Dear Partners,

2021 has been a remarkable year for our Dobson Centre’s participants and we are very grateful to our community of entrepreneurs, mentors, donors, sponsors and volunteers who jointly made it possible.

This past year, the Centre has nearly doubled its program offerings in response to the growing needs of innovators across all faculties at McGill. By fostering partnerships with the McGill Innovation Fund (MIP), Healthy Brains Healthy Lives (HBHL), Impact 200, Engine, the Faculty of Medicine and Health Sciences, the Clinical Innovation Competition (CLIC) and the Clinical Innovation Platform (CLIP), the Centre successfully introduced customized programs focusing on health sciences, neuroscience, diversity in entrepreneurship as well as the creation of a structured mentorship program.

Largely resulting from its International Tour the pre-seed funding raised by our startups now exceeds CA$1.5 billion – representing a 50% increase from last year, in addition to two of our startups going public and several successful exits.

The Dobson community continues to flourish and now consists of over 400 active startups that operate in 36 countries, generating more than 8,000 new jobs. Our startup teams include founders from 42 partner universities around the world and over half of Dobson startups since 2019 are cofounded by women entrepreneurs.

As we endeavour to establish a robust entrepreneurial ecosystem across McGill, where innovation thrives and entrepreneurs are supported at every stage of their journey, we look forward to championing McGill startups as drivers of job creation and sustainable economic growth.

Marie-Josée Lamothe
Executive Director
McGill’s Dobson Centre For Entrepreneurship, Professor of Practice
Desautels Faculty of Management

Dr. Yolande E. Chan
Dean and James McGill Professor, Desautels Faculty of Management
The Dobson Centre is proud to be creating partnerships across the McGill community with the mission to support and accelerate emerging innovation and scientific discovery through the development of entrepreneurship. We are very thankful for the John Dobson Foundation’s gift in helping us accelerate our momentum.

The McGill Dobson Centre for Entrepreneurship was founded in 1988 by the late John Dobson, a known advocate for free enterprise and entrepreneurship.

As the Centre plans to scale up its programming, it is grateful for the new $3-million gift received in 2020 from the John Dobson Foundation. This is the Foundation’s largest gift to the Dobson Centre since its founding over three decades ago and builds on The Foundation’s gift of $2 million to fund the McGill X-1 Accelerator program donated in 2017.

This remarkable donation will help the Dobson Centre continue to foster innovation and strengthen its support for students, faculty and community members interested in entrepreneurship. Specifically, the latest gift from the John Dobson Foundation will support the Centre’s full lineup of programming and the creation of a new permanent physical facility on campus.

The Dobson Centre is set to open a new location on Sherbrooke Street in Montreal where it will house flexible, state-of-the-art collaboration spaces and cutting-edge technologies designed to fuel and ignite the entrepreneurial spirit among all members of the McGill community.

The new centre paired with the landmark gift from the John Dobson Foundation will strengthen the culture of entrepreneurship at McGill University.

As a foundation that is focused on helping Canadians learn about the power of entrepreneurship, we are proud to continue pushing forward John’s vision for an entrepreneurial Canada, and are very excited to meet the up-and-coming great entrepreneurs coming out of the Dobson Centre.”

Ari Kiriazidis
President, John Dobson Foundation CFO of Formula Growth
DOBSON FOUNDATION

Anton Angelich
Group Vice President - Marketing for Virginia Dare
U.S.

Safia Morsly-Fikai
Trade Commissioner and head of the ICT section at the Consulate General of Canada in New York
U.S.

Dr. Jake Barralet
Vice Chair Surgery (Research), Department of Surgery, Director of Research, Division of Orthopedics, Department of Surgery at McGill, Director of the Clinical Innovation Platform at the RIMUHC
Canada

Anthony Palermo
Co-founder of Connect&GO
Canada/U.S.

Caroline Bérubé
Managing Partner of HJM Asia Law
Asia

Sylvie Pinsonnault
Senior Vice-President, Strategies and Business Solutions at Investissement Quebec
Canada

Marc Deschamps
Chairman of the Board, HyperloopTT
Former Managing Partner & Executive Chairman of Drake Star Partners
Europe

Krystle Van Hoof
Managing Director and CEO, Health Brains Healthy Lives
Canada

Dr. Gerard Fried
Professor of Surgery and Associate Dean for Education Technology & Innovation, Director of the Steinberg Centre for Simulation and Interactive Learning at McGill University & Clinical Director of the Clinical Innovation Platform (CLIP), & Director of the Research Institute of the McGill University Health Centre
Canada

Mark Weber
Director of Innovation and Partnerships at McGill University
Canada
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Building innovative companies with a purpose

The McGill Dobson Centre for Entrepreneurship was founded in 1988. It has since established itself as the hub of entrepreneurial activity at McGill University.

Our mission is to teach, coach, and support McGill entrepreneurs as they seek to build innovative companies with a purpose.

OUR VALUES

Integrity
Community
Diversity
Excellence
Impact

OUR CAMPUS PARTNERS

Fonds d'Innovation
Engine
CLIP
Impact 200
Healthy Brains
McGill
Dobson Centre for Entrepreneurship
THE DOBSON COMMUNITY IN 2021

400+ Active Startups

Present in 36 Countries

Over $1.5 billion Raised

50% Co-/founded by Women (since 2019)

10 McGill Faculties

Collaboration with 42 Universities

Highly Engaged Ecosystem of 10,000+ Members

8,000+ New Jobs Created

#1 in Canada for Developing Successful Female Founders (2021)

#2 in Canada for Producing Competitive Startup Founders (2021)

#2 in Canada for Undergraduate Program (2021)

Top 20 University Business Incubators Globally
Lean Startup ................. 11
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An eye-opening program to initiate early-stage startups into the exciting world of entrepreneurship.

The Lean Startup Program is an integral part of the center’s programming. Startups work on moving from the idea stage to developing a viable startup concept.

Through exposure to business frameworks and tools to diagnose ideas, entrepreneurs have the opportunity to test their concepts and generate challenging, yet feasible goals for their startups. They acquire the confidence and the clarity to pursue the next steps in their entrepreneurial journey.

> For more information

Lean Startup Program streams:
- McGill Dobson Lean Startup
- NeuroInnovation Lean Startup
- Health Science Lean Startup
- Entrepreneurial Women Lean Startup (2022)

"A great program that teaches the fundamentals of entrepreneurship and launching your own business. It really gives a holistic view of what needs to be accomplished to succeed in the real world."

Malek Zalouk
Co-founder, Mentoria
"Our team left the program laser-focused on what we need to do better. It was very well organized."

Mona Hallaq
Co-founder, Voyant
Turning scientific ideas into startups.

We are delighted to partner with NeuroSphere, McGill's neuroscience accelerator funded through Healthy Brains Healthy Lives, to offer an entrepreneurship program tailored specifically for scientific researchers in neuroscience.

The program takes scientific innovation from the idea stage to developing and launching a viable startup.

Teams acquire a general understanding of key business concepts needed to bring their vision to life, while being immersed into the world of entrepreneurship.

> For more information

“It can be intimidating launching a start-up and I had many questions and concerns. The Neuroscience Lean Startup program gave me direction and helped me focus my ideas. I am excited to see what the future holds, and I am grateful for this program!”

Cindy Hovington Ph.D.
Founder, Curious Neuron
"I deeply enjoyed this course and learned a ton of new info, like to talk to potential customers as much as possible before going forwards. The mentors were engaging and happy to spend time after class discussing things in detail."

Dr. Jeffrey Mogil
Founder, JuDGED Pain Co
Turning scientific ideas into startups.

The Dobson Centre, in partnership with the Faculty of Medicine, was thrilled to welcome the McGill health sciences community to our startup ecosystem, and to support and accelerate health related innovation through the development of entrepreneurship.

The Health Sciences Lean Startup Program offers a tailored learning approach intended specifically for entrepreneurs in the fields of biology, chemistry, physics, medicine and dentistry as well as a variety of multidisciplinary fields that are working to improve health, quality of life, patient centered healthcare, prevent and cure diseases, and understand how humans and animals function.

> For more information

“[The program] really helped us understand the world of business and avoid the pitfalls most startup face.”

AVAtalk

“The Health Science Lean Startup Program helped orient our direction and creation of our startup. We started with an idea, and we are a little closer to an actual startup now!”

IVOrg Tech
“[The program] allowed us to think about if the data we are gaining from our device will be valuable to the patients, and if so, how indispensable it is. We realized that we were too focused on building the device itself before.”

Siting Ni
Co-Founder, CarbDetect
The 13th edition of the McGill Dobson Cup powered by National Bank, was the first to be held fully online. Over 56 teams were initially selected to be a part of the highly competitive program in January.

The finals, which were held on March 29 and 30, saw the 26 finalist teams competing in four tracks to win over $200 000 in funding:

- Health Sciences Enterprise (HSE)
- Innovation or Technology Driven Enterprise (ITDE)
- Social Impact Enterprise (SIE)
- Environmental Enterprise (EE)

The 135 founders, 96 of which stem from McGill, were accompanied throughout the program by more than 60 seasoned business experts through mentoring sessions, workshops and judging.

> For more information

“The program surpassed our expectations in many regards, the opportunity to gain feedback from the judges and program coordinators along the way was one notable takeaway for us. We believe that the MDC program has better prepared us for our upcoming investor pitches.”

Kyle Feigenbaum
Co-founder, Healthybud
“The team at Keen to Help learned immensely from the workshops, sharpened our pitching skills, and improved our business model. With the funding and the support of the Dobson Center we know that Keen to Help will continue to make an impact within Canadian communities.”

Jack Turner
Founder, Keen to Help

“McGill Dobson Cup is easily one of the best university affiliated competitions for startups. Win or lose doesn't matter, one always comes out as a more knowledgeable person on the other side of it.”

Sanjay Thakur
Co-Founder, RydeSafely
X-1 ACCELERATOR

This program offers an immersive experience, aimed at launching startups to the next phase – investment readiness.

Designed to accelerate McGill startups, X-1 offers a wealth of learning opportunities as teams engage with experienced industry leaders through weekly workshops and one-on-one mentorship meetings.

Start-ups benefit from up to $15,000 in funding as they work over the summer to develop greater clarity of their market and customers, as well as the business acumen to effectively sell their vision to investors.

> For more information

“I feel much more prepared and knowledgeable about what it takes for a startup to succeed.”

Nihad Kaddoura
Co-founder, Fellow
The program has helped me become knowledgeable, and this has also increased my confidence. The Mentorship Circle was a wonderful surprise!

Sandra Gualtieri
Founder, Gualtieri Inventions

“It is more useful to hear from peers and industry experts about what works and what doesn’t, vs. researching online about companies.”

Emerson Qin
Co-Founder, OfficiallyHis
Mentorship to get to the next level.

The Dobson Mentorship Circle, is a new program to support startups that have graduated from our entrepreneurship programs, and who are looking to receive mentorship as they navigate the challenges and opportunities of growing their business.

Our distinguished group of prominent business leaders, each with twenty or more years of expertise with startups, business innovation and leadership, provide a source of inspiration, a listening ear and new perspectives to broaden the horizons of fledging Dobson founders to help them grow.

> For more information

"It takes many attributes to be a successful entrepreneur: conviction, perseverance, dedication, and intense focus. This is not a journey for the faint of heart, making the Dobson Mentorship Circle a relevant and timely initiative."

Dino Di Palma
Chair of the Mentorship Circle

"Mentorship has played an invaluable role in the progress of Algi. Being able to learn from experienced entrepreneurs and industry leaders has helped us to make smart decisions and grow more quickly."

Alessandra Amato Co-Founder, Algi
DOBSON PROGRAMMING
DOBSON MENTORSHIP CIRCLE

Dino Di Palma
Chair Dobson Mentorship Circle

Lora Tisi
Senior Retail Strategist U.S.

Rubin Gruber
Chairman of the Board Metrika, Boston

Sharon Stern
President of Eastmore Management and Metro Investments

Yolanda M. Wardowski
Managing Director Avalon Net Worth New York

Marcia Kilgore
Founder of BEAUTY PIE, FITFLOP, SOAP & GLORY and BLISS

Jeff Speak
President Speakco Investments

Stephen Harper
Director at Strathmore Investments Ltd. London

Neil Murdoch
Former CEO Connor, Clark & Lunn Capital Markets

Christiane Lemieux
Founder Lemieux Et Cie New York

Mark Smith
President Pandion Investments Ltd.

Joseph Sasson
CEO Delon – Iris

Miichael Mee,
Principal Amplitude Ventures

Soula Chronopoulos
President of ellicom & Vice President of Innovation at LCILX Canada
With the support of the Ministère de l’Économie et de l’Innovation du Québec, the Dobson Centre for Entrepreneurship launched its first virtual International Startup Tour.

Showcasing Dobson's most promising startups, the goal of the International Startup Tour is to promote entrepreneurial innovation stemming from all faculties, while creating opportunities for our founders with regards to fund raising and new business partnerships on an international scale.

Spanning seventeen (17) cities, the programming included three (3) separate virtual events, anchored around Eastern Time, Pacific Time and Central European Time. For each geography, our startups presented their innovative solutions, followed by a question-and-answer period led by top caliber industry experts. The events were rounded out with panel discussions and one-on-one investor meetings.

In addition, The Dobson New York City Retail Start-up Tour introduced and connected a select group of Dobson entrepreneurs to a dynamic startup ecosystem composed of Finance Executives, Retail Giants and Tech Executives from across the globe.

> For more information

“The Dobson International Startup Tour was a great opportunity to pitch our business to investors on the West Coast and in Europe. We made great connections and received amazing feedback from an impressive panel of investors including one of the original Dragons from Dragons’ Den BBC. We are looking forward to continuing our conversations with them as we close our seed round this summer.”

Lucas Francioli
Founder, MoveMate
“It was very well structured and clear. As a fast growing start-up, I know exactly how much time I needed to dedicate to this. Great panelists as well.”

CHK PLZ

“As always, the Dobson Centre put on an extremely professional event, and offered their startups a very exclusive and unique opportunity for exposure, feedback and networking. Very thankful to have been included in this year's edition!”

Interius Farms
Support emerging businesses to accelerate their rapid development

Québec abounds in talented individuals who dare to initiate and innovate. More than 2000 start-ups with strong growth potential are operating in different areas of activity. They are noteworthy for their original business models and bold reliance on new technologies. Ensuring the development of this thriving ecosystem is essential to maintain the Québec economy’s competitiveness.

The Québec government is delighted to encourage the Dobson Centre for Entrepreneurship at McGill University in conjunction with the McGill International Start-up Tour. I would especially like to emphasize the multi-disciplinarity of the sectors covered and the scientific relations that have developed between major Québec universities. Moreover, this project is brilliantly helping to better match research and its practical applications through the marketing of products stemming from university research.

The tour will raise the international profile of Québec innovations and is another example that shows that our knowledge-based economy creates collective wealth. I salute all the participants for their commitment to showcasing Québec ingenuity and creativity the world over.

Best wishes to the innovative young entrepreneurs for a successful tour!

Lucie Lecours
Ministre déléguée à l’Économie

Catherine Loubier
Déléguée générale à New York

Philippe Huneault
Délégué du Québec à Los Angeles et Silicon Valley

Pierre Gabriel Côté
Délégué général à Londres
DOBSON PROGRAMMING

INTERNATIONAL STARTUP TOUR

PARTICIPATING PANELISTS

Touker Suleyman
Chairman
Low Profile and Dragon
Dragon’s Den BBC

Marc Deschamps
Managing Partner and
Executive Chairman
Drake Star Partners

Michael Mee,
Principal
Amplitude Ventures

Anthony Palermo
CEO & Co-Founder
Connect&Go

Athena Sosangelis
Lorenzo
Partner, Capture Capital
New York

Tom Ducrot
Principal
Fides + Radio LLC

Marie-Eve Piché
CFO
Verana Health

Jackie Huspeth
Director of Growth
InfinityQ Technology Inc.

Steven Fraser
Director of Open Innovation, Partnerships, and Strategic University Relations of Innoexec

Sanjay Purohit
Trade Commissioner – Information, Communications and Technology (ICT) at High Commission of Canada in the United Kingdom

Joey Adler
Founder and visionary of Dept of GOOD and Co-founder BLOQS4
The Dobson Center is proud to announce that since 2019, women entrepreneurs now represent 50% of its startups’ cofounding teams.

To celebrate this significant milestone, we showcased videos of 20 inspiring and driven Dobson #EntrepreneurialWomen throughout the month of November.

This initiative aligned with the official Women’s Entrepreneurship Day on November 19th, 2021.

It is a privilege to support these dynamic women entrepreneurs as they seek to better our world and build innovative companies with a purpose.

> Watch the videos

“I wanted my creativity to be unlimited and my work to have a direct impact on the results – and as an entrepreneur I can do that.”

Jamie Lee
Founder, Remix Snacks
DOBSON PROGRAMMING

CELEBRATING ENTREPRENEURIAL WOMEN

Meet the Dobson Women Founders that participated

Dr. Alejandra Huerta
AIM colours

Beatrice Ayinkamiye
Food Bundles

Jamie Lee
Remix Snacks

Dr. Nancy Mayo
Physio Biometrics

Alessandra Amato
Algi

Chloë Ryan
Acrylic Robotics

Dr. Karina Gasbarrino
PLAKK

Dr. Nardin Nakhlia
Simmunome AI

Angela Wong
Remote Optical

Dana Ben David
Healthybud

Laura Velasquez
Arkangel AI

Nivatha Balendra
Dispersa

Audra Renyi
World Wide Hearing

Ida Derish
GynAware

Mariia Zhuldybina
TRAQC

Ophelia Sarakinis
Vertite

Azadeh Dastmalchi
VitalTracer

Isabelle Lam
Remix Snacks

Monica Mhina
NIA

Sonia Israel
Aifred Health
DOBSON 2022 PROGRAM FORECAST

January 25 – March 30
Details

February 1 – March 22
Details

May 3 – June 22
Details

June 1 – August 5
Details

Mentorship Day
Details

August 26 – October 26
Details

October 11 – November 29
Details

October 12 – November 30
Details
Acrylic is a pre-launch hardtech startup helping professional artists sell their artwork at scale by rethinking how paintings are produced.

McGill Dobson Cup

Agro Impact
An Agro-tech company focused on using technology to improve food security while creating a significant impact on the welfare and profitability of the agricultural industry.

McGill Dobson Cup

Algi creates purpose driven food products centred around the world’s oldest and smallest superfood, spirulina algae.

McGill Dobson Cup

AVAtalk
Beyond medications, the distressing hallucinations of schizophrenia can be treated with avatar therapy. We are developing an application that transforms a therapist’s and patient’s electronic devices into an avatar setup.

Health Sciences Lean Startup
Azimut Medical aims to solve one major issue which seniors face: hip fractures. We are developing an intelligent belt which detects falls and deploys an airbag automatically around the user’s hips to prevent fractures.

Health Sciences Lean Startup

Biotech Square uncovers the hidden lessons in drug development using artificial intelligence to innovate more, and to address patients’ needs sooner.

McGill Dobson Cup

Canadian Astrophysics Instrumentation Laboratory
The Canadian Astrophysics Instrumentation Laboratory is a global leader in instrumentation for ground and space-based microwave & radio telescopes, with deep expertise in international collaboration, mission development, integration, and deployment.

X-1 Accelerator

CarbDetect
Oral sensors that calculate carbohydrates during meals to help regulate insulin levels for diabetics. We aim to eliminate the need for manual carbohydrate counting and automating the entire process.

Health Sciences Lean Startup
OUR 2021 PARTICIPATING STARTUPS

CLOUD.FE
A cloud-based, finite element software suite designed to integrate into a full-stack solution for additive manufacturing.

Lean Startup

Our cadre of trained Community Health Volunteers work in partnership with community organizations and the health system to extend health services to the community and help community members access needed services.

Health Sciences Lean Startup

Colloco
Streamlining municipal construction approval and increasing sustainability incentives by digitizing and centralizing permit processing in a web-based application.

Lean Startup

COINVERSE
Aims to be a mobile platform that facilitates the purchase, sale, and storage of cryptocurrency for anyone in Canada.

Lean Startup
OUR 2021 PARTICIPATING STARTUPS

CourseLnk is a platform that connects students in the same classes, faculties and extracurriculars. Thousands of pre-made chats allow students to coordinate studies and social life on one, centralized platform.

McGill Dobson Cup

Curator Hub
A digital platform that aims to connect digital curators on social media and music streaming platforms with small and large business entities.

Lean Startup

Curious Neuron is an evidence-based multidisciplinary parenting resource with over 80 international collaborators creating content for our blog, social media or our podcast. The model is to break down science into digestible and applicable pieces of information to make it easy for parents to implement.

Neuroscience Lean Startup

Datallite
Data where it’s needed. Helping you make sustainable decisions on global development

Lean Startup
OUR 2021 PARTICIPATING STARTUPS

DemeterAI
Universal, cloud-based, machine learning powered platform that enables true smart farming by optimizing resource consumption, increasing yield, and facilitating the orchestration and scaling of a network of greenhouses.

McGill Dobson Cup

DeStore
DeStore aims to make fast shipping, order fulfillment, and easy returns accessible to all retailers through a decentralized peer to peer warehousing network.

Lean Startup

Fellow
Transforming not only the storage industry, but also the way we manage our things entirely.

McGill Dobson Cup

Fenix Energy
A clean energy company providing carbon free heating and power solutions. Using a new proprietary technology, Fenix uses metals to store and transport renewable energy to help customers reduce their carbon footprint.

Lean Startup
OUR 2021 PARTICIPATING STARTUPS

The FitDrive app helps fitness trainers save time, increase retention and grow their business by making it easy to program workouts, track progress and keep in touch with clients when training remotely.

**International Startup Tour**

Flowbo specializes in financing creators and influencers to monetize and grow their value.

**McGill Dobson Cup**

Food Bundles is a digital platform designed to optimize the distribution of fresh food to consumers living in cities. Digitizing the supply chain, it creates a sustainable market for smallholder farmers.

**McGill Dobson Cup**

**FOOD MAP**

A non-profit digital platform connecting food banks with the community in an effort to reduce food waste, fight food insecurity, and promote sustainability.

**Lean Startup**

**2nd PLACE WINNER MASTERCARD FOUNDATION AWARD**
OUR 2021 PARTICIPATING STARTUPS

Going Out
Allows people to conveniently meet people online and form close friendships in a fast and safe way through fun in-person group environments.

Lean Startup

Gualtieri Inventions’ aim is to include and promote the well-being of people with disabilities in air travel. They are continuously striving to improve and provide solutions and support for this community.

McGill Dobson Cup
X-1 Accelerator

1st PLACE WINNER
Social Impact Enterprise Track

GynAware’s mission is to improve the quality of life for women by reducing the number of unnecessary surgeries in Gynaecology through an integrated and cost-effective pre-surgical biopsy solution for uterine tumors.

International Startup Tour

Healthybud is a pet wellness company helping animals thrive through research-backed nutrition, education and community. Working alongside universities, vets and nutritionists, Healthybud empowers pet-parents to best care for their pets.

McGill Dobson Cup
X-1 Accelerator

1st PLACE WINNER
Health Sciences Enterprise Track
OUR 2021 PARTICIPATING STARTUPS

Heka Health is an on demand personalized healthcare platform that helps people who are injured or are in pain get a consultation as soon as possible while optimizing operating efficiency for clinic owners.

International Startup Tour

Hepius Medical is developing smart cardiac catheter technology to assist surgeons in delivering safer and more effective ablation therapy to patients with cardiac arrhythmia.

McGill Dobson Cup
Health Sciences Lean Startup

Hepius Medical

STEVEN PAL FAMILY AWARD

Hydrofining
Innovating solutions utilizing electrostatics and engineering physics to increase water efficiency in thermoelectric power plants, enabling reallocation of pure water.

Lean Startup

Hydrofining

Hydrolux is a green hydrogen production company distributing to warehouses looking to transition towards fuel cell powered forklifts that will save them money, increase productivity and have a smaller impact on the planet.

International Startup Tour

Hydrolux

Hydrolux
**OUR 2021 PARTICIPATING STARTUPS**

Interius Farms provides clients with the freshest produce while mitigating pricing and supply chain risks through long-term, price stabilized contracts.

**International Startup Tour**

JuGED Pain Co.
Our project is to train an AI system to score the Cat Grimace Scale, and then develop an app running (or connected to) that AI that would, via a cell-phone camera, diagnose the presence of pain in domestic house cats. The app would either be sold directly to cat owners, or licensed by the veterinary division of a big pharma or veterinary consortium.

**Neuroscience Lean Startup**

IVOrg Tech is developing a cell encapsulation device that can protect pancreatic islets from the immune system while regulating blood glucose and insulin level in patient with diabetes.

**Health Sciences Lean Startup**

JoS is an AI-powered communication application that facilitates informed and shared decision-making between patients, families, and surgical teams. Their initial focus is to improve the experience and outcomes for children undergoing surgery.

**McGill Dobson Cup X-1 Accelerator**

2nd PLACE WINNER
Health Sciences Enterprise Track
OUR 2021
PARTICIPATING STARTUPS

Keen to Help
A social network whereby users build their volunteer profiles to enable seamless volunteer onboarding with the goal of encouraging volunteerism amongst university students.

LeapEd Foundation facilitates creative thinking, practical learning and skills development through the provision of entrepreneurship training, technological skills training and mentorship programs for Zambian High school students.

Lachine Institute
An online education non-profit, offering language test preparation and writing mentorship, to help students apply to postgraduate degrees in top-tier schools.

Lenders API is a challenger credit bureau that provides real time data to Canadian lenders.
OUR 2021 PARTICIPATING STARTUPS

Mentoria
Servicing the ever-growing entrepreneur population by creating real connections between entrepreneurs, mentors, and professional services.

Lean Startup

Minutes Fluidics is disrupting the traditional testing market by developing a faster, easier to use, and more affordable diagnostic test for the MRSA superbug.

International Startup Tour

MoveMate connects customers with a Mate that has the tools, the manpower, and the vehicle adapted to their needs. We take care of packing and transporting peoples' possessions to their new residence, as well as delivering any large item purchased online or at retailers.

International Startup Tour

My Media Creative is a youth-run non-profit creative agency serving social impact organizations across Canada.

McGill Dobson Cup

2nd PLACE WINNER
Social Impact Enterprise Track
OUR 2021 PARTICIPATING STARTUPS

My Place du Marche develops IT infrastructure to improve food nonprofits’ operations by creating a digital marketplace through a centralized network of volunteers and organizations.

McGill Dobson Cup

Novagrow
Empowering people to grow nutrient-rich greens at home with an easy-to-use indoor garden to effortlessly grow more than 20 types of microgreens all year round.

X-1 Accelerator
International Startup Tour

Nurau’s platform provides businesses with creative, accessible, novel, custom and science-based solutions to further each individual’s goals of becoming their very best self which in turn will improve productivity and ultimately benefit the bottom line.

International Startup Tour

Nurture Posterity International Ltd
A private, not-for-profit social impact enterprise organization that aims at improving the overall health of women and children through fostering optimal feeding programs and nutrition-sensitive agricultural programs in African communities.

McGill Dobson Cup

MURDOCH FAMILY INITIATIVE AWARD

2nd PLACE WINNER
MASTERCARD FOUNDATION AWARD
**OUR 2021 PARTICIPATING STARTUPS**

**Officiallyhis**
The go-to makeup brand for everyday men.

**X-1 Accelerator**

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**Off The Grid** offers a spinning bike that reinjects electricity in the grid of the building reducing monthly bills for the gym, while a web application allows users to compete with others to reduce their ecological footprint.

**International Startup Tour**

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**Oncohale** innovates lung cancer chemotherapy by providing an inhalable alternative. We will re-formulate proven anticancer drugs to develop chemotherapy that has fewer side effects and greater convenience.

**Health Sciences Lean Startup**

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**Oriental Premium Tea Time**—honoured authentic home-style traditional Chinese tea and herbal beverages to the Canadian markets, where few stores or brands currently serve the trending refreshment.

**Lean Startup**
OUR 2021 PARTICIPATING STARTUPS

Otto optics develops technologies that drive growth and bring operational efficiencies to independent eyecare practices, empowering them to remain competitive in an evolving industry.

McGill Dobson Cup

Ozone Technologies is in the business of making affordable prosthetics for developing countries.

Health Sciences Lean Startup

QuinteScent Heritage was founded by two sisters from Madagascar to promote the health benefits of the aromatic and medicinal plants of the Indian Ocean region. Our mission is to improve customers wellness by creating unique essential oil based products while supporting the sustainable development of local communities.

Health Sciences Lean Startup

RailVision Analytics specializes in artificial intelligence and software for the rail industry. Our projects are focused on reducing fuel consumption, preventing locomotive failure and improving the safety of rail operations.

International Startup Tour
OUR 2021 PARTICIPATING STARTUPS

Remote Optical provides medical devices that allow ophthalmologists and optometrists to remotely examine, diagnose and track optical diseases, disorders, and damage.

McGill Dobson Cup
X-1 Accelerator

3rd PLACE WINNER
Health and Science Enterprise Track

The Ryder safely platform validates that autonomous systems can perceive unforeseen dangers – or edge cases – around them. This unblocks automobiles to mandated assisted driving in 2021 and the $2.5 trillion self-driving future.

McGill Dobson Cup
rydesafely

1st PLACE WINNER
Innovation and Technology Driven Enterprise Track

Rhythm is a decision tree algorithm for ophthalmic triage and referral. Rhythm standardizes care using current best practices, democratizes access to patients, and improves the efficiency and accuracy of referrals.

Health Sciences Lean Startup

SeeSpine is a telehealth application for screening and monitoring scoliosis. Individualized three-dimensional models are acquired via surface topography and artificial intelligence to indirectly measure spinal curvature.

Health Sciences Lean Startup
Sensoreal
A point-of-care test to quantify biomarkers in a low-volume blood sample. Combined with predictive analytics, the test will provide rapid results to help physicians guide treatment.

Health Sciences Lean Startup

Simmunome Inc. builds AI-driven disease simulations to predict outcomes of clinical trials in the drug discovery process. Using their approach, researchers could avoid costly late-stage failures before stepping into the lab.

McGill Dobson Cup

Sktch.io is a no-code platform that allows anyone to build dynamic websites and apps.

McGill Dobson Cup

SMS NanoTech
We are focusing on novel early-stage diagnostic platforms for infectious diseases through a rapid PCR-based test SALIVERA 1.0, which enables accurate and rapid COVID-19 clinical testing using saliva.

Health Sciences Lean Startup
OUR 2021 PARTICIPATING STARTUPS

Spectra Food
A food app that rewards students and young professionals for dining out regularly by offering discounts and redeemable points.

Lean Startup

Sustainable Feels
Affordable and truly sustainable dresses fabricated and designed with the intent of helping women eliminate body-related insecurities by increasing self-confidence and freedom of movement.

Lean Startup

SquareFeet.ai optimizes the revenue of a new residential development project by offering automated market research, automated initial price list generation and a demand driven dynamic price optimization.

McGill Dobson Cup

2nd PLACE WINNER
Innovation and Technology Driven Enterprise Track

Th3rdPlace
A social platform which helps college students to find school buddies to do common daily routines, such as going to class, lunch or studying in the library together.

Lean Startup
OUR 2021 PARTICIPATING STARTUPS

The third eye of Medicine
A device that combines US system diagnostic with an AI system. This device provides vision at the implant surgery and other surgery in the maxillofacial region.

Health Sciences Lean Startup

Toujours en Groupe Foundation is a non-profit organization that aims at reaching vulnerable people, in order to empower them economically, mentally, and socially. They aim to change lives today for a better tomorrow.

McGill Dobson Cup

Trypanocure
We want to find drugs for kinetoplastid diseases that endanger lives of half a billion people by targeting RNA editing that is essential for parasites but absent in humans.

Health Sciences Lean Startup

Turbodega
We give bodegas in Latin America a frictionless, AI-powered app that automates orders, optimizes inventory using AI and saves them time, increases revenue and allows them to compete with larger chains.

International Startup Tour
OUR 2021 PARTICIPATING STARTUPS

Vertité
Our tech-enabled urban farms cultivate local, pesticide-free strawberries all year long to provide consumers with a healthier, higher quality, and more sustainable product.

VitalTracer focuses on personalized medicine. We use biomedical sensors through the wrist to continuously detect bio-signals and store them in a secure cloud-based environment. By using machine learning algorithms, a complete assessment of vital signs can be provided and shared with the doctor or caregiver as needed.

Voyant Media Solutions
A state of the art computer vision algorithm that will reinvent the way online advertising is done.

WeCanVax
WeCanVax is a community initiative to help stop the spread of COVID-19 by promoting COVID-19 vaccine confidence in Canadian racialized communities. Our goal is to catalyze positive change by empowering individual actions to promote healthier communities.
Xposure Music is an online marketplace where aspiring musicians can purchase specific, personalized feedback from Music Industry Pros.

**Lean Startup**

Untitled project
**Two projects with IP potential.** The first project relates to a re-purposed drug which we have shown has efficacy in the treatment of intellectual disability/autism. Second project relates to a project of developing a technology to better develop small molecule therapy for the treatment of stroke and neurodegenerative disease.

**Neuroscience Lean Startup**

Untitled project
An inexpensive and easy-to-use cell culture substrate coating that keeps human induced pluripotent stem cells derived neurons attached and healthy for months at a time. The goal is to start a company to monetize this finding and allow researchers and the biomedical industry around the world to benefit from this discovery.

**Neuroscience Lean Startup**

Untitled project
A computerized Fatigue Risk Estimator that provides support for work optimisation based on employees’ expected fatigue levels. Customers include shift-workers industries such as aviation, trucking, health care, and security have factors supportive of demand for our solution. It addresses needs in terms of safety, regulation, and productivity, as well as employees’ quality of life.

**Neuroscience Lean Startup**
THE DOBSON CENTRE & STARTUPS IN THE NEWS

JANUARY 2021

Off the Grid
Le Journal de Montreal: L’hydro-vélo, une idée électrisante.

CHK PLZ
CTV News: Wine Delivery Victory for restaurants, CTV News
Montreal Inc.: 4 Questions à Roberto Casoli, LinkedIn Montréal Inc.

VitalTracer
Innovating Canada: Innovation in Canada’s Entrepreneurship Community, Innovating Canada

Ubenwa Health
McGill Newsroom: The birth of an idea, McGill University

FitDrive
Hustle Over Everything Podcast: Ep. 53: Behind the App - How He Created a Fitness Company from Scratch (Spotify | Apple)

GynAware
LinkedIn: First place win at the Biotechnology and Bioengineering conference of the University of Waterloo, LinkedIn

MoveMate
Founder Institute Montreal: Co-founder Lucas Francioli discusses the future of transportation in Montreal, Founder Institute Montreal

Sensequake
TechWeek 2020: Quebec Business Forum at the Mexico TechWeek2020, LinkedIn

FEBRUARY 2021

Eric Boyko, BCom’92 and Dobson alumnus
From mentee of the late John Dobson to leading a disruptive global business, Eric Boyko’s entrepreneurship journey.

Arkangel AI
Google: Canadian startup Arkangel AI taps into Cloud tech to remotely detect disease in seconds—including COVID-19.
Forbes Colombia: Con IA para prevenir enfermedades, colombianos ganan premio mundial de Everis.
LinkedIn Jose Zea

Vital Tracer
LinkedIn: Azadeh Dastmalchi named as one of Top 25 Women of Influence Canada

Off the Grid
Les Retours du 91.9 FM Le Courrier du Sud: Off the Grid veut récupérer l’énergie que vous produisez en vous entraînant.
Explora TV: Réduire sa facture d’électricité en faisant du vélo!
Local university grads create an eco-friendly spin bike that generates electricity

CHK PLZ
MTL Blog: There’s A Montreal-based App Offering Commission-Free Delivery For Your Fave Restaurants
Global News: Cheaper food delivery service in Montreal giving Uber Eats and company a run for their money
The Montreal Gazette: CHK PLZ booms in the pandemic, offering a low-cost alternative to UberEats

Sonder
Sonder Journal: Sonder Announces Partnership with Government of Québec
THE DOBSON CENTRE & STARTUPS IN THE NEWS

MARCH 2021

Dobson Centre for Entrepreneurship

McGill Reporter: Dobson Centre surpasses $1-billion milestone in startup seed funding

Le Cercle canadien de Montréal: Chris Arsenault, Founding Partner at Inovia Capital followed by a Q&A with Marie Josee Lamothe

Chambre de Commerce Métropolitaine de Montréal: Marie Josée Lamothe to speak on entrepreneurship, diversity and the Dobson Centre on March 26

The Globe and Mail: With spare time during the pandemic, hobbyists are starting their own micro-e-commerce businesses

Ryan Thomas McInturf’s Rants and Raves Podcast

La Presse: Le secteur des entreprises en démarrage est en ébullition

L’Actualité: Des entreprises en démarrage tirent leur épingle du jeu même en pleine pandémie

Dobson Centre for Entrepreneurship

LinkedIn: Mouvement des accélérateurs d’innovation du Québec

Sonder

CTV News: How a McGill dropout wound up running a billion-dollar business with Jeff Bezos' backing

CNBC Make It: This 28-year-old turned his college side hustle into a $1.3 billion start-up backed by Jeff Bezos

Taiga Motors

The Financial Post: Taiga's new deal turns up the throttle on the electric snowmobile dream

La Presse: Taiga Motors construira une usine à Shawinigan

Blazing trails in electric snowmobiles | Les petits génies de la motoneige

Montreal jet-ski maker Taiga to go public via Cannacord SPAC.

CHKPLZ

McGill Alumni Magazine: Helping restaurants survive the pandemic

CTV News: Wine delivery victory for restaurants

The Montreal Gazette: CHK PLZ booms in pandemic, offering a low-cost alternative to UberEats

Global News: Cheaper food delivery service in Montreal giving Uber Eats and company a run for their money

Squarefeet.ai

The Montreal Gazette: Montreal startup uses AI to set real-estate prices

Forbes: Montreal Entrepreneurs Aim To Simplify Real Estate Pricing With Artificial Intelligence Tool

Renx.ca: Proptech startup Squarefeet.ai prices condo, rental projects

The Peak Weekly Podcast: Selling over 350,000 Face Masks During COVID-19 with Jordan Owen, CEO of Squarefeet.ai.

Droit-Inc: Pas de stage, pas de job... Je pars en affaires!

LinkedIn: Jordan Owen Pricing analysis

MTL in Tech: Mondev sons’ AI startup scratching a real estate itch

Off the Grid

La Ruche: Off The Grid Spinning Bikes

91.9 Sports: Entrevue avec Charles Couture-Lebrun

La Presse: Off The Grid : pour arrêter de pédaler dans le vide

VitalTracer

uOttawa Gazette: PhD candidate from uOttawa develops a smartwatch that can help save lives

Gualtieri Inventions

CBC: Montreal woman with cerebral palsy designs custom airplane seat for people with disabilities

CBC Listen: An airplane seat for people with disabilities

Circulus Agtech

LinkedIn: Circulus Agtech obtient le soutien du gouvernement du Québec, via le programme d’Innovation Volet 1

Eli

LinkedIn: EFFERVESCENCE 2021 winners
THE DOBSON CENTRE & STARTUPS IN THE NEWS

APRIL 2021
Dobson Centre for Entrepreneurship
La Presse: Le secteur des entreprises en démarrage est en ébullition
L'Actualité: Des entreprises en démarrage tirent leur épingle du jeu même en pleine pandémie
MSN: Des entreprises en démarrage tirent leur épingle du jeu même en pleine pandémie
LinkedIn: Mouvement des accélérateurs d'innovation du Québec

Taiga Motors
The Financial Post: Taiga's new deal turns up the throttle on the electric snowmobile dream
La Presse: Taiga Motors construira une usine à Shawinigan

Gualtieri Inventions
CBC: Montreal woman with cerebral palsy designs custom airplane seat for people with disabilities
CBC Listen: An airplane seat for people with disabilities

Circulus Agtech
LinkedIn: Circulus Agtech obtient le soutien du gouvernement du Québec via le programme d’Innovation Volet 1

SquareFeet.ai
Renx.ca: PropTech startup Squarefeet.ai prices condo, rental projects

Eli
LinkedIn: EFFERVESCENCE 2021 winners

MAY 2021
Dobson Centre for Entrepreneurship
La chambre du commerce du Montréal métropolitain: La diversité entrepreneuriale : au cœur d’une relance inclusive

Gualtieri Inventions
Desautels Faculty of Management: Dobson Cup Winner is Transforming Air Travel for People with Disabilities

Taiga Motors
Cision Newswire: Taiga Motors Corporation (formerly Canaccord Genuity Growth II Corp.) Announces Completion of Qualifying Transaction; Symbols of the Securities of the Combined Company on the TSX Expected to Change to “TAIG” And “TAIG.WT” on April 23, 2021
Cision Newswire: Canaccord Genuity Growth II Corp. Confirms Closing Date of Qualifying Transaction and Announces Redemptions in Connection Therewith
Cision Newswire: Transaction and Announces Redemptions in Connection Therewith
Cision Newswire: Taiga Commences Trading on the Toronto Stock Exchange
Cision Newswire: Taiga Virtually Opens the Market

Yahoo Finance: Stocks in play: Taiga Motors Corporation
Les Affaires: À surveiller: Taiga Motors, Stella-Jones et Cargojet

La Presse: Une année au son des véhicules récréatifs... électriques
BNN Bloomberg: We have first movers advantage in the off-road electrify vehicle market: Taiga Motors CEO
Inside Evs: Tesla Model 3 Performance Races Taiga Snowmobile In A Muddy Mess
Plug Boats: More electric boats investments: X Shore $18M, ePropulsion $15M

The Battlefords News-Optimist: Taiga Motors Inc. plans to build assembly plant in Shawinigan, Que..

BC Business: B.C. cleantech company hits the road to keep electric vehicles running

Sonder
Million Acre: Sonder Becomes Latest Company to Go Public Via SPAC: Is It Investible?
Betakit: Sonder to go Public on NASDAQ Through SPAC Deal
Hotel Business: Sonder merges with Gores Metropoulos II; to go public
The Globe and Mail: Travel accommodations provider Sonder outlines aggressive growth plans as it says it will go public
The Real Estate Daily Beat: Sonder agrees to $2.2B SPAC deal
GlobeSt.com: Sonder is the Latest to Join the SPAC Parade With a $2.2B Deal
Yahoo Finance: Sonder to go public in $2.2 billion SPAC deal
Short Term Rentalz, BTN: Sonder rumoured to go public with $2.5bn valuation

Mixonset
Mixonset: Mixonset Partners with TIDAL for Revolutionary Smart DJ Experience

SquarefeetAI
La Presse Plus: Suspense sur les prix des loyers
La Presse: Des condos appelés à s’apprécier plus vite que le marché
Real Estate Magazine: SquareFeet.ai stakes claim as “pioneer of price optimization” in real estate
Real Estate News Exchange: Proptech startup Squarefeet.ai prices condo, rental projects
Front Row Ventures: Behind the Deal: SquareFeet.ai

JUNE 2021
Dobson Centre for Entrepreneurship and Taiga Motors
Chambre de Commerce du Montréal Métropolitain: Universités, cégeps, entreprises : collaborer pour une économie forte, innovante et socialement responsable

Hydrolux
Les Affaires: L’hydrogène pourra-t-il verdir le transport lourd

VitalTracer
LinkedIn: #Prompt direct program

Interius Farms
Sustainable Development Technology Canada: Seed Fund Program for cleantech SMEs

IASO BioMed
Finanzen: Sixth baby born using the maternal spindle transfer method, developed by the Institute of Life - IASO and Embryotools scientific team in Greece.

LANDR Audio
Cision: LANDR Audio Acquires Synchro Arts, Maker of VocAlign

Novagrow
Radio-Canada: Dans l’œil du dragon: Épisode du lundi 14 juin 2021

Paper
Carbon: Paper becomes one of Canada’s fastest growing startups with new way to help students – and raises US$100-million
Montreal in Tech: Online tutoring platform Paper raises $123.5 million

JULY 2021
Aifred Health
XPRIZE: Grand Prize Winner Announced in $5M IBM Watson AI XPRIZE Competition
Geeky.com: Aifred Health from Montreal wins second place in IBM AI XPRIZE competition
Canadian Healthcare Technology: Aifred Health wins $1 million in AI competition

CHK PLZ
Front Row Ventures Behind the Deal: CHK PLZ

FemTherapeutics
Mitacs: Five up-and-coming entrepreneurs recognized for breakthrough innovations

Finalytics.ai
Markets screener Entrepreneur First: Report on Digital Experience at Top 50 Credit Unions Points to Critical Challenges Across the Industry
The Financial Post This Week in Finance: Bye-bye Binance, Paper cashes in on tutoring and more big deals
TechCrunch, Bestgamingpro: Paper gets $100M worth of venture-backed paper for B2B edtech
EdTechReview: Montreal-based Paper raises $100M to provide more equitable education through tech.

Sonder
Canadian Lawyer Fasken says its Emerging Technology Group has played important role in the growing Montreal tech hub.

Taiga Motors
Desautels Faculty of Management: Taiga solidifies head start in race to produce off-road electric vehicles

Cision: Taiga Motors Corporation (formerly Canaccord Genuity Growth II Corp.) Announces Completion of Qualifying Transaction; Symbols of the Securities of the Combined Company on the TSX Expected to Change to “TAIG” and “TAIG.WT” on April 23, 2021

AUGUST 2021

Off the Grid
Echec et Stra: Pédaler pour la planète!

Aifred Health
Le Devoir: Les technos montréalaises de la santé sont en pleine éclosion

SEPTEMBER 2021

Dobson Centre for Entrepreneurship
LaPresse: La technologie transforme l’expérience du patient au CHUM

Taiga Motors
Yahoo Finance: Quebec EV Company Wants to Turn Powersports Into a Quiet Ride

Remix Snacks
View the Vibes: Quarantine Chronicles: How a Local BIPOC, Female-Founded Business Shifted Gears Through the Pandemic

Aifred Health
McGill News: Innovative depression app gets a million-dollar boost

Gray Oncology
BetaKit: Healthcare Scheduling Platform Gray Oncology Draws $1.25 Million from Angel Investors

VitalTracer
THE DOBSON CENTRE & STARTUPS IN THE NEWS

OCTOBER 2021

Cura Therapeutics
District3: Developing the next wave of immunomodulating therapies for the immuno-oncology market.

Paper
McGill News: Recently raised more than $100 million USD and has expanded its reach dramatically during the pandemic.

Algi Foods, Off the Grid
Startup Canada: Were selected as finalists among hundreds of startups across Canada at the 2021 Startup Global.

Arkangel AI
News Beezer: The most innovative startup in Healthtech in Colombia according to Open Innovation.

Justin Lessard-Wajcer of Nurau
LinkedIn: Justin Lessard-Wajcer named one of 30 most inspiring personalities of Montreal.

Walking Brain
Daily Hive: A real-life 'Squid Game' urban adventure is coming to Montreal this month.

Off the Grid, Plakk
Newswire: Among the Emerging Entrepreneur's Contest winners, hosted by C2 Montréal.

Carbicrete
ConstructionGlobal.com: On the top 10, Safety & Sustainability Startups to watch.

DECEMBER 2021

McGill University

Nurau
Journal Métro: Métro x Trente présente Justin Lessard-Wajcer

Analyse RailVision
LinkedIn: Analyse RailVision disruptive technology EcoRail.

WeCanVax
McGill Reporter: WeCanVax promotes COVID-19 vaccine confidence.

MoveMate
LinkedIn: Quoi faire pour trouver le bon investisseur privé?

SWITCH
LinkedIn: Foresight 50, Canada's most investable cleantech companies.

LANDR
Fuentitech: LANDR's Chromatic DAW allows you to create music in artist-generated loops.

Engadget: LANDR's Chromatic lets you make music with artist-generated loops.

LinkedIn: LANDR has just launched Chromatic.

Paper
Le Lezard: Boston Public Schools Chooses Paper to Provide Unlimited, 24/7 Tutoring to All Students.

EdTech Digest: Paper.

Off the Grid
LinkedIn: Investment of $100,000 in Off The Grid.

HEC Mag: Le futur, c'est maintenant!

Paper
Get Lit
Jioform: PGC 2021 PUBG 'Get Lit' Spray Key Present.

Haply Robotics

Healthybud
Go Solo: Good food heals - Healthybud.

NOVEMBER 2021

Sportlogiq
Toronto Star: Sportlogiq's Craig Buntin on his Olympics-to-analytics journey.

CHK PLZ
Newswire: Sunday Restaurant Payment Solution Acquires Montreal Startup CHK PLZ.

Spray Key Present
Haply Robotics

Healthybud
Go Solo: Good food heals - Healthybud.
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WITH GRATITUDE

Our 2020–21: Partners, Mentors, Speakers, Panelists, Judges, Volunteers ... 59
THANKS TO OUR 2021 PARTNERS, MENTORS, SPEAKERS, PANELISTS, JUDGES, VOLUNTEERS

Adam Gutman
Adrienne Crampton
Alain Spitzer
Alexandre Bouchard
Alexandrine Allard
Alexie Bedard-Johnsson
Amanda Wheately
Anastasiya Babiy
Anthony Palermo
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Touker Suleyman
Xavier Linker
Yannick Roy
Yolanda Wardowski
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