

Building *innovative* companies
with a *purpose*

New York City Retail Startup Tour

McGILL
DOBSON CENTRE
FOR ENTREPRENEURSHIP

En collaboration avec

Québec 



“The Dobson Centre is thrilled to support the growth of our most promising startups by opening up doors to a wider startup ecosystem.”

Marie Josée Lamothe

Academic Director of McGill

Dobson Centre For Entrepreneurship

In collaboration with the Ministère de l'Économie et de l'Innovation du Québec, the McGill Dobson Centre for Entrepreneurship is pleased to announce the launch of the first virtual **Dobson New York City Retail Startup Tour**.

This online start-up tour aims to introduce and connect a select group of Dobson entrepreneurs to a dynamic startup ecosystem composed of Finance Executives, Retail Giants and Tech Executives from across the globe.

The programming, which runs in September and October of 2020 will include personalized coaching and mentoring for the selected teams as well as the opportunity to attend flagship tech and retail industry events based in New York City - recently moved to online events. This will grant them invaluable exposure to meet with key players and pitch their innovative business solutions to potential clients and investors, with the hope of encouraging international investment, partnership opportunities and strong business growth.

NYC Retail Startup Tour

Program At A Glance



September 2020

One-on-one coaching and mentoring

McGill Dobson Centre for Entrepreneurship will work with selected participants to help prepare and further refine pitch and business plans for upcoming events.



October 16, 2020

Virtual Dobson Day

A private virtual event, co-hosted by the Quebec Ministry of Economy and Innovation. Teams will pitch to and network with an audience of invited VC investors, government dignitaries and industry experts from the New York City area.



October 20-22, 2020

ShopTalk Retail Week

Teams will engage in one-on-one meetings with potential clients, partners and investors at North America's largest retail event.

<https://shoptalk.com/>



November 17-19, 2020

Exhibit booth at [TechDay Online](#)

Teams will host exhibit booths and engage in discussions with participating conferees from investors, to partners and potential customers.

<https://techdayhq.com/online>

We welcome potential investors and partners who would like to meet with our startups prior to the NYC events. Please contact Kika Armata, program manager at kika.armata@mcgill.ca for more details.

2020 NYC RETAIL STARTUP TOUR



Chatler

Chatler is on a mission to innovate the way we interact and buy from businesses on mobile devices. Using chatbot technology, Chatler brings the conversation into mobile commerce.

Team

Justin D'Errico, Co-Founder, École de technologie supérieure (ÉTS)

Alexandre Sobolevski, Co-Founder, McGill Faculty of Engineering

Sebastien Audet, Business Development Director, Université de Sherbrooke

Website: www.chatler.io

Contact: contact@chatler.io



2020 NYC RETAIL STARTUP TOUR



CHK PLZ

CHK PLZ is a mobile payment application that streamlines the billing process at bars and restaurants, allowing customers to split items and pay the bill directly from their smartphone.

Team

Roberto Casoli, CEO, McGill Faculty of Engineering

Eric Haniak, COO, McGill Faculty of Engineering

Olivier Eydt, Co-founder, McGill Faculty of Engineering

Arunen Chellan, Co-founder, McGill Faculty of Engineering

Alexander Wu, Co-founder, McGill Faculty of Engineering

Website: <https://hq.chkplzapp.com/>

Contact: roberto.casoli@chkplz.ca



2020 NYC RETAIL STARTUP TOUR



FitDrive

The FitDrive app helps fitness trainers save time, increase retention and grow their business by making it easy to program workouts, track progress and keep in touch with clients when training remotely.

Team

Edgar Brown, CEO, Desautels Faculty of Management

Milena Fagandini, CPO, Universidad Católica de Córdoba, Business Administration

Carter Sprigings, CTO, McGill

Website: <https://www.myfitdrive.com/>

Contact: edgar@myfitdrive.com



2020 NYC RETAIL STARTUP TOUR



Geek It

Geek-it! is the marketplace for the geek culture. At Geek-it!, users can buy and recommend geek products such as anime food T-shirts, Star Wars masks and Avengers toys. We also provide tools for geek retailers to facilitate inventory management on Geek-it! Marketplace.

Team

Shao Hang He, President & CEO, McGill Faculty of Science

Tom Sun, COO & CMO, Université de Montréal

Website: <https://geekitcon.com/>

Contact: shaohang.he@geekitcon.com



GEEK-IT!

2020 NYC RETAIL STARTUP TOUR



Hydrolux

Hydrolux is a green hydrogen production company distributing to warehouses looking to transition towards fuel cell powered forklifts that will save them money, increase productivity and have a smaller impact on the planet.

Team

Friedrich Dehem-Lemelin, CEO, ÉTS, Mechanical Engineering

Julien Brunet, CTO, McGill Faculty of Engineering

Nicolas Dion, CFO, Concordia John Molson School of Business

Website: <https://hydrolux.ca/>

Contact: info@hydrolux.ca



2020 NYC RETAIL STARTUP TOUR



Interius Farms

Interius Farms offers clients price and business stability through locally grown produce. By growing in co-located, controlled environments, Interius can provide clients with the freshest produce while mitigating pricing and supply chain risks through long-term, price stabilized contracts.

Team

Tristan Zeman, President, Desautels Faculty of Management

Jonathan Lawson, Vice President, Desautels Faculty of Management

Website: www.interiusfarms.com

Contact: interiusfarms@gmail.com



2020 NYC RETAIL STARTUP TOUR



MoveMate

At MoveMate, we solve the pains of businesses and consumers through our administration of an on-demand transportation solution that makes moving, purchasing and delivering items hassle-free. By connecting our customers and our partner firms with a Mate that has the tools, the manpower, and the vehicle adapted to their needs, we take care of packing and transporting peoples' possessions to their new residence, as well as transporting and delivering any large item purchased online or at retailers.

Team

Lucas Francioli, CEO, Desautels Faculty of Management

William Preudhomme, Head of Operations & Sales, Concordia Faculty of Arts & Science

Jegannath Ramanathan, Head of Product & User Acquisition, Desautels Faculty of Management

Website: <https://movemate.ca/>

Contact: lucas@movemate.io



2020 NYC RETAIL STARTUP TOUR



Novagrow

Empowering people to grow nutrient-rich greens at home so they can reconnect with their own food and live healthier lives. Novagrow makes this possible by designing affordable and easy-to-use indoor gardens allowing the user to grow effortlessly more than 20 types of microgreens all year round.

Team

Simon Dufour, Co-founder, Desautels Faculty of Management

Mathieu Laviolette, Co-founder, École de technologie supérieure (ÉTS)

Alexandre Laliberté, Co-founder, École de technologie supérieure (ÉTS)

Website: <https://novagrow.io/>

Contact: s.dufour.p@novagrow.io



novagrow

2020 NYC RETAIL STARTUP TOUR



Off The Grid

Off The Grid offer a spinning bike that turns energy into electricity. The generated electricity is reinjected in real-time in the grid of the building reducing monthly electric bills for the gym, while a web application allows users to compete with others to reduce their ecological footprint, increasing motivation and training frequency.

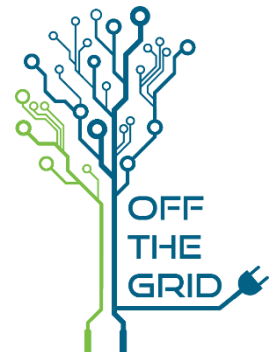
Team

Charles Couture-Lebrun, CEO, HEC Montréal

Sébastien Brunelle-Jestin, CTO, Desautels Faculty of Management

Website: <https://getoffthegrid.ca/>

Contact: info@getoffthegrid.ca



2020 NYC RETAIL STARTUP TOUR



RailVision Analytics

RailVision Analytics specializes in artificial intelligence and software for the rail industry. Our projects are focused on reducing fuel consumption, preventing locomotive failure and improving the safety of rail operations.

Team

Dev Jain, Founder & Lead Innovator, McGill Faculty of Engineering

Website: <https://railvision.ca>

Contact: contact@railvision.ca



2020 NYC RETAIL STARTUP TOUR



SEED AI

We solve problems and generate value from data. We offer services across the whole data value chain and we build and maintain custom AI solutions and products. We have also built a unique and proven methodology to help organizations in their transformation towards AI.

Team

Johan Saba, Co-founder & Managing Director, Desautels Faculty of Management

Jean-Baptiste Débordès, Co-founder, Université de Montréal Faculty of Sciences, HEC

Website: www.seedai.ca

Contact: info@seedai.ca



2020 NYC RETAIL STARTUP TOUR



Shuttle Control

ShuttleControl is a Software-as-a-Service designed to revolutionize the way courtesy shuttle services are offered around the world. We offer an all-in-one solution to increase customer satisfaction and make shuttle operations easy.

Team

Edward W. Maxedon, President, Concordia University

Cedrick Ward, Customer Success, Concordia University

Jean-Marc Turk, Business Development Manager, McGill Faculty of Arts

Hamza Baig, Account Executive, Desautels Faculty of Management

Matthew Houston, Account Executive, McGill Faculty of Arts

Website: <https://shuttlecontrol.com/>

Contact: jeanmarc@shuttlecontrol.com



2020 NYC RETAIL STARTUP TOUR



TRAQC

TRAQC is an easily integrated solution for non-destructive and in-line quality control of printed electronics, reducing the production cost by up to 80% and the production time by up to 90%.

Team

Benjamin Dringoli, CTO & Co-founder, McGill Faculty of Science

Mariia Zhuldybina, CEO & Co-founder, ÉTS

Joel Edouard Nkeck, Co-founder, ÉTS

Website: www.traqc.ca

Contact: info@traqc.ca



2020 NYC RETAIL STARTUP TOUR



Turbodega

We give bodegas in Latin America a frictionless, AI-powered app that automates orders, optimizes inventory using AI and saves them time, increases revenue and allows them to compete with larger chains.

Team

Julio Castañeda, Co-founder, Desautels Faculty of Management

Daniel Franco, CEO & Co-founder, Desautels Faculty of Management

Website: www.turbodega.com/

Contact: julio@turbodega.com



2020 NYC RETAIL STARTUP TOUR



Vertité

Our tech-enabled urban farms cultivate local, pesticide-free strawberries all year long to provide consumers with a healthier, higher quality, and more sustainable product.

Team

Ophelia Sarakinis, CEO, McGill Faculty of Agricultural and Environmental Sciences

Pierre Chicoine, Head of Sales & Business Development

Phillip Rosenbaum, CTO & Chief Scientific Officer, McGill Faculty of Agricultural and Environmental Sciences, Faculty of Medicine

Website: www.vertite.ca

Contact: info@vertite.ca



Vertité