow, 3rd Edition*. Keras is a software layer that makes programming an algorithm easier than with TensorFlow, the leading platform until a couple of years ago.

Most of my own recent programming projects have been with the C++ programming language, but, unless one has quite a lot of prior experience with C++ , it has a steep learning curve. In the last few years, I have been working with Python, an interpreted language that has, for the most part, a straightforward syntax, and can be learnt swiftly by anyone with even just a little experience of programming.

The relative simplicity of programming in Python is probably the main reason for which Python has quite the best set of libraries for machine learning, and not just for deep learning. Although deep learning will be the main focus of the course, I plan to look at some other machine-learning techniques, for which the Python libraries are equally useful. The study of some of these other techniques reveals how much all modern machine-learning approaches have in common, despite the fact that some are much better adapted than others for specific applications.

The second text for the course is *Deep Learning*, by Ian Goodfellow, Yoshua Bengio, and Aaron Courville. It is now aging gracefully, and so it has been demoted from the being the main text to being a supplementary text.

[This link](#) takes you to the website for the book. Its contents are completely available online. The book is also available [in hardcover](#). It is published by the MIT Press.

The book contains three main sections. The first, *Applied Math and Machine Learning Basics*, provides necessary background material. It is the final chapter of this section that first discusses machine learning explicitly, and this will be our starting point. It may be necessary, at least for some students, to consult some of the earlier chapters on mathematical prerequisites.

Once we have got a good idea of the basics, we will go on to the study of the modern practices, following the material, or most of it, in Géron's book. This study necessarily involves work with the computer. Machine Learning cannot be understood in any useful

way unless at least some of the different ways of training an algorithm have been implemented by each student. Some, but I hope not all, students may still be suffering from the analogue of math anxiety regarding computer programming, and I will try to be helpful in getting people over this nowadays unnecessary anxiety.

Provisionally, here is a summary of the topics I covered over the last few years, and hope to be able to cover this year as well, plus one addition, the last in the list.

- Artificial neural networks (ANN)
- Deep feedforward networks and back-propagation
- Regularisation and optimisation of deep networks
- Convolutional networks
- Recurrent networks
- Gated units
- Random forests
- Auto-encoders
- Generative Adversarial Networks (GANs)

## Resources

There is a super-abundance of resources available online for studying machine learning, and for implementing it. Machine learning is often coupled with the buzzword *Big Data*, and this is simply because machines usually learn better if they have a lot of data available to train their algorithms. Many big datasets are available online, the best known, and probably the most comprehensive, being

<https://www.kaggle.com/datasets>

Here are some of the available resources which I found useful. First, some books that may or may not be available free on the Internet.

- *Hands-on Machine Learning with SciKit-Learn, Keras, and TensorFlow*, Aurélien Géron, O'Reilly 2017. This is our main text.

It is an excellent reference for people wishing to learn how to use the Python libraries named in the title of the book. It really is hands-on, with detailed instructions for the examples given.

- *Deep Learning*, Goodfellow, Bengio, and Courville, MIT Press (2016) our second formal textbook.
- *Artificial Intelligence with Python*, Prateek Joshi, Packt 2017.  
From this book, the interesting part is Chapter 16: use tensorflow to do linear regression with a perceptron.

- *Building Machine Learning Systems with Python (2nd ed)* Willi Richert and Luis Pedro Coelho, Packt 2013.

This book is valuable for having some classic explicit examples: Chapter 1: First (tiny) application; Chapter 2: Iris dataset; Chapter 7: House prices.

- *Introduction to Machine Learning with Python*, Andreas C. Müller and Sarah Guido, O'Reilly 2017.

The particular chapter of interest here is Chapter 7: Text data.

- *Machine Learning with R*, Brett Lantz, Packt 2013.

I don't myself care much for R, as I find its syntax rebarbative. However, it has many aficionados, and so I draw attention to this book.

- *GANs in Action*, Jakub Langr and Vladimir Bok, Manning

This book covers some pretty advanced topics, but using only the most basic mathematics. Myself, I think that some topics would be clearer with just a little more sophisticated math. The idea, as the title suggests, is to exposit the Generative Adversarial Networks, introduced mainly by Ian Goodfellow in his PhD thesis at the Université de Montréal. In order to do so, it has to provide a rather extensive overview of many of the topics we cover at an earlier stage, and so it can serve as a valuable additional reference.

- *Perceptrons* (Expanded edition 1988), Marvin Minsky and Seymour Papert, MIT 1969.

This book more or less put an end to earlier attempts to develop artificial intelligence. It contains even so the seed of the idea that subsequently developed into artificial neural networks, here called "perceptrons".

- *The Elements of Statistical Learning*, 2nd ed, Hastie, Tibshirani, and Friedman, Springer 2008.

This counts as the definitive reference for statistical machine learning, written before deep learning became popular. It is quite mathematically advanced, and is definitely directed to an audience of statisticians. It is available, quite free of charge, at <https://web.stanford.edu/hastie/Papers/>. Look for ESLII.

- *An Introduction to Statistical Learning with applications in R*, James, Witten, Hastie, and Tibshirani, Springer 2013, reprinted 2017.

Statisticians love R, and so this is a companion volume to the one above, pitched at a lower mathematical level. It too can be found, free of charge, online, at <https://www-bcf.usc.edu/gareth/ISL/>. There is a download link for the PDF version of the book.

- Here are URLs for some online tutorials for Python libraries of immense value for what we want to do with machine learning.

<https://www.tutorialspoint.com/numpy>

A wider range of tutorials is at

<https://www.tutorialspoint.com/>

## Method of Evaluation

As each year since I began to teach this course, I will consult you all before committing myself definitively to the method of evaluation. What I want is for each student to undertake the training of an algorithm, preferably but not necessarily using deep learning, on some (reasonably) big dataset. Although I say each student, it is also possible for students to work in a team of two. If some of you are still a little computer-shy, you might find it valuable to team up with another student who is more experienced with computers. The results of the work should then be written up, along with the relevant source code, and submitted, along with the results, as the document on which a final mark could be based. One way in which such a document could be created is to use a Jupyter notebook; go to

<https://jupyter.org>

for information on what a Jupyter notebook is, and how to work with one.

Unless there is strong opposition, I plan also to set a couple of assignments that will carry some weight in the final grade, but will not be allowed to lower the grade based solely on the big project. The idea behind the assignments is just to give you practice in machine learning and confidence in carrying it out.

Another possibility would be a formal exam, but that would be contrary to the spirit of the course. While some weight could perhaps be given to students' ability to answer theoretical questions, or to carry out some mathematical operations successfully, I wouldn't want this weight to be very great.

## Academic Honesty

You'll have seen the following in all of your course outlines, because the McGill Senate requires that it should appear in all of them. I used to think of it as a pure formality, but a disturbing number of cases of plagiarism have been detected in recent years. So, please take seriously all the admonitions in the following text.

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<http://www.mcgill.ca/students/srr/honest/>)