

EAST 250 Introduction to Asian Media Studies

(Friday 11:35am -2:25pm)

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Office hours: Friday 2:25-4:25

Course Description:

This course is an introductory course to East Asian Media. While providing a broad overview of diverse cultural phenomena and practices, the course will focus on methods and approaches to reading media and cultural texts. But instead of offering comprehensive coverage on different regions of Asia, this course focuses on the general methods and different approaches to media technologies and phenomena.

Objectives:

Students will be familiarized with general approaches of media studies. They will learn basic skills of analyzing media phenomena and conducting media research, and develop a preliminary understanding of the roles of media in social life.

Readings and Course Texts:

Readings will be made available on the course website.

Requirements:

- 1) Be prepared to read. Regular attendance and active participation expected.
- 2) You are required to sign up for one reading response throughout the semester. Write a 300-400 words response on the piece of the reading you've signed up for and post it on *mycourses*. You are expected to briefly summarize and critically respond to the readings of the session and relate them to readings of previous sessions. The reading response is due online the day before class.
- 3) You are expected to sign up for one 3-5 minutes individual presentation throughout the semester. You will bring an example of one media object/phenomenon/incident/platform based in or related to East Asia and share in class.
- 4) You are expected to form a group of 5-6 people and work on a group project. Details will be disseminated later.
- 5) Essay proposal and peer feedback. You will be asked to submit a 200-word proposal for your final essay. For the peer feedback, you will be divided into several groups and provide feedback on the proposals of your classmates.
- 6) Final Essay. A final essay of 2-3 pages are due on April 23 midnight.

Evaluation:

Paper proposal	10%
Individual Post	15%
Individual Presentation	15%
Final Paper	25%
Providing peer feedback	15%
Group Project	20%

Course Policies:

Academic Honesty:

McGill University values academic integrity. Therefore all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see www.mcgill.ca/integrity for more information).

L'université McGill attache une haute importance à l'honnêteté académique. Il incombe par conséquent à tous les étudiants de comprendre ce que l'on entend par tricherie, plagiat et autres infractions académiques, ainsi que les conséquences que peuvent avoir de telles actions, selon le Code de conduite de l'étudiant et des procédures disciplinaires (pour de plus amples renseignements, veuillez consulter le site www.mcgill.ca/students/srr/honest).

Disability Accommodation:

Students who require disability accommodations should contact the Office for Students with Disabilities at McGill, to discuss the OSD Student Services may provide assistance: <http://www.mcgill.ca/osd/>. The OSD will then contact Professor Liu, to discuss disability accommodations.

** In accord with McGill University's Charter of Students' Rights, students in this course have the right to submit in English or in French any written work that is to be graded.*

Conformément à la Charte des droits de l'étudiant de l'Université McGill, chaque étudiant a le droit de soumettre en français ou en anglais tout travail écrit devant être noté (sauf dans le cas des cours dont l'un des objets est la maîtrise d'une langue).

***In the event of extraordinary circumstances beyond the University's control, the content and/or evaluation scheme in this course is subject to change.*

Delivery Method:

Live class sessions will be delivered on Zoom, supplemented with some pre-recorded lectures, in-class activities, and off-line assignments. Recordings of live sessions can be shared with enrolled students who cannot participate in the live sessions.

For students who cannot participate in the live session, their oral presentations can pre-recorded and shared with the class.

