

**09 CÔTE-NORD**

<b>NORTH SHORE COMMUNITY ASSOCIATION (NSCA)</b>						
<b>Project Title</b>						
<b>Investing in Our Tomorrow – A Community Retention Project for the Côte-Nord Region</b>						
<b>Objectives</b>						
<p>The overall objective of this project is to enhance access to health and social services in the English language within the North Shore region (09). More precisely, the community retention project aims to promote career awareness among English-speaking youth to increase career development opportunities and inform about career choices leading to post-secondary or vocational studies in the field of health and social services.</p>						
<b>Description</b>						
<p>The North Shore Community Association (NSCA) will focus on strengthening of partnerships, promotion of health and social services career opportunities amongst youth, including developing strategies that will recruit, employ and retain bilingual health and social service professionals on the North Shore. Activities include:</p> <p>1 - Working with community partners from the educational and health and social services network to promote and deliver health and social services career presentations and job shadowing opportunities for youth, and develop and produce promotional material to assist with the building of career awareness initiatives.</p> <p>2 - Updating and maintaining a database of students from the region who are currently pursuing studies in the health and social services fields, and disseminate bursary information and available employment opportunities via database listing.</p> <p>3 – Promoting and managing the Dialogue McGill Health and Social Services Community Leadership Bursary Program. Conduct a follow up with current and past bursary recipients. Hold meetings with selection committee members to evaluate bursary recipients and input for strategies for promotion of the Program.</p> <p>4 - Working with community partners to obtain information of available health and social employment positions and promote employment opportunities via social media.</p>						
<b>Budget allocation</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>	<b>2022-2023</b>	<b>2018-2023</b>
	\$14,300	\$14,300	\$14,300	\$14,300	\$14,300	\$71,500