



McGill | DESAUTELS

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# McGILL DOBSON CENTRE FOR ENTREPRENEURSHIP

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**ANNUAL REPORT**  
**2022**



McGill

Dobson Centre  
for Entrepreneurship

BUILDING INNOVATIVE COMPANIES WITH A PURPOSE

# ANNUAL REPORT 2022

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Dear Partners,

2022 was a momentous year for our Dobson Centre's participants and we are very grateful to our community of entrepreneurs, mentors, donors, sponsors and volunteers who jointly made it possible.

In 2022, the Centre was recognized as:

- Top 5 Global University Business Incubator (UBI Global)
- Top 5 Global Innovation Ecosystem of the Year (Triple E Awards)
- Top 5 North American Woman Entrepreneurial Leader (Our Director, MJ Lamothe - Triple E Awards)
- #1 in Canada Successful Undergraduate Women Founders (Pitchbook)
- #1 in Québec Competitive Startup Founders (Pitchbook)
- #2 in Canada Competitive Startup Founders (Pitchbook)

This past year, the Centre has focused on expanding its international reach to support startups in their fundraising efforts. With a new three-year commitment of support from **Investissement Québec**, the Centre has been able to connect its startups with a growing international network of investors in Boston, New York, Las Vegas, London and Paris, through our **International Pre-Seed Funding Roadshow**.

In May, the Centre showcased 13 Sustainability-Focused ventures during **Dobson Sustainability Week in New York**. The participating startups presented to investors at a special event at the **Canadian Consulate General** in New York City, before attending meetings at the **United Nations** headquarters to discuss the U.N.'s sustainability goals, as well as pitch their projects.

The growing needs and opportunities for innovation in sustainability have been an ongoing priority for the Centre, and we are grateful to the Weston Family Foundation for their \$1M donation and happy to announce the creation of the **Weston Family Entrepreneurial Innovation and Sustainability Program**, a hands-on comprehensive program designed to guide aspiring changemakers and early-stage startups through the ideation, validation, and launch of their ventures.

In addition, as part of the International Pre-Seed Funding Roadshow, Dobson introduced eight Health Sciences startups to the Boston Investor ecosystem, and participated in the annual MedTech conference, along with numerous activities organized by the **Québec Delegation** and **Canadian Trade Commission**, including conferences at **MIT** and **Harvard**. This opportunity highlighted the strength of health innovation emerging from McGill.

We are grateful for the \$1.5M financial support from the **Ministère de l'Économie, de l'innovation et de l'Énergie du Québec**, and to share the creation of a new **Dobson Health Sciences Innovation Program** over the next three years.

Largely resulting from Dobson's Pre-Seed Funding initiatives, the **seed funding raised by our startups now exceeds \$2.5 billion** with a growing community of over **400 active startups with over half cofounded by women entrepreneurs since 2019**. Dobson startups are **operating in 36 countries, generating more than 8,000 new jobs and 63 active patents**.

**Our startup teams include founders from 42 partner universities around the world.** At the Dobson Centre, we believe in working inclusively as a global community of University Incubators to provide tools and opportunities for changemakers—to first, make a direct impact on society, and economy second.



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**Dr. Yolande E. Chan**

Dean and James McGill Professor,  
Desautels Faculty of Management



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**Marie-Josée Lamothe**

Professor of Practice, Desautels Faculty of Management  
Directorship, McGill Dobson Centre for entrepreneurship



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**Kika Armata**

Associate Director, McGill Dobson  
Centre for Entrepreneurship



## JOHN DOBSON FOUNDATION

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### John Dobson, Bcom '49

Benefactor (1928–2013)

“As a foundation that is focused on helping Canadians learn about the power of entrepreneurship, we are proud to continue pushing forward John’s vision for an entrepreneurial Canada, and are very excited to meet the up-and-coming great entrepreneurs coming out of the Dobson Centre.”

### Ari Kiriazidis

President, John Dobson  
Foundation & CFO  
of Formula Growth

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JOHN DOBSON  
FOUNDATION

The Dobson Centre is proud to be creating partnerships across the McGill community and internationally with the mission to support and accelerate emerging innovation and scientific discovery through the development of entrepreneurship.

We are very thankful for the John Dobson Foundation’s ongoing support in helping us accelerate our momentum.

The McGill Dobson Centre for Entrepreneurship was founded in 1988 by the late John Dobson, a known advocate for free enterprise and entrepreneurship.

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|---|-----------|

## THE DOBSON ADVISORY COMMITTEE

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**Anton Angelich**

Group Vice President –  
Marketing for Virginia Dare  
**U.S.**



**Gerald Cadet**

Senior Advisor, Special  
Projects, McGill University  
**Canada**



**Safia Morsly-Fikai**

Trade Commissioner and  
head of the ICT section at the  
Consulate General of Canada  
**U.S.**



**Krystle Van Hoof**

Managing Director  
and CEO, Health  
Brains Healthy Lives  
**Canada**



**Dr. Jake Barralet**

Vice Chair Surgery (Research),  
Department of Surgery, Director of  
Research, Division of Orthopedics,  
Department of Surgery at McGill,  
Director of the Clinical Innovation  
Platform at the RIMUHC, **Canada**



**Marc Deschamps**

Chairman of the Board,  
HyperloopTT Former Managing  
Partner & Executive Chairman  
of Drake Star Partners  
**Europe**



**Anthony Palermo**

Cofounder  
of Connect&GO  
**Canada/U.S.**



**Mark Weber**

Director of Innovation  
and Partnerships at  
McGill University  
**Canada**



**Caroline Bérubé**

Managing Partner  
of HJM Asia Law  
**Asia**



**Dr. Gerard Fried**

Professor of Surgery and Associate Dean  
for Education Technology & Innovation,  
Director of the Steinberg Centre for  
Simulation and Interactive Learning at  
McGill University & Clinical Director of  
the Clinical Innovation Platform (CLIP),  
& Director of the Research Institute of the  
McGill University Health Centre, **Canada**



**Sylvie Pinsonnault**

Senior Vice-President,  
Strategies and Business Solutions  
at Investissement Québec  
**Canada**

## THE DOBSON MENTORSHIP CIRCLE

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**Caroline Bérubé**

Managing Partner  
of HJM Asia Law  
Asia



**Rubin Gruber**

Chairman of the  
Board Metrika  
U.S.



**Christiane Lemieux**

Founder Lemieux Et Cie  
U.S.



**Joseph Sasson**

CEO  
Delon – Iris  
Canada



**Sharon Stern**

President of Eastmore  
Management and Metro  
Investments  
Canada



**Soula Chronopoulos**

President of ellicom  
& Vice President of  
Innovation at LCILX  
Canada



**Stephen Harper**

Director at Strathmore  
Investments Ltd.,  
UK



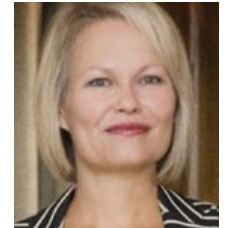
**Michael Mee**

Principal Amplitude  
Ventures  
Canada



**Mark Smith**

President Pandion  
Investments Ltd.  
Canada



**Lora Tisi**

Senior Retail  
Strategist  
Canada/U.S.



**Dino Di Palma**

Chair Dobson  
Mentorship Circle  
U.S.



**Marcia Kilgore**

Founder of BEAUTY PIE,  
FITFLOP, SOAP &  
GLORY and BLISS  
UK



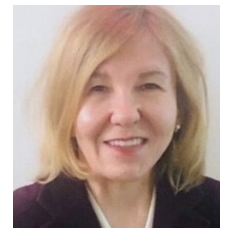
**Neil Murdoch**

Former CEO  
Connor, Clark & Lunn  
Capital Markets  
Canada



**Jeff Speak**

President Speakco  
Investments  
Canada/U.S.



**Yolanda Wardowski**

Growth Company Advisor,  
Senior Advisor –  
Avalon net Worth  
Canada/U.S.

# 01

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## THE DOBSON CENTRE

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## OUR MISSION

Building innovative companies with a purpose

The McGill Dobson Centre for Entrepreneurship was founded in 1988. It has since established itself as the hub of entrepreneurial activity at McGill University.

Our mission is to teach, coach, and support McGill entrepreneurs as they seek to build innovative companies with a purpose.

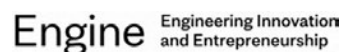
## OUR VALUES

Integrity  
Community  
Diversity

Excellence  
Impact

## OUR CAMPUS PARTNERS

- Desautels Faculty of Management
- Faculty of Agriculture and Environmental Sciences
- Faculty of Art
- Faculty of Education
- Faculty of Engineering
- Faculty of Medicine and Health Sciences
- Faculty of Science
- School of Continuing Studies
- Schulich School of Music



# THE DOBSON COMMUNITY 2022



**400+** Active  
Startups



Over **\$2.5 billion+**  
Raised



Collaboration with  
**48** Universities



Highly Engaged  
Ecosystem of  
**10,000+** Members



**10**  
McGill Faculties



**63**  
Active Patents  
55 U.S. / 4 CAN / 4 INTL.



**8,000+**  
New Jobs Created



**50%**  
Co-/founded  
by Women  
(since 2019)



Present in **36**  
Countries



## Top 5 Global

University Business  
Incubators (UBI)

## Top 5 Global

Innovation Ecosystem  
of the Year (Triple E Awards)

## Top 5 North America

Woman Entrepreneurial Leader  
(Our Director: MJ Lamothe -  
Triple E Awards)

## #1 in Canada

for Developing Successful  
Female Founders (Pitchbook)

## #1 in Québec

for Producing Competitive  
Startup Founders (Pitchbook)

## #2 in Canada

for Producing Competitive  
Startup Founders (Pitchbook)

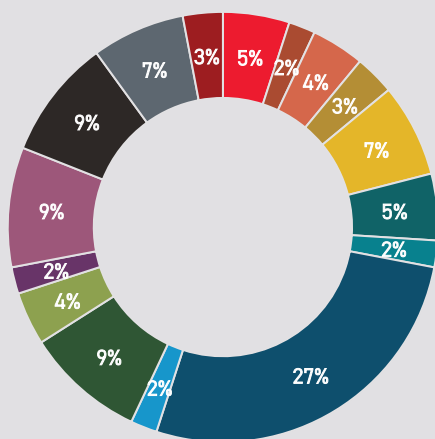
## #2 in Canada

for Undergraduate  
Program (Pitchbook)





## Industry Sectors

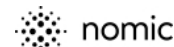


- 5% Agriculture
- 2% Applied Sciences
- 4% Biotechnology
- 3% Other
- 7% Education
- 5% Environmental Impact
- 2% Finance
- 27% Health
- 2% Hospitality
- 9% Information & Communication
- 4% Manufacturing
- 2% Real Estate
- 9% Retail
- 9% Social Impact
- 7% Software
- 3% Technology

## SELECT MCGILL - DOBSON ENTREPRENEURIAL VENTURES



Aerial



# GLOBAL NETWORK

48+ affiliated universities



## 70+ investment firms in attendance

- Accenture
- Anges Québec
- Accelia Capital
- Amplitude Ventures
- Amplify Capital
- Apertu Capital
- Avalon Net Worth
- Acre Venture Partners
- Aster-X Québecor
- AVISIO
- BCF Ventures
- BDC
- BDG & Associés
- Banque CIC
- Banque Nationale
- Bloomwest Capital
- Boreal Ventures
- Borex Capital
- Brookhaven National Laboratory
- Citi Bank
- Crédit Mutuel Equity
- Caisse de dépôt et placement du Québec
- Capture Capital
- Collective Growth Partners
- Deloitte
- DTCP
- Epsilon
- Endeavor Life Sci. Funds
- ERA NYC
- eSolution Studio
- Ecofuel
- Fides + Ratio
- First Star Ventures
- Front Row Ventures
- Framework Ventures
- Gestion Mainna
- Groupe Roski
- Incopalm Investment Corp.
- Inovia Capital
- Insight Partners
- Investissement Québec
- Kepler Communications Latchman Consulting
- KPMG
- LDV Capital
- Mendoza Ventures
- Meta
- Miraki Innovation
- MIT
- Montreal Inc.
- Multiply Ventures
- NGP Group
- NM Future Ventures
- NY Ventures
- OFINTRST
- Overseas Development & Finance Group
- Punks & Pinstripes
- Panache Ventures
- PDC Transaction Partners, LLC
- Paribus
- Plus VC
- PwC
- RBC Royal Bank
- Real Ventures
- Richter
- Schooner Capital
- Theodorus
- TrueNorth Advisory
- Serval Ventures
- Squadra Ventures
- Wilson Sonsini Goodrich & Rosati

# RECENT McGILL - DOBSON EXITS

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## **7Square**

Acquired by Repliers

## **Avanta Orthopaedics**

Acquired by Small Bone Innovations

## **BlueCity AI**

Acquired by Velodyne Lidar

## **CHK PLZ**

Acquired by Sunday

## **Cupp (aka Thinkwire)**

Acquired by Doka

## **DawaSwift Technologies Inc.**

Acquired by HealthBank

## **Fellow**

Acquired by RenoRun

## **Macromeasures**

Acquired by StatSocial

## **MicroPredictome**

Merged into Phyla

## **Mimetogen Pharmaceuticals**

Acquired by Allergan

## **MustBUS**

Acquired by SSMU

## **Mygnesium Technologies**

Merged with Alpha Iota Alloys Inc.

## **PostUp (fwa AdUp)**

Acquired by Upland Software

## **ShieldXTech**

Acquired by VenutreLabs

## **Sonder**

TSX SOND: US

Nasdaq GS: SOND

## **SquareFeet.ai**

Acquired by CAP Immobilier and Novea

## **Sweater Planet**

Acquired by Bossy Panda (fwa The Sweater Guys)

## **TAIGA**

TSX: TAIG

## **The Hot Plate**

Acquired by Tag



# 02

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## DOBSON PROGRAMMING

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# DOBSON PROGRAMMING

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From Ideation to Exit

**McGill Dobson Centre for Entrepreneurship**  
**supports startups through every stage**  
**of the entrepreneurial journey.**

## 1. IDEATION

The startup has identified the problem that their product/service aims to solve, and the team has some basic assumptions about the market landscape, feasibility, and viability of the business model.

## 2. VALIDATION

The startup has a detailed business plan with a clear value proposition that offers a solution to a well-defined problem. They have developed a go-to market strategy and are seeking product-market validation from early users/customers.

## 3. ACCELERATION

The startup has a functioning MVP and early traction with customers. The team has a diverse skill set and a clear distribution plan for their offering. They have achieved early milestones and can demonstrate progress through established KPIs and are now growing their early customer base while working towards investment readiness.

## 4. INVESTOR FUNDRAISING

The startup has a commercially viable business offering and is seeking external investment in order to scale and achieve the next growth milestones.



1. IDEATION



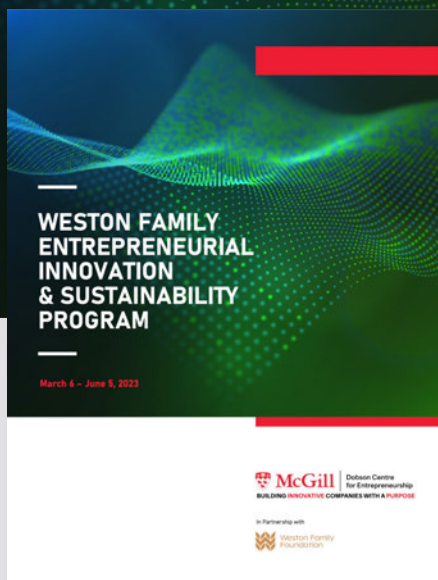
2. VALIDATION



3. ACCELERATION



4. INVESTOR  
FUNDRAISING



“We are thrilled to work alongside McGill University, in its efforts to foster innovation and entrepreneurship in Canada. We look forward to seeing the renewed impact these changemakers can make on ESG enterprises.”

**Emma Adamo**

Chair, Weston Family Foundation

## New Program in 2023

# WESTON FAMILY ENTREPRENEURIAL INNOVATION AND SUSTAINABILITY



IDEATION



VALIDATION



ACCELERATION



INVESTOR  
FUNDRAISING

Dedicated to launching innovative solutions for sustainability, the Weston Family Entrepreneurial Innovation & Sustainability program will accompany startups through the ideation, validation and early launch stages of their venture.

Comprised of a customized Lean Startup program and a startup competition, the program will build on the latest thinking on sustainability, entrepreneurship and innovation, to support teams in launching purpose driven startups.

Upon completion of the Weston Entrepreneurial Innovation & Sustainability Program, participating teams will be welcomed into the Dobson X-1 Accelerator, the Mentorship Circle, and take part in the International Pre-Seed Funding Program.

> [For more information](#)

New Program  
in 2023

## HEALTH SCIENCES INNOVATION PROGRAM

Économie,  
Innovation et Énergie  
Québec



IDEATION



VALIDATION



ACCELERATION



INVESTOR  
FUNDRAISING

In partnership with the Ministère de l'Économie, de l'Innovation et de l'Énergie du Québec (MEIE), the Dobson Centre will be launching a Health Sciences Innovation program in the fall of 2023.

Comprised of a dedicated Health Sciences Lean Startup and Health Challenge competition with Pre-Seed funding awards, as well as Health Sciences streams in the X-1 Accelerator, the Mentorship Circle, and its own International Pre-Seed Funding Roadshow, the program will accompany McGill-affiliated startups working on health innovations throughout all the stages of their entrepreneurship journey from ideation, to validation, to Pre-Seed funding and beyond.

The project was selected as part of the MEIE's \$7.2 Million initiative to support the incubation and acceleration of Health technology in Québec, alongside adMare BioInnovations, le Catalyseur des technologies de la santé (CTS), le Centre québécois d'innovation en biotechnologie and Quantino.

> [Read the full announcement](#)



« Soutenir les entreprises émergentes fait partie de nos priorités dans le cadre de la stratégie québécoise des sciences de la vie et de la SQRI2. En appuyant ces cinq incubateurs et accélérateurs aujourd'hui, on fait un pas de plus pour renforcer l'accompagnement d'entrepreneurs novateurs en sciences de la vie et pour accélérer la commercialisation de leurs innovations. »

**Pierre Fitzgibbon**

Ministre de l'Économie, de l'Innovation et de l'Énergie, ministre responsable du Développement économique régional et ministre responsable de la Métropole et de la région de Montréal  
March 13, 2023 at 3:31 PM



“The program validated our approach, all the work that we have been doing. The program helped us ask ourselves the “tough” questions people usually skip and be more meticulous about our business plan and how we conduct market research.”



**Alioune Ndiaye**  
Audience

## Dobson Programming in 2022

# LEAN STARTUP



## IDEATION

**An eye-opening program to initiate early-stage startups into the exciting world of entrepreneurship.**

The Lean Startup Program is an integral part of the centre's programming.

Startups work on moving from the idea stage to developing a viable startup concept.

Through exposure to business frameworks and tools to diagnose ideas, entrepreneurs have the opportunity to test their concepts and generate challenging, yet feasible goals for their startups. They acquire the confidence and the clarity to pursue the next steps in their entrepreneurial journey.

### > [For more information](#)

Lean Startup Program streams:

- McGill Dobson Lean Startup
- Neuro Innovation Lean Startup
- Health Sciences Lean Startup
- Entrepreneurial Women Lean Startup



11

Startups



18

Founders



4

Universities



**14 McGill Founders**  
**Across 5 Faculties**

**1 Faculty of Engineering**

**1 Faculty of Medicine & Health**

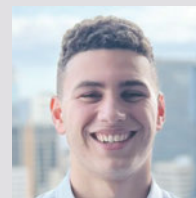
**2 Faculty of Science**

**4 Desautels Faculty of Management**

**6 Faculty of Arts**

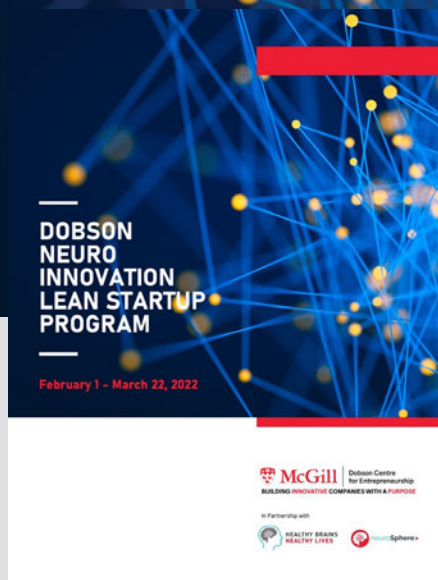


“The Lean Startup program has connected us with many experienced mentors who have given us crucial feedback that has brought our startup to a level not achievable on our own.”



**Malachy Belkhelladi**

Cofounder of  
the Champion's  
Advantage



“We gained greater understanding of our industry, such as what concretely to patent and who to approach for partnerships as a company rather than as scientists.”



**Lisa Munter**  
NouveauAlz

## Dobson Programming in 2022

# NEURO INNOVATION LEAN STARTUP



## IDEATION

### Turning scientific ideas into startups.

We are delighted to partner with Neuro-Sphere, McGill's neuroscience accelerator funded through Healthy Brains Healthy Lives, to offer an entrepreneurship program tailored specifically for scientific researchers in neuroscience.

The program takes scientific innovation from the idea stage to developing and launching a viable startup.

Teams acquire a general understanding of key business concepts needed to bring their vision to life, while being immersed into the world of entrepreneurship.

> [For more information](#)



5

Startups



11

Founders



3

Universities



**8 McGill Founders  
Across 3 Faculties**

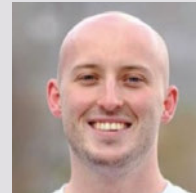
**2 Faculty of Engineering**

**3 Faculty of Medicine & Health**

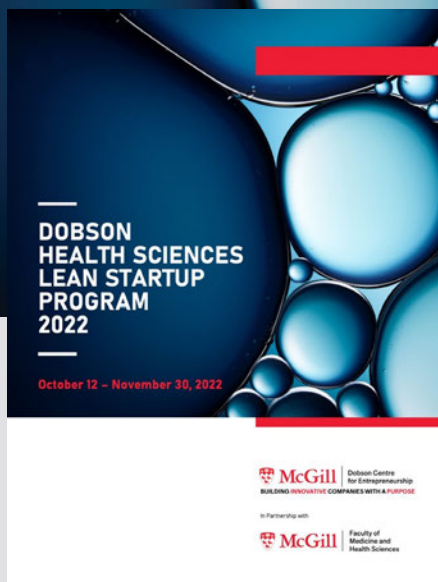
**3 Faculty of Science**



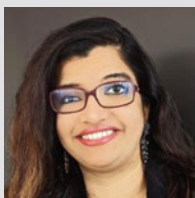
“After the Lean program, we made our first key partnership with one of the giants in our industry. Through Dobson we learned how to approach companies with a prototype that could be scaled and adapted.”



**Michael  
Phelan**  
RAIV Computers



“The program provided us with access to resources, mentorship, and networking opportunities that have helped us to grow and develop our business. Additionally, it has given us the opportunity to connect with other startups and learn from their experiences.”



**Jini John**  
Cofounder,  
Philip's Lab

## Dobson Programming in 2022

# HEALTH SCIENCES LEAN STARTUP



## IDEATION

### Turning scientific ideas into startups.

The Dobson Centre, in partnership with the Faculty of Medicine, was thrilled to welcome the McGill health sciences community to our startup ecosystem, and to support and accelerate health related innovation through the development of entrepreneurship.

The Health Sciences Lean Startup Program offers a tailored learning approach intended specifically for entrepreneurs in the fields of biology, chemistry, physics, medicine and dentistry as well as a variety of multidisciplinary fields that are working to improve health, quality of life, patient centered healthcare, prevent and cure diseases, and understand how humans and animals function.

> [For more information](#)



**12**

Startups



**36**

Founders



**5**

Universities



**25 McGill Founders  
Across 6 Faculties**

**5 Faculty of Arts & Science**

**1 Faculty of Dentistry**

**2 Faculty of Engineering**

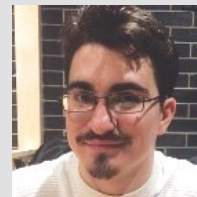
**13 Faculty of Medicine and Health Sciences**

**2 Desautels Faculty of Management**

**2 Research Institute of the McGill University Health Centre**



“The Health Sciences Lean Startup program has given us a better sense of direction and we now know way more about where to go in the future.”



**Adrien Moevus**

Cofounder of  
Back to Health



"It was great to be part of this program. I learned a lot. I am well equipped and ready to move forward."



**Dr. Linda  
Lubin Jerome**  
DAN-A-NOU

## Dobson Programming in 2022

# ENTREPRENEURIAL WOMEN LEAN STARTUP



## IDEATION

### A lean startup program for women by women.

The McGill Dobson Entrepreneurial Women Lean Startup Program provides women innovators an opportunity to develop their idea into a viable business concept while delving into the particular challenges and concerns that women founders frequently encounter.

Led by women industry leaders and subject matter experts, the program participating founders will gain exposure to business frameworks and tools to evaluate their idea and generate challenging, yet feasible goals for their startup.

By the end of the program, participants have the confidence and the clarity to take their vision to the next stage while developing lasting relationships with a network of women entrepreneurs, mentors and business experts.

> [For more information](#)



**11**

Startups



**18**

Founders



**2**

Universities



**17** McGill Founders  
Across **6** Faculties

**7** Desautels Faculty of Management

**4** Faculty of Science

**3** Faculty of Medicine and Health Sciences

**1** Faculty of Agricultural and Environmental Sciences

**1** Faculty of Dental Medicine and Oral Health Sciences

**1** Faculty of Arts



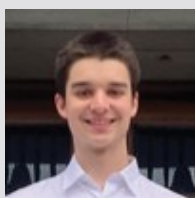
"I really enjoyed the  
different guest speakers  
with different backgrounds."



**Muriel Wong Min**  
muri-L



“The Dobson Cup has shown me that starting a business is an attainable goal composed of concrete steps.”



**Charles-Olivier Laroche**  
CoolHealth

## Dobson Programming in 2022

# DOBSON BOOTCAMP & CUP



## VALIDATION

The 15<sup>th</sup> edition of the McGill Dobson Cup powered by National Bank, became the Dobson Bootcamp & Cup, with the introduction of a formal 8-week learning program that welcomed 53 teams before competing in the cup.

The finals, which were held on March 28 and 29, saw the 24 finalist teams competing in four tracks to win over \$200,000 in pre-seed funding:

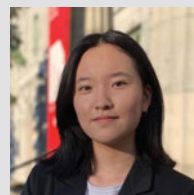
- Health Sciences Enterprise (HSE)
- Technology Driven Enterprise (TDE)
- Social Impact Enterprise (SIE)
- Environmental Enterprise (EE)

The 116 founders, 96 of which stem from McGill, were accompanied throughout the program by more than 60 seasoned business experts through mentoring sessions, workshops and judging.

> [For more information](#)



"I received valuable advice on how an entrepreneur should frame their mindset—for example, thinking in your customer's shoes, focusing on how to convey your main message, and communicating/pitching through storytelling."



**Dahyun Kyung**  
Algo

"This Bootcamp has opened my eyes to the business world and helped highlight key concepts to help my company grow. I have learned a lot through all of the mentoring sessions and am truly grateful for this opportunity."



**Emma Ryan**  
Easy+





“I have been in different incubators and programs. The X-1 Accelerator has been by far the most valuable. The quality of the mentors, the opportunity to have 1:1 with them after the presentations, and the opportunity to continuously improve our pitch were extremely valuable.”



**Dr. Alejandra Huerta**  
Cofounder,  
AIM Colours  
Technologies

## Dobson Programming in 2022

### X-1 ACCELERATOR



#### ACCELERATION

This program offers an immersive experience, aimed at launching startups to the next phase – investment readiness.

Designed to accelerate McGill startups, X-1 offers a wealth of learning opportunities as teams engage with experienced industry leaders through weekly workshops and one-on-one mentorship meetings.

Startups benefit from up to \$15,000 in funding as they work over the summer to develop greater clarity of their market and customers, as well as the business acumen to effectively sell their vision to investors.

> [For more information](#)



12

Startups



35

Founders



9

Universities



**18 McGill Founders  
Across 6 Faculties**

**2** Faculty of Agriculture and Environmental Sciences

**7** Faculty of Engineering

**2** Faculty of Medicine and Health Sciences

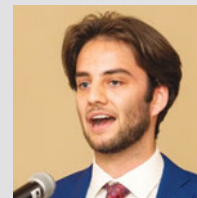
**5** Faculty of Science

**1** Desautels Faculty of Management

**1** School of Continuing Studies



"The Dobson Centre and X-1 Program have helped change my framework and mentality when it comes to pitching- getting to experience this in different contexts has been great."



**Kyle Suri**  
Acrylic Robotics

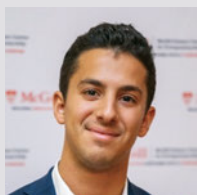
"Even the busiest people in the Dobson ecosystem go out of their way to help each other – it is a supportive environment that I have not seen anywhere else."



**Mona Hallaq**  
Voyant Media  
Solutions Inc.



“Our mentor has been incredibly helpful at clearly identifying where our challenges are likely to come from and then helping us form a plan and strategy on how to get in front of those challenges before they come up. His continued guidance has been essential in forming our go-to-market strategy and really understanding who our customers are and what unique problems we are solving for each of them.”



**Philippe Miller**  
Seespine

## Dobson Programming in 2022

# DOBSON MENTORSHIP CIRCLE



## ACCELERATION

### Mentorship to get to the next level.

The Dobson Mentorship Circle, is a new program to support startups that have graduated from our entrepreneurship programs, and who are looking to receive mentorship as they navigate the challenges and opportunities of growing their business.

Our distinguished group of prominent business leaders, each with twenty or more years of expertise with startups, business innovation and leadership, provide a source of inspiration, a listening ear and new perspectives to broaden the horizons of fledging Dobson founders to help them grow.

### > [For more information](#)

“It takes many attributes to be a successful entrepreneur: conviction, perseverance, dedication, and intense focus. This is not a journey for the faint of heart, making the Dobson Mentorship Circle a relevant and timely initiative.”



**Dino Di Palma**  
Chair of the Mentorship Circle



# MONT REAL



# BOS TON



# NEW YORK



# SAN FRAN CISCO

## Dobson Programming in 2022

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## INTERNATIONAL PRE-SEED FUNDING ROADSHOW



### INVESTOR FUNDRAISING

#### Accessing a global community of investors

With the support of Investissement Québec, the McGill Dobson Centre for Entrepreneurship launched its 2022 International Pre-Seed Funding Roadshow.

This initiative highlighted Dobson's latest most-promising startups that demonstrate early traction, high market potential and investment readiness.

Participating founders began by furthering their knowledge and skills through our funding clinic before embarking on an international tour to Montreal, New York City, Boston, San Francisco and London (UK), where they have the opportunity to seek investment and business partnerships on an international scale.

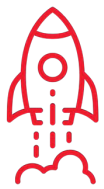
> [For more information](#)

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“The Dobson International Pre-Seed Funding program has been a valuable resource for us. We’ve had the opportunity to network with key investors and innovators in our field, gain feedback on our pitch deck and business trajectory and prepare ourselves to launch a comprehensive fundraise. It’s a great program for any young entrepreneur.”



**Kyle Suri**  
Acrylic Robotics



22

Startups



57

Founders



15

Universities



15

Industries

Agriculture Tech

Art Tech

Beauty

Data Science

Dentistry

Digital Health

Ed Tech

Fitness Tech

Med Tech

Mental Health

Music and Audio

Pet Food

Retail Tech

Social Enterprise

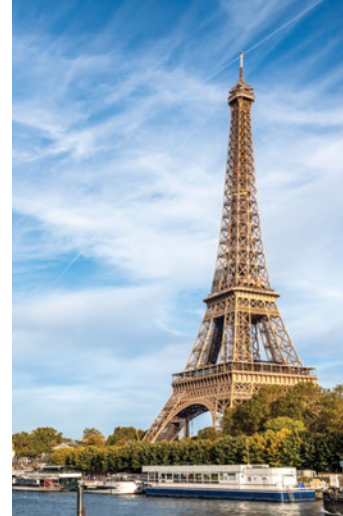
Transportation



LON  
DON



TOR  
ONTO



PA  
RIS



LAS-  
VE  
GAS

## INTERNATIONAL PRE-SEED FUNDING ROADSHOW



"Being part of the Dobson Centre has been an excellent investment for our startup and me. It has provided valuable opportunities to connect with like-minded individuals, pitch to investors, and receive expert advice from industry professionals. The International Tour has been particularly incredible. It has allowed me to showcase our startup on international stages and make essential connections that have helped to propel our business forward thanks to investment, contacts, and partnerships. Moreover, I became part of a community of mentors and entrepreneurs who are always willing to offer advice and support and who I'm now lucky to call my friends."

**Allie Huerta**  
Cofounder of AIM Colors

"As a founder the one thing you must do is connect with the right people from day one. The problem is that your connections are extremely limited when you start. The Dobson International Tour, allows you to accelerate and open up connections through the McGill global community. It's a life changing opportunity."

**Jose Gomez Zea**  
Cofounder of Arkangel AI





“Thank you all for the opportunity to attend the Tour in New York, it’s not all Universities that offer such a great program for aspiring entrepreneurs.”

**Mateo Jeanneau**  
Cofounder of Keen To Help

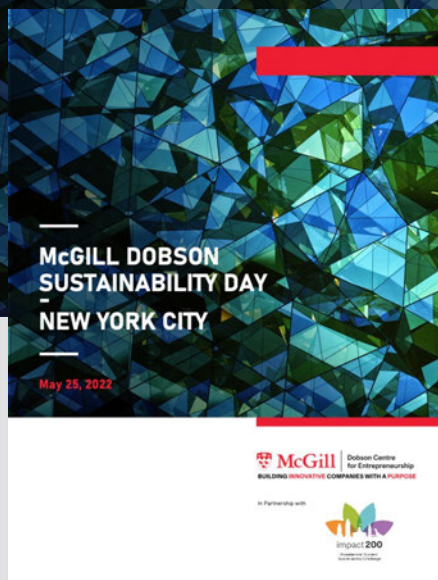
“Participating in the Dobson International Tour has allowed NURA to gain tremendous insight into the international fundraising landscape and business development in the United States. The Dobson International Tour and the various entrepreneur events hosted by the Dobson Centre, have been excellent opportunities for NURA Medical. As an early-stage startup, NURA has highly benefited from the international exposure provided by the Dobson Centre. McGill’s Dobson Centre has truly cultivated an environment that brings together cofounders across a variety of technical fields and truly facilitates the learning and support from one another.”

**Georgia Powell**  
Cofounder of Nura Medical

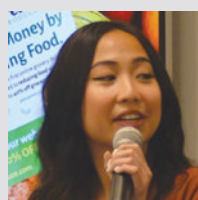


“We received an investment in our pre-seed round from an angel investor we met in NY. The McGill Fundraising tour is already paying off for us in really meaningful ways.”

**Samantha Walker**  
Cofounder MIA



“Being able to speak at the Consulate General of Canada and the United Nations was a life-changing moment for us. It felt like one of the pinnacles of our startup journey. It was incredibly rewarding, and we were immensely grateful to have been selected to present with a great cohort of entrepreneurial spirits.”



**Arielle Lok**  
Peko Produce

## Dobson Programming in 2022

### SUSTAINABILITY DAY IN NYC



### INVESTOR FUNDRAISING

#### Showcasing Innovative Startups working to address major global challenges

The Dobson Centre, in partnership with Impact 200, was thrilled to welcome McGill’s changemakers to our startup ecosystem, and to support and accelerate entrepreneurial innovation that addresses the major global challenges of our time.

This collaboration led to a key event that showcased 13 sustainability-focused McGill startups at our **Dobson Sustainability Day event in New York City.**

Taking place at the **Consulate General of Canada in New York**, these changemakers pitched their innovative projects and met with investors and business partners.

As part of the programming in New York, the teams also attended meetings at the **United Nations headquarters** on May 26<sup>th</sup> to discuss the U.N.’s sustainability goals as well as pitch their projects.

> [For more information](#)



**13**

Startups



**37**

Founders



**7**

Universities



**29** McGill Founders  
Across **7** Faculties

**6** Faculty of Agriculture and Environmental Sciences

**8** Faculty of Engineering

**2** Faculty of Medicine and Health Sciences

**6** Faculty of Science

**3** Desautels Faculty of Management

**3** Faculty of Arts

**1** School of Continuing Studies



“It was a privilege to speak at the United Nations and at the Consulate General of Canada in New York about how the Nurau technology pioneers sustainable well-being in workplaces worldwide.”



**Justin Lessard**  
- Wajcer  
Nurau



**Francis Davidson**  
Founder and CEO Sonder



**Philip Cutler**  
Cofounder and CEO Paper



**Joel Leonoff**  
JOFF Fintech  
Acquisition Corporation

## Dobson Programming in 2022

# DOBSON FOUNDERS SERIES

Launched in March of 2022, the Dobson Founders Series is a community initiative that aims to celebrate the success of Dobson's startups, exchange ideas and create networking opportunities for our founders.

The series kicked off with 2014 Dobson cup alumnus **Francis Davidson, Founder and CEO of Sonder**. Sonder provides hotel amenities without the formality in more than 35 cities worldwide. Sonder was founded in Montreal, Canada in 2014 and since 2016 has been based in San Francisco, California and has since become a publicly traded company.

In June, we welcomed 2014 Dobson Cup & X-1 Accelerator alumnus, **Philip Cutler, Cofounder and CEO of Paper**. A service that provides unlimited, 24/7 tutoring to over two million students across North America. By contracting with school districts instead of families, Paper puts personalized academic support within every student's reach.

On November 1st, we were honoured to hear from **Joel Leonoff of JOFF Fintech Acquisition Corporation**, a Nasdaq listed SPAC that has raised \$414 Million dollars, since August 2020. Mr. Leonoff has over 30 years' experience building and managing multi-billion dollar rapid growth technology companies with a primary focus on the global electronic commerce and internet payment landscape having founded three very successful high-tech companies.

"It's definitely eye-opening to learn about the motivation, obstacles, and success stories behind other start-ups like Paper, which started right where I am now (Dobson Center). Having translated his passion for education into a successful startup, Phil has definitely been a source of inspiration for our startup."



**Ilse Esperanza**  
Cofounder, unEarth

# 03

## 2022 COHORT

Our Participating Startups . . . . . 38

# OUR 2022 PARTICIPATING STARTUPS



**Acrylic Robotics** leverages robotics & artificial intelligence to give artists the tools they need – automation and authentication – to produce their work at scale and make their work accessible to the general public.

**X-1 Accelerator**  
**International Pre-Seed Funding**  
**Roadshow**



**CHAD WILLIAMS**  
**ENTREPRENEURIAL**  
**GRIT AWARD**

**Algo** is a service for collecting harmful, excess algae from bodies of water and transforming the algae into value-added products like biofuel and fertilizer for sustainable consumption.

**Bootcamp and Cup Competition**  
**X-1 Accelerator**  
**Dobson Sustainability Day in NYC**



## **Alongside**

Operator of a small and medium business acquisition marketplace connecting buyers and sellers anonymously.

**Bootcamp and Cup Competition**

**alongside**

## **Andina**

Inspired from traditional Andean breakfast drinks, Andina is the perfect breakfast solution for hustling college students. Andina is an anti-oxidant, mood boosting and super-food filled beverage.

**Lean Startup**





**Arkangel AI** allows healthcare organizations to unlock the power of artificial intelligence with a no-code platform that builds, deploys, and manages machine learning algorithms at scale.

**International Pre-Seed Funding Roadshow**



**Audience** aims at democratizing the process of finding and purchasing a physical or digital fitness service while empowering qualified fitness entities to refine their audience through a two-sided fitness marketplace.

**Lean Startup**



**AwakeAI Inc.**

An AI-driven solution that enables real-time information flow through the senior care process, particularly supporting information flow from the living-alone seniors to their family members.

**Bootcamp  
and Cup Competition  
X-1 Accelerator**



**3RD PLACE  
WINNER**  
Health Science  
Enterprise Track

**AXCES**

A marketplace e-commerce platform, congregating fashion solutions for individuals with disabilities. By providing a more seamless shopping experience, we aim to fill the gap in the fashion and health landscapes.

**Entrepreneurial Women Lean Startup**

— AXCES —



# OUR 2022 PARTICIPATING STARTUPS



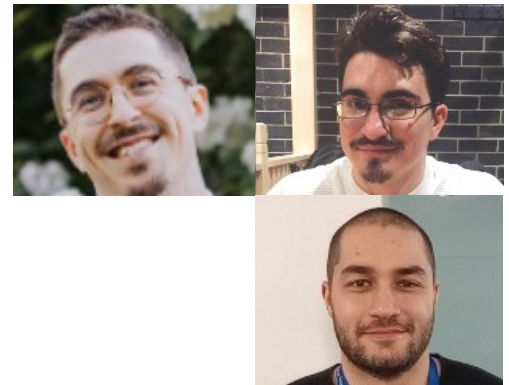
**Azimut Medical** aims to solve one major issue which seniors face; hip fractures. We are developing an intelligent belt which detects falls and deploys an airbag automatically around the user's hips to prevent fractures.

**Bootcamp and Cup Competition**



**Back to Health** wants to solve the access to healthcare crisis for chronic back pain treatments by providing an AI-driven digital assistant that helps patients improve their condition.

**Health Sciences Lean Startup**



In **BackerStage**, listen to your favourite artists and be a shareholder in their future success.

**Lean Startup**

## Bounty Hunter

Social media that works as a public square. It consists of a common public guild, and guilds built by individuals. Users can get paid by independent tasks instead of a fixed job. Also a responsible platform to make arguments without viewable interactions.

**Entrepreneurial Women Lean Startup**





**BrainScores** is a platform for multimodal, automated, and collaborative MRI analysis, filling a critical gap in translating neuroimaging research into clinical settings. We aim to provide a novel and accessible tool to visualize and analyze neuroimages.

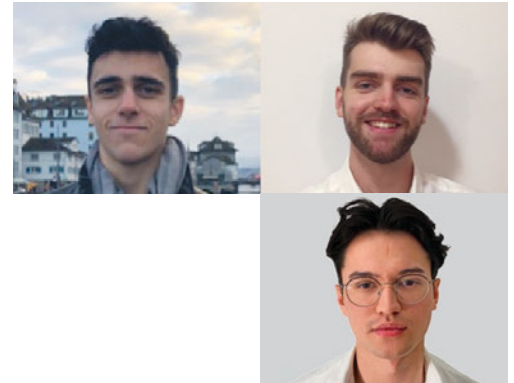
**Neuro Innovation  
Lean Startup**

**Brighten Health** is a medical technology startup developing the first Seasonal Affective Disorder (SAD) management platform that bridges access to personalized help for SAD by targeting its three key clinically proven causes.

**Bootcamp and Cup Competition  
X-1 Accelerator**



**MCGILL  
ENGINE PRIZE**



**Caffinated** is a web-site that provides a marketplace for people to offer their time for profit and for users who look for paying mentors/someone for a customized chat.

**Entrepreneurial Women Lean Startup**

### **Champion's Advantage**

Our team of sport experts and scouts will employ a venture capital model to identify, develop and secure the success of professional athletes, receiving a share of their future earnings.

**Lean Startup**



# OUR 2022 PARTICIPATING STARTUPS



**Coinverse** aims to be a mobile platform that facilitates the purchase, sale, and storage of cryptocurrency for anyone in Canada.

**Bootcamp and Cup Competition**



**Connect – Santé** recruit, train and coordinate peer health coaches to help vulnerable patients access recommended services and self-care resources.

**Health Sciences Lean Startup**



**CoolBox** is developing a portable, solar-powered vaccine refrigerator. Our solution enables mobile clinics worldwide to transport vital medical equipment across greater distances in unreliably electrified arid, rural, and sparsely populated regions.

**Bootcamp and Cup Competition  
Dobson Sustainability Day in NYC  
Health Sciences Lean Startup  
X-1 Accelerator**



**2<sup>ND</sup> PLACE  
WINNER**

**Social Innovation  
Enterprise Track**

## **CouchHopper**

A home/hotel listing internet based service which gains data from other home sharing websites putting them in one place allowing for an easier method of finding a new home.

**Lean Startup**





**Curator Hub inc.** is a curator-matching company providing a centralized platform for brands and businesses to connect directly with curators on digital platforms including streaming, social media platforms, and blogs.

**Bootcamp and Cup Competition**



**Dan-A-Nou** aims for equity in the prevention of dental caries for children and youth aged 6 to 18 from low-income families in the Sud and Grand-Anse departments of Haiti.

**Entrepreneurial Women Lean Startup**



### **Dawa**

The main objective is to help facilitate access of crimaltical medical prescriptions to those facing unforeseen circumstances.

**Entrepreneurial Women Lean Startup**

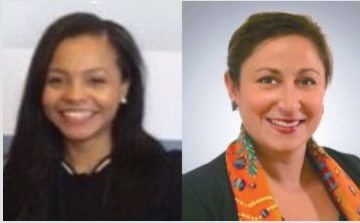
### **Deep Work**

In the age of digital technologies, information overload makes people over- stressed and anxious, which leads to the lack of attention and focus. To get the high-quality time of mind flow, we analyze the pattern of users' current productivity process, recognize the problem, help them aware of the situation and make the strategy to improve it.

**Lean Startup**



## OUR 2022 PARTICIPATING STARTUPS



**DiiOo** is an alternative Health Currency integrated in an app that will encourage patients to engage in healthy behaviors and preventative activities in order to improve their health and wellness, while reducing costs to the healthcare system.

**Health Sciences Lean Startup**

**Easy+** is a female-founded company focused on providing technologies that enable sexual autonomy intending to reduce stigma, promote sexual literacy, and improve health outcomes.

**Bootcamp and Cup Competition**



**ePRS Cluster** is a service platform for technology transfer and applications to human health and wellbeing, enabling genomics discovery and innovation.

**Bootcamp and Cup Competition**



**Exogy** provides a low-cost low emission alternative to fossil fuel for medium to long-haul heavy-duty transportation.

**Bootcamp and Cup Competition**





**FemTherapeutics Inc.** is a Montreal-based medical device company with a mission to personalize therapeutics in women's health. We developed an artificial intelligence platform that leverages patient data to design novel medical devices and offer customization to achieve better clinical outcomes. Our first product involves the customization of gynecological prosthetics (or vaginal pessaries) to improve the management of Pelvic Floor Disorders in women.

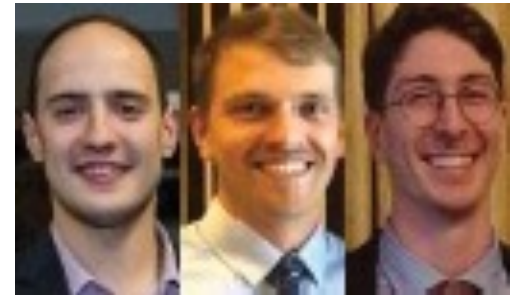
**International Pre-Seed  
Funding Roadshow**



### **Fenix Energy**

A clean energy company providing carbon free heating and power solutions. Using a new proprietary technology, Fenix uses metals to store and transport renewable energy to help customers reduce their carbon footprint.

**Bootcamp and Cup Competition**



**FitMe** ensures customers find their right size while online shopping. Add your body composition metrics, and the clothing you are looking for, and FitME will match you to thousands of products.

**Lean Startup**



### **FoodMap**

An interactive digital platform to reduce food waste and achieve food security by connecting local food banks, small business donors, and community members.

**Bootcamp and Cup Competition  
Dobson Sustainability Day in NYC**



# OUR 2022 PARTICIPATING STARTUPS



## For Road Safety

Based on WHO's statistics data, more than 1.2 million people die each year on the world's roads, and one of the causes is occupants' negligence. This project focuses on reducing the road accidents rate by integrating human behavior design concepts and IoV Devices to call the attention of occupants in different regions & countries.

**Entrepreneurial Women Lean Startup**

**Freely** is on a mission to make sexual wellness more accessible than ever. They leverage machine learning and additive manufacturing to offer custom sex toys.

**Bootcamp and Cup Competition**

*freely*

**3<sup>RD</sup> PLACE WINNER**

Technology Driven  
Enterprise Track



**Frontal** is a media company that is redefining outdoor advertisement by transforming vacant storefronts into unique advertising spaces. Essentially monetizing storefront windows during their downtime.

**Lean Startup**

Frontal

**Gray Oncology Solutions** has a vision of a healthcare ecosystem with no resource wasted. In pursuit of this vision, they've developed an operating system which simplifies cancer treatment by streamlining workflows across each oncological intervention.

**International Pre-Seed Funding Roadshow**

**GRAY**





**Healthybud** is a pet wellness company helping animals thrive through research-backed nutrition, education and community. Working alongside universities, vets and nutritionists, Healthybud empowers pet-parents to best care for their pets.

**International Pre-Seed Funding Roadshow**

healthybud

**HomePeace** is a tech company based in Montreal, Canada and in the field of health care and smart homes which incorporate cutting edge deep learning science to detect abnormalities leading to health risk of humans living alone and specifically, elders.

**Entrepreneurial Women Lean Startup**



**Hydrolux** is a green hydrogen production company distributing to warehouses looking to transition towards fuel cell powered forklifts that will save them money, increase productivity and have a smaller impact on the planet.

**Dobson Sustainability Day in NYC**



**Inspire** is a for-profit startup with a prototype robotic arm that diagnoses respiratory diseases with >92% accuracy and a target operating cost of 10 cents per patient.

**Health Sciences Lean Startup**



# OUR 2022 PARTICIPATING STARTUPS



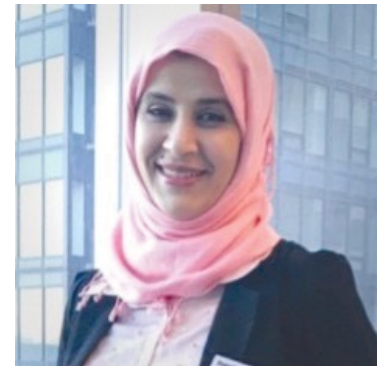
**Interius Farms** offers clients price and business stability through locally grown produce. By growing in co-located, controlled environments, Interius can provide clients with the freshest produce while mitigating pricing and supply chain risks through long-term, price stabilized contracts.

**Dobson Sustainability Day in NYC International Pre-Seed Funding Roadshow**



**INVICARE** develops an innovative biomedical technology to address infections around implants, with a two-fold approach to include prevention and more effective treatment. The company is in the seed stage of growth and raising funds for new patents, regulatory approval, manufacturing process, market support, and sales to begin Q3 of 2022.

**International Pre-Seed Funding Roadshow**



**Keen to Help** is an online platform that makes volunteering as easy as possible while providing volunteer management services to schools, corporations and non-profit organizations.

**X-1 Accelerator International Pre-Seed Funding Roadshow**



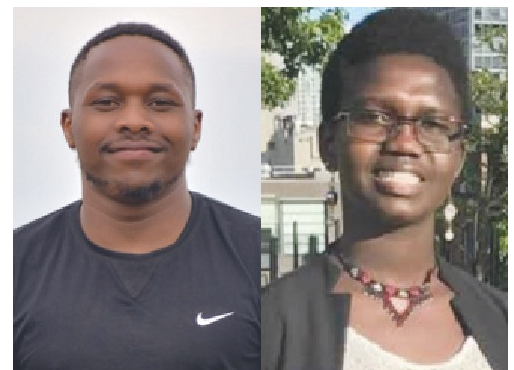
**LBN-GuardZone**  
Lantana, Bluegum & Neem Trees AdvanEdge

**Bootcamp and Cup Competition**



**2<sup>ND</sup> PLACE WINNER**

**Mastercard Foundation Startup Awards**





**Libro** is a venture started by students who promote the idea of a safeguarded workspace for studying. Our mission is to guard unattended electronics in public study spaces, and we aim to reinvent the way students interact with their belongings.

**Bootcamp and Cup Competition**



**Mahsi** is a language-learning app for the indigenous languages of the Northwest Territories.

**Bootcamp and Cup Competition**



**AVMOR PRIZE  
FOR SOCIAL  
RESPONSIBILITY**



**MedSafer** is an electronic decision support system that guides clinicians through the process of deprescribing (safely stopping or reducing medications that are harmful or no longer beneficial) for older adults.

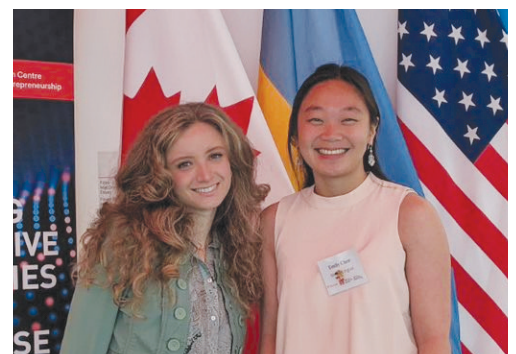
**Health Sciences Lean Startup**

**MedSafer**

### **MentaLingual**

Are you looking for ways to better cope with stress and anxiety in this time of uncertainty? Learn how to improve your emotional intelligence with this team's gamified, scientifically backed EdTech tool. The platform helps you gain actionable insights in self-awareness, empathy, self-regulation, social skills, and motivation using the latest research in behavioural science.

**Dobson Sustainability Day in NYC**



# OUR 2022 PARTICIPATING STARTUPS



## **Mentoria**

Servicing the ever-growing entrepreneur population by creating real connections between entrepreneurs, mentors, and professional services.

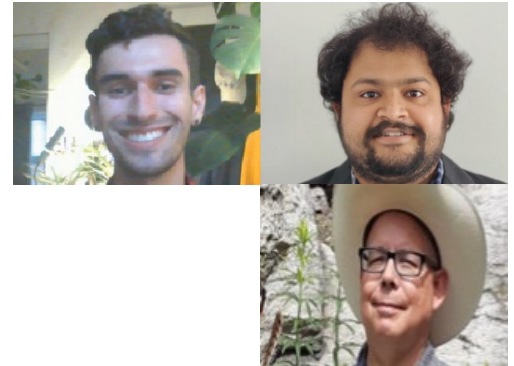
**Bootcamp and Cup Competition**



## **Methane Barn**

Their innovation reduces pollution by using a tent ceiling, cryogenic freezing of gasses, and a Separation Valve to harvest Methane and to warm greenhouse creating sprouts for cattle.

**Bootcamp and Cup Competition**



## **Mia**

For "citizen data scientists" with limited resources, Mia turns machine learning models into full-stack applications in minutes, enabling businesses to realise the value of machine learning.

**International Pre-Seed Funding Roadshow**



**Microgigs** aims to redefine freelancing for software development by providing fully managed remote software teams to entrepreneurs - therefore eliminating the need for hiring, documentation, project management and requirements analysis for the entrepreneur - all with flexibility and cost of hiring freelancers.

In parallel, Microgigs makes freelancing more accessible to developers who cannot commit to longer term contracts. Our aim is to be able to use AI to automate the requirements analysis process so we can break up tasks into smaller chunks (1-2 days) for any developer on the network to commit to.

**Lean Startup**

**Microgigs**





**Mixonset's** fully automated AI DJ shortens songs and mixes them together with seamless transitions. Our iOS app mixes songs from anyone's playlists on Spotify, Apple Music, SoundCloud & TIDAL.

**International Pre-Seed Funding Roadshow**



**MoveMate** is a B2B2C marketplace platform for large item delivery and moving. We embed our software directly with businesses who have touch points through the moving life-cycle and match them with large networks of local drivers and movers.

**International Pre-Seed Funding Roadshow**



**muri-L** works toward providing healthy frozen treats. We use molecular gastronomy to create new innovative textures to provide consumers a fun and interesting experience while indulging our treats.

**Entrepreneurial Women Lean Startup**



**Nanofacile** creates easy-to-use kits for producing nanoparticles that can be used by laboratories and companies to facilitate research, promote discovery, and empower researchers.

**Health Sciences Lean Startup**



# OUR 2022 PARTICIPATING STARTUPS



**NouveauAlz** specialized in modified small molecules, discovered to be in the etiology of Alzheimer's Disease, that are repurposed to prevent or stop the progression of the disease. In parallel, enzymatic reporter assays of the molecule to screen for the disease modifiers. The molecules, assay development and services can be licensed to target companies and laboratories.

**Neuro Innovation Lean Startup**



**NURA Medical** is a medical technology startups aiming to reduce medication errors and improve clinical efficiency in pediatric emergency medicine. NURA has developed innovative technology which determines the weight of pediatric patients and performs weight-based medication dosage calculations to facilitate medication preparation, ensuring every child receives the correct medication dose every time.

**International Pre-Seed Funding Roadshow**



**Nurau** believes in mental health for all. By combining micro-training and social connection, Nurau is a revolutionary technology preventing burnout in companies everywhere. The goal is to create healthier and more productive corporate environments – one micro-experience at the time. Offered to companies as an employee wellness program, Nurau reduces the number of health insurance claims – 80% of which are caused by mental health issues.

**Dobson Sustainability Day in NYC International Pre-Seed Funding Roadshow**



**ODIN Health** is creating a hands-free autonomous urinalysis technology, providing a fast and comprehensive overview of your health, at the comfort of your home.

**Bootcamp and Cup Competition**





**Off The Grid** offers a spinning bike that turns energy into electricity. The generated electricity is reinected in real-time in the grid of the building reducing monthly electric bills for the gym, while a web application allows users to compete with others to reduce their ecological footprint, increasing motivation and training frequency.

**Dobson Sustainability Day in NYC  
International Pre-Seed Funding  
Roadshow**



**OM Meditation Hub** is developing a physical space with an optimal environment for users to simulate their awareness. The space offers guided meditations with the convenience and accessibility of your everyday vending machine.

**Bootcamp and Cup Competition**



**Ora-3D** is intersecting smart healthcare with product design and AI to make global oral health care intuitive, accessible, and more effective. Our three-dimensional brushing solution is designed to be an upgrade from your regular toothbrush to reach 3x more surface area for plaque removal and simulate dental recommendations with oral diagnostics with just a bite and glide. We are designing a world where you can achieve better oral health with zero habit change.

**X-1 Accelerator**



**Ozone Technologies** leverages advances in 3D printing and robotics to sustainably provide affordable bionic prosthetics to people living in low to middle-income economies.

**Bootcamp and Cup Competition  
Dobson Sustainability Day in NYC  
International Pre-seed  
funding program**



**1ST PLACE  
WINNER**

**Social Innovation  
Enterprise Track**



# OUR 2022 PARTICIPATING STARTUPS



**Paire** is the first automated, plug-and-play moderation solution for Virtual reality (VR) developers.

**McGill Dobson Cup X-1 Accelerator**

**Paire**

**1<sup>ST</sup> PLACE WINNER**

Technology Driven Enterprise Track

**MURDOCH FAMILY INITIATIVE AWARD**

**Peko** delivers imperfect or surplus fruits and vegetables at up to 40% off grocery prices. They are on a mission to fight food waste and promote access to affordable, healthy food.

**Bootcamp and Cup Competition  
Dobson Sustainability Day in NYC  
International Pre-seed  
funding program**



**1<sup>ST</sup> PLACE WINNER**

Environmental Enterprise Track

**STEVEN PAL FAMILY AWARD**



**Pill Pals** is a health-tech startup on a mission to ensure that customers of all ages are able to access and consume medications safely within its durable life period. We aim to produce colour-changing labels through an existing technology (TTI technology) to place on medication bottles in replacement of the traditional expiration date labels with the goal to reduce medical accidents in consuming expired medications for seniors and those who have visual impairments.

**Health Sciences Lean Startup**

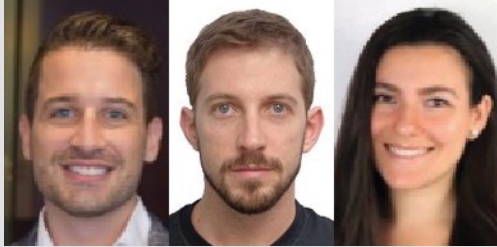
**PLAKK** envisions a world without strokes. Its cloud-based software as a medical device harnesses the power of artificial intelligence and ultrasound imaging to provide a more accurate and accessible approach for identification of high-risk plaques in the neck arteries, the major cause of strokes.

**International Pre-Seed Funding Roadshow**



**PLAKK**





**Precare** is a digital patient education platform that provides evidence-based medical guides as resources for patient engagement, developing interactive channels and customizable modules with analytical features for healthcare institutions.

**International Pre-Seed Funding Roadshow**



### Project Ci

Climate change is the greatest threat to humankind. Decisions made by investors today will shape our future. We empower them by unveiling material climate risks, reducing uncertainty, and strengthening results.

**Lean Startup**



### Qobalt.app

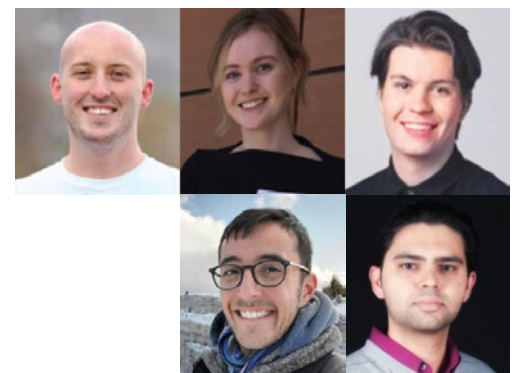
A Chrome Extension that encourages buying local while featuring cheaper product alternatives.

**Bootcamp and Cup Competition**



**Raiv Computers** seeks to unify and optimize the BCI field by providing an operating system outfit for brain data that incorporates software tools and machine learning technologies to encourage and protect the connections between brains, neural implants and the internet.

**Neuro Innovation Lean Startup  
X-1 Accelerator**



# OUR 2022 PARTICIPATING STARTUPS



**Scoop Therapy** is multi-generational, family business offering artisanal, homemade ice cream and frozen treats. We specialize in Caribbean flavours using recipes passed down through generations.

**Entrepreneurial Women Lean Startup**



**Second Chance Meals** is a meal kit company for students on a budget and individuals with time-consuming jobs. To make an eco-friendly initiative to reduce food waste, the ingredients will be rescued from products that were supposed to be thrown out by grocery stores.

**Entrepreneurial Women Lean Startup**



**SeeSpine** is a telehealth application employing three-dimensional surface topography for radiation-free monitoring of adolescent idiopathic scoliosis.

**Bootcamp and Cup Competition  
X-1 Accelerator  
International Pre-Seed  
Funding Roadshow**



**1<sup>ST</sup> PLACE WINNER**

Health Science  
Enterprise Track

**MANCINI  
ENTREPRENEURIAL  
EXCELLENCE  
AWARD**

**SevenTM** enables the design of innovative new drugs by building the end-to-end quantum machine learning/hpc pipeline. Via our computation/biology feedback loop we are building a SaaS platform as well as new drug candidates.

**Bootcamp and Cup Competition  
Health Sciences Lean Startup**





**SkillsAccess** is an e-learning program designed to supplement the curriculum of senior secondary schools in The Gambia and focused primarily on teaching relevant life skills, to better equip students for university and the workplace and graduate high school with more than a certificate.

**Bootcamp and Cup Competition**



**Smart Innovation Hub** is a non-governmental organization established to educate youngsters, especially young girls on entrepreneurial skills and promote learning opportunities through quality education.

**Bootcamp and Cup Competition**



**3RD PLACE WINNER**

Social Innovation  
Enterprise Track

**1ST PLACE WINNER**

Mastercard Foundation  
Startup Awards



**Stocate** is an online platform to help people buy sustainably. Users can post their favourite products and shops, keep track of them, recommend them to friends, and learn about their sustainability practices. Stocate aims to harness the financial power of consumer purchases to fund our transition to a sustainable society.

**Bootcamp and Cup Competition**



**Street School Africa** is a mobile not-for-profit social enterprise school that aims to provide unconventional equal access to quality education for out-of-school children in underserved communities adopting technologically powered pedagogies.

**Bootcamp and Cup Competition**



# OUR 2022 PARTICIPATING STARTUPS



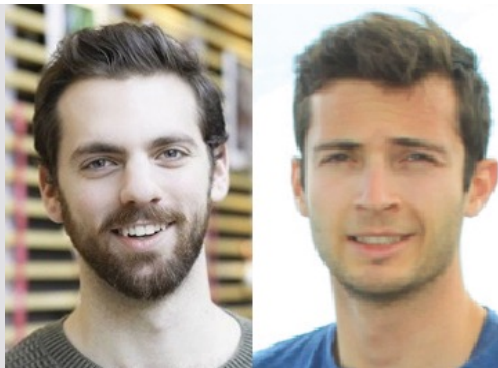
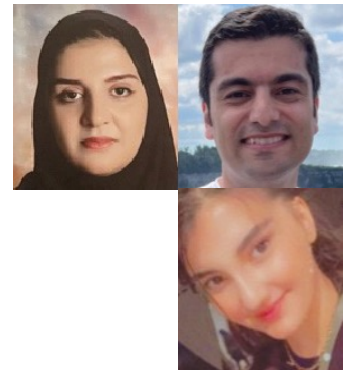
**Sutton** is a peer-hosted cloud offering open Javascript functions hosting. We connect developers to billions of computers holding valuable, unused processing power.

**Bootcamp and Cup Competition**



**SynDerm** is a medical technology company that specialises in advanced wound management. SynDerm has developed Dermobor which is manufactured using advanced tissue engineering technology to create a unique Xengenic skin substitute for burn ulcers.

**Health Sciences Lean Startup**



**Tails** is a personal lab assistant helping researchers run smarter rodent colonies. By doing so, Tails reduces animal waste in biomedical research, saving money, time, and lives.

**Bootcamp and Cup Competition**



**Technologies AIM Colours** seeks to revolutionize self-expression by combining cosmetics with technology. A single eCosmetic application can wirelessly change colour from any mobile device, creating a world where anyone can be empowered by make-up instantaneously.

**X-1 Accelerator  
International Pre-Seed Funding Roadshow**





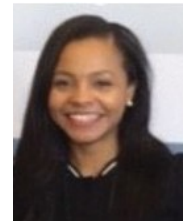
**Tennis Academy Pro** is the first to provide a centralized platform that will support European and North American players of any level throughout their tennis journey.

**Bootcamp and Cup Competition**



**The Health Currency** is a program that helps patients and peer support engage in preventative activities /and health promotion.

**Health Sciences Lean Startup**



**The S'mores Box** sells gourmet s'mores kits made with handcrafted marshmallows. With four flavours to choose from, each kit contains quality s'mores ingredients, 50 conversation starters, and custom handwritten messages.

**Lean Startup**



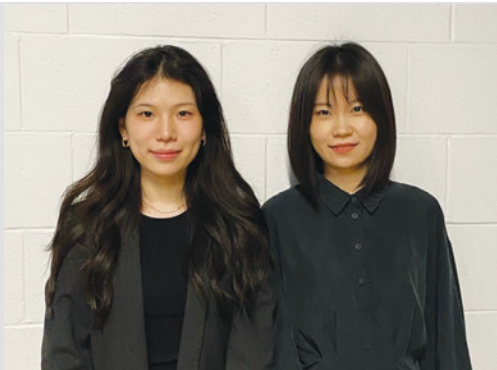
### **Third Eye of Medicine**

Designed as a device that utilizes a combination of Ultrasound (U.S.) system diagnostic with an artificial intelligence system, this device provides vision at the implant surgery and other surgery maxillofacial region to the interior part jaw (Mandible and maxilla).

**Bootcamp and Cup Competition**



## OUR 2022 PARTICIPATING STARTUPS



**Together** is a platform for connecting people and connecting people with the local community. People use Together to explore, find friends with the same interest, and participate in activities together.

**Entrepreneurial  
Women Lean Startup**



**Traktour** is a social business whose mission is to reconnect Canadians to where their food comes from through agritourism excursions to create more conscious, more educated, and more engaged eaters.

**Bootcamp and Cup Competition**



**2<sup>ND</sup> PLACE  
WINNER**

**Environmental  
Enterprise  
Track**



**Transcriptomics Solutions** is developing a high-resolution software that can characterize microbiome at high resolution and lesser cost. Users have successfully applied it in various environments and fields of research such as chronic pain, infectious disease, cancer epidemiology, human milk microbiome, and space science.

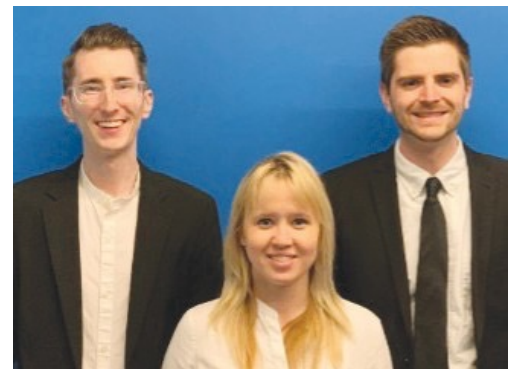
**Health Sciences Lean Startup**



**TRAQC** is a new tool for assessing quality control for printed electronics, reading critical print parameters in a non-contact, in-line fashion, allowing manufacturers to reduce wasted time and material.

**International Pre-Seed Funding Roadshow**

**TRAQC**





**unEarth** is an interactive platform developed to educate youth through the lens of environmental systems. Users explore ecosystems in a 'choose-your-own-adventure' format while learning how local actions can have global impacts.

**Bootcamp and Cup Competition**  
**X-1 Accelerator**  
**Dobson Sustainability Day in NYC**



### Vertité

Our tech-enabled urban farms cultivate local, pesticide-free strawberries all year long to provide consumers with a healthier, higher quality, and more sustainable product.

**Dobson Sustainability Day in NYC**



**Voipe Medical** developed an AI-driven software to clean lens contamination in minimally invasive surgery. Cleaning contamination is disruptive and inefficient. Voipe provides premier vision in surgery so surgeons can focus on what matters.

**Bootcamp and Cup Competition**



**2<sup>ND</sup> PLACE WINNER**

Health Science  
Enterprise  
Track

**Voyant** has developed a one-click API that uses robust AI powered algorithm to augment video content by identifying shoppable items and linking them to brands to create a new advertising tool without disturbing the customer streaming experience.

**Bootcamp and Cup Competition**  
**X-1 Accelerator**



**2<sup>ND</sup> PLACE WINNER**  
 Technology Driven  
Enterprise Track



## OUR 2022 PARTICIPATING STARTUPS



### Zipper

Born out of isolation felt during the pandemic, Zipper utilizes GPS capabilities and a map-based UI to connect people and places. Its mission is to locate, foster, and inspire community.

**Bootcamp and Cup Competition**

zipper

### 2NITE Inc.

A social network app transforming the way people organize, discover, and attend events.

**Bootcamp and Cup Competition**



Clinical development of a novel **anti-fibrotic peptide drug** for the treatment of skin and lung fibrosis in scleroderma. The proposed business idea aims at developing a unique peptide drug as an effective anti-fibrotic treatment for scleroderma, a serious medical problem with limited treatment options.

**Health Sciences Lean Startup**

# 04

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## THE DOBSON CENTRE & STARTUPS IN THE NEWS

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### JANUARY 2022

#### **PhysioBiometrics Inc. & Invicare**

**McGill Reporter:** [Awarded \\$100,000 at first-ever McGill Innovation Fund \(MIF\)](#)

#### **Nurau**

**Canhealth.com:** [Start-up launches use of smart arm bracelet for kids](#)

**LinkedIn:** [First Advisory Board Meeting at Nurau](#)

#### **Paper**

**EdTech Digest:** [Cool Tools: Paper](#)

#### **Sonder**

**Business Insider:** [Meet the 30 rising stars of real estate, young visionaries who are shaking up how homes are sold and buildings are made](#)

**LinkedIn:** [Francis Davidson, CEO and Co-Founder of Sonder, on Greylock podcast](#)

#### **Healthybud**

**Go Solo:** [Good food heals – Healthybud](#)

#### **Laurent Pharmaceuticals**

**Market Screener:** [Laurent Pharmaceuticals extends COVID-19 phase 2 Study with Oral Antiviral LAU-7b](#)

#### **IASO Bio**

**List 23:** [Innovent and IASO have released an update in oral presentation to the ASH Annual Meeting of BCMA's CAR-T Therapies](#)

## FEBRUARY 2022

### Valence Discovery

**Betakit.com:** [Valence Discovery announces \\$10.9 Million CAD for AI-Aided drug discovery](#)

**PRNewswire.com:** [Amplify Capital closes \\$30.7M Fund II and expands its investment team](#)

### Plakk

**InfoBref.com:** [Plakk regarde vos artères pour prévenir les risques d'AVC et de crise cardiaque](#)

### Arkangel AI

**TED.com:** [Laura Herrera's TEDx Bogota: Inteligencia artificial \(IA\), humanizar la medicina](#)

### Turbodega

**Forbes:** [Turbodega levanta US\\$3 millones para crecer en Perú y expandirse en México](#)

### Remix Snacks

**WomenofInfluence.ca:** [Jamie Lee and Isabelle Lam, founders of Remix Snacks, share their story](#)

### Local Logic

**Le Lezard:** [Local Logic Strengthens US Presence with Leadership Appointment](#)  
**Le Lezard:** [Local Logic Partners with Coldwell Banker Bain to Bring Location Insights to Consumer Base](#)

**Commercial Observer:** [How PropTech Startups Plan to Spend Their VC Money in 2022](#)

## MARCH 2022

### Dobson Centre for Entrepreneurship

**Desautels Faculty of Management:** [Celebrating International Women's Day](#)

### FoodMap

**McGill:** [Impact200 Sustainability Challenge creates "bright spots"](#)

### Laurent Pharmaceuticals

**Biospace.com:** [Laurent Pharmaceuticals Starts Phase 3 Study With Once-a-Day Oral COVID-19 Antiviral Treatment Candidate in Hospitalized Moderate-to-Severe Patients](#)

### Paper

**BetaKit:** [Paper secures \\$343 Million CAD with US schools drawn to its remote tutoring tech](#)

**EdTech Review:** [Paper Raises \\$270M Series D to Make 24/7 Academic Support a K-12 Standard](#)

**Venture Capital Journal:** [Edtech company Paper scores \\$270m in Series D financing](#)  
**Le Lezard:** [Paper Closes \\$270 Million Series D to Further Democratize Access to Academic Support](#)

**The Globe and Mail:** [Paper lands SoftBank-led US\\$270-million financing to become Canada's latest unicorn](#)

**FinSMEs:** [Paper Closes \\$270M in Series D Funding](#)

**Pulse 2:** [Paper Recently Raised \\$270 Million In Series D](#)

### VitalTracer

**Immipreneur:** [A talk with Azadeh Dastmalchi, an Innovative Immigrant Entrepreneur among the First 25 Women of Influence in Canada](#)

## APRIL 2022

### Dobson Centre for Entrepreneurship

**- Marie Josée Lamothe**

**Desautels Faculty of Management:** [Celebrating International Women's Day at Desautels](#)

### Algi

**Future Food Cast:** [Algae As The Food of The Future](#)

### CarbiCrete

**Private Capital-Journal, and Venture Capital-Journal:** [CarbiCrete secures US \\$12M first close of Series A led by FS Investors](#)

**CarbiCrete:** [CarbiCrete Secures \\$12 Million USD in First Close of Series A Round](#)

### FemTherapeutics

**LinkedIn:** [FemTherapeutics receives Bourse+ award from Startup Montreal](#)

# THE DOBSON CENTRE & STARTUPS IN THE NEWS

## Local Logic

Le Léopard: [Local Logic Announces Strategic Partnerships with Zumper and Royal LePage](#)

## MinuteBox

BetaKit: [MinuteBox scores \\$5 Million CAD to Accelerate Growth of its Legaltech Solution](#)

## Nura Medical

LinkedIn: [Nura Medical receives Bourse+ award from Startup Montreal](#)

## Nurau, Precare, and VitalTracer

PMEMtl.com: [Concours TechPreneur: soutenir les leaders technologiques de demain](#)

## Plakk

LinkedIn: [PLAKK, Grand Prize Winner of the 2nd edition of Phase B](#)

## Traktour

Élevages et Cultures: [Alyssa Martel et Jennifer Theofilos](#)

## MAY 2022

### Algi

LinkedIn: [Algi celebrates 3 years](#)

### Aifred Health

LinkedIn: [Aifred Health reçoit du soutien d'investissement Québec dans le cadre du programme PME Impulsion](#)

### CarbiCrete

CarbiCrete: [CarbiCrete obtient 6 M \\$US d'investisseurs du Québec](#)  
CarbiCrete: [Saint-Gobain and Aera VC Invest in CarbiCrete](#)

## Healthybud

Cision: [Healthybud Becomes First Canadian Dog Food Brand On The JOKR App Offering Instant Delivery](#)

## Local Logic

Le Léopard: [Silverstone Partners Joins Local Logic in Early Adopter Program](#)

## MinuteBox

BetaKit: [MinuteBox scores \\$5 million CAD to accelerate growth of its legal tech solution](#)

## Nurau

Nurau: [The future of the workplace: 2022 Edition](#)  
Les Affaires: [Nurau, le nouvel Uber de la santé mentale en entreprise](#)

## Sonder

PhocusWire: [Trouble in Travel SPAC-land or just choppy seas?](#)

## SWTCH

Crunchbase News: [EV Charging Is A Hot Spot For Venture...](#)  
Betakit: [Switch Energy secures \\$16.5 million CAD to expand its electric vehicle charging network to the US](#)  
BusinessWire, CityBiz, FinSMEs, ExploreBit: [SWTCH Raises \\$13 Million to Provide Equitable Access to Electric Vehicle Charging Infrastructure in Communities Across North America](#)

## JUNE 2022

### Aifred Health

Invest Québec: [Aifred Santé conclut une deuxième tranche de 750 000 \\$ pour un financement d'amorçage total de 4,75 millions de dollars afin d'améliorer les services de santé mentale](#)

## CarbiCrete

LinkedIn: [Future50: Canada's Fastest-Growing Sustainable Companies](#)  
CarbiCrete: [CarbiCrete Secures Funding from NGen Supercluster](#)

## Dispersa

Natural Products Canada: [Natural Products Canada invests in sustainable innovation](#)

## Healthybud

Venture Capital-Journal: [Healthybud Raises \\$650K In Seed Funding](#)  
Pet Food Processing.net: [Pet food company partners with JOKR to offer](#)

## Local Logic

Le Léopard: [Silverstone Partners Joins Local Logic in Early Adopter Program](#)

## Nurau

LinkedIn: [Santé mentale et technologie avec Saba Saremi](#)  
LinkedIn: [Nurau takes part in McGill Dobson Sustainability Day in NYC](#)

## PLAKK

MSN: [Montreal Ph.D. grad wins national award for AI tool that helps predict, and prevent strokes](#)

## Sonder

Independent.ie: [US Sonder brand to open 26-key 'boutique' hotel on Leeson Street](#)  
Skift: Podcast: [Inside Sonder's Tech Brainsre.news: Sonder Expands its Presence in Spain with Two New Hotels in Barcelona & Madrid](#)

### **Taiga Motors**

Cision: [Taiga Motors Announces Voting Results from Annual Meeting of Shareholders](#)

Canadian Manufacturing: [Taiga Announces Deliveries of Electric Snowmobiles to Québec's Parks and Wildlife Reserve Agency, Sépaq.](#)

### **Turbodega**

Social Business Creation: [How digitization can improve the competitiveness of small grocery stores](#)

## **AUGUST 2022**

### **Acrylic Robotics**

Lien Multimedia : [Acrylic Robotics, la jeune pousse qui allie art, robotique et intelligence artificielle](#)

Bloomberg: [Pierre Péladeau Bursaries - \\$200,000 to promote entrepreneurship in Québec](#)

### **Aifred Health**

NewsWire: [Aifred Health treats 1st patient in North American regulatory approval clinical trial.](#)

### **BIOS Health**

Cambridge Independent : [BIOS Health nets \\$1.4m for Canadian AI neuro-cardiology collaboration.](#)

### **CarbiCrete**

BetaKit: [CarbiCrete tops up Series A funding to \\$23.5 million](#)

### **Dispersa**

News Wire : [Dispersa transforming food waste into biosurfactants](#)

### **Healthybud**

News Wire : [Healthybud's superfood dog products hit the shelves at all 78 Mondou locations](#)

### **Hydrolux**

Hydrolux : [Hydrolux announces the first two green hydrogen refuelling stations for heavy-duty transportation in Québec](#)

### **LANDR**

News Wire: [Activating Fandom: LANDR Challenges Turn Fans into A&R, Letting Them Curate and Co-Own Tracks](#)

### **Local Logic**

PR News Wire: [Local logic expands team with new Head of Product and Director of Strategic Partnerships](#)

### **Ora-3D Technologies**

The Logic : [Top Prospects: Leading innovators from the Class of 2022](#)

### **Paper**

Paper : [Paper earns Great Place to Work Certification](#)

### **PLAKK**

Mitacs: [Five up-and-coming Canadian entrepreneurs recognized for breakthrough innovations in health, robotics and industry](#) Mitacs: [Karina Gasbarrino, PhD, cofondatrice et cheffe de l'exploitation de PLAKK Inc., a remporté le Prix de l'entrepreneuriat social Mitacs 2022!](#)

### **Planned**

Finmes : [Planned Raises \\$18M in Series A Funding](#)

### **Sonder**

Business Wire : [Sonder announces cash flow positive plan and projects positive](#)

[quarterly free cash flow within 2023](#)

Construction Week : [Sonder expands footprint in Dubai with a 401-unit Business Bay property](#)

Nasdaq: [Sonder Holdings Inc. Appoints Chief Operating Officer and Chief Accounting Officer.](#)

Business Wire : [Sonder to present at upcoming Nasdaq 46th Investor Conference in London.](#)

### **Taiga Motors**

Cision: [Taiga Begins Deliveries of its Orca Electric Personal Watercraft](#) Financial Post: [Taiga Motors is hiring 'full-throttle' as electric snowmobile maker reaches milestone](#)

### **TemperPack**

Business Wire : [TemperPack Acquires KTM Industries, Inc.](#)

### **Ubenwa**

Tech Crunch : [Can a baby's cry establish neurological problems? According to Ubenwa, yes.](#)

Tech in Africa : [Health startup, Ubenwa raises \\$ 2.5M in pre-seed funding round](#)

## **SEPTEMBER 2022**

### **Art Ventures**

NPT: [Art Ventures brings outer space to T2 with art installation](#)

### **BIOS**

Cambridge Independent : [BIOS Health nets \\$1.4m for Canadian AI neuro-cardiology collaboration](#)

### **Carbicrete**

McGill : [MIF 2.0 Launch with Chris Stern from Carbicrete](#)

# THE DOBSON CENTRE & STARTUPS IN THE NEWS

## FemTherapeutics

LinkedIn: [FemTherapeutics named a finalist in the Startup Canada](#)

## Hydrolux

Les Affaires: [Entreprendre sur les bancs d'école](#)

## LANDR

Engadget: [LANDR Studio has everything you need to make and release music \(except a DAW\).](#)

## Paper

Forbes: [North American Learners Gain 24/7 Support From Canadian Unicorn The Logic : Paper's Philip Cutler on how the SoftBank-backed Montreal edtech plans to grow](#)

## PLAKK

LinkedIn: [Karina Gasbarrino, PhD, cofondatrice et cheffe de l'exploitation de PLAKK Inc., a remporté le Prix de l'entrepreneuriat social Mitacs 2022!](#)

## Planned

NewsWire: [Planned Raises \\$18 Million as In-Person Corporate Events Return](#)

## Sonder

Skift: [Sonder Announces a Stock Option Exchange Plan to Retain Employees](#)  
Skift: [Sonder Gets a Chain Code in Sabre and Amadeus to Push Move Into Corporate Travel.](#)

## Stripe

The Paypers: [Gopuff partners with Stripe and Visa Direct to launch instant cash out](#)  
The Good Men Project: [Most Popular Payment Solutions for Your Marketplace Software](#)  
Gadget Official: [Stripe's 3-Step Information to Going International](#)

## Ubenwa

NR Times: [Could a baby's cry identify neurological disorders?](#)

## OCTOBER 2022

## CarbiCrete

The McGill Tribune: [McGill alumni create world's first carbon-negative concrete](#)  
BetaKit: [CarbiCrete tops up Series A funding to \\$23.5 million](#)

## FemTherapeutics

LinkedIn: [FemTherapeutics receives grants from Ministère de l'Économie et de l'Innovation to continue developing our artificial intelligence model](#)  
LinkedIn: [FemTherapeutics recognized as a leader in Innovations For Equity](#)

## Hydrolux

Les Affaires: [Entreprendre sur les bancs d'école](#)

## Nurau

Made in CA: [Justin Lessard-Wajcer: A Revolutionary Technology Preventing Burnout In Companies Through Novel Manager Training](#)

## Sonder

Startup Daily: [Workplace wellness startup Sonder banks \\$35 million Series B](#)  
PR Newswire: [RateGain selected by Sonder Holdings Inc. to Expand Corporate Travel Access on the Global Distribution System](#)  
Business Wire: [Sonder Holdings Inc. Appoints Travel Executive Michelle Frymire to Board of Directors.](#)

## TRAQC

LinkedIn: [TRAQC wins Forces Avenir avenir économie sociale, entrepreneuriat, et affaires prize](#)

## Ubenwa

TechPoint Africa: [Understanding infants with AI: Ubenwa.](#)

## Vertité

LinkedIn: [Vertité wins Spark Award from the Weston Family Foundation Homegrown Innovation Challenge](#)

## NOVEMBER 2022

## Acrylic Robotics

MTL Connect: [Chloe Ryan: Women in Tech for Good Prize Award Winner](#)

## ArtVentures

NWA Online: [Goal 14 Water for Life' aims to inspire viewers to help save the world](#)

## Bluecity

Business Wire: [Velodyne Lidar Acquires AI Software Company Bluecity.](#)

## FemTherapeutics

Bay Street Bull: [Inara Lalani: Women of the Year 2022: Canada's Most Incredible Women Leaders](#)  
Printemps numerique: [Inara Lalani: Montreal Tech Awards finalist for Innovation International prize](#)  
Invest Ottawa: [SheBoot cohort pitch at Accelerate OTT](#)

## Gualtieri Inventions

Pearson News  
Local Logic: [Action Centre LaSalle Welcomes Inventor Sandra Gualtieri.](#)

## Local Logic

Shortlist: [Informational Management Network Data Provider of the Year](#)

### Nurau

InfoBref: [Nurau renforce les équipes en améliorant leur bien-être psychologique](#)

### Sonder

Lawyers Weekly: [Sonder completes multimillion-dollar capital raise](#)

### Stripe

NY Times: [California is actually making progress on building more houses](#)  
Electronic Payments International [Digital payments firm Stripe forays into Thailand](#)  
Crowd Fund Insider: [Video Commerce Platform CommentSold Launches POS Solution Built on Stripe Terminal](#)

### Vertité

University of Waterloo: [Berry good news : Waterloo-led team tackles food insecurity through sustainable year-round berry production in Canada](#)

## DECEMBER 2022

### Buddha Brands

SF&WB: [Buddha Brands donates \\$80000 to Second Harvest Canada](#)

### CarbiCrete

The New Yorker: [Climate Change from A to Z](#)  
Economic Development Canada: [CarbiCrete: Winner of EDC Pitch Competition 2022](#)  
CarbiCrete: [CarbiCrete Secures \\$5M USD in Financing from BDC](#)  
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