



En collaboration avec

Québec 

McGILL'S DOBSON INTERNATIONAL STARTUP TOUR

March 18-19, 2021

NORTH AMERICA – WEST COAST



McGill

Dobson Centre
for Entrepreneurship

BUILDING INNOVATIVE COMPANIES WITH A PURPOSE

SUPPORT EMERGING BUSINESSES TO ACCELERATE THEIR RAPID DEVELOPMENT



LUCIE LECOURS

Ministre déléguée à
l'Économie

Québec abounds in talented individuals who dare to initiate and innovate. More than 2000 startups with strong growth potential are operating in different areas of activity. They are noteworthy for their original business models and bold reliance on new technologies. Ensuring the development of this thriving ecosystem is essential to maintain the Québec economy's competitiveness.

The Québec government is delighted to encourage the Dobson Centre for Entrepreneurship at McGill University in conjunction with the McGill International Startup Tour. I would especially like to emphasize the multidisciplinary of the sectors covered and the scientific relations that have developed between major Québec universities. Moreover, this project is brilliantly helping to better match research and its practical applications through the marketing of products stemming from university research.

The tour will raise the international profile of Québec innovations and is another example that shows that our knowledge-based economy creates collective wealth. I salute all the participants for their commitment to showcasing Québec ingenuity and creativity the world over.

Best wishes to the innovative young entrepreneurs for a successful tour!

Lucie Lecours
Minister for Economy



**PHILIPPE
HUNEULT**

*Délégué du Québec
à Los Angeles et
Silicon Valley*

Québec 

**CHERS
ENTREPRENEURS,**

C'est avec grand plaisir que les représentations du Québec à Los Angeles et Silicon Valley s'associent au volet Amérique de la tournée internationale des jeunes pousses organisée par le Centre Dobson de l'Université McGill. Plus que jamais, les entrepreneurs qui veulent réussir doivent être audacieux et innovants et la côte ouest américaine offre de multiples opportunités pour les entrepreneurs dynamiques. Votre participation à cet événement témoigne de votre créativité et de votre détermination.

Vous êtes de fiers représentants du Québec sur la scène internationale et nous sommes ravis de vous soutenir dans votre démarche. Je vous souhaite bon succès et salue le dynamisme du Centre Dobson !

**DEAR
ENTREPRENEURS,**

It is with great pleasure that the Québec Government Offices in Los Angeles and Silicon Valley are joining the American component of the international start-up tour organized by the Dobson Center at McGill University. More than ever, entrepreneurs who want to be successful must be bold and innovative and the US West Coast offers multiple opportunities for dynamic entrepreneurs. Your participation in this event is a testament to your creativity and determination. You are proud representatives of Quebec on the international scene and we are delighted to support you in your process. I wish you good success and salute the dynamism of the Dobson Center!



Marie Josée Lamothe
Director

Dobson Centre
For Entrepreneurship



Kika Armata
Program Manager

Dobson Centre
For Entrepreneurship

“The Tour provides our startups with a unique opportunity to broaden their reach internationally.”

With the support of the Ministère de l'Économie et de l'Innovation du Québec, the Dobson Centre for Entrepreneurship is pleased to announce the launch of its first McGill's Dobson International Startup Tour.

Showcasing Dobson's most promising startups, the goal of the International Startup Tour is to promote entrepreneurial innovation stemming from all faculties, while creating opportunities for our founders with regards to fund raising and new business partnerships on an international scale.

Spanning seventeen (17) cities, the programming will include three (3) separate virtual events, anchored around Eastern Time, Pacific Time and Central European Time. For each geography, our startups will present their innovative solutions, followed by a question-and-answer period led by top caliber industry experts. The events will be rounded out with panel discussions and one-on-one investor meetings.

We look forward to welcoming you to our Dobson International Startup Tour:

MARCH 17-18, 2021

North America - East Coast

New York - Boston - Montreal - Ottawa - Toronto

MARCH 18-19, 2021

North America – West Coast

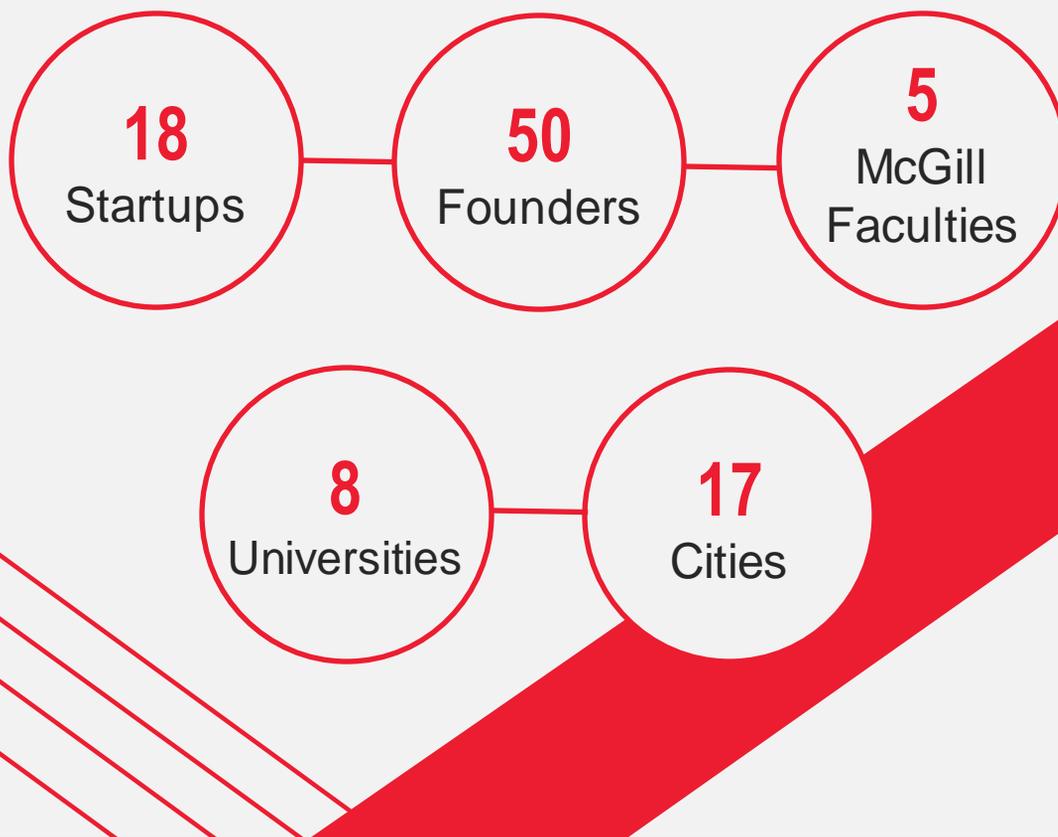
San Francisco - Los Angeles - Seattle - Vancouver

MARCH 24-25, 2021

Europe

London – Paris – Berlin – Milan – Marseilles – Nice – Heidelberg – Cambridge

McGILL's DOBSON INTERNATIONAL STARTUP TOUR



McGill
UNIVERSITY

Faculty of Medicine
Faculty of Engineering
Desautels Faculty of Management
Faculty of Agriculture and Environmental
Sciences
Faculty of Science



HEC MONTRÉAL



Babol Noshirvani
University of Technology



MCGILL INTERNATIONAL STARTUP TOUR

Program At A Glance

NORTH AMERICA - WEST COAST

Los Angeles, San Francisco, Seattle, Vancouver

Presentations:

March 18, 8:30 AM – 12:00 AM PT

Investor Meetings:

March 19, 10:30 AM – 12:00 PM PT

[Register Here](#)

MARCH 18

from 8:30 – 11:45 AM Pacific Time

8:30 – 10:30 AM FitDrive – MoveMate –
RailVision – TRAQC – Turbodega – Hydrolux –
CHK PLZ

10:45 – 12:00 Circulus AgTech – Interius Farms –
Vertite – Off The Grid

MARCH 19

from 10:30 – 12:00 PM Pacific Time

10:30 – 12:00 Investor Meetings*





PHILIPPE HUNEAULT

Philippe P. Huneault has been Québec's delegate in Los Angeles since July 1, 2019.

He was previously chief Officer for the representative office in Canada of B&C Plc (Bank and Clients), a London-based bank.

A manager, entrepreneur and seasoned administrator, Mr. Huneault boasts nearly 30 years of experience in public and private corporate financing, business development and innovation.

From 1996 to 2004, he held several positions, including Vice-president, Strategic Opportunities, at Telesystem International Wireless (TIW), a leader in the field of cellular operators in Central and Eastern Europe.

MEET OUR GUEST PANEL OF EXPERTS

In 2006, he co-founded Echo Capital, a private investment fund manager that supports the development of small and medium-sized businesses. He served as Chair of the Board of Directors of the company. He was also a Managing Partner at Mayfair Strategic Consulting, a firm specialized in providing strategic consulting services for tech companies as well as for municipalities to implement digital strategies and develop Smart City initiatives. In this capacity, he participated in the feasibility analyses of Montreal Digital Metropolis and Gatineau Intelligent et Numérique.

In late 2007, Mr. Huneault was appointed President and Chief Executive Officer of Medical Intelligence Technologies, a publicly listed company that provides mobile teleassistance solutions for the health and safety sectors.

Before joining TIW, he held management positions at a number of companies, including Cantel, Ericsson, Telezone, Vidéotron, YRH and Bell Canada International.

He has served on a number of boards of directors, including those of Montréal's Quartier de l'innovation and the Cancer Research Society. He is also a founding member of Capital Intelligent Mtl.

Philippe P. Huneault holds a bachelor's degree in industrial engineering and a certificate in technological innovation from École Polytechnique de Montréal.





MEET OUR GUEST PANEL OF EXPERTS

STEVEN FRASER

Steven Fraser consults for Innovecs on open innovation strategies, university relations, tech transfer, and agile software best practices. Previously, Fraser served as the Lead for HP's Global University Programs, Director of the Cisco Research Center, Senior Staff at Qualcomm's Learning Center, and as a Senior Manager in Nortel's Global External Research program.

Prior to transitioning with Nortel to Silicon Valley, Fraser was a member BNR's Computing Research Lab in Ottawa and served as a Visiting Scientist at Carnegie Mellon University's Software Engineering Institute (SEI) in Pittsburgh. With a Doctorate in Electrical Engineering (Software Engineering) from McGill University, a Masters from Queen's University in Engineering Physics, and Bachelors from McGill in Physics and Computer Science, Fraser is a senior member of both the ACM and the IEEE and has recently co-authored a book with E.E. Gaertner "From the Heart of Europe to the Wonders of Canada – A Story of One Woman's Century."



JACKIE HUDSPETH

Jackie operated her own television production company for 6 years in her hometown of Orange County, California. Her passions for travel and people led her to become a flight attendant for American Airlines, where she eventually took on a project lead role during the largest IT merger and implementation project in airline history.

MEET OUR GUEST PANEL OF EXPERTS

Looking to expand her business toolbox, she moved to Montreal to pursue her MBA, and found venture capital as a way to help impact-driven startups. She has worked both early-stage impact investing in Montreal through the MIINT and late-stage enterprise tech deal flow, most recently at Deutsche Telecom Capital Partners (DTCP) in Silicon Valley.

She holds an Honors BFA, Television & Broadcast Journalism from Chapman University (Los Angeles, California) and is currently completing her MBA, Finance and Business Analytics at McGill University.

Jackie jumped at the chance to use her multifaceted experience to bring infinityQ's disruptive technologies to a world in need of fresh solutions, where she now manages fundraising, business development, and marketing efforts as Director of Growth.



JOEY ADLER

Joey is the Co-founder and CEO of BLOQS4GOOD Canada, a cutting-edge technology company specializing in decentralized technologies of Blockchain, IoT, AR, AI, with multiple projects worldwide delivering tech as well as its own IP, Patents and business models. She is also CEO of Dept of GOOD, an innovative and revolutionary technology driven model which integrates a digital platform, with brick and mortar retail. At its base is AI and Blockchain to create a world-wide shopping network where all decisions are driven by the tech and Dept of GOOD is facilitating the transactions.

She co-Founded the ONEXONE Foundation, whose mission has been to work in areas around the world on behalf of children. In the first 10 years the foundation deployed over 20M dollars in support in Africa, Haiti and North America.

MEET OUR GUEST PANEL OF EXPERTS

The foundation partnered up with other organizations such as ONE.org, Water.org, Partners in Health and various others including Feeding America. ONEXONE was one of the first organizations to bring an entrepreneurial approach to philanthropy as well as involving opinion leaders, press, celebrities and influencers. Early on in 2006 ONEXONE began to work in Haiti and was instrumental in bringing to international attention the floods in 2008 and was also the first non-military flight into Haiti post 2010 earthquake. For the last few years the foundation has slowed down and concentrates in the First Nations Communities of Canada and has served over 5M meals.

From 1984-2014 Joey was the Co-Founder and CEO of Diesel Canada, an original distributor of Diesel, at the time also working with Pepe Jeans and Avirex. Joey executed a majority equity sale to the Italian company in 2006 and went on to be CEO until leaving in 2014. Over her 25 years as EVP and CEO, Joey led the Brand Strategy, Positioning, Marketing, Distribution, Logistics, Purchasing and Financial Oversight as well as managed 50 employees in HQ and over 50 more located across offices in Canada, Retail shops. She was also city councilor for the City of Esterel, Quebec.

Joey holds an EMBA from McGill-HEC. She is the recipient of numerous awards including An Honorary Doctors in Laws from Concordia University, and in Business from St. Mary's. She was selected top 40 over 40, top 100 most powerful women in Canada WXN, Queen Elizabeth Jubilee Award recipient, among others and author of "GODDESS SHIFT and OPTIMISM".

Meet the startups

FITDRIVE



The FitDrive app helps fitness trainers save time, increase retention and grow their business by making it easy to program workouts, track progress and keep in touch with clients when training remotely.

Website: <https://www.myfitdrive.com/>
Contact: carter@myfitdrive.com

Team

Milena Fagandini, CPO,
Universidad Católica de
Córdoba, Business
Administration

Carter Sprigings, CTO,
McGill, Faculty of Science



Meet the startups

MOVEMATE



At MoveMate, we solve the pains of businesses and consumers through our administration of an on-demand transportation solution that makes moving, purchasing and delivering items hassle-free. By connecting our customers and our partner firms with a Mate that has the tools, the manpower, and the vehicle adapted to their needs, we take care of packing and transporting peoples' possessions to their new residence, as well as transporting and delivering any large item purchased online or at retailers.

Website: <https://movemate.ca/>
Contact: lucas@movemate.io

Team

Lucas Francioli,
CEO, Desautels Faculty
of Management

William Preudhomme,
Head of Operations & Sales,
Concordia Faculty of Arts &
Science

Jegannath Ramanathan,
Head of Product & User
Acquisition, Desautels
Faculty of Management



Meet the startups

RAILVISION ANALYTICS



RailVision Analytics specializes in artificial intelligence and software for the rail industry. Our projects are focused on reducing fuel consumption, preventing locomotive failure and improving the safety of rail operations.

Website: <https://railvision.ca>
Contact: contact@railvision.ca

Team

Dev Jain,
Founder & Lead Innovator,
McGill Faculty of Engineering



Meet the startups

TRAQC



TRAQC is an easily integrated solution for non-destructive and in-line quality control of printed electronics, reducing the production cost by up to 80% and the production time by up to 90%.

Team

Benjamin Dringoli,
CTO & Co-founder, McGill
Faculty of Science

Mariia Zhuldybina,
CEO & Co-founder, ÉTS

Joel Edouard Nkeck,
Co-founder, ÉTS

Website: www.traqc.ca
Contact: info@traqc.ca



Meet the startups

TURBODEGA



We give bodegas in Latin America a frictionless, AI-powered app that automates orders, optimizes inventory using AI and saves them time, increases revenue and allows them to compete with larger chains.

Team

Julio Castañeda,
Co-founder, Desautels
Faculty of Management

Daniel Franco,
CEO & Co-founder,
Desautels Faculty
of Management

Website: www.turbodega.com/
Contact: julio@turbodega.com



Meet the startups

HYDROLUX



Hydrolux is a green hydrogen production company distributing to warehouses looking to transition towards fuel cell powered forklifts that will save them money, increase productivity and have a smaller impact on the planet.

Website: <https://hydrolux.ca/>
Contact: info@hydrolux.ca

Team

Friedrich Dehem-Lemelin,
CEO, ÉTS, Mechanical
Engineering

Julien Brunet,
CTO, McGill Faculty of
Engineering

Nicolas Dion,
CFO, Concordia John
Molson School of Business



Meet the startups

CHK PLZ



CHK PLZ offers an all-in-one suite of web applications from QR-based Self-Pay Solutions to Best-in-Class Online Ordering with a focus on commission-free delivery via local delivery partners. Our mission is to enable restaurants and bars to control their brand, increase efficiency, and own their customer like they never have before.

Website: <https://hq.chkplzapp.com/>
Contact: roberto.casoli@chkplz.ca

Team

Roberto Casoli, CEO,
McGill Faculty of Engineering

Eric Haniak,
CPO, McGill Faculty of
Engineering

Olivier Eydt,
CTO, McGill Faculty of
Engineering



Meet the startups

CIRCULUS AGTECH



PRECISE ORGANIC LIQUID FERTILIZATION

Circulus AgTech valorizes manure and compost to produce liquid organic fertilizer suitable for hydroponics while using high-tech ion monitoring to reach target nutrient levels and ensure optimal bacterial activity.

Website: <https://www.circulusagtech.com/>

Contact: <https://www.circulusagtech.com/contact-us-circulus>

Team

David Leroux, CEO, McGill Faculty of Agricultural and Environmental Sciences

Nicolas Martel-Bouchard, CFO, McGill Faculty of Agricultural and Environmental Sciences

Peter Tikasz, CFO, CTO, McGill Faculty of Agricultural and Environmental Sciences

Mohamed Debbagh, CTO, McGill Faculty of Engineering



Meet the startups

INTERIUS FARMS



Interius Farms offers clients price and business stability through locally grown produce. By growing in co-located, controlled environments, Interius can provide clients with the freshest produce while mitigating pricing and supply chain risks through long-term, price stabilized contracts.

Website: www.interiusfarms.com
Contact: interiusfarms@gmail.com

Team

Tristan Zeman,
President, Desautels
Faculty of Management

Jonathan Lawson,
Vice President, Desautels
Faculty of Management



Meet the startups

VERTITÉ



Our tech-enabled urban farms cultivate local, pesticide-free strawberries all year long to provide consumers with a healthier, higher quality, and more sustainable product.

Website: www.vertite.ca
Contact: info@vertite.ca

Team

Ophelia Sarakinis,
CEO, McGill Faculty of
Agricultural and Environmental
Sciences

Pierre Chicoine,
Head of Sales & Business
Development

Phillip Rosenbaum,
CTO & Chief Scientific Officer,
McGill Faculty of Agricultural
and Environmental Sciences,
Faculty of Medicine



Vertité

Meet the startups

OFF THE GRID



Off The Grid offer a spinning bike that turns energy into electricity.

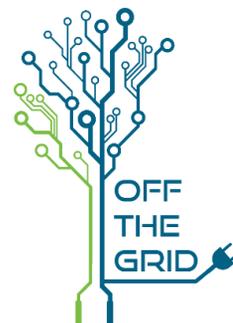
The generated electricity is reinjected in real-time in the grid of the building reducing monthly electric bills for the gym, while a web application allows users to compete with others to reduce their ecological footprint, increasing motivation and training frequency.

Website: <https://getoffthegrid.ca/>
Contact: info@getoffthegrid.ca

Team

Charles Couture-Lebrun,
CEO, HEC Montréal

Sébastien Brunelle-Jestin,
CTO, School of Continuing
Studies, McGill University



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REGISTER

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Los Angeles, San Francisco, Seattle, Vancouver

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[REGISTER HERE](#)

Investors are welcome to meet with
Dobson startups prior to the tour. Please contact
Kika Armata at kika.armata@mcgill.ca



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